



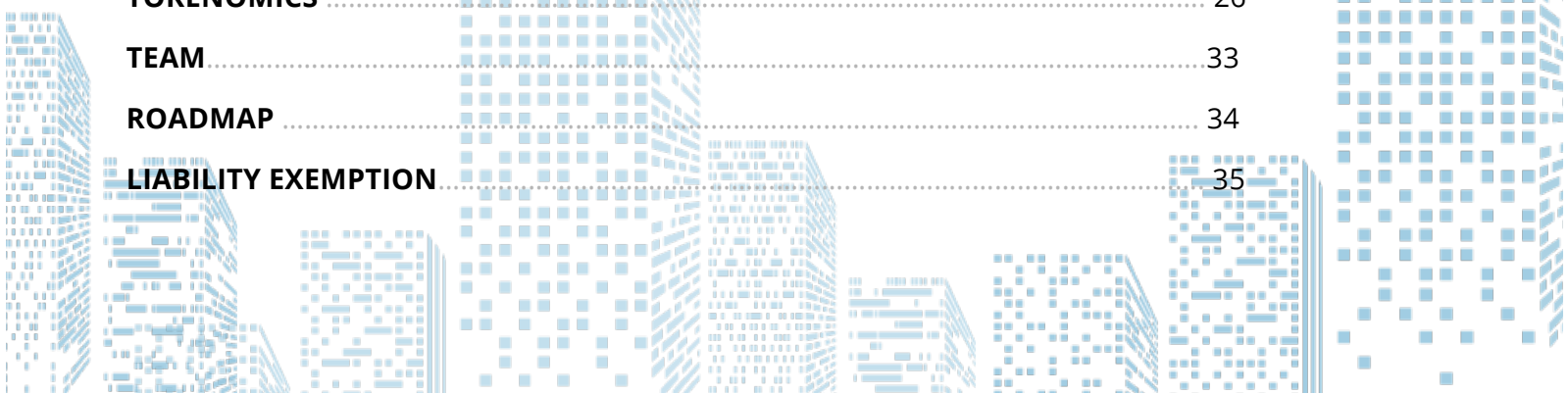
LeaXcoin

Building the Future of Real Estate
via Smart Contracts

WHITEPAPER

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EXECUTIVE SUMMARY

There is no doubt that the real estate market is the most stable investment that has consistently demonstrated a more significant profit margin and lower risk of loss over time.

The stability and high likelihood of asset appreciation are what make real estate investment so attractive to investors – be they experienced or novices.

Although traditionally, real estate buyers viewed the purchase of a property as an assurance of meeting an essential need (e.g., having a roof over their heads), there has been an increase in the number of real estate investors who are choosing to leverage real property as an additional income stream.

However, attempting to enter the real estate market, whether for home ownership or investment purposes, is wrought with high costs and layers of paperwork. Both issues contribute to the locking out of a majority of people who are interested in real estate investing and/or home ownership. Financing approval has been reserved only for those who have a high income, and the need of numerous documents prevents the process from occurring in a fluid and optimized way for both buyer and seller. Currently, real estate transactions can last up to six months, yet they could be handled in a matter of days or even in hours with new technologies.

Over the past two years, the blockchain and cryptocurrency phenomenon has presented solutions to a variety of industries, including real estate.

Smart contracts, in particular, will facilitate a smoother and tamper-proof asset exchange process for the real estate market, thereby transforming the real estate transaction process into something more intuitive, less complicated, and with decreased costs. As such, we are introducing Leaxcoin to the real estate market: a blockchain-based platform in a global community format.

Our objective is to make real estate transactions more transparent via a peer-to-peer system while also complying with the particular legalities for every country where the exchange of real estate assets takes place.

The cryptocurrency, Leaxcoin, will be used for payment within our platform. Through this process, real estate buyers and sellers will be able to negotiate their properties without the usual layers of intermediaries and, at the same time, will receive their payment anywhere in the world. The contractual management and exchange will be conducted through the Leaxcoin platform.

The Leaxcoin community will promote robust integration with real estate organizations and local real estate registry offices for the purpose of having the Leaxcoin smart contract accepted as an entirely legal buy-sell document.

In terms of the details regarding the Leaxcoin ICO, the Leaxcoin Token (LEAX) will be distributed to ICO participants in a ratio of 1 LEAX to 0.0001 ETH as based on the most up to date ETH valuation and during the initial contribution period. The initial contribution period will last either 90 days or less than 24 hours if the 1,000,000,000 LEAX ceiling is reached .

Leaxcoin is much more than a real estate transaction platform. It is a global community where real estate transactions are assisted and supported by several programs, such as our Ambassador program, in which the community ambassadors will offer all of the legal solutions in every country of operation.

Every change, partnership, innovation, and creation of new products on our platform will always be voted on by the community members, as we know that we will only create something substantial and memorable with the support and participation of our Leaxcoin community.

CURRENT REAL ESTATE MARKET

Per PWC's "Real Estate 2020" report, a continual increase in the world population along with a boost in global GDP will drive a substantial expansion in the "investable real estate universe."¹

The PWC report further states that investable real estate will grow by 55% between 2014 and 2020.² As of 2017, Real Capital Analytics has indicated that the global volume of "completed sales" for commercial properties reached \$873 billion within the Asia Pacific (APAC) and European commercial property investment markets, rising by 6% and 8% respectively.³

Current trends in the global real estate market, as analyzed by JLL, indicate that capital values (4% to 5%), rents (3% to 4%), and development (18%) are also increasing while investment remains flat at \$715 billion.⁴

However, the flatness is likely due to an imbalance in property supply vs. demand as well as an increase in interest rates, particularly in the U.S.⁵

Despite these factors, investor demand is still quite strong in the areas of alternative property sectors such as student housing, self-storage, senior housing, and data centers.⁶

¹ PWC. (2014). Real Estate 2020: Building the future. Available at: <https://www.pwc.com/sg/en/real-estate/assets/pwc-real-estate-2020-building-the-future.pdf>

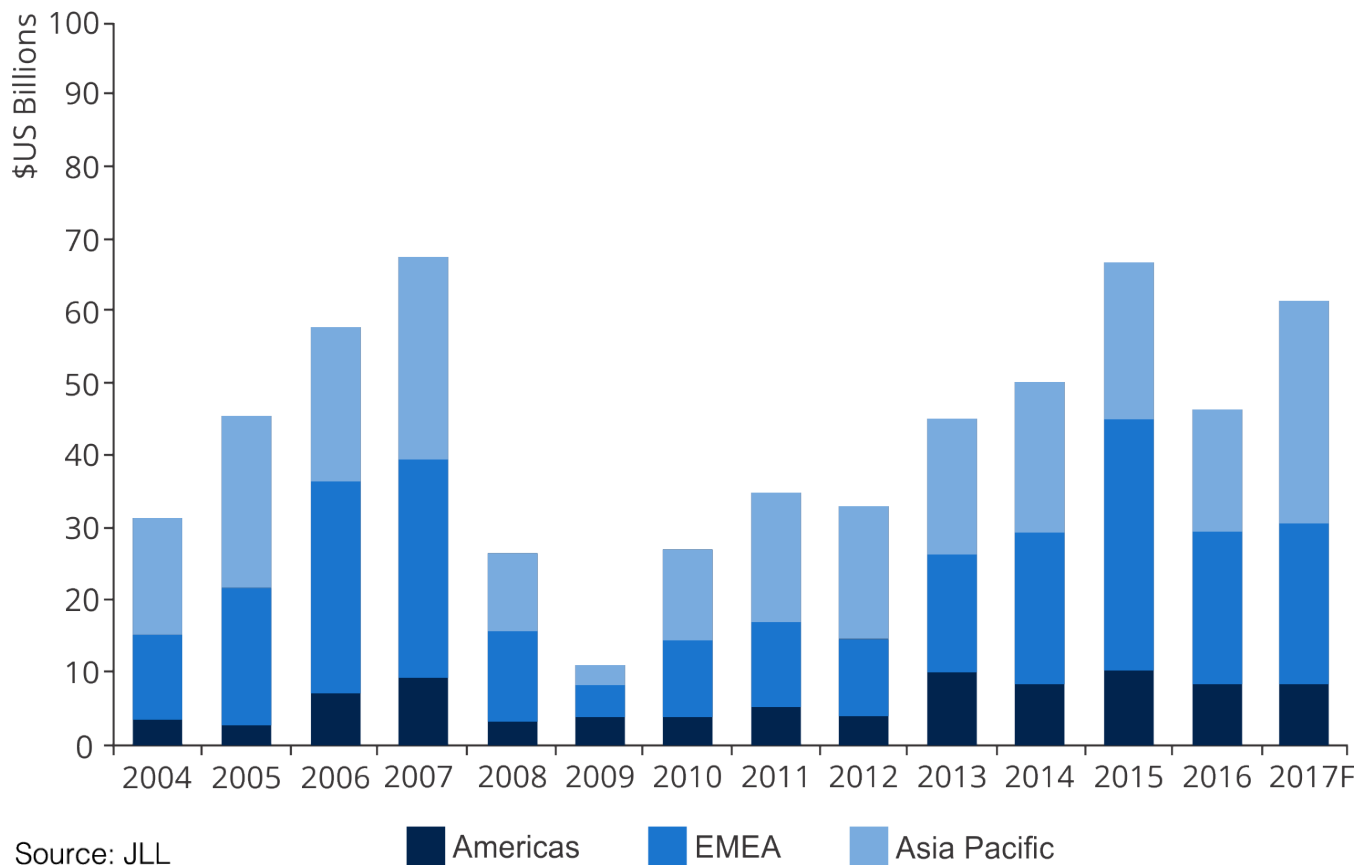
² Ibid.

