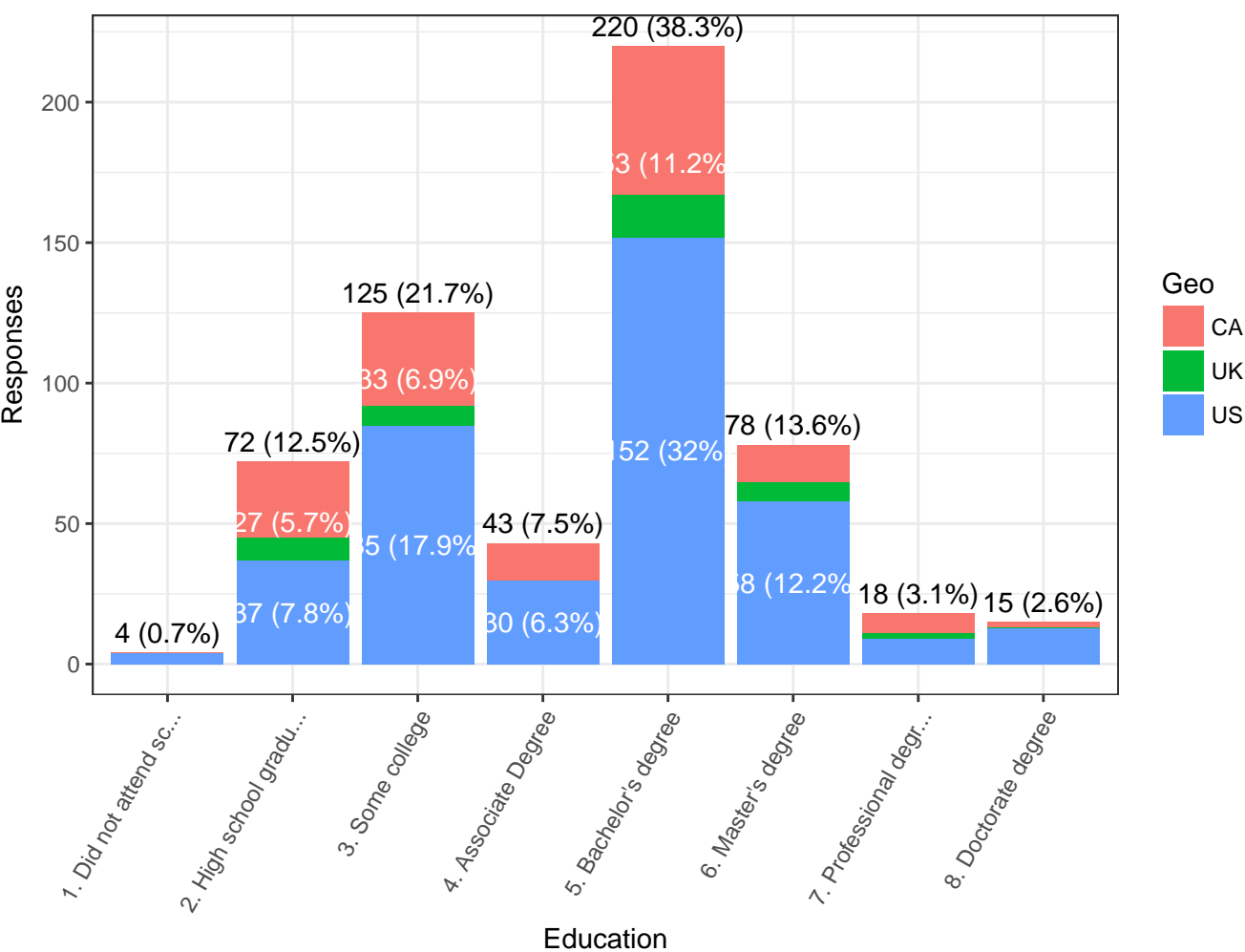# Education cut by Geo – Response Volumes.
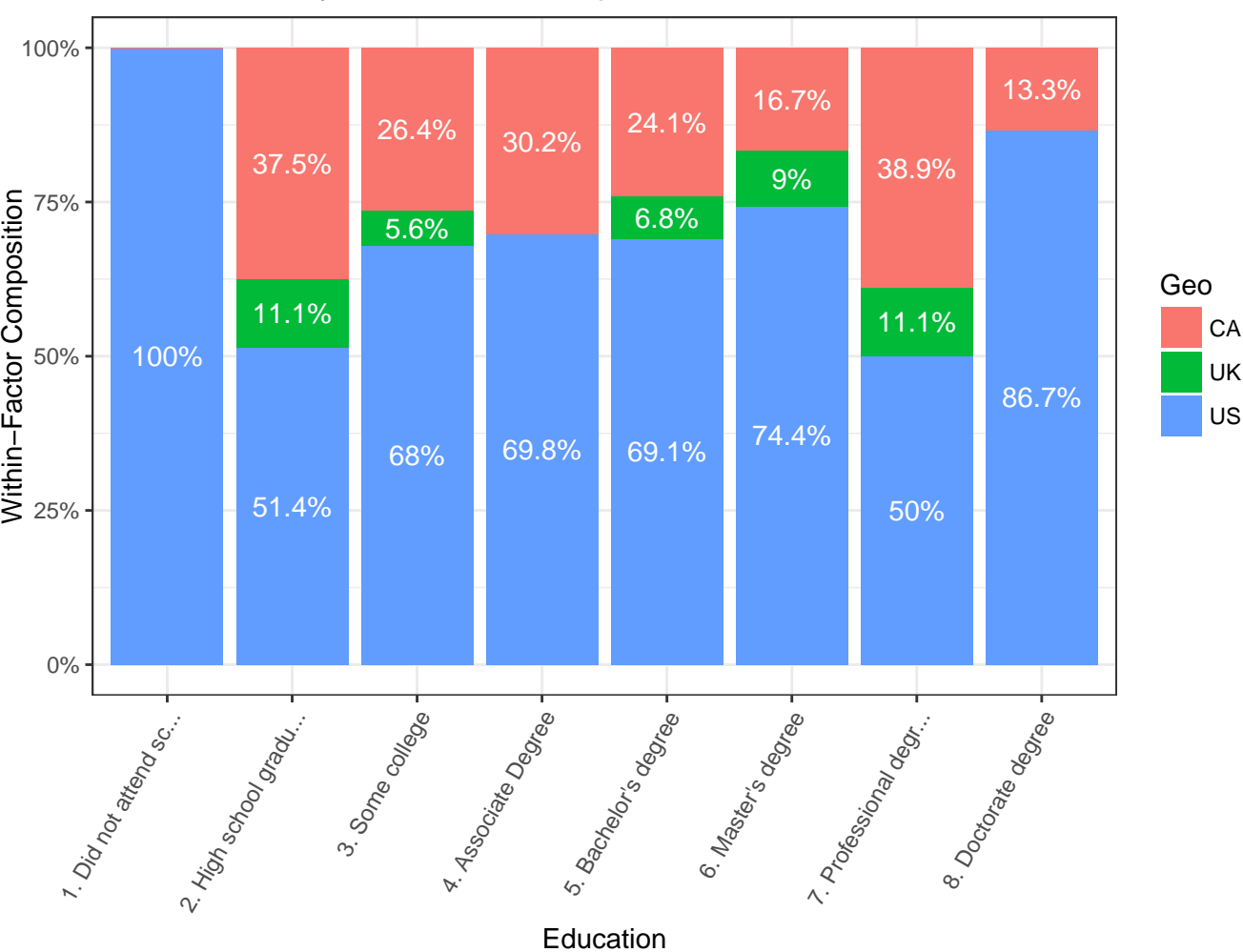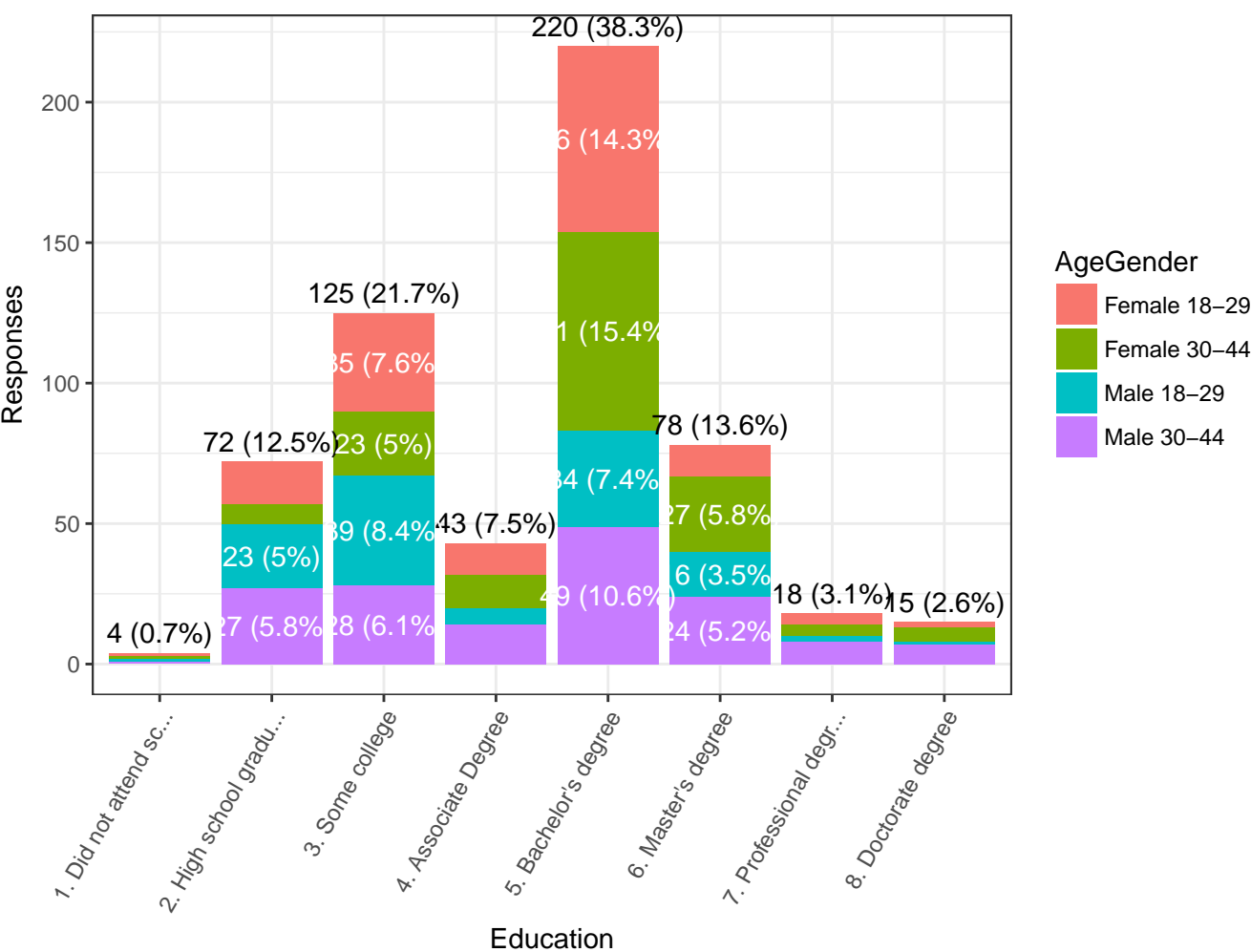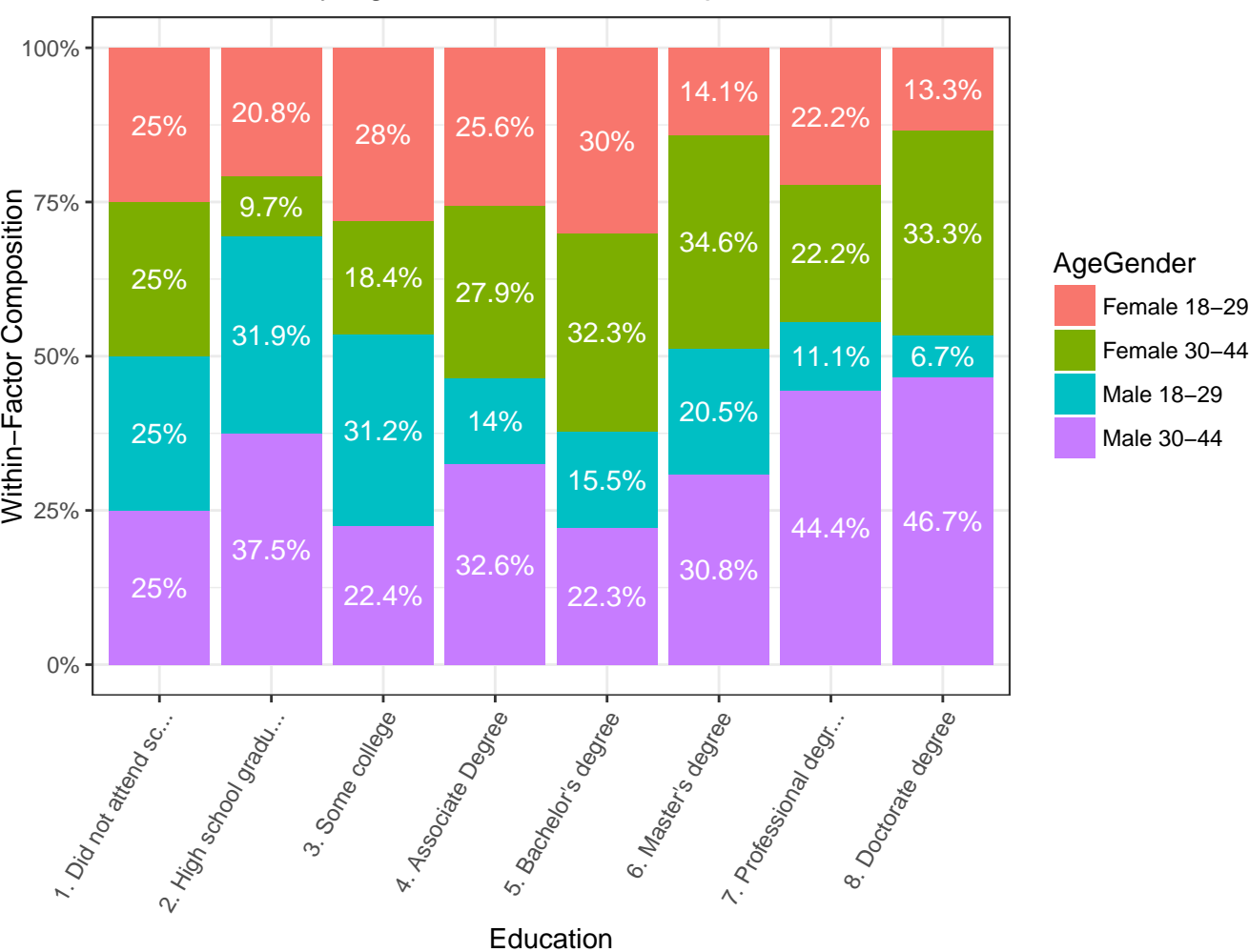

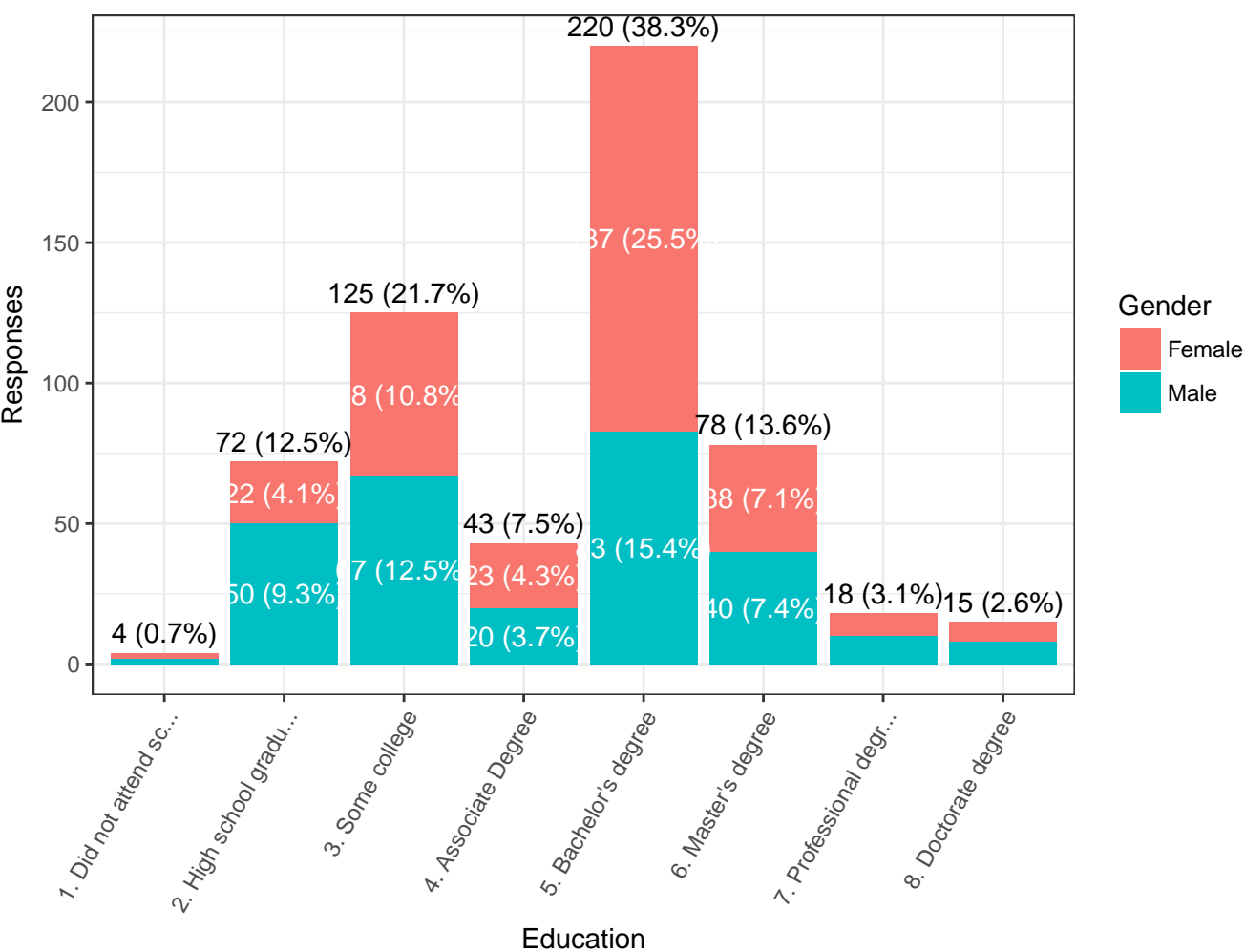# Education cut by Geo – Factor Proportions.

Education cut by AgeGender – Response Volumes***
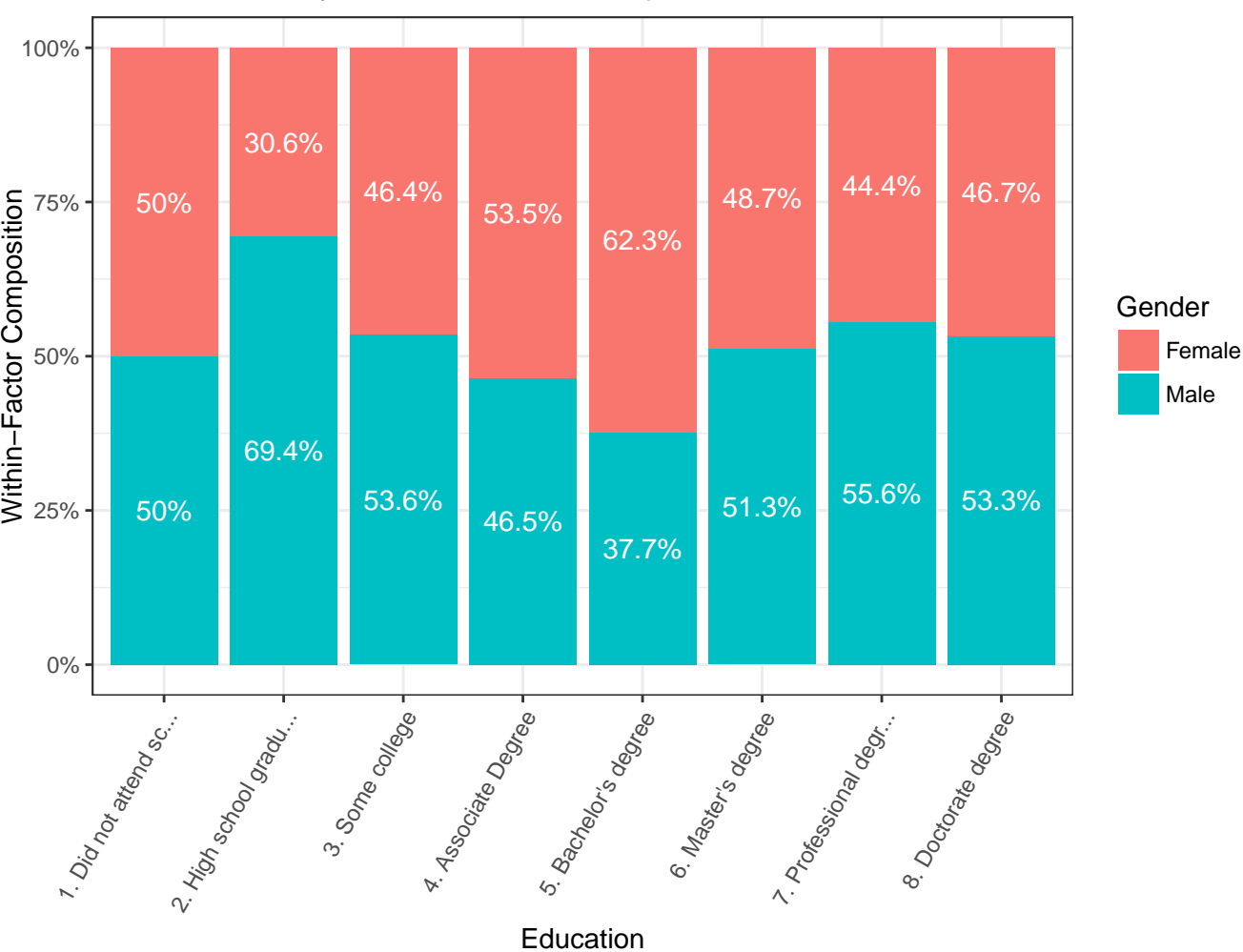

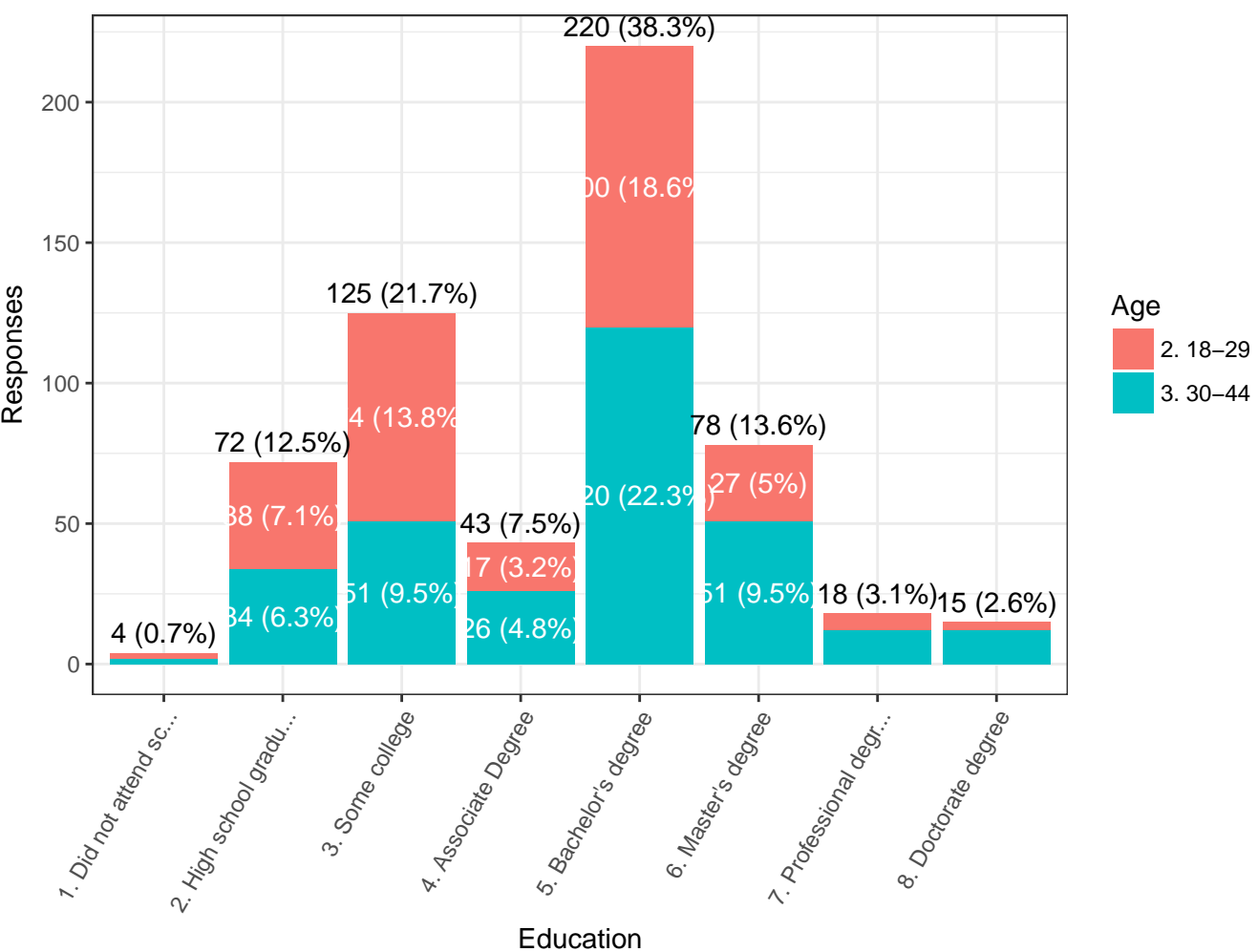# Education cut by AgeGender – Factor Proportions***

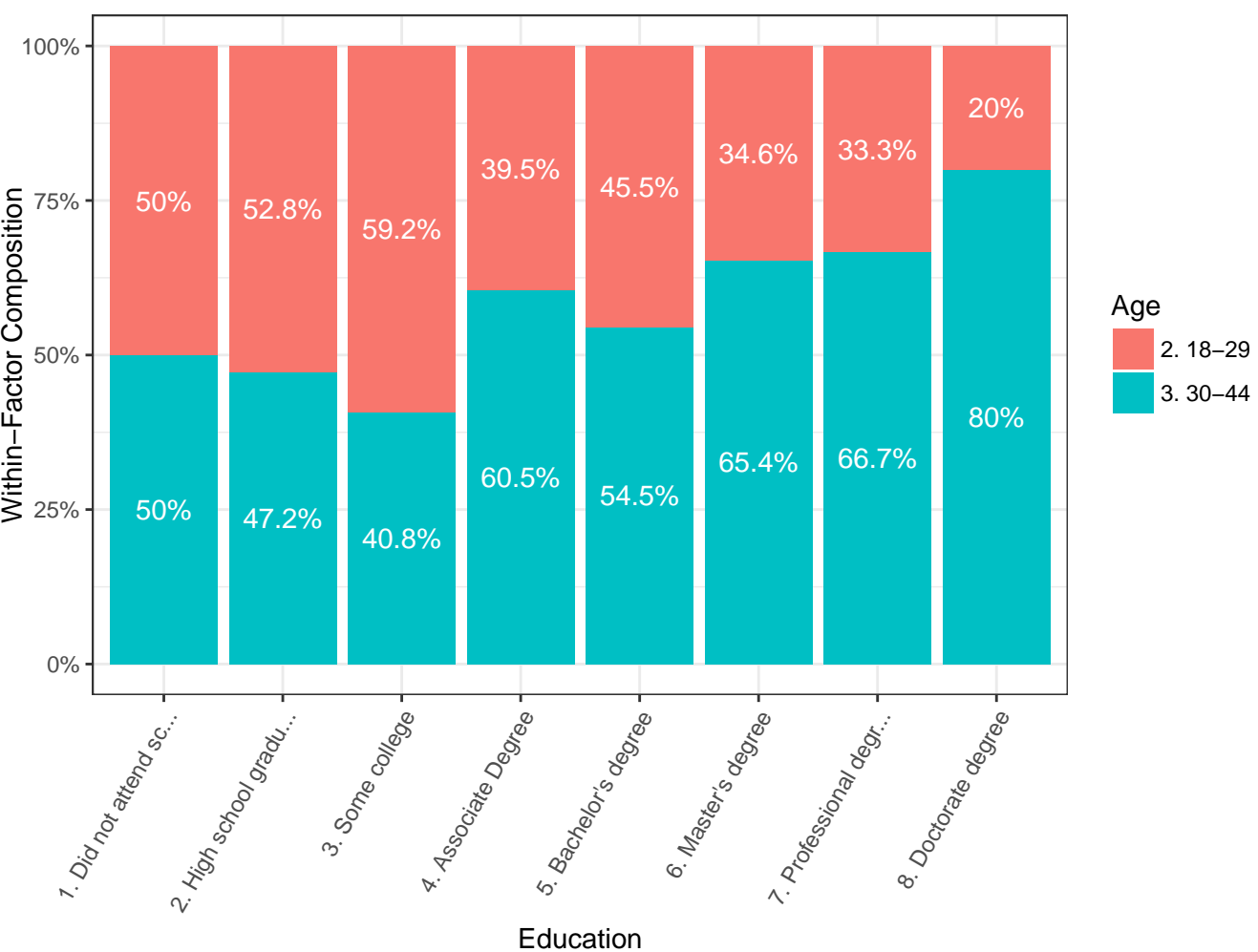# Education cut by Gender – Response Volumes***
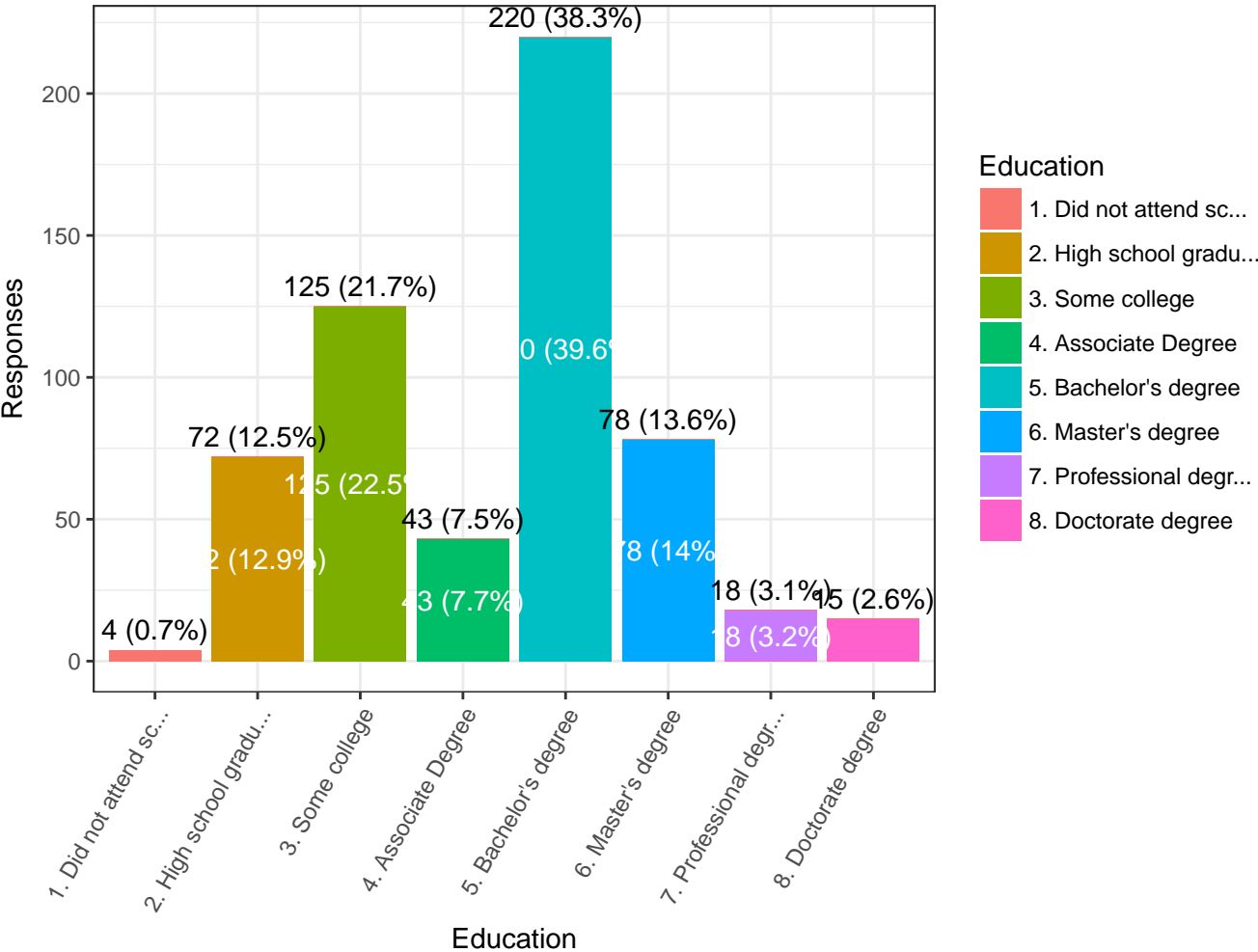

Education cut by Gender – Factor Proportions***
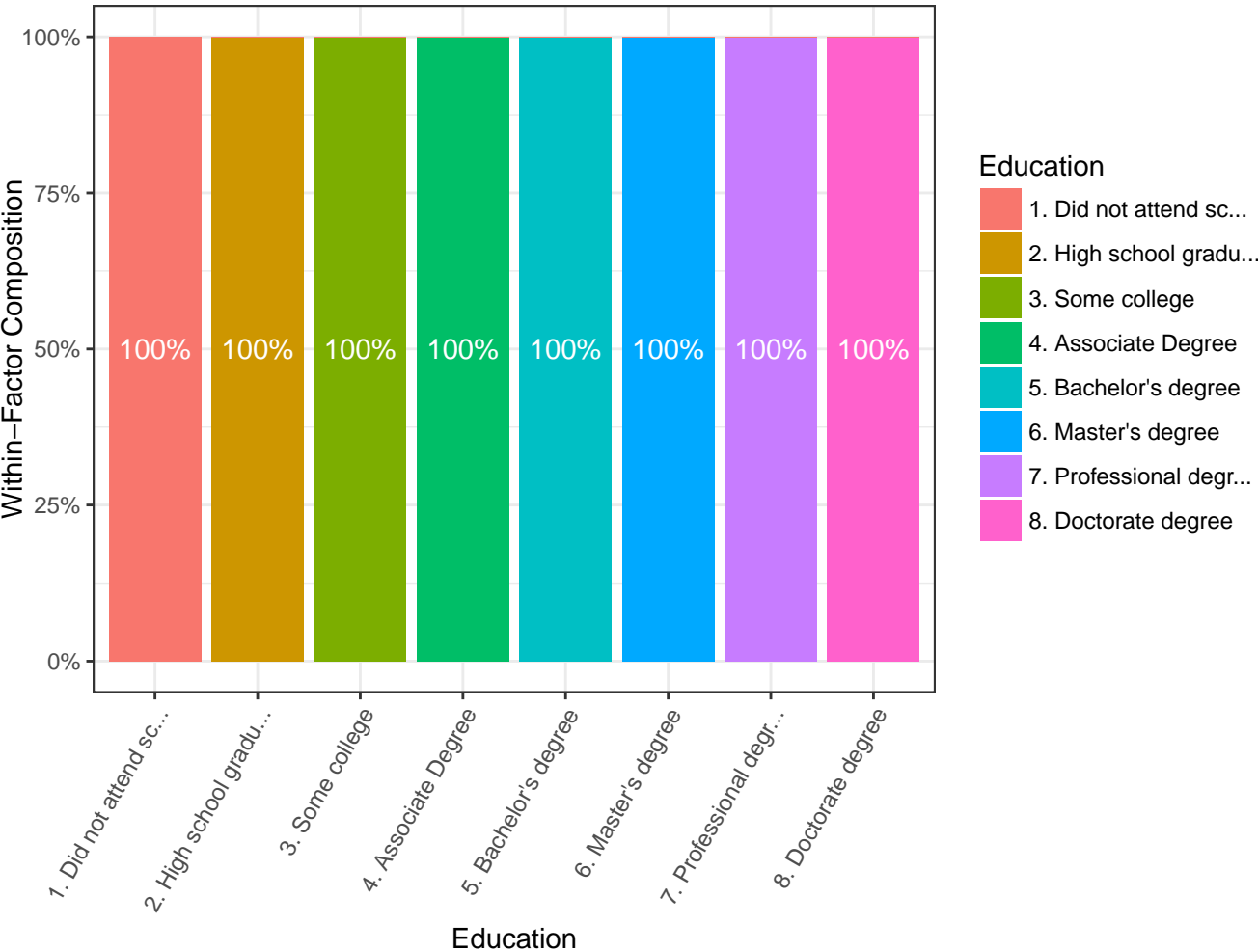
Education cut by Age – Response Volumes**

Chart 1: Stacked bar chart showing Response Volumes by Education and Age.

Values by Education category:
- 1. Did not attend sc...: 4 (0.7%)
- 2. High school gradu...: 72 (12.5%), 38 (7.1%), 34 (6.3%)
- 3. Some college: 125 (21.7%), 74 (13.8%), 51 (9.5%)
- 4. Associate Degree: 43 (7.5%), 17 (3.2%), 26 (4.8%)
- 5. Bachelor's degree: 220 (38.3%), 100 (18.6%), 120 (22.3%)
- 6. Master's degree: 78 (13.6%), 27 (5%), 51 (9.5%)
- 7. Professional degr...: 18 (3.1%)
- 8. Doctorate degree: 15 (2.6%)

Age legend: 2. 18–29, 3. 30–44

Education cut by Age – Factor Proportions**

Chart 2: 100% stacked bar chart showing Within–Factor Composition by Education and Age.

Values by Education category (2. 18–29 / 3. 30–44):
- 1. Did not attend sc...: 50% / 50%
- 2. High school gradu...: 52.8% / 47.2%
- 3. Some college: 59.2% / 40.8%
- 4. Associate Degree: 39.5% / 60.5%
- 5. Bachelor's degree: 45.5% / 54.5%
- 6. Master's degree: 34.6% / 65.4%
- 7. Professional degr...: 33.3% / 66.7%
- 8. Doctorate degree: 20% / 80%
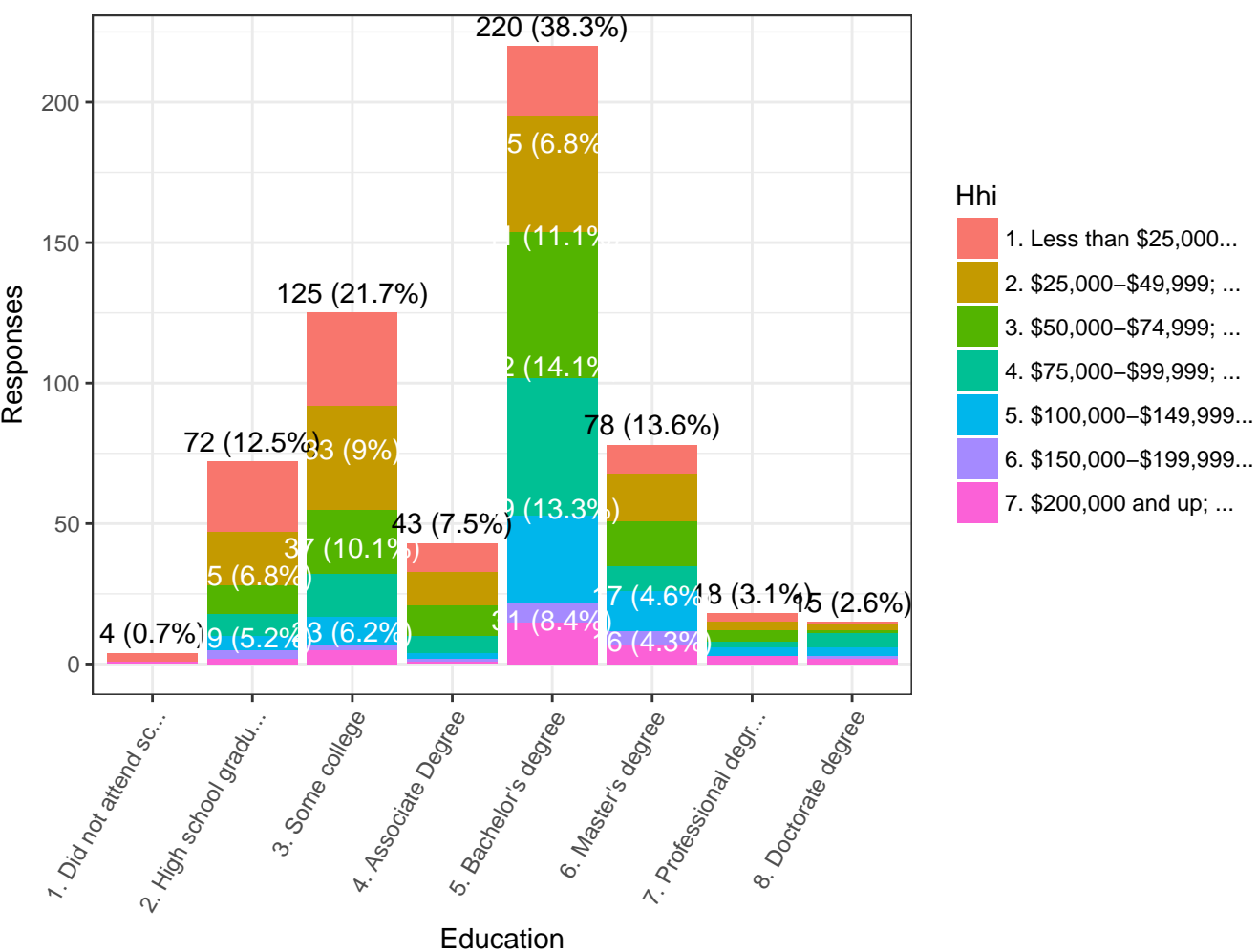
Age legend: 2. 18–29, 3. 30–44
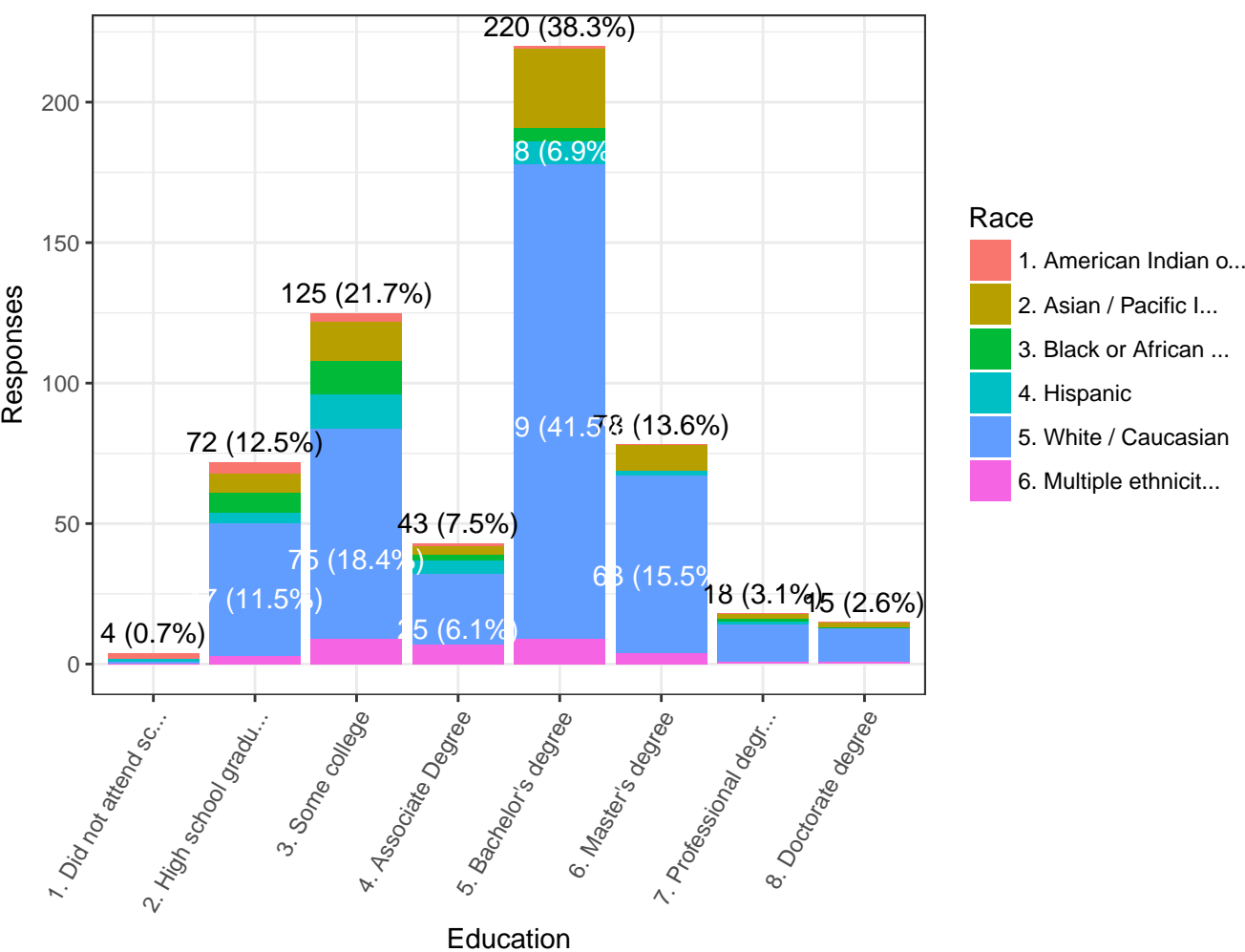
Education cut by Education – Response Volumes***

