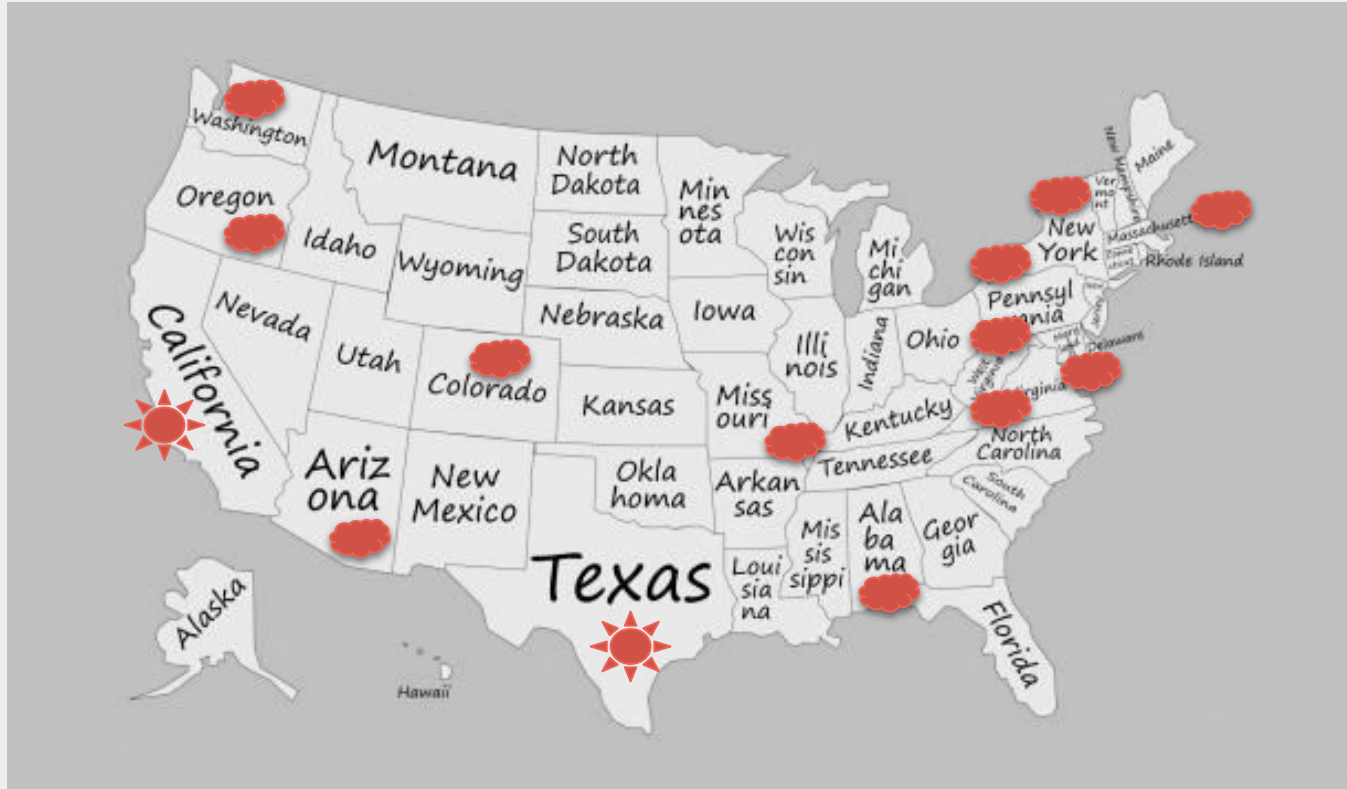




**Education is the passport to the future, for tomorrow belongs to those who prepare for it today**

**- Malcolm X**

# **INTO Has Solid Presence In The US Education Field Already But Should Expand Into California & Texas Due To High Potential & High Ranking For It's Undergraduate Programmes**

