This project proposal presents my plan to revamp the Franklin High School Band Class website (https://www.franklinbands.info). My goal is to enhance its design, functionality, and overall user experience. The updated website will highlight the band's achievements, provide information about upcoming events, and offer an engaging platform for students, parents, and staff to interact with the band program.

Step 1: Information Gathering

In our initial meeting with the client, we gathered the following requests and requirements:

- Refresh the website's visual design
- Improve the site's navigation and organization.
- Showcase the band's achievements and awards.
- Provide information about upcoming events and performances.
- A better way to show documentation
- Create a platform for students, parents, and staff to engage with the band program.
- Ensure the website is mobile-friendly and accessible to all users.

Step 2: Needs Analysis

Based on the client's requirements, we've identified the following technical solutions and components:

- Redesign the website with a modern and visually appealing layout using WordPress and an appropriate theme.
- Implement a clear and intuitive navigation menu for quick access to information.
- Create dedicated pages to display the band's achievements, awards, and history.
- Develop an events calendar to showcase upcoming events and performances.
- Set up a blog or news section for regular updates and announcements.
- A better way to show documentation
- Ensure the website is responsive and mobile-friendly.
- Implement accessibility features, such as alt text for images, keyboard navigation, and suitable contrast ratios.

Step 3: Project Plan

Project Summary:

The project involves revamping the Franklin High School Band Class website with a fresh design, enhanced functionality, and an improved user experience. The redesigned website will emphasize the band's achievements, offer information about upcoming events, and serve as a platform for engagement among students, parents, and staff.

Deliverables:

- Updated website design with a modern layout.
- Improved navigation and organization for easy access to information.
- Dedicated pages for the band's achievements, awards, and history.
- Events calendar displaying upcoming events and performances.
- Blog or news section for regular updates and announcements.
- A better way to show documentation
- Mobile-friendly and responsive website design.
- Accessible features implemented to meet WCAG AAA requirements.

Implementation Timeline:

- March 22 - April 1: Website design and development
- April 2 - April 8: Content creation and integration
- April 9: Client review #1
- April 10 - April 14: Revisions and refinements
- April 15: Client review #2
- April 16 - April 20: Final revisions and testing
- April 21: Project completion and delivery

Budget:

- Scoping (Part 1): $800
- Build (Part 2): $2,200
- Ongoing hosting and support costs: $25/month

Support Scope:

Upon project completion, I'll provide a handover document detailing how to manage and update the website. Additionally, we'll offer three months of complimentary support for any issues or questions that may arise. After the initial three months, ongoing support can be negotiated as needed.

P.S. I am not currently in talks with the Franklin community band program. This project proposal was only in this way to have a better understanding of how the web development process works in the real world.