

### Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

### **Executive Summary**

- Summary of methodologies
  - Data collection using API and Web Scraping
  - Data Wrangling
  - EDA with Data Visualization and SQL
  - Interactive visual analytics using Folium and Plotly Dash
  - Predictive analysis using Classification
- Summary of all results
  - EDA Results
  - Interactive analytics results
  - Predictive analysis results

#### Introduction

#### Background and context

- Space X has the best launch prices for Falcon 9 rockets (\$62 million vs. \$165 million USD for others) due to the reuse of the first stage.
- Space Y wants to compete with Space X

#### Problem

 It is necessary to study the success stories Space X and the best possible launch sites so that Space Y will have lower failure rate.



### Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected from REST API and web scraping.
- Perform data wrangling
  - The collected data were cleaned up and converted into a format that can be summarized in the final data.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - The collected data were splited, different classification models were built, and their accuracy was evaluated.

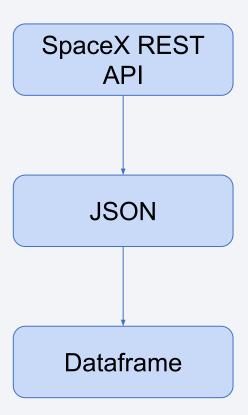
#### **Data Collection**

- The process of data collection
  - Data collection with SPACE X API using the Rest API, then data normalization to transform it to the dataframe.
  - Data collection from Wikipedia using Web Scraping Beautiful Soap technique, then data normalization to transform it to the dataframe.

### Data Collection – SpaceX API

 SPACE X API: <u>https://api.spacexdata.com/v4</u>

https://github.com/Nazalekser/IBM-Data-Science/blob/main/10-1-jupyter-labs-spacex-data-collection-api.ipynb

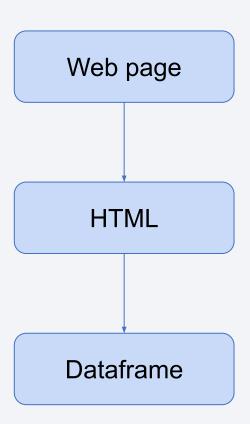


### Data Collection - Scraping

Wikipedia:

https://en.wikipedia.org/w/index.php?titl e=List\_of\_Falcon\_9\_and\_Falcon\_Heav y\_launches&oldid=1027686922

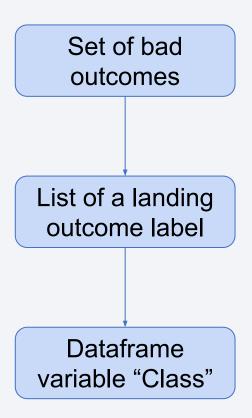
https://github.com/Nazalekser/IBM-Data-Science/blob/main/10-2-jupyter-labs-webscraping.ipynb



## **Data Wrangling**

 Creating target variable "Class", that represents the outcome of each launch ("0" - bad outcome, "1" - otherwise)

https://github.com/Nazalekser/IBM-Data-Science/blob/main/10-3-labs-jupyter-spacex-Data%20wrangling.ipynb



#### **EDA** with Data Visualization

- SCATTER GRAPHS: represents the data from two or more variables.
  - Flight Number vs. Payload Mass
  - Flight Number vs. Launch Site
  - o Payload mass vs. Launch Site
  - Flight Number vs. Orbit
  - o Payload mass vs. Orbit
- BAR GRAPHS: compare things between different groups.
  - Orbit vs. Success rate
- LINE GRAPHS: show information that changes over time.
  - Year vs. Success rate

#### **EDA** with SQL

- Displaying the names of the unique launch sites in the space mission;
- Displaying 5 records where launch sites begin with string 'CCA';
- Displaying the total payload mass carried by boosters launched by NASA (CRS);
- Displaying average payload mass carried by booster version F9 v1.1;
- Listing the date where the successful landing outcome in drone ship was achieved;
- Listing the names of the boosters which have success in ground pad and have payload mass greater than 400 and less than 6000;
- Listing the total number of successful and failure mission outcomes;
- Listing the names of the boosters\_versions which have carried the maximum payload mass;

#### **EDA** with SQL

- Listing the failed landing outcomes in drone ship, their booster versions, and launch site names for in year 2015;
- Ranking the count of successful landing outcomes between the date 2010-06-04 and 2017-03-20 in descending order.

