

Step #1 Marketplace Type

*: General E-Commerce

I choose e-commerce marketplace type because it's a rapidly growing industry that has revolutionized the way people shop and do business.

E-commerce provides a platform for business to reach a global audience, increasing their customer base and revenue.

E-commerce also known as electronic commerce, refers to the buying and selling of goods and services over the internet. It's a digital platform that allows business to showcase their products, services and brand to customers worldwide.

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*: Target audience:

1. Home Decor Enthusiasts:
Individuals who enjoy decorating their homes and are looking for unique, stylish, and comfortable cushions.
2. Interior Designers and Architects:
Professionals who design and decorate homes, offices, and other spaces, and may be interested in purchasing or recommending products to clients.
3. Young Adults (25-40):
First time homeowners, newlyweds, or individuals setting up their own apartments, who are looking for affordable and trendy cushions.

③

4- Online Shoppers:

People who prefer shopping online and are looking for convenient, hassle-free experiences.

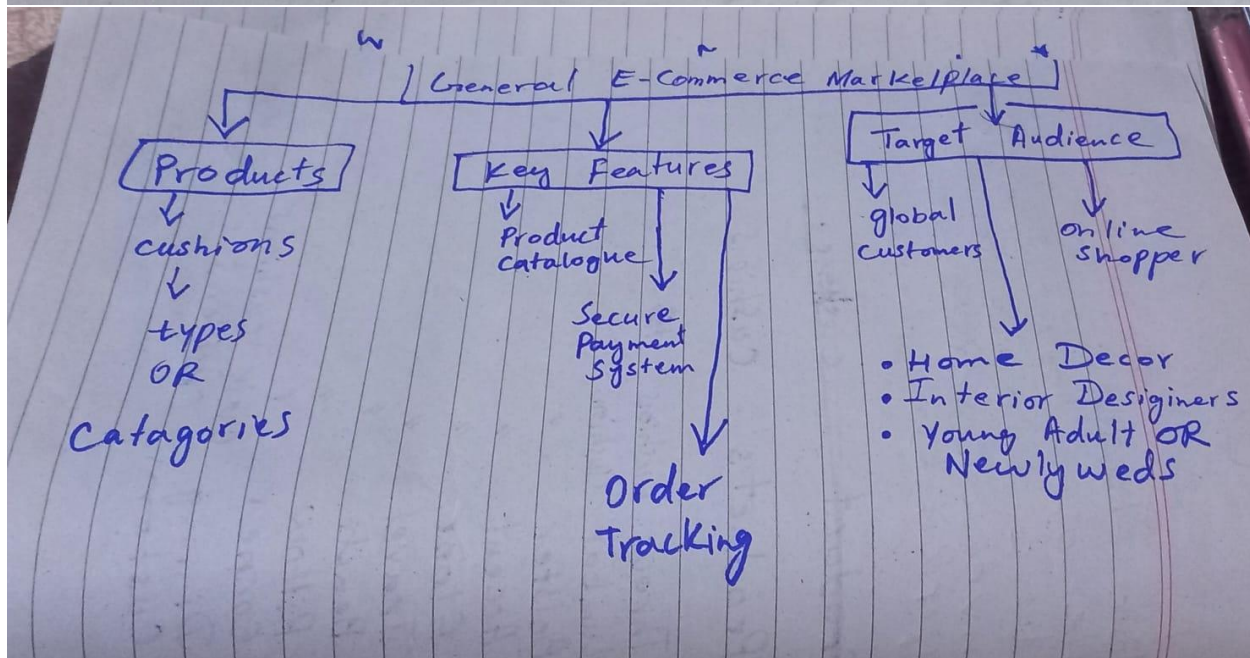
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• Customization:

Yes my ecommerce platform will definitely allow users to personalize products or services according to their preferences. We want to provide a unique shopping experience. ~~that~~

Products = Cushions

- 1 - Throw Cushions ~~15~~
- 2 - Lumbar Cushions
- 3 - Bolster "
- 4 - Accent "
- 5 - Floor "
- 6 - Travel "
- 7 - Bench "
- 8 - Pillow "
- 9 - Corner "
- 10 Dining chair cushions
- 11 Custom Cushions



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*: Some customization options we plan to offer include:

Product color and design variations

Custom sizing and fitting options

My goal is to empower customers to create products that reflect their personality and style.

Step#03 Data Schema :

1): Products :

product - id

name

price

category - id

stock - quantity

description

seller - id

Image

2): Customers :

customers - id

name

email

phone number

address

password (hashed for security)

3): Categories :

category - id

category - name

description

④ = Orders

order-id
order-date
customer-id
total-amount
status
delivery address

⑤ = Order - Items

order-item-id
order-id
product-id
quantity

⑥ = Sellers

seller-id
name
email
phone number
address

⑦ = Delivery - zones:

zone - id

zone - name

delivery - charges

⑧ = Payments :

payment - id

order - id

amount

payment method

payment - date

payment status.

*: Step #01:

*: Primary Purpose Of E-commerce:

My primary purpose of e-commerce is to provide a convenient, fast, and secure way for customers to shop online.

*: Step #02:

⇒ E-commerce platforms aim to:

Business Goals:

- 1- Connect buyers and sellers globally.
2. Provide a user-friendly interface for online shopping.
- 3- Offer a wide range of products and services
- 4- Enable secure and efficient transactions.
- 5- Facilitate communication between business and customers.