Neel Tengariya

UX/UI Designer

As a passionate UX designer, I strive to create meaningful & delightful user experiences through research, ideation, & collaboration. Always looking to learn & collaborate with like-minded individuals.

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WORK EXPERIENCE

Jr. UI/UX Designer
Prefme Matrix Pvt. Ltd. (06/2022 – 04/2023) 10 Months

- Developed a streamlined UPI checkout solution, reducing cart churn by 71% & increasing cohort retention by 28%. For the Pataa app, I redesigned the login process collaboratively which reduced user churn by 63% & earning a 96% positive feedback. Crafted a weather monitoring module & widget powered by ISRO & designed a website for Oneguest, driving growth & sales through testimonials.

Product Design Intern
Wappgo IT Services (03/2020 – 03/2021) 1 Year

- I spearheaded the design of Today's Bharat, creating wireframes & high-fidelity UI, & collaborating with developers to create a user-friendly social media app for sharing videos & photos with global news updates.

UX Design Intern
Wappgo IT Services (09/2019 – 03/2020) 6 Months

- Transformed Legal251's website & control panels for online legal & financial services, resulting in a remarkable 68% increase in user engagement. Additionally, I led the team in crafting graphics & building a social media presence.

DESIGN PROJECTS

◈ Pataa Express UPI Checkout
09/2022 – 11/2022

- As a UX designer for Pataa, I crafted a UPI Checkout solution that mitigates the online ordering process. Eliminating the need to enter contact/address info, reduced the cart churn by 71%, resulting in a more engaging user experience.

◈ Pataa App Redesign
06/2022 – 11/2022

- Collaboratively redesigned the app, designed wireframes & improving user journeys for login, product education & weather widget powered by ISRO. Reduced login churn by 63% & earned 96% positive feedback on new designs.

◈ Pataa x ISRO Weather Monitoring
09/2022 – 09/2022

- Crafted a weather monitoring module & widget for the Pataa app, enabling users to stay informed on the weather. The module displays data gathered from MOSDAC (INSAT-3DR), offering convenient, easy access to information for users.

◈ Oneguest Website
09/2022 – 02/2023

- Designed modern, minimalist website for Oneguest Hotel management platform showcasing key features, USPs, and value propositions. Leveraged testimonials to establish trust, encourage action and drive growth.

SKILLSET

- User research
- Usability testing
- Visual design
- Agile methodology
- Graphic design
- 2d & 3d
- Interaction design
- Accessibility
- Persona creation
- I.A.
- Video editing
- Wireframing & Prototyping

DESIGN STACK

- Adobe Xd
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Jira
- Miro
- MURAL
- Adobe Premiere Pro
- Adobe After Effects
- Blender 3D

CERTIFICATIONS

G Google UX Design Professional Certificate
(12/2021)

ACHIEVEMENTS

Secured 3rd position in National Entrepreneurship Challenge, IIT Bombay
(02/2019)

EDUCATION

- B.Tech Computer Science from Chameli Devi Group of Institutions, Indore (M.P.)
(2018 - 2022)

INTERESTS

- Automobiles
- eSports, Gaming & Hardware
- 3D Design & Animation
- Electronics & Gadgets
- Crypto & Blockchain
- Astronomy & Physics

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TO

COVER LETTER

- Dear Hiring Manager,

As a UX/UI Designer with a passion for creating meaningful & delightful user experiences, I am excited to submit my application for any suitable position at your esteemed organization. I have a solid background in UX industry & a Google UX Design certification making me confident in my ability to design & develop effective solutions for your team.

My experience in UX design includes working as a Jr. UI/UX Designer at Prefme Matrix Pvt. Ltd., where I streamlined the UPI checkout solution, reducing cart churn by 71% & increasing cohort retention by 28% for the Pataa Navigations. I also collaboratively redesigned the Pataa app, reducing login churn by 63% & earning 96% positive feedback on the new designs. I also crafted a weather monitoring module & widget for the Pataa app powered by ISRO, enabling users to stay informed on the weather easily.

As a Product Designer at Wappgo IT Services, I spearheaded the design of Today's Bharat, creating wireframes & high-fidelity UI while collaborating with developers to create a user-friendly social media app for sharing videos & photos with global news updates. I also transformed Legal251's website & control panels for online legal & financial services, resulting in a remarkable 68% increase in user engagement. In addition, I led the team in crafting graphics & building a social media presence.

My skill set includes user research, IA, usability testing, wireframing, prototyping, visual design, agile methodology, persona creation, graphic design, accessibility, interaction design, video editing, & 2D & 3D design. I am proficient in various design tools such as Adobe Xd, Figma, Photoshop, Illustrator, Jira, Miro, MURAL, Premiere Pro, After Effects, & Blender 3D.
Apart from my professional experience, my interests in automobiles, 3D design & animation, electronics & gadgets, crypto & blockchain, eSports, gaming & hardware, astronomy & physics have given me a broad perspective on design & creativity.

As a creative & enthusiastic designer, I am eager to collaborate with like-minded individuals & learn from new challenges. My resume is attached for further details on my achievements, education, & experience. Thank you for considering my application, & I look forward to discussing my qualifications in further detail.

Sincerely,

Neel Tengariya