Neel Tengariya

UX/UI Designer

As a passionate UX designer, I strive to create meaningful & delightful user experiences through research, ideation, & collaboration. Always looking to learn & collaborate with like-minded individuals.

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WORK EXPERIENCE

UX Designer
Viamagus Technologies (05/2023 – 09/2023) 5 months

- Oversaw the synthesis and implementation of research for an innovative shareable report module for a US-Canada-based product, Darby ESG, an environment company that specializes in carbon credit solutions for fleet-based logistics companies.
- Collaborated on I.A. and designed a mobile interface for Sahayya, an NBFC's loan distribution system. Conducted iterative usability tests to ensure cross-platform cohesion and user-friendliness.
- Orchestrated the development of a user-centric design system for the projects mentioned above, fostering collaboration among developers and designers to deliver a robust and scalable product.

Jr. UI/UX Designer
Prefme Matrix (06/2022 – 04/2023) 10 months

- Developed a streamlined UPI Checkout solution for Pataa Navigations web plugin, reducing cart churn by 71% & increasing cohort retention by 28%. For the Pataa app, redesigned the login process collaboratively which reduced user churn by 63% & earned 96% positive feedback. Crafted a weather monitoring module & widget powered by ISRO (MOSDAC INSAT-3DR) & designed a website for Oneguest, driving growth & sales through testimonials.

Product Design Intern
Wappgo IT Services (03/2020 – 03/2021) 1 year

- Spearheaded the design of Today's Bharat, creating wireframes & high-fidelity UI, & collaborating with developers to create a user-friendly social media app for sharing videos & photos with global news updates.

UX Design Intern
Wappgo IT Services (09/2019 – 03/2020) 6 months

- Transformed Legal251's website & control panels for online legal & financial services, resulting in a remarkable 68% increase in user engagement. Additionally, I led the team in crafting graphics & building a robust social media presence.

DESIGN PROJECTS

💎 Pataa Express UPI Checkout 🔗
09/2022 – 11/2022

- Developed Pataa Express UPI Checkout, a streamlined solution within the Pataa short code ecosystem. Simplified online shopping experience by eliminating the need for users to repeatedly input their address, enhancing the efficiency of the online ordering process.

💎 Pataa App Redesign 🔗
06/2022 – 11/2022

- Collaboratively redesigned the app, designed wireframes & improving user journeys for login, product education & weather widget powered by ISRO. Reduced login churn by 63% & earned 96% positive feedback on new designs.

SKILLSET

- User research
- Usability testing
- Visual design
- Agile methodology
- Graphic design
- 2d & 3d
- Interaction design
- Accessibility
- Persona creation
- I.A.
- Video editing
- Wireframing & Prototyping

DESIGN STACK

- Figma
- Adobe Xd
- Adobe Photoshop
- Adobe Illustrator
- Jira
- Miro
- MURAL
- Adobe Premiere Pro
- Adobe After Effects
- Blender 3D

CERTIFICATIONS

Google UX Design Professional Certificate 🔗
(12/2021)

ACHIEVEMENTS

Secured 3rd position in National Entrepreneurship Challenge, IIT Bombay
(02/2019)

EDUCATION

B.Tech in CSE from Chameli Devi Group of Institutions
(2018 – 2022)

INTERESTS

- Automobiles
- eSports, Gaming & Hardware
- 3D Design & Animation
- Electronics & Gadgets
- Crypto & Blockchain
- Astronomy & Physics

DESIGN PROJECTS

◈ Pataa x ISRO Weather Monitoring 🔗
09/2022 – 09/2022

- Crafted a weather monitoring module & widget for the Pataa app, enabling users to stay informed on the weather. The module displays data gathered from MOSDAC (INSAT-3DR), offering convenient, easy access to information for users.

◈ Oneguest Website 🔗
09/2022 – 02/2023

- Designed modern, minimalist website for Oneguest Hotel management platform showcasing key features, USPs, and value propositions. Leveraged testimonials to establish trust, encourage action and drive growth.

◈ Darby ESG
05/2023 – 08/2023

- Darby ESG, a UX-Canada-based firm, spearheading the distribution of innovative carbon credit solutions for fleet-based logistics companies. Key achievements include implementing features such as carbon emission analytics, automatic report generation, comprehensive vehicle fleet management, and admin and sub-admin account controls.

◈ Sahayya Finserve
07/2023 – 09/2023

- Sahayya Finserver, a Bangalore-based Non-Banking Financial Company (NBFC), specializing in facilitating loans for small and medium-scale businesses. Enhanced operational efficiency through streamlined loan disbursement and borrower onboarding processes. Successfully maintained a focus on affordable interest rates, contributing to the company's commitment to financial inclusivity.

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TO

COVER LETTER

- Dear Hiring Manager,

As a UX/UI Designer with a passion for creating meaningful & delightful user experiences, I am excited to submit my application for any suitable position at your esteemed organization. I have a solid background in the UX industry & a Google UX Design certification making me confident in my ability to design & develop effective solutions for your team.

My experience in UX design includes working as a Jr. UI/UX Designer at Prefme Matrix Pvt. Ltd., where I streamlined the UPI checkout solution, reducing cart churn by 71% & increasing cohort retention by 28% for the Pataa Navigations. I also collaboratively redesigned the Pataa app, reducing login churn by 63% & earning 96% positive feedback on the new designs. I also crafted a weather monitoring module & widget for the Pataa app powered by ISRO, enabling users to stay informed on the weather easily.

As a Product Designer at Wappgo IT Services, I spearheaded the design of Today's Bharat, creating wireframes & high-fidelity UI while collaborating with developers to create a user-friendly social media app for sharing videos & photos with global news updates. I also transformed Legal251's website & control panels for online legal & financial services, resulting in a remarkable 68% increase in user engagement. In addition, I led the team in crafting graphics & building a social media presence.

My skill set includes user research, IA, usability testing, wireframing, prototyping, visual design, agile methodology, persona creation, graphic design, accessibility, interaction design, video editing, & 2D & 3D design. I am proficient in various design tools such as Adobe Xd, Figma, Photoshop, Illustrator, Jira, Miro, MURAL, Premiere Pro, After Effects, & Blender 3D.
Apart from my professional experience, my interests in automobiles, 3D design & animation, electronics & gadgets, crypto & blockchain, eSports, gaming & hardware, astronomy & physics have given me a broad perspective on design & creativity.

As a creative & enthusiastic designer, I am eager to collaborate with like-minded individuals & learn from new challenges. My resume is attached for further details on my achievements, education, & experience. Thank you for considering my application, & I look forward to discussing my qualifications in further detail.

Sincerely,

Neel Tengariya