





Hooked Model on Dorik

Copy this template and fill it up with your answers. Go to File> Make a Copy > Rename > Click 'Make a Copy'.

Personalized recommendations of new templates/designs can help to keep users engaged with Dorik app by providing them with content that they are likely to enjoy. This would make it easy for users to find and view new updates that they are most interested in. This can lead to increased retention, as users will be encouraged to continue using the app and spending more time on it.

 Trigger External: Send user push notifications about recommended new templates/designs. Internal: The necessity of creating a website as soon as possible.	 Action The user taps on the notification and opens the Dorik app.
 Investment Show user a personalized feed of new templates/designs when they open the app.	 Reward The user saves and organize their favorite recommendations.