#### Build an Interactive Map with Folium

- Markers were used to indicate launch locations.
- Circles were used to highlight coordinates.
- Marker clusters were used in groups of events.
- Lines were used to calculate the distance between the launch sites.

https://github.com/Nazalekser/IBM-Data-Science/blob/main/10-6-lab\_jupyter\_launch site\_location.ipynb

### Build a Dashboard with Plotly Dash

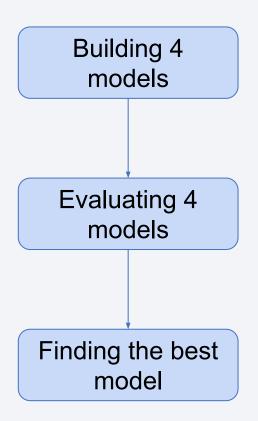
- An interactive Pie Chart was used to show the Total Successful Launches by Site.
- An interactive Payload Range from 0 to 10,000 kg was used to see how the Success count on Payload Mass for All Sites depends on the Payload Mass, as well as on the Booster Version Category.

https://github.com/Nazalekser/IBM-Data-Science/blob/main/10-7-lab\_theia\_plotly\_dash.ipynb

# Predictive Analysis (Classification)

- BUILDING MODEL
  - Load and transform the data
  - Split the dataset
  - Implementation of the Grid Search algorithm and model training
- EVALUATING MODEL
  - Calculate accuracies and plot confusion matrices
- FINDING THE BEST MODEL
  - Choose the model with the best accuracy score

https://github.com/Nazalekser/IBM-Data-Science/blob/main/10-8-SpaceX\_Machine%20Learning%20Prediction\_Part\_5.ipynb

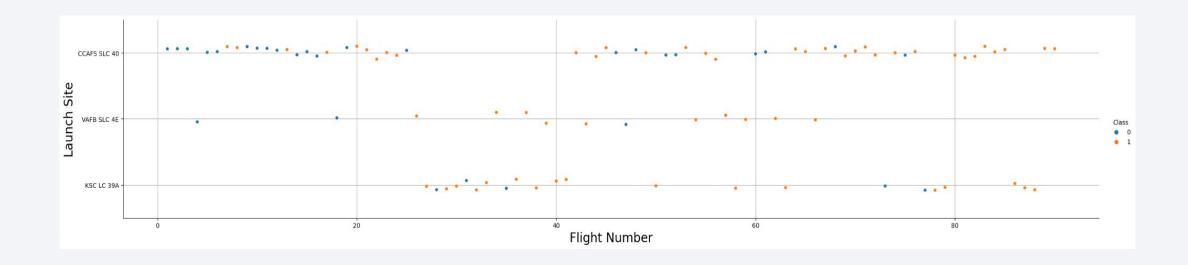


#### Results

- Exploratory data analysis results
- Interactive analytics results
- Predictive analysis results

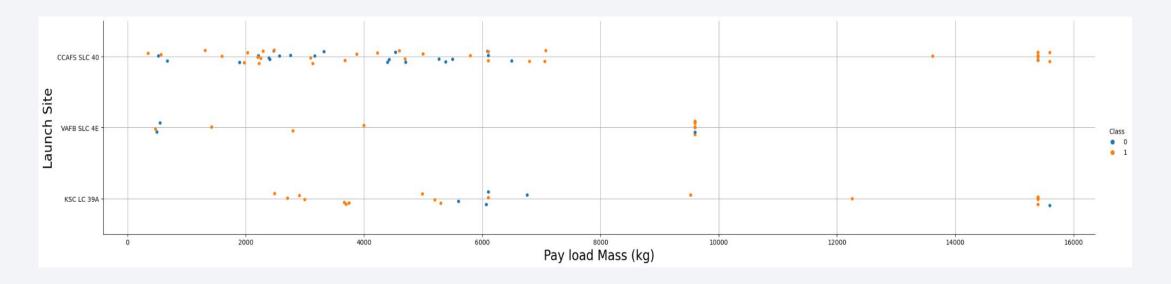


# Flight Number vs. Launch Site



• As the number of flights increases, so does the number of successful flights, indicating that the flaws in the rocket have been corrected.

