

CLINICAL TRAINING PACK

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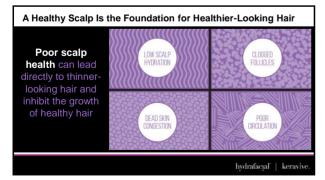
THE BENEFITS OF A HEALTHY SCALP ARE CRITICALLY IMPORTANT, YET NOT WIDELY UNDERSTOOD. ANY PATIENT WHO HAS CONCERNS ABOUT THINNING OR DAMAGED HAIR CAN BENEFIT BY IMPROVING THE HEALTH OF THEIR SCALP. A HEALTHY SCALP IS THE FOUNDATION FOR HEALTHIER AND FULLER LOOKING HAIR.*

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Why Is Scalp Health Important? Poor scalp health is a major contributor to damaged and thinning hair Move away to treating hair loss traditionally. The trend is to tackle the root cause Many people feel underserved by current approaches, especially women

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HydraFacial Keravive

HydraFacial Keravive is a UNIQUE, RELAXING TREATMENT designed to CLEANSE, STIMULATE, NOURISH, AND HYDRATE YOUR SCALP for fuller and healthier-looking hair

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HydraFacial Keravive Positioning

We believe scalp health matters. It's a catalyst for healthy hair.

We know that confidence is a feeling that comes from having full, healthy hair. We provide a uniquely satisfying and effective experience that enhances and amplifiles your hair care regimen.

HydraFacial Keravive is the only product on the market that cleanses and nourishes your scalp through a gentle and satisfying treatment experience and delivers visible results.



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HydraFacial Keravive Is For All Hair Types

CLIENT PROFILE	SCALP/HAIR CONDITION	KERAVIVE BENEFITS
Tall heaped of hear	Healthy hair Product buildup on hair and scrip Danage from caloring, heat or hair edestions Dry, flakey scalp:	Reventive and/or maintenance care to keep the scalp and hair hisalthy Hydrotes and nourables scalp and hair folicies Echolotes product build-up and dandruff
Style favorag	Day, Rakey scalp Thirming due to stress, hormones and initiatis.	Cleanuss scalp and hair follodes to remove datr, all and dead skin cells Stmulates scalp circulation Nouribles scalp and hair follodes with growth factors and skin proteins
Moderate to severe forming	Thinning due to stress, genetics, medications and/or medical conditions	Complements and enhances other hair restoration treatments Strukates blood vessels and microcinoslation Supports luratin production
O O	Partial to full batchess due to male or female-pattern batchess (heredity)	Protects scalp Hydrates scalp to ward all dryness and initiation associated with increased politicis Nourthless scalp with growth factors and skin proteins to strengthers the skin barrier.

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A Simple Scalp Health Protocol STEP 1: CLEANSE & EXFOLIATE Vortex Technology extracts dirt, oil and impurities from the scalp and hair follicles while stimulating circulation STEP 2: STIMULATE & NOURISH HydraFacial Keravive Scalp Health Solution infuses a proprietary blend of growth factors and skin proteins to promote a healthy scalp STEP 3: EXTEND AT HOME Daily use of the HydraFacial Keravive Scalp Health Spray enhances the benefits of the in-office treatments and delivers ongoing scalp nourishment and stimulation Inydrafaçal | keravive.

Step 1: Cleanse & Exfoliate

HydraFacial Keravive restores scalp health with our VORTEX TECHNOLOGY

Removes dirt, oil and dead skin cells

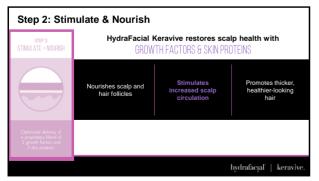
Stimulates increased scalp circulation

Opens pores and primes the scalp to receive growth factors and skin proteins in Step 2

Scalp health comes down to scalp circulation—by stimulating circulation, an optimal scalp environment is created to nourish hair follicles and better receive and absorb growth factors

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CUR PROPRIETARY BLEND OF FIVE GROWTH FACTORS AND TWO SKIN PROTEINS INCLUDE KEY INGREDIENTS SUCH AS: Together, these growth factors and skin proteins support the scalp's natural ability to produce keratin, stimulate blood vessels, and improve microcirculation

The HydraFacial Keravive Peptide Complex Difference

CONCENTRATIONS

• With ingredients up to 200x more concentrated than other types of scalp health treatments, Keravive targets every aspect of scalp and follicle health

