

# DAC

DIGITAL ASSET COIN



Whitepaper

# DIGITAL ASSET COIN

November 2021

# DISCLAIMER

The information shared in this whitepaper is not all-encompassing or comprehensive and does not in any way intend to create or put into implicit affect any elements of a contractual relationship.

The primary purpose of this whitepaper is to provide potential coin holders with pertinent information in order for them to thoroughly analyze the project and make an informed decision.

Prior to your participation in the purchase of Digital Asset Coin, we strongly advocate a careful study of this whitepaper and all documents associated. We recommend you consult legal, financial, tax, and other professional advice prior to participation in the IEO mentioned in this whitepaper.

DAC coins are not shares or securities of any type. They do not entitle you to any ownership or other interest in Digital Asset Coin LLC.

Certain statements, estimates, and financial information featured in this whitepaper are forward-looking statements that are based on and take into consideration certain known and unknown contingencies and risks which in eventuality may cause the estimated results or may differ factually and substantially from the featured estimates or results extrapolated or expressed in such forward-looking statements herewith.



## ABSTRACT

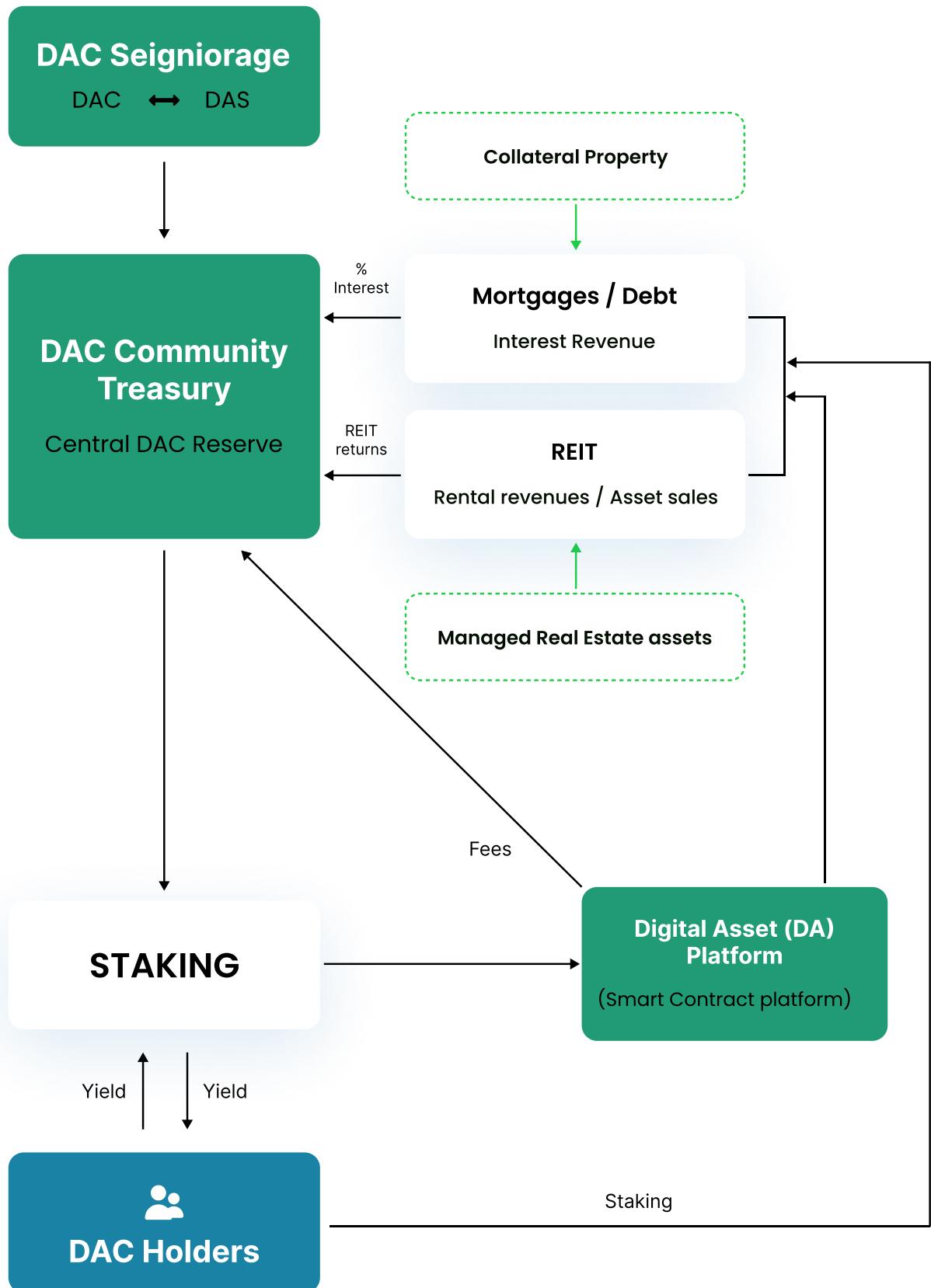
Digital Asset Coin (DAC) is a smart contract governed real estate ecosystem that utilizes blockchain technology and concepts of cryptocurrencies to revolutionize the real estate industry at every level.