Education cut by Education – Factor Proportions***
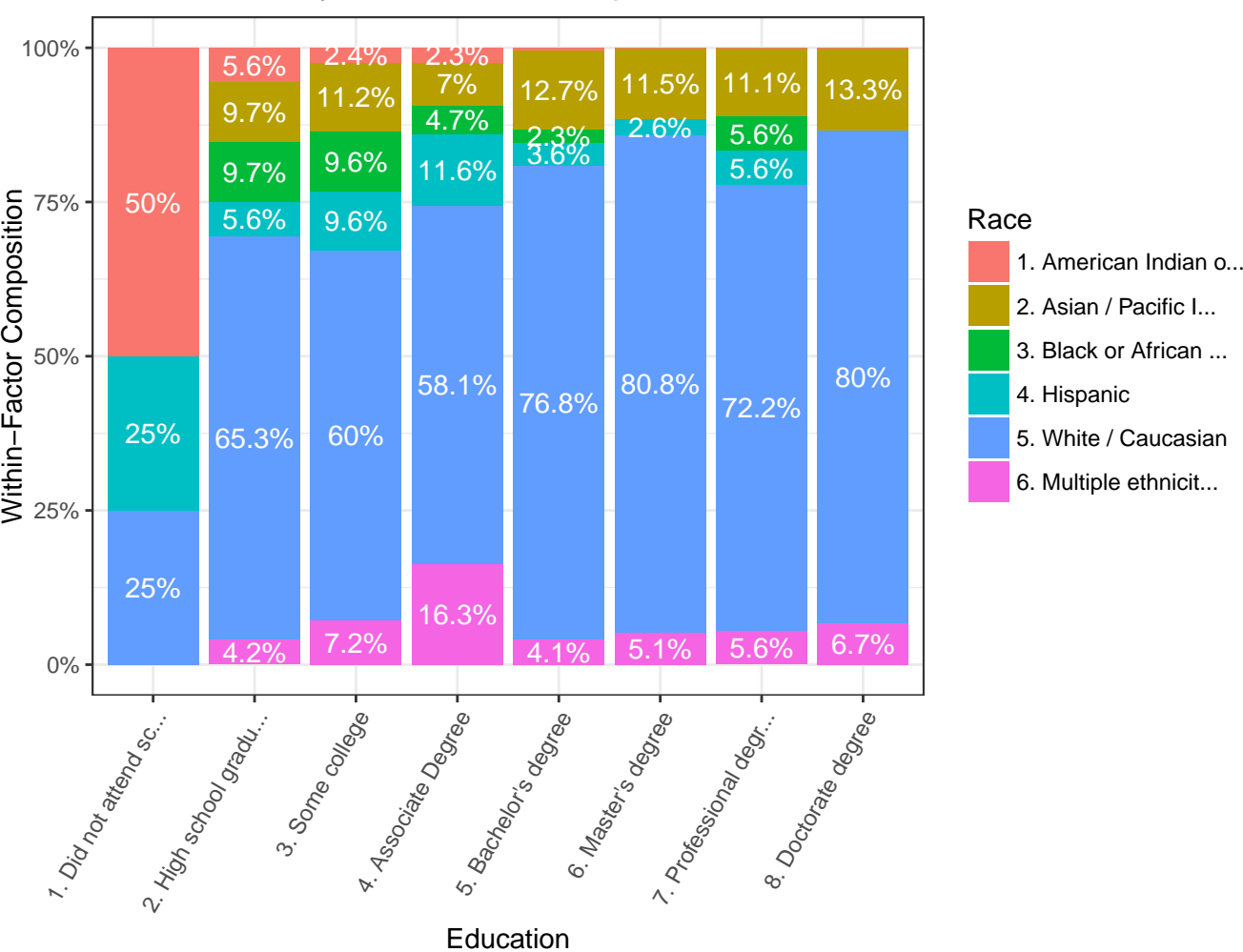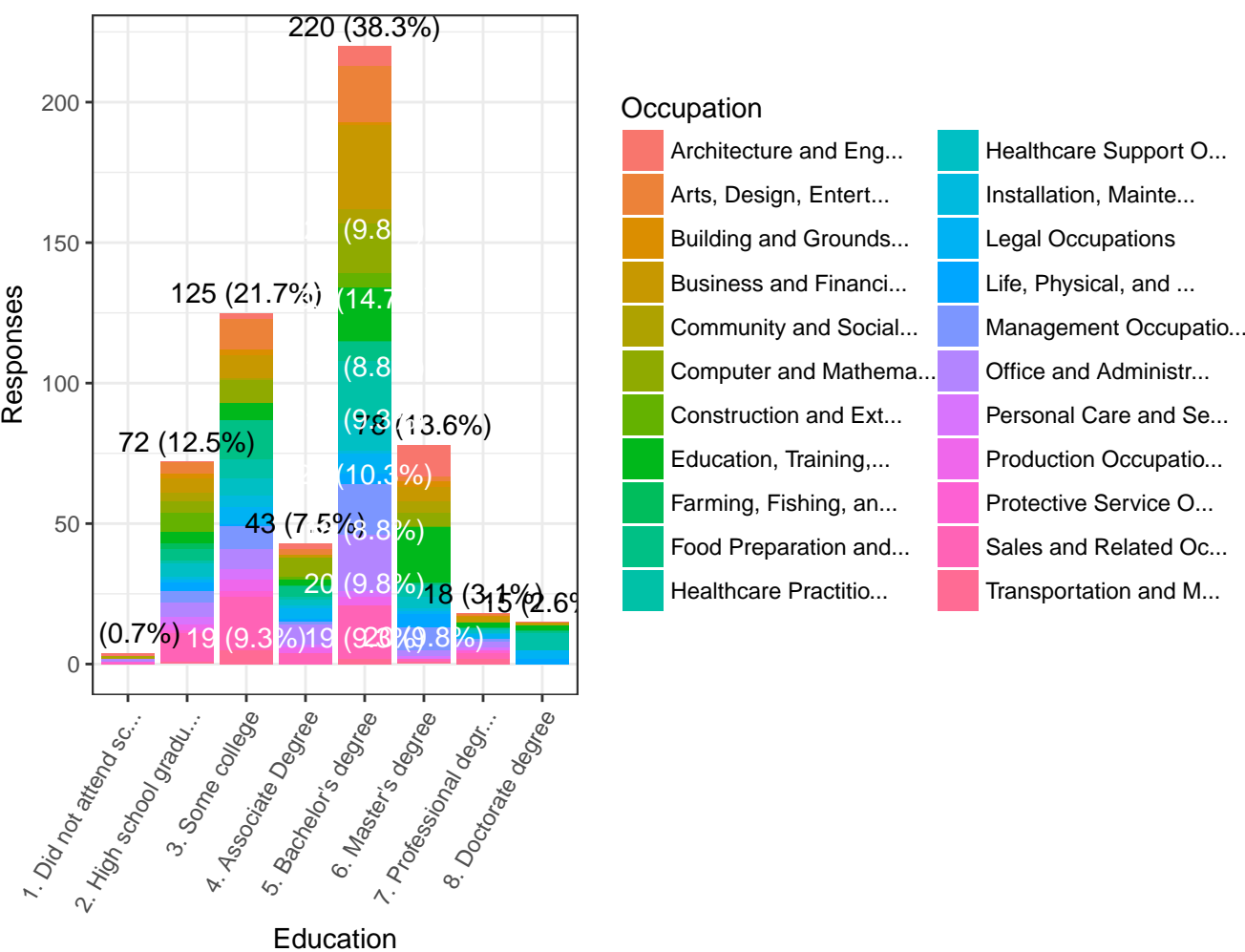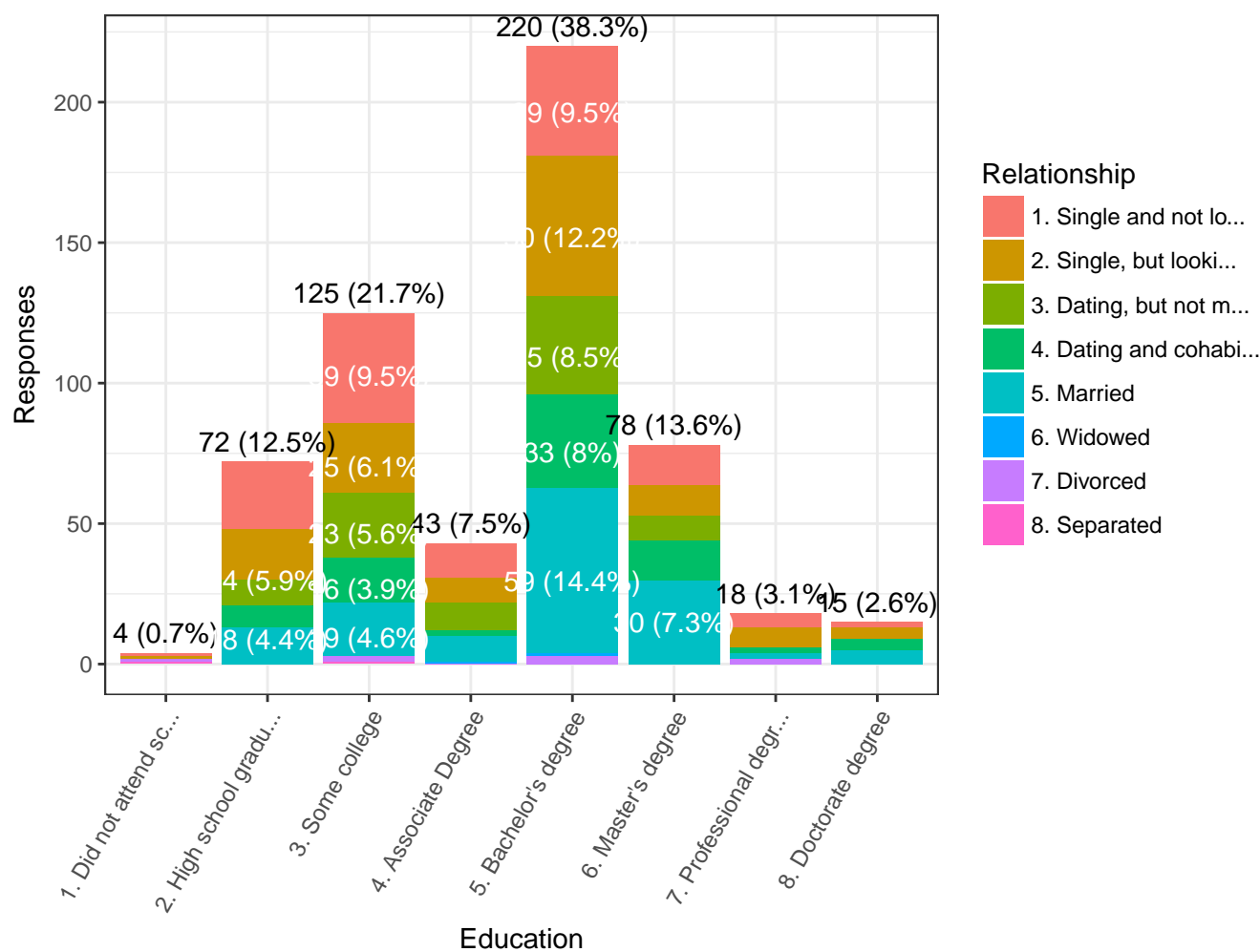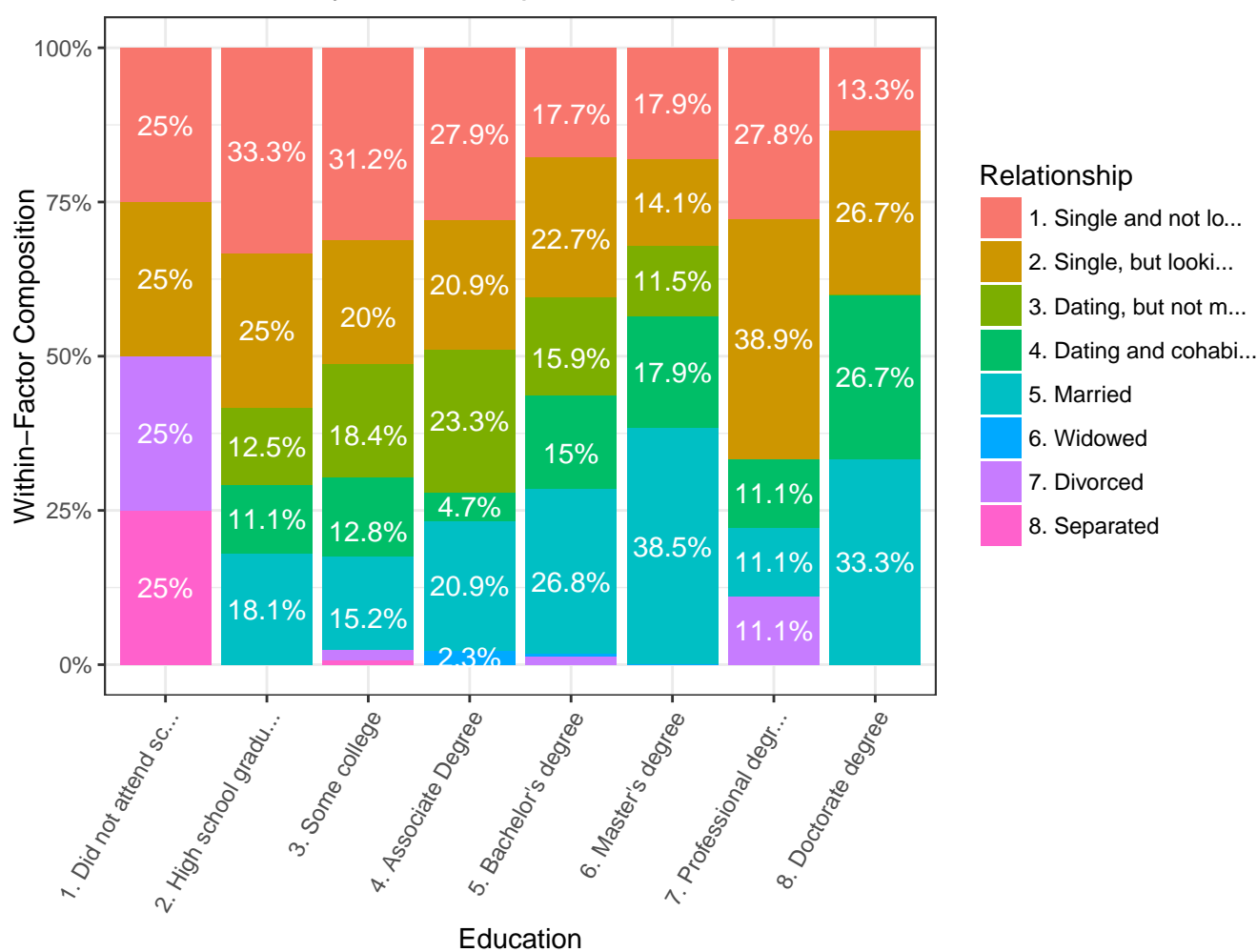
Education cut by Hhi – Response Volumes***

Responses / Education

Hhi
- 1. Less than $25,000...
- 2. $25,000–$49,999; ...
- 3. $50,000–$74,999; ...
- 4. $75,000–$99,999; ...
- 5. $100,000–$149,999...
- 6. $150,000–$199,999...
- 7. $200,000 and up; ...

Bar totals:
- 4 (0.7%)
- 72 (12.5%)
- 125 (21.7%)
- 43 (7.5%)
- 220 (38.3%)
- 78 (13.6%)
- 18 (3.1%)
- 15 (2.6%)

Education cut by Hhi – Factor Proportions***

Within–Factor Composition / Education

Hhi
- 1. Less than $25,000...
- 2. $25,000–$49,999; ...
- 3. $50,000–$74,999; ...
- 4. $75,000–$99,999; ...
- 5. $100,000–$149,999...
- 6. $150,000–$199,999...
- 7. $200,000 and up; ...
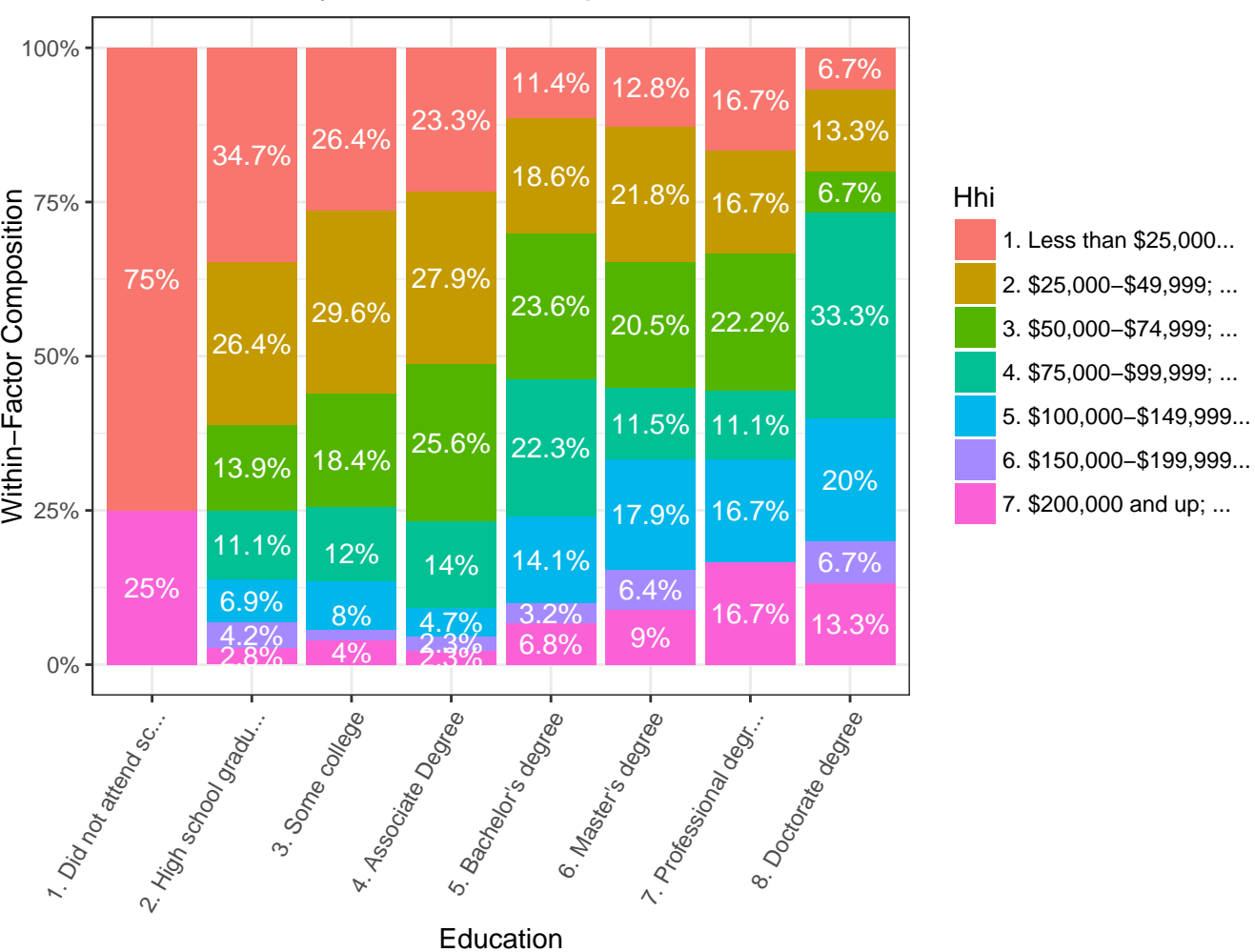
Education cut by Race – Response Volumes***

Education	Race
1. Did not attend sc...	4 (0.7%)
2. High school gradu...	72 (12.5%)
3. Some college	125 (21.7%)
4. Associate Degree	43 (7.5%)
5. Bachelor's degree	220 (38.3%)
6. Master's degree	78 (13.6%)
7. Professional degr...	18 (3.1%)
8. Doctorate degree	15 (2.6%)

Within-bar labels (Response Volumes):
- 2. High school gradu...: 7 (11.5%)
- 3. Some college: 75 (18.4%)
- 4. Associate Degree: 25 (6.1%)
- 5. Bachelor's degree: 9 (41.5%), 8 (6.9%)
- 6. Master's degree: 63 (15.5%)

Education cut by Race – Factor Proportions***

Within-bar labels (Factor Proportions):

Race	1. Did not attend sc...	2. High school gradu...	3. Some college	4. Associate Degree	5. Bachelor's degree	6. Master's degree	7. Professional degr...	8. Doctorate degree
American Indian	50%	5.6%	2.4%	2.3%				
Asian / Pacific		9.7%	11.2%	7%	12.7%	11.5%	11.1%	13.3%
Black or African		9.7%	9.6%	4.7%	2.3%	2.6%	5.6%	
Hispanic	25%	5.6%	9.6%	11.6%	3.6%		5.6%	
White / Caucasian	25%	65.3%	60%	58.1%	76.8%	80.8%	72.2%	80%
Multiple ethnicit...		4.2%	7.2%	16.3%	4.1%	5.1%	5.6%	6.7%

Education cut by Employment – Response Volumes***
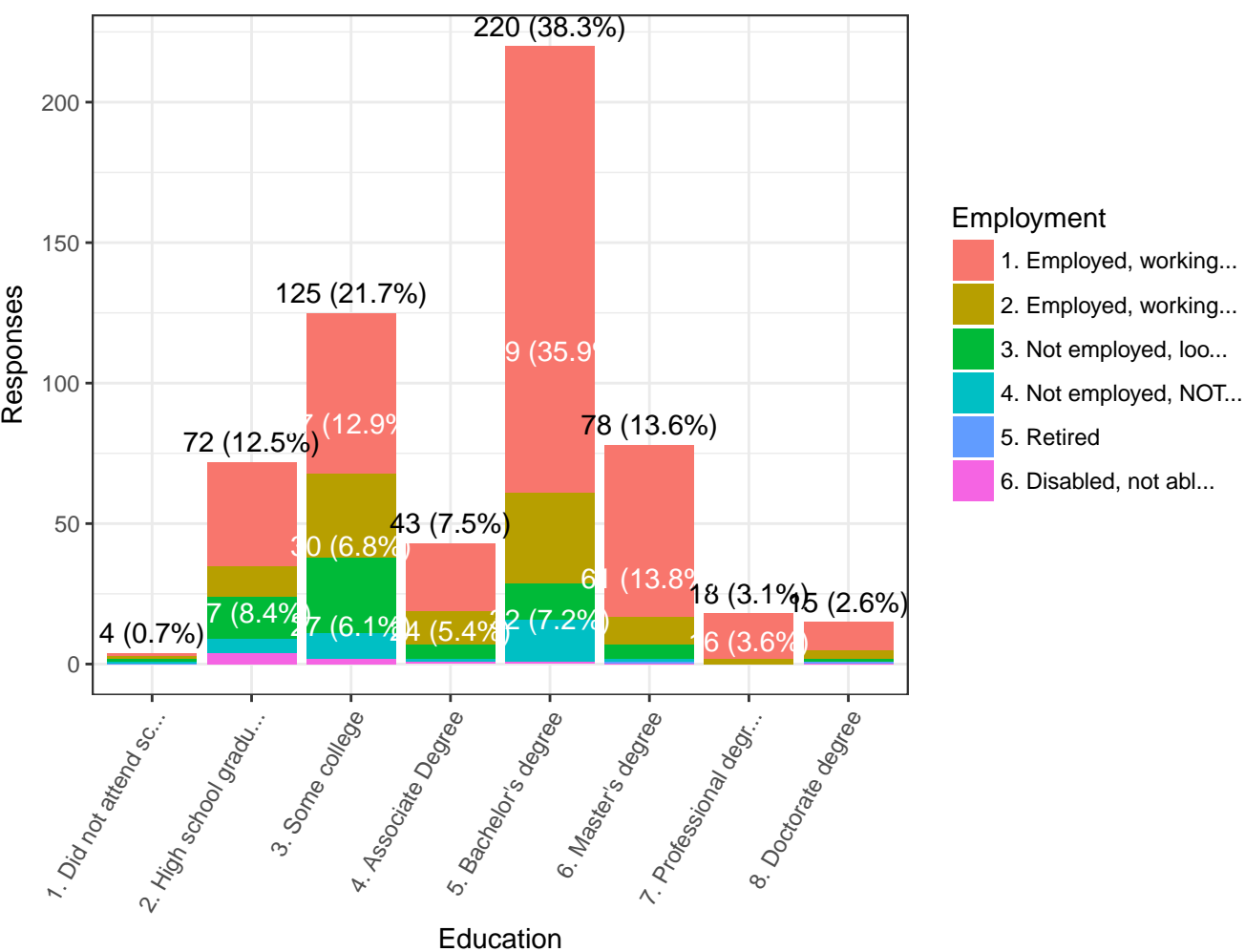
Education cut by Employment – Factor Proportions***
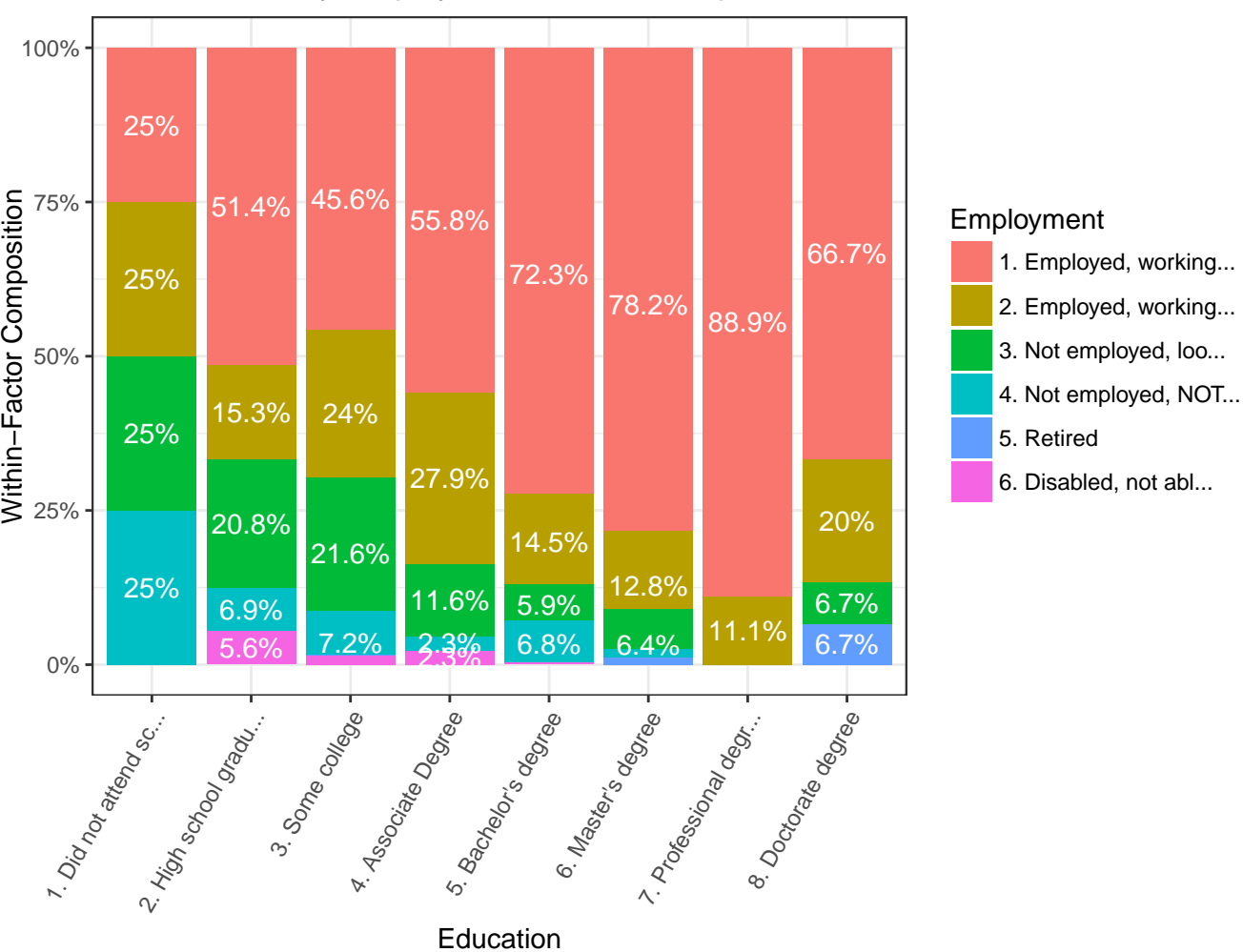
Education cut by Occupation – Response Volumes***

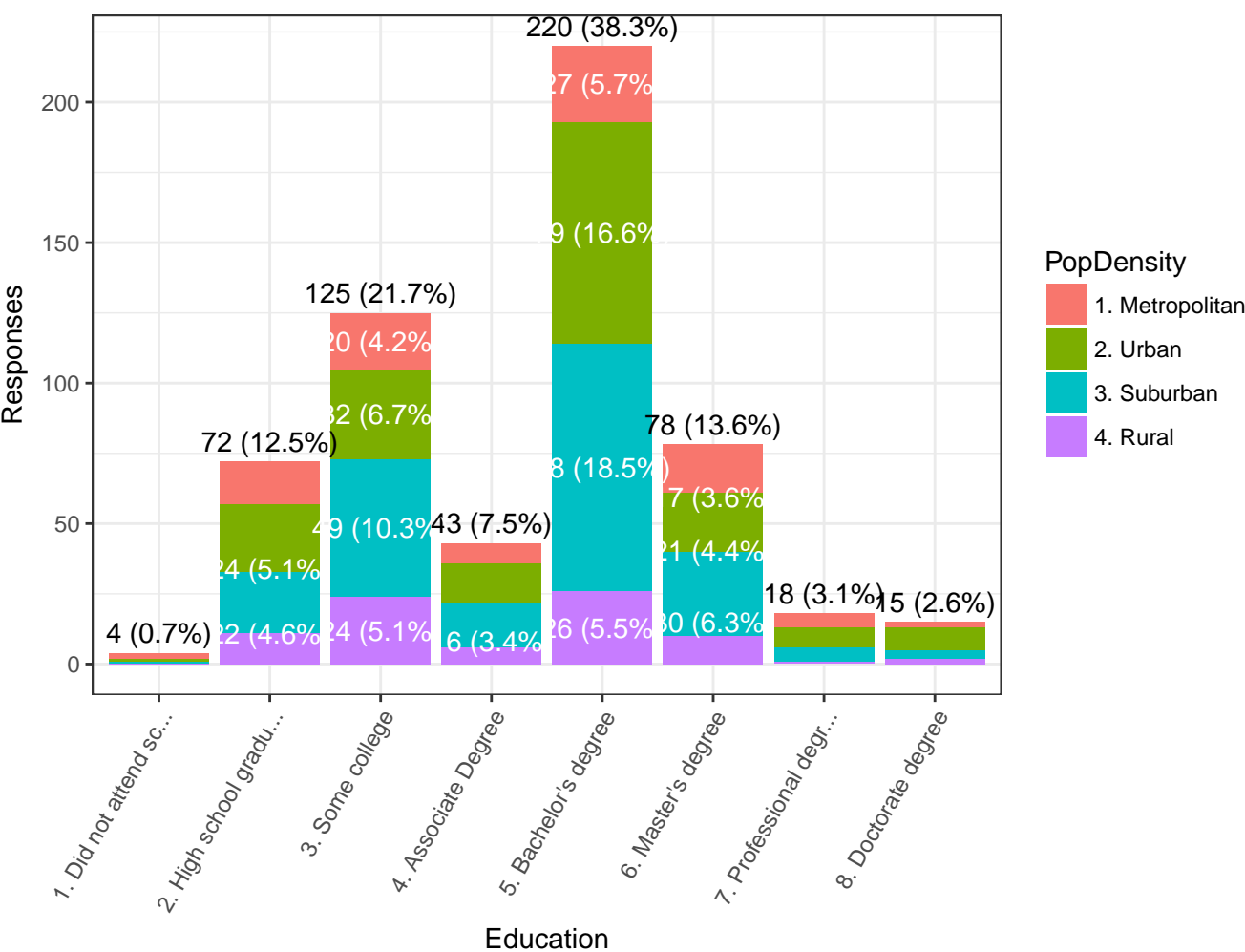# Education cut by Occupation – Factor Proportions***
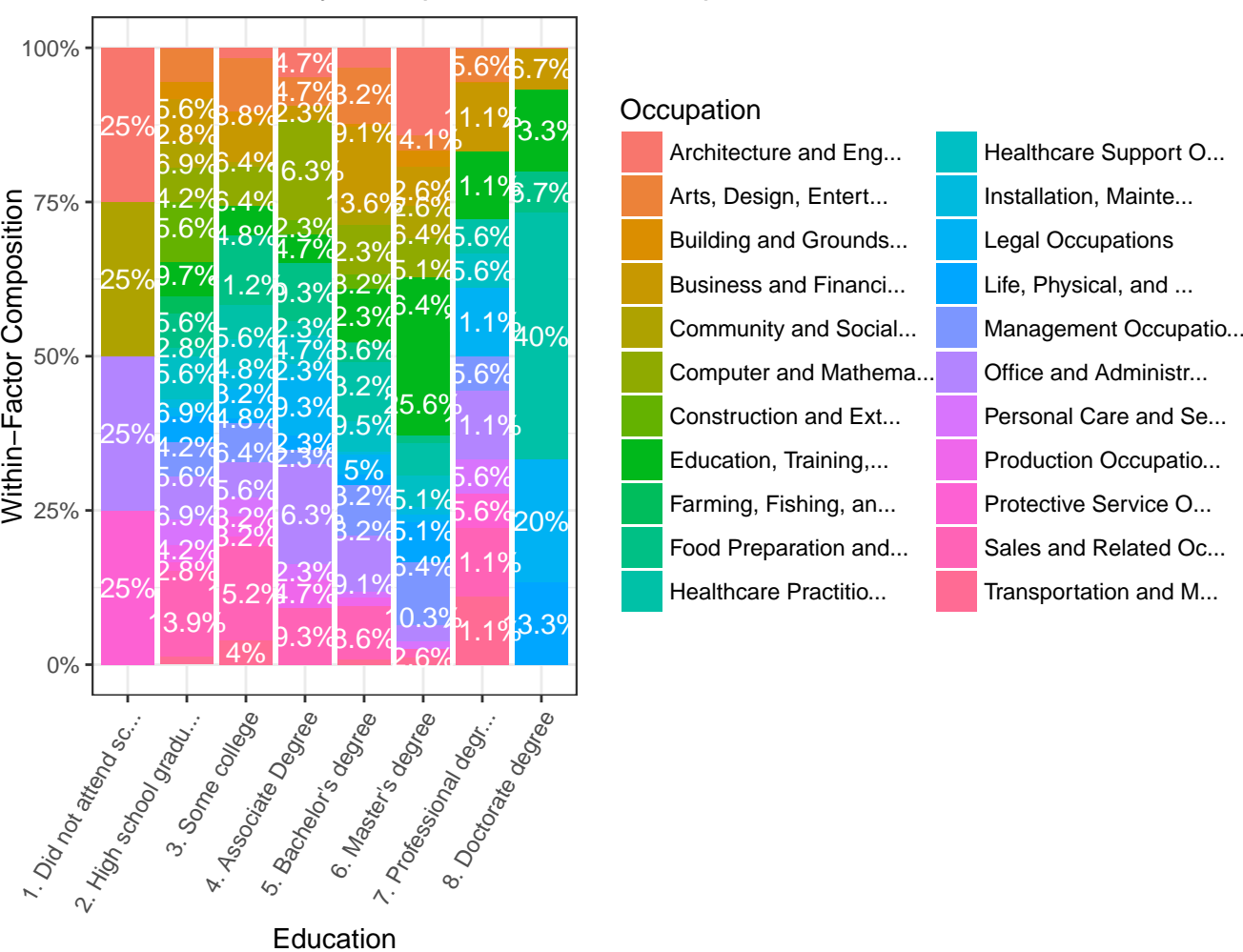
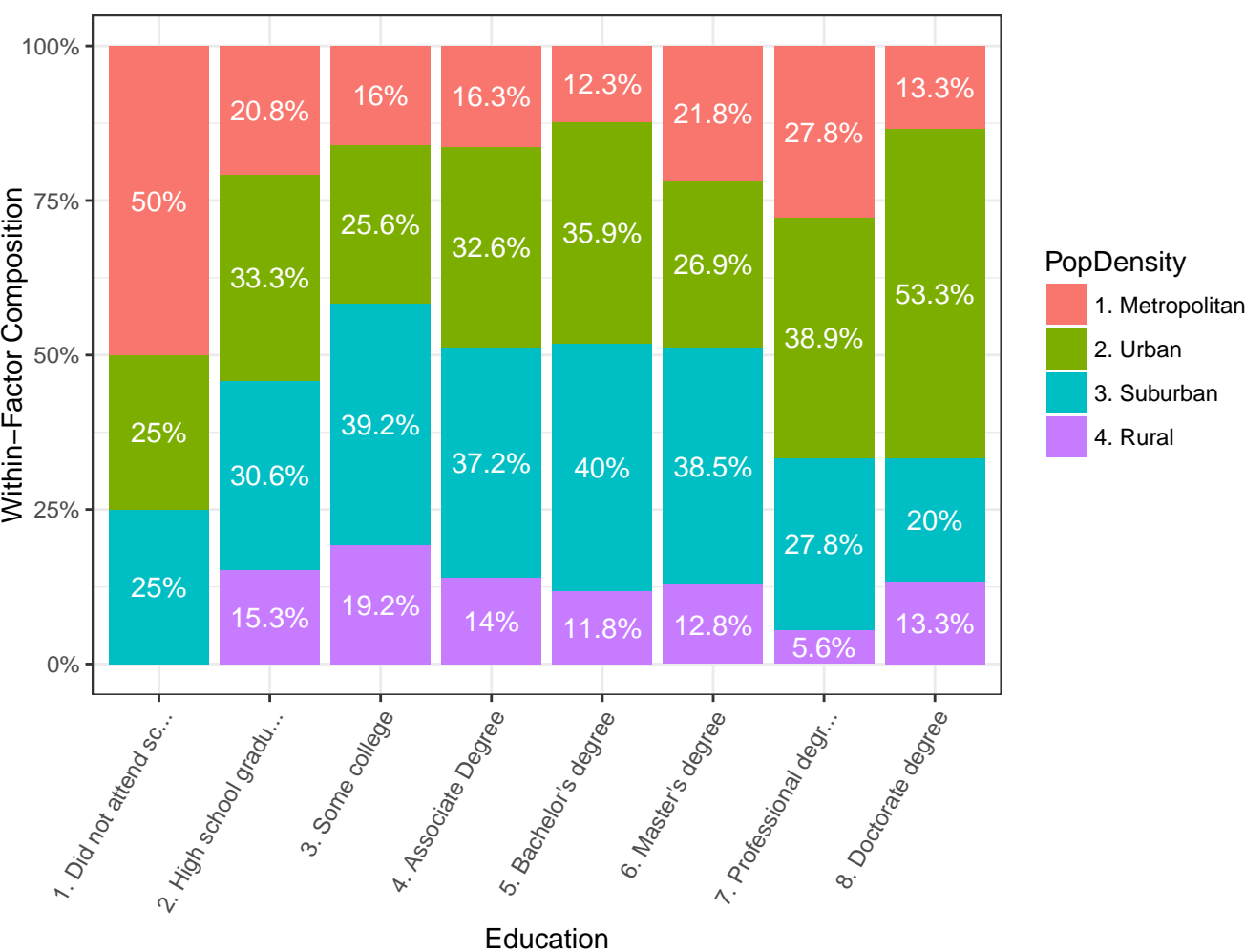Education cut by Relationship – Response Volumes***

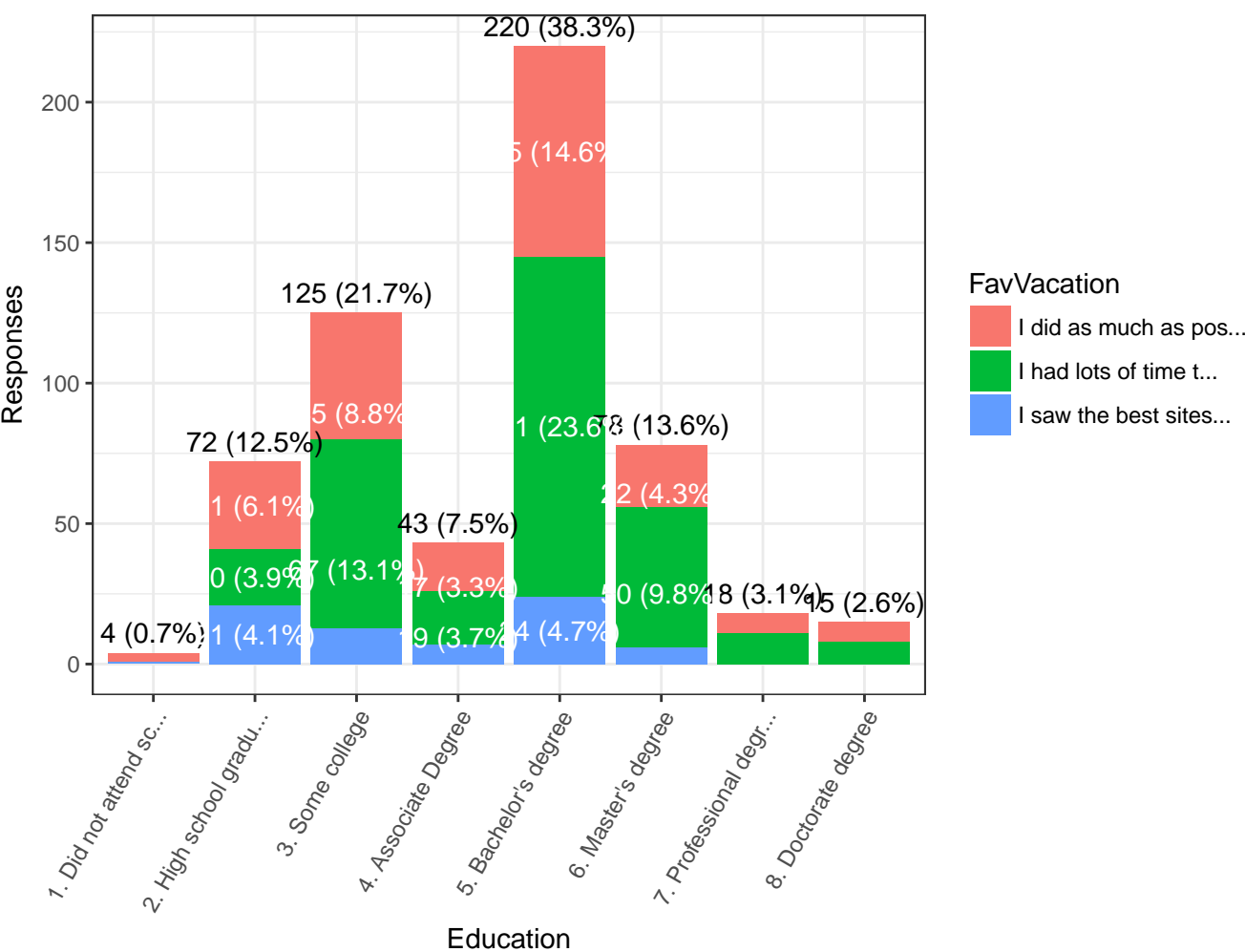Education cut by Relationship – Factor Proportions***
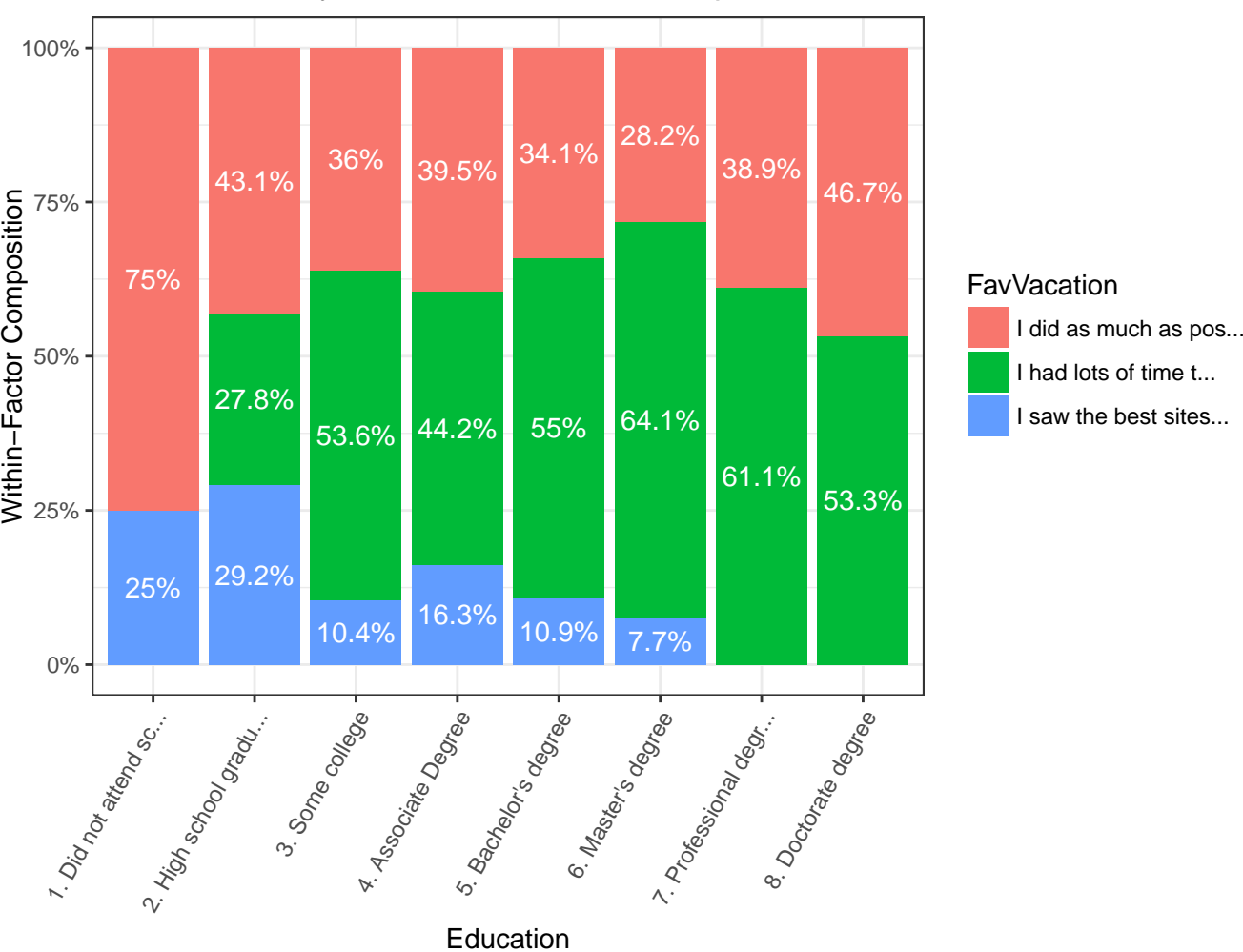
Education cut by PopDensity – Response Volumes