³ PWC. (2018). Emerging Trends in Real Estate: The Global Outlook 2018. Available at: <https://www.pwc.com/gx/en/industries/financial-services/assets/pwc-etire-global-outlook-2018.pdf>

⁴ JLL.com. (2018). Global Market Perspective 2018. Available at: <http://www.jll.com/gmp>

⁵ Knutson, Ted. (2018). 2018 Not As Strong For Commercial Real Estate Investments As 2017, Industry Group Predicts. *Forbes.com*. Available at: <https://www.forbes.com/sites/tedknutson/2018/06/12/2018-not-as-strong-for-commercial-real-estate-investments-as-2017-industry-group-predicts/#2311bdde12d3>

⁶ JLL.com. (2018). Alternative real estate sectors luring investors in Asia Pacific. Available at: <https://www.theinvestor.jll/news/asia-pacific/alternatives/alternative-real-estate-sectors-luring-investors-asia-pacific/>



Thus, there is ample opportunity within the real estate market that isn't centered on the traditional home purchasing sector.

THE INCREASE IN REAL ESTATE DEVELOPMENT THROUGHOUT THE WORLD NATURALLY BOOSTS THE REAL PROPERTY SUPPLY -- WHETHER COMMERCIAL OR RESIDENTIAL.

But, there are distinct problems that still loom within the market and inhibit many investors, as well as home buyers, from reaping the mutually beneficial rewards of real estate investment.

THE PROBLEM

As technology moves forward at a fast pace, the real estate industry isn't keeping up with the technological forces that require "more diverse skills and expertise" including "hiring new specialists in technology, customer relationships, and strategy/disruption."⁷ While there is a shift occurring whereby the investor and buyer are focused more on real estate accessibility and services,⁸ the industry maintains several obstacles that defeat many real estate market participants even before they begin the process of investing or buying.

HIGH CAPITAL AND COST REQUIREMENTS

Between taxes, enormous down payments required by financial institutions, commission rates, inspection costs, and compliance requirements, real estate purchases are costly and require the investor or buyer to have high levels of capital.⁹ The final cost of transacting a property can be inflated by up to 22% of the real value of the property, an extra cost that can be eliminated with Leaxcoin technology. In the traditional real estate market, the process of transferring a property might take months due to the several parts involved, as well as the need to repeatedly verify all the documents throughout different stages of the transaction. For these reasons, this market ends up driving away small real estate investors.

STRICT FINANCIAL REGULATIONS LIMIT ACCESS

Finance applications are time-consuming. The amount of bureaucracy layered in between the buyer and seller, along with the negotiation process (which is frequently litigated by existing rules and regulations at the governmental level), adds a copious amount of time, money, and effort to the real estate buying or investing process. Moreover, the requirement of documents to prove the investor's or buyer's buying power results in unnecessary costs and systemic delays in real estate ownership transference.

⁷ Ibid.

⁸ PWC. (2018). Emerging Trends in Real Estate: The Global Outlook 2018. Available at: <https://www.pwc.com/gx/en/industries/financial-services/assets/pwc-et-re-global-outlook-2018.pdf>

⁹ Langlois, Shawn. (2018). 7 reasons stocks are better than real estate. *MarketWatch.com*. Available at: <https://www.marketwatch.com/story/7-reasons-stocks-are-better-than-real-estate-2018-04-24>

LIMITED ACCESS TO FOREIGN INVESTORS

Many foreigners who are interested in real estate investing encounter considerable difficulties, mainly in long-distance real estate negotiations.

Depending on each jurisdiction (country, state or city), the purchase process demands a plethora of minutiae that can quickly derail the transaction, e.g, details about the negotiations such as financing, security, regulations, and fees.

In most cases, it is necessary to hire real estate professionals to analyze all documents in order to check any legal impediment, request debt clearance certificates, and prevent fraud. Consequently, this process prevents foreign investors from proceeding with the transaction.

Summarily, the real estate industry should operate within a shared database while still ensuring that each participant maintains a choice as to what property data will be shared and when. Due to the many intermediaries within a real estate transaction, which frequently entails strangers interacting with one another, “blockchain can reduce the risk through digital identities and more transparent recordkeeping systems” thus reinforcing a trust, but verify system.¹⁰

Via smart contracts, conditional clauses and other dependencies are auto-executed, auto-enforced, irreversible, and censorship-resistant thereby increasing transparency in a tamper-proof and trustless environment with near real-time settlement.¹¹ Leaxcoin’s solution provides all of the benefits discussed herein.