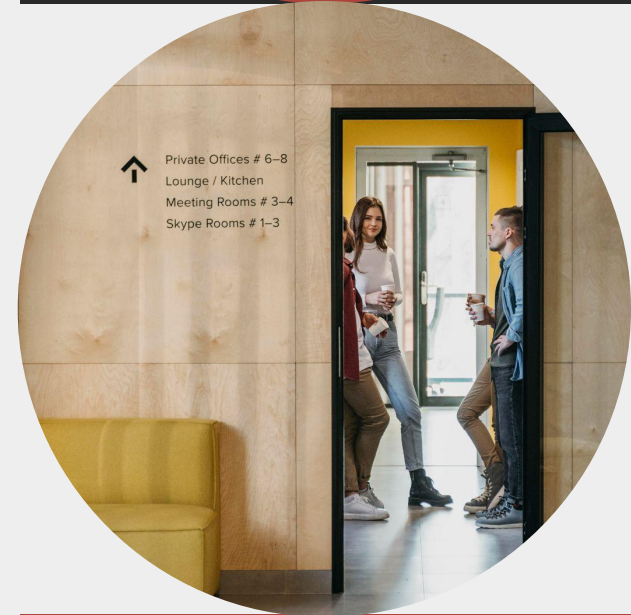


 INTO  
Presence

 INTO to be  
Present

# Executive Summary

- Analysed 2017 - 2019 data provided due to pandemic disruption on international student movement & used 2021 cost data to support based on no cost change
- Undergraduate programmes international student base of 0.1% - 34% across the US - mid range most scalable
- Total cost of US universities \$17,000 - \$82,000 - higher end of this performing fairly well with attaining foreign students
- My Top 5 fall within the 15 - 30 ranking of US National University Rankings



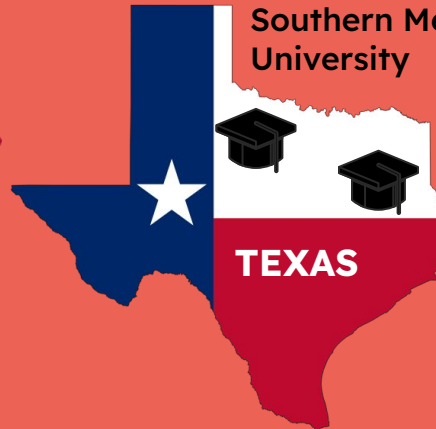
# My Top 5 University Recommendations Are Based In 2 Of The Most Popular States For International Students



Santa Clara University

University of California - Santa Cruz

University of San Francisco



Southern Methodist  
University

Rice  
University



 [publicdomainvectors.org](https://publicdomainvectors.org)

# **My Key Metrics Showed A 6% - 18% Foreign Student Base In My Top 5 Of £70k - £80k Universities Ranked 15 - 30 On National Rankings**