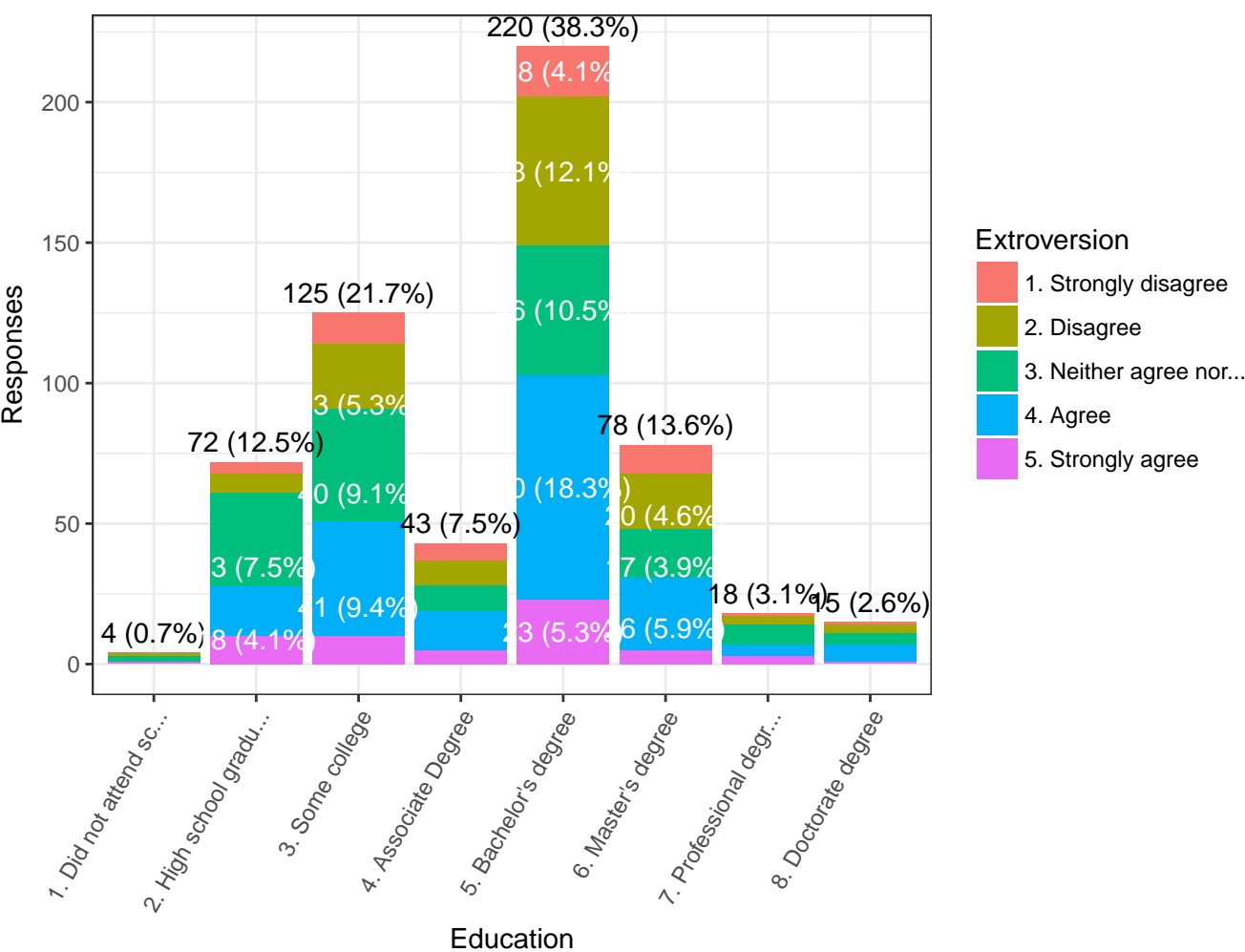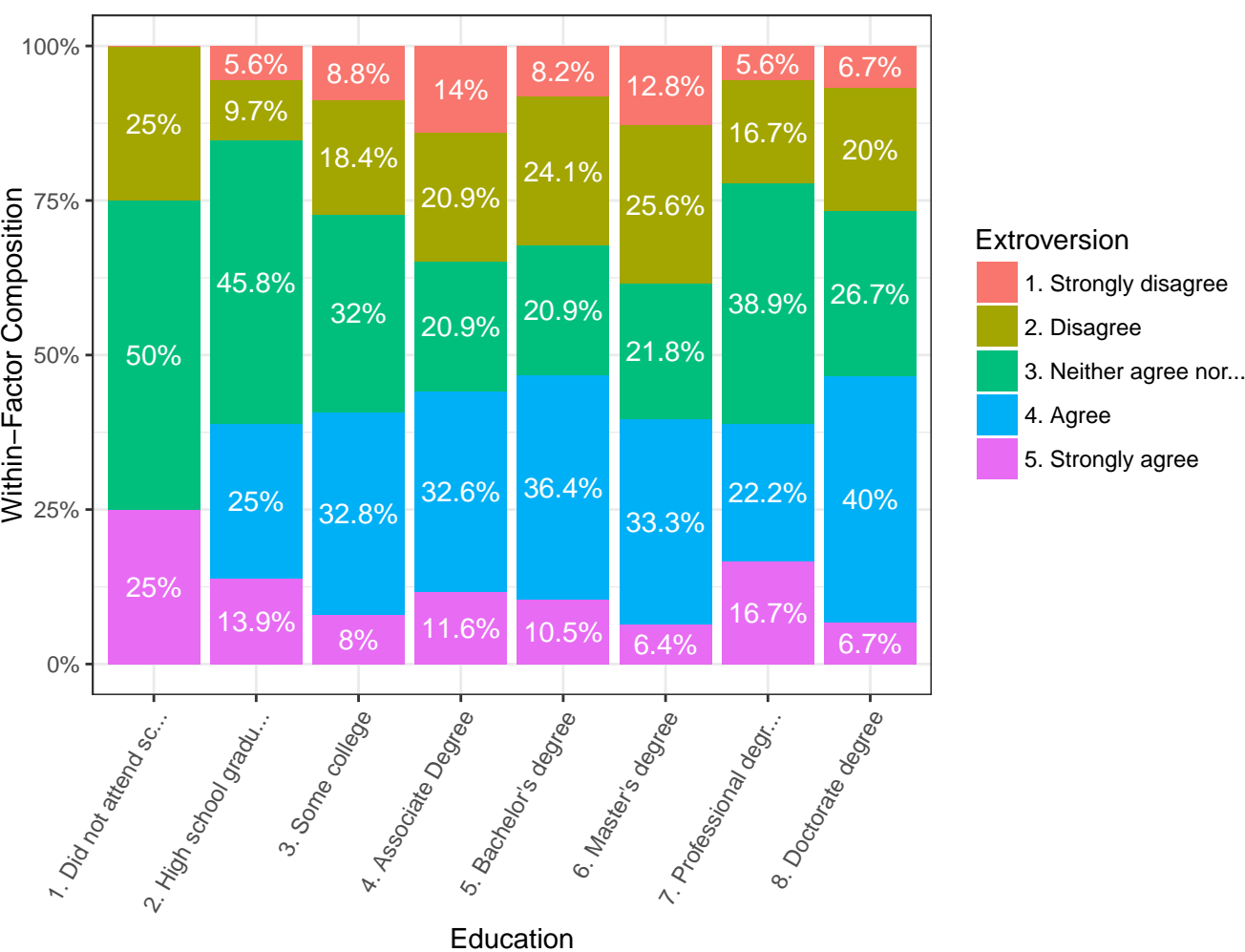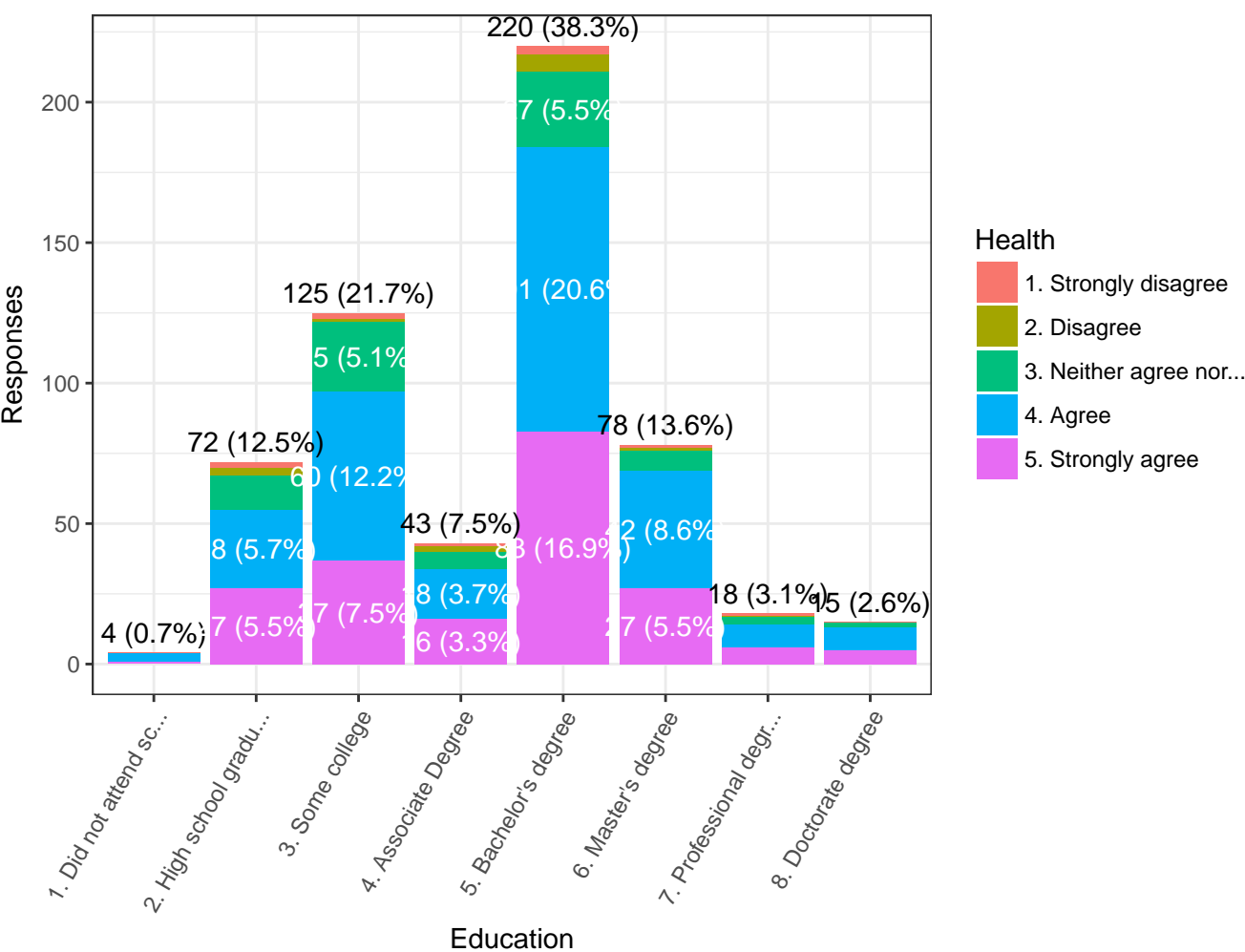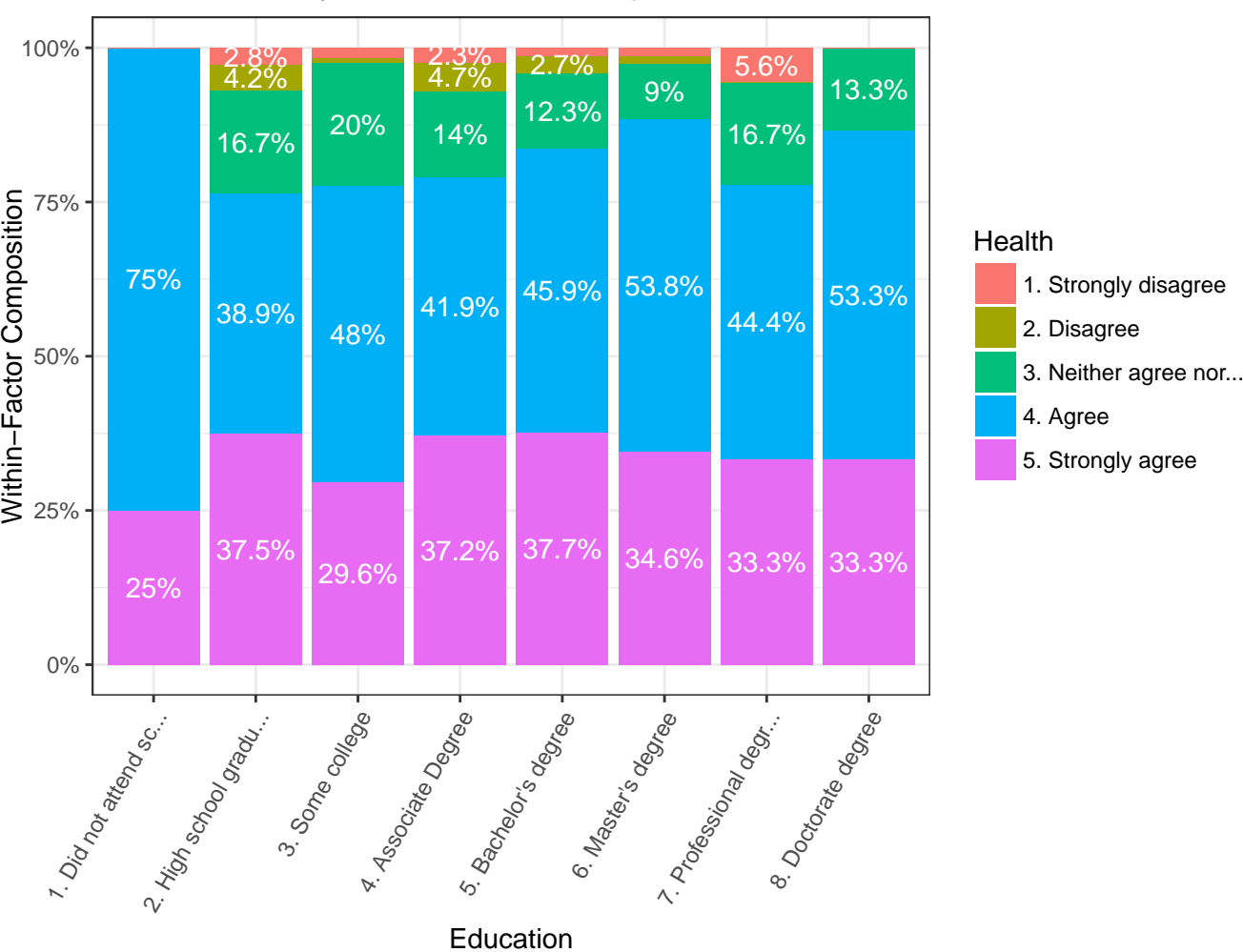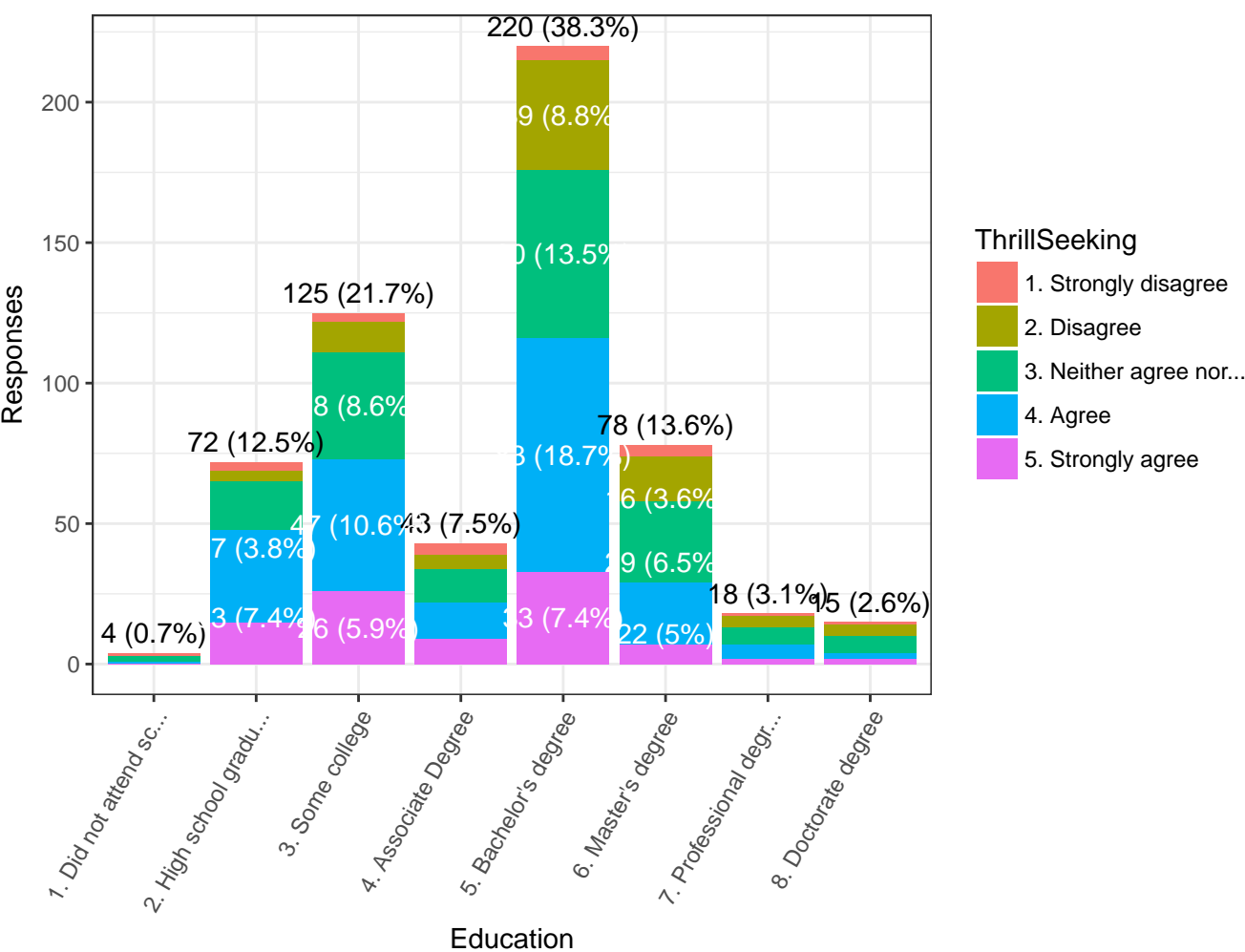# Education cut by PopDensity – Factor Proportions

Education cut by FavVacation – Response Volumes***

Education cut by FavVacation – Factor Proportions***

Education cut by Extroversion – Response Volumes

Extroversion
- 1. Strongly disagree
- 2. Disagree
- 3. Neither agree nor...
- 4. Agree
- 5. Strongly agree

Education bars:
- 4 (0.7%)
- 72 (12.5%)
- 125 (21.7%)
- 43 (7.5%)
- 220 (38.3%)
- 78 (13.6%)
- 18 (3.1%)
- 15 (2.6%)

Education cut by Extroversion – Factor Proportions

Extroversion
- 1. Strongly disagree
- 2. Disagree
- 3. Neither agree nor...
- 4. Agree
- 5. Strongly agree

X-axis (Education):
1. Did not attend sc...
2. High school gradu...
3. Some college
4. Associate Degree
5. Bachelor's degree
6. Master's degree
7. Professional degr...
8. Doctorate degree