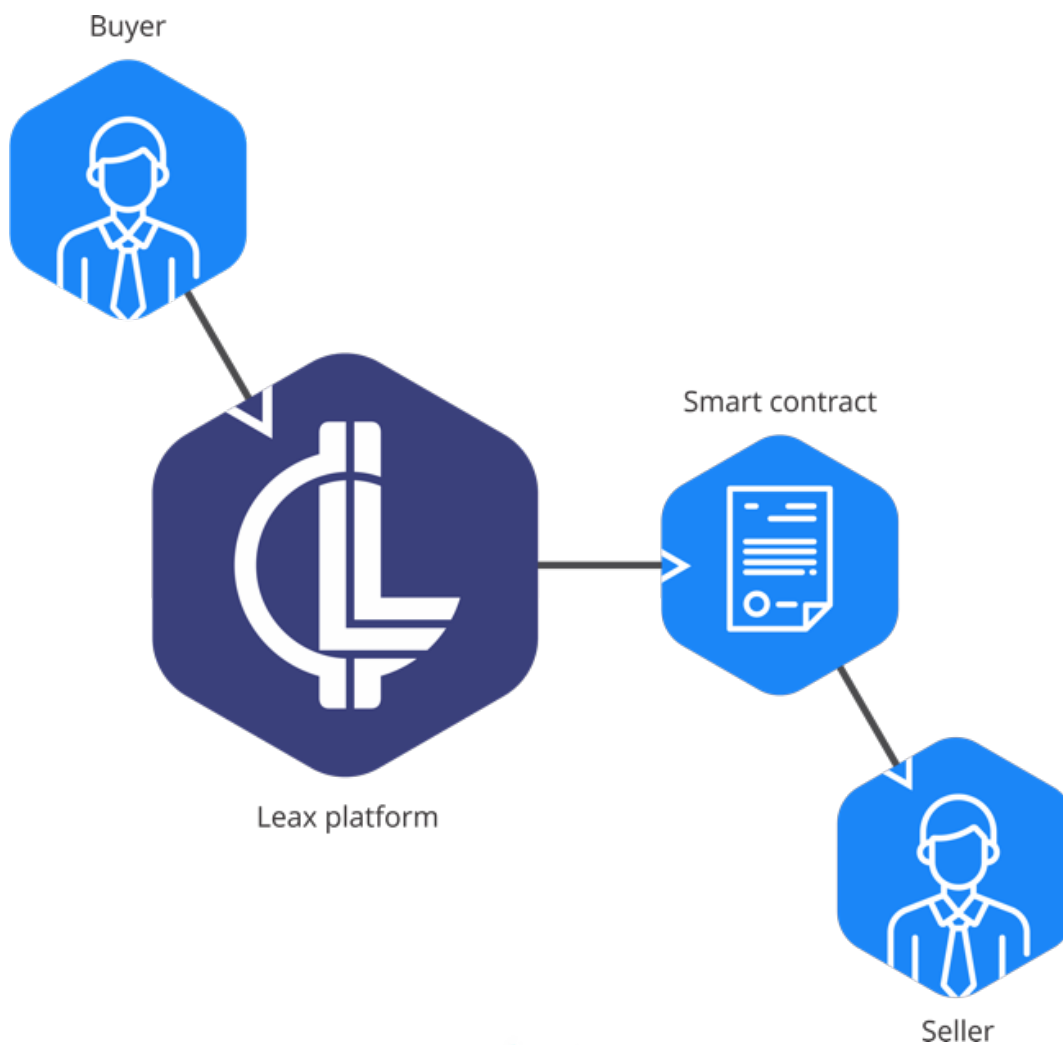
¹⁰ Deloitte. (2017). Blockchain in commercial real estate: The future is here!. Available at: <https://www2.deloitte.com/us/en/pages/financial-services/articles/blockchain-in-commercial-real-estate.html#>

¹¹ Ibid.

THE LEAXCOIN SOLUTION

Leaxcoin is poised to leverage all facets of the real estate sector by streamlining real estate transactions in an easy to use peer-to-peer system utilizing smart contracts.

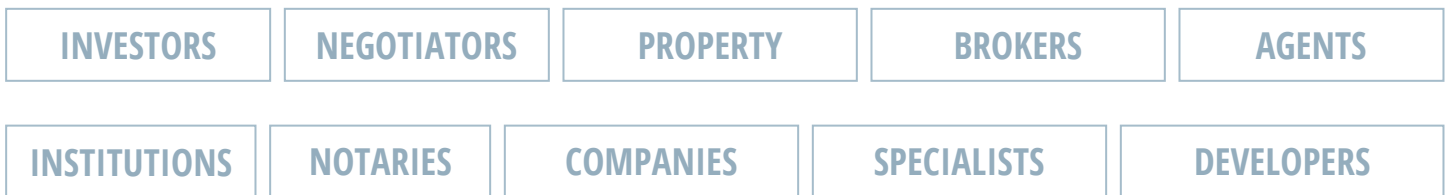
We are developing an ecosystem that represents a distinct evolution within the global real estate market, a bridge to connect the traditional real estate market to the blockchain via the Leaxcoin platform.



The global public can trade and transact all of their properties and real estate processes, with no borders or foreign and geographical delimitations.

All this is provided in a global community format and is totally decentralized.

Our targeted participants include the following:



A comprehensive and integrated ecosystem, which facilitates the real estate process transition to the blockchain through the Leaxcoin platform and ecosystem.

An ultimate solution that hosts all the real estate processes.

Developed to be user-centered, the Leaxcoin ecosystem unifies the cryptographic and the traditional investment processes, making it user-friendly, faster, safer, and less bureaucratic.

Being a user-friendly ecosystem of blockchain-based real estate products, the Leaxcoin platform, along with the efforts of our community, will allow an easy and straightforward way of interaction within the real estate market. The decentralized nature of Leaxcoin guarantees that stored records will not be tampered with or controlled by a single source, thus avoiding fraud, insecurity, loss, and/or duplicity of documents throughout the real estate processes.

Leaxcoin Platform Components

LEAXCOIN

Leaxcoin provides a comprehensive and integrated ecosystem which facilitates the real estate process transition to the blockchain through the Leaxcoin platform and ecosystem.

The platform is an ultimate solution that hosts all the real estate processes and includes property registry, smart contracts which are auto-executed and enforced, the Leaxcoin wallet, a global community of real estate experts, buyers, and sellers, as well as incentives specifically designed for the real estate sector.



PROPERTY REGISTRY



Details

- ▶ Simple, easy and intuitive system;
- ▶ Global interaction of property registry maintenance;
- ▶ Extensive Community and Global Support;

PROPERTY REGISTRY LEAXCOIN

Our aim is to ensure the feasibility of the real estate transfer. We can make the entire process safe, fast and protected by the Blockchain technology

The whole process will be carried out in conjunction with our global community, as it is through the work and support of everyone that we will make it possible.

After all, the whole environment of the Leaxcoin platform is intended for communities, having tools, applications and solutions to a seamless integration with real estate registry offices, notaries and governmental institutions, complying with the jurisdiction of each place.

The Leaxcoin platform is protected by blockchain and the security of information and documents is our number one priority!

The environment of the Leaxcoin platform is intended for communities to have the tools, applications, and solutions geared towards a seamless integration with real estate registry offices, notaries, and governmental institutions while also maintaining compliance with the legalities of each country, state, and city. Over the past two years, several different countries -- including Georgia, Japan, and the United Arab Emirates -- have moved forward with a blockchain-based property registry to “clarify ownership” and “improve the efficiency of real estate transactions.”¹²

Specifically, in Japan, one of the objectives of constructing a blockchain system is to update a fragmented property registry system where the government databases do not match the current inhabitants of a property.¹³ In Dubai, real estate contracts are linked to “the Dubai Electricity & Water Authority (DEWA)” as well as to the “telecommunications system and various property related bills.”¹⁴ In April of 2016, prior to Japan’s and Dubai’s implementation of a blockchain-based property registry system, the Georgian government launched a partnership with BitFury to develop and deploy a blockchain network for “inserting real estate documents” for the purpose of “real estate industry reform.”^{15 16}

With efforts for a blockchain property registry already underway in the aforementioned countries, as well as increased interest in similar developments within the UK and India,¹⁷

¹² Nikkei Asian Review. (2017). Japan to tidy up scattered property records. Available at: <https://asia.nikkei.com/Markets/Property/Japan-to-tidy-up-scattered-property-records>

¹³ Ibid.

¹⁴ Government of Dubai, Media Office. (2017). Dubai Land Department becomes world’s first government entity to conduct all transactions through Blockchain network. Available at: <http://mediaoffice.ae/en/media-center/news/7/10/2017/dubai-land-department.aspx>

¹⁵ Young, Joseph. (2017). It Takes Two to Tango: Georgia’s Government To Implement BitFury’s Blockchain Project in 2017. Available at: <https://cointelegraph.com/news/it-takes-two-to-tango-georgias-government-to-implement-bitfurys-blockchain-project-in-2017>

¹⁶ d’Anconia, Frisco. (2017). Georgia Becomes First Country to Register Property on Blockchain. Available at: <https://cointelegraph.com/news/georgia-becomes-first-country-to-register-property-on-blockchain>

¹⁷ Abbott, John. (2017). World-leading through digital transformation. GOV.UK. Available at: <https://hmlandregistry.blog.gov.uk/2017/12/18/world-leading-through-digital-transformation/>

¹⁸ Leaxcoin is well positioned to gain entry into this emerging market. Leaxcoin's property registry experience will be simple, easy, intuitive, and tamperproof. Registration time and fees will be significantly reduced due to our streamlined smart contract protocols. We are committed to guaranteeing that all the services will align with government regulations in each jurisdiction while also removing the likelihood of fraudulent transactions.