**% of Foreign Students**



**Total Co\$t of Universities**

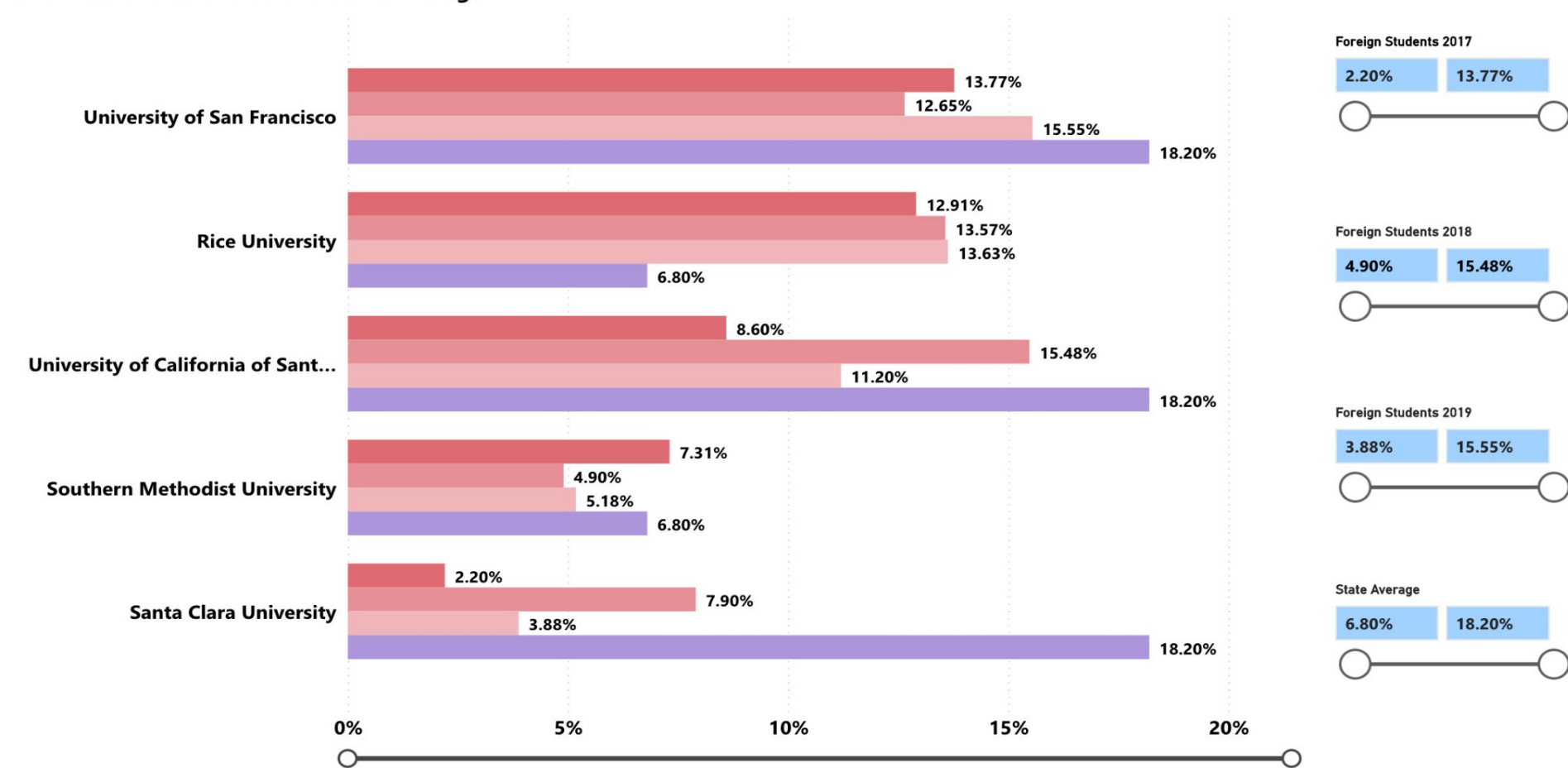


**University Rankings**



# My Top Universities for California Have Average Foreign Student Base Lower Than State Average, Compared To Texas Ones Which Are Close To Or Above The State Average