Education cut by Health – Response Volumes

Education cut by Health – Factor Proportions

Education cut by ThrillSeeking – Response Volumes*

Education cut by ThrillSeeking – Factor Proportions*
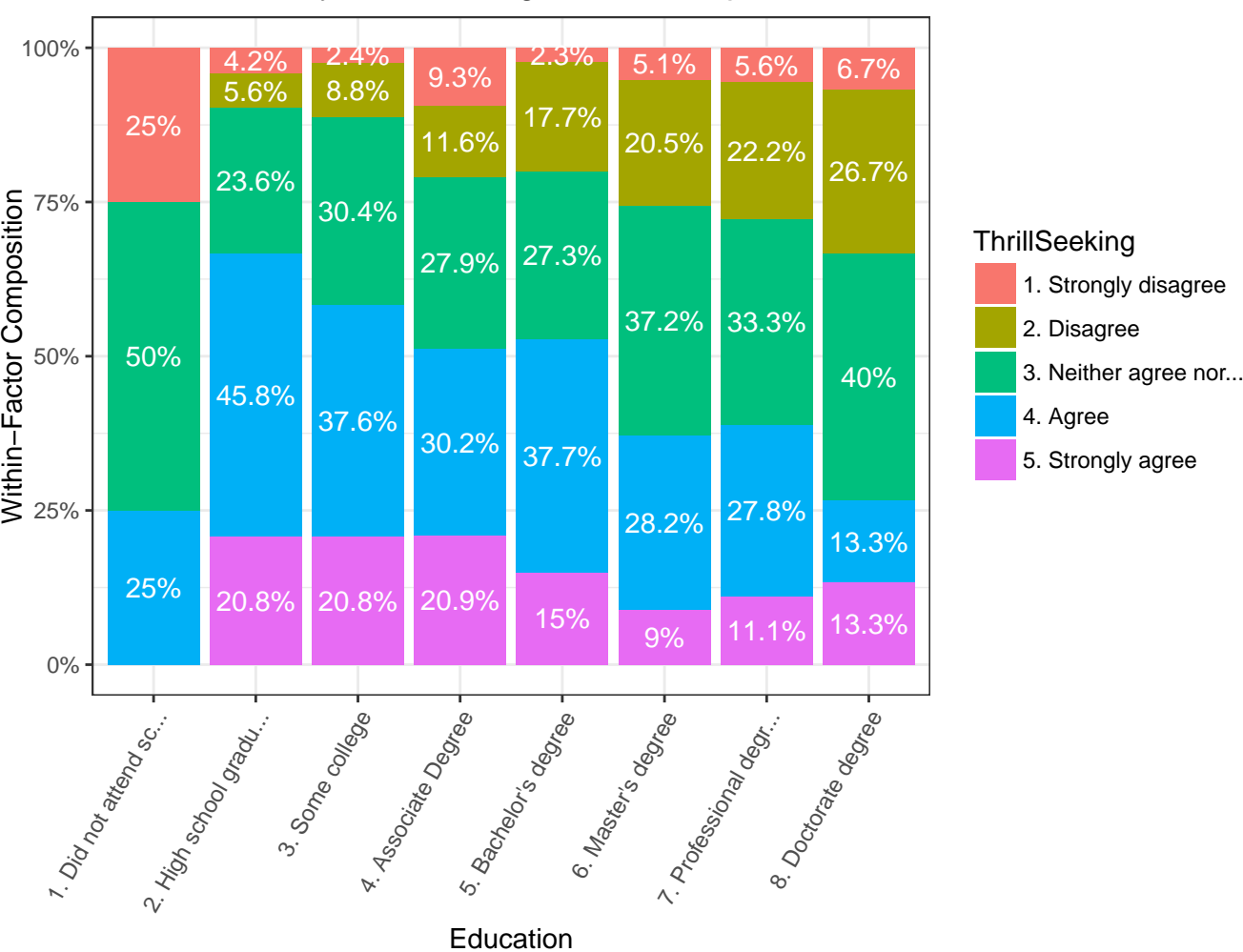
Education cut by Conservation – Response Volumes.
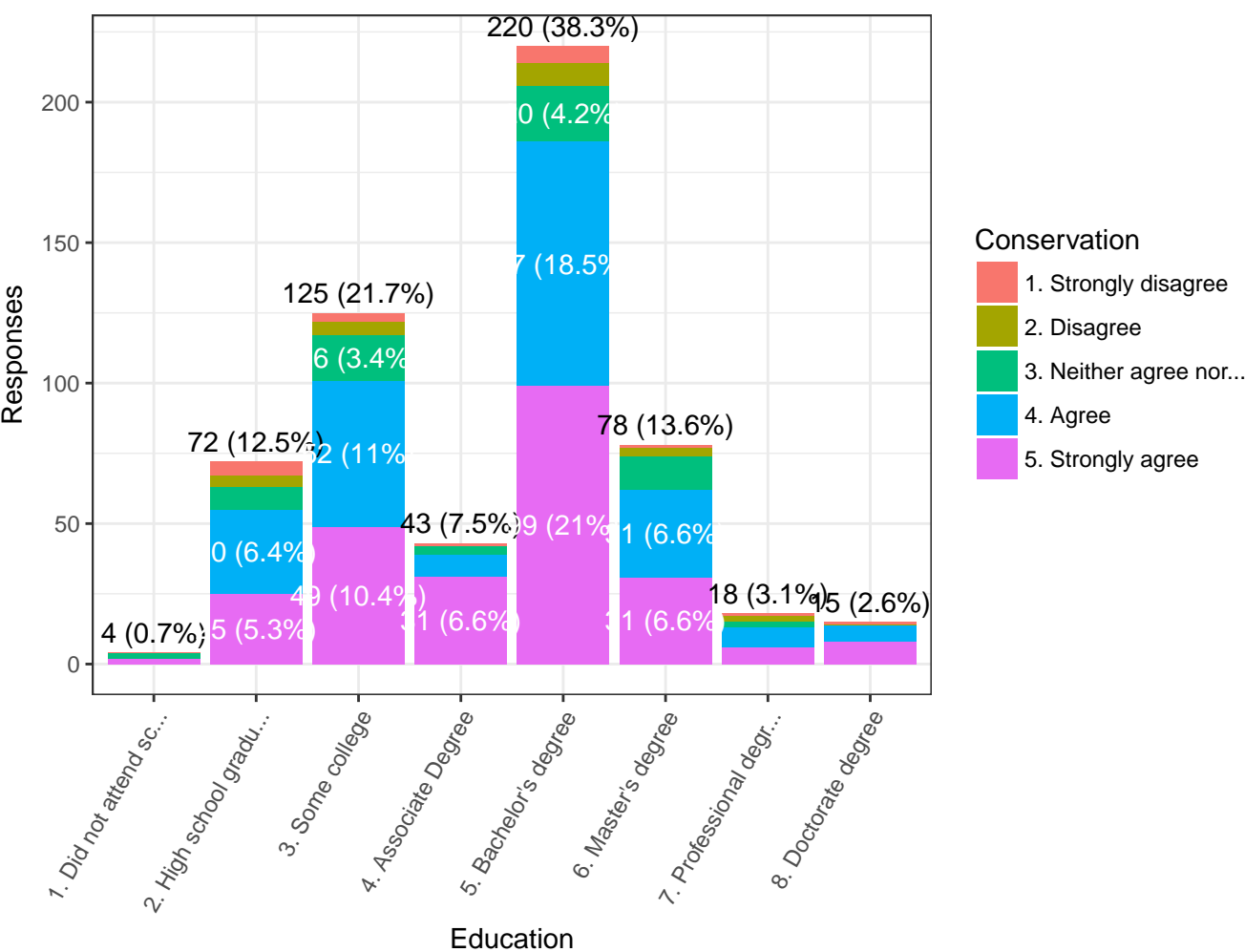
Education cut by Conservation – Factor Proportions.
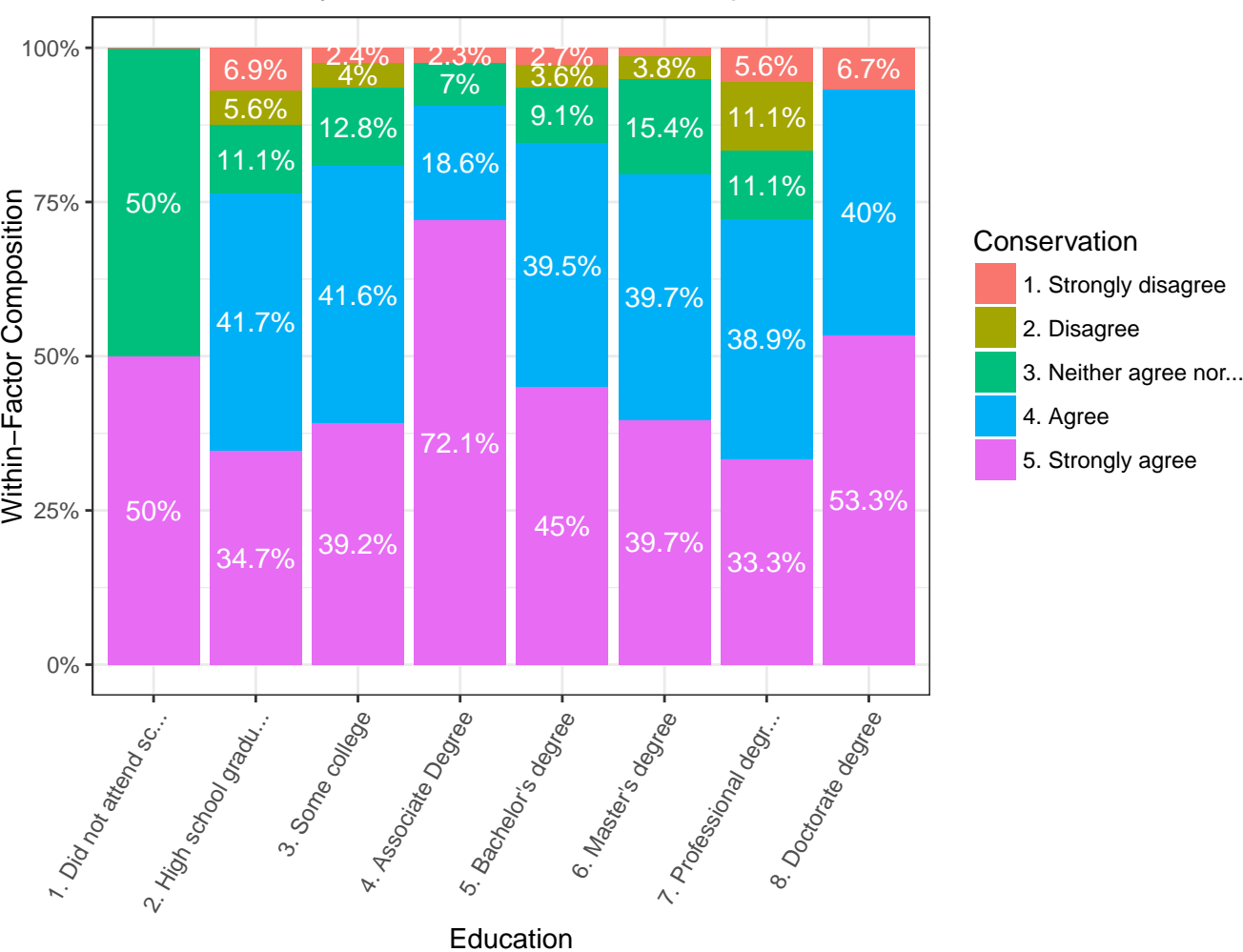
Education cut by LocalCulture – Response Volumes
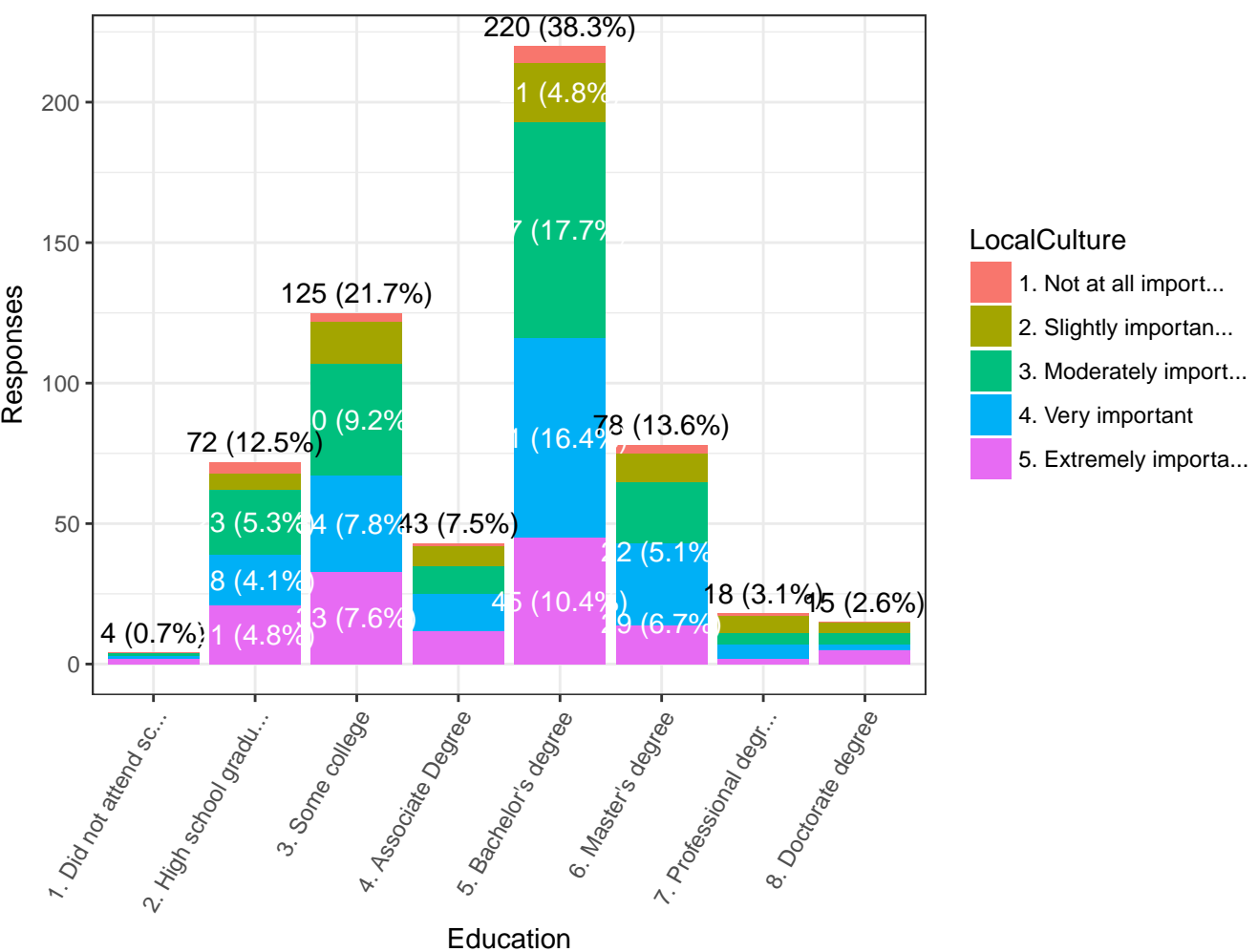
Education cut by LocalCulture – Factor Proportions
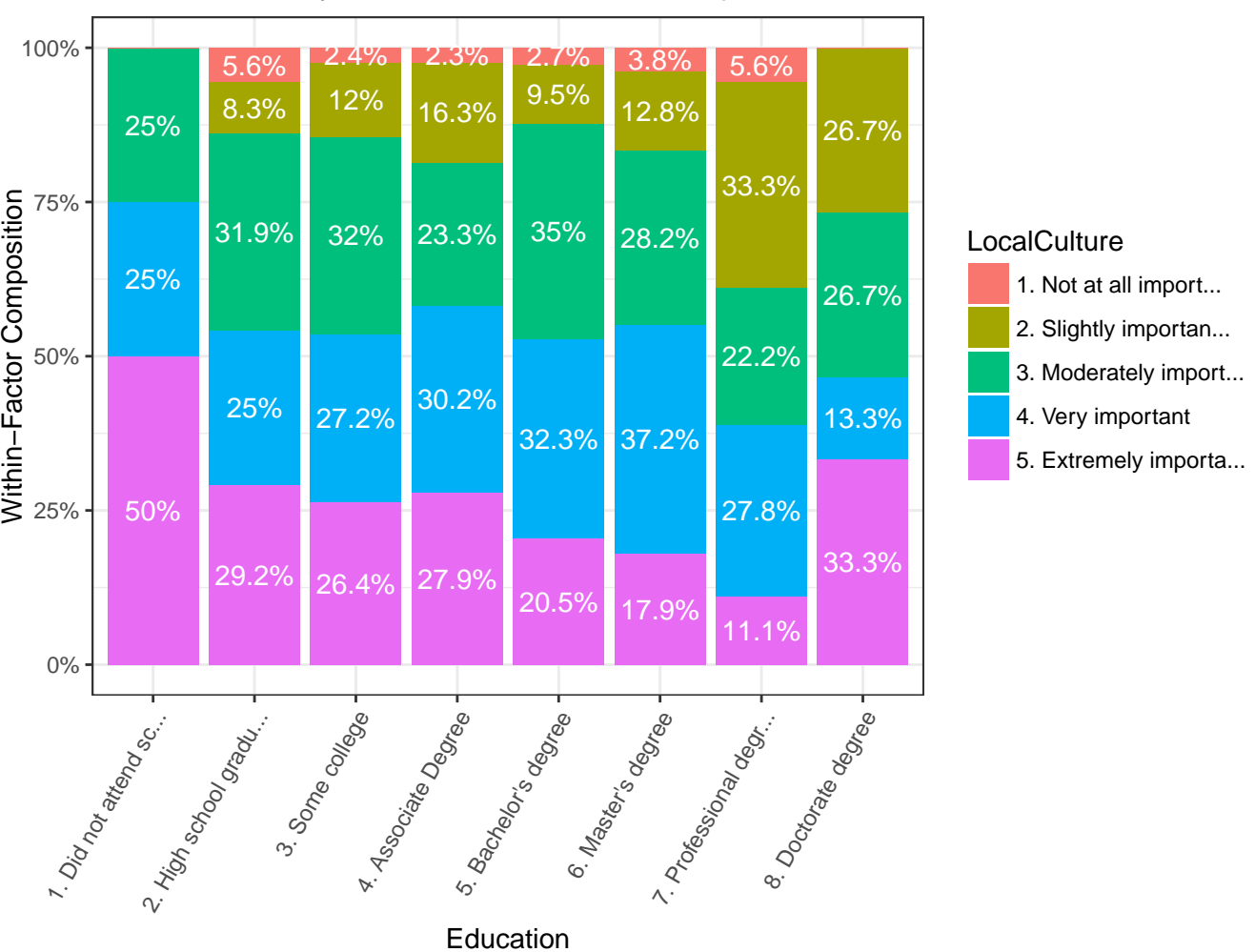
Education cut by LowCostDeals – Response Volumes**
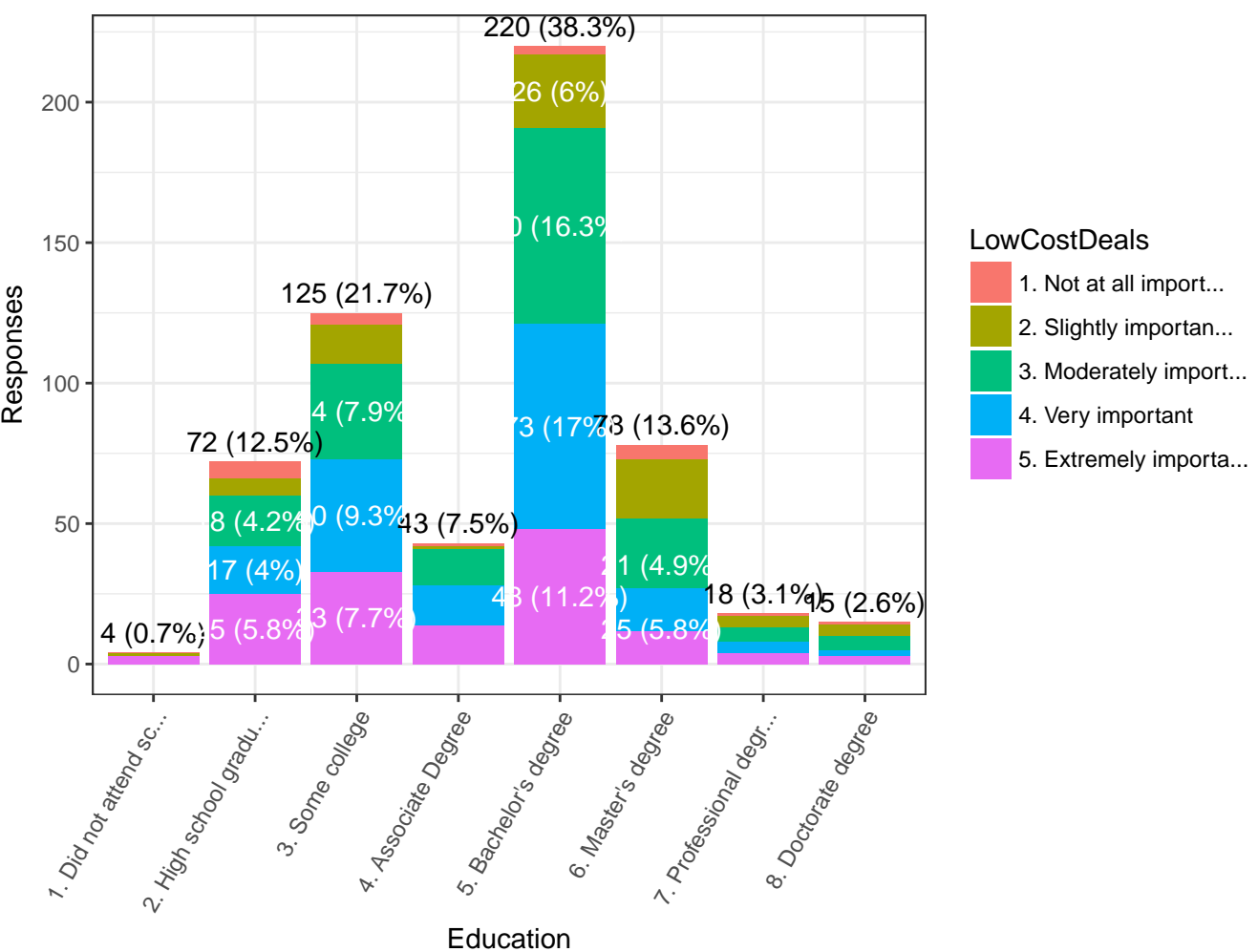
Education cut by LowCostDeals – Factor Proportions**
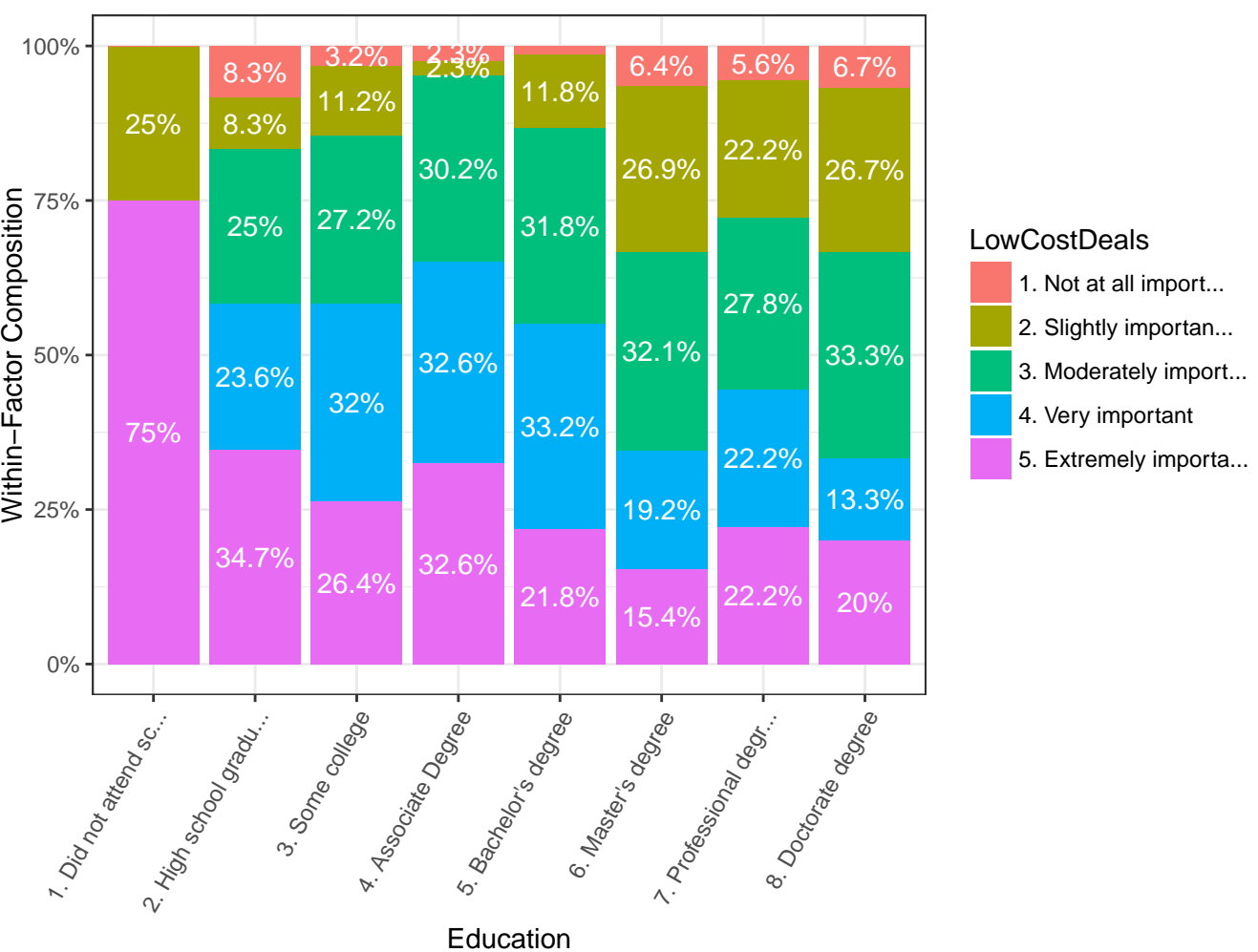
Education cut by Adventures – Response Volumes
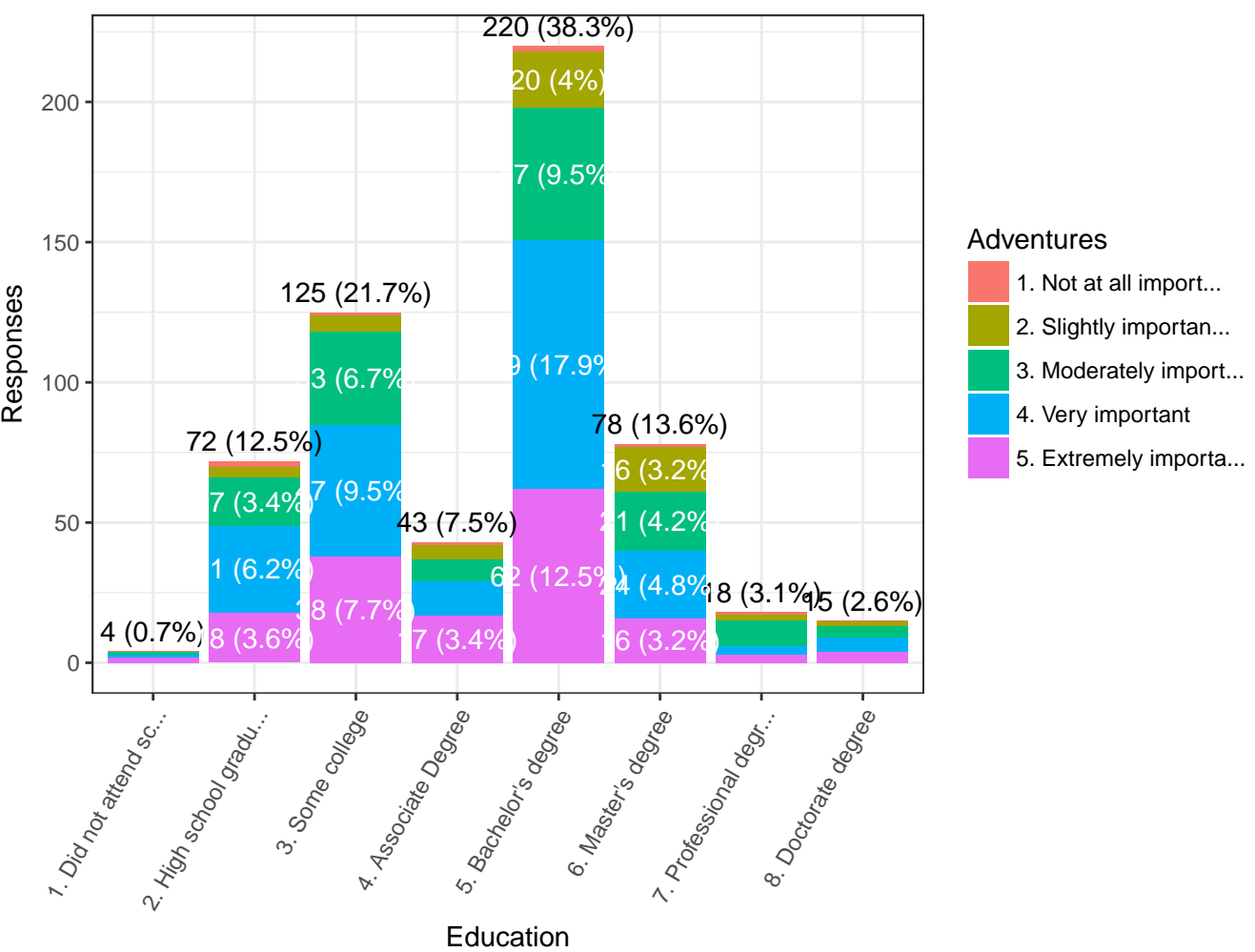
Education cut by Adventures – Factor Proportions
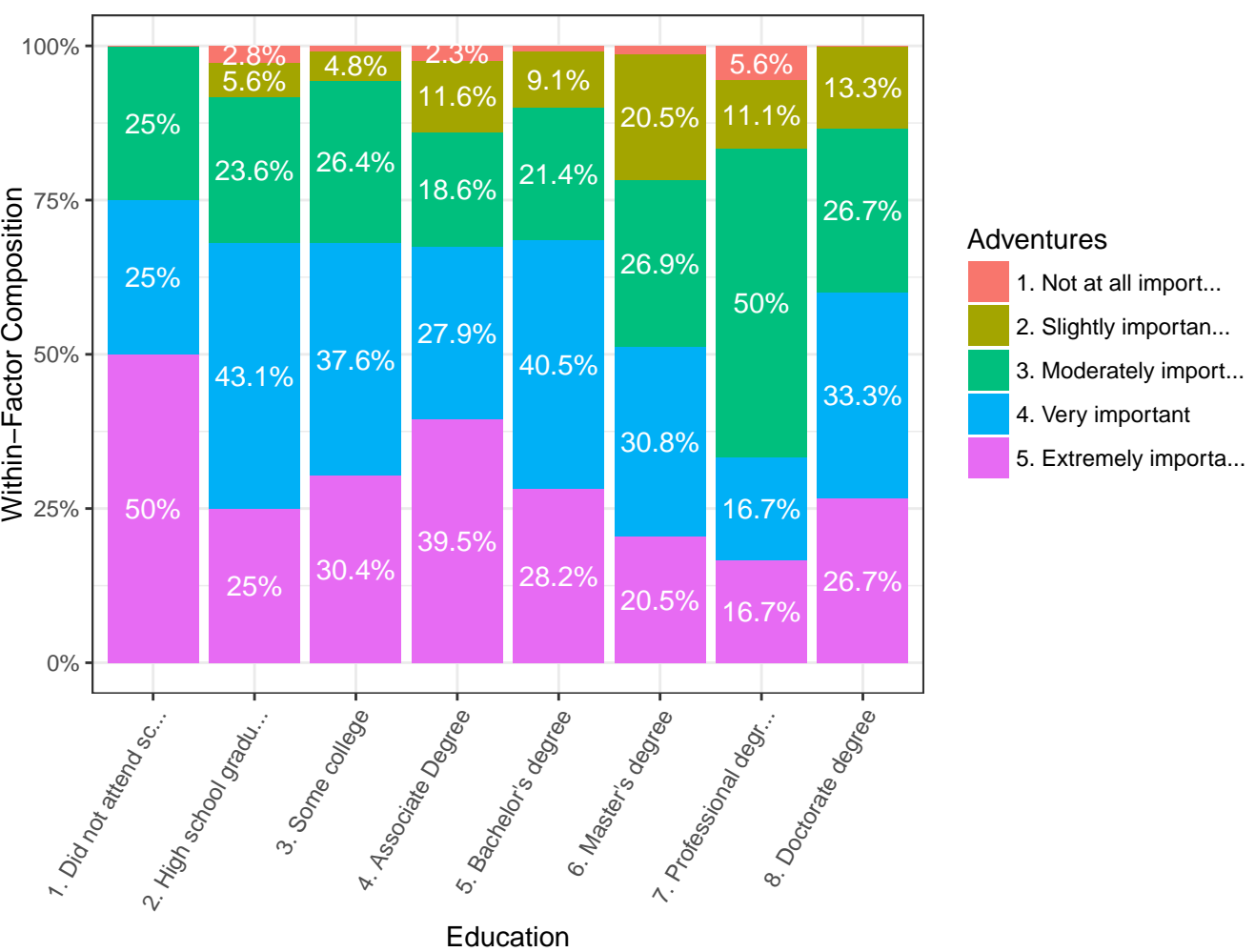
Education cut by AvoidingTourists – Response Volumes
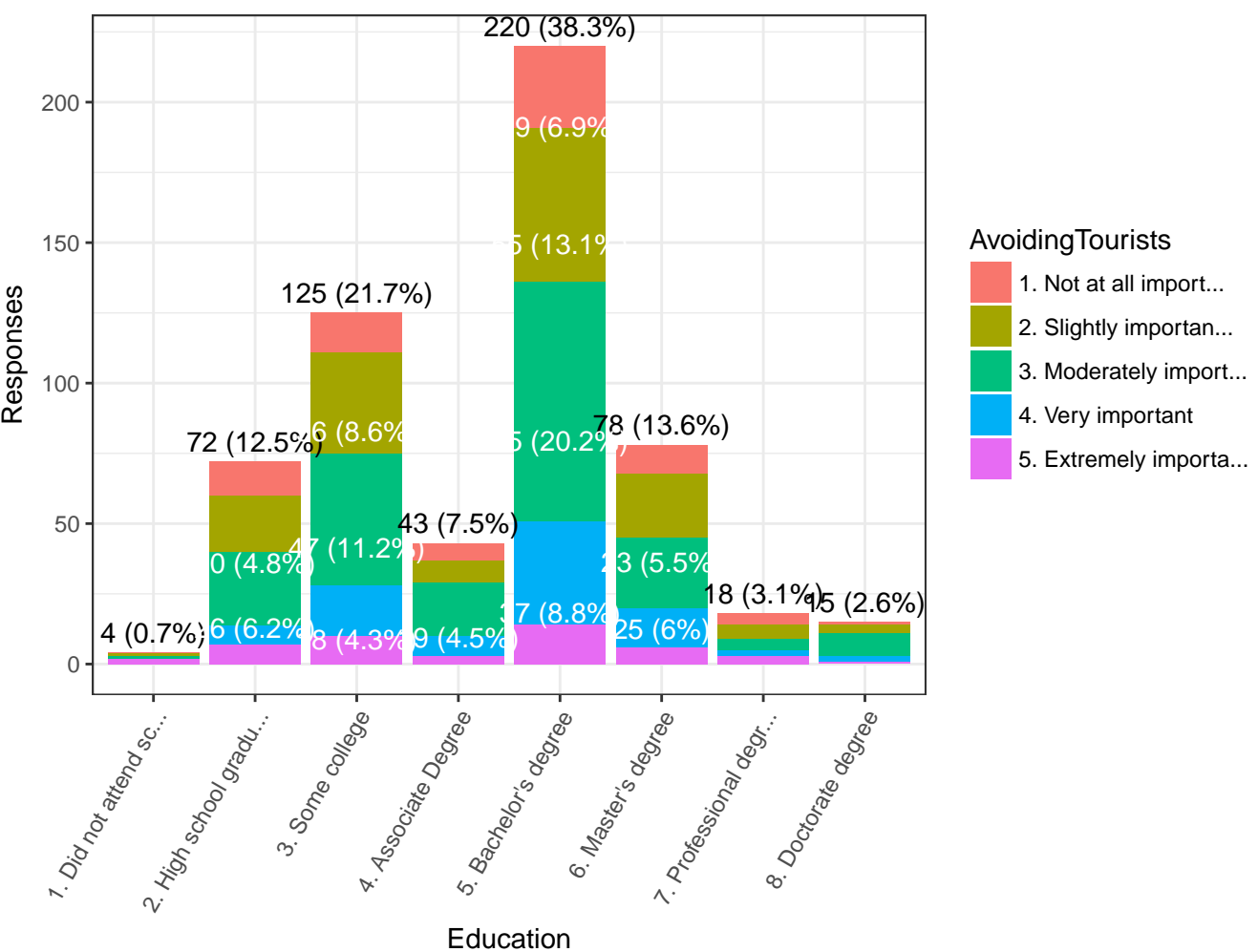
Education cut by AvoidingTourists – Factor Proportions
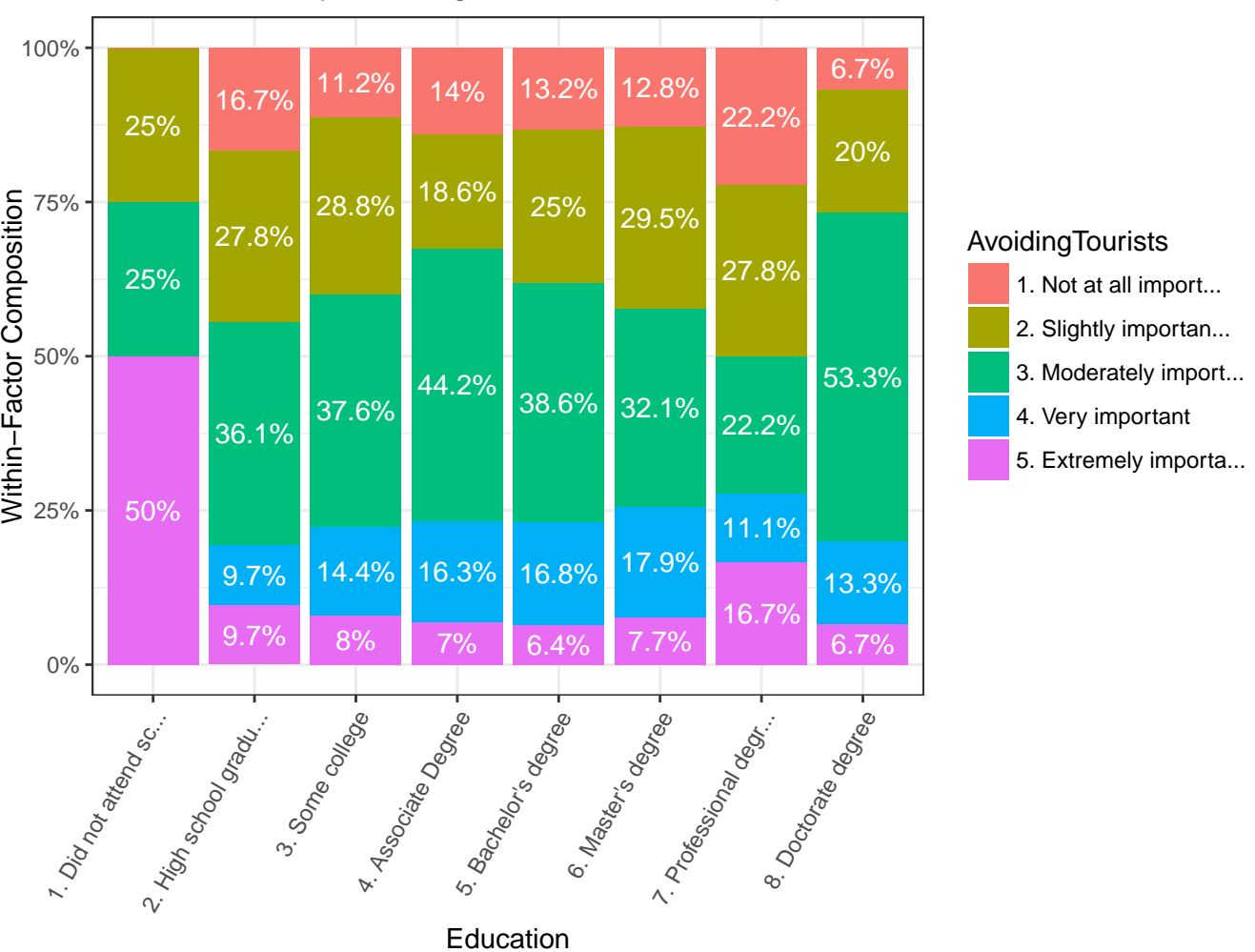
Education cut by PhysicalActivity – Response Volumes
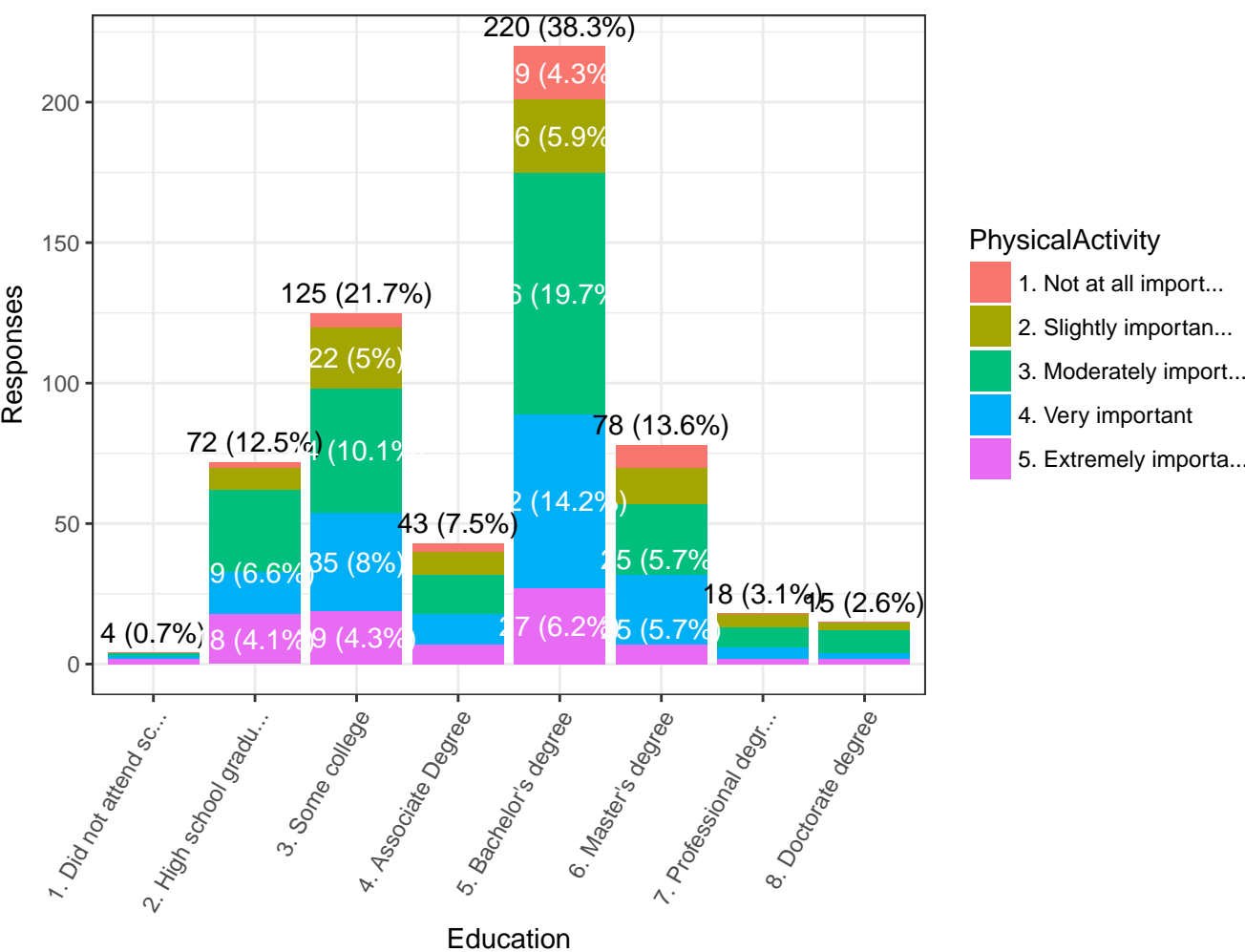
Education cut by PhysicalActivity – Factor Proportions
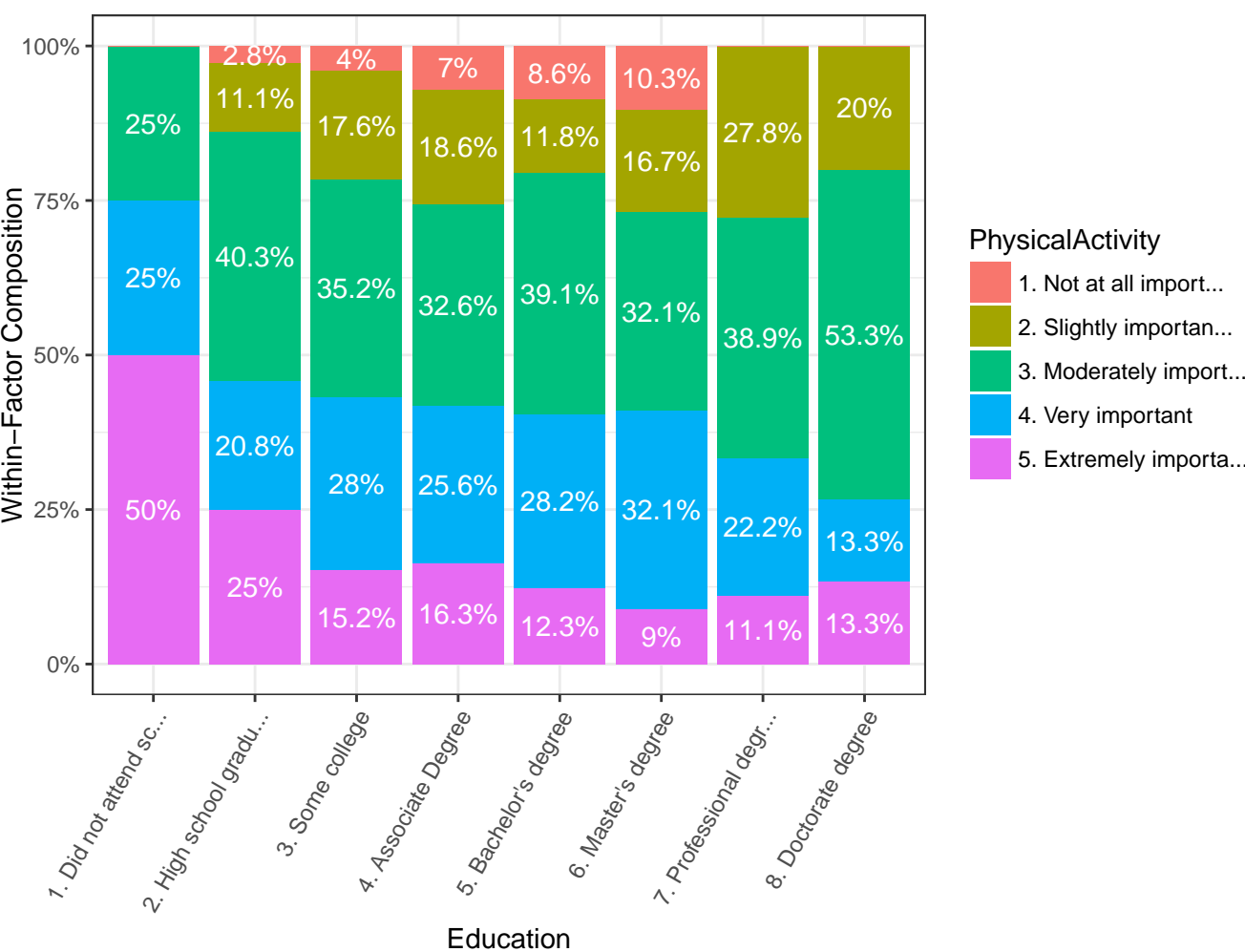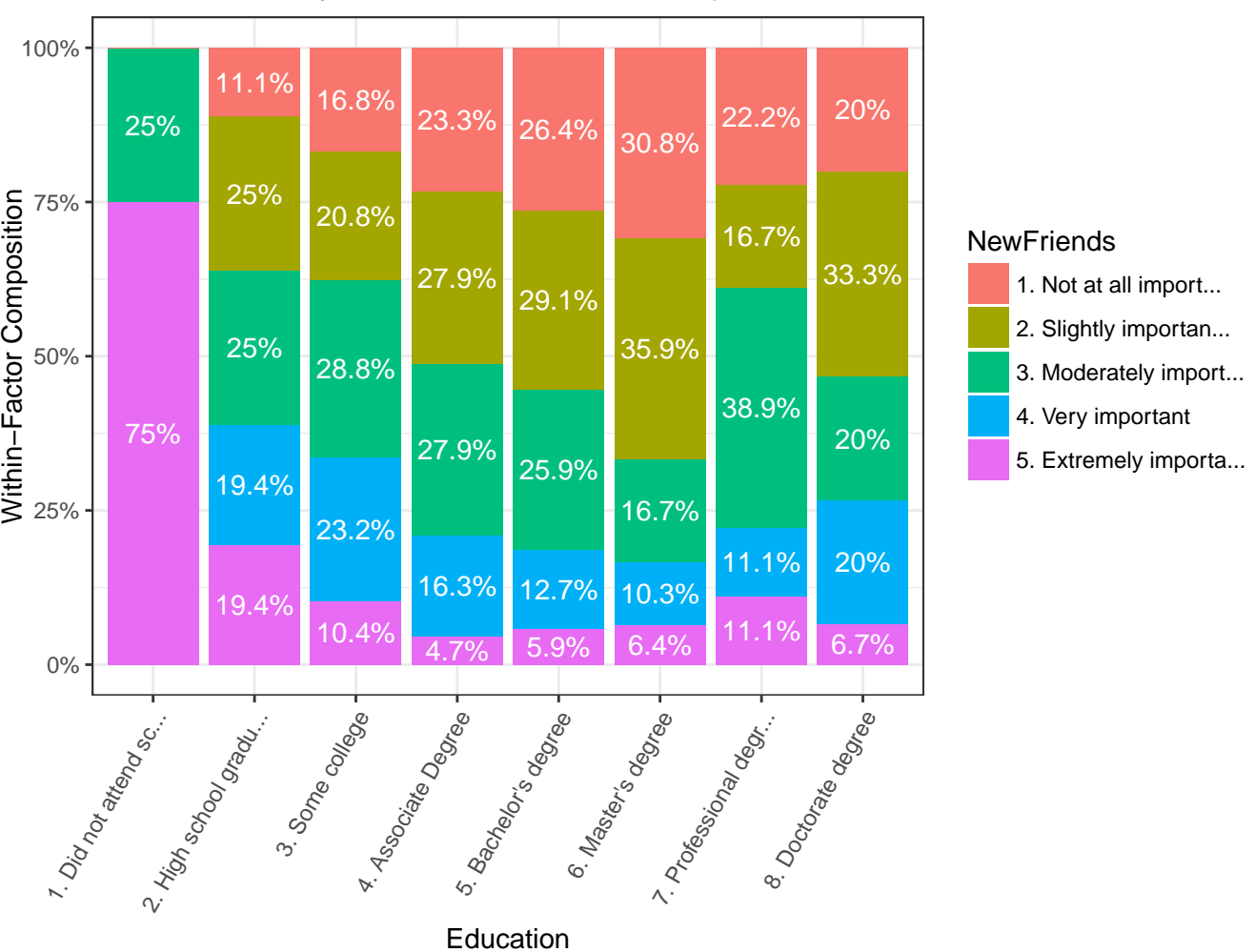
Education cut by GetAwayFromHome – Response Volumes
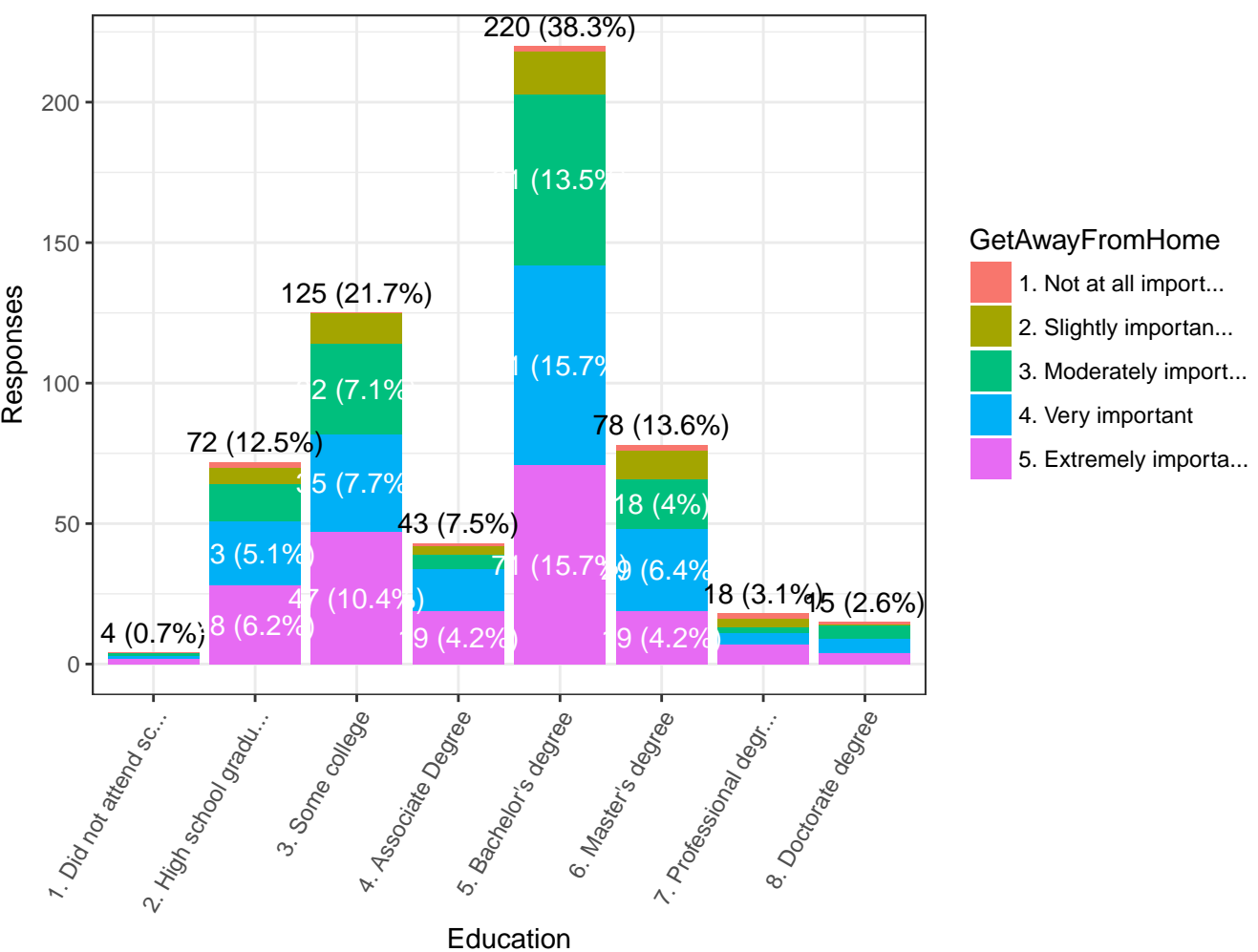
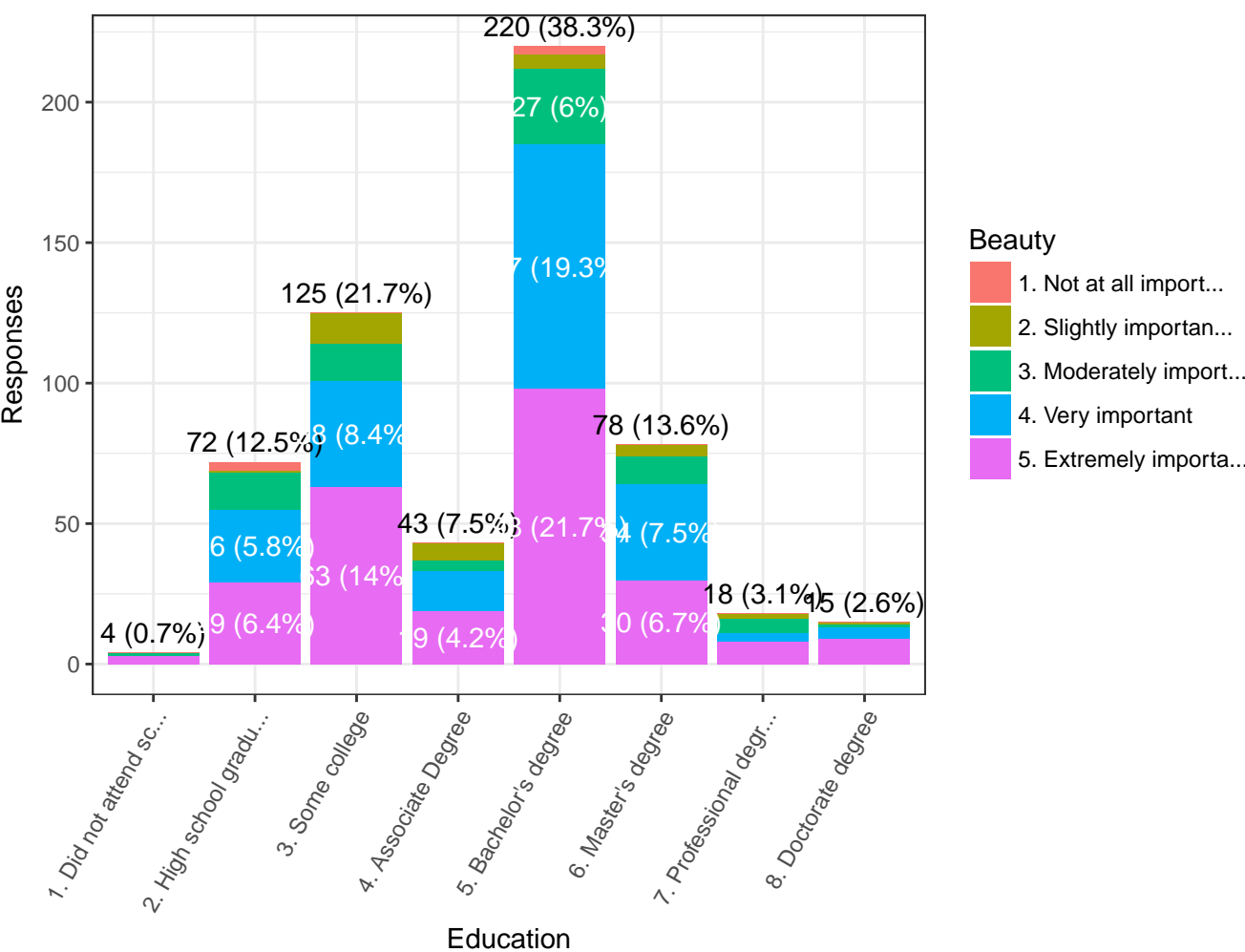Education cut by GetAwayFromHome – Factor Proportions
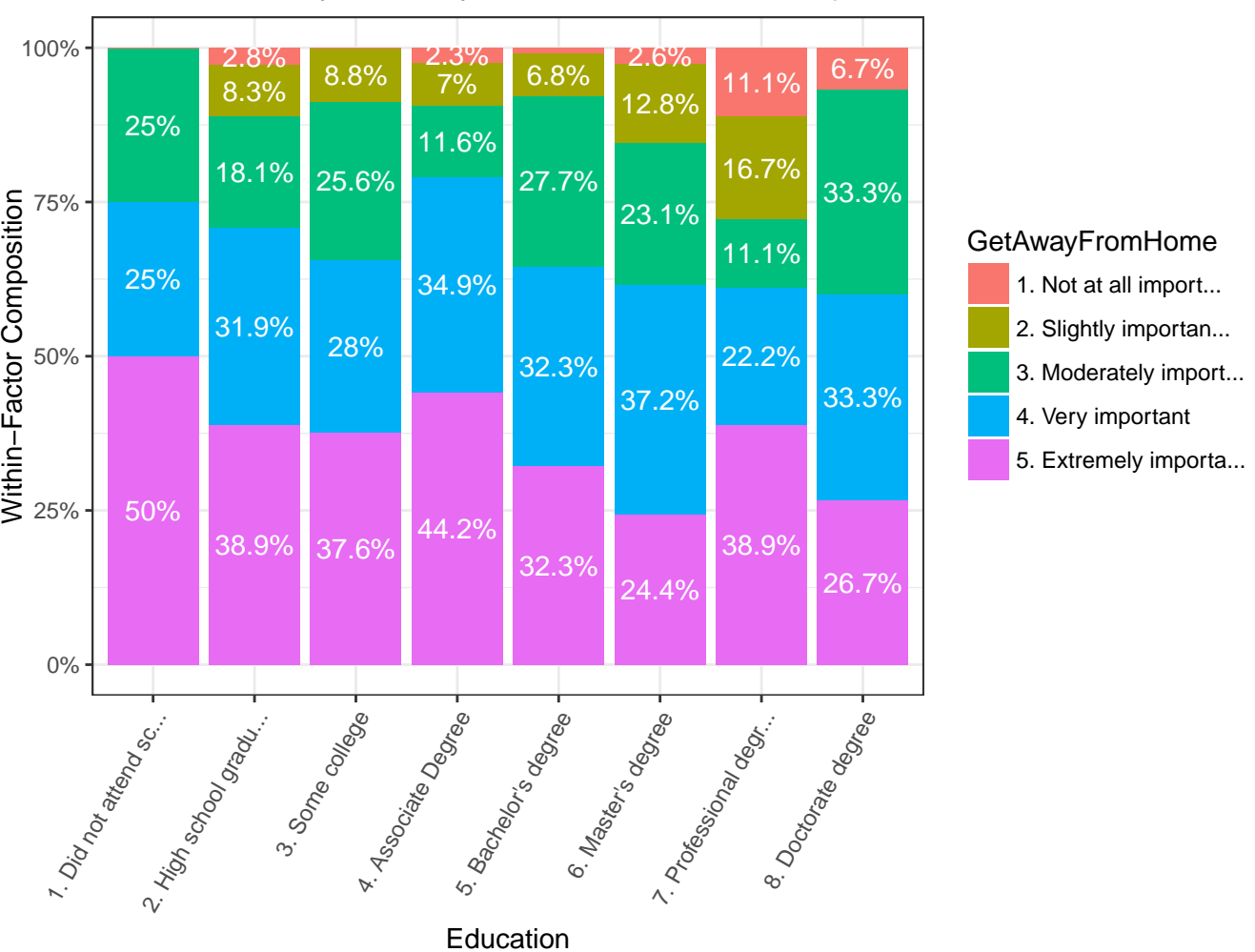
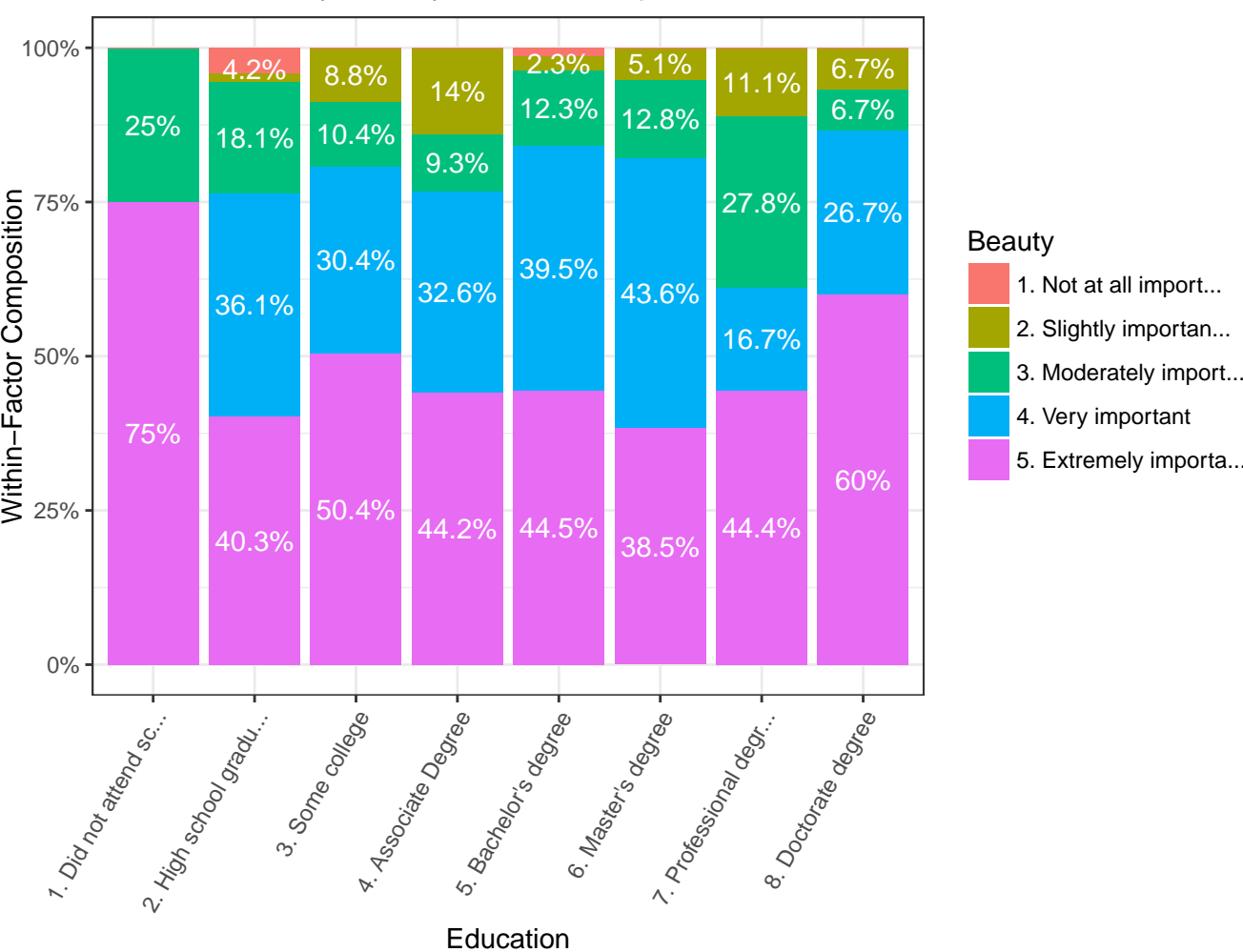# Education cut by NewFriends – Response Volumes***
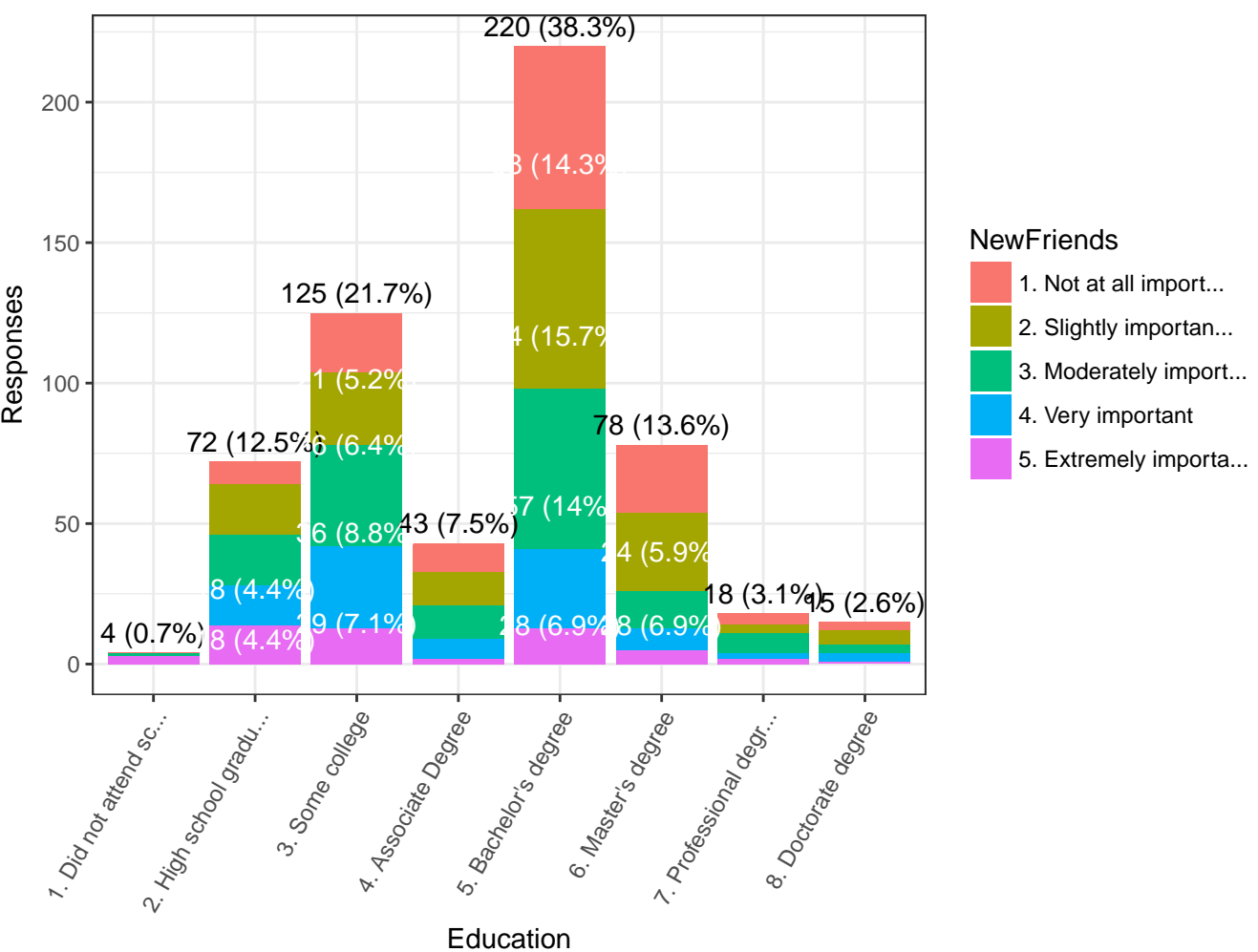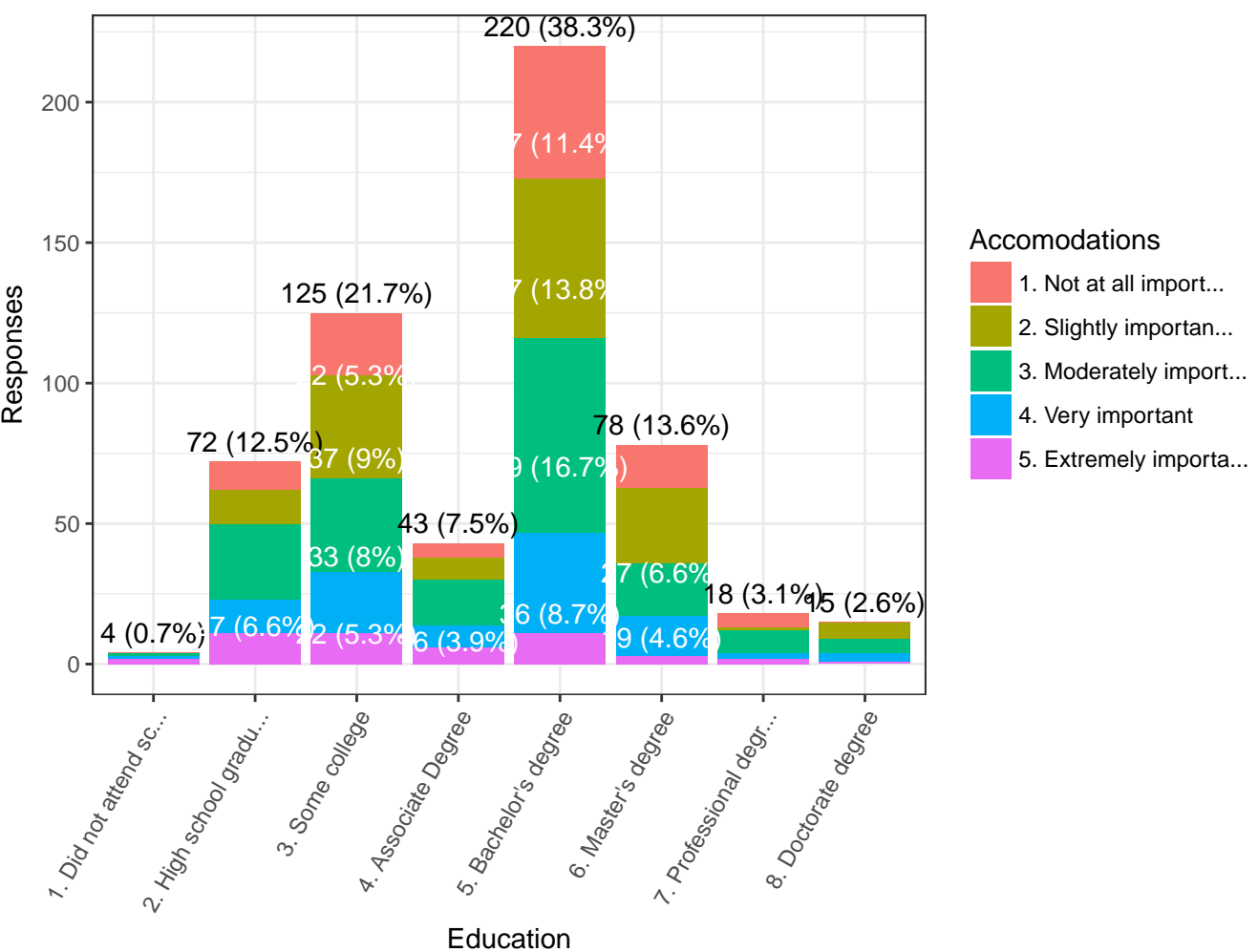

Education cut by NewFriends – Factor Proportions***
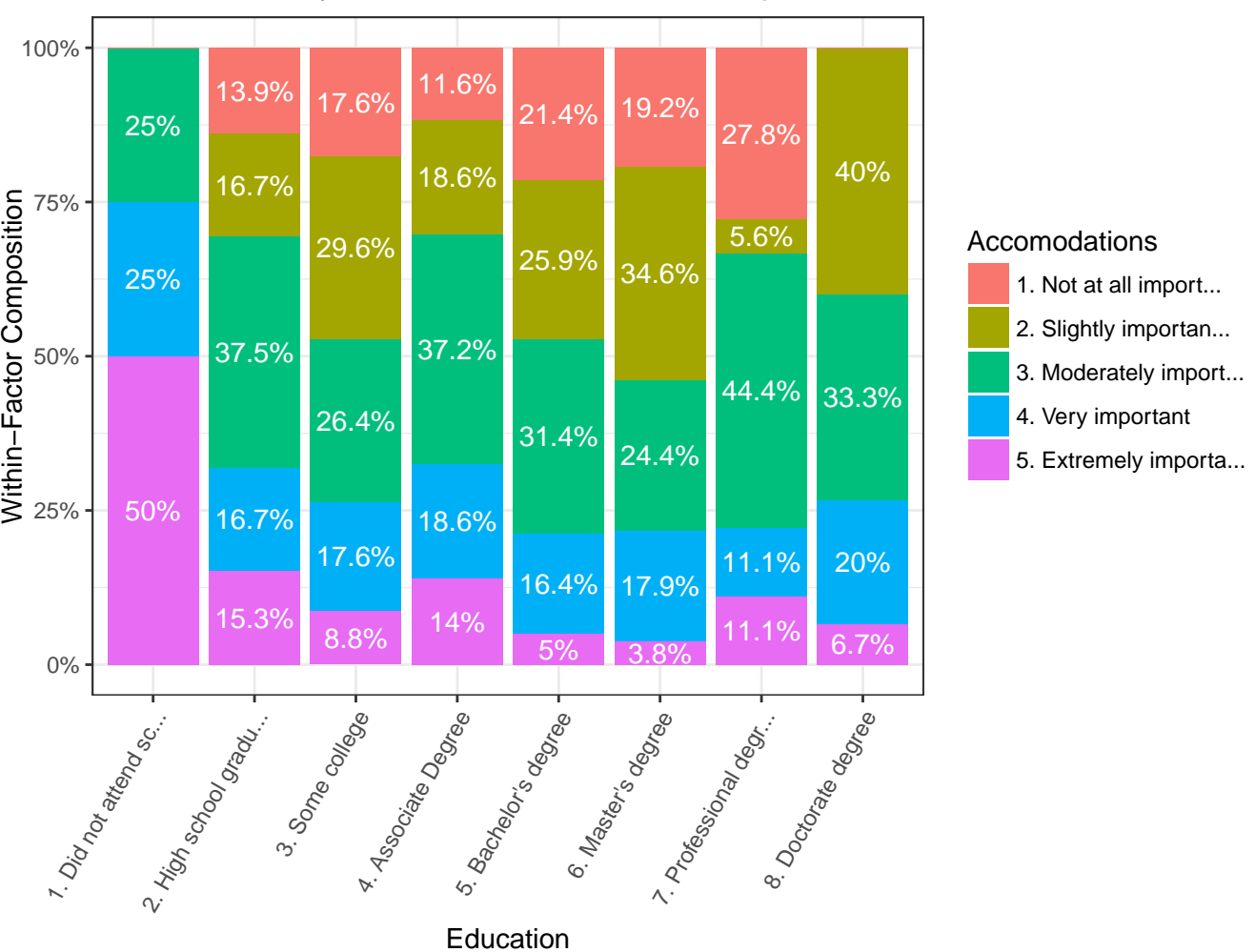
Education cut by Beauty – Response Volumes*