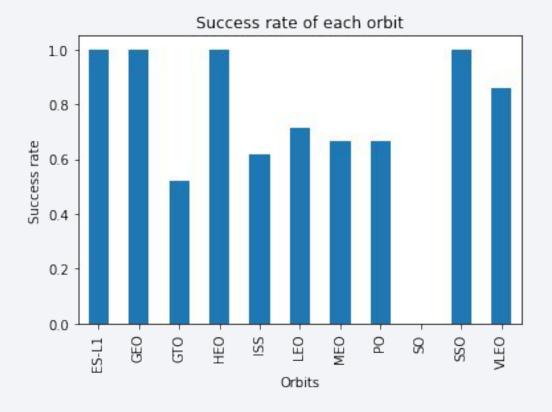
#### Payload vs. Launch Site



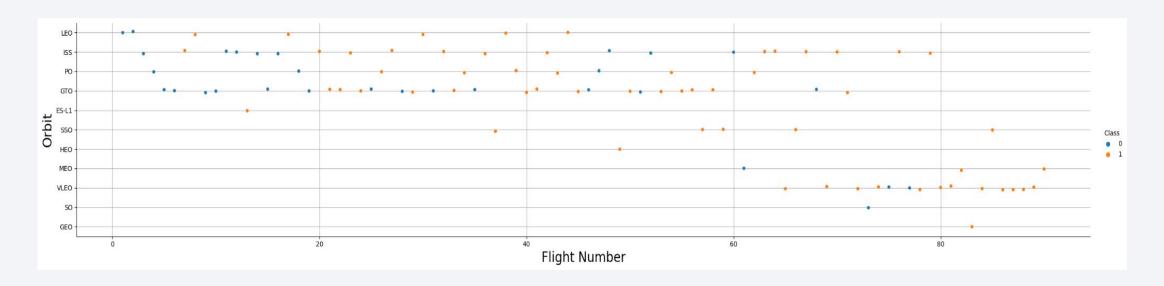
 A large proportion of successful launches have a payload of more than 9000 kg. There are no rockets launched for mass greater than 10000 kg for VAFB SLC 4E launchsite.

## Success Rate vs. Orbit Type

 The highest proportion of successful launches was to ES-L1, GEO, HEO, and SSO orbits, and the lowest to GTO.

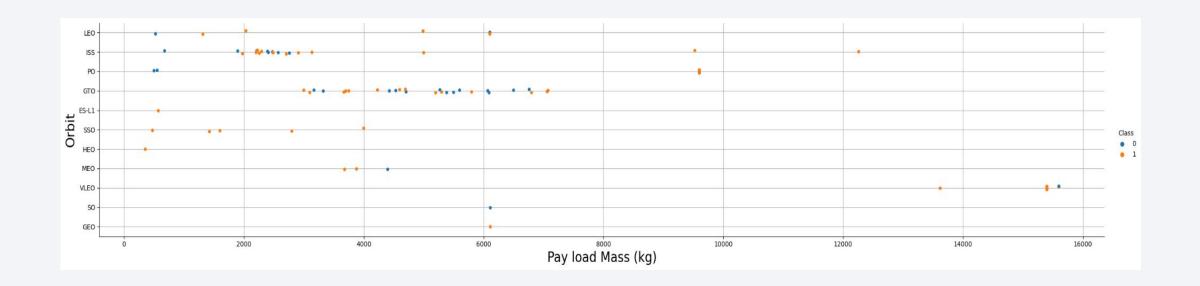


## Flight Number vs. Orbit Type



In the LEO orbit the success appears related to the number of flights; there seems to be no relationship between flight number when in GTO orbit. On 1-flight orbits (GEO, SO, HEO, ES-L1) the success rate cannot be accurately estimated.

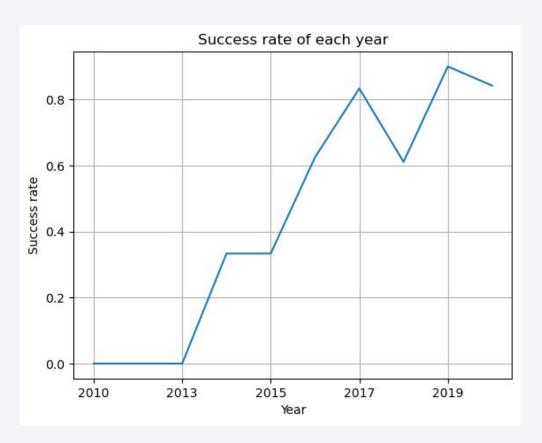
#### Payload vs. Orbit Type



With heavy payloads the successful landing rate are more for PO,LEO and ISS.
 However for GTO we cannot distinguish this well.