SMART CONTRACT

1 - REAL ESTATE CONTRACTS

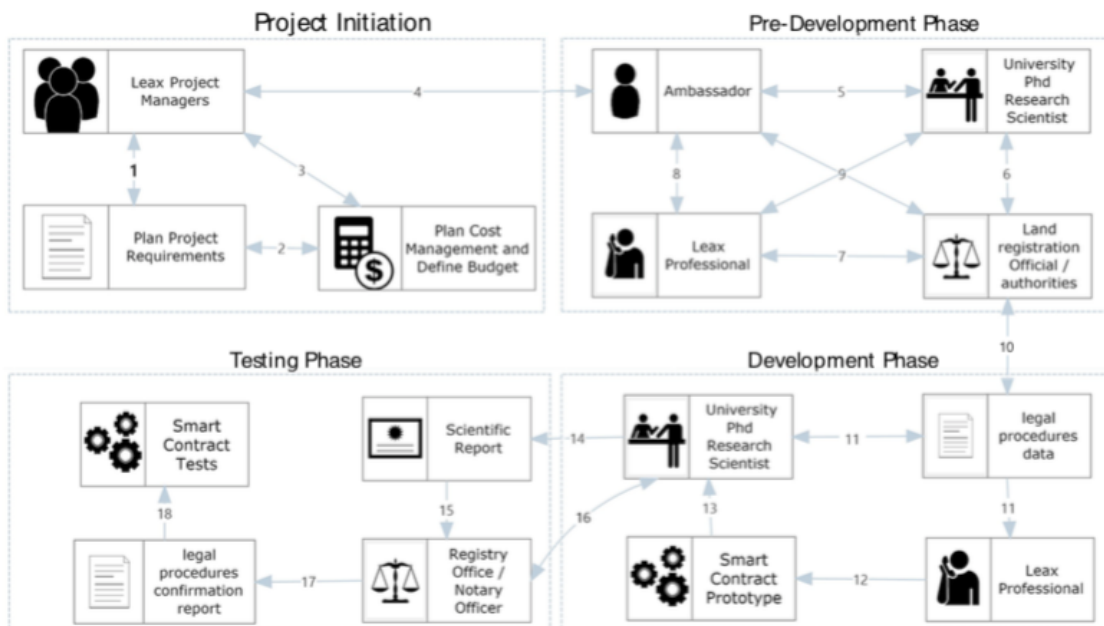
2 - PROPERTY LISTING

3 - CROWDSALE

Smart contracts are an essential application of the Leaxcoin platform's blockchain technology. These contracts are self-fulfilling agreements between the network members. Any information entered into these contracts is automatically treated according to a previously agreed upon protocol. As this protocol is the only transactional arbiter, it can be carried out transparently, free from conflicts, without high costs and time-consuming intermediaries or other verification processes.

¹⁸ Oprunenco, Alexandru; Akmeemana, Chami. (2018). Using blockchain to make land registry more reliable in India. *United Nations Development Programme*. Available at: <http://www.undp.org/content/undp/en/home/blog/2018/Using-blockchain-to-make-land-registry-more-reliable-in-India.html>

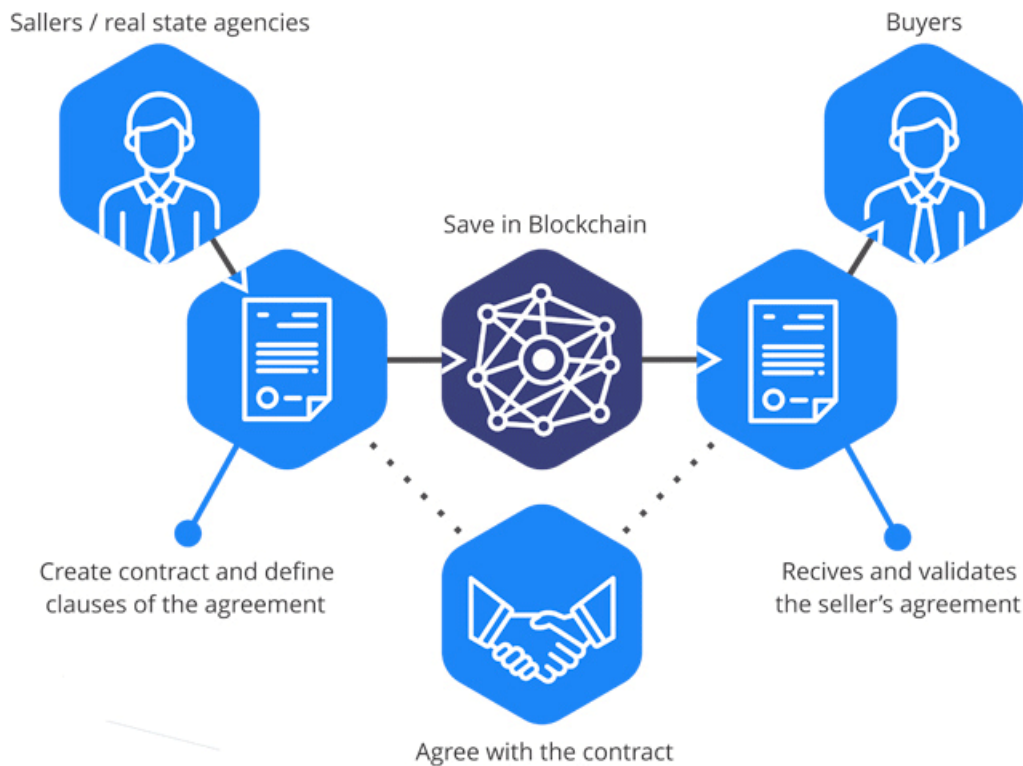
SMART CONTRACT DEVELOPMENT PROCESS FLOW



1 - REAL ESTATE CONTRACTS

REAL ESTATE CONTRACTS LEAXCOIN

Our global Leaxcoin real estate contract platform consists of a system whose model allows contract managers to use a personalized smart contract to meet the specific needs of their real estate transactions while maintaining compliance with the local real estate transaction statutes.



Operation:

- ▶ 1- Both Parts Agree to transaction a property.
- ▶ 2 - The Leaxcoin smart contract manages the relationship between the parts.
- ▶ 3 - The Leaxcoin Smart Contract executes and closes the agreement

Here is an example:

To complete a property transaction, both users (buyers and sellers) must have a Leaxcoin wallet. The seller draws up the purchase agreement and then inserts it through the Leaxcoin platform.

The potential buyer receives this contract, analyzes every clause and may or may not accept it.

If the buyer agrees with the contract, they send the monies for the specific property to the seller's wallet address.

However, this value will only be released when both users confirm that the amount has been received (but frozen) and the property is, indeed, registered in the name of the buyer.

Value received, but frozen.

The property register is in the name of the buyer.

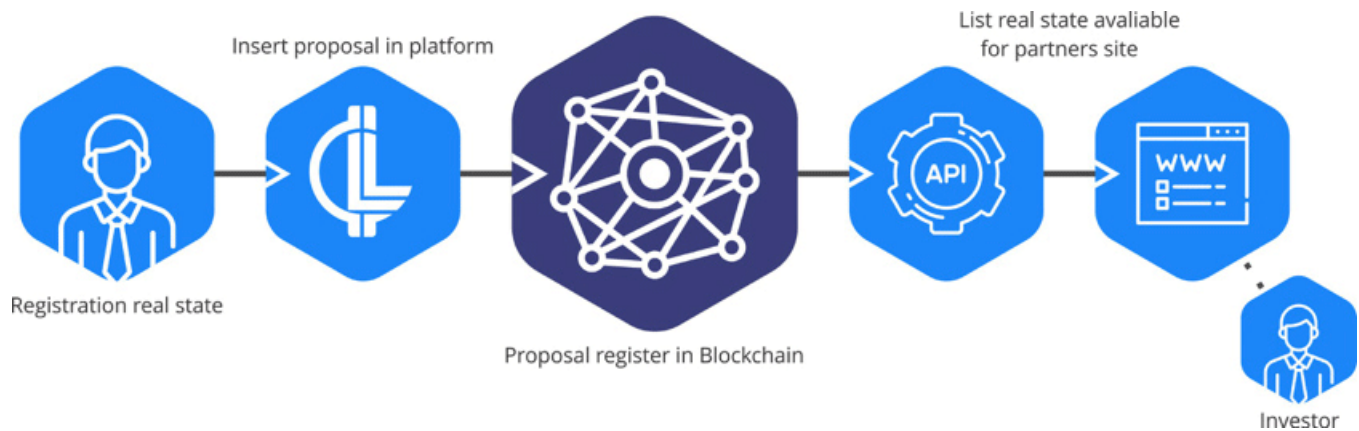
AT THE MOMENT THE TRANSACTION PAYMENT IS RECEIVED BY THE SELLER, THE LEAXCOIN PLATFORM TRANSFERS THE OWNERSHIP. ONCE CONCLUDED, THE SMART CONTRACT AWAITS A POSITIVE RESPONSE FROM BOTH PARTS AND CHECKS IN THE CONFIRMATION, RELEASING THE SALE BALANCE AND THE PROPERTY REGISTRATION. SIMPLE, EASY AND SAFE!

