



# Data Extraction Results

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Period of Development: To Be Decided
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#### Overview

- Opportunity Zones selected as defined by US Department of The Treasury
  - Data last updated December 14, 2018
- Mapped unique 5 digit ZIP to OZ (ZIP2TRACT) tract numbers using data from <u>HUD's Office of Policy Development and Research</u>
  - Crosswalk spreadsheet type: ZIP-TRACT
- Extracted and mapped selected demographic data on above





### Metrics Extracted

- Extracted the following demographic fields on each ZIP from <u>bestplaces</u>
  - Town
  - Violent Crime, scaled between 0 and 100
    - Defined as murder and nonnegligent manslaughter, forcible rape, robbery, and aggravated assault
  - Property Crime, scaled between 0 and 100
    - Defined as burglary, larceny-theft, motor vehicle theft, and arson. The object of the theft-type offenses is the taking of money or property, but there is no force or threat of force against the victim
  - Population of town
  - Population growth of town since 2010
  - Unemployment rate of persons in town
  - Median Real Estate Value
  - Median Real Estate Value 10 year growth
  - Percentage Cost of Living compared to average US

## Performance Summary





- Input data
  - 8764 original OZ Tract Number supplied
  - ZIP to Tract Number (ZIP2TRACT) conversion data retention
    - 8606 retained
    - 18564 zip codes generated
  - Conversion loss due to unavailable ZIP information for Tract Numbers
- Result
  - All fields 15544 entries
    - 7818 unique tracts
    - 8656 unique zip codes
  - Crime only 15553 entries
    - 7820 unique tracts
    - 8664 unique zip codes
  - No data 2848 entries
    - 1777 unique tracts
    - 1594 unique zip codes

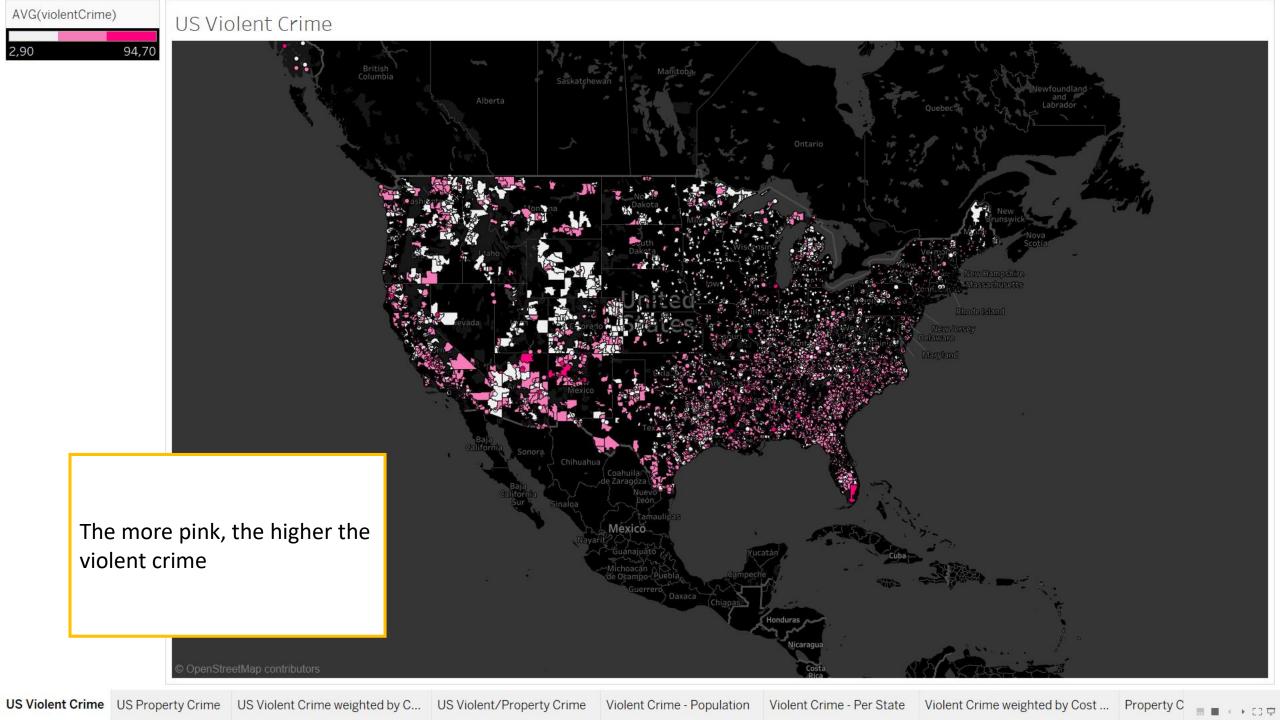


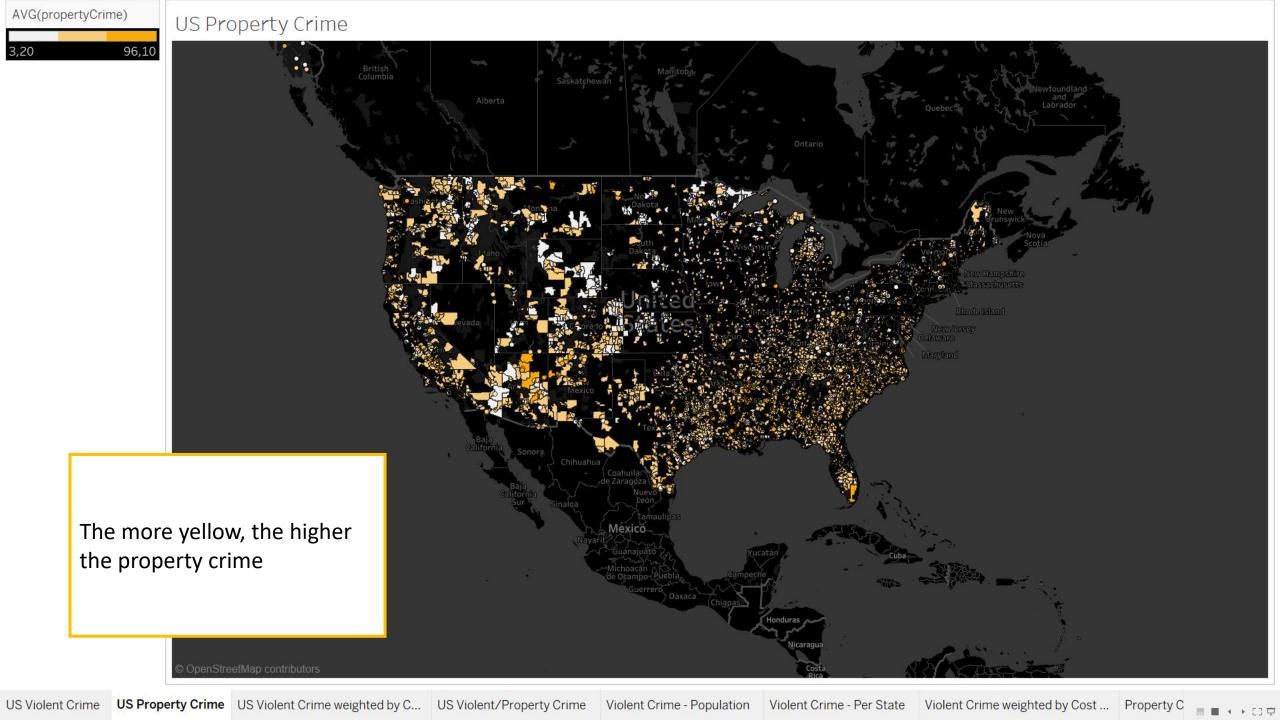


