



Arjun Mehta

College Student

AGE 24

GENDER MALE

STATUS SINGLE

LOCATION Ahmedabad

Curious

Adventurous

Enthusiastic

"At times, I just want to explore, experience the rich cultural heritage, and enjoy the local food scenes. I'm looking for apps that provide a detailed outline of places and seamless planning."

Bio

"I'm Arjun, a 24-year-old college student from Ahmedabad who loves exploring historical landmarks and cafes with friends. I want a travel app that offers personalized, budget-friendly recommendations and real-time updates to make exploring the city effortless."

Goals

- Easily access public transport information.
- Find budget-friendly travel options.
- Plan routes and schedules efficiently.

Frustrations

User Friendly Interface

Information

Finding Exact Location

Personality

Traveller

Observant

Enthusiastic

Motivations

Explore rich cultural heritage and food scenes nearby

Real-time updates about trending spots and new places to visit.

Interests

- Sports
- Photographing
- Reading
- Traveling

Influences

- Blogs
- Social Media
- Movies

Frequently used apps

NETFLIX

Instagram



WhatsApp



Google Maps