Education cut by Beauty – Factor Proportions*
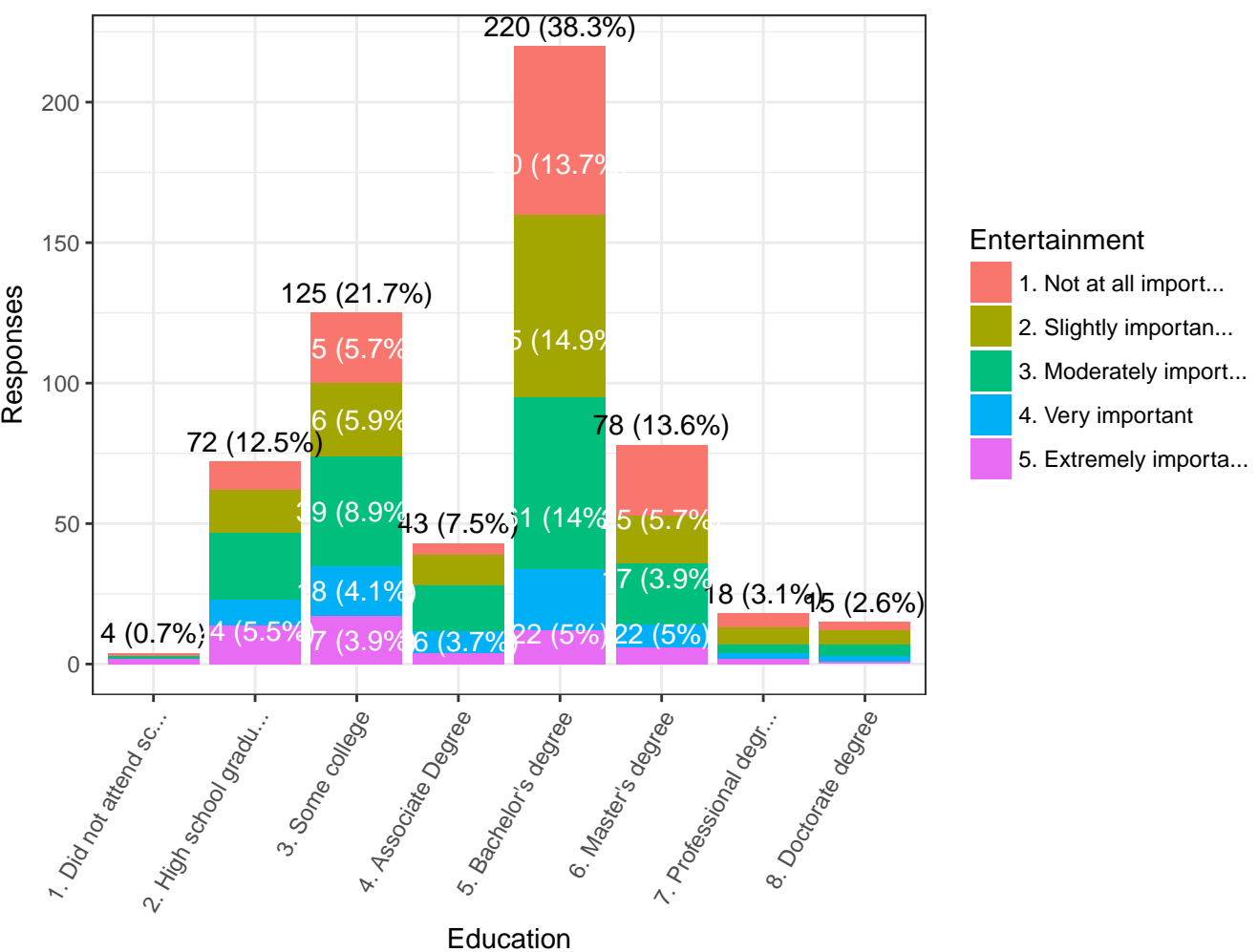
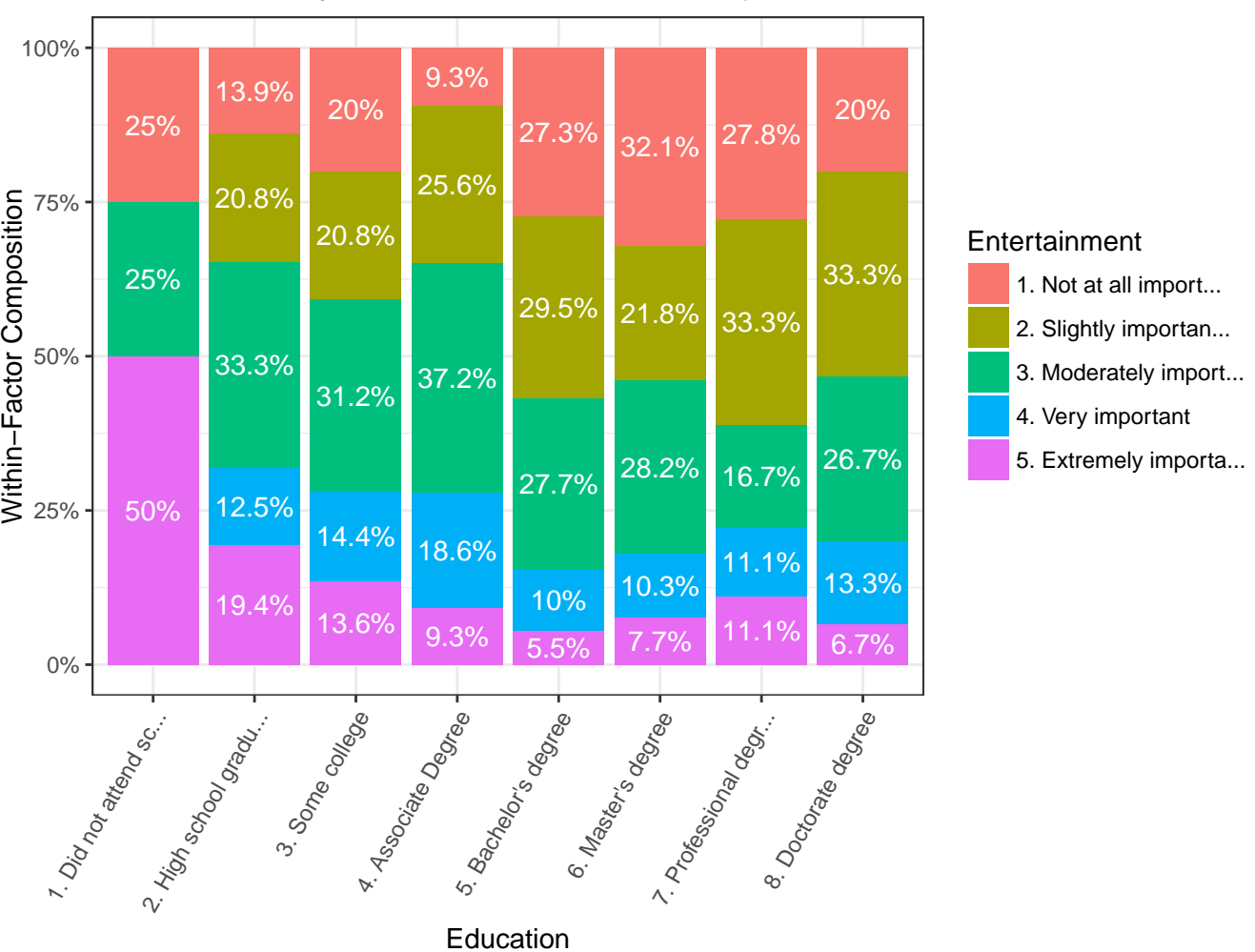# Education cut by Accomodations – Response Volumes*

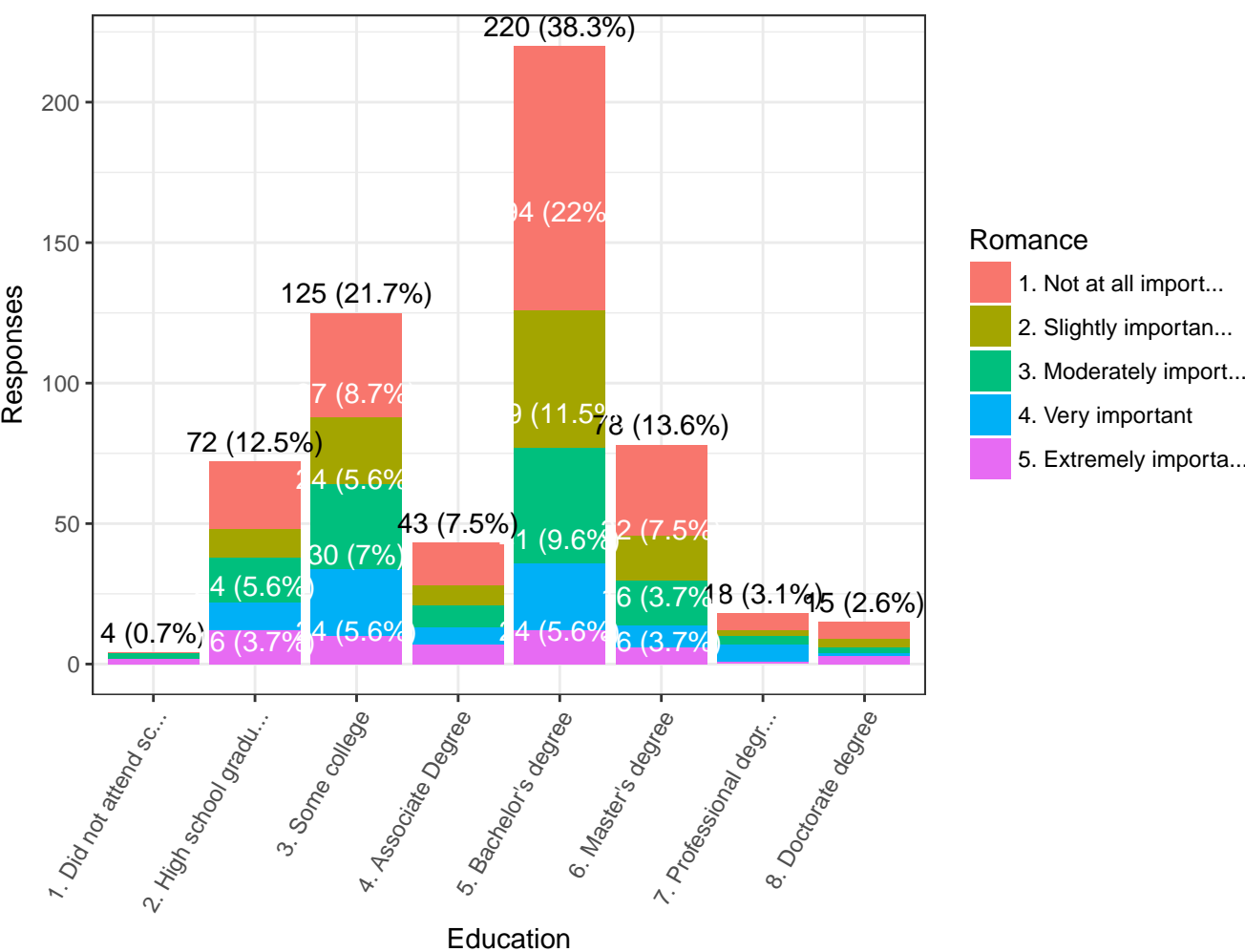# Education cut by Accomodations – Factor Proportions*

Education cut by Entertainment – Response Volumes*
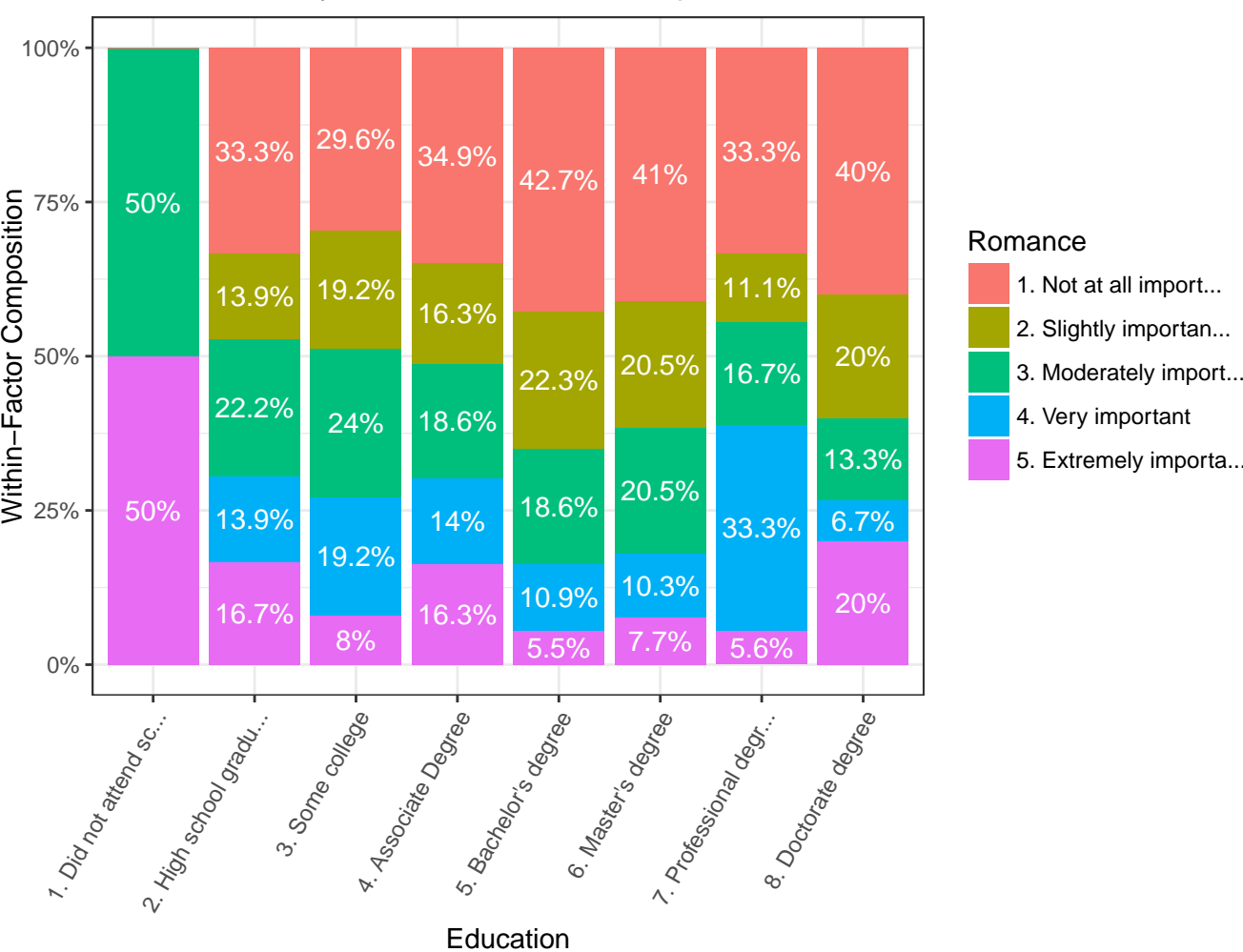

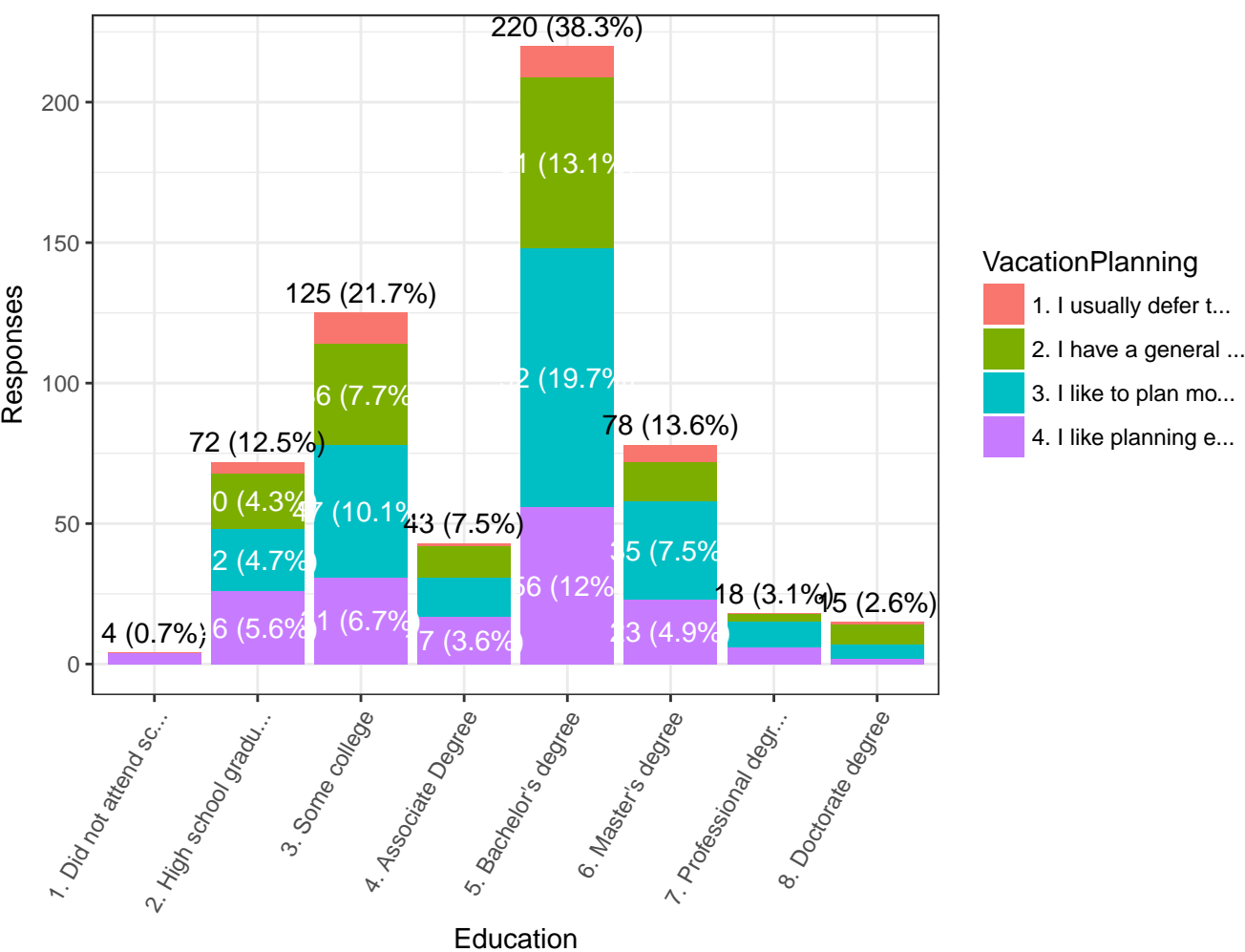# Education cut by Entertainment – Factor Proportions*
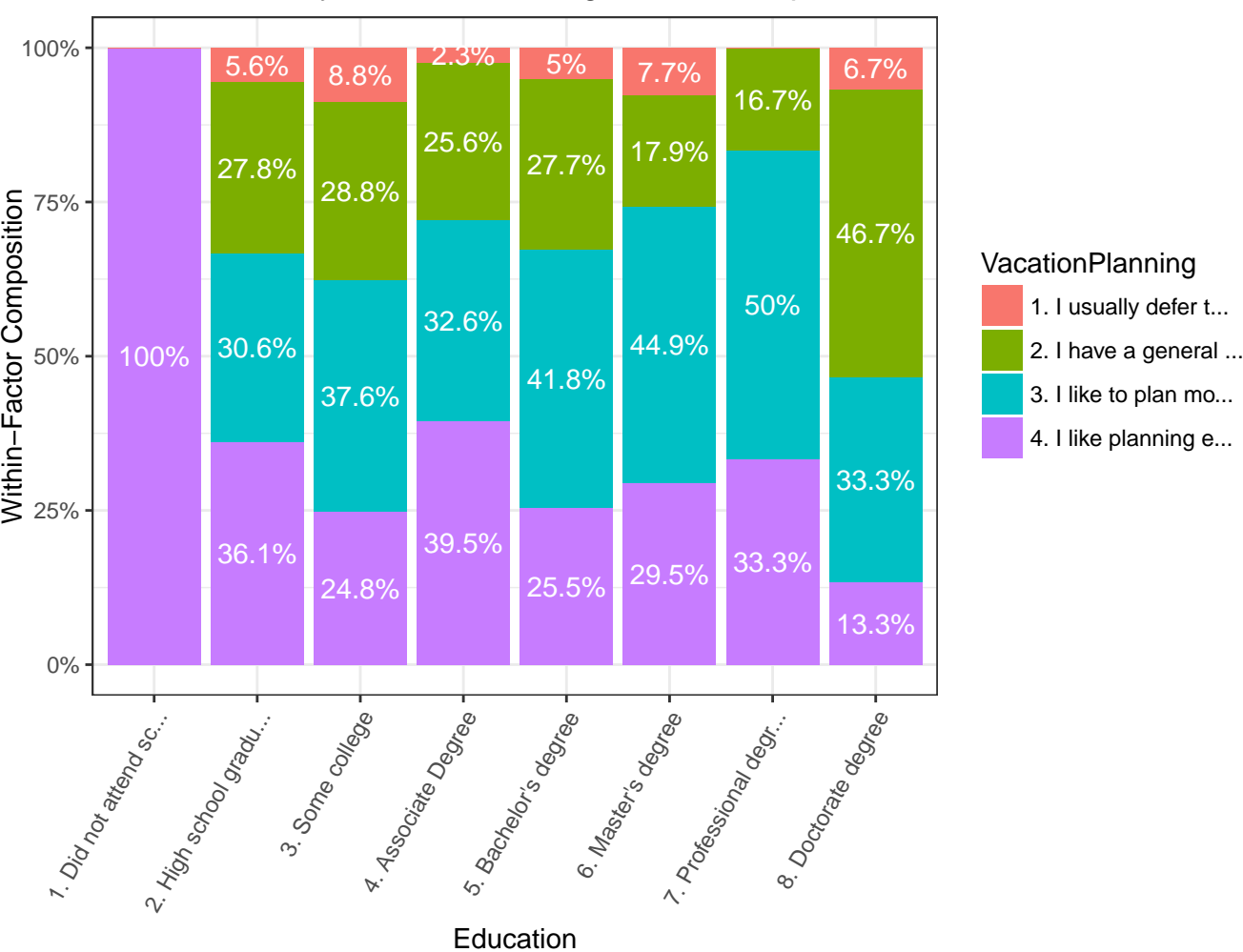
Education cut by Romance – Response Volumes*

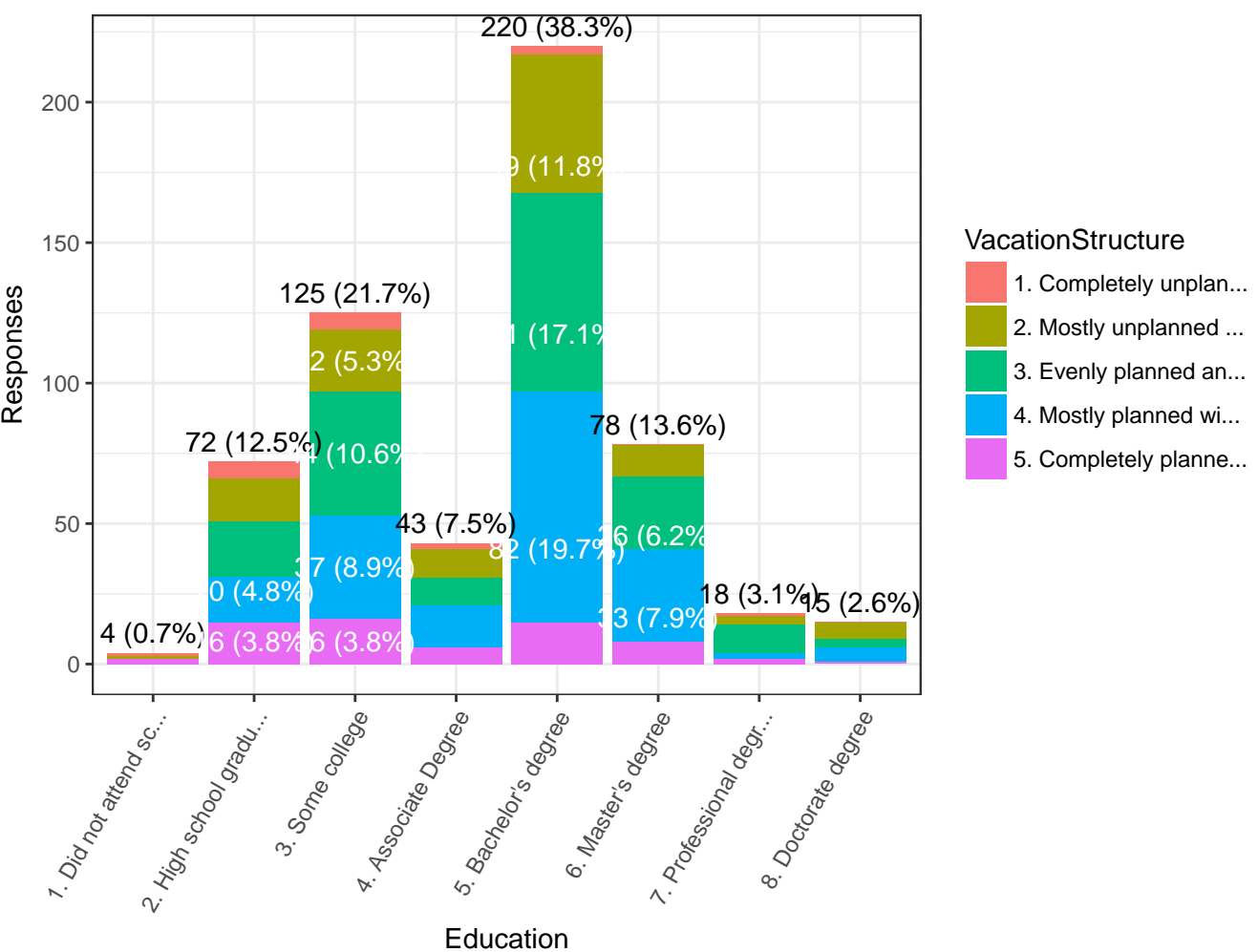Education cut by Romance – Factor Proportions*
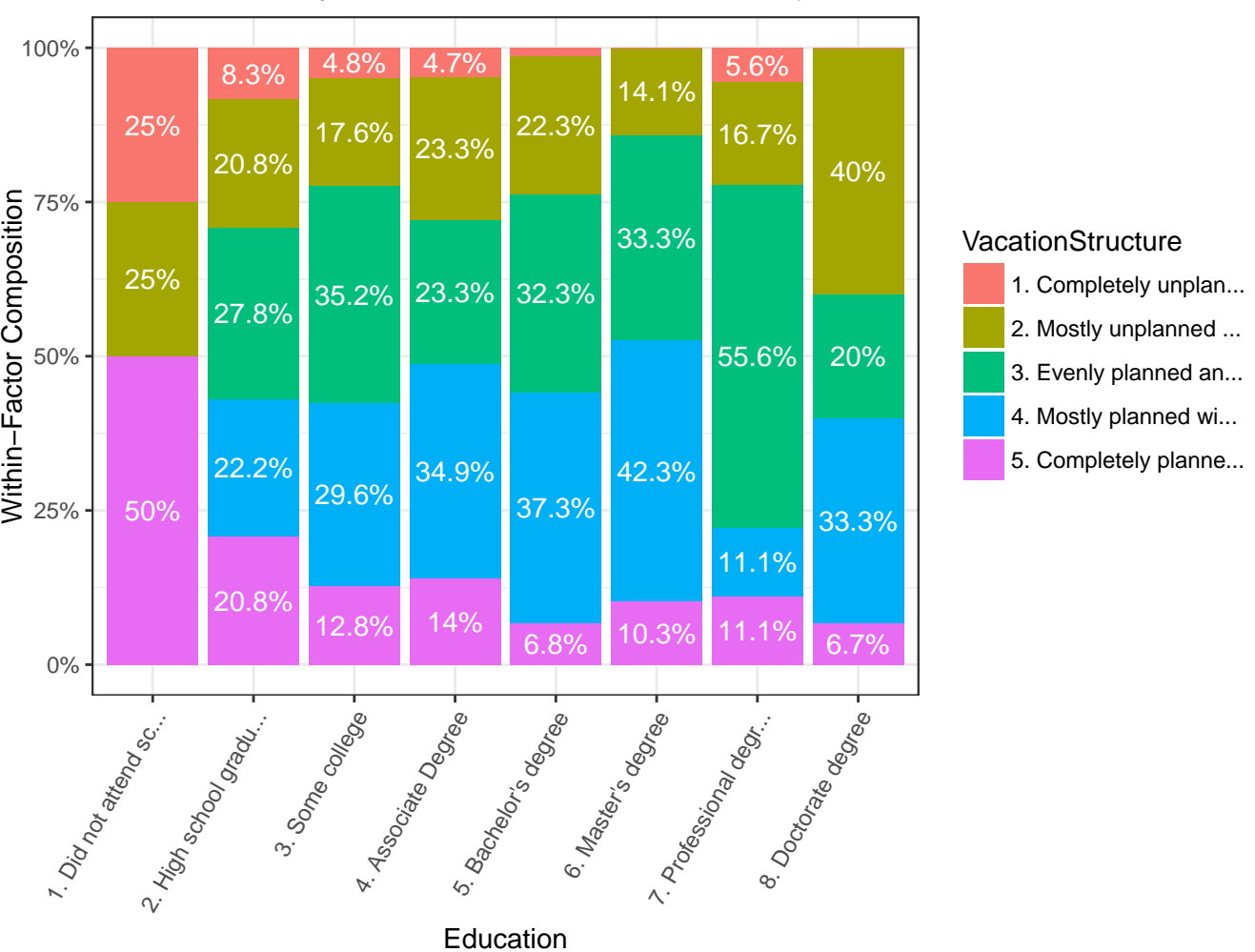
Education cut by VacationPlanning – Response Volumes.

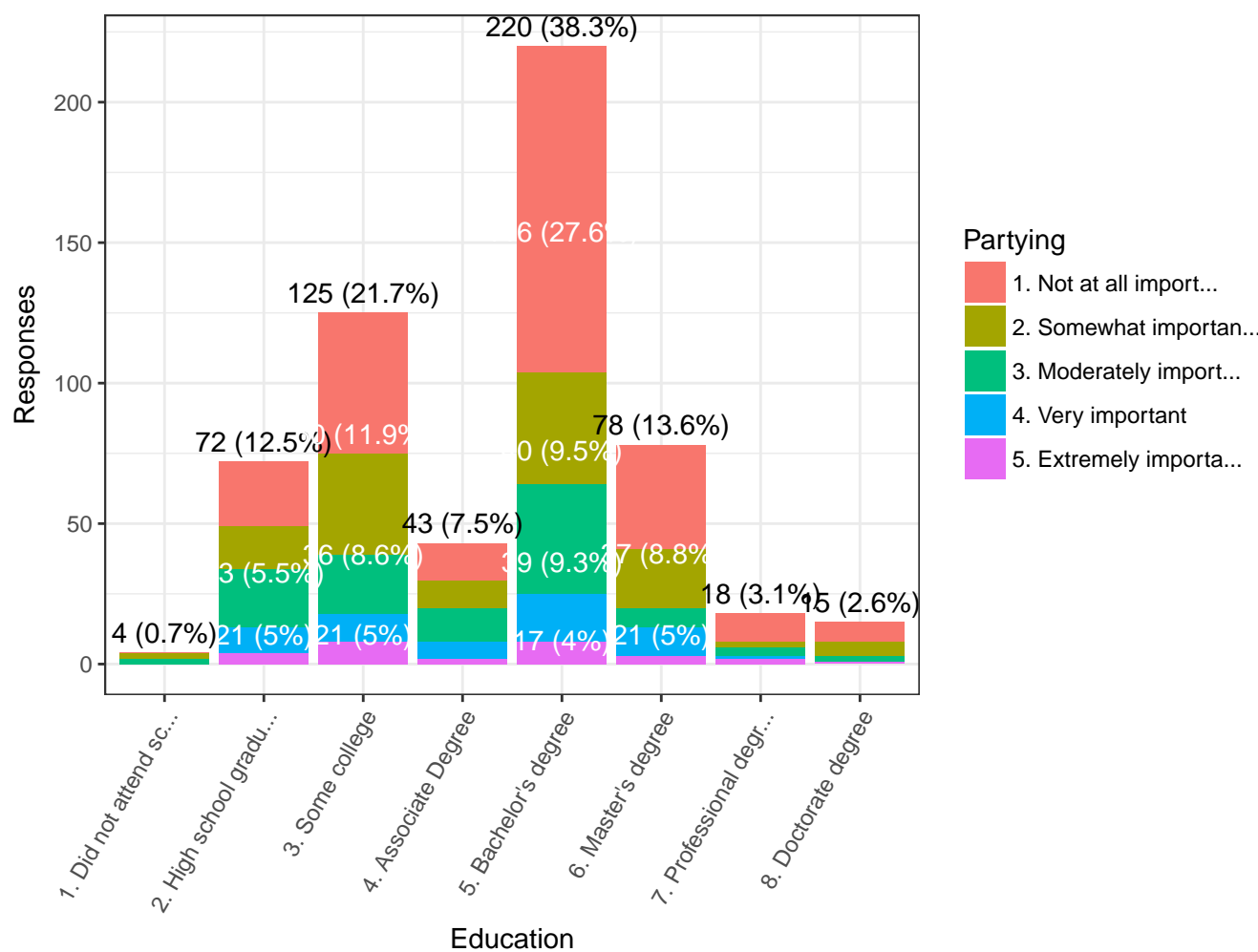Education cut by VacationPlanning – Factor Proportions.

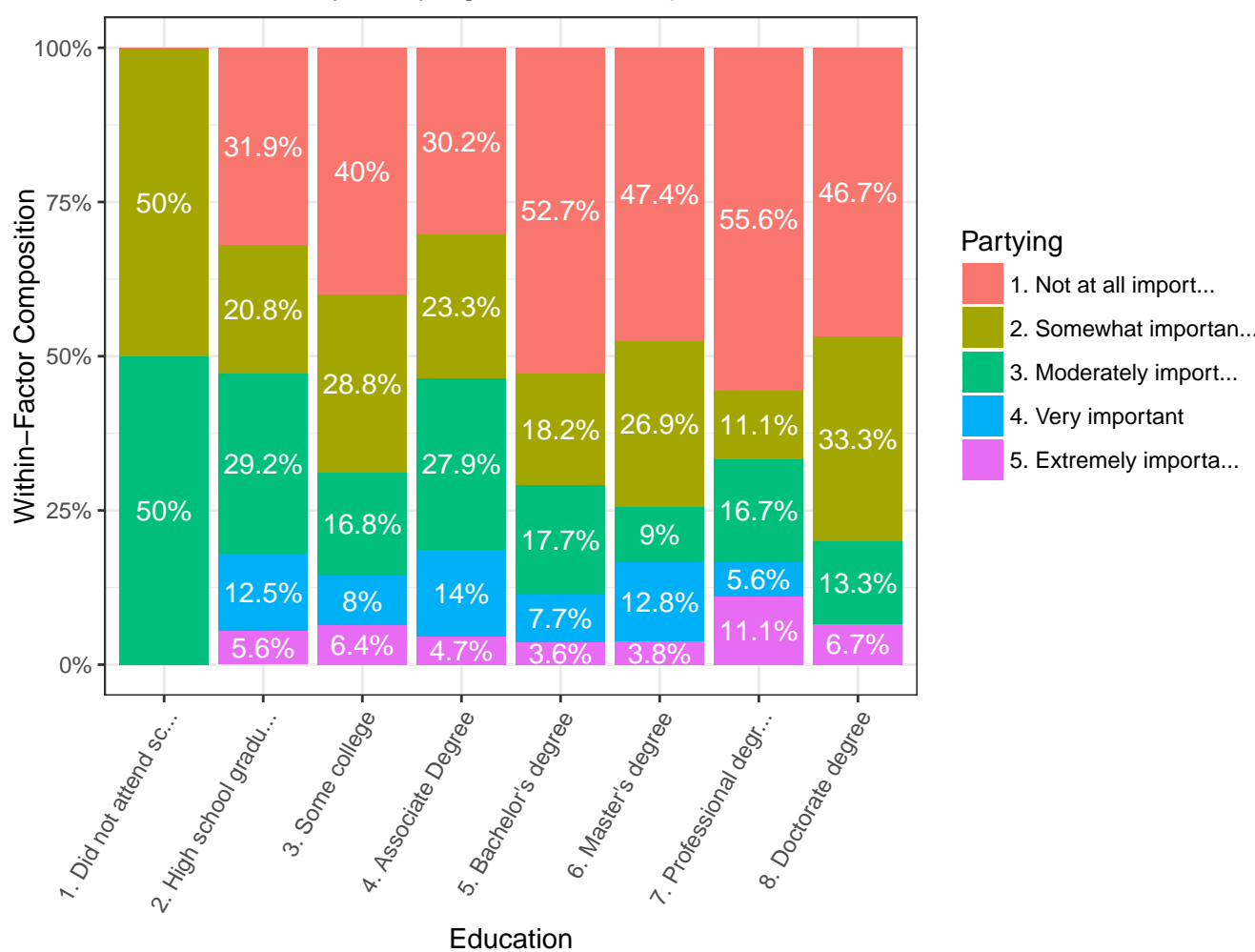# Education cut by VacationStructure – Response Volumes**

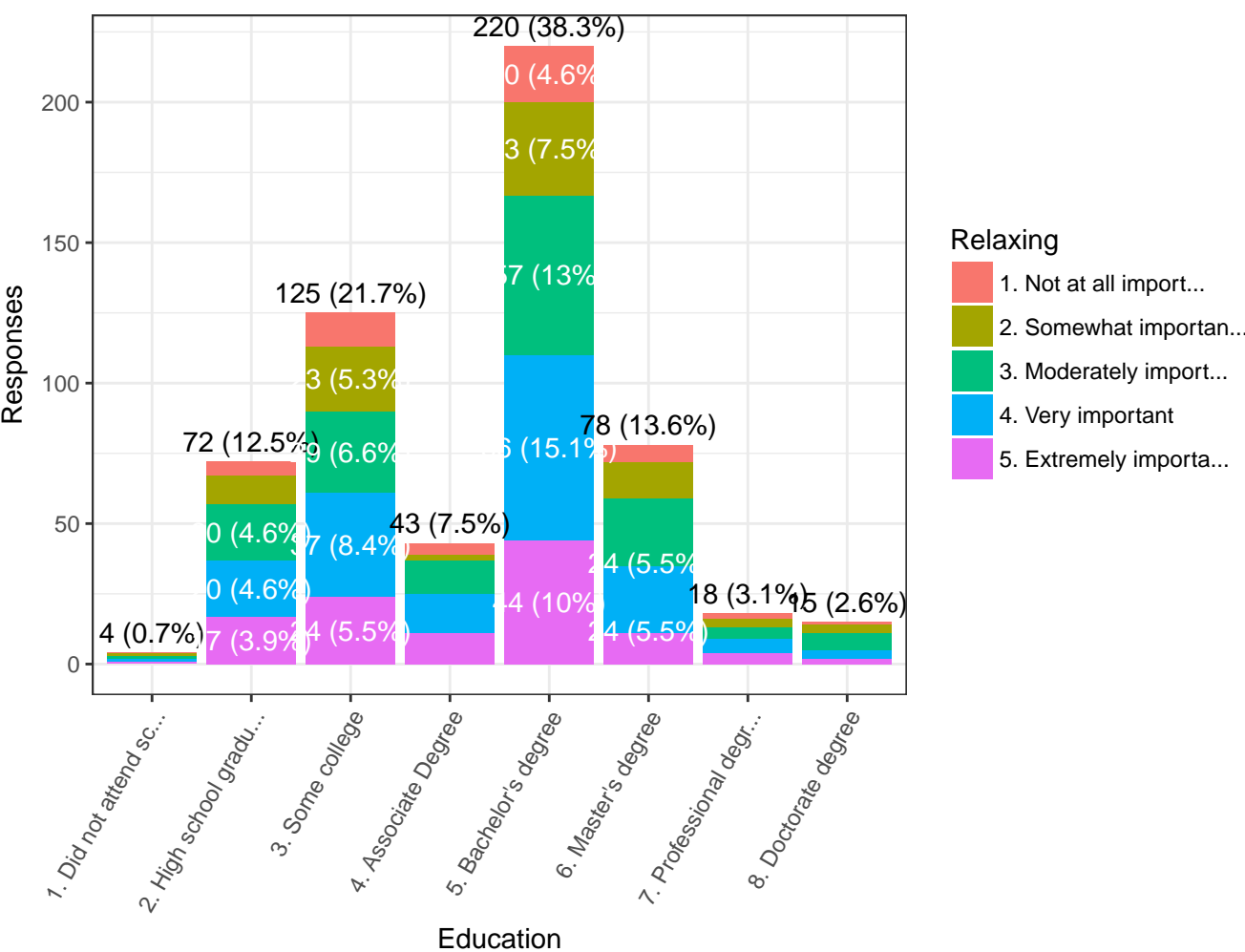# Education cut by VacationStructure – Factor Proportions**

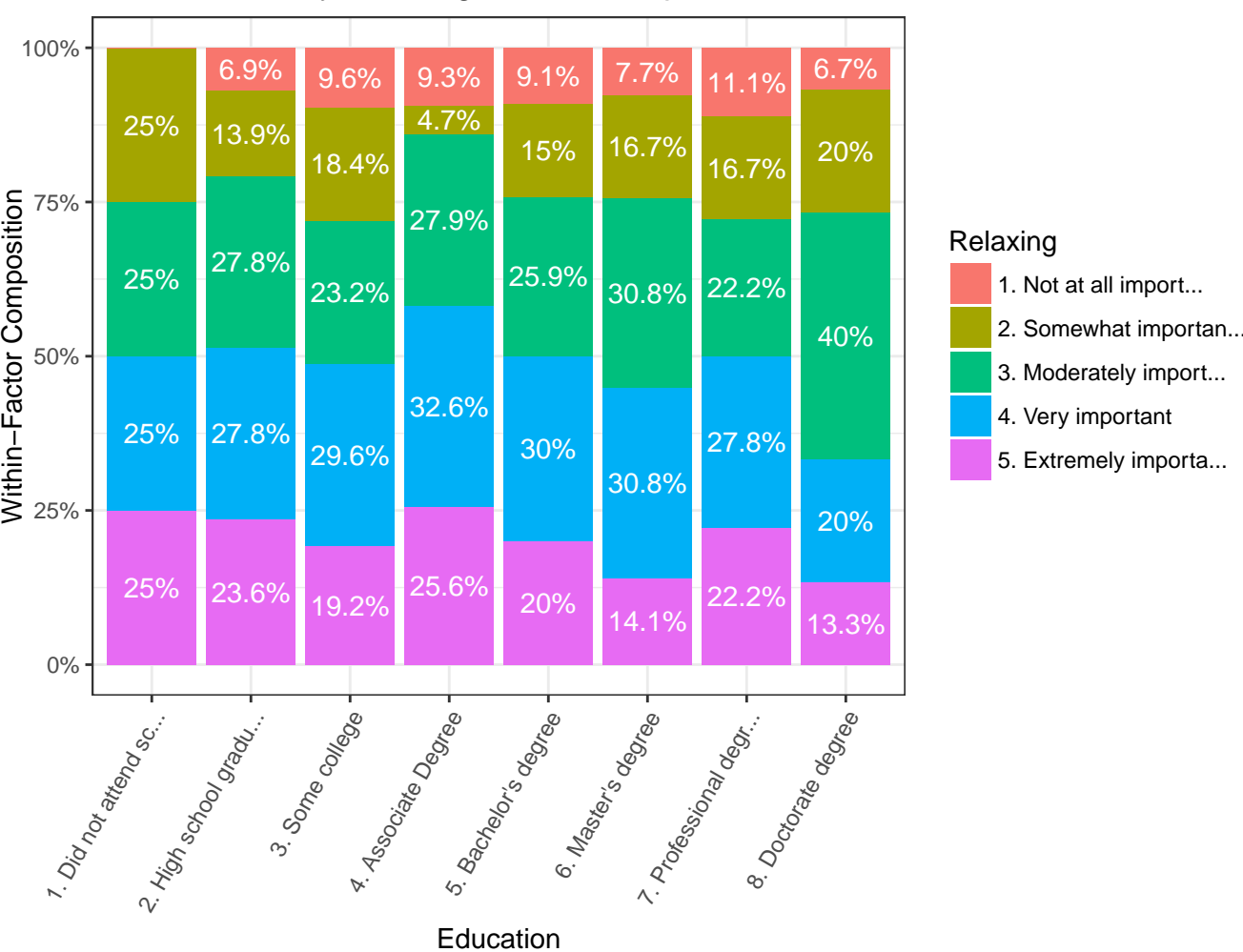# Education cut by Partying – Response Volumes.

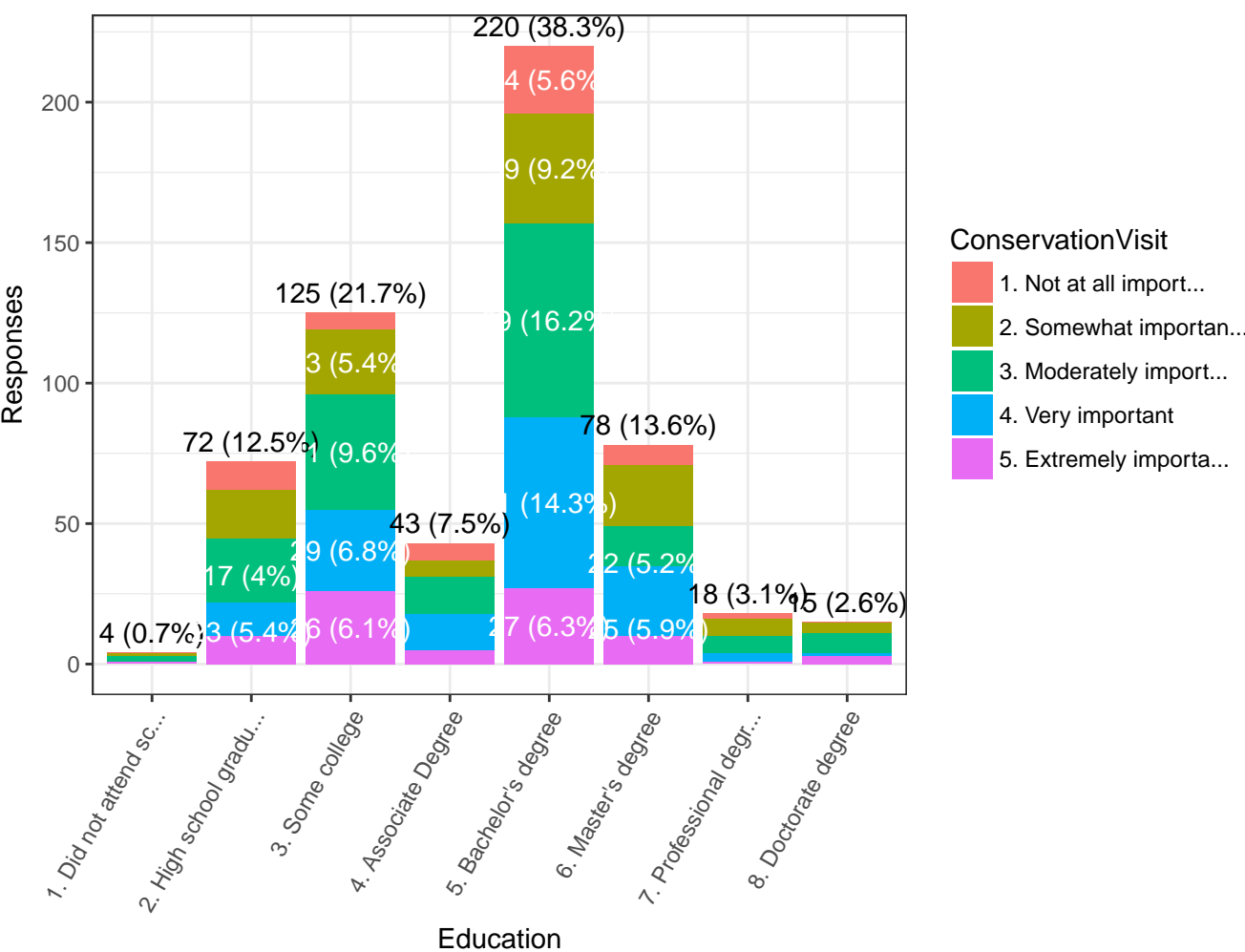# Education cut by Partying – Factor Proportions.

