

Project Planning for Site Architecture

Project Planning- Lesson 7

Some common elements:

User Stories

Site Architecture

Layout Sketches

Task Division

Task Completion Testing

USER STORIES

What is the purpose of the site?

To engage people in having healthier lives with this product “Citrus Booster. It is an opportunity to make good choices with fresh ingredients and nutrient-packed drinks that hydrate and keep us healthy. As they make small changes it can have a big impact on their lives and solve problems like low energy, depression, diabetes, high blood pressure and heart problems.

Who will users be?

People of all ages between 12-65+ and up.

What will they want to accomplish?

Healthier lives! They will want to accomplish working toward having healthier lives that can combat health problems like low energy, depression, heart problems etc.

*I am passionate about small changes that make a big impact on how you feel about your health.
So, let's get started.*

Who is the client?

The client for this project Citrus Booster Hydration drink is Trader Joe's.

SITE ARCHITECTURE

What information will be displayed?

The web site will display information about how this product “Citrus Booster will impact healthier living. It will inform the public about how to stay healthy by having them subscribe to the monthly newsletter. It will be easy to purchase because it will be readily available for purchase at their local Trader Joe's.

How will it be organized into modules and pages?

The home page will display the main information and links with navigation bar on the top where the user can easily access different kinds of flavors, how it works, story about how it all started, a contact page, a search bar to search information on the product, and a shopping cart.

How will the pages be linked together?

The pages will be linked from the main home page and the navigation bar will appear on every page. In total there will be 8 pages in total including the home page.

Research:

How this product “citrus booster” hydration drink can help manage health problems like High blood Pressure

- Low blood Pressure
- High blood Pressure
- Depression
- Kidney failure
- Diabetes
- Low Energy

Resources:

<https://www.healthline.com/health/dehydration-and-blood-pressure>

<https://www.kent.co.in/blog/water-and-depression-what-you-need-to-know-about-dehydration-and-depression/>

[5 Common Health Problems that you may face because of Dehydration](#)