2 - PROPERTY LISTING

PROPERTY LISTING AND OPPORTUNITIES LEAXCOIN

BUY - SALE - RENTAL - NEW REAL ESTATE

The property listing component of the Leaxcoin platform will allow owners to list their properties for rent or sale and distribute them to the popular real estate rental and sales sites on the web.



This process also allows other investors and buyers who already use cryptocurrency to enter the real estate market.

The Leaxcoin system rewards sites and decentralized real estate brokers by appointing investors/buyers to complete the purchase process.

Every seller may provide a commission percentage. If the process is concluded, the platform will automatically make the percentage available on Leaxcoin via smart contracts.

3 - REAL ESTATE DEVELOPMENT CROWDSALES

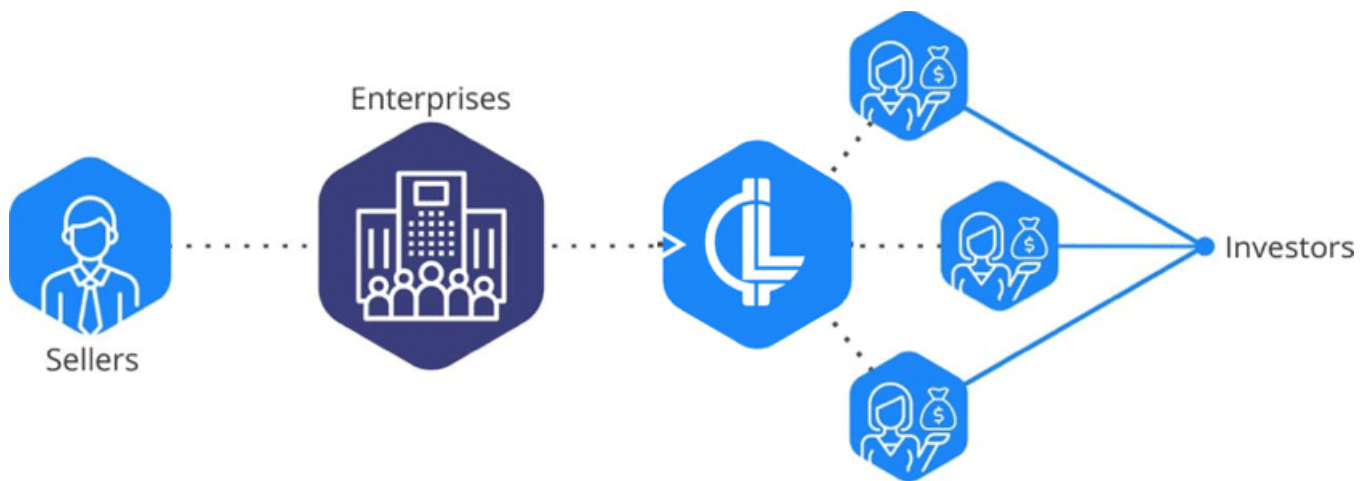
CROWDSALE REAL ESTATE - LEAXCOIN

TOKENIZATION REAL ESTATE

The crowdsale happens in the launching of a real estate project. It is conceived to generate funds for its development and investment.

At this stage, the investment in the real estate market is usually more profitable.

Leaxcoin platform module allows companies, developers and owners to tokenize fractions or percentages of their developments into real estate assets so as to sell them at the initial launch of their project.



Example:

- ▶ An incorporator intends to start selling a new enterprise at the launching stage.
- ▶ The enterprise project is evaluated and verified by our community.
- ▶ The Leax platform tokenizes the enterprise, or part of it, virtually dividing it into

several fractions.

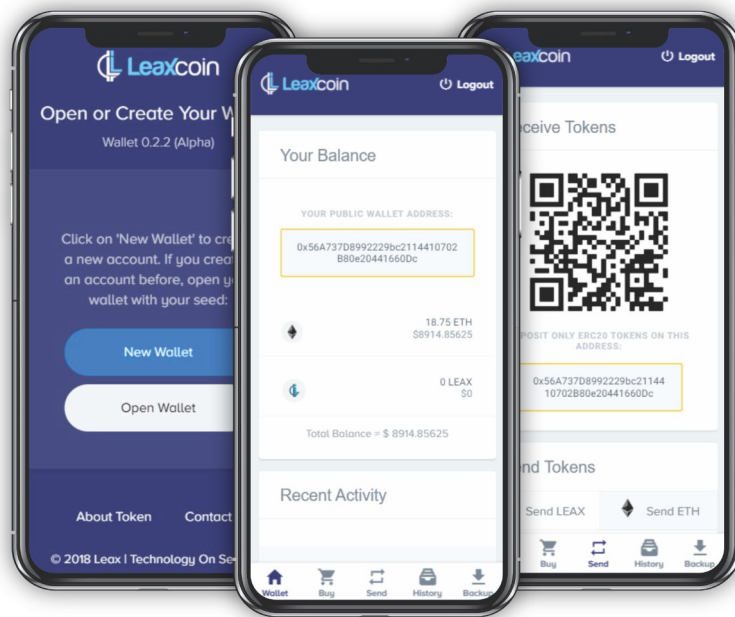
- ▶ Buyers and investors purchase part of the enterprise according to the Leaxcoin rules, representing the fractions of the enterprise.

This system is only viable with the help of Leaxcoin smart contracts, ensuring that every step of the sale campaign remains transparent.

The most exciting part of a crowdsale is what happens to the projects once they are completed.

In many cases, they are bought and sold on the open market, obtaining a higher market value; that is, if the enterprise is as successful as they expect, the real estate can increase in value and generate considerable profits.

THE LEAXCOIN WALLET



Wallet Benefits

- ▶ **SAFE** Assets are locked in the local storage of the portfolios away from any server.
- ▶ **PRIVATE** No personal data or private information is stored on any server.
- ▶ **AUTONOMOUS** The assets are always under the user's total control.

THE LEAXCOIN WALLET

The Leaxcoin wallet will be fully developed on the Ethereum blockchain network which is encrypted to avoid fraud and theft and has the following functions:

Receiving: Receive Leaxcoins from anyone within the Leaxcoin network.

Purchasing: Buy Leaxcoins during the ICO period.

Transacting: All transactions will be registered on the Ethereum blockchain network, and users can verify every transaction, which cannot be deleted.

Fees: Each transaction requires a fee (gas price) which is compensation to the network for maintenance and to reward the users who process these transactions on their computers in order to keep the system incorruptible, safe, running, and fully distributed.

GLOBAL COMMUNITY SUPPORT



Details

- ▶ DECENTRALIZED ORGANIZATION
- ▶ EMBASSADORS ALL OVER THE WORLD
- ▶ INCENTIVE AND REWARD PROGRAMS
- ▶ VOTING ORGANIZATION SYSTEM

GLOBAL COMMUNITY SUPPORT

“Leaxcoin is pleased to be a true real estate community all over the world “

TOGETHER, WE JOIN FORCES TO BUILD A GLOBAL COMMUNITY OF THE BLOCKCHAIN REVOLUTION ENTHUSIASTS, PROVIDING NEW RESOURCES IN ORDER TO FOMENT THE REAL ESTATE WORLD REVOLUTION.

