

NICHOLAS BATSCHYNSKY

Rochester, MI

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EDUCATION

UNIVERSITY OF NOTRE DAME

Notre Dame, IN

Masters of Science, Management

June 2023

- Concentration in Finance

MICHIGAN STATE UNIVERSITY

East Lansing, Michigan

Bachelors, Information Science

May 2023

- Minor in Business
- Honors Graduate

EXPERIENCE

CORSAIR

Fremont, CA

Student Brand Ambassador

January 2021 - June 2023

- Conducted 20 hours of participant research and created projects to benefit various lines of computer peripherals
- Created monthly promotional social media posts involving community engagement with potential consumers
- Led interactive online events for community outreach through various social platforms once per semester

SPARTIE LAB

East Lansing, MI

Undergraduate Research Assistant

August 2022 - May 2023

- Reviewed print and online resources containing more than 5 million documents to gather information
- Analyzed, proofread and edited multiple research documents to ensure 100% accuracy
- Interacted and connected with a diverse range of participants with varying technological experience on a weekly basis
- Facilitated a VR-based lab study involving participant training in use of VR technology on a bi-weekly basis

JACKSON NATIONAL LIFE

East Lansing, MI

Strategic Support Associate

January 2020 - October 2022

- Managed client account information in Excel and facilitated its transfer to other departments
- Trained in handling sensitive company and client information related to accounts with multi-million dollar investments
- Headed an operation to shut down a fraudulent telecommunications service collecting sensitive financial information

TECTONICS

Auburn Hills, MI

Data Analyst Intern

June 2022 - August 2022

- Adhered to confidentiality rules with 100% accuracy to preserve data quality and mitigate potential for information compromise
- Collected, tracked and evaluated current business and market trend data with SEM Rush and Databases containing hundreds of thousands of keywords
- Established an Access Database with competitor information and research data using SQL
- Led weekly product development meetings and presented data to the CEOs of Tectonics and Quantum Ventures

SKILLS & INTERESTS

- Financial Services
- Computer Literacy
- Adobe Creative Cloud
- Microsoft Excel
- VR/AR Technology