

# NEHAL VYAS

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## EDUCATION

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Bachelor of Technology in Computer Science

Majors VIT Bhopal University

CGPA 8.28

2022 - 2026

Minors in E-commerce Technology

## SKILLS

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**Technical Skills:** JAVA, Power BI, HTML, CSS, Web Development, ReactJS, MY SQL, Visual Design, UI & UX

**Product & Design Skills:** Prototyping, Usability Testing, Notion, Excel, Figma, UX Research, Wireframing

## WORK EXPERIENCE

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### YUVA Intern | July 2025

Junior Instructional Design Intern

- Developed interactive prototypes using Figma and React, achieving 25% improvement in task completion through UX research and technical optimization
- Managed end-to-end development from wireframes to accessible frontend implementation with cross-functional team collaboration
- Conducted with senior designers to translate instructional content into user-centric digital experiences, ensuring accessibility and visual consistency.

## PROJECTS

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### Readora - A Book Selling Website | React.js |Tailwind |CSS

[Link](#)

- Improved system performance through structured architecture and efficient process management, ensuring smooth user experience and 99% cross-device accessibility.
- Designed and analyzed customer journey for an online bookstore, identifying key drop-off points and optimizing the discovery-to-checkout flow for higher conversions.
- Monitored and reported payment success rates by integrating Razorpay, ensuring secure real-time transactions and enabling data-driven insights on customer purchase behavior.

### BloodLink - Blood Donation Website|HTML5, CSS3, JavaScript, Axios

[Link](#)

- Created and tested data collection workflows through dynamic donor registration forms, ensuring accurate input validation and smooth backend integration.
- Analyzed donor onboarding process and optimized user flows, simplifying participation and improving overall donor engagement.
- Identified friction points in sign-ups through user behavior insights and proposed data-driven features to increase donor motivation and participation.

## CERTIFICATION

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Full Stack MERN, (ADOBE UI&UX), (Internshala) UI&UX Design, (Coursera) Graphic Design, UI course (Great Learning), Front End Development-HTML