Leaxcoin is a community-based initiative and an open source project created by a worldwide fellowship of developers, engineers, executives, designers, academics, economists, and blockchain enthusiasts who have committed to including Leaxcoins in the main cryptocurrencies, thus making the decentralized technologies accessible to everybody.

Our community's main aim is to help with jurisdictional problems in every country, as well as with probable changes that might occur during the real estate processes, whether technological or legal. The only way forward is to have a team committed to helping solve every legal problem.

All Leaxcoin platform implementations will have the support of the community. Our participants will always be encouraged and actively rewarded for their involvement. In accordance with our distribution of Leaxcoin tokens, part of the fees will be passed on exclusively to members and/or professionals, thereby stimulating the platform members' excellent performance in serving and helping to clear up doubts and solve local problems related to real estate transactions.

All Leaxcoin platform users are entitled to votes and opinions at a 1-1 rate, one token per vote. Anyone in the community may contribute their ideas, feedback, codes, design, support, and dissemination of the Leaxcoin project. Since each location has its own jurisdiction, ideas and issues pertaining to a specific region or area will always be discussed within the internal community forum.

The community is organized and divided into Ambassadors, Developers, and Managers.

AMBASSADORS

Ambassadors will be in charge of the management and legal agreements between the countries, cities, and regions of their activity or specialty, helping and concluding

agreements with real estate registrars involved in the Leaxcoin platform. These representatives will be maintained and chosen by the community members. They will provide maximum flexibility in face-to-face procedures where the presence of a project representative is needed. As we know, laws have not evolved at the same speed as technology. In some countries, it is still necessary to deal with processes manually as per the local jurisdiction. Such is the role of the ambassador, who is always connected to the real estate regulating organizations whenever necessary. The platform will be fully automated so as to reduce the required time for the real estate processes.

DEVELOPERS

All of our code will be entirely open source as we understand that a platform must be fully modulated in a trustworthy and innovating way. All new developers will be welcome to correct, update, and create new solutions for the community.

COMMUNITY MANAGERS

Community Managers will help the local community develop meetups, lectures, events, support, and publicity of the Leaxcoin Project.

Every community requires one or more incentives to continue being fair and cooperative with all members. In order to ensure good social interaction with each other, and encourage their contributions to the community, part of the platform fees will be allocated to the members who have positively helped in the completion of any real estate process (e.g., a sale).

The entire community will be rewarded with improvements to the platform. There will be a reward for the denunciation of fake enterprises or malicious advertisements as well as for ambassadors, developers, and managers of local communities and for successful real estate processes.

All platform fees will be fully subsidized at the first moment of the operation or until the tokens used for this purpose are depleted. Subsequently, part of the fees paid to the Leaxcoin platform will be allocated to members directly connected to a transaction. The entire process will be encoded in smart contracts, ensuring a mutual help and reward cycle.

GROWTH TARGET

No one can argue against the current Crypto Market force. In 2017, the market capitalization was evaluated in 400 billion dollars.

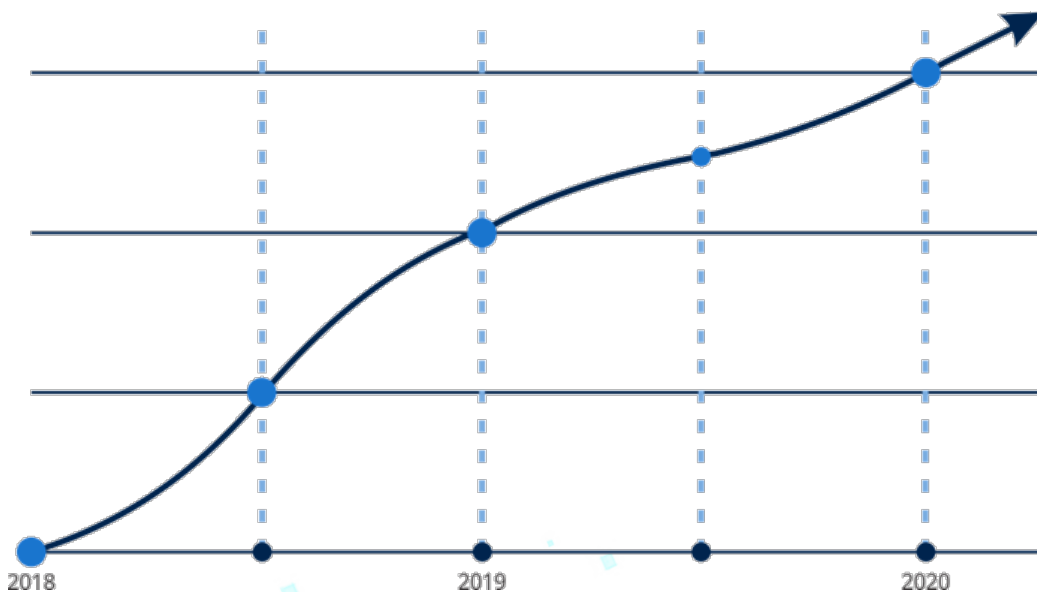
Cryptocurrencies challenge current economic structures and allow instant transactions with no interference of third parts, such as banks and governments.

The largest cryptocurrency is still the first, Bitcoin. Its only unit reached \$20,000 in 2017.

Once these cryptocurrencies enter the market, they turn into negotiable and exchangeable assets, very similar to the traditional stock markets for fiduciary money and other assets.

The demand for this market is high, some cryptocurrency exchanges have reached more than one billion dollar in daily turnover. This proves how a new market is climbing the financial ladder much faster than any of its predecessors.

Taking the volume of transactions into account (presented data in the current scenario), the growth of cryptocurrencies and the universalization of the real estate sector, we can predict very positive indicators of global negotiations, and this requires a platform prepared to guarantee the best experience of the users involved.



THE BLOCKCHAIN

The Leaxcoin platform will use the Ethereum blockchain as its primary technical layer as Ethereum is currently one of the most advanced and reliable blockchains for the creation of safe and reliable smart contracts.

A smart contract is a self-executing computer protocol, made to facilitate and reinforce the negotiations and/or performance of a contract, providing reliability to online transactions.

This type of contract was created to provide security and transparency for peer-to-peer transactions that utilize a cryptocurrency.

The main aim of the smart contract is precisely to enable people who do not know each other, who may live on the other side of the world, to do business on the internet with confidence, and without requiring the interference of a central authority.

Unlike what happens to Bitcoin, with the evolution of Leaxcoin in the Ethereum blockchain, it is possible to reduce the transaction costs, obtain more transparency, security, agility and speed, without any probability of inactivity, censorship, fraud or interference from third parties.

The Leaxcoin Token was developed according to the main token protocol used by the Ethereum community: ERC20.

We use a set of DevOps practices aimed at developers that actively interact with IT specialists and the mutual integration of their work processes. It is based on the methods of world leaders in software development.

Our team has successful and extensive experience in software quality assurance. All the value allocated to development will help to pay for the creation of a fast, safe, and intuitive platform, where anyone can invest in real estate

INCENTIVES

All buyers have free access to consult and interact with sellers through our Leaxcoin platform.

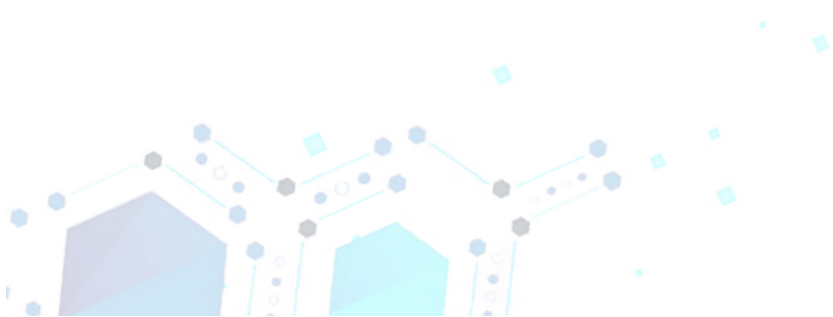
The purchases paid with Leaxcoin will have discounts on the final value of the transaction. In this way, we encourage using Leaxcoin to guarantee more agility in the process, making the payment much more quickly.

