

## Sales Analysis

\$725.46K **Total Sales** 

\$108.42K **Total Profit** 

Average Delivery Time

3.93

**Total Quantity** 

12264

Sum of Profit

State

Total Profit by State

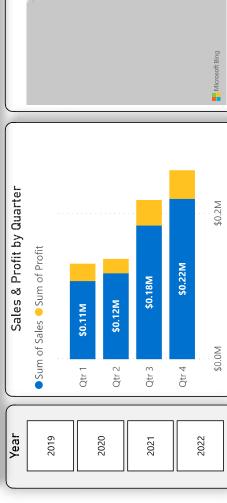
\$3,316.7659

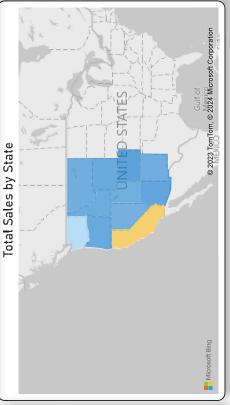
\$33,402.6517 \$76,381.3871

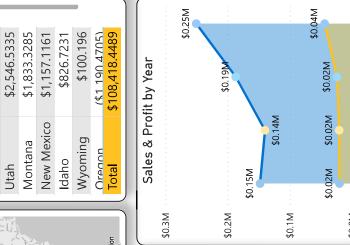
Washington

Nevada

California









2022

2021

2020



## Profit & Sales Variance Analysis

|          |                  | lotal Profit by Category                        | y Category    |                  |
|----------|------------------|---|---------------|------------------|
| Year     | Year Category    | PreviousProfit   CurrentProfit   ProfitVariance | CurrentProfit | ProfitVariance   |
| 2019     | 2019 Accessories |   | 1,937.69      |                  |
| 2020     | 2020 Accessories | 1938  | 3,149.73      | <b>A</b> 62.55%  |
| 2021     | 2021 Accessories | 3150  | 3,972.35      | <b>A</b> 26.12%  |
| 2022     | 2022 Accessories | 3972  | 7,424.82      | 86.91%           |
| 2019     | 2019 Appliances  |   | 1,066.92      |                  |
| 2020     | 2020 Appliances  | 1067  | 1,893.35      | <b>77.46</b> %   |
| 2021     | 2021 Appliances  | 1893  | 1,460.67      | <b>▼</b> -22.85% |
| 2022     | Appliances       | 1461  | 3,840.32      | 162.92%          |
| 2019 Art | Art              |   | 752.29        |                  |
| Total    |                  |   | 108,418.45    |                  |

Year

|                         | lesVariance                                  |                  | 19.60%           | 45.02%           | 68.12%           |                 | 105.70%         | -35.26%         | 175.02%         |          | -39.79%  |   |            |
|-------------------------|--|------------------|------------------|------------------|------------------|-----------------|-----------------|-----------------|-----------------|----------|----------|---|------------|
|                         | Sa   |                  | 4                | 4                | 4                |                 | 4               |                 | 4               |          |          | J |            |
| oy Category             | CurrentSales                                 | 8,926.24         | 10,675.76        | 15,482.42        | 26,029.69        | 3,755.50        | 7,725.19        | 5,001.25        | 13,754.40       | 3,379.69 | 2,034.99 | 7 | 725,457.82 |
| Total Sales by Category | PreviousSales   CurrentSales   SalesVariance |                  | 8,926.24         | 10,675.76        | 15,482.42        |                 | 3,755.50        | 7,725.19        | 5,001.25        |          | 3,379.69 |   |            |
|                         | Category                                     | 2019 Accessories | 2020 Accessories | 2021 Accessories | 2022 Accessories | 2019 Appliances | 2020 Appliances | 2021 Appliances | 2022 Appliances | Art      | Art      |   |            |
|                         | Year   | 2019             | 2020             | 2021             | 2022             | 2019            | 2020            | 2021            | 2022            | 2019 Art | 2020     | 7 | Total      |

|                       | fitVariance                                     |              | -126.17%     | -728.26%     | -14.08%      |                 | 13.72%          | 38.96%          | 47.24%          |               |            |
|-----------------------|---|--------------|--------------|--------------|--------------|-----------------|-----------------|-----------------|-----------------|---------------|------------|
|                       | Pro   |              |              |              |              |                 | 4               | $\triangleleft$ | $\triangleleft$ |               |            |
| by State              | CurrentProfit                                   | -903.20      | 236.38       | -1,485.11    | -1,276.00    | 12,637.95       | 14,371.26       | 19,969.61       | 29,402.57       | 438.19        | 108,418.45 |
| Total Profit by State | PreviousProfit   CurrentProfit   ProfitVariance |              | -903         | 236          | -1485        |                 | 12638           | 14371           | 19970           |               |            |
|                       | State   | 2019 Arizona | 2020 Arizona | 2021 Arizona | 2022 Arizona | 2019 California | 2020 California | 2021 California | 2022 California | 2019 Colorado |            |
|                       | Year  | 2019         | 2020         | 2021         | 2022         | 2019            | 2020            | 2021            | 2022            | 2019          | Total      |

|                      | sVariance                                |              |              |                 | -21.61%         | -15.38%         | 230.77%    |           | 35.66%    | -54.36%   | 35.02%    |       |            |
|----------------------|--|--------------|--------------|-----------------|-----------------|-----------------|------------|-----------|-----------|-----------|-----------|-------|------------|
|                      | Sale                                     |              |              |                 |                 |                 | 4          |           | 4         |           | 4         |       |            |
| by State             | CurrentSales                             | 1,603.14     |              | 29,871.58       | 23,415.51       | 19,814.28       | 65,539.90  | 2,943.69  | 3,993.32  | 1,822.41  | 2,460.64  | . 001 | 725,457.82 |
| Total Sales by State | PreviousSales CurrentSales SalesVariance |              | 1,603.14     |                 | 29,871.58       | 23,415.51       | 19,814.28  |           | 2,943.69  | 3,993.32  | 1,822.41  |       |            |
|                      | Year State                               | 2021 Wyoming | 2022 Wyoming | 2019 Washington | 2020 Washington | 2021 Washington | Washington | 2019 Utah | Utah      | Utah      | 2022 Utah | (     |            |
|                      | Year                                     | 2021         | 2022         | 2019            | 2020            | 2021            | 2022       | 2019      | 2020 Utah | 2021 Utah | 2022      | 0 700 | Total      |



## Profit & Sales Variance Analysis

