

SPONSORSHIP PACKAGE

Hackfest

HackFest

HACK. CREATE. PLAY

Dear Sponsor,

We are writing you concerning a sponsorship opportunity with Enza Academy for our upcoming HackFest Hackathon: a 48-hour immersive hackathon for young professionals. Hackers will utilize a variety of software and hardware tools to solve real-world problems. The event will provide hackers with an unforgettable experience, to HACK, CREATE, PLAY and innovate across all industry sectors.

</ ENZA ACADEMY

Enza Academy equips low-opportunity, high-potential students of color across America with the tools to empower themselves and change their worlds with technology. Since inception in 2014, Enza Academy has served over 1,000 students across the country. Enza was named to President Obama's White House coalition of community and business leaders. Our work has been featured in top media outlets such as TechCrunch and The Huffington Post.

</ HACKFEST

HackFest is a 48-hour immersive hackathon for entrepreneurial developers, designers, and innovators. Participants will utilize a variety of software and hardware tools to solve real-world problems.

The final event on Sunday, is Demo Day and provides attendees with the opportunity to network with VCs, startup founders, industry professionals, and many others from across NYC. Teams will showcase and pitch their breakthrough innovations to a panel of established entrepreneurs and industry leaders for seed capital and have an opportunity to turn their ideas into reality.

</ SPONSORSHIP

Given your company's passion to innovate and diversify the technology workforce, we thought to extend this invitation. We will serve over 150 hackers throughout all 5 boroughs of NYC and across the East Coast. HackFest sponsors will get access to a highly motivated and skilled talent database. Other benefits include:

- An opportunity to be a challenge organizer
- Company's API usage and workshops
- Talent database, online profiles and project portfolios
- On-site interview rooms and more

Please see below for details on the sponsorship levels. Looking forward to Hacking, Creating and Playing at HackFest 2019!

	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
	Revolutionary	Partner	Innovator	Creator	Leader
GENERAL	Challenge Organizer	Challenge Organizer			
Lead Sponsor Title	X				
Deliver Keynote Address on Demo Day	X				
Serve as Chief Judge on Demo Day	X				
Challenge Organizer (Design a Custom Challenge)	X	X			
Workshops and Panels	X	X			
Get Interviewed for Event Recap Video	X	X	X		
Mentions / Shoutouts In Press Releases	X	X	X	X	
Award Presentation to Winning Teams	X	X	X	X	
Exclusive Acknowledgment on Stage	X	X	X	X	X
RECRUITING					
Access to Attendee Data	X	X	X		
On-Site Interview Room	X	X	X		
Opportunity to address all participants On-Stage"	X	X	X		
Participants' Resumes	X	X	X		
Send Engineers + Designers	X	X	X	X	X
Booth During Event	X	X	X	X	X
BRANDING					
Logo on HackFest T-shirt	X	X	X	X	
Full Page Ad on Event Program	X	X	X	X	X
VIP Seating	X	X	X	X	X
Logo on Website for 1 Year	X	X	X	9 MONTHS	6 MONTHS
Logo Placement on all Marketing Materials	X	X	X	X	X
Logo Placement on Step & Repeat	X	X	X	X	X
SWAG					
Distribute Swag	X	X	X	X	X
Distribute Swag (In Our Bag)	X	X	X	X	X

All donations are tax deductible. If you would like to support Enza Academy and HackFest in a different way than listed above, please reach out to us."



The background is a solid teal color with a white geometric pattern of thin lines forming various sized triangles and polygons across the entire surface.

THANK YOU

www.enzaacademy.org