

# Andrew Scott

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## **EXPERIENCE**

### **Freelance Journalist**

1/2022 – Present

- ◇ Reporting for *Brooklyn Eagle* and *The Village Voice*.

### **Media Smart Citizens**

#### **Web Editor**

10/2021 – Present

- ◇ Write articles relating to media literacy and technology. Published about 2k words of monthly content for a year.
- ◇ Collaborate with the content development team to brainstorm and workshop content in meetings and using Trello.
- ◇ Refresh the Squarespace site and publish new content.
- ◇ Editorial lead on “Everyday Media + Tech Solutions.”

### **The New School**

#### **Student Editor for the Lang Dean’s Office**

9/2021 – 5/2023

- ◇ Wrote and edited the Eugene Lang College of Liberal Arts faculty newsletter using Mailchimp and Listrak.
- ◇ Researched faculty members to form pithy headlines and summaries of their accomplishments for web content.
- ◇ Creatively solved problems by activating an Imgur when the Listrak account ran out of space and utilizing Midjourney to generate visuals for web content.

### **BackMatter Magazine**

#### **Digital Editor**

1/2022 – 5/2022

- ◇ Collaborated with the design and editorial team using Airtable, Slack, and Miro to produce the 2022 issue.
- ◇ Designed the publication’s web mag using Webflow after experimenting with several CMS programs.

### **Merion West**

#### **Editor-in-Chief Intern**

10/2021 – 1/2022

- ◇ Edited and fact-checked 2–3 articles weekly using Google Docs on sudden notice with short deadlines.
- ◇ Contributed content management input.
- ◇ Transcribed and conducted interviews.
- ◇ Published two articles.

### **Miami City Social / International Property Finder**

#### **Content Writing / Social Media Intern**

8/2018 – 12/2018

- ◇ Wrote and edited lifestyle and real estate articles.
- ◇ Aggregated event data and published it online using WordPress.
- ◇ Managed over 20 social media accounts with HootSuite.

## **TECHNICAL SKILLS**

- ◇ WordPress, Webflow, Squarespace, ReadyMag, Cargo, SEO, HTML, CSS, JavaScript, p5.js, Python
- ◇ HootSuite, Facebook, Instagram, Twitter, Mailchimp, Listrak
- ◇ Mac OS, Windows OS, Microsoft Office, Google Workspace, Airtable, Trello, Miro, Are.na
- ◇ InDesign, Photoshop, Adobe Creative Cloud, Figma, Pro Tools, Ableton, Logic Pro

## **EDUCATION**

### **The New School for Social Research 2021–2023**

MA in Creative Publishing and Critical Journalism with a Minor in Transmedia & Digital Storytelling

- ◇ GPA: 3.85
- ◇ CPCJ Student Association
  - Created and managed CPCJ SA LinkedIn account and assisted in event planning.

### **Florida State University 2008 – 2012**

BA in Humanities with English Concentration