



**SOCIETY OF BUSINESS, INDUSTRY, AND ECONOMICS**

[www.una.edu/sobie](http://www.una.edu/sobie)

## **CALL-FOR-PAPERS**

**23<sup>rd</sup> ANNUAL SOBIE ACADEMIC CONFERENCE**

**April 12 – 14, 2023**

**SANDESTIN GOLF AND BEACH RESORT**

### **Invitation**

You are invited to participate in the **23<sup>rd</sup> Annual Academic Conference of the Society of Business, Industry, and Economics** on **April 12 -14, 2023** at the **Sandestin Golf and Beach Resort** in **Destin, Florida**.

**SOBIE** offers a wonderful opportunity to share your research with your colleagues and enjoy the spectacular **Sandestin Resort**: <http://www.sandestin.com/>. Bring your family to enjoy the beach, the resort, and all the **Emerald Coast** offers in recreation, dining, shopping, and entertainment!

**Sandestin** offers **SOBIE** guests the conference rate for the weekends before and after the conference. Extend your stay! Enjoy a cerebral break at the beach!

Please share this invitation with your campus colleagues and businesspeople who you think would benefit from participating in this conference.

### **Mission**

The **SOBIE** mission is to encourage business faculty members to respond to current economic and market issues, and find practical solutions to the many problems businesses, individuals, and public policymakers confront.

**SOBIE** invites business and economic research, as well as interdisciplinary research. Research is essential to the continuity and pursuit of knowledge. The seeds for economic growth, market innovation, more effective business practices, consumer trends, and greater profits often come from the ideas we germinate through our research.

**SOBIE** was founded on the idea that peer-reviewed research at small colleges and regional universities was viable and needed to be recognized. Faculty, non-academic professionals, businesspeople, doctoral candidates, graduate students, and undergraduate students are invited to participate.

Our journal, **JOBIE** (Journal of Business, Industry, and Economics), is listed in Cabell's directory.

## History

**SOBIE** was founded in 1999 by the Doug Barrett and the late Jim Couch, both from the University of North Alabama, with about 30 participants from 5 schools.

**SOBIE** is now the premier academic conference for small and regional universities, attracting participants from almost every state, several countries, businesses, and government agencies.

## Student Research

Since its inception, **SOBIE** has made a commitment to advance the academic and career opportunities for both graduate and undergraduate students through research as an extension of the classroom.

Inspire the next generation of scholars by encouraging your students to attend **SOBIE**. Many students use this opportunity to present their senior theses.

Beginning in 2022, SOBIE offers special sessions for students in doctoral programs. Doctoral students should indicate that the student(s) is/are currently in a doctoral program.

**SOBIE** waives the registration fee for students. However, they should register for the conference. Students are eligible to compete for awards recognizing their research. For consideration, please submit complete student papers by **April 1** to **Doug Barrett**: [jdbarrett@una.edu](mailto:jdbarrett@una.edu).

## Publications

**SOBIE** publishes a peer-reviewed academic journal, **JOBIE**. Please contact Keith Malone, Editor: [kdmalone@una.edu](mailto:kdmalone@una.edu).

To view **JOBIE**, go to: [www.buildingthepride.com/jobie](http://www.buildingthepride.com/jobie)

## Proceedings

**SOBIE** publishes proceedings for each conference. The guidelines are available on our website ([www.una.edu/sobie](http://www.una.edu/sobie)).

## Conference Schedule

Sessions begin each day at 7:30am, allowing you time to enjoy **Sandestin**. On Thursday, sessions begin at 9:30am, immediately following the plenary breakfast and **keynote address**. The speaker for our **keynote address** this year will be **Katja Bullock**.

**Katja Bullock** was born and raised in Germany. She emigrated to the United States in 1965, having seen the conclusion of World War II and the beginning of the Cold War that divided Germany. Upon arriving in the states, Ms. Bullock became interested in **American** politics. She became a citizen and registered to vote so that she could participate in American democracy. With more than 40 years of experience in politics, Ms. Bullock served various Presidential administrations as a Special Assistant to the President for Presidential Personnel.

As the Operations Officer in the Office of Presidential Personnel, Ms. Bullock was responsible for all non-career appointments at the Office of Personnel Management, the General Services Administration, Federal Labor Relations Authority, the Merit System Protection Board, and the Government Printing Office. Ms. Bullock oversees the Correspondence Unit, and the Resume Management Group, as well as the clearance and nominating process of all presidential appointments in the federal government.

**A full bio for Ms. Bullock will follow at a later date.**

**SOBIE** attempts to honor your preference for presentation. However, depending on the volume of submissions for a particular day, it may not be possible to honor all requests. Sessions are grouped by subject and typically limited to three papers to allow time for discussion and review. PowerPoint and web access will be provided. Graduate and undergraduate student research is presented in dedicated student sessions.

Other events, such as **SOBIE Golf**, **SOBIE Tennis**, and **SOBIE Beach Volleyball** will be announced prior to the conference.

## Submission of Papers and Conference Registration

Please make your conference registration, separate from your hotel room, by **Sunday, March 12, 2023**. SOBIE is in the process of upgrading to a new website and web registration is currently unavailable. To register for the conference email your abstract to Dr. Keith D. Malone at [kdmalone@una.edu](mailto:kdmalone@una.edu). In addition to your abstract, your email

should include your research area, co-authors, classification (Faculty, student, or doctoral student), and preference for presentation day, if you have a preference. Also, please indicate which coauthors will be attending.

**SOBIE** allows you to submit one additional paper.

## Cost

**SOBIE** offers an affordable conference rate of **\$325**. Your conference payment includes a plenary breakfast on **Thursday, April 13**.

## Hotel Accommodations

**SOBIE** offers a variety of accommodations for you and your family. Please make your hotel reservations separate from the conference registration, by **Sunday, March 12, 2023**.

Make your hotel registration using the special **SOBIE** conference code, **24Q5QK**.

### Sandestin Group Reservations:

<https://www.sandestin.com/SOBIE 2023 24Q5QK>

Phone: 800-320-8115

Fax: 850-267-8221

As always, Sandestin has a variety of room types available at the popular **Bayside, Luau, and Beachside locations**, with rates beginning at \$168 at Bayside.

Bayside Guest Room -	\$168
Bayside 1 Bedroom -	\$196
Luau Studio -	\$196
Luau 1 Bedroom -	\$219
Beachside Studio -	\$262

## Area Airports

Northwest Florida Beaches International Airport (Panama City; about 30 minutes east of Sandestin): <http://www.iflybeaches.com/>

Destin-Fort Walton Beach Airport: <http://www.flyvps.com/>

Pensacola International Airport: <http://flypensacola.com/>

## Payment

Once you complete the conference registration, please submit your conference payment to the address below. All payments should be made by check either by your university or personal check. Early payment is preferred, but payment will be accepted at the conference. If your school requires a **W-9**, please forward it to this address or bring it to the conference. For your reference, **SOBIE's** tax ID is: EIN 26-1843624.

Make checks payable to **SOBIE** and mail to:

**SOBIE**

Keith D. Malone  
POB 5238  
One Harrison Plaza  
University of North Alabama  
Florence, AL 35632

## Contact Information

Please contact Keith D. Malone, **SOBIE** Conference Vice-Chairman: [sobie@una.edu](mailto:sobie@una.edu) or [kdmalone@una.edu](mailto:kdmalone@una.edu).

**With warm regards,**

**Amye Melton**  
**President, SOBIE 2023**

**Keith D. Malone and David L. Black**  
**Conference Co-Chairman, SOBIE 2023**