Real estate investments are typically low volatility and provide relatively higher returns for low risk. As a hedge against inflation, prices of real estate investments show a strong correlation with national economic growth.

DAC's smart contract governed real estate ecosystem will overhaul current inefficiencies in the real estate sector, from improving the security of purchase and sale transactions to opening up new investment vehicles.

We believe that the reader of this whitepaper has sufficient fundamental knowledge about cryptocurrencies, blockchain, and smart contracts.

# Project Overview

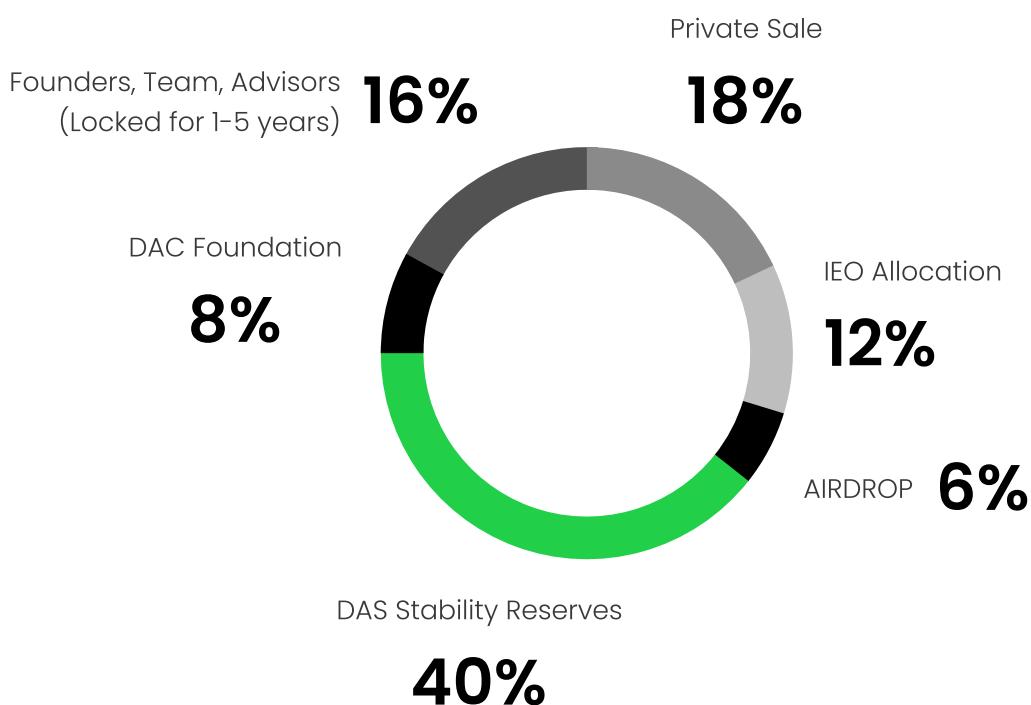


## Total Supply

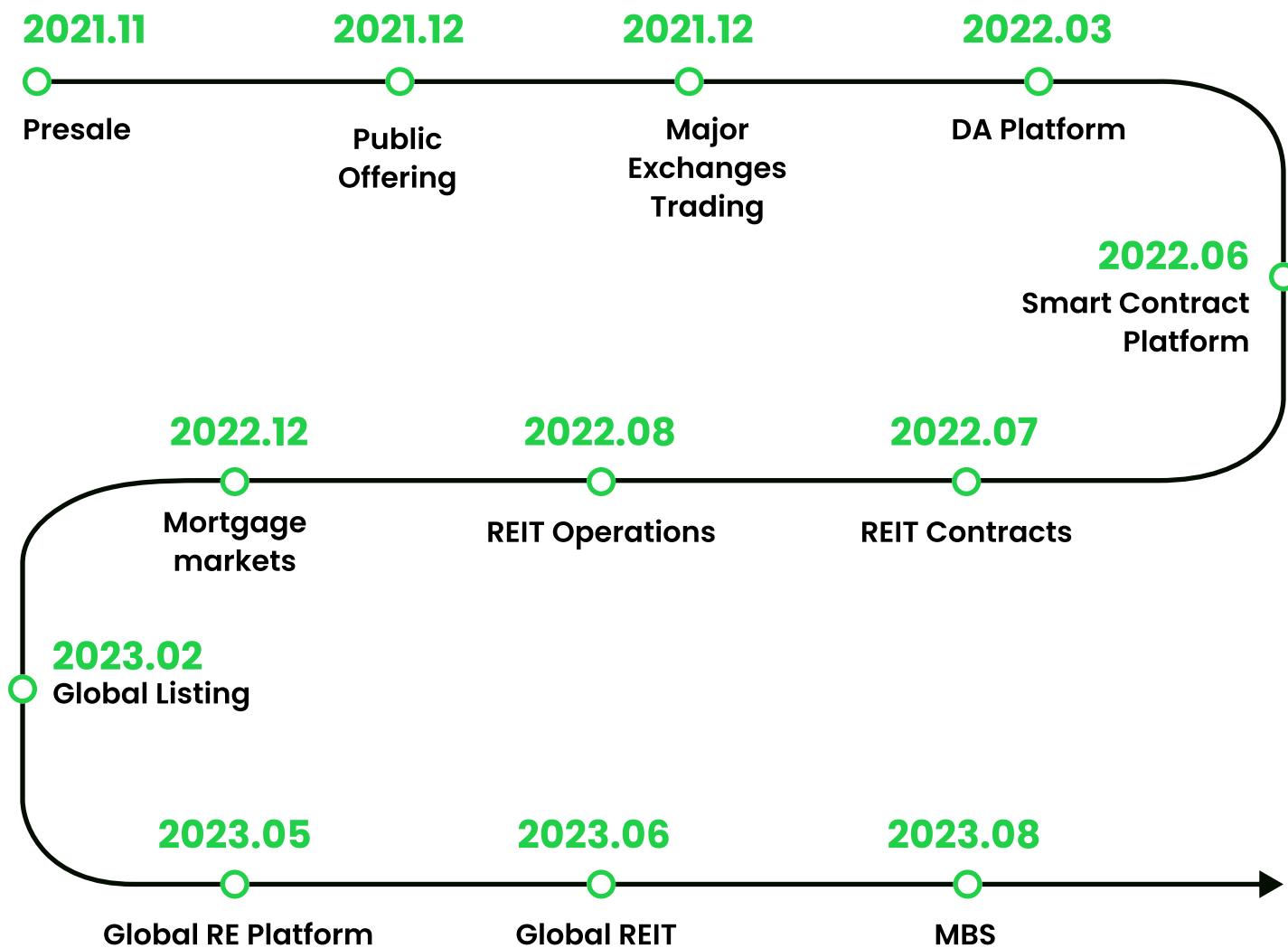
Private Sale	45,500,000,000	18%
IEO Allocation	29,500,000,000	12%
AIRDROP	15,000,000,000	6%
DAS Stability Reserves	100,000,000,000	40%
DAC Foundation	20,000,000,000	8%
Founders, Team, Advisors (Locked for 1-5 years)	40,000,000,000	16%
<b>TOTAL SUPPLY</b>	<b>250,000,000,000</b>	<b>100%</b>

