DAY:01 LAYING THE FOUNDATION FOR YOUR MARKETPLACE JOURNEY

Date: 14-50n-2025

STEP 1: Choose Your Market Place Type?

"Q-COMMERCE"

The primary purpose of Q-Commerce in your restaurant is to offer ultra-fast delivery, allowing customers to emjoy their favourite meals for your restaurant within minutes, instead of waiting for long delivery times. This instant grafication will attract customers who value Speed, Convenience, and high-quality food, making them Choose your restaurant over competitors.

"KEY BENEFITS OF Q-COMMERCE:

1) Lighting-fast Delivery: 2) Excessive offers & Guerrentce deliverry within 30 minutes Setting your Personalizations: provide customized meal options restourant apart with a and exclusive deals to promise of speed that Loyal customers, making Competitoss comot match. them feel valued & encouriging repeat business. 3) Red-Time toaking: Allow 4) 24/7 Availability: offer customers to their orders round-the-clock delivery, in recy-time, providing catering to night ours or people toans parency and enhancing who with irregular schedules trust in your Service who need food at any time of Kitab

Trip . Parkagna &	of Hyperlocal Focus: Focus on
5) Fremium racing your mouls	a specific, targeted geographic
- dalingaras bresh and	area 2 ce 1200 free
1. no image of a - highdry	service and one
nockasing to maintain quality	immediate necess of the
and Sustainability	community.
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BUSSINESS STEP 2: DEFINE YOUR 1. What Problem does your market Place aim to solve Restairants Treems For

Date: 14-Jan-2025 2) Convenience and Simplification 1) Market Expansion for small For Customers: Providing a Restaurants : Helping Local, Small, or independent one-stop platform where restaurants establish an online Customers can easily find & Presence and reach a mider order from multiple audience, which they may not restairants, sawing time and offering a wide variety have the resources to do on of Choices with just a their own . This open up a global marketplace for them. few clicks. 3) Transparency & Toust: 4) Support for Delivery and Offering Clear poicing, Logistics optimization: detailed menus, & customer Integrating a delivery system reviews, which helps in that Stocambines order toaking building toust with users. and optimizes delivery Transparency in ingredients. routes , ensuring faster and preparation ensures and more reliable service for customers. customers feed more confident is their choices 2. Who is your target audience? Miller of Street mos man Townist & empats

		Dute. 19 3	
1) Tech-	Sarry Food Lovers:	3 Bury Professional & Students	
Individuals who are Confortable		People with tight schedules	
	robile apps or websites	looking for fact, reliable,	
	r food online, seeking	and early food delivery	
Conveni	ence and Variety in	solutions. They may prefer	
dining	options.	ordering from the Comfort	
19500	The State of the S	of their home or office.	
3) Health	- Conscious Consumers:	y Young Adults & Millennials:	
	who are looking for	Sociality active individuals	
	sable menu options.	who are open to emploring	
	jan, gluten - free, Low-	new food experiences	
	seeking healtheir dining		
Choices &	benspareny about ingredient	, restaurants and cuisines	
The same of	toensparsery about ingredients	through an app or website	
5) families	& Group Orders:	6) Tourists & Expats:	
Familieso	or groups booking for a	people new to an oneer or	
mide V	ariety of food choices	toweling who want to	
	ery, often with different	7	
1 1 11	11 0	enplose weal restarrants	
		of final familians food options	
		from home.	
	a maddana		
3. What Products or Services will you offer			
1			
1	- Variety & Cusines &	Cultonialian	
1			
32	Heulth Conscious &	Allergic-free choices.	
20			
7 3/	3 3 Fast & Reliable Derivery		
3 03 genable balliery			
2 4 Exclusive Deals & Loyalty.			
	1		
Catering & Event Services after			

Date:	14-	-Jan-	202
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	Date: 14-Jan-2028			
1) Variety of Cusines &	2) Health - Conscious &			
Customization: Offering divers	e Allergen-Free Choices:			
meels with options to	Nutritions meals and Clear			
Personelize based on dietary	allergen labelling for Safety			
heeds (vegan, guten - free	The state of the s			
low-carlosie)	11/11/18/19/20/18/19			
3) Fast & Reliable Delivery:	4) Enclusive Deals & loyality			
On-time delivery with real-time	Remards: Discounts, Special			
balking and Contactions options	bureller, and loyality points			
for safety	For repeat customers			
5) Cateries & Events Services:				
Cateries for				
pop-up food	toucks to			
reach more	customers.			
	All the same to be a second			
4. What will set your marketplace apart?				
1) Global Cuisine in one Platform	2) Customizable Meals:			
wide Variety of Cuisines, all	Tailored options for vegen,			
in one place	gluten-force & other dietary			
	need			
3) Health - Conscion-Menus:	4) Fast & reliable delivery:			
Cleer allergen & nutritional	on-time delivery with real-			
info for Safe, healthy choices.	time tracking & contacters			
	Ant.			
5) Empowering Local Restaurants	6) Event Catering & Food			
Helping small-business emparel	Toucks: Calering Services			
their reach globally.	and pop-up events to			
	real more customers.			
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