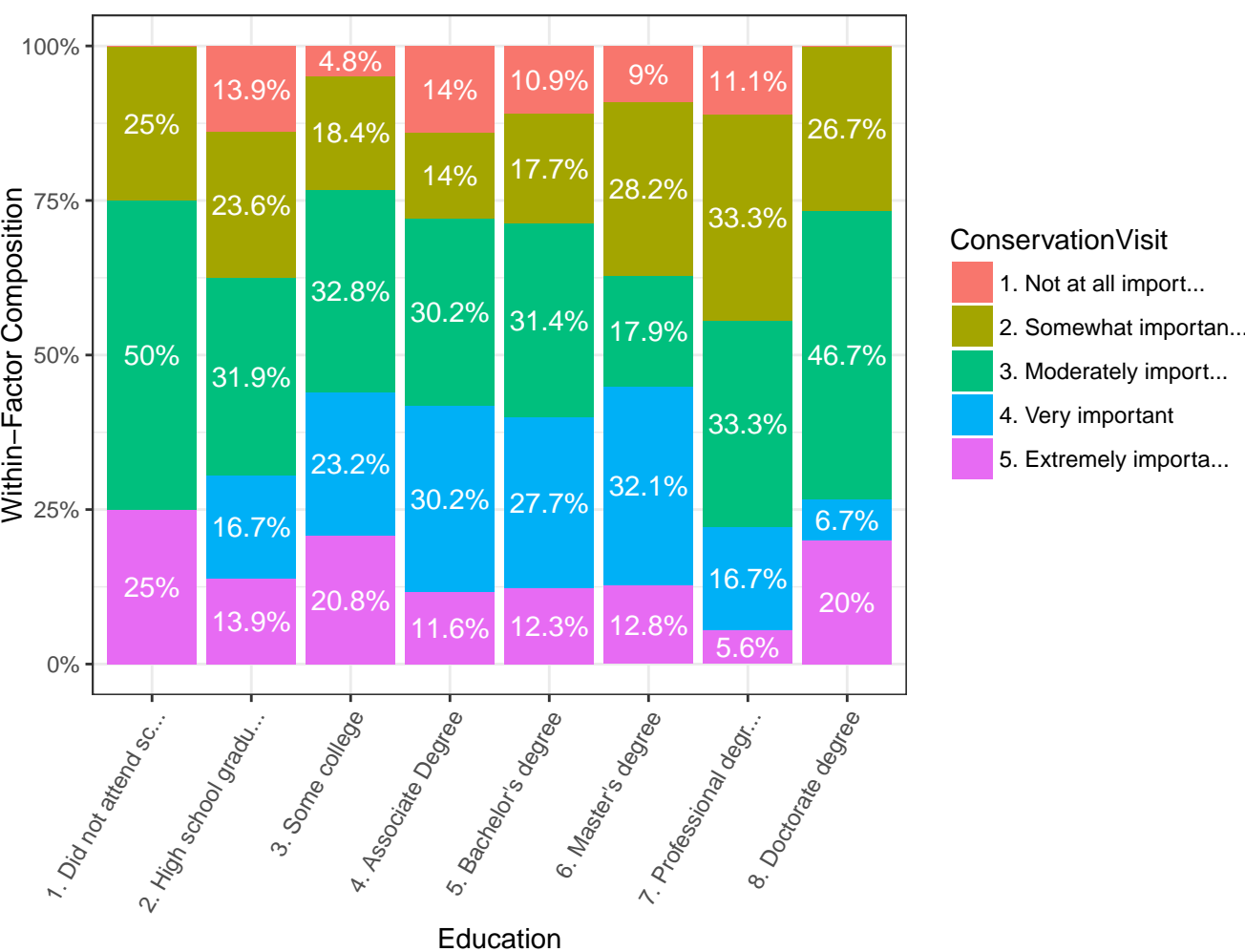Education cut by Relaxing – Response Volumes

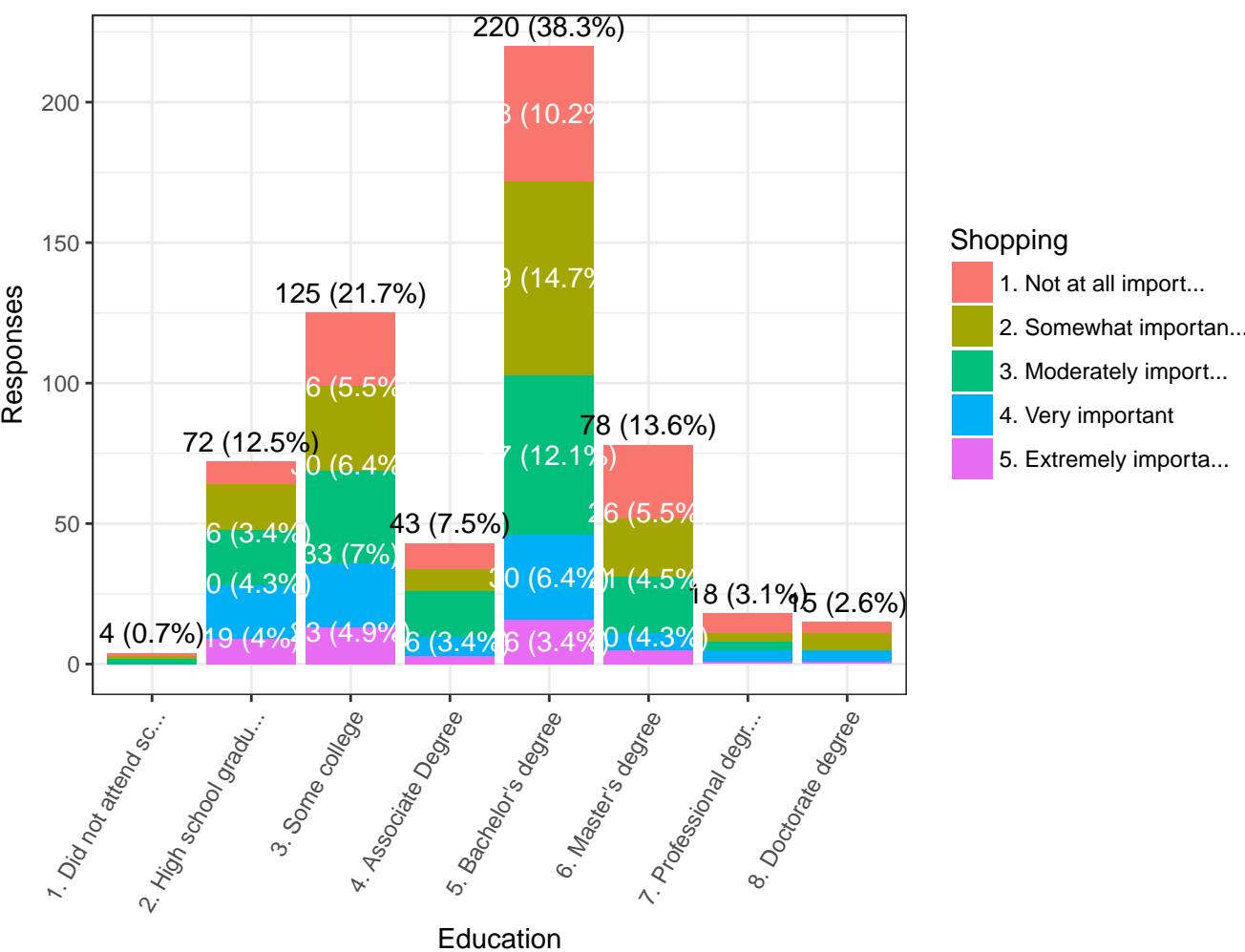Education cut by Relaxing – Factor Proportions

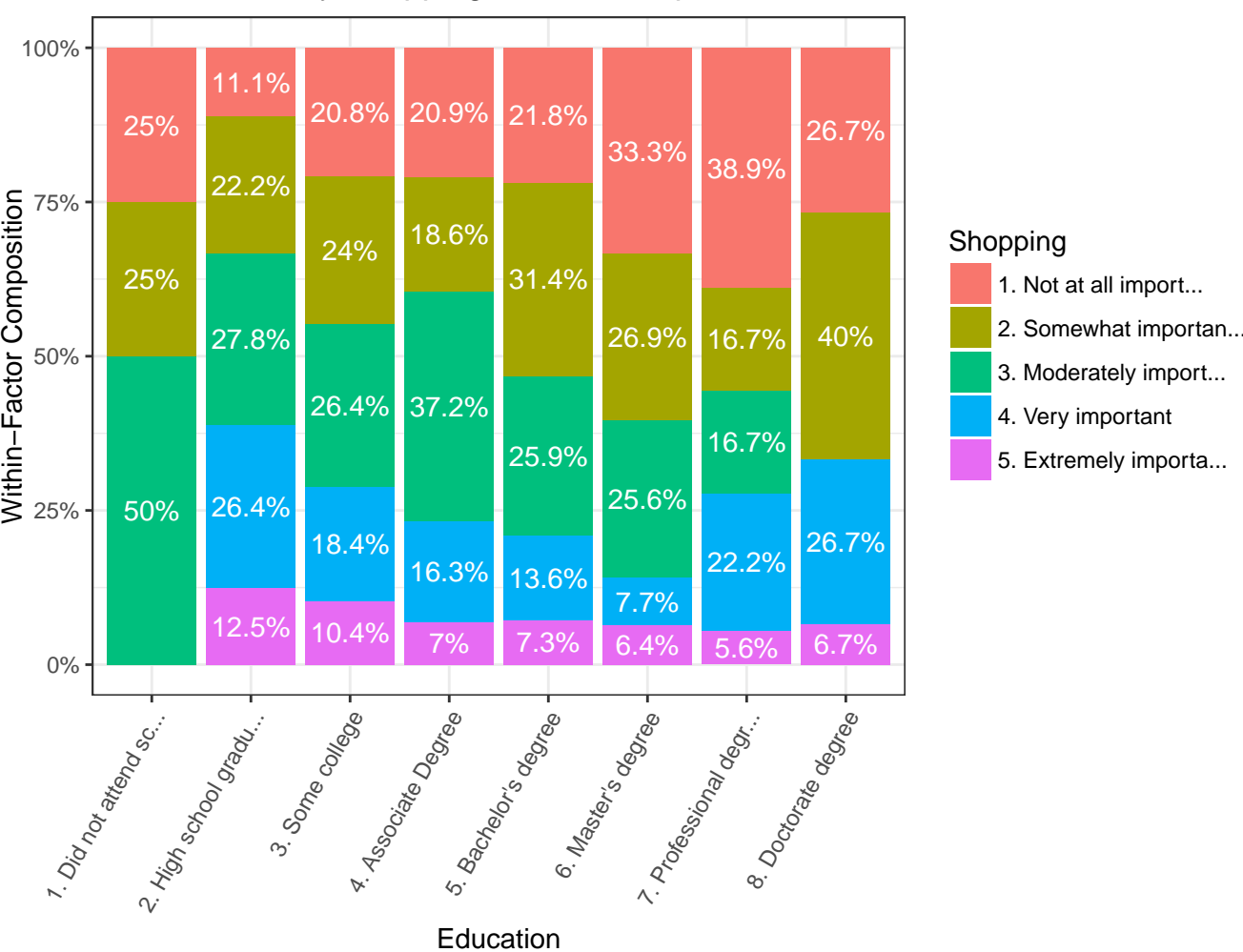# Education cut by ConservationVisit – Response Volumes

Education cut by ConservationVisit – Factor Proportions

Education cut by Shopping – Response Volumes.

Education cut by Shopping – Factor Proportions.

Education cut by Festivals – Response Volumes.

Responses

- 4 (0.7%)
- 72 (12.5%)
- 125 (21.7%)
- 43 (7.5%)
- 220 (38.3%)
- 78 (13.6%)
- 18 (3.1%)
- 15 (2.6%)

Festivals
- 1. Not at all import...
- 2. Somewhat importan...
- 3. Moderately import...
- 4. Very important
- 5. Extremely importa...

Education

Education cut by Festivals – Factor Proportions.

Within–Factor Composition

Festivals
- 1. Not at all import...
- 2. Somewhat importan...
- 3. Moderately import...
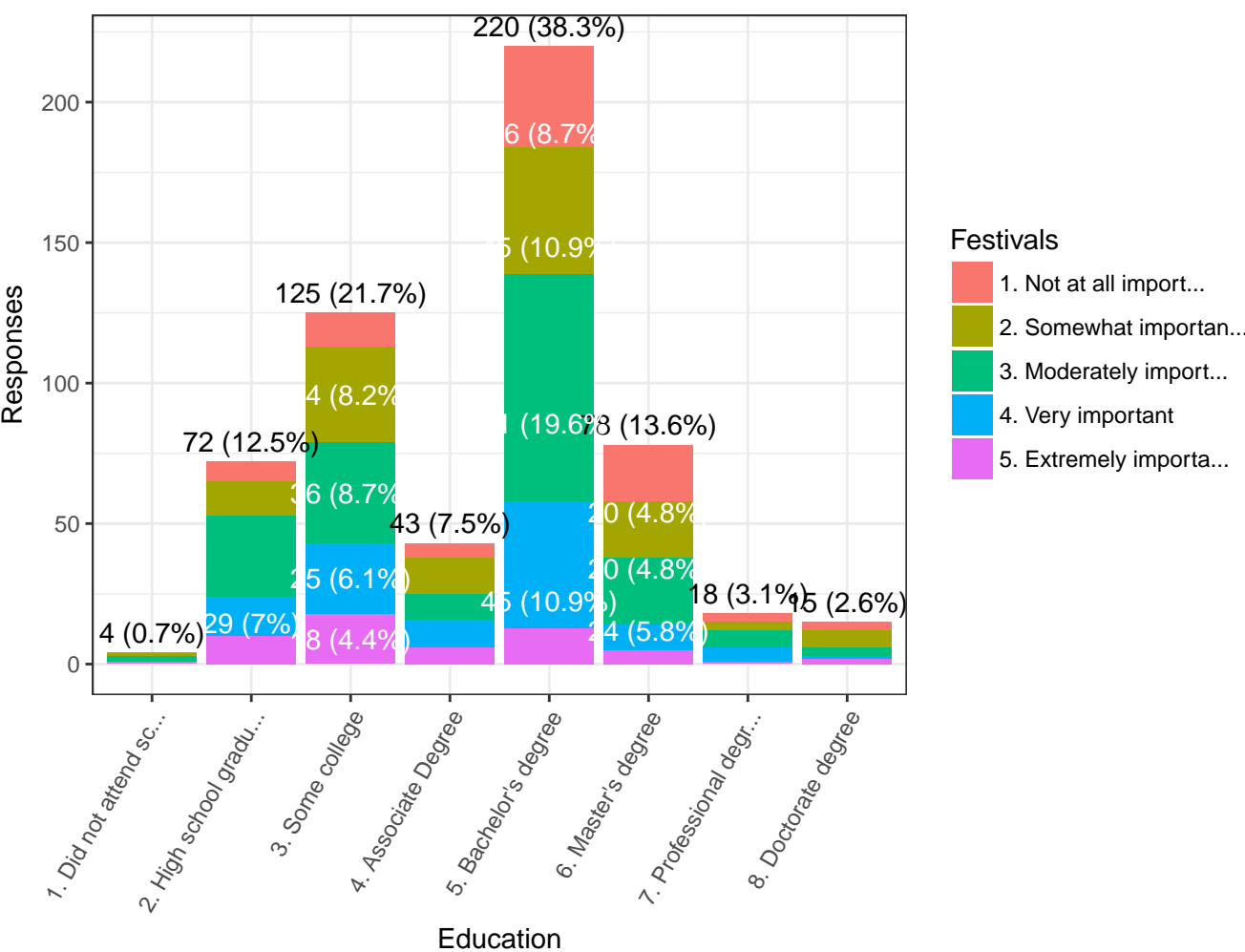- 4. Very important
- 5. Extremely importa...

Education

Education cut by Sports – Response Volumes

Education cut by Sports – Factor Proportions
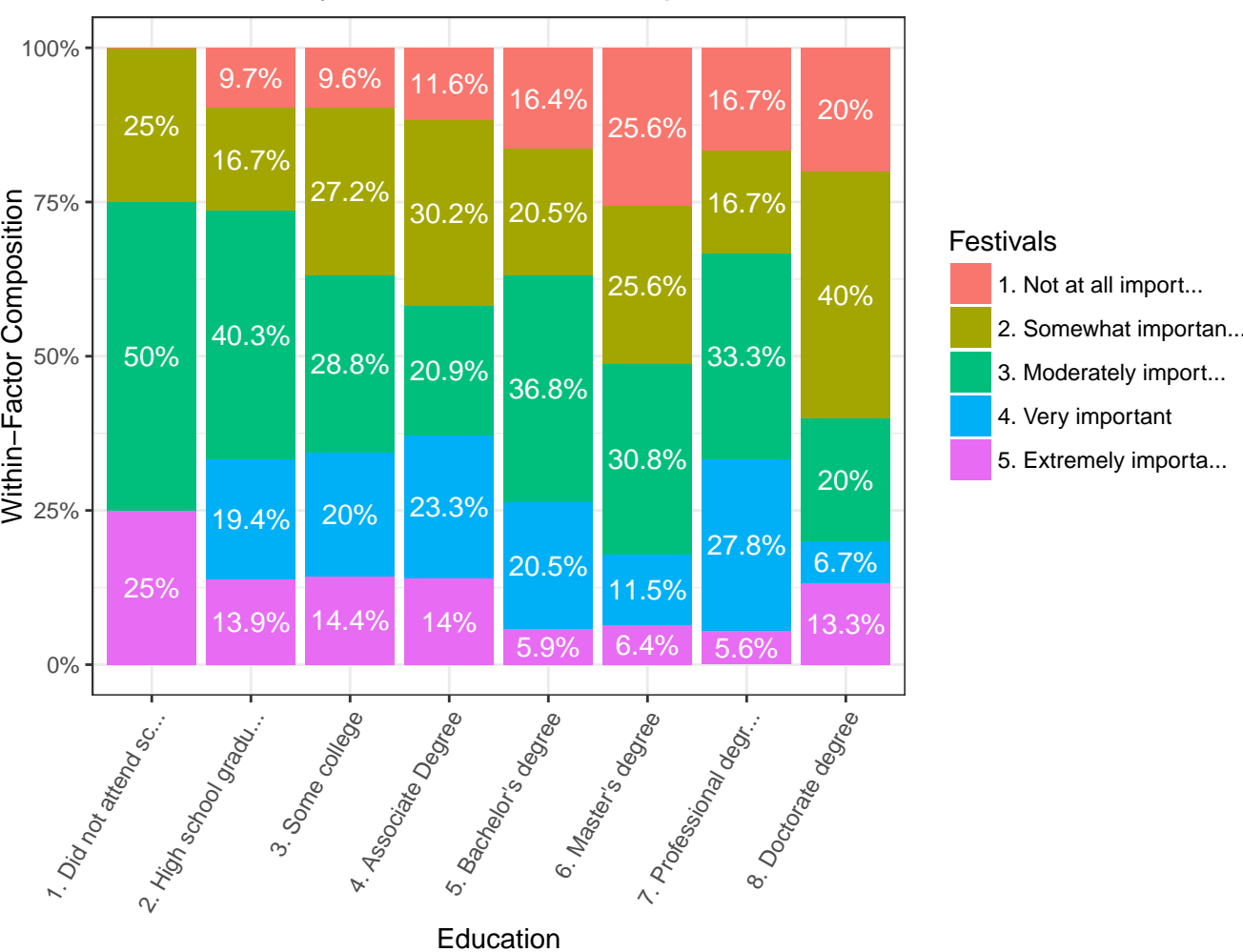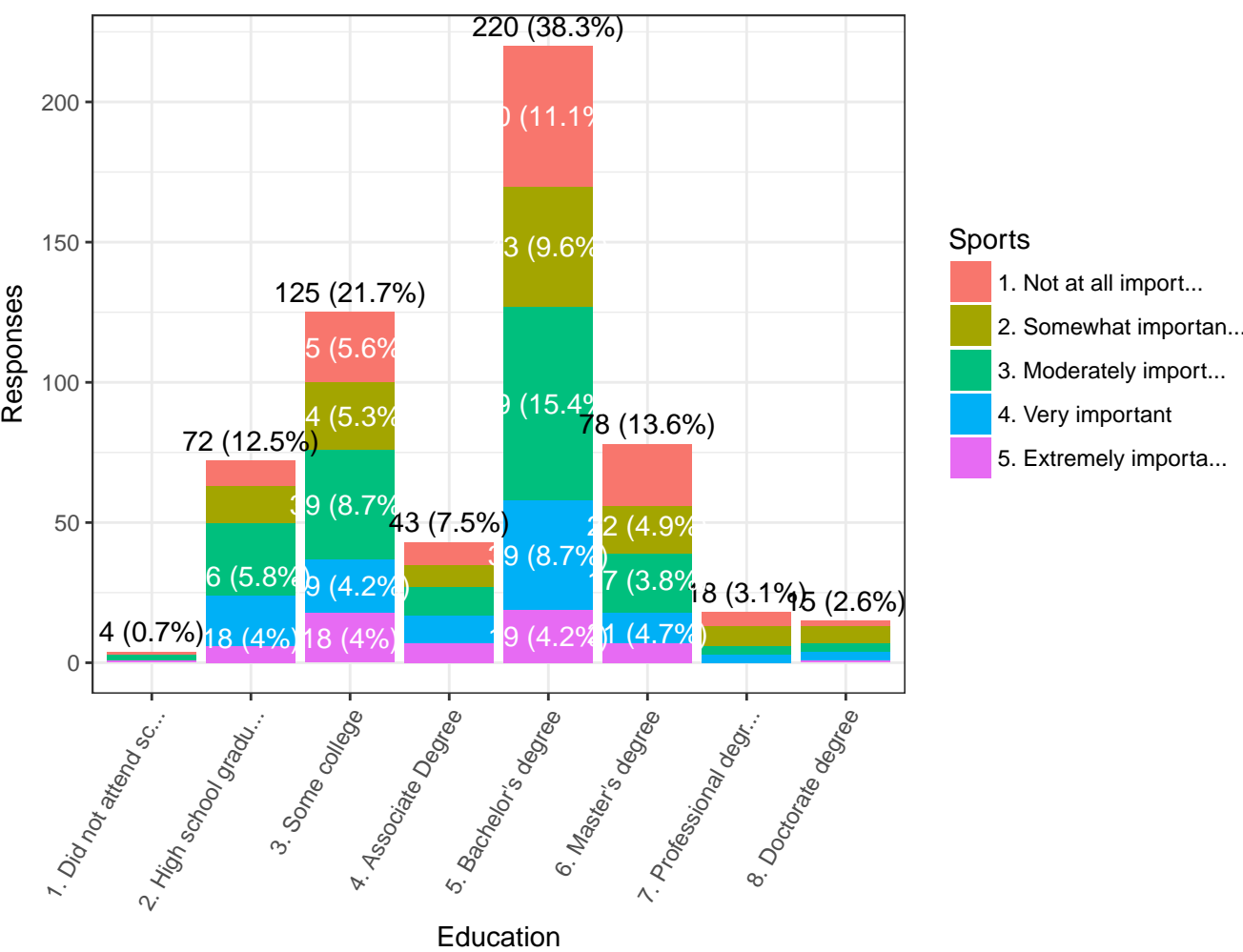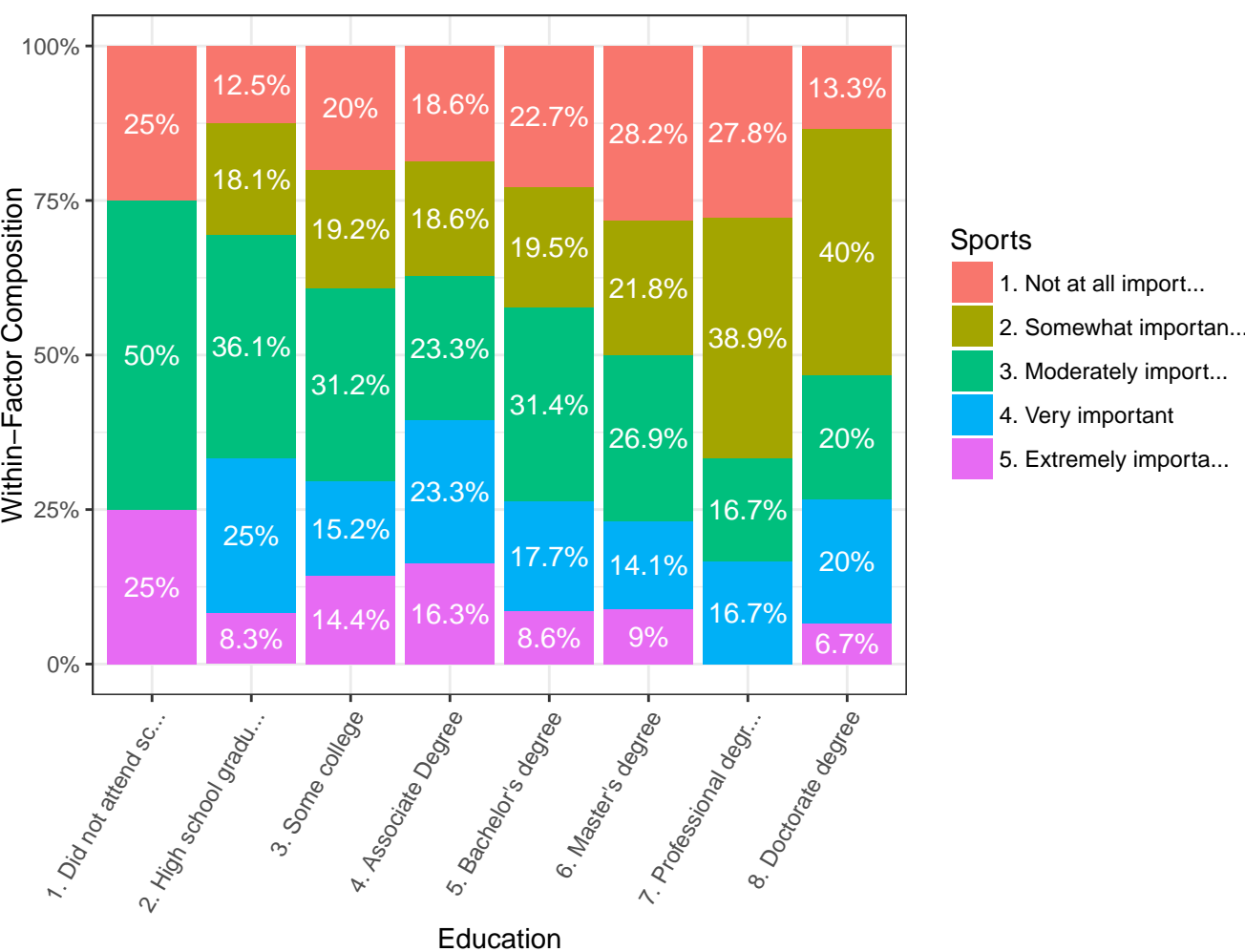
Education cut by Hiking – Response Volumes

Responses
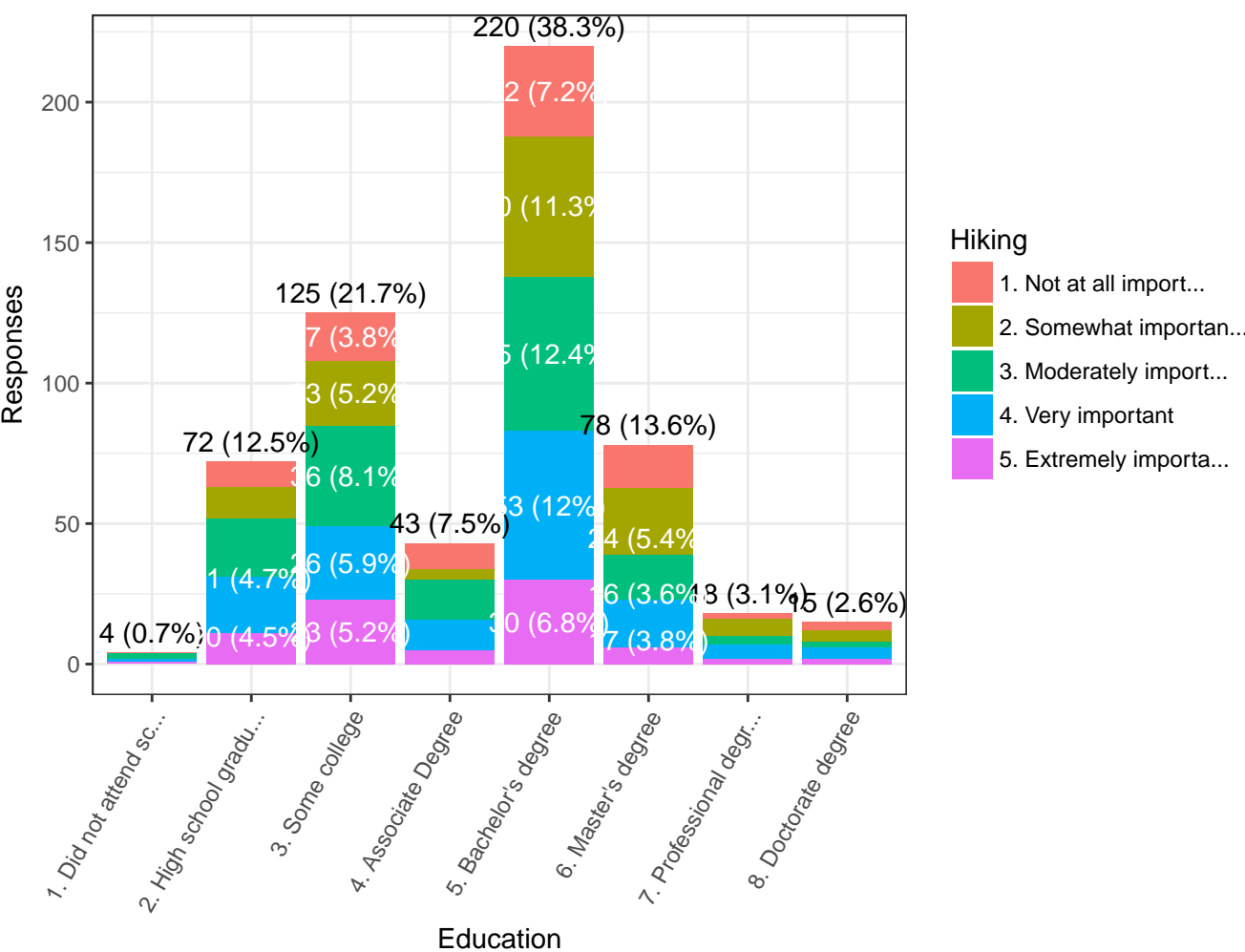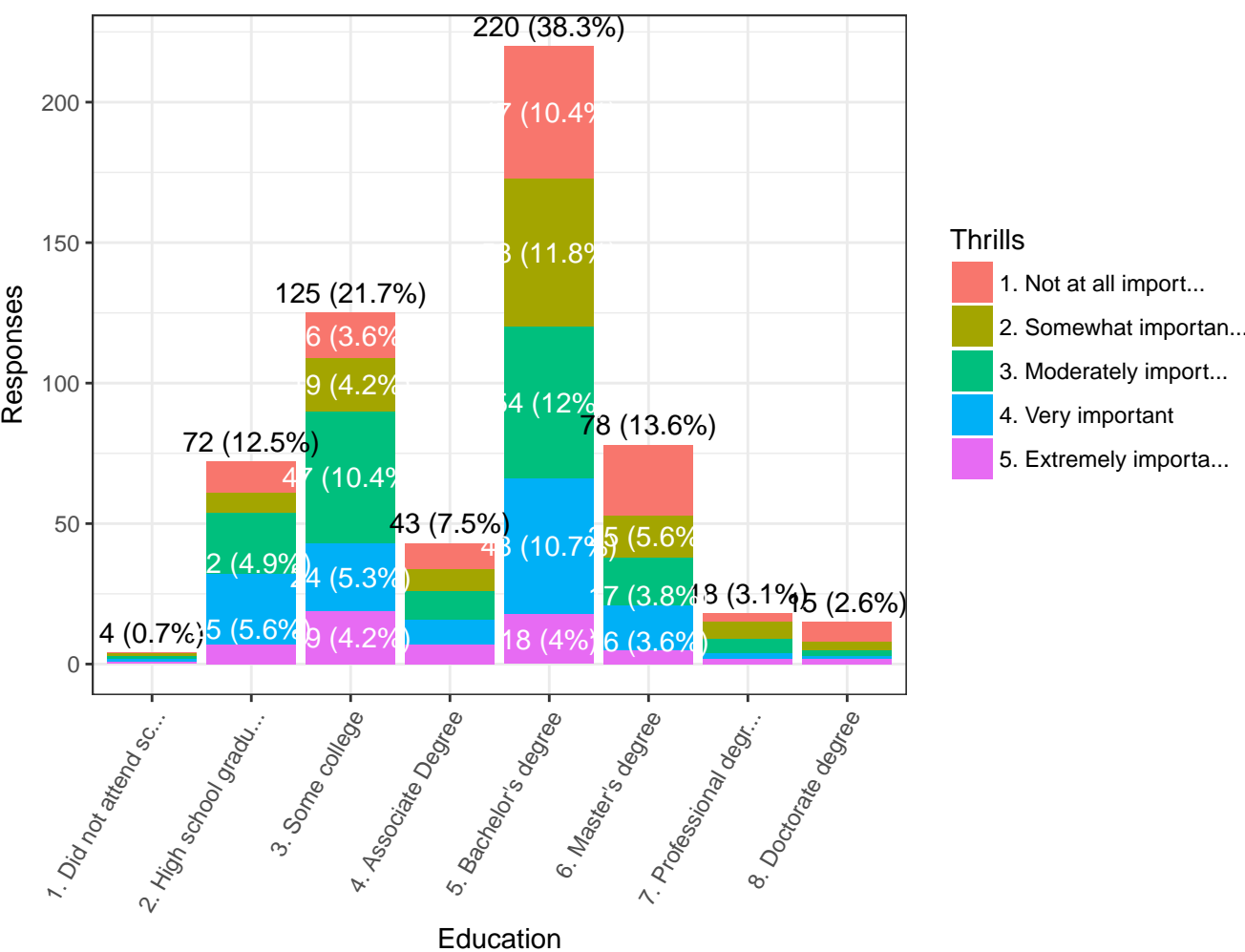
- 220 (38.3%)
  - 2 (7.2%)
  - 0 (11.3%)
  - 5 (12.4%)
  - 3 (12%)
  - 0 (6.8%)
- 125 (21.7%)
  - 7 (3.8%)
  - 3 (5.2%)
  - 6 (8.1%)
  - 6 (5.9%)
  - 3 (5.2%)
- 78 (13.6%)
  - 24 (5.4%)
  - 16 (3.6%)
  - 7 (3.8%)
- 72 (12.5%)
  - 1 (4.7%)
  - 0 (4.5%)
- 43 (7.5%)
  - 0 (0)
- 18 (3.1%)
- 15 (2.6%)
- 4 (0.7%)

Education

Hiking
- 1. Not at all import...
- 2. Somewhat importan...
- 3. Moderately import...
- 4. Very important
- 5. Extremely importa...

Education labels:
1. Did not attend sc...
2. High school gradu...
3. Some college
4. Associate Degree
5. Bachelor's degree
6. Master's degree
7. Professional degr...
8. Doctorate degree

Education cut by Hiking – Factor Proportions

Within–Factor Composition

Education	5. Extremely	4. Very	3. Moderately	2. Somewhat	1. Not at all
1. Did not attend sc...	25%	25%	50%		
2. High school gradu...	15.3%	27.8%	29.2%	15.3%	12.5%
3. Some college	18.4%	20.8%	28.8%	18.4%	13.6%
4. Associate Degree	11.6%	25.6%	32.6%	9.3%	20.9%
5. Bachelor's degree	13.6%	24.1%	25%	22.7%	14.5%
6. Master's degree	7.7%	21.8%	20.5%	30.8%	19.2%
7. Professional degr...	11.1%	27.8%	16.7%	33.3%	11.1%
8. Doctorate degree	13.3%	26.7%	13.3%	26.7%	20%

Education

Hiking
- 1. Not at all import...
- 2. Somewhat importan...
- 3. Moderately import...
- 4. Very important
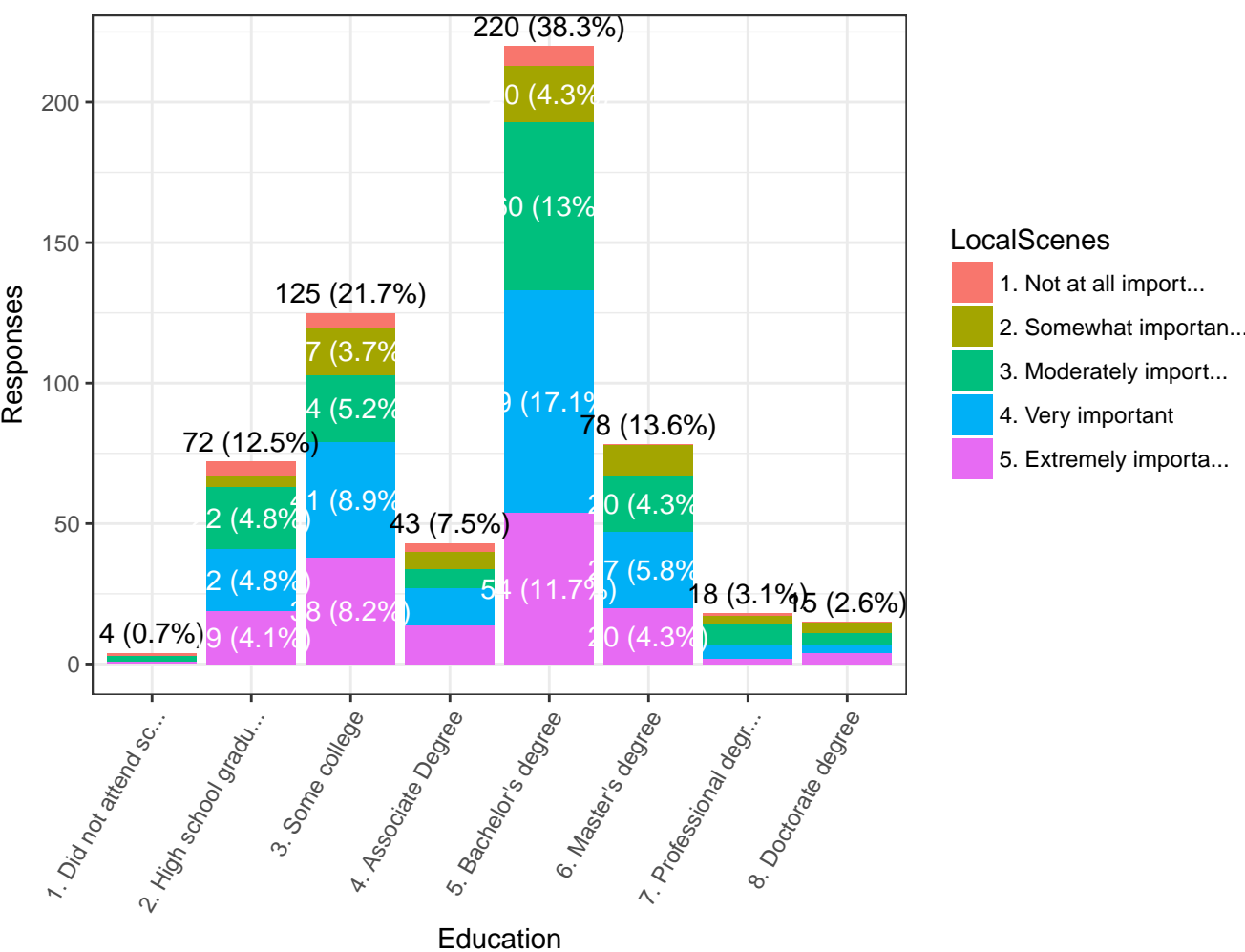- 5. Extremely importa...

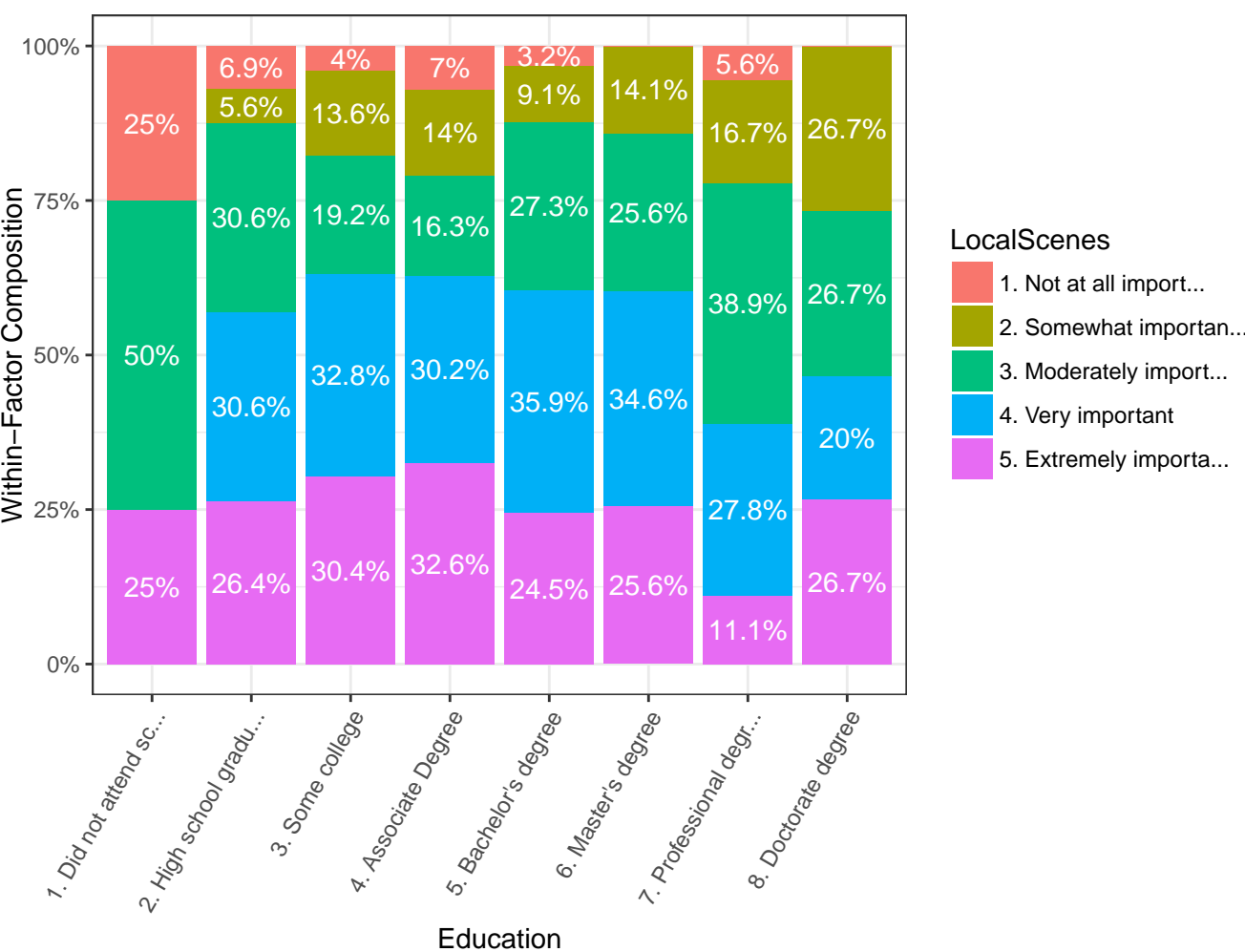# Education cut by Thrills – Response Volumes*

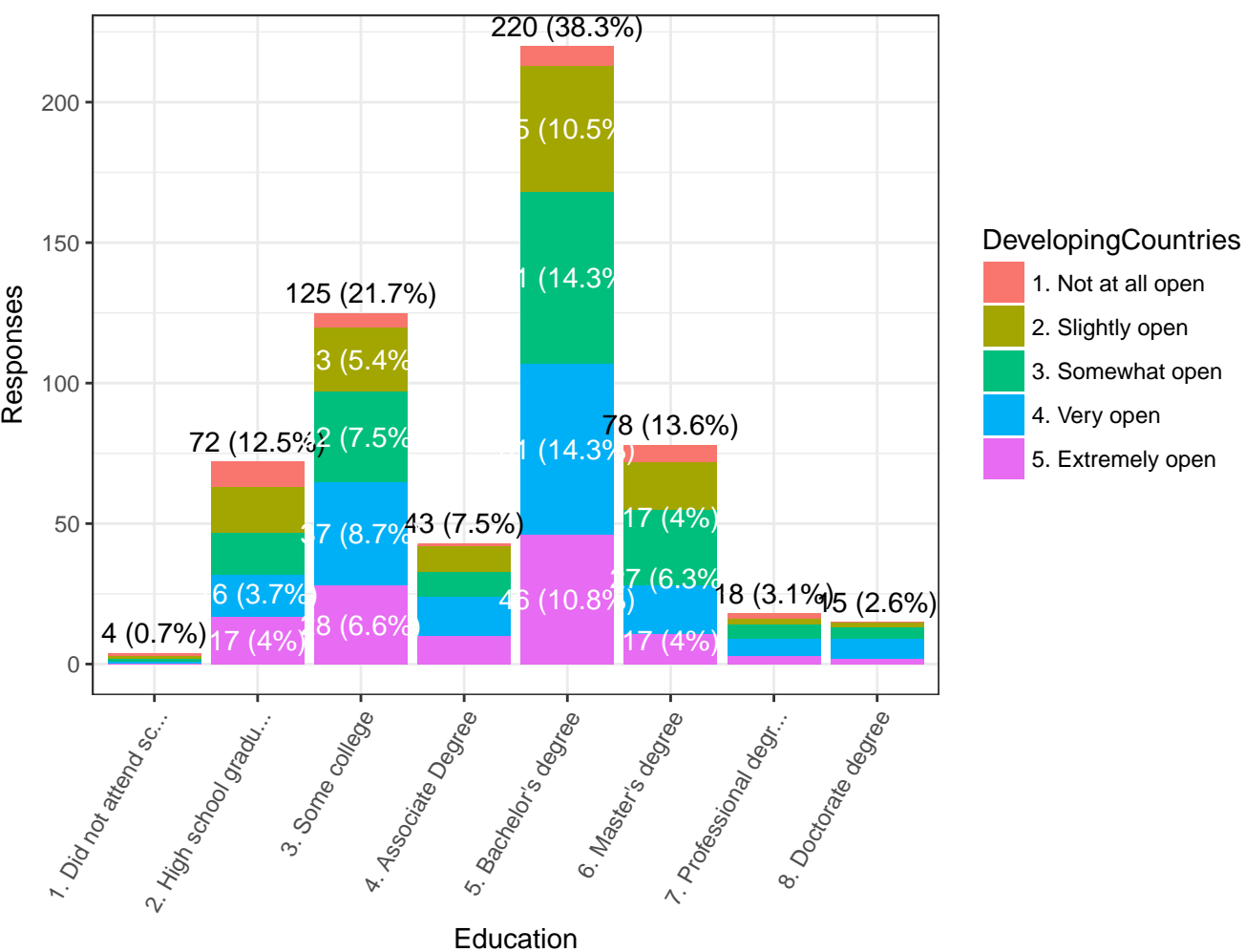## Education cut by Thrills – Factor Proportions*
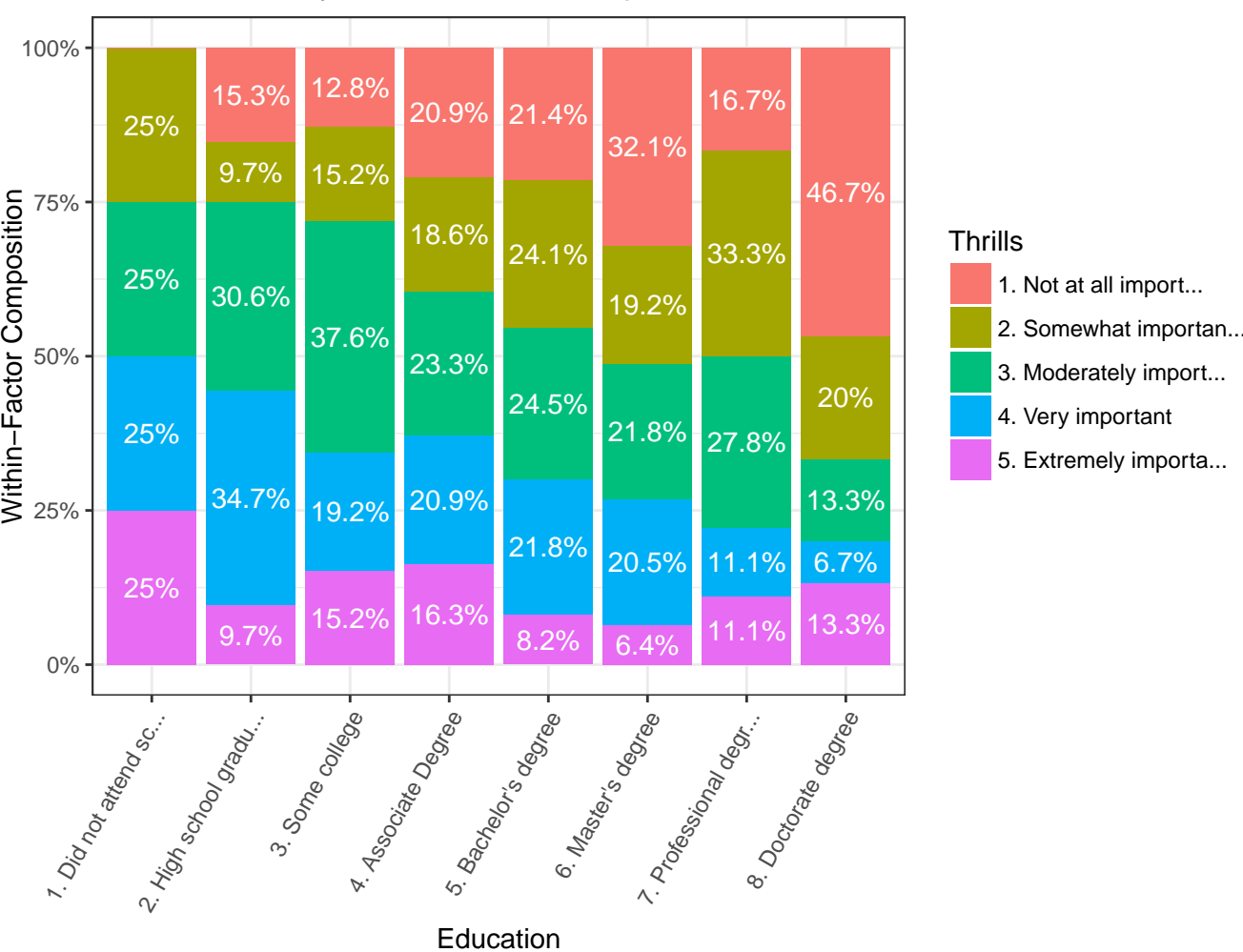
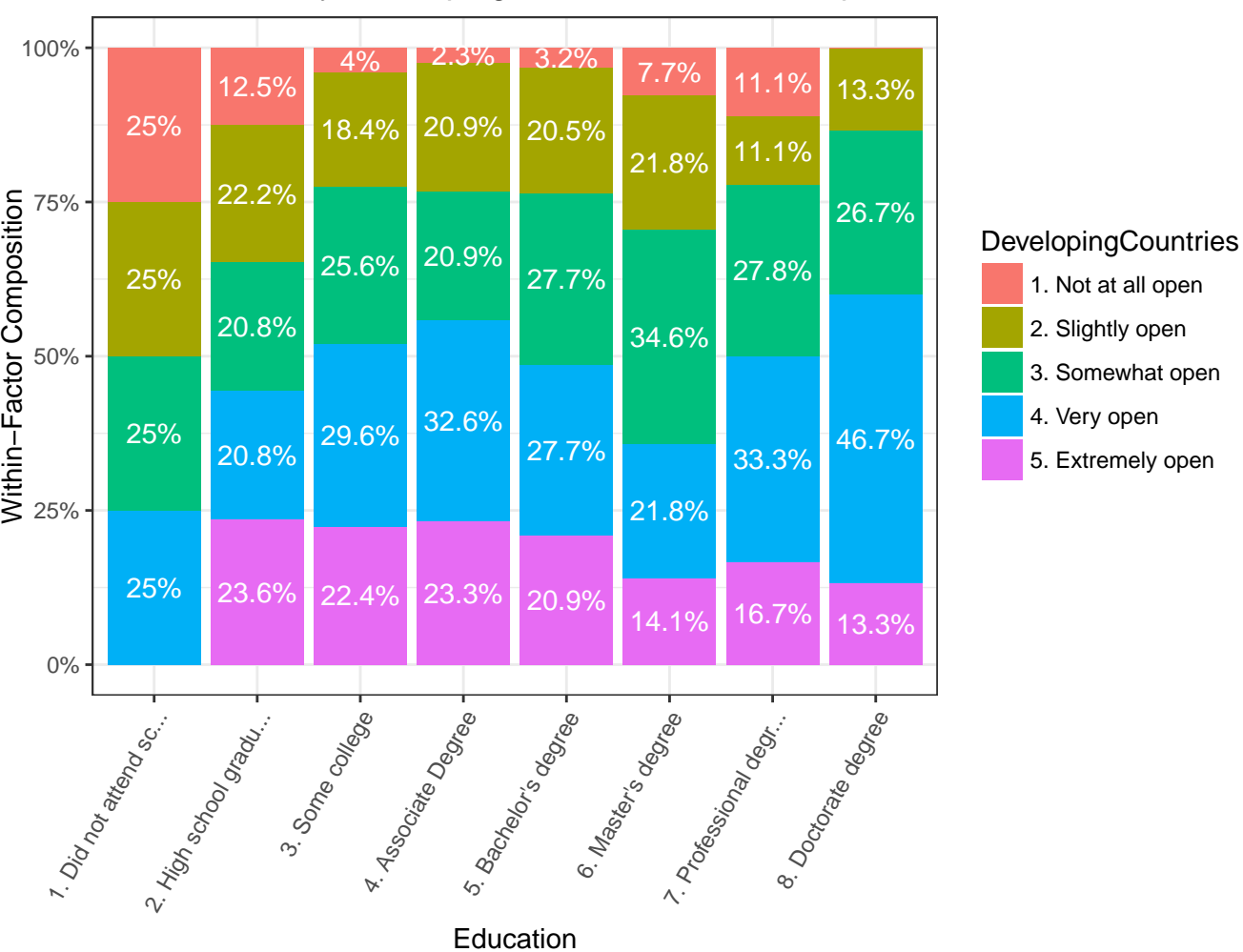# Education cut by LocalScenes – Response Volumes