• Keravive is designed for scalp stimulation

TOPCAL DELIVERY

• HydraFacial Keravive ingredients are encased in nano-liposomes which are small enough to penetrate they hair follicles and deliver our growth factors and skin proteins

TOPCAL DELIVERY WITH AND WITHOUT INAN UPDROMES

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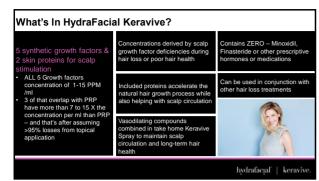
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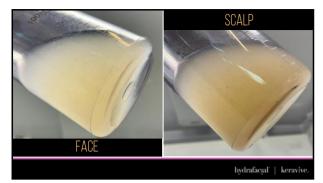
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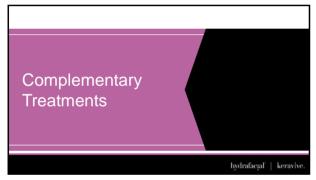


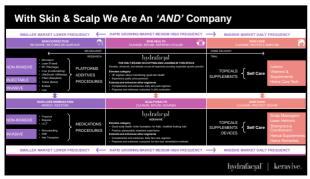


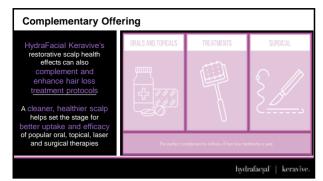


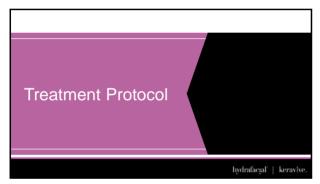














HydraFacial Keravive Regimen

Recommended Regimen



- In-office treatment once per month for three consecutive months
- Daily use of the take-home HydraFacial Keravive Peptide Complex Spray

After initial three months, clients can choose a maintenance plan:

- Continuous monthly in-office treatments
 Continuous use of take-home spray
- A minimum of every six months is recommended

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Provider Preparation

- HydroPeel™ Tip, Blue
- HydraFacial Keravive Yellow Tip
- Two (2) 9 mL vials of HydraFacial Keravive Peptide Complex Solution for Scalp Health
- HydraFacial Keravive Peptide Complex Spray for Scalp Health
- Gloves
- Optional: comb with tail & hair clips
- Advise client to come in with clean, dry hair
- Identify 2 to 3 main areas of concern
- Place the client at a comfortable incline with a small rolled towel or pillow under their neck
- Position the client looking straight ahead to treat central areas; have clients look to the left or right to treat temporal areas

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Before Treatment: Consult with client to identify areas of concern on scalp.

STEP 1: Cleanse & Exfoliate

- Use Beta-HD™ Clear Solution and HydroPeel™ Blue Tip.
- Set the vacuum setting to 25.
- Part client's hair to expose the scalp area and perform short feather strokes along the length of the exposed scalp.
- Move to the next area on the right or left and repeat the process.

 Repeat until the entire working area
- is covered.







Beta-HD





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STEP 2: Stimulate & Nourish

- Set the vacuum setting to 21 and insert the first 9 mL, vial of HydraFacial Keravive™ Peptide Complex Solution. Place the HydraFacial Keravive™ Tip on the handpiece
- Part the client's hair in the key identified problem areas.
- Perform kiss and twist strokes along the
- exposed scalp in a tight grid pattern.
 Use the second 9 mL vial to ensure full coverage of problem area and the rest of the scalp as needed.
- Massage scalp for 5 minutes to ensure full coverage of solution on scalp.







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STEP 3: Extend

- 1. At the end of the treatment, present client with the 100 mL bottle of the HydraFacial Keravive™ Peptide Complex Spray*.
- 2. Advise client to use once per day. Client should place nozzle directly on scalp and spray onto areas of concern.
- After spraying, the client should massage the solution onto the scalp for 30 seconds. For best results, apply in the evening and allow to remain on the scalp overnight































Post Treatment - Advise client to allow hair to fully dry before applying heat or styling products. - Remove the HydraFacial Keravive vial from the handpiece, replace cartridge into the handpiece and discard the HydraFacial Keravive Yellow Tip. - Show client the gunkie canister to demonstrate the amount of dirt and debris removed from the scalp.

