

# **Business Understanding**

Stakeholder: Head of the new aviation division in a company seeking to enter the aircraft investment industry.

#### **Business Problem:**

The company is exploring the purchase and operation of airplanes but lacks knowledge of aviation risk. What aircraft types are safest? What locations or use-cases have the highest accident rates?

#### **Key Questions:**

- Which aircraft makes and models have the highest accident counts?
- What states or regions show higher accident frequency?
- Has aviation safety improved over time?
- Which types of flights (e.g., personal, business) are riskier?

# **Data Understanding and Analysis**

Time Frame: 1948 to 2022 Total Records: 90,348 → Cleaned to: 82,196 U.S. accidents

#### **Key Columns Used:**

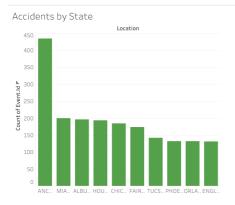
- Event.Date , Location , State
- Aircraft.Make, Model, Purpose.of.Flight
- Injury.Severity, Total.Fatal.Injuries, Total.Serious.Injuries
- Aircraft.Damage, Engine.Type, Weather.Condition

#### **Data Cleaning Steps:**

- Removed non-U.S. accidents
- Filled missing injury values with 0
- Dropped rows with missing aircraft make/model
- Created Total\_Injuries and Year columns

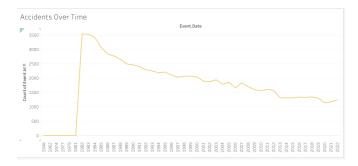
# **Key Visualizations**

### 1. Bar Chart: Aircraft Models With Most Accidents



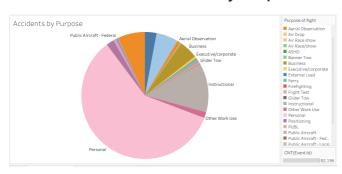
- Top aircraft: Cessna, Piper, Beech - These dominate general aviation use, explaining higher incident frequency

### 2. Line Chart: Aviation Accidents Per Year



- General decline in accidents over time - Peak activity in the late 1990s, drop-off after 2010

## 3. Pie Chart: Fatal Accidents by Purpose of Flight



- Personal and instructional flights account for majority of fatal incidents

# Conclusion

This project reveals several actionable insights for safe aviation investment:

## **Key Findings:**

- 1. Cessna and Piper have the highest accident frequencies but are also the most used.
- 2. Accidents are most frequent in California, Texas, and Florida likely due to high flight activity.
- 3. Most fatal accidents occur during personal or instructional flights.

#### **Business Recommendations:**

- Invest in safety training and inspection in **general aviation**.
- Focus on states with high incident rates for infrastructure or regulatory improvement.
- Prefer aircraft models with lower fatality-per-incident ratios, not just low incident counts.

# **Repository Contents**

— Illiages/

├─ notebook.ipynb

motebook.pdf

presentation.pdf

├── Aviation Accident Dashboard.pdf

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├─ github.pdf ├─ README.md └─ .gitignore

### Run the Notebook

Ensure dependencies are installed via:

pip install pandas matplotlib seaborn

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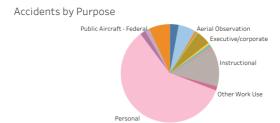
Then run the Jupyter Notebook:

jupyter notebook notebook.ipynb

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# View Dashboard

#### Aviation Accident Dashboard



Accidents by State

Location

Location

Accidents Over Time

Event.Date

Accidents Over Time

Accidents Over Time

Accidents Over Time

Accidents Over Time

You can view the Tableau dashboard

Thank you for reviewing!

GitHub: github.com/Ndunguuu01/aviation-risk-analysis

Author: Brian Ndungu

### Releases

No releases published Create a new release

#### **Packages**

No packages published Publish your first package

### Languages

Jupyter Notebook 100.0%