

Step 1

Day 1

Décor

General E-Commerce

Selling High-End Home decor product online

Key Features

Product's Catalog

Secure Payments System

Order tracking

Products Category

Furniture

Lighting

Bedding

Storage Solution

Target Audience

Global customers

All age groups

online shoppers



## Step 2

### Business Goal

Q1: What problem does your marketplace aim to solve?

A: We will sell online to customers who desire unique hard-to-find decor items.

Q2: What is your target audience?

A: Our target audience will likely be individual or household who find quality, and exclusivity.

Q3: What products or service will you offer?

A: High-end decor like furniture, lighting, small decor accessories and outdoor decor.

Q4: What will set your marketplace apart?

A: 100% authentic product and fast delivery.



# Business Goal

## Problem:-

Customers need unique high-end home decor items.

## Target Audience:-

All age groups who want quality home decor items.

## Products / Services:-

Various home interiors small decor accessories, lighting, and furniture.

## Unique Features:-

Authentic products and fast delivery at an affordable price.

## Business outcome:-

Build customers trust achieve high sales and earn profit as well.



## Step 3

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Data Schema

Product, orders, and customers, with  
Clean connection.

[Product]

- ID
- Name
- Price
- Stock

|  
|

[Order]

- Order ID
- Product ID
- Quantity

[Customer]

- Customer ID
- Name
- Contact info