Education cut by LocalScenes – Factor Proportions
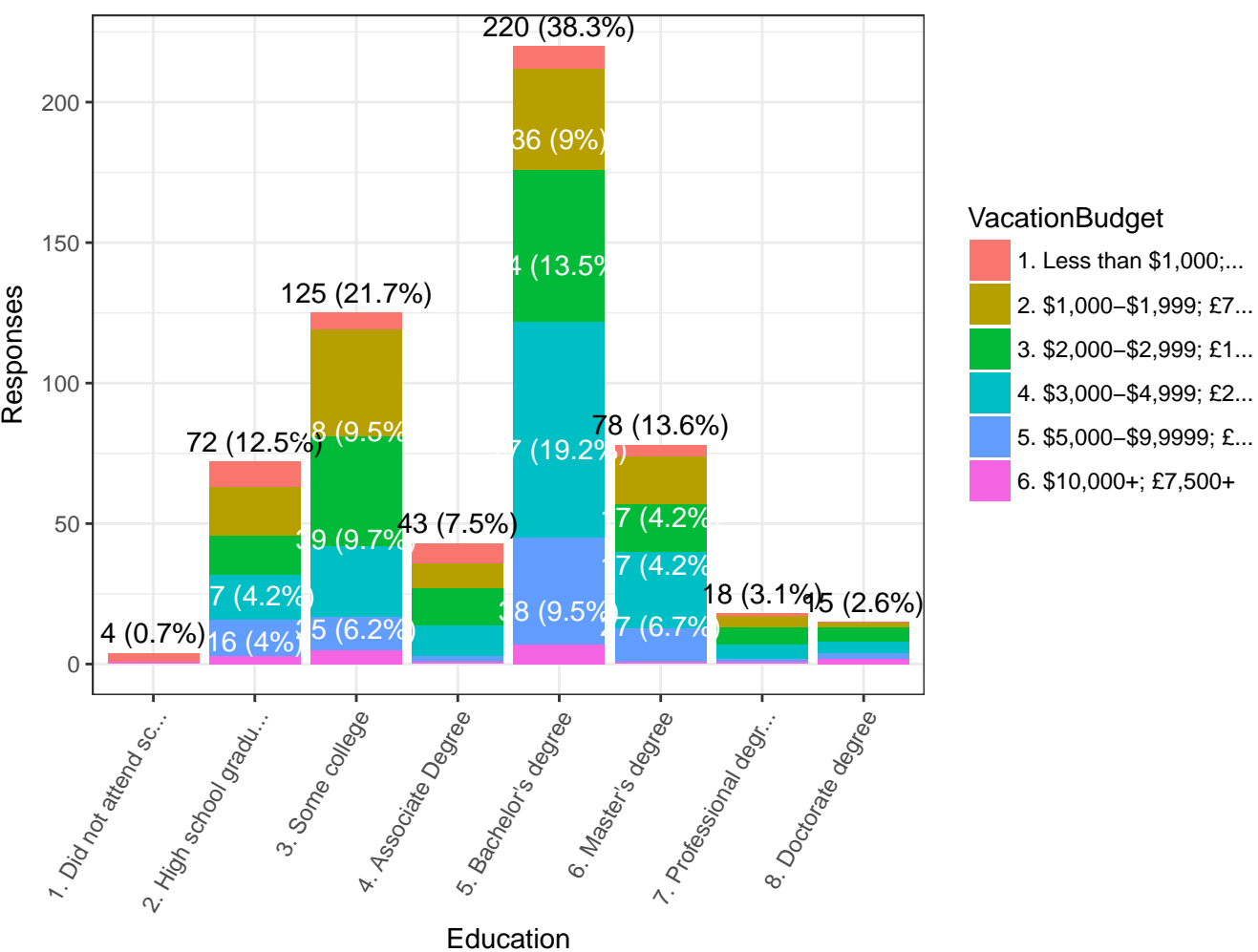
Education cut by DevelopingCountries – Response Volumes
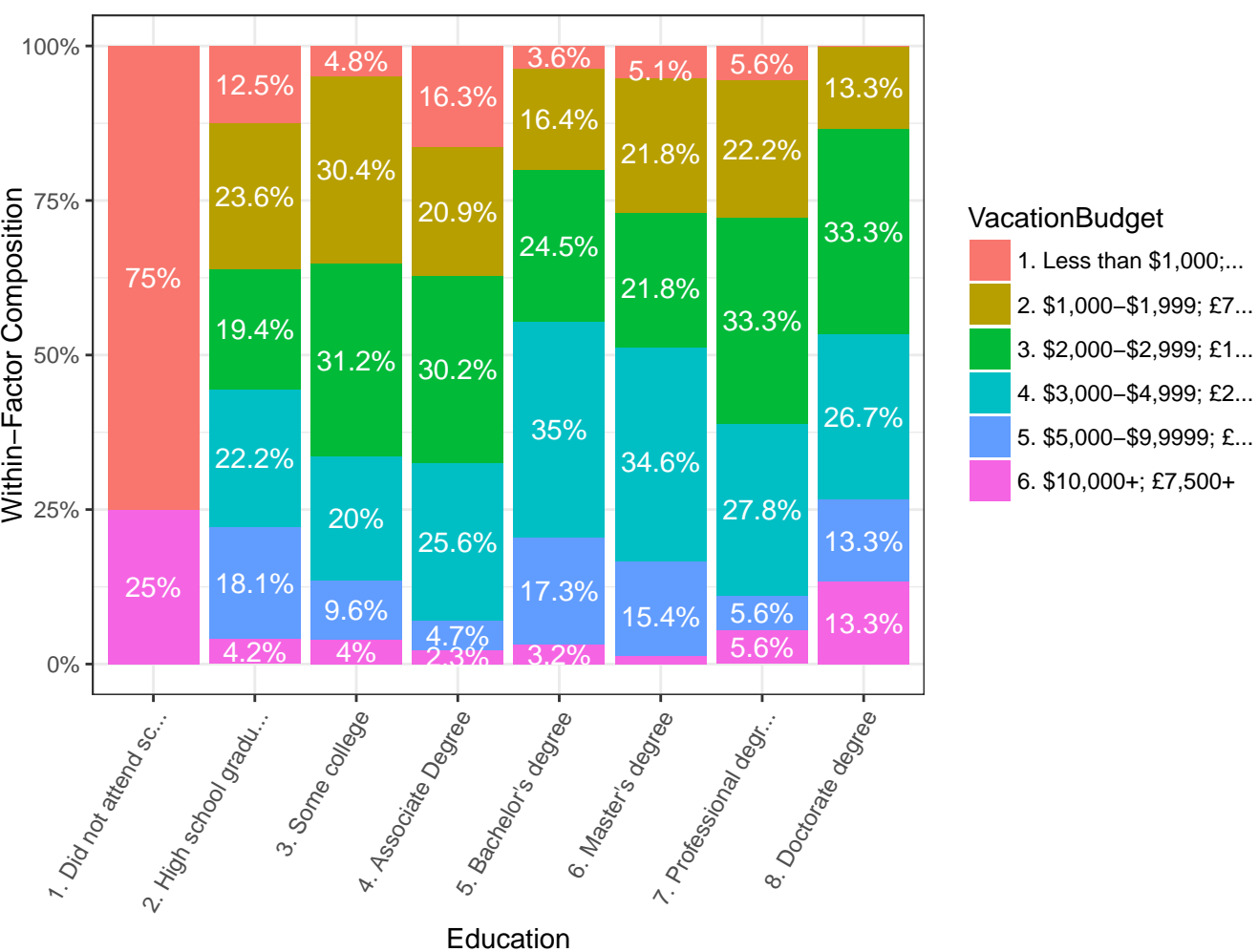

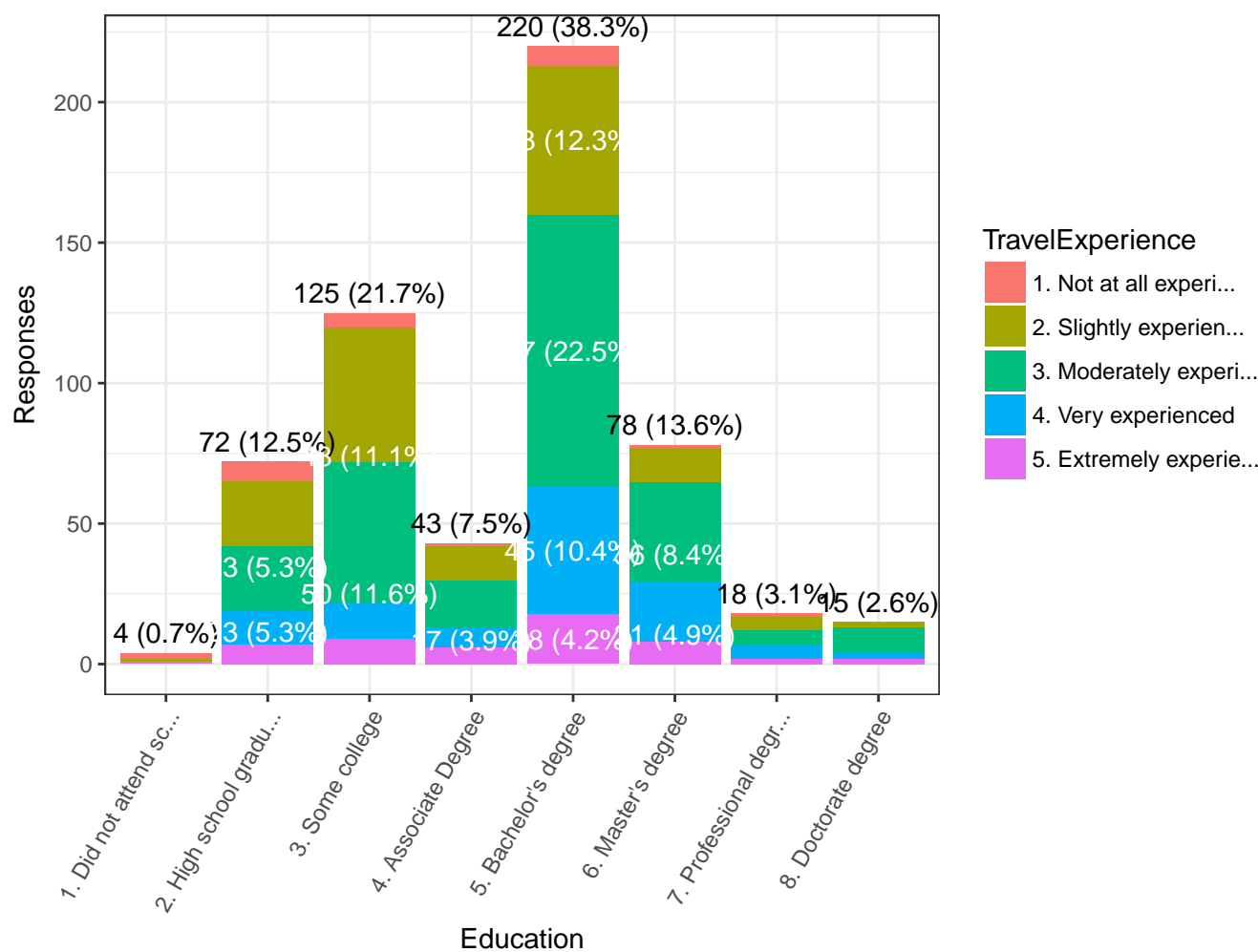# Education cut by DevelopingCountries – Factor Proportions
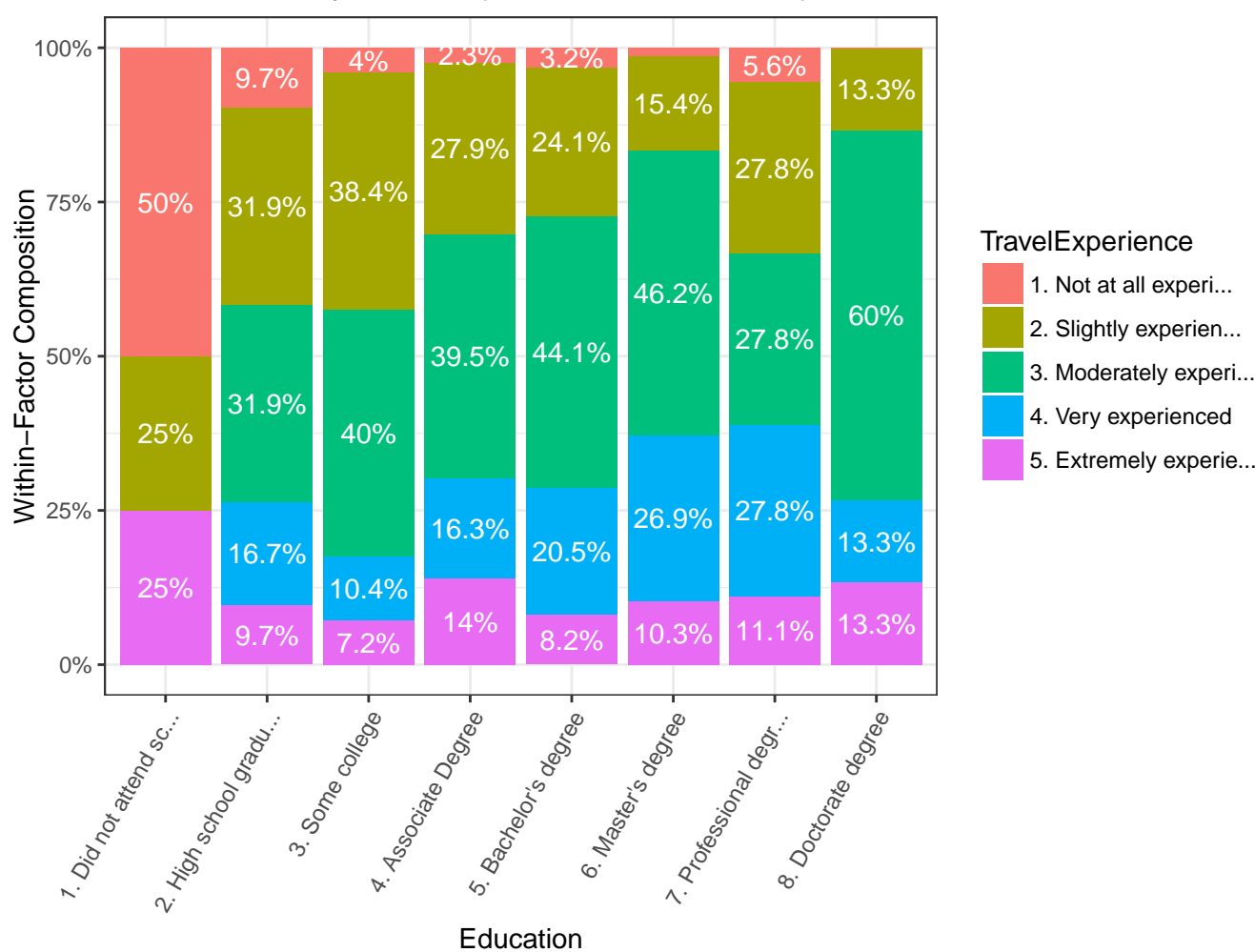
Education cut by VacationBudget – Response Volumes***

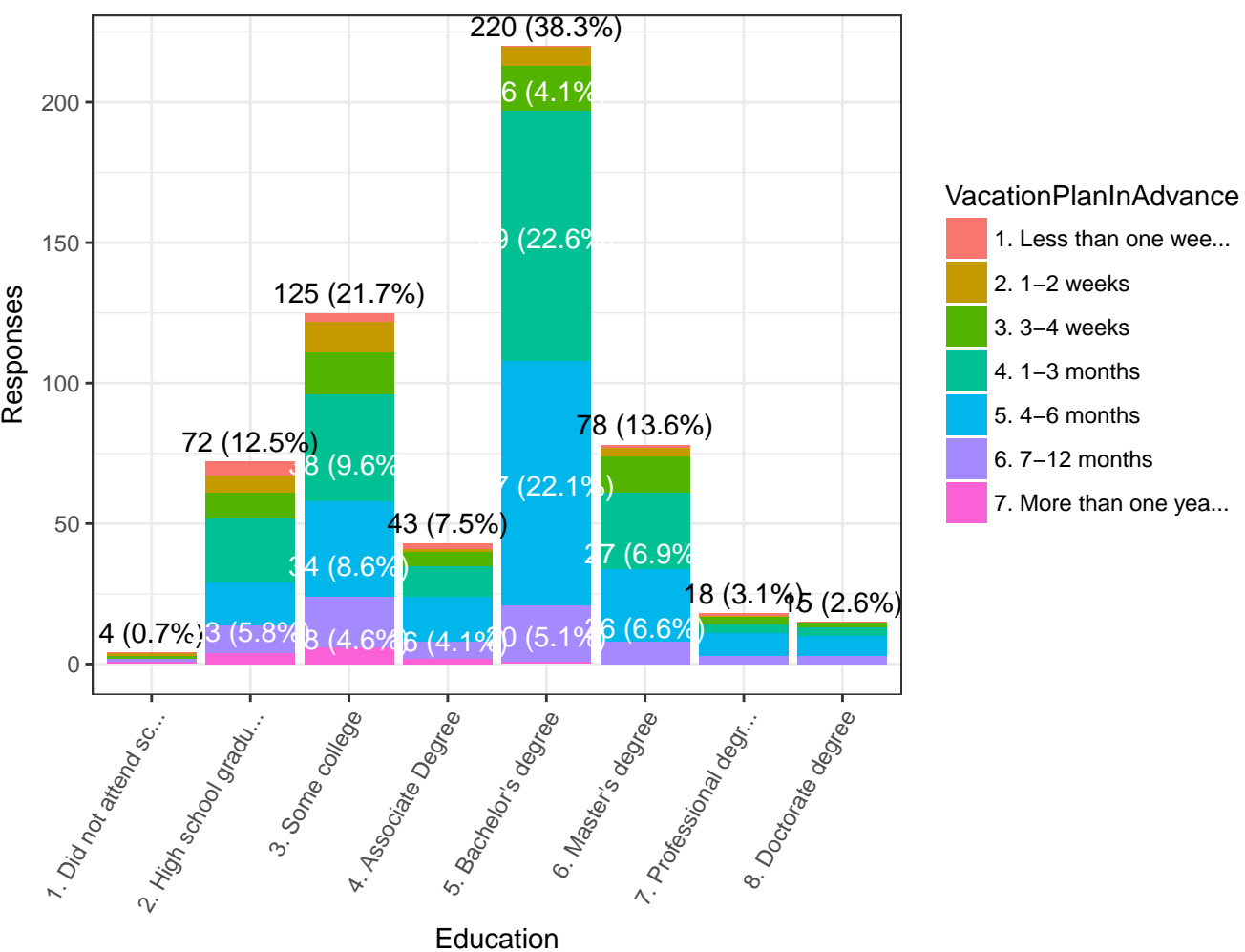Education cut by VacationBudget – Factor Proportions***

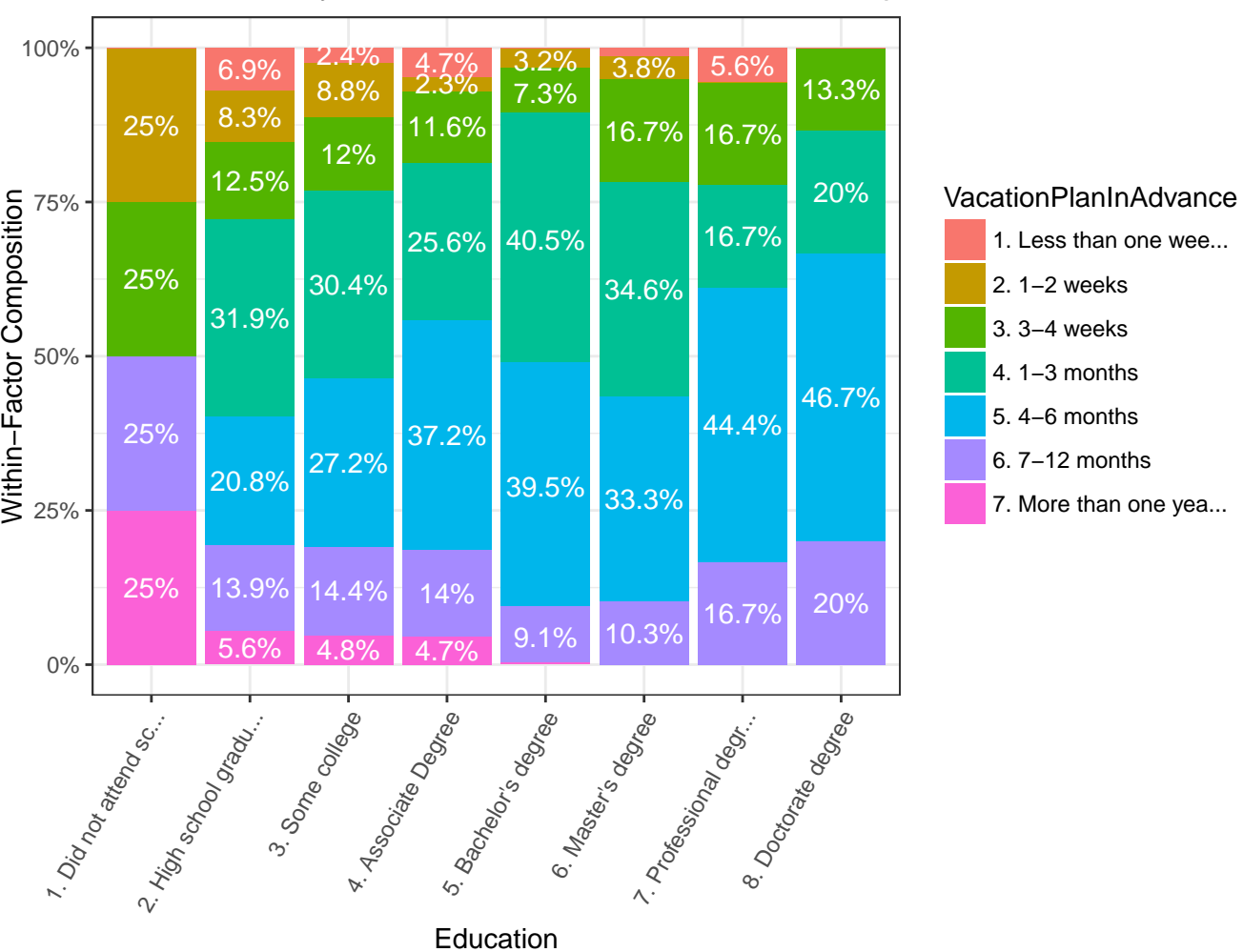# Education cut by TravelExperience – Response Volumes***

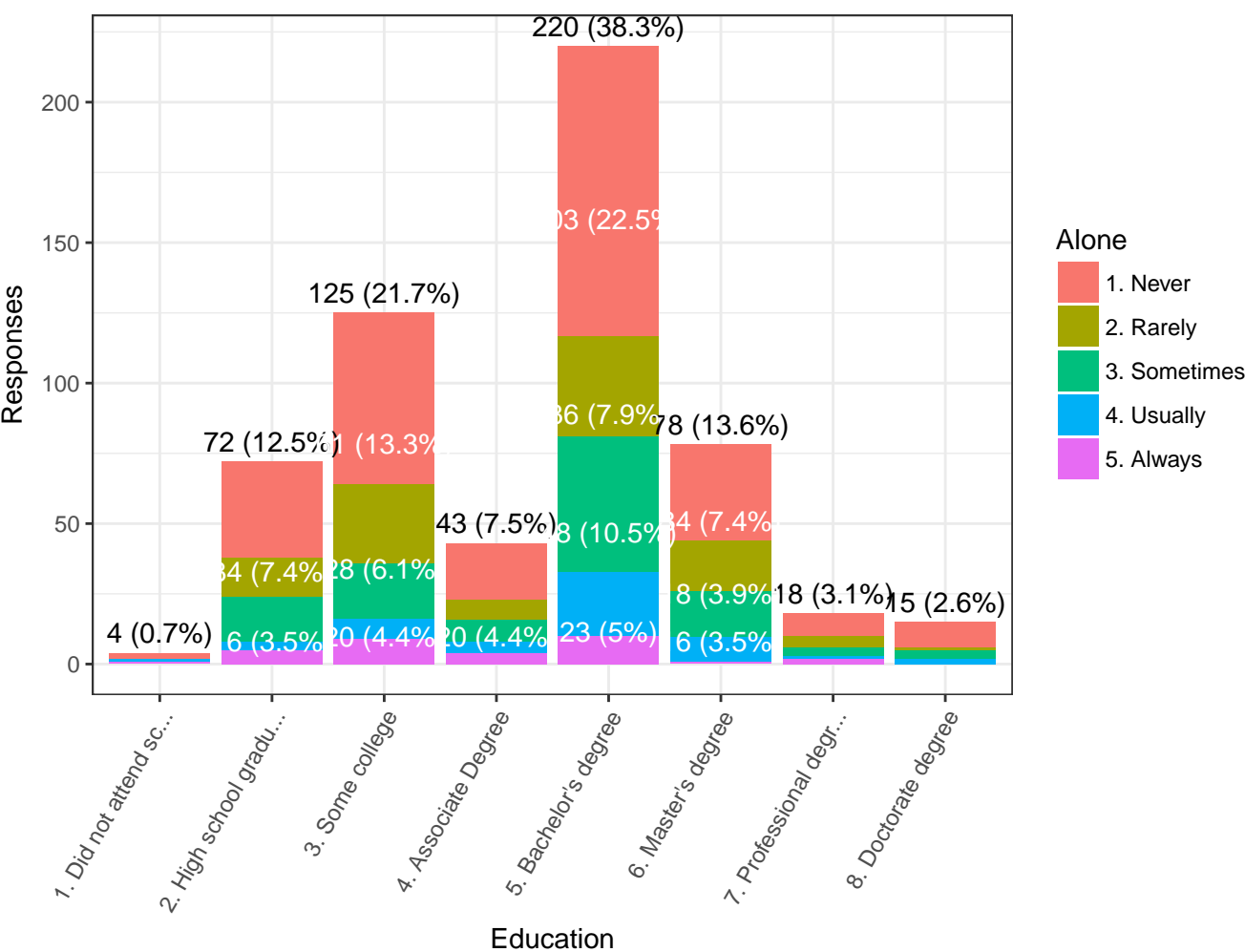# Education cut by TravelExperience – Factor Proportions***

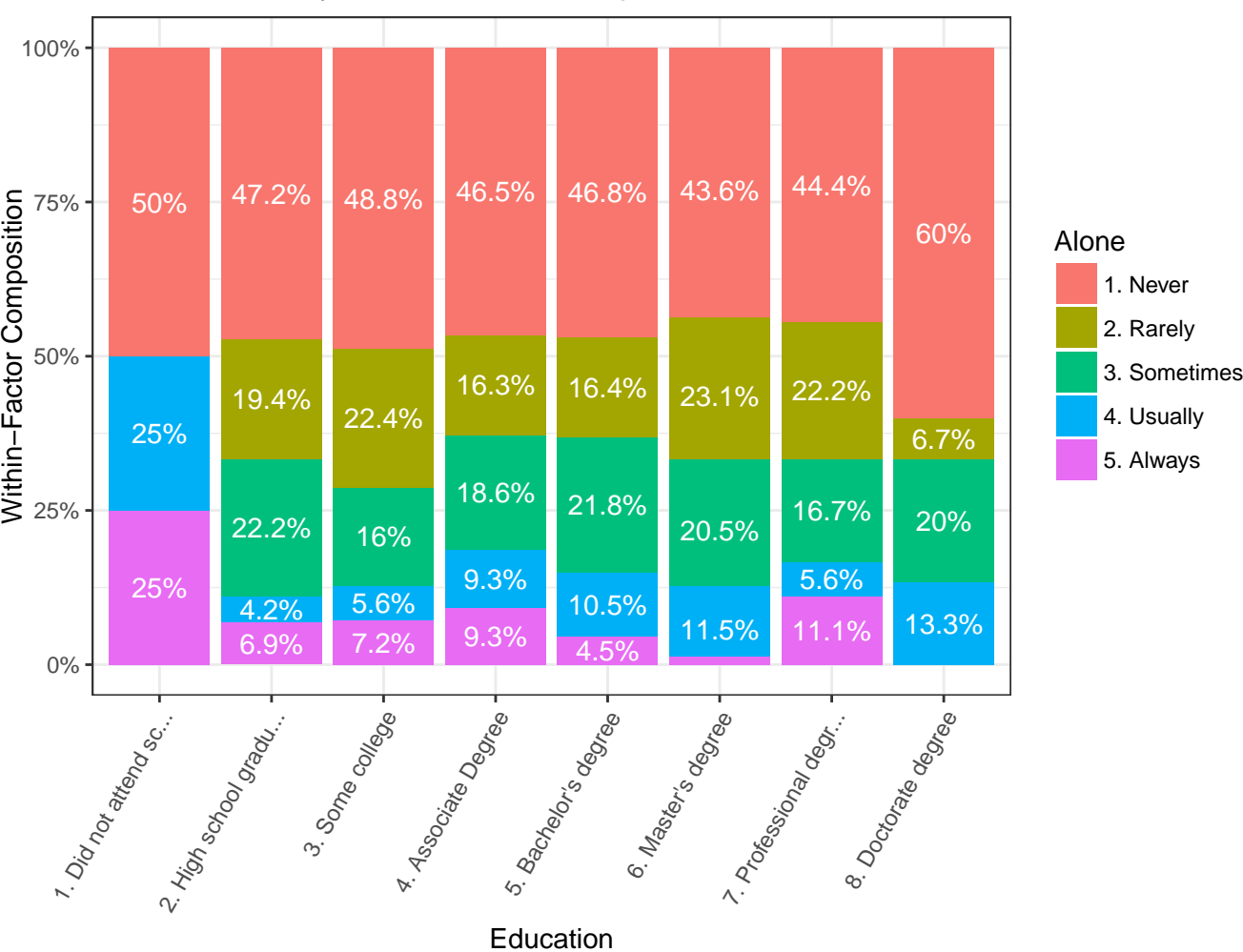Education cut by VacationPlanInAdvance – Response Volumes***

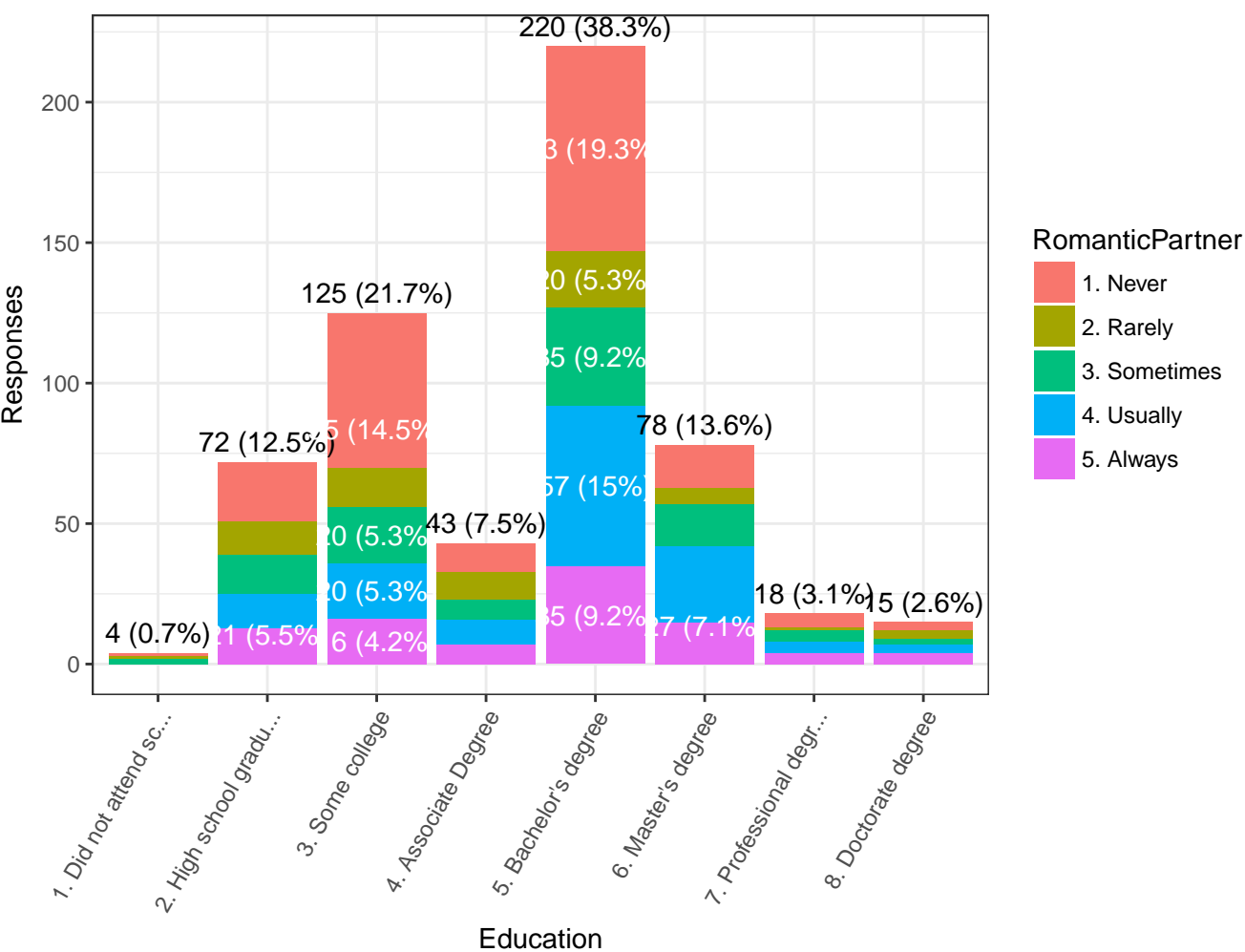Education cut by VacationPlanInAdvance – Factor Proportions***
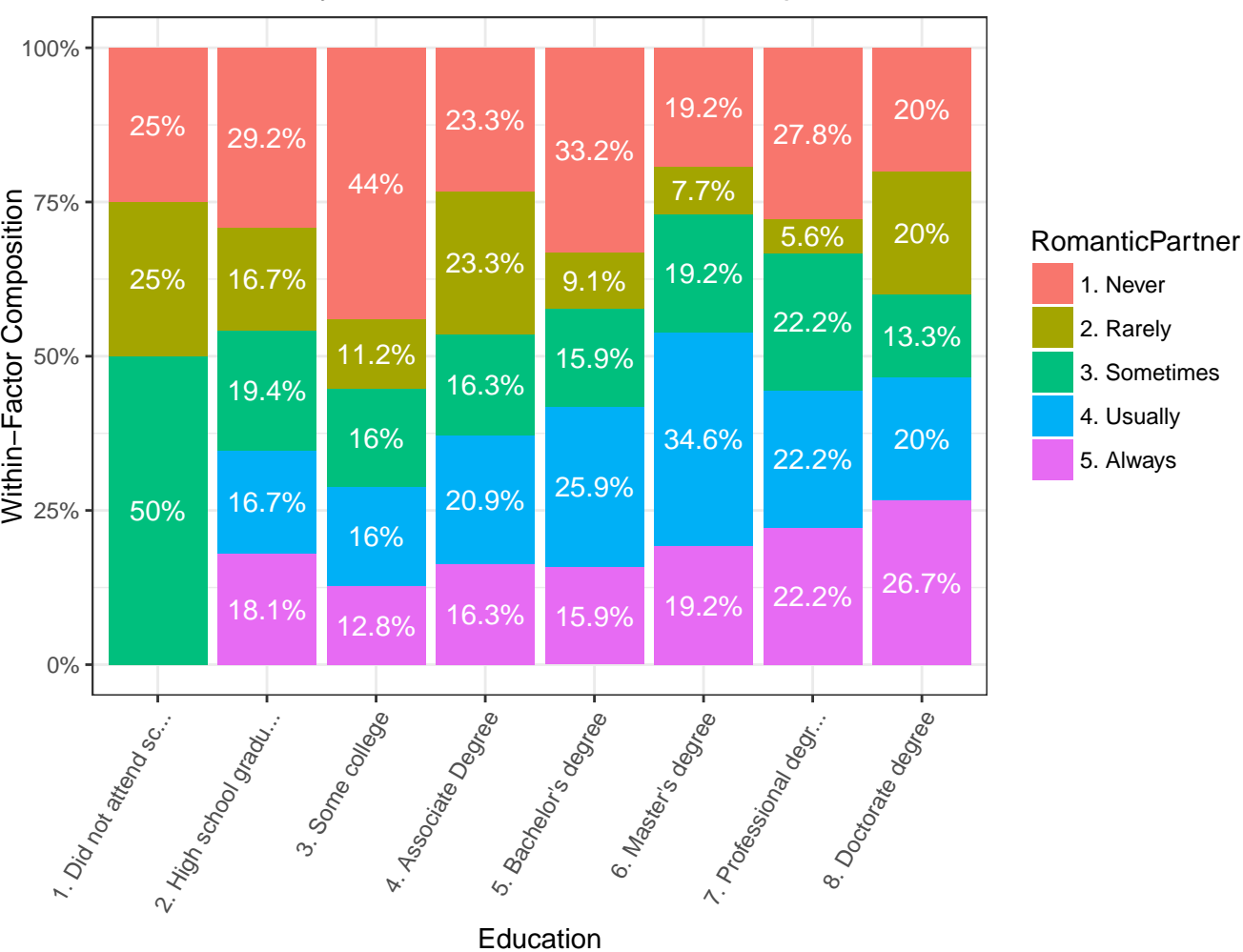
Education cut by Alone – Response Volumes

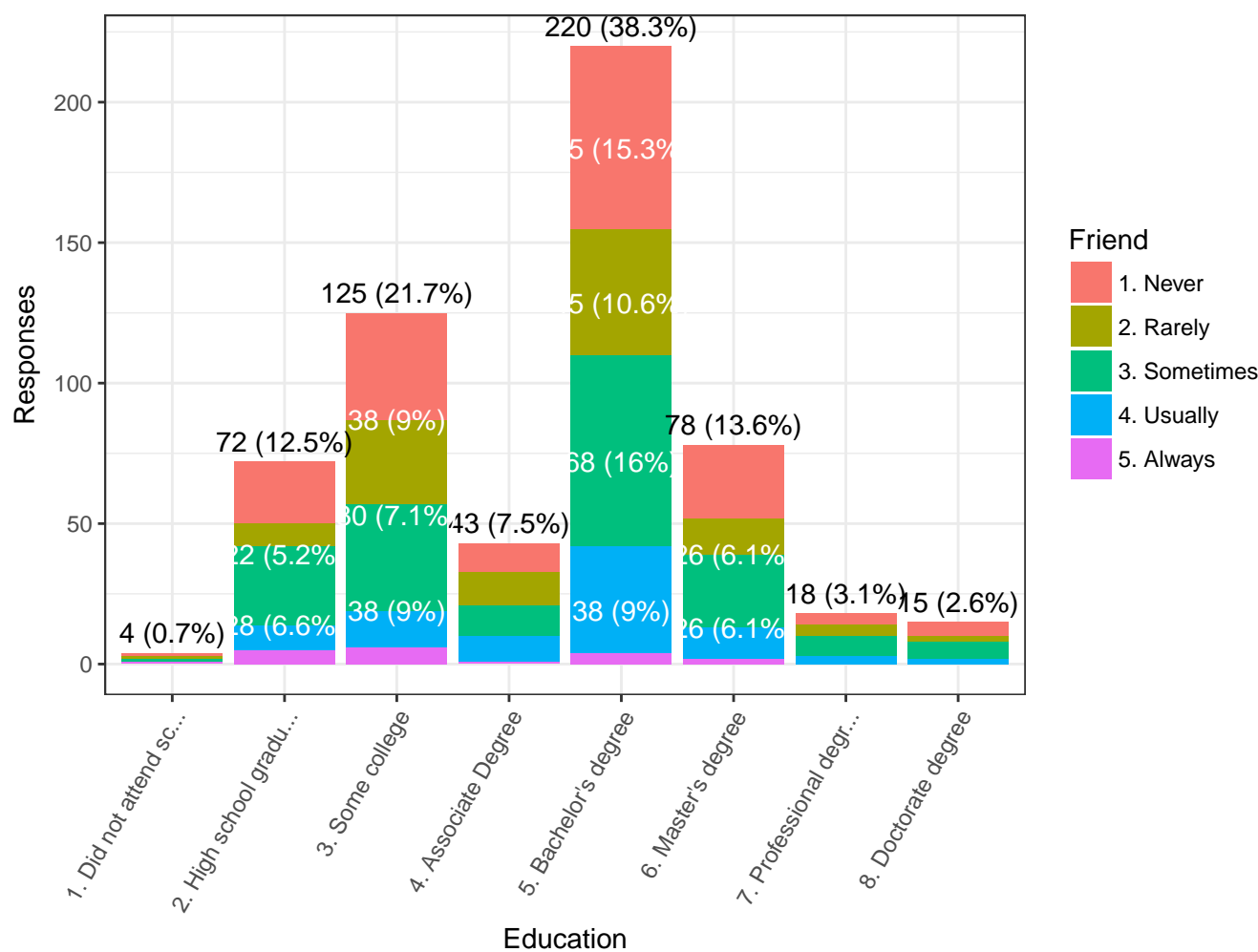

Education cut by Alone – Factor Proportions

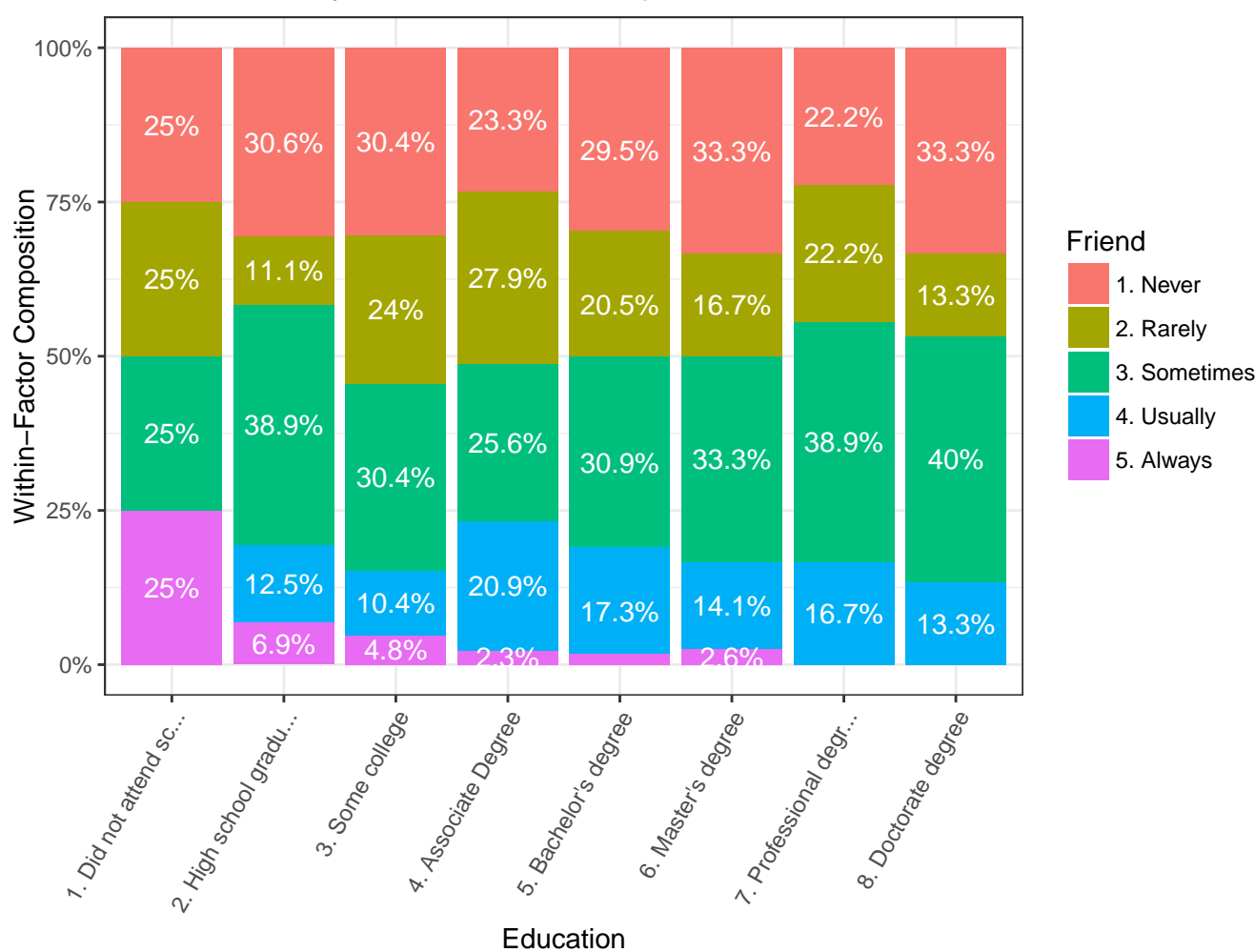Education cut by RomanticPartner – Response Volumes.

