

NDE SIMONI CHE

Nationality: Cameroonian

Gender : male

Phone: +971 0551906739

Visa status: employment visa

Language: English

Email: ndesimoniche@gmail.com

Website: <https://nde-boys-portfolio.netlify.app/#portfolio>



PROFILE SUMMARY

A passionate web developer and digital marketing professional with over 5 years of experience, working with both small and large scale businesses. Specialities include SEO, GOOGLE ANALYTICS, WEB DEV and PPC on Google Facebook and Instagram

KEY SKILL/DIGITAL MARKETING

- Social media marketing
- Analytics
- A/B testing
- Email Marketing
- PPC
- Excelen in researching
- Marketing Automation

KEY SKILLS/ WEB DEVELOPMENT

- HTML,
- CSS
- JavaScript
- Wordpress
- Git and Github

WORK EXPERIENCE/ NESTLE/CAMEROON

2019-2021

DIGITAL MARKETING

- Develop and implement digital marketing strategies across various channels, including email, social media, and p.p.c advertising,
- Conduct market research and analyze customer data to identify consumer behavior trends and create and targeted marketing campaigns
- Manage the growth of companies social media account
- Monitor website traffic and campaign performance using Google Analytics and search console to improve ROI

WORK EXPERIENCE/NESTLE/CAMEROON

2021 - 2022

WEB DEVELOPER

- Collaborated with a team of developers to build and maintain the company's website
 - Utilized git and github for version control and collaboration with team members
 - Debugged code to identify and fix issues in the application
 - Implement responsive design for the website to ensure compatibility across devices
 - Optimized website performance to improve load times and user experience
 - Participate in code reviews and provided feedback to ensure quality code
-

EDUCATION: Computer Science Degree/University Of Bamenda,
Google Search Certification/Google Digital Garage and freecodecamp Certification

