

# Chotaliya Neel

MERN Stack | Next.js | Web Developer

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Social : [Github](#) / [Linkedin](#) / [Portfolio Link](#)

## Education

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### Uka Tarsadia University

2021-2025

Bachelor of Technology (B. Tech) in Information Technology

Gujarat, India

- ★ CGPA : 8.61 (till 7th sem)

## Work Experience

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### React.js Developer - Intern at [Logicwind](#)

Dec 2024 - Present

- ★ Developed and maintained the Instaplug platform's Analytics Module using React.js. enabling tracking of clicks, views, unique visitors, device usage, and demographics.
- ★ Built the Shoppable Feed Module, allowing users to tag products on Instagram posts and enable direct in-widget shopping experiences.
- ★ Engineered a custom cross-domain event-tracking system without third-party analytics services, ensuring high accuracy and scalability.
- ★ Contributed to the frontend analytics module for URLTags, enhancing real-time visitor tracking and marketing insights.

### Web Development - Intern at [Softrica](#)

May 2024 - July 2024

- ★ Managed more than 7+ client projects using WordPress technology, showcasing experience in creating customized and responsive websites that meet diverse client needs.

## Technical Skills

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- ★ **Languages:** HTML/CSS, Javascript
- ★ **Technologies/Frameworks/Libraries:** Git/GitHub/Gitlab, Tailwind CSS, React.js, Next.js, Appwrite, MongoDB, Docker, GraphQL/Apollo Client.
- ★ **Familiar With:** Figma, Firebase, Flutter.

## Project Experience

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### Web Builder | Next.js, MongoDB, Typescript, Zustand, Prisma ORM, Cloudinary and Tailwind CSS | Individual | [Link](#)

- ★ Developing a website builder aimed at empowering small business owners, particularly those in the retail sector, to establish an online presence effortlessly.
- ★ The platform allows users to select from a variety of website templates and customize them according to their preferences without any coding knowledge.
- ★ Users can adjust various aspects of the template, including font styles, text colors, font sizes, images, and more, to create a personalized website for their business.

## Freelancing Work

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### Stunning NYC Website | Next.js, SCSS | Individual | Freelancing | [Link](#)

- ★ Developed an entire frontend for Stunning NYC (jewelry website)

### Medley Healthcare Website | Next.js, SCSS | Individual | Freelancing | [Link](#)

- ★ Developed an entire frontend for Medley Healthcare (healthcare solutions provider)
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