# Launch Success Yearly Trend

• The success rate since 2013 kept increasing till 2020



#### All Launch Site Names

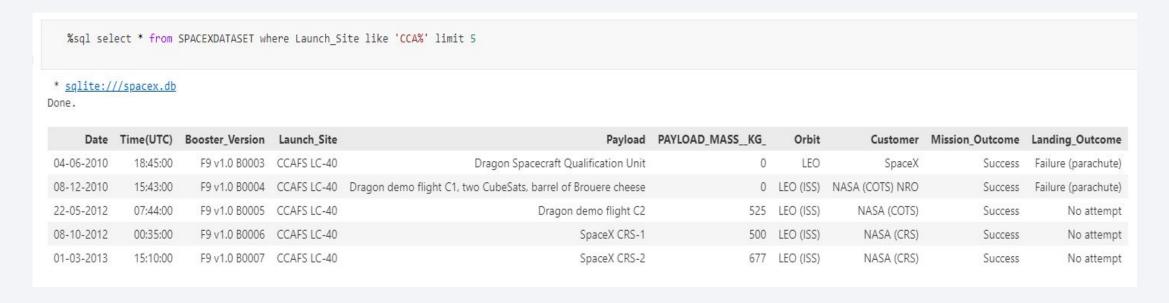
Find unique Launch Sites

With 'DISTINCT' we can return only unique values

```
%sql select distinct Launch_Site from SPACEXDATASET
 * sqlite:///spacex.db
Done.
  Launch_Site
  CCAFS LC-40
  VAFB SLC-4E
  KSC LC-39A
 CCAFS SLC-40
```

### Launch Site Names Begin with 'CCA'

Find 5 records where launch sites begin with `CCA`



With 'LIMIT 5' and 'LIKE' we can return only 5 records, the 'CCA'' means that the Launch Site must begin with 'CCA'.

### **Total Payload Mass**

Calculate the total payload carried by boosters from NASA

```
%sql select SUM(PAYLOAD_MASS__KG_) from SPACEXDATASET where Customer = 'NASA (CRS)'

* sqlite:///spacex.db
Done.

SUM(PAYLOAD_MASS__KG_)

45596
```

The 'SUM' returns the total payload and the 'WHERE' clause filters the dataset by the appropriate condition.

## Average Payload Mass by F9 v1.1

Calculate the average payload mass carried by booster version F9 v1.1

```
%sql select AVG(PAYLOAD_MASS__KG_) from SPACEXDATASET where Booster_Version like 'F9 v1.1';

* sqlite:///spacex.db
Done.

AVG(PAYLOAD_MASS__KG_)

2928,4
```

The 'AVG' returns the average payload and the 'WHERE' clause filters the dataset by the appropriate condition.

### First Successful Ground Landing Date

Find the dates of the first successful landing outcome on ground pad

```
%sql select MIN(Date) from SPACEXDATASET where Landing_Outcome = 'Success (ground pad)'

/ 0.0s

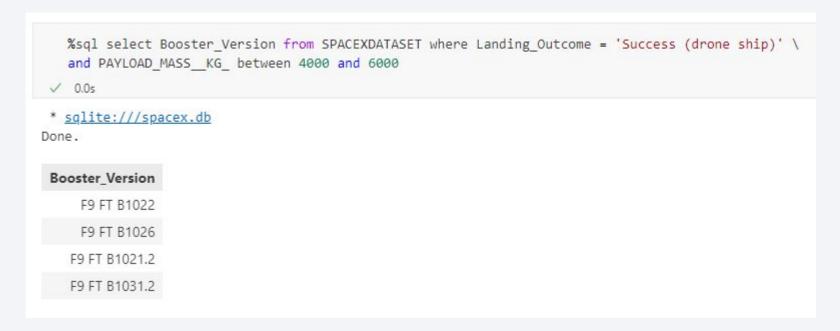
* sqlite:///spacex.db
Done.

MIN(Date)
2015-12-22
```

The 'MIN' (date) returns the earliest date and the 'WHERE' clause filters the dataset by the appropriate condition.