## User Of Proceeds

<b>Total Private Sale</b>	45,500,000,000
Private Sale Price	0,33 MNT
<b>Total Private Sale Proceeds</b>	15,015,000,000 MNT
Technology Development	1,500,000,000 MNT
Operations	500,000,000 MNT
Marketing	1,015,000,000 MNT
Real Estate	12,000,000,000 MNT



# ROADMAP



# MANAGEMENT TEAM



**MONSOR. N**

Founder



**DAVAADORJ. TS**

Founder

CEO of Ulaanbaatar Asset Management. Real Estate Investment manager with over 10 years of experience. Monsor is also a working group member of the Mongolia Economic Forum. Former advisor to Mongolian Growth Group is a Canadian real estate and financial services company listed on the Toronto stock exchange. Board member of Mini Solutions Cooperative one of the leading Social Enterprises in Mongolia which promotes and executes strategies to reduce poverty and environmental damages in ger area of Ulaanbaatar.

Founder of professional association (MBDA) and network (NextGen) to develop young entrepreneurs in the fastest yet uncertain Mongolian market and with a vision to promote them into a global market, with background in financial and management experience in home and abroad. Currently managing strategic investments at Development Bank of Mongolia.



**DULGUUN. TS**

Chief Executive Officer



**BOLDBAATAR. D**

Founder, Chief Strategy Officer

Worked as a Project Manager for Corporate Sustainability and Metals and Minerals Division at Sojitz Corporation in Japan. Business Development Department of Data Artist Inc. Investment Committee Member and President of UB Asset Management Company. Master's Degree in Electrical Engineering from Osaka University.

Serial Entrepreneur  
Co-Founder of Steppe Group,  
CEO of Plenti Fund LLC,  
Attended Technical University of Sophia,  
Bulgaria.

# MANAGEMENT TEAM



**DUGERDORJ. D**

Founder, Chief  
Communication Officer



**GANBAGANA. E**

Founder, Chief Operations  
Officer

Mongolian business professional, entrepreneur with extensive experience in the local startup community and corporate industry. His work experience includes Business Development Agent at IOG/Cardano Foundation (ADA), Digital innovation consultant at The Food and Agriculture Organization of United Nations and co-founder of Startup Terminal Coworking space. He graduated from the Grand Valley State University with a bachelor's degree in Business Administration and Finance and later on completed his MBA at the University of Finance and Economics in Mongolia.

Graduated from the School of Economics of the National University of Mongolia with a degree in Banking Management. He has worked as an Internal Auditor at the Trade and Development Bank of Mongolia, Executive Director of Yusun Shijir Invest NBFI, the co-founder and CEO of Startup Terminal LLC, co-founder of the Mongolian Blockchain Technology and Cryptocurrency Association. He has a number of professional certificates in Corporate Governance, Investment and Insurance.



**ALEX. S**

Chief Investment Officer



**ENKH-AMGALAN. E**

Chief Technology Officer

Trained as an economic anthropologist (University of Manchester and University of Cambridge), Alex is a proptech specialist and frontier market real estate figure. Over 10 years he has conducted analysis and investment structuring for commercial real estate projects with a total construction value over \$1.2B. He has authored three books on the Mongolian real estate markets and worked alongside institutions such as The World Bank to realize urban projects. Alex is also CFO of prefab modular housing startup ip\_Haus, based in New York and Founder of the InnoVault co-working Corporation.