All the contracts are registered and saved on the Leaxcoin platform on the blockchain, ensuring that your contract will never get lost or tampered by third parts.

Any individual or real estate institution can access and advertise all their real estate, reaching investors in this market much more quickly.

It is a strong currency, unique to the real estate market, which can be integrated by any software, thanks to an external API that we will make it available.

We believe that users should be rewarded for contributing to the success of the platform. For every purchase/sale, rent of enterprises, all the parts involved will be rewarded.



TOKENOMICS

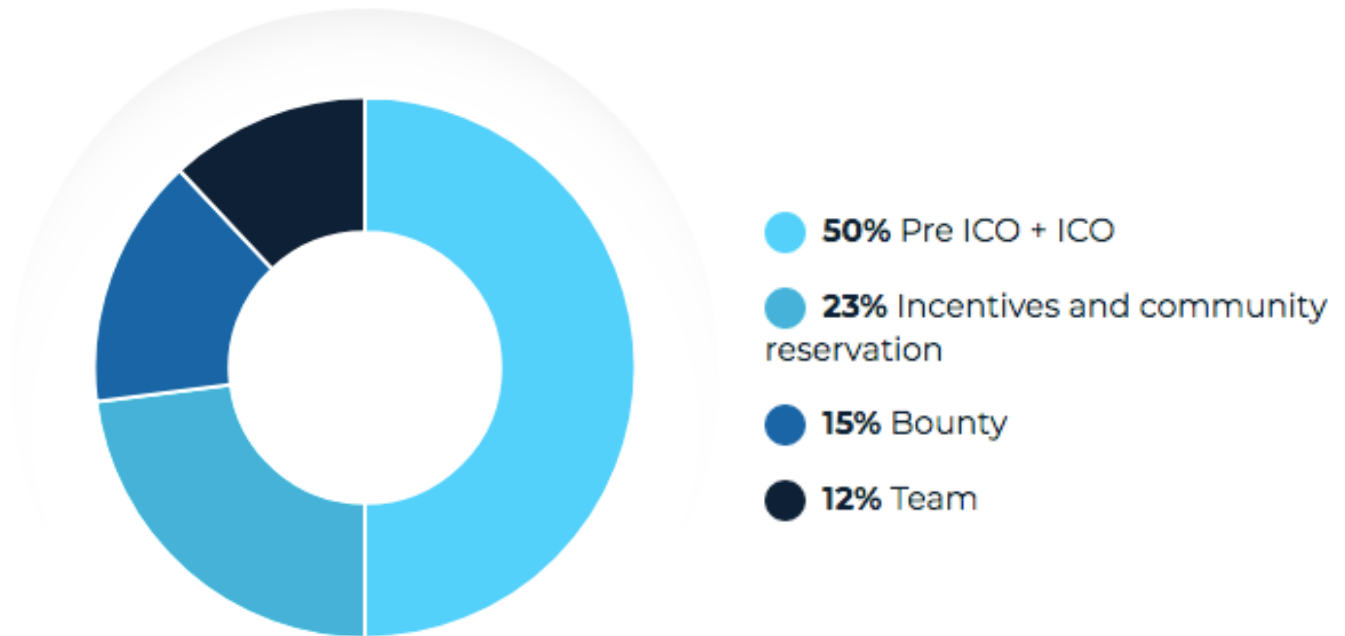
Leaxcoin is a decentralized global currency that uses the blockchain Ethereum technology, in which it was developed in the ERC20 standard, following the strictest security standards.

| | |
|-------------|---------------|
| NAME | LEAXCOIN |
| SYMBOL | LEAX |
| DECIMAL | 18 |
| TOKEN TOTAL | 2,000,000,000 |
| TYPE | ERC20 |

TOKEN DISTRIBUTION

For financing the research and development of the Leaxcoin platform, we will hold a coin distribution event offering a limited issue of 1 billion tokens which is 50% of the total 2 billion tokens to be created. All revenues from the initial contribution period will be used to finance the development, information security, and expansion of the platform.

| | | |
|---|-----|---------------|
| Pre-ICO and Private-ICO | 50% | 1,000,000,000 |
| Awards and Reservation for Community | 23% | 460,000,000 |
| Bounty: | 15% | 300,000,000 |
| Team (Frozen 12 months) | 12% | 240,000,000 |



The Pre-ICO will be for private investors and only after the completion of the anticipated sale will we make the ICO public.

To purchase the Leaxcoin Token in the ICO period, participants must visit the Leaxcoin website for further information regarding the initial date of the public sale. It is extremely important to sign up by email, as the purchase vacancies are limited, and there will only be 2 billion tokens represented in 0.0001 Ether.

During the public ICO, everybody will be able to acquire Leaxcoin tokens. The accepted cryptocurrencies will be Ethereum, Bitcoin, and Litecoin.

RATES AND COMMUNITY RESERVES

Every trade platform needs a certain amount of time to reach maturity.

As we know, the LEAX token has a limited number, and we believe that at the beginning of the operations, a platform cannot offer high costs to users.

With this view and with planning, our platform will use a reserve to subsidize the real estate negotiations until the total balance allocated to reserves finishes and the negotiations pay their own fees.

Our Ambassador program aims to create local communities for information dissemination and training with the platform evangelization in the country of operation.

The incentive to be an Ambassador will be the fees paid to the network advisors in each country. The raising of these subsidies will be possible.

The services done by all the ambassadors will be evaluated by the local users.

The fees and incentives will be divided into the following definitions:

| Incentive | Percentage | Rate |
|-------------------|------------|------|
| Operational costs | 1% | 0.1 |
| Ambassadors | 2% | 0.2 |
| Office notaries | 3% | 0.3 |

BOUNTY PROGRAM

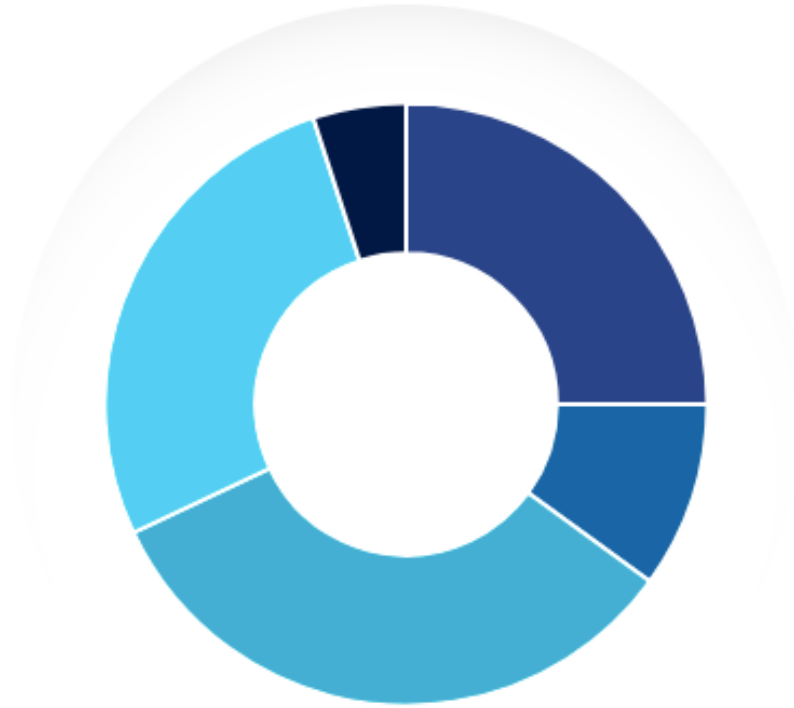
The Bounty program will reward the community members who help with translations, events, development, and significant contributions to start up the project.

