

# **Business Understanding**

Stakeholder: Head of the new aviation division in a company seeking to enter the aircraft investment industry.

#### **Business Problem:**

The company is exploring the purchase and operation of airplanes but lacks knowledge of aviation risk. What aircraft types are safest? What locations or use-cases have the highest accident rates?

### **Key Questions:**

- Which aircraft makes and models have the highest accident counts?
- What states or regions show higher accident frequency?
- Has aviation safety improved over time?
- Which types of flights (e.g., personal, business) are riskier?

# **Data Understanding and Analysis**

Time Frame: 1948 to 2022 Total Records: 90,348 → Cleaned to: 82,196 U.S. accidents

### **Key Columns Used:**

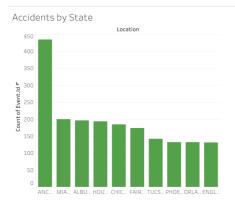
- Event.Date , Location , State
- Aircraft.Make, Model, Purpose.of.Flight
- Injury.Severity, Total.Fatal.Injuries, Total.Serious.Injuries
- Aircraft.Damage , Engine.Type , Weather.Condition

### **Data Cleaning Steps:**

- Removed non-U.S. accidents
- Filled missing injury values with 0
- Dropped rows with missing aircraft make/model
- Created Total\_Injuries and Year columns

# **Key Visualizations**

## 1. Bar Chart: Aircraft Models With Most Accidents



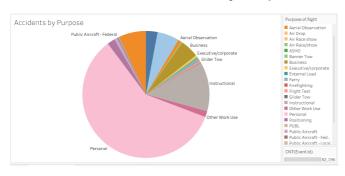
- Top aircraft: Cessna, Piper, Beech - These dominate general aviation use, explaining higher incident frequency

## 2. Line Chart: Aviation Accidents Per Year



- General decline in accidents over time - Peak activity in the late 1990s, drop-off after 2010

## 3. Pie Chart: Fatal Accidents by Purpose of Flight



- Personal and instructional flights account for majority of fatal incidents

## Conclusion

This project reveals several actionable insights for safe aviation investment:

## **Key Findings:**

- 1. Cessna and Piper have the highest accident frequencies but are also the most used.
- 2. Accidents are most frequent in California, Texas, and Florida likely due to high flight activity.
- 3. Most fatal accidents occur during personal or instructional flights.

#### **Business Recommendations:**

- Invest in safety training and inspection in **general aviation**.
- Focus on states with high incident rates for infrastructure or regulatory improvement.
- Prefer aircraft models with lower fatality-per-incident ratios, not just low incident counts.

# **Repository Contents**

— Aviation Accident Dashboard.pdf