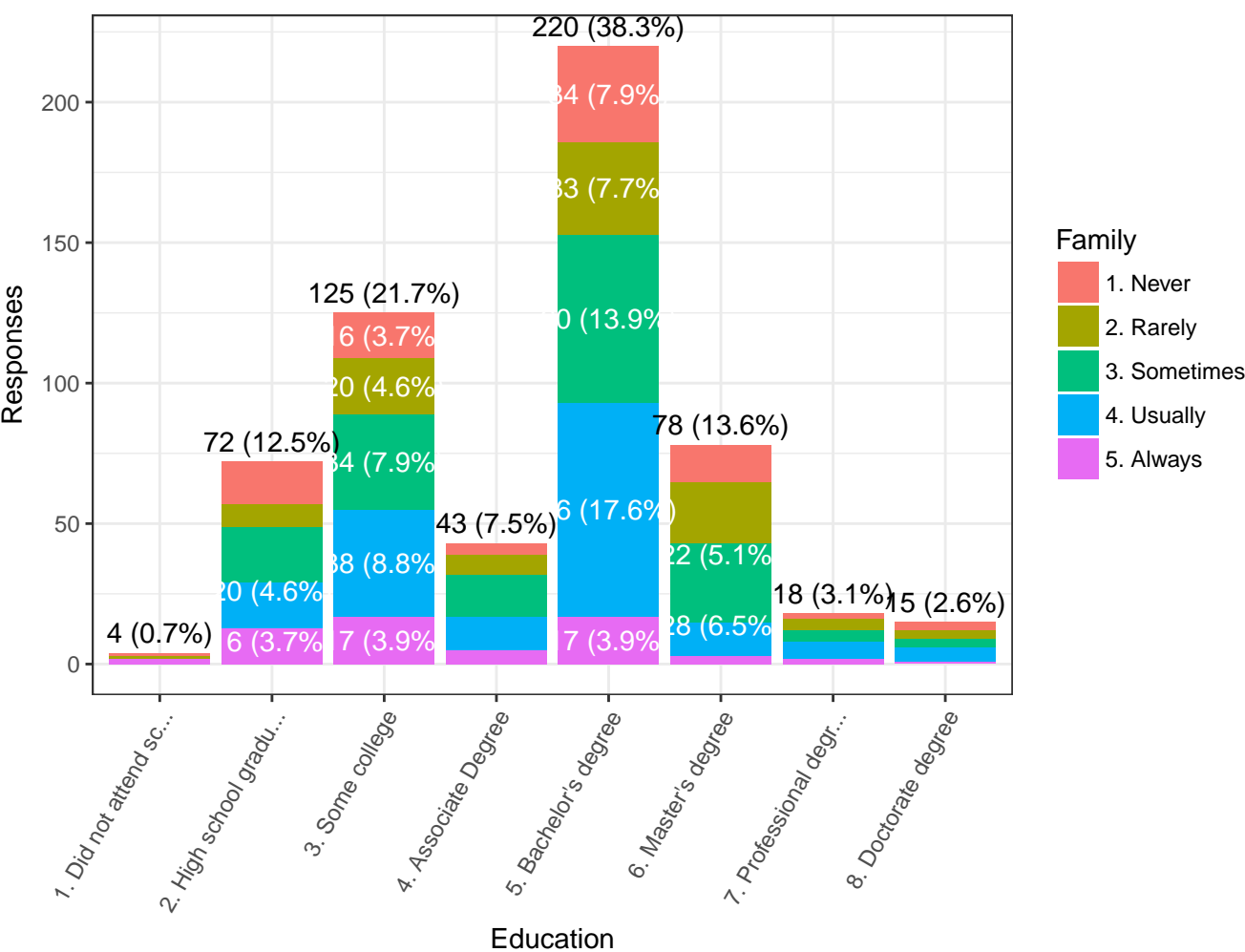Education cut by RomanticPartner – Factor Proportions.

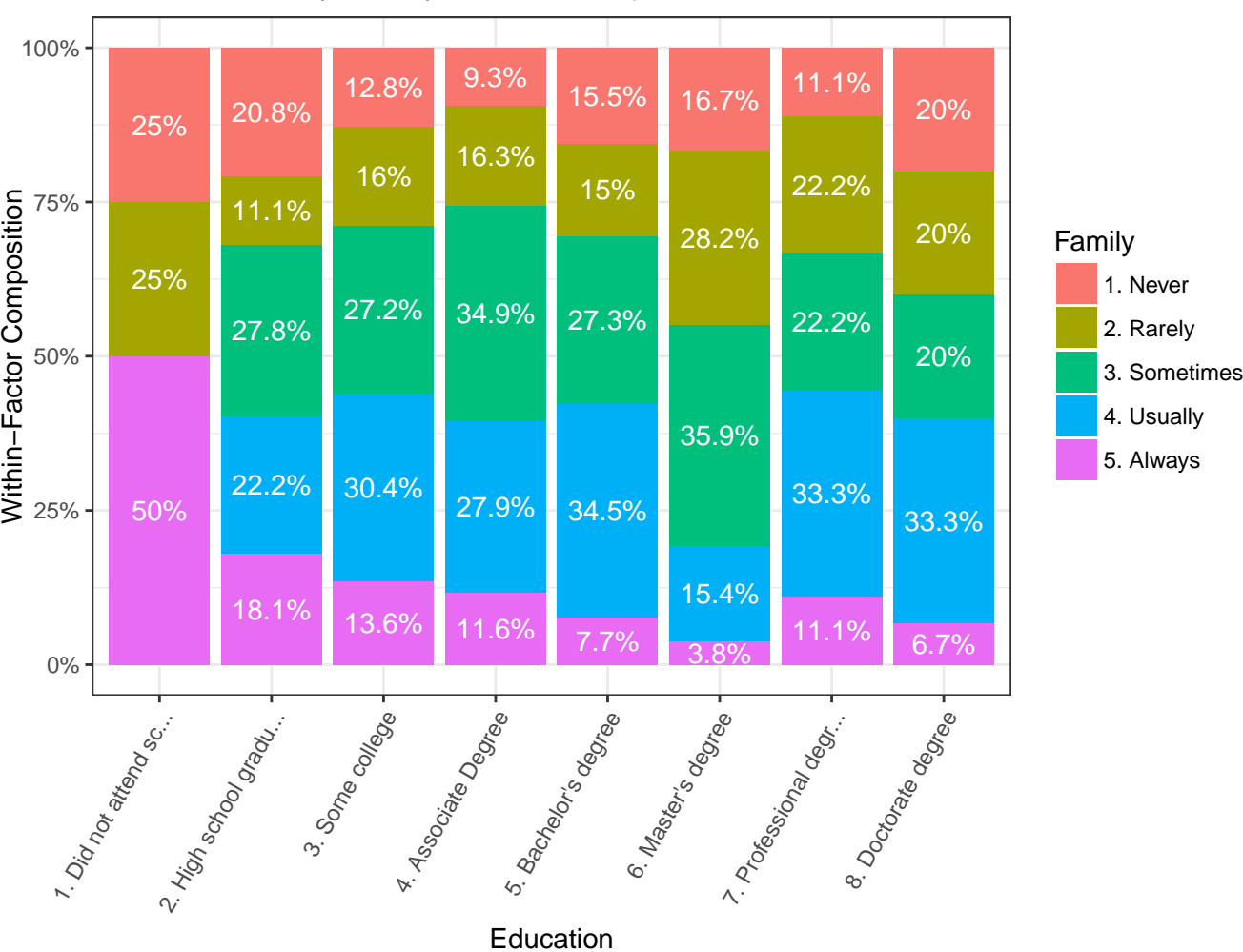Education cut by Friend – Response Volumes

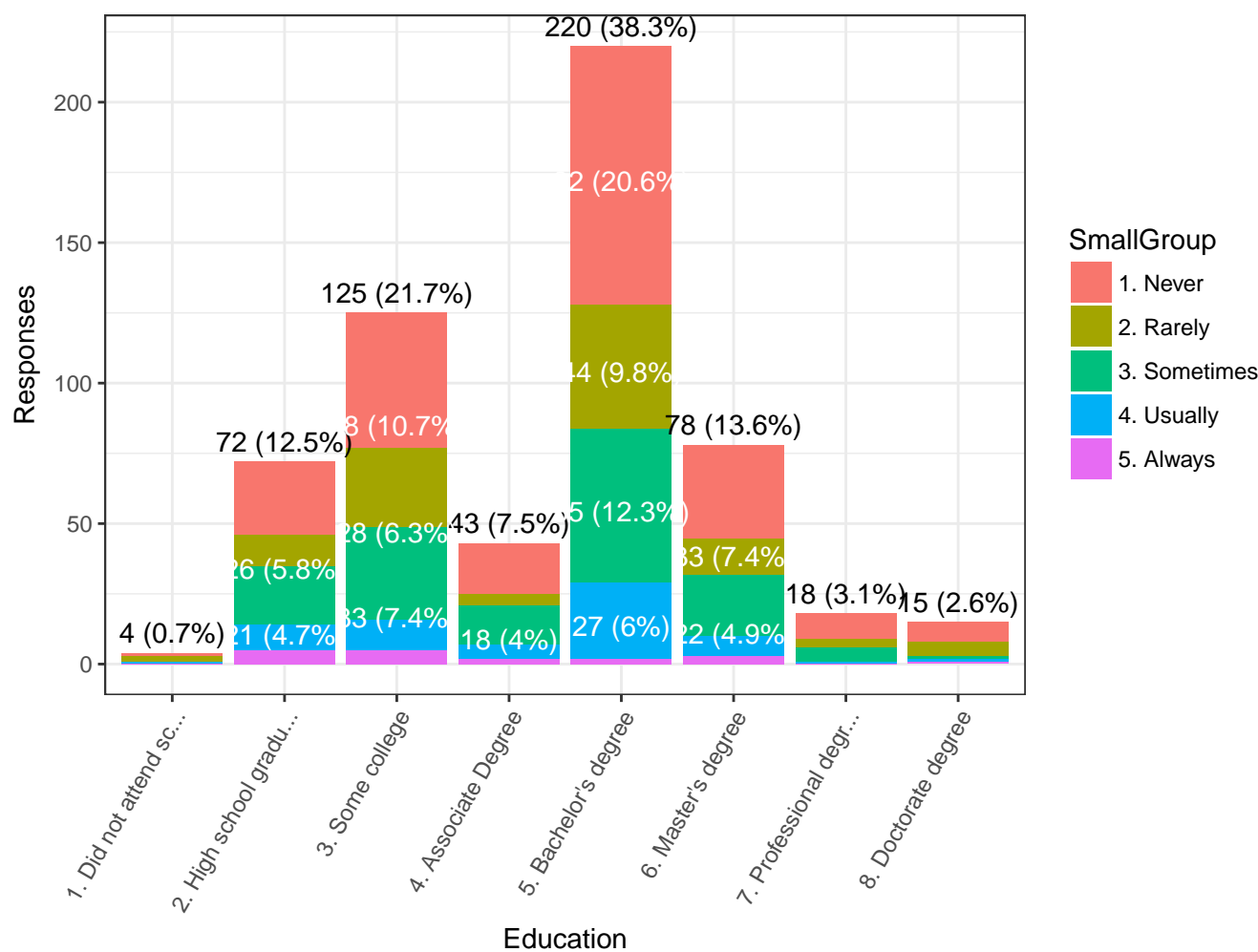Education cut by Friend – Factor Proportions

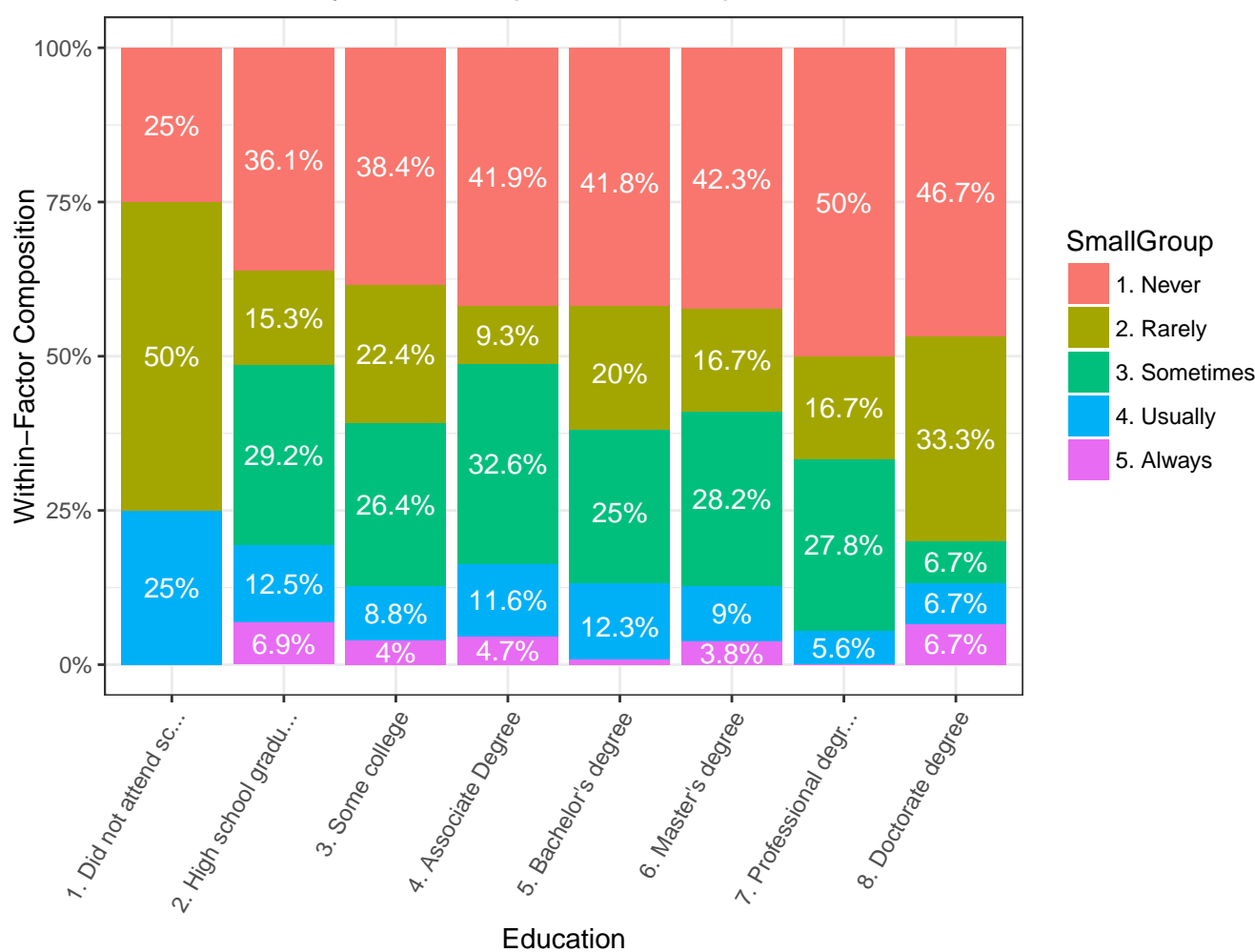Education cut by Family – Response Volumes*

Education cut by Family – Factor Proportions*

Education cut by SmallGroup – Response Volumes
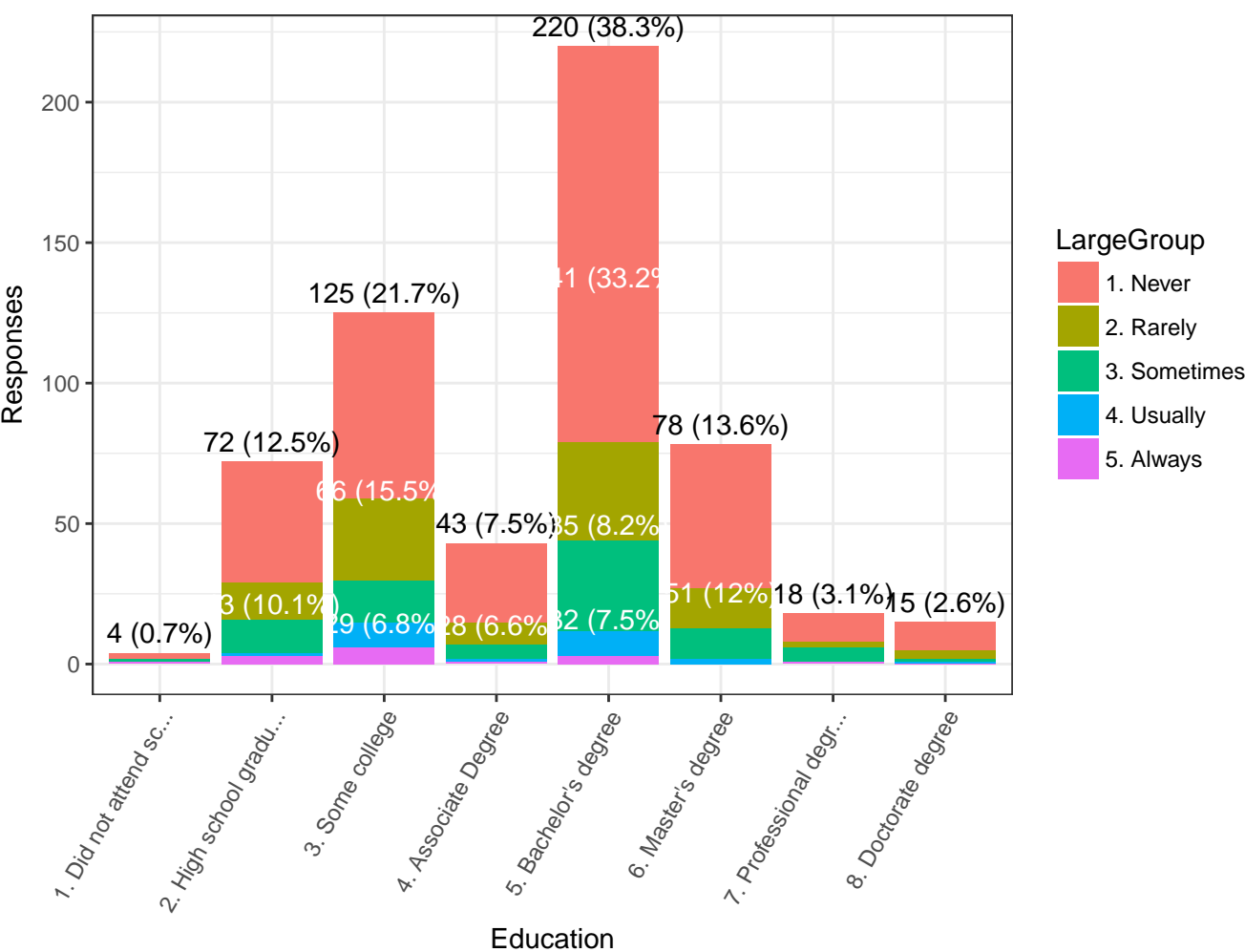

Education cut by SmallGroup – Factor Proportions

Education cut by LargeGroup – Response Volumes

Education cut by LargeGroup – Factor Proportions
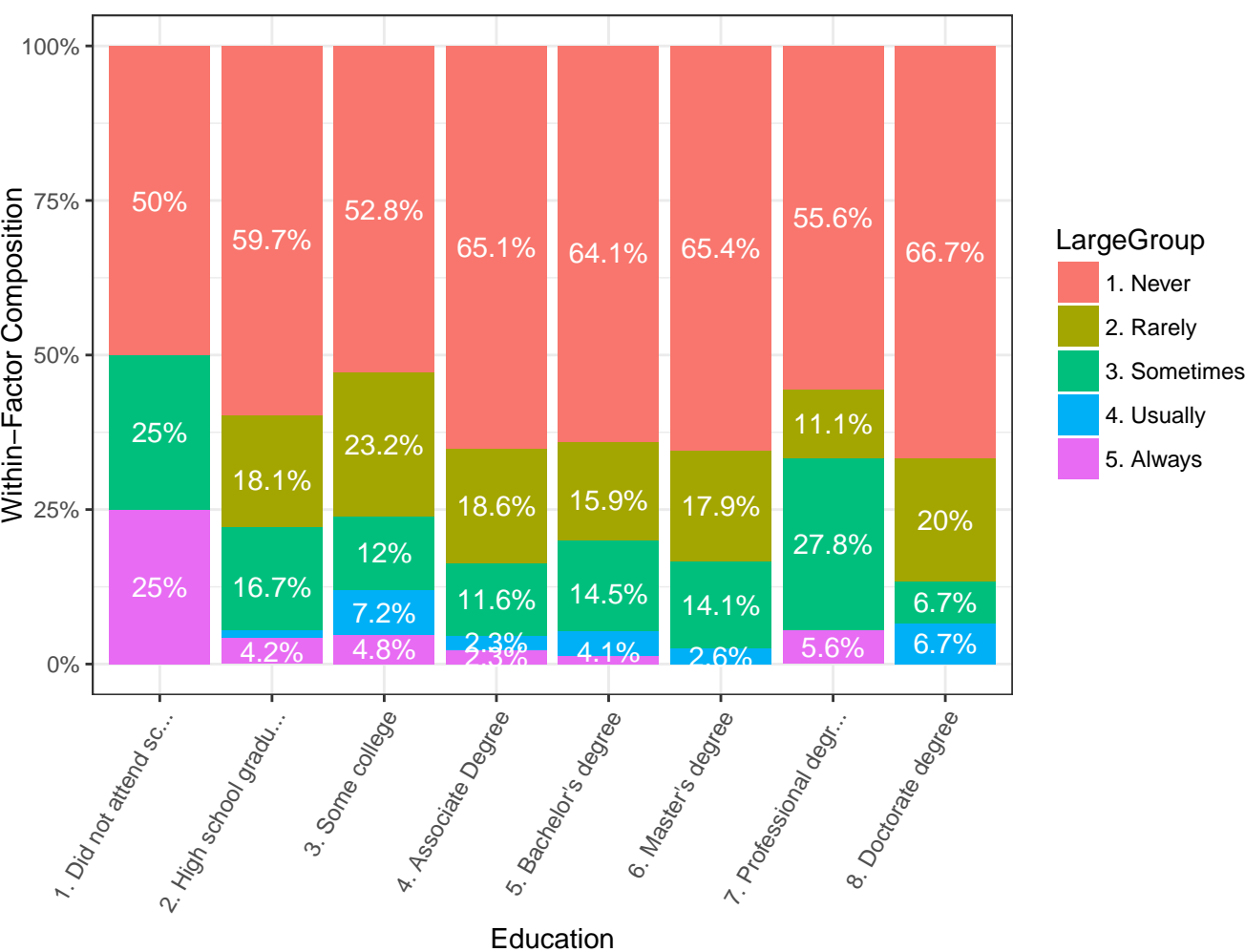
Education cut by Sustainability – Response Volumes

Education cut by Sustainability – Factor Proportions

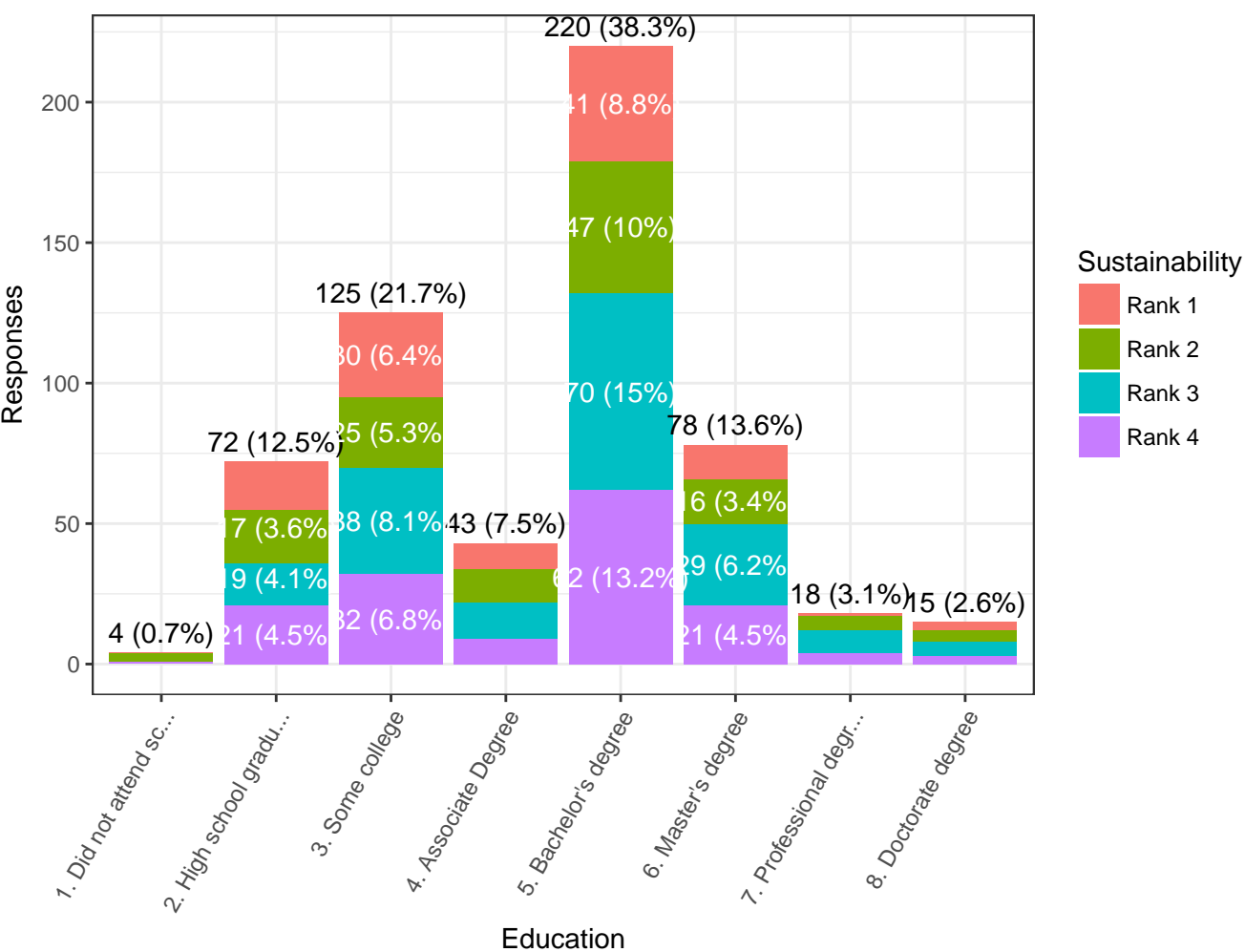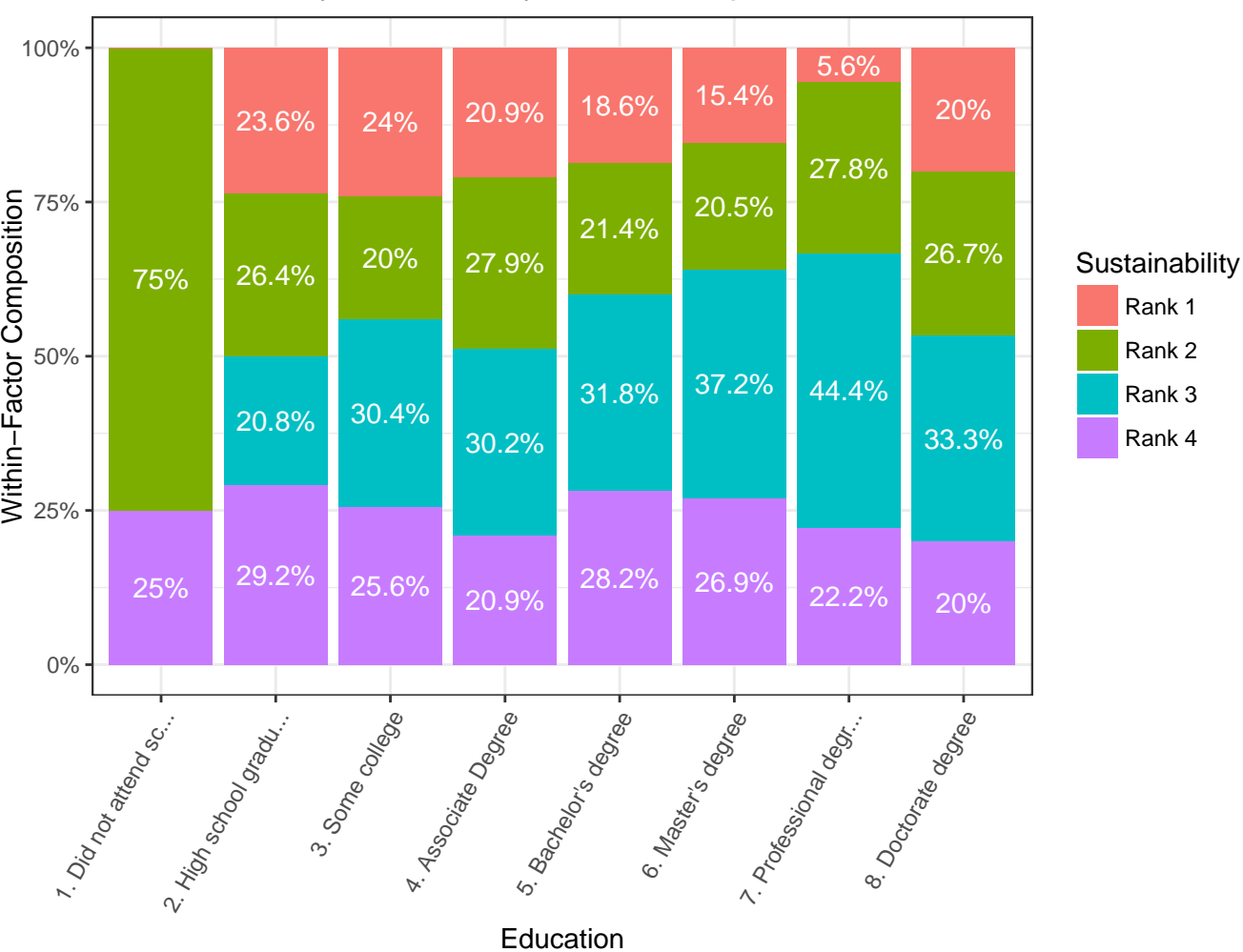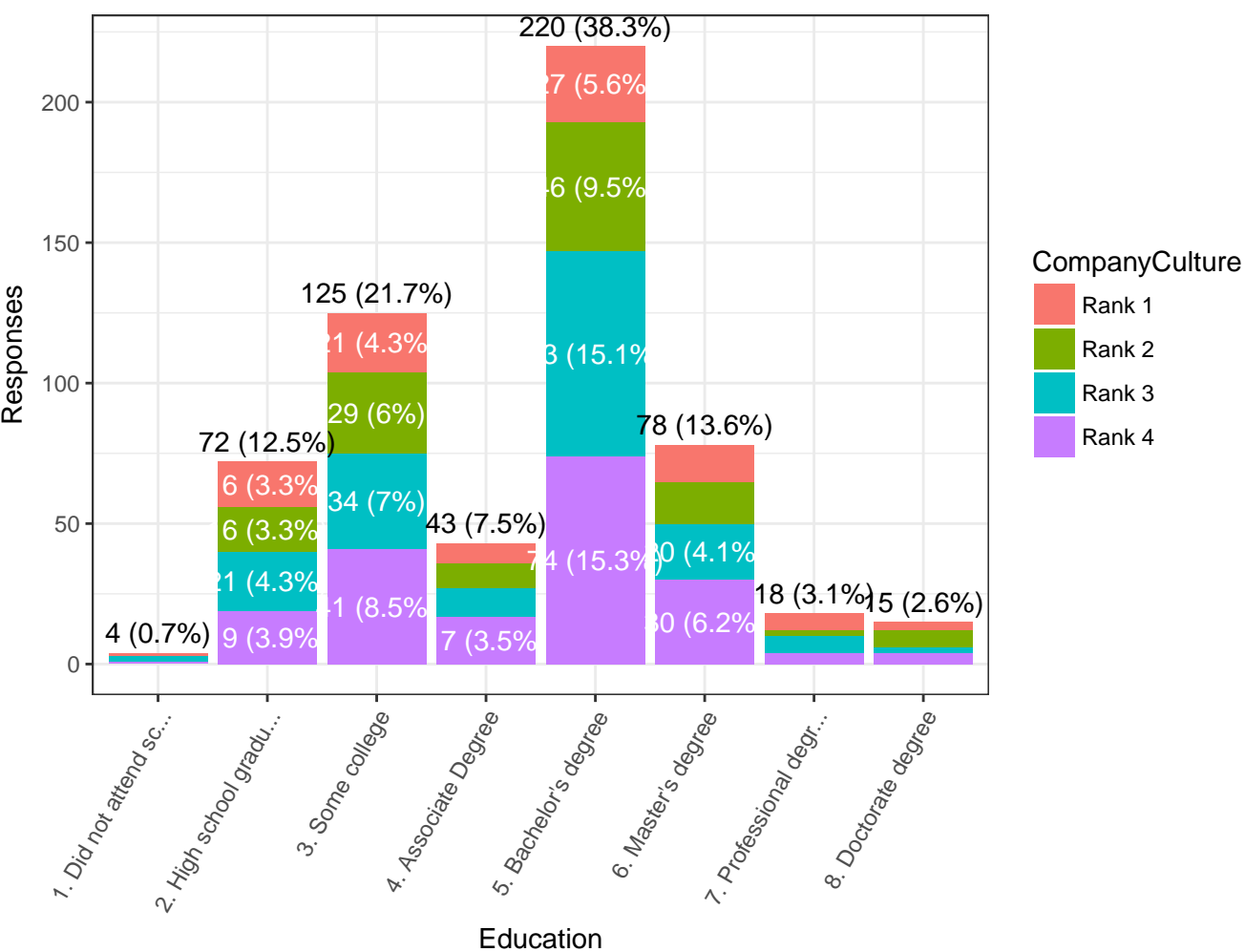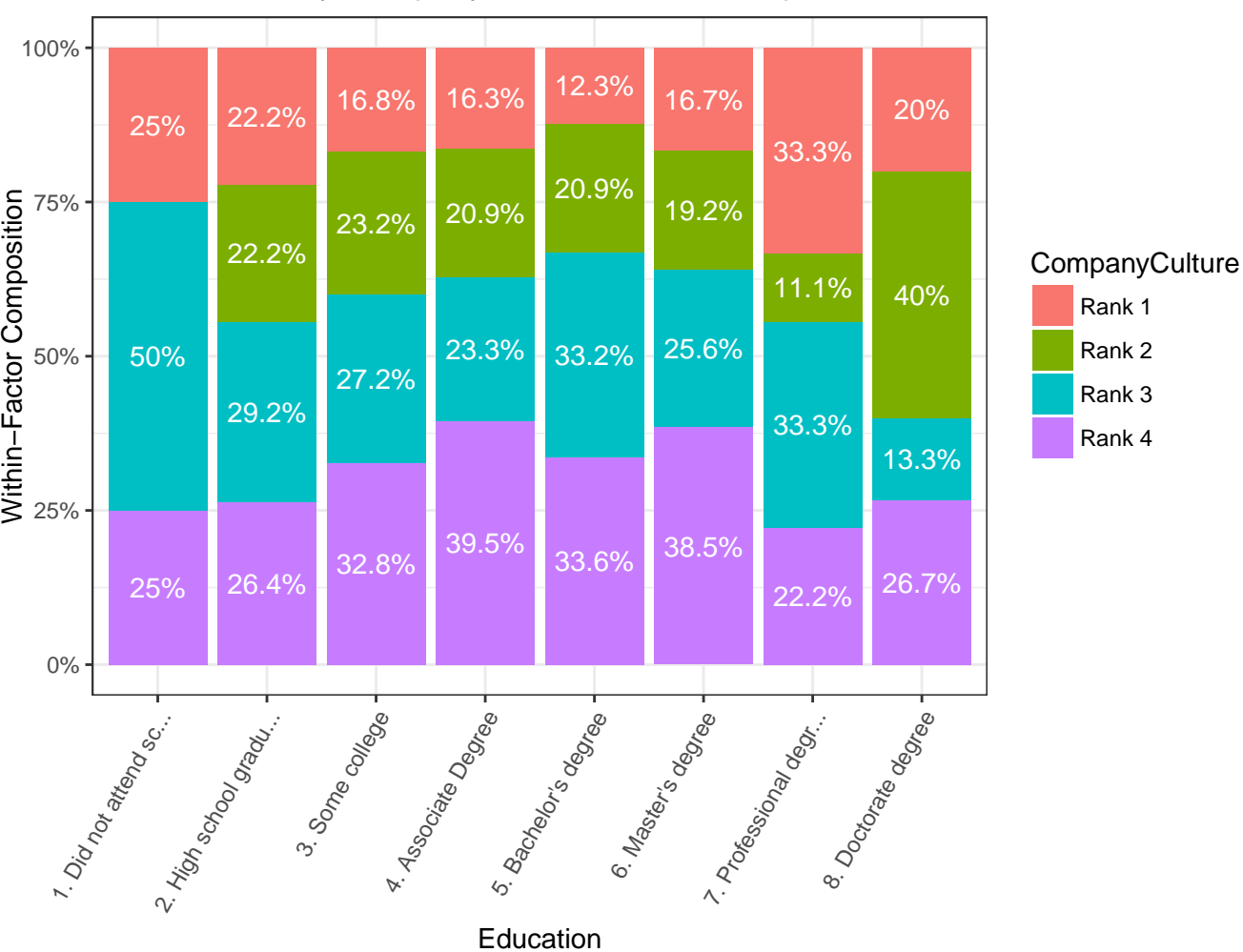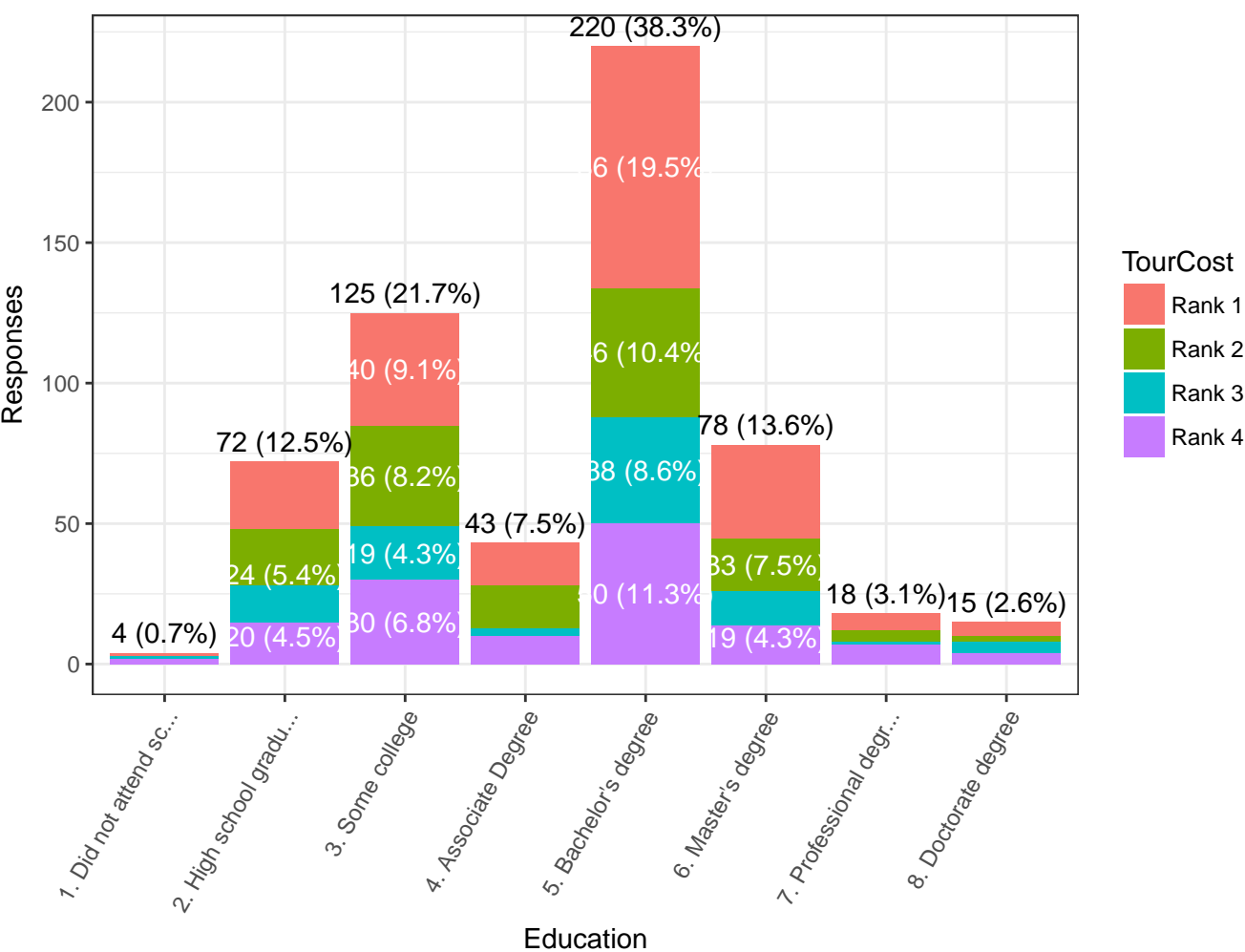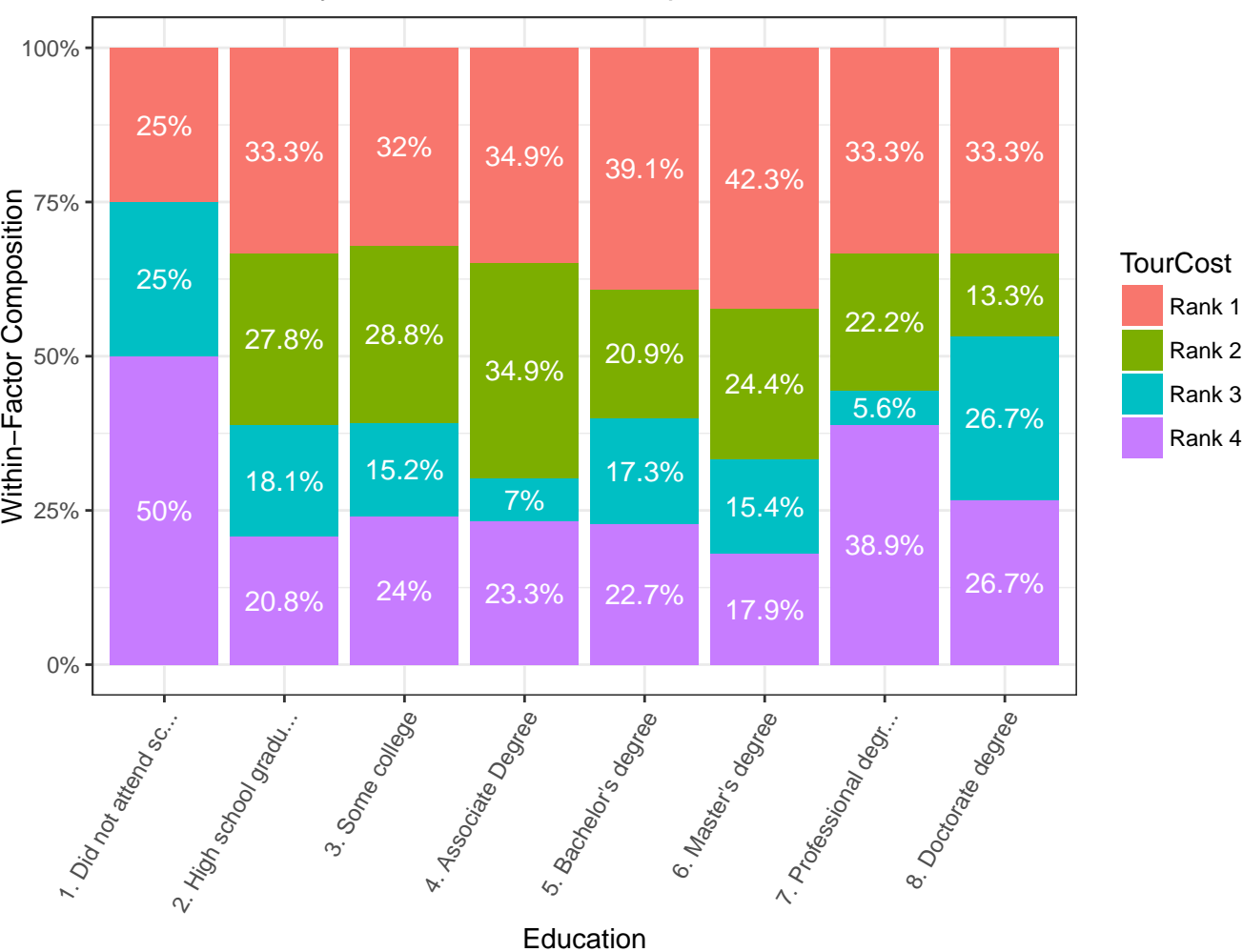# Education cut by CompanyCulture – Response Volumes
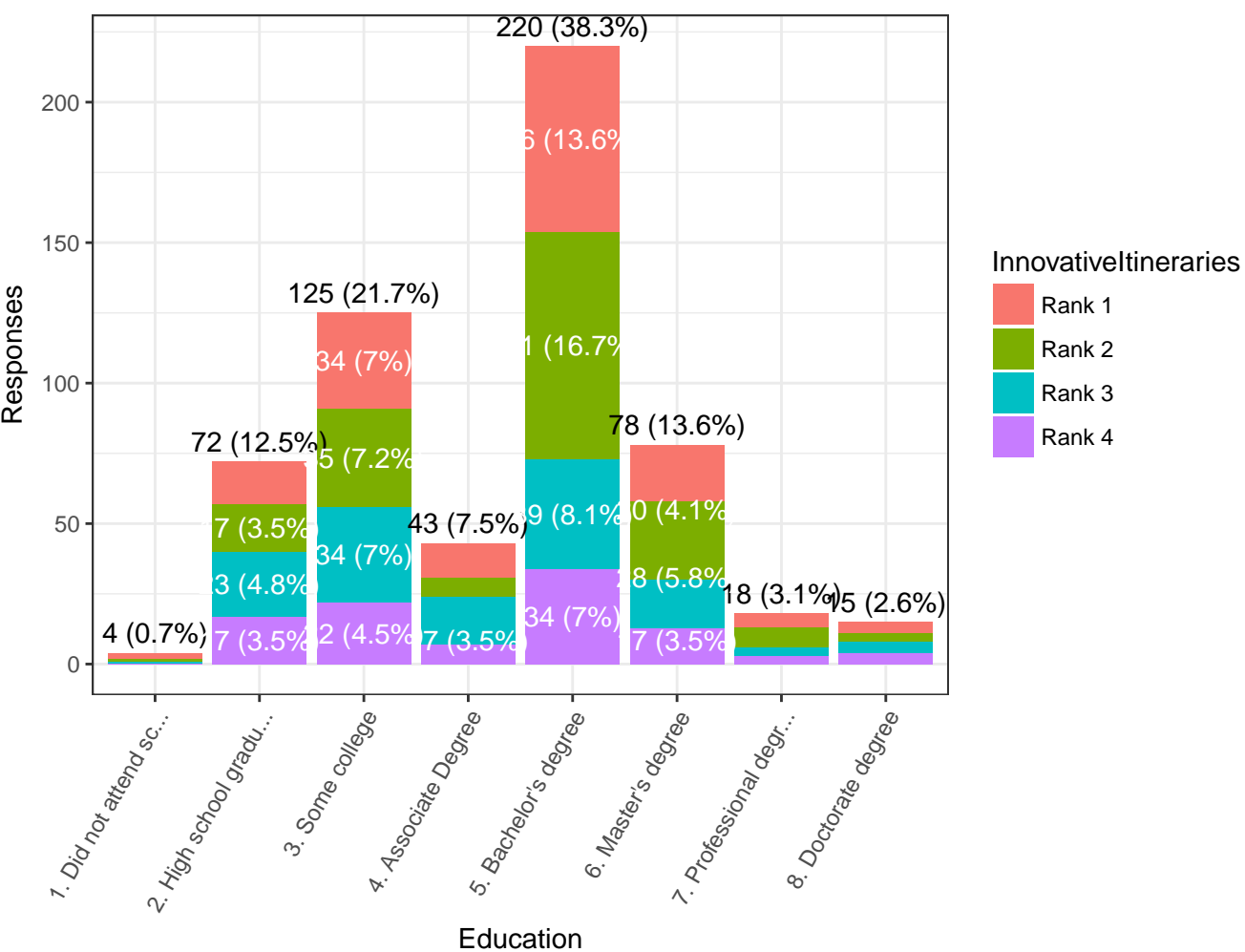

Education cut by CompanyCulture – Factor Proportions

Education cut by TourCost – Response Volumes

Education cut by TourCost – Factor Proportions

Education cut by InnovativeItineraries – Response Volumes

Responses

- 4 (0.7%)
- 72 (12.5%)
- 125 (21.7%)
- 220 (38.3%)
- 43 (7.5%)
- 78 (13.6%)
- 18 (3.1%)
- 15 (2.6%)

6 (13.6%)
34 (7%)
5 (7.2%)
34 (7%)
7 (3.5%)
3 (4.8%)
7 (3.5%)
2 (4.5%)
7 (3.5%)
1 (16.7%)
9 (8.1%)
34 (7%)
0 (4.1%)
8 (5.8%)
7 (3.5%)

InnovativeItineraries

- Rank 1
- Rank 2
- Rank 3
- Rank 4

Education

Education cut by InnovativeItineraries – Factor Proportions

Within−Factor Composition

	1. Did not attend sc…	2. High school gradu…	3. Some college	4. Associate Degree	5. Bachelor's degree	6. Master's degree	7. Professional degr…	8. Doctorate degree
Rank 1	50%	20.8%	27.2%	27.9%	30%	25.6%	27.8%	26.7%
Rank 2	25%	23.6%	28%	16.3%	36.8%	35.9%	38.9%	20%
Rank 3	25%	31.9%	27.2%	39.5%	17.7%	21.8%	16.7%	26.7%
Rank 4		23.6%	17.6%	16.3%	15.5%	16.7%	16.7%	26.7%

InnovativeItineraries

- Rank 1
- Rank 2
- Rank 3
- Rank 4

Education