We believe that we will evolve quickly with the help of the community and this incentive will come from the Bounty program.

Leaxcoin offers several types of rewards which allow anyone to earn the Leaxcoin Tokens for their contributions to Leaxcoin.

| Incentive | Percentage | 0 to 50,000 Followers | 50,000 to 300,000 Followers | + 300,000 Followers |
|---------------------------|------------|-----------------------|-----------------------------|---------------------|
| Translation whitepaper | 10% | X | X | X |
| Website translation | 10% | X | X | X |
| Meetups organization | 5% | X | X | X |
| Development for plataform | 20% | X | X | X |
| Youtuber | 10% | 2% | 3% | 5% |
| Twitter | 10% | 2% | 3% | 5% |
| Facebook | 6% | 1% | 2% | 3% |

POST-ICO FUNDS ALLOCATION



- **25%** Marketing
- **10%** Reserv
- **33%** Developer
- **27%** Operational
- **5%** Legal

GO-TO-MARKET STRATEGY

Our go-to-market strategy centers on relationships and cultural development, customer support, fairs, and events for the conversion of service providers and inbound/outbound marketing directed to the final user.

We live in an increasingly globalized world where everyone is overexposed to information which can mean that it is difficult to reach investors.

For this reason, we will allocate part of the money to the platform marketing – both digital and traditional marketing in newspapers and specialized magazines.

Every project needs to be publicized. As such, part of the amount raised will be allocated to platform marketing so as to attract and form partnerships with the global media.

AS SUCH, WE WILL DIVIDE THE PLATFORM MARKETING IN THE FOLLOWING MANNER:

| Marketing Channel | Percentage |
|---------------------------|------------|
| Social Media | 30% |
| Journal / Newspapers | 20% |
| Specialized Sites / Blogs | 20% |
| Digital Media | 30% |

ENGINEERING AND DEVELOPMENT:

We use a set of DevOps practices, aimed at developers that actively interact with IT specialists and the mutual integration of their work processes. It is based on the practices of world leaders in software development.

Our team has successful extensive experience in the assurance of the quality of software products.

All the value allocated to development will help pay the creation of a fast, safe and intuitive platform, where anyone can invest in real estate.

The development of the platform of automated creation of contracts between the parts involved in the negotiation allows buyers to transfer ownership to another person on the platform, if they like.

API:

API API is a set of routines and programming standards for access to a software application or Web-based platform. API stands for 'Application Programming Interface'.

Google Maps is an excellent example in the API area. Through its original code, many other sites and applications use the Google Maps data and adapt them in the best way.

Didital Security – Part of the resources will be allocated to the prevention of cybercrimes.

Legal – In order to expand our work all over the countries, we will need to pay for the services of lawyers or legal consultants. As every place of action has different laws, we will need to pay for this process.

Operational – 27% of the funds will be allocated to operational costs.

TEAM



Core contributors:



Troy
Idealizer



Giuliana
Co-founder



Leonardo
Co-founder



Mark
Co-founder



Nathalia
Business Analytics



Samuel
Business Analytics



Everton
Crypto Enthusiast



Daniel
Blockchain Developer



Matthew
Designer UX/UI



Mukarram P.
Developer



Aron
Mobile Developer



Karime
Community Manager

Ambassadors:



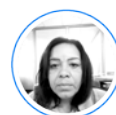
Hussain
Egypt



Vladyslac
Ukraine



Fouad
Germany



Gilianne
USA



Michael
Austria



Steven
Cingapura



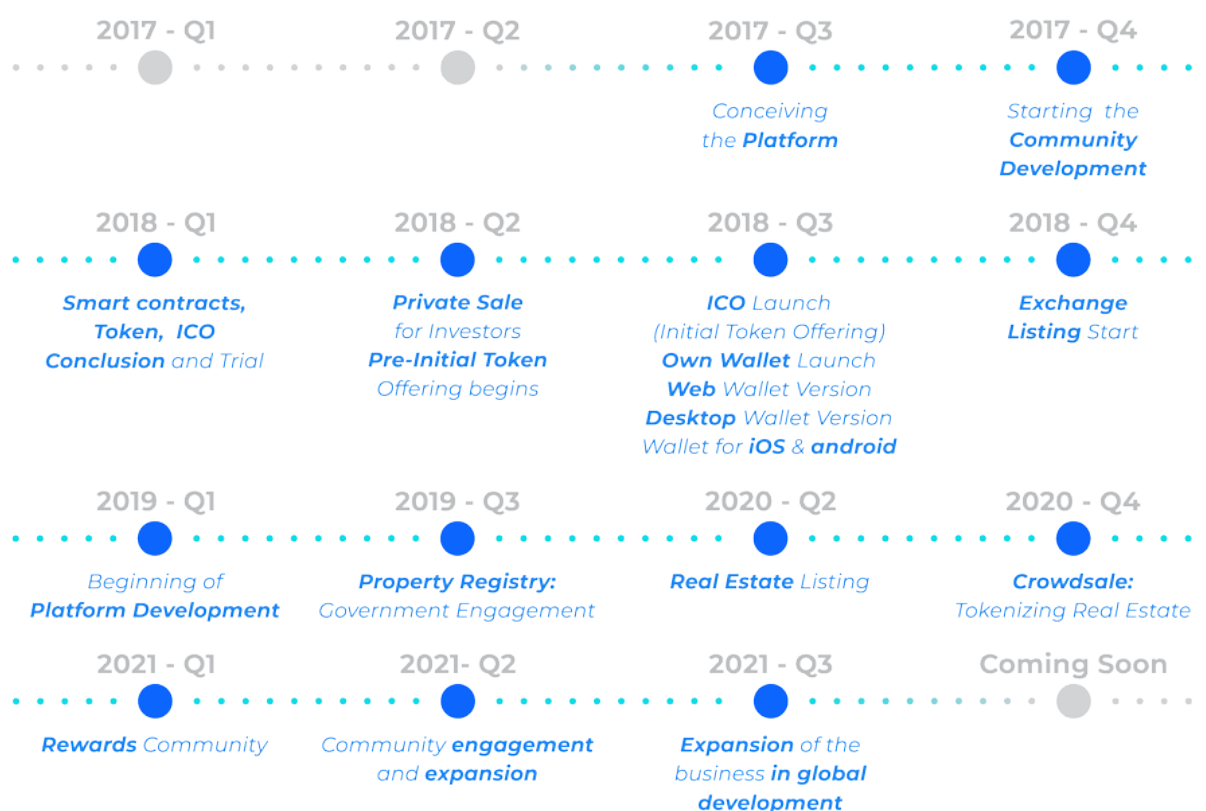
Nabil N.
Morocco



Marcellino
Spain

ROADMAP

The Leaxcoin roadmap focuses on the development of the platform, operations, infrastructure, new partnerships, and marketing initiatives.



LIABILITY EXEMPTION

By using our services and participating in our ICO, participants fully understand that:

1. Taxpayers are advised to read this document carefully and assess the risks accurately, according to their personal definitions.
2. This Initial Cryptocurrency Offer, commonly referred to as ICO, is not about security offers or collective investment.
3. The Leaxcoin Token will be offered in the form of an ERC20 Smart Contract, Ethereum technology and, given the very essence of this technology, once executed, this contract cannot be changed.
4. The Tokens will be issued according to the orders, on a first-come-first-served basis, until the predicted hard cap is reached, or until the pre-sale period finishes. Any value received after the hard cap is reached will be totally refunded to the user.
5. The user states to be aware of that when transferring funds to ICO, this transfer cannot be canceled, nor can the refund be done, except for the cases provided for in item 1.4.
6. The user states to be aware that the Leaxcoin does not act as a tax agent and understands that the user is always responsible for following the current tax laws in their countries.
7. This white paper consists of a prospectus of the Leaxcoin project, including the goal setting, the structure, a strategic map of presentation, legal components involving the type of segment and the context in which it is inserted. The prospectuses here do not carry any guarantee to the user that all the provisions contained in this document will be met, since they depend on external and market factors.

