Nazia Hasan

UI Design | User Experience

I am specialized in designing web services, apps and digital interfaces that are aesthetic and responsive. I like to work within a team to achieve goals, grow brands and ensure excellent service experience for end-users. I have a Master's degree with UX major, 4.5+ years experience and prior expertise in Software Quality Assurance and Business Development. I am Empathetic, Detail-oriented and a Collaborative worker, ready to undertake new challenges.

Work Experience

UI/UX Designer

Sampo Software Oy Tampere, Finland Jun 2016 - Jan 2019

Designed the entire UI and related wireframes for the projects "Saalasti Web Portal", "BikeBox" and several UI interfaces of "APInf" API Management Platform. Also designed webpages for several side projects and APInf's upcoming company profile.

Senior Software Quality Assurance Engineer

Ohon Technologies Itd. Dhaka, Bangladesh May 2014 - Aug 2014

Took responsibilities of managing the offshore software quality assurance (SQA) team of a USA based software farm.

Software Business Development Executive

TigerIT Bangladesh ltd. Dhaka, Bangladesh Oct 2013 - Apr 2014

Procured government and international ICT projects, Conducted technical writing

Software Quality Assurance Engineer

SoftwarePeople Bangladesh ltd. Dhaka, Bangladesh Aug 2011 - Jul 2013

Requirement Analysis, test-case preparation & management, execution of required testing (black-box, browser compatibility, load, acceptance, exploratory, etc.), automated test preparations, bug tracking, etc. for the project "Dell Share".

Education

Masters in Technology

Tampere University of Technology Tampere, Finland Sep 2014 - Mar 2018

Major: User Experience

Bachelor in Science (Honors)

University of Dhaka Dhaka, Bangladesh May 2005 - May 2010

Major: Computer Science and Engineering

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Skills

User Research, Wireframing, Prototyping, Usability Evaluation, Long Term Usage Study, UI Design, Service Design, Responsive Web Design, Animation, Social Media Branding, Requirement Specification, Test Automation, Software Quality Assurance

Programming

HTML5, CSS3, JavaScript, Robot Test Automation Framework, Selenium IDE, Swagger API Documentation, Meteor JS

Tools

Sketch, Adobe Photoshop, Adobe Illustrator, Adobe After Effect, InVision, Atom, GitHub

Voluntary Work

International Tutor (Autumn 2015) & Exchange Students' Tutor (Spring 2016)

Tampere University of Technology

Volunteer

Interaction Design 2016 (IxD16) Conference

Global Community Manager (Aug 2017 - Dec 2017)

APIOps®

Fields of Interest

Dashboard design, Developer's Experience, Industrial Machinery Monitoring, Well-being Technology, Location-based Services

Hobbies

Photography, Cooking, Jewelry crafting, Makeup

Selected Projects

Saalasti Web UI (for monitoring biomass equipment)

Created personas, designed user flow, made requirement specifications, developed wireframes for the intended service UI, designed hi-fidelity screens, performed usability evaluations on the implemented features.

BikeBox (for secured bi-cycle storage)

Conducted user research, created personas, designed user-flow & information architecture, produced high fidelity screens & wireframes, created an interactive prototype, performed usability evaluation.

APInf (API Management Platform)

Conducted user research for Dashboard and Organization features of the platform, created associated wireframes, performed usability testings, re-implemented user profile & account features.

mPass Developers' Portal (team collaboration)

Conducted user research, executed iterative process of requirement specifications, made verification & negotiations with the client, created UI sketches, prototypes & wireframes.