

Naysha McGriff

Atlanta, Georgia | 770-527-9850 | Naysha.mcgriff8@gmail.com

Education

Kennesaw State University

Bachelor of Business Administration in Information Security and Assurance

Minors: Sports Marketing | Applied Statistics & Data Analytics

GPA 3.8

Kennesaw, GA

December 2024

Skills and Abilities

- Statistical Software
- Microsoft Office
- G-Suite
- R-Studio
- Computer Software
- Python
- SAS
- Collaboration

Experience

State Farm Arena & Atlanta Hawks

Guest Experience | July 2022- present

- Anticipate guest needs and concerns
- Direct thousands of guests to seating sections as well as other attractions and amenities within State Farm Arena
- Handle guest issues according to arena guidelines and code of conduct; writing incident reports in accordance with policy
- Interact with a diverse group of guests in a friendly and positive manner creating an environment of inclusion

Ferguson Elementary School

Summer School Instructor | June 2022- July 2022

- Conducted personalized, one-on-one lessons with students to optimize their learning experience
- Successfully raised the passing rate of mathematics exams by 85% through targeted teaching methods and tailored lesson plans

Bath & Body Works

Sales Associate | October 2020- June 2022

- Accountable for managing financial transactions, demonstrating a high degree of trustworthiness and accuracy in handling money
- Provided exceptional customer service by attentively addressing customer needs and concerns, resulting in a positive and enjoyable shopping experience for all patrons
- Led the training and supervision of new employees, ensuring their smooth integration into the team and the organization while maintaining a high standard of work performance.

Williette Safehouse

Intern | February 2016- February 2020

- Collaborated with CEO to coordinate and execute successful events and meetings, leveraging exceptional organizational and communication skills to ensure seamless execution and a positive outcome
- Demonstrated expert proficiency in managing and optimizing social media accounts, generating engaging content, and implementing effective marketing strategies to increase brand awareness and engagement
- Proactively reached out to potential donors to secure vital funding, utilizing outstanding interpersonal skills to build strong relationships and effectively communicate the organization's mission and goals.

Activities

- Black Storm Cheer Squad- Founding Member
- Starting member of Kennesaw State's first-ever Stomp & Shake Cheer Squad
- Participated actively in the community through various community service initiatives