

Coca-cola Sales Dashboard

Invoice Date

2022/01/02

2022/12/25

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Beverage Brand	Total Sales	Units Sold	Operating Profit	Operating Margin	Price per Unit
Coca-Cola	1 923 053	3989000	767 510	0,39	0,47
Dasani Water	1 639 063	2890500	618 630	0,38	0,55
Diet Coke	1 391 088	2872000	473 806	0,35	0,46
Sprite	1 158 400	2588500	409 090	0,35	0,42
Powerade	1 133 675	2042500	416 421	0,36	0,54
Fanta	969 888	2100000	355 685	0,37	0,43
Total	8 215 165	16482500	3 041 142	0,37	0,48

Operating Profit Analysis

Key influencers Top segments



What influences Operating Profit to Increase ?

When...

....the average of Operating Profit increases by

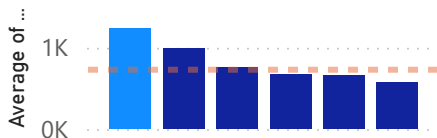
Beverage Brand is Coca-Cola

501,3

Beverage Brand is Dasani Water

214,9

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



☐ Only show values that are influencers

Sales by State

