

Long-term Support	Future growth	Platform/application type	Technology Requirements	User Feedback/Requirements	Financial support	Promotion
<p>Requires long term support from gym faculty and administration from the University</p> <p>Connor Wiggins</p>	<p>If application reaches certain growth, pitches to other universities could be made</p> <p>Connor Wiggins</p>	<p>Mobile application- available on apple and android</p> <p>Connor Wiggins</p>	<p>Sensors, tracking devices, or check-in systems</p> <p>Neel Patel</p>	<p>Ability to predict peak and low gym times</p> <p>Neel Patel</p>	<p>Keep costs as minimal as possible using resources already provided by our supporters(The University)</p> <p>Connor Wiggins</p>	<p>Promote website and app by offering QR codes posted on signs throughout campus and around campus</p> <p>Connor Wiggins</p>
<p>Requires long term support from users</p> <p>Connor Wiggins</p>	<p>Application could become a third party company</p> <p>Connor Wiggins</p>	<p>Online website- available on any device with an internet connection</p> <p>Connor Wiggins</p>	<p>Ensuring user data privacy and security</p> <p>Neel Patel</p>	<p>Users prefer to get gym occupancy data through a mobile app</p> <p>Neel Patel</p>	<p>Any financial support from University</p> <p>Connor Wiggins</p>	<p>Provide links and online advertisements on university webpages and student newspaper</p> <p>Connor Wiggins</p>
<p>Requires on-going maintenance & updates</p> <p>Neel Patel</p>	<p>New gym partner matching feature could bring more user to user engagement</p> <p>Connor Wiggins</p>	<p>Smartwatch notifications - Apple Watch, Fitbit, samsung watch</p> <p>Neel Patel</p>	<p>Use machine learning to predict crowded times based on historical data</p> <p>Neel Patel</p>	<p>Users want live updates about gym occupancy</p> <p>Neel Patel</p>	<p>Running Tabling Events on Green Street that allows students to donate according to their financial capabiloty</p> <p>Neel Patel</p>	<p>Partnership with local gyms, sports teams, student fitness clubs</p> <p>Neel Patel</p>
<p>Requires user feedback and feature advancements</p> <p>Neel Patel</p>	<p>workout tracking and workout tutorials could also be added</p> <p>Connor Wiggins</p>	<p>Digital Kiosks at the front of the gym - to see what floors and what machines have waitlines and are the most available</p> <p>Neel Patel</p>	<p>storing data for predicting and real-time monitoring</p> <p>Neel Patel</p>	<p>concerned about privacy if location tracking or cameras are used</p> <p>Neel Patel</p>	<p>Local Businesses/ natioanl brand sponsperships or partnerships</p> <p>Neel Patel</p>	<p>invest in a referral program with point systems or rewards</p> <p>Neel Patel</p>