## **COMPETITORS AND PARTNERSHIPS**

## https://internationaldentistsus.com/

International Dentists US provides a range of services for internationally trained dentists seeking licensure in the United States. Their offerings include candidate profile evaluation, guidance on selecting the appropriate licensure pathway, assistance with dental school applications, counseling, immigration services, and job opportunities in the US. They focus on ensuring that candidates are well-informed and prepared for the licensure process, which is noted to be competitive and complex.

## https://tutornerds.com/admissions-consulting/dental-school-admissions-consulting/

TutorNerds specializes in dental school admissions consulting, offering services such as pre-application planning, academic counseling, school selection and research, personal statement and essay development, primary and secondary applications assistance, and interview preparation. They emphasize a personalized approach, tailoring services to individual needs and working with students at any stage of the application cycle. The company boasts a team of consultants with extensive experience in admissions processes and a history of helping applicants succeed.

## https://www.shemmassianconsulting.com/dental-school-admissions

Shemmassian Consulting offers dental school admissions consulting with a focus on a highly individualized and data-driven approach. They provide services like application planning, personal statement and essay assistance, interview preparation, and selection of dental schools suited to the applicant's profile. They boast an over 90% success rate for their students getting into U.S. dental schools and emphasize their experience, having been in operation for nearly 20 years. Their team includes consultants with admissions committee experience at top dental schools, and they offer comprehensive service plans tailored to different needs.

## https://bemoacademicconsulting.com/blog/dental-school-admissions-consulting

BeMo Academic Consulting focuses on dental school admissions consulting, highlighting the competitive nature of dental school admissions. They offer comprehensive services including application planning, preparation for tests like the Dental Aptitude Test (DAT) and CASPer, and guidance on school selection. BeMo emphasizes the importance of a strong application due to the low acceptance rates in dental schools. They also provide information on the cost of hiring a consultant and tips for finding the right one, along with insights on their own consultants' qualifications and success rates.

## https://admissionshelpers.com/international-dentist-programs/

Admissions Helpers specializes in consulting services for international dentists seeking admissions to U.S. programs. They assist with the Centralized Application for Advanced Placement for International Dentists (CAAPID), including personal statement and school application guidance. They also offer help with interview preparation and have experience working with international dental graduates from various countries. Their services encompass general strategy consultation, CAAPID application consulting, supplemental application assistance, and interview preparation, with an emphasis on developing a competitive application

| Feature      | International Dentists US                                   | TutorNerds  | Shemmassian<br>Academic<br>Consulting                             | Bemo<br>Academic<br>Consulting                           | Admissions<br>Helpers   |
|--------------|---|---|---|--|---|
| Focus        | International dentists                                      | All dental school applicants                                      | All dental school applicants                                      | All dental school applicants                             | International dentists  |
| Services     | Licensure<br>guidance,<br>application<br>help, exam<br>prep | Essay help,<br>interview prep,<br>school<br>selection<br>guidance | School<br>selection,<br>personal<br>statements,<br>interview prep | Application process help, essay feedback, interview prep | CAAPID application assistance, personal statement editing, interview prep |
| Success rate | -   | -   | 90%   | -  | -   |
| Experience   | -   | 10+ years   | 20 years  | -  | -   |

# NONE OF THEM SEEM TO STORY/EMOTION DRIVEN. ALL OF THE COMPETITORS PRESENT THEMSELVES MORE LIKE A EDUCATIONAL CONSULTANCY AGENCY.

#### Potential Youtube Channels to collaborate with:

## **Dento Magic**

#### Pros

- Relevant content
- Specific and relevant subscriber base

## Cons

- Content not exclusive
- Channel not consistent

#### **Kaizen Dental**

#### Pros

- Huge relevant Subscription base
- Consistent and Exclusive content

## Sai Dental Vlogs

## Pros

Consistent content and relevant content

## Cons

 Content revolves mostly along dental vlogging and very less content based on moving abroad

## Aspire 32

## Pros

- Relevant content
- Huge, Specific and relevant subscriber base

## Cons

- Content not exclusive(talks about dentistry in other countries as well)

Pref: Kaizen dental, Aspire32, Dento Magic

## **Potential Ambassadors**

Dr. Suresh Shenvi

Cleared NBDE ADAT Author, National Speaker Resource person for endodontic courses

## 2. Dr. Abhishek Jahaqirdar

DDS UCSP USA

Dr. Priya Sapra

Endodontics Residency program, SIU

4. Dr. Vineetha Duddu

**UNC Adams School of dentistry** 

5. Dr. Pooja Tolani

DDS, VCU school of dentistry

6. Dr. Sumedha Javalikar

## MPH, BostonUniversity

## 7. Dr. Pratik Gupta

DDS, MPH
Practicing dentist in California

## 8. Meera G. Maveli BDS, MS (Thomas C. Maveli DDS) go FOR IT

- 1. Background: Originally from India, Dr. Meera G. Maveli moved to the USA after getting married.
- 2. Initial Challenge: Faced with the need to restart her professional education and career in a new country.
- 3. Family Support: Her husband, Thomas Maveli, was enrolled in a dual Masters program in Prosthodontics and Implant Dentistry at Loma Linda University (LLU).
- 4. Career Path in the USA: Chose to specialize in Periodontics.
- 5. First Step: Joined a six-month externship at LLU's Periodontics department.
- 6. Active Participation: Engaged in exams and journal discussions, impressing the faculty.
- 7. Admission Journey: Initially waitlisted, but eventually secured a spot in the program.
- 8. Graduation: Completed her specialization and graduated in 2014, alongside her husband.
- 9. Professional Achievement: Both became American Board Certified Specialists.
- 10. Settling Down: Dr. Meera and her husband have settled in Texas.
- 11. Giving Back: Started the website "Foreign Dentist in USA" to assist other foreign-trained dentists.
- 12. Website Purpose: Provides resources, personal insights, and guidance for foreign-trained dentists aiming to establish dental careers in the US.
- Dr. Swati Joshi Asopa, Dr. Pragya Saran, Dr. Nirav-currently pursuing DDS \*yet to update contact deets

Pref: 8,1,4,7,3