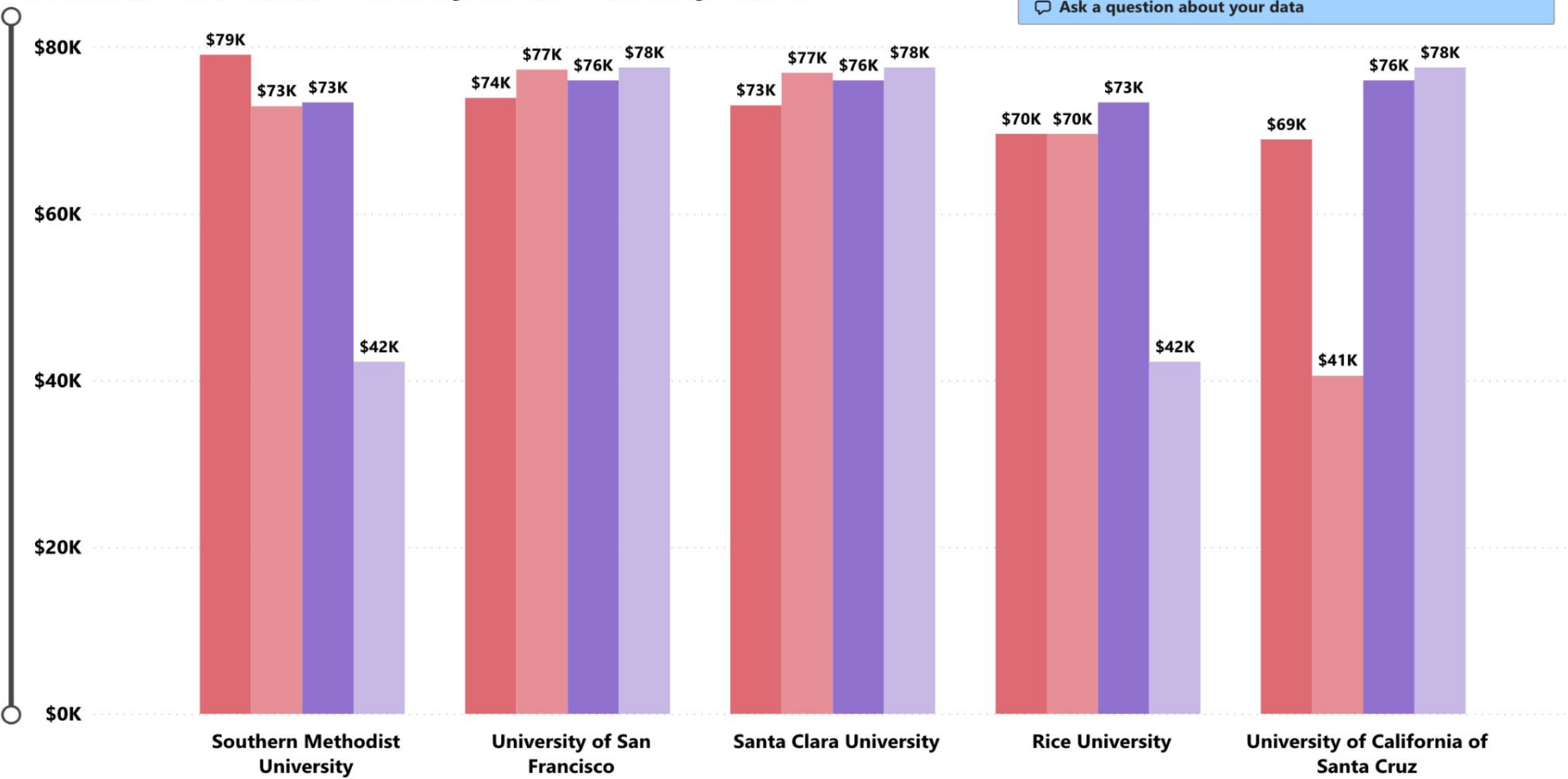
● 2017 ● 2018 ● 2019 ● 2019 State Average



# My Top Universities Show California Ones Are Close To State Average University Cost, Compared To Texas Ones Which Are Higher Than State Average Cost

● Total Onboard ● Total Offboard ● State Average Onboard ● State Average Offboard

Ask a question about your data



# **It Would Have Been Useful To Look At More Insights Such As Impact Of Scholarships/Aid**

## **Assumptions**

Cost data is the same  
year on year

## **Limitations**

Incomplete dataset lead to  
exclusion of potential  
universities



# Target the 5 universities across California & Texas and attract foreign students

- Provide assistance for ease of travel
- Scholarship/Financial Aid to ease off expensive tuition & living costs
- Implement success factors from states already operating in
- Build relationships & make good contacts for future employability



# THANKS!

# Questions & Feedback Welcome

## RESOURCES

Dashboard:- <https://rb.gy/uaodj>

**Dataset:-** <https://nces.ed.gov/ipeds/>