#### Successful Drone Ship Landing with Payload between 4000 and 6000

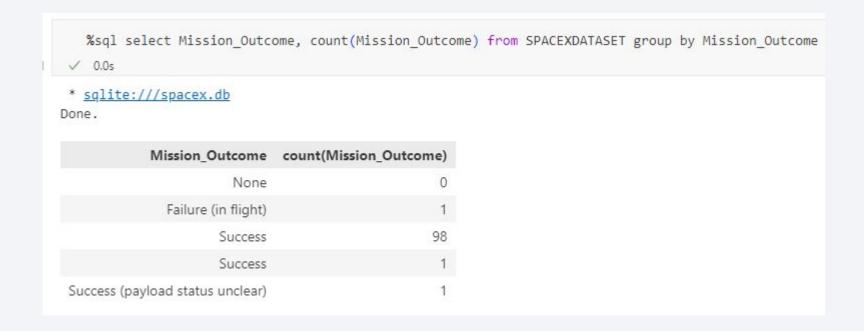
 List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000



'WHERE' clause filters the dataset by the appropriate conditions.

#### Total Number of Successful and Failure Mission Outcomes

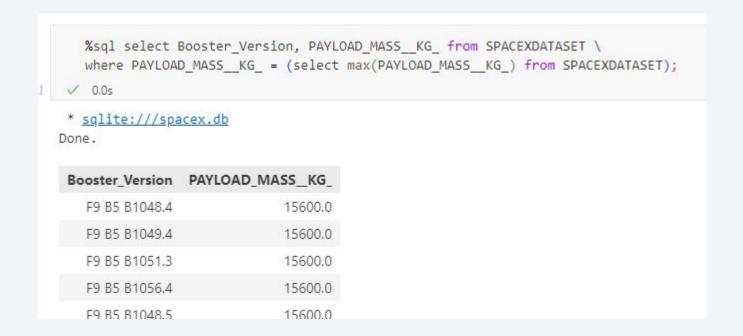
Calculate the total number of successful and failure mission outcomes



Group the mission outcomes and count the records.

### **Boosters Carried Maximum Payload**

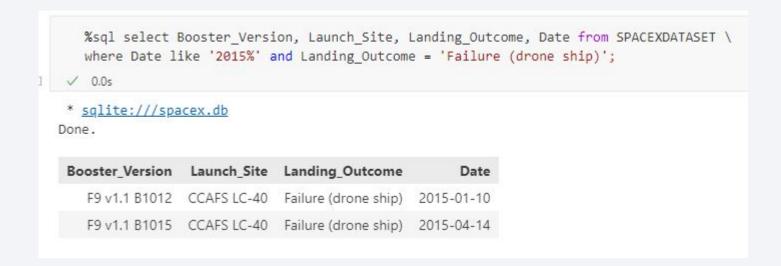
• List the names of the booster which have carried the maximum payload mass



<sup>&#</sup>x27;MAX' returns the maximum, 'WHERE' filters the dataset

#### 2015 Launch Records

 List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015

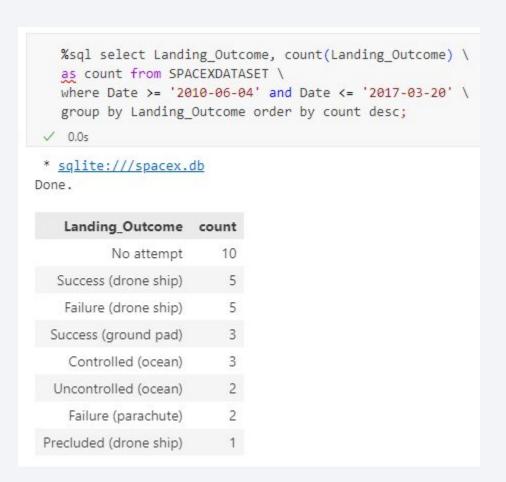


Two filters in 'WHERE' clause - year - 2015 and Landing Outcome - failure

#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

 Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

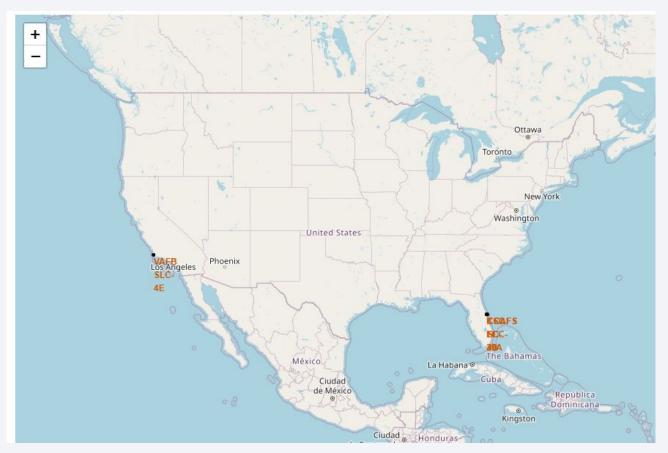
'Group BY' - groups, 'ORDER BY...
DESC' - orders in descending order,
'WHERE' clause filters the dataset by
the appropriate condition.





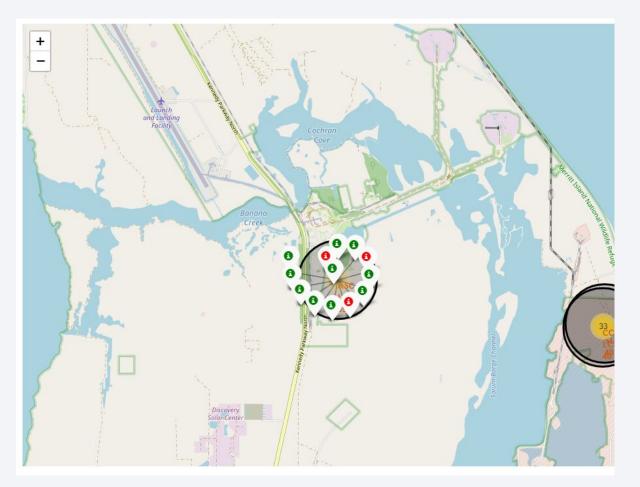
#### All Launch Sites

 All Space X launch pads are located on the U.S. coast



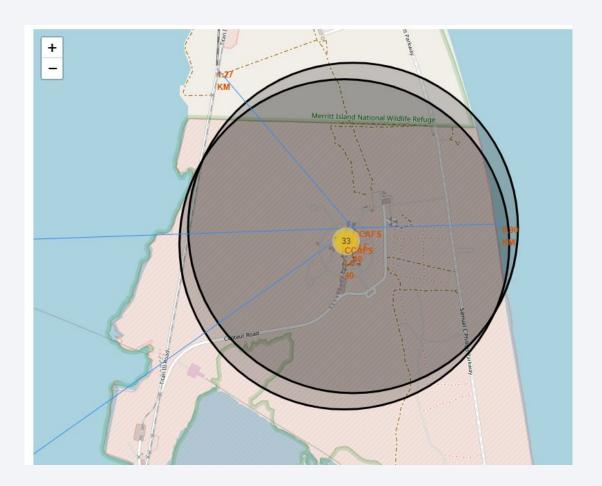
#### The color-labeled launch outcomes

 RED labels means 'failure' and GREEN labels means 'success'



# Launch site proximities

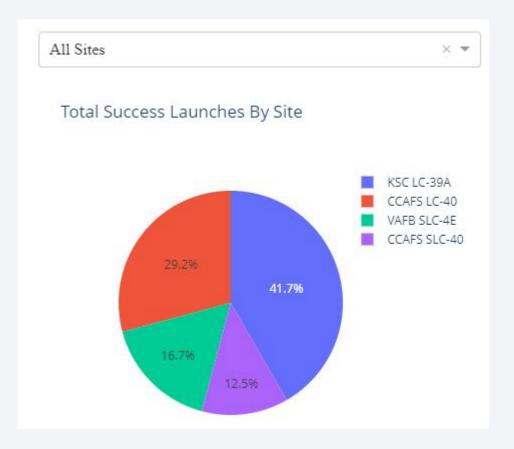
 This launch sites are located in close proximity to the railroad (1.27 km), so they have good logistics





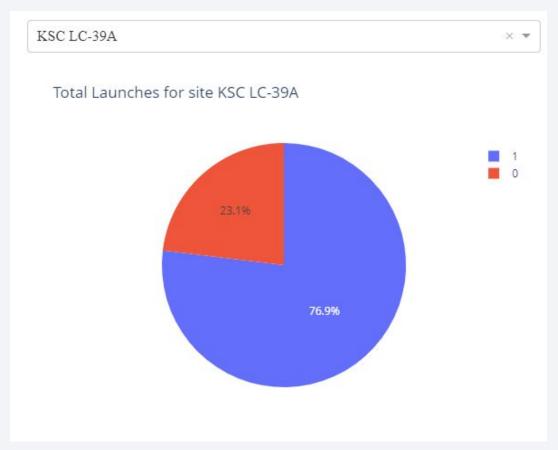
#### Launch success rate for all sites

 The KSC LC-39 A has the highest success rate and the CCAFS SLC-40 has the lowest.

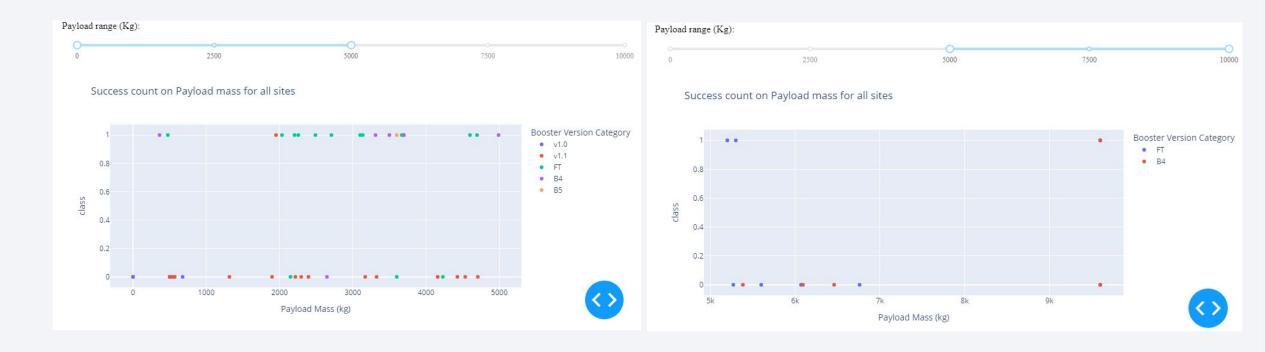


### The highest ratio success launch site

• KSC has a 76.9% success rate and a 23.1% failure rate.



### Payload vs. Launch Outcome

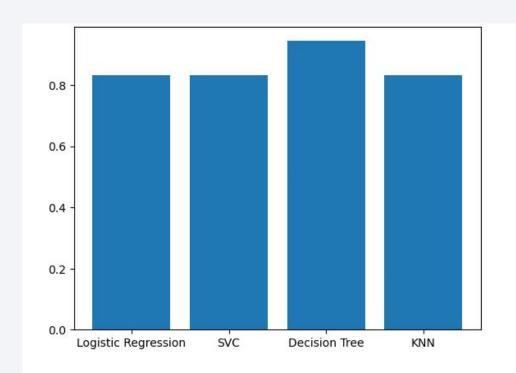


Success rates for lower weight payloads (< 5000 kg) are higher than for higher weight payloads (> 5000 kg).



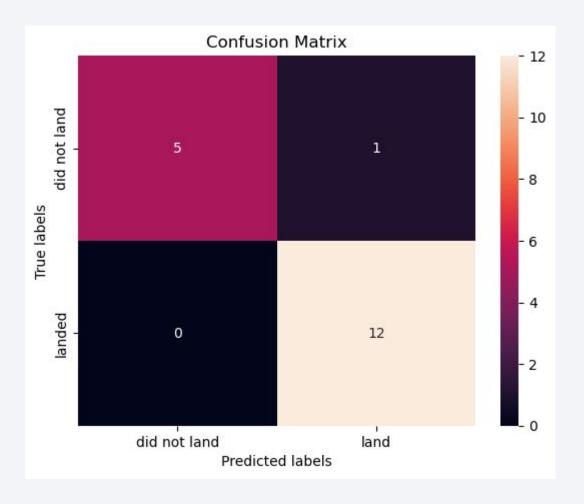
## **Classification Accuracy**

 Decision tree has the best accuracy with above 94.4%



#### **Confusion Matrix**

The decision tree classifier gave a wrong prediction for only one case
when the rocket launch was not successful, and it predicted its success. In the other 12+5=17 cases, his predictions were correct.



#### Conclusions

- SPACE Y companies might be advised to start by launching not very large loads, as they are the ones with the highest success rate based on the SPACE X story.
- It should launch from the KSC-LC 39A launch site, which has had more successful launches than the others.
- It should choose orbits with higher launch success rates: ORBIT GEO, HEO, SSO, ES-L1
- The longer SPACE Y takes to make launches, the higher its success rate will be.
- Based on the history of SPACE X, our best model, the decision tree classifier, can predict the outcome of launches with about 94.4% accuracy.

## **Appendix**