Co-founder of IO Technology and IO Institute and splits his time as a CTO and Lecturer. Graduated from Istanbul University with a degree in Computer Engineering. He has 10 years of experience in the software industry as a software developer at N&N Digital and a senior developer at Mongol Content.

# MANAGEMENT TEAM



**OYUNTUYA. KH**

Chief Marketing Officer



**ERDENEBAATAR.V**

Chief Financial Officer

Crypto Trader on investment platforms. Researcher of cryptocurrency projects and provides crypto market advice through social media platforms. Fitness and Entertainment enthusiast.

He has extensive experience working in the banking and financial industry, including working as SME, Corporate Loan and Special Loan Officer at XacBank, Senior Project Analyst and Head of Human Resources at Development Bank of Mongolia. IFE Graduate with a Business Administration, Information System Management Degree.



**DULGUUN. B**

Investment Team



**ODSUREN.B**

Investment Team

With international work experience including global Fortune 500 company CBRE as a real estate investment officer, Consultant at global real estate firm Unibail Rodamco Westfield and various CPA firms.

He has worked as a Consultant at PricewaterhouseCoopers and as an investment and financial analyst at Newcom LLC working in real estate and renewable energy projects across Mongolia. University of California Santa Barbara graduate with an Economics and Accounting degree.

Graduated from MUST-CSMS with a degree in Business Administration. He worked as a Broker Analyst at Ard Capital Group, a Project Manager at Moncon Group LLC, and a Founder and CEO of Upstart Lab LLC. Day trader of Stock, Crypto, FX

# ADVISORS

**TUMENTSOQT. TS**

Advisor

**DAVID. P**

Advisor

Currently serving as a Chairman of the Business Council of Mongolia since August 2020.

He served as a Board Director of Oyu Tolgoi LLC from 2018 to 2020 and as a CEO of Erdenes Oyu Tolgoi LLC, Government shareholder which holds 34% of interests at the world class Oyu Tolgoi copper & gold project.

Mr.Tumentsogt was appointed as a CEO of Erdenes Mongol LLC, Mongolia's largest state holding company responsible for managing Government strategic mining assets in Mongolia. Mr.Tumentsogt served as a Chief Representative & Executive Director of General Electric (GE) International Inc. in Mongolia from 2011 to 2016.

David has worked in investment banking and fund management since 2004. Primarily focused on China and Asia, he has listed companies on the London, Hong Kong and New York Stock Exchanges, and NASDAQ.

David is Director of Boustead Capital Markets LLP (UK), a California-based investment bank. He started his career as a China-based consultant, working with large multinational clients, including Procter & Gamble and Generali. Fluent in Mandarin Chinese, David has a MA degree in Chinese from Edinburgh University, studied at the Johns Hopkins Center for Chinese and American Studies in Nanjing, and was awarded his MBA from Manchester Business School.

# PARTNER ORGANIZATIONS



## ASSET MANAGEMENT BY



UB ASSET MANAGEMENT

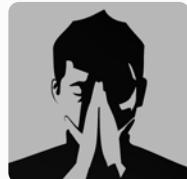
## TAX & COMPLIANCE CONSULTANT



МОНГОЛТАКС ТМ3  
ТАТВАРЫН МЭРГЭШСЭН ЗӨВЛӨХ

MONGOL TAX

## MEDIA & MARKETING BY



BRONZEHERO STUDIO



HERO ENTERTAINMENT

## TECHNOLOGY BY

IO TECHNOLOGIES



EBIT.MN

## ASSET VALUATION BY



CBRE

# DAC

DIGITAL ASSET COIN



COPYRIGHT DIGITAL ASSET COIN llc – ALL RIGHTS RESEVED

Email

[info@da-coin.io](mailto:info@da-coin.io)

Website

[www.da-coin.io](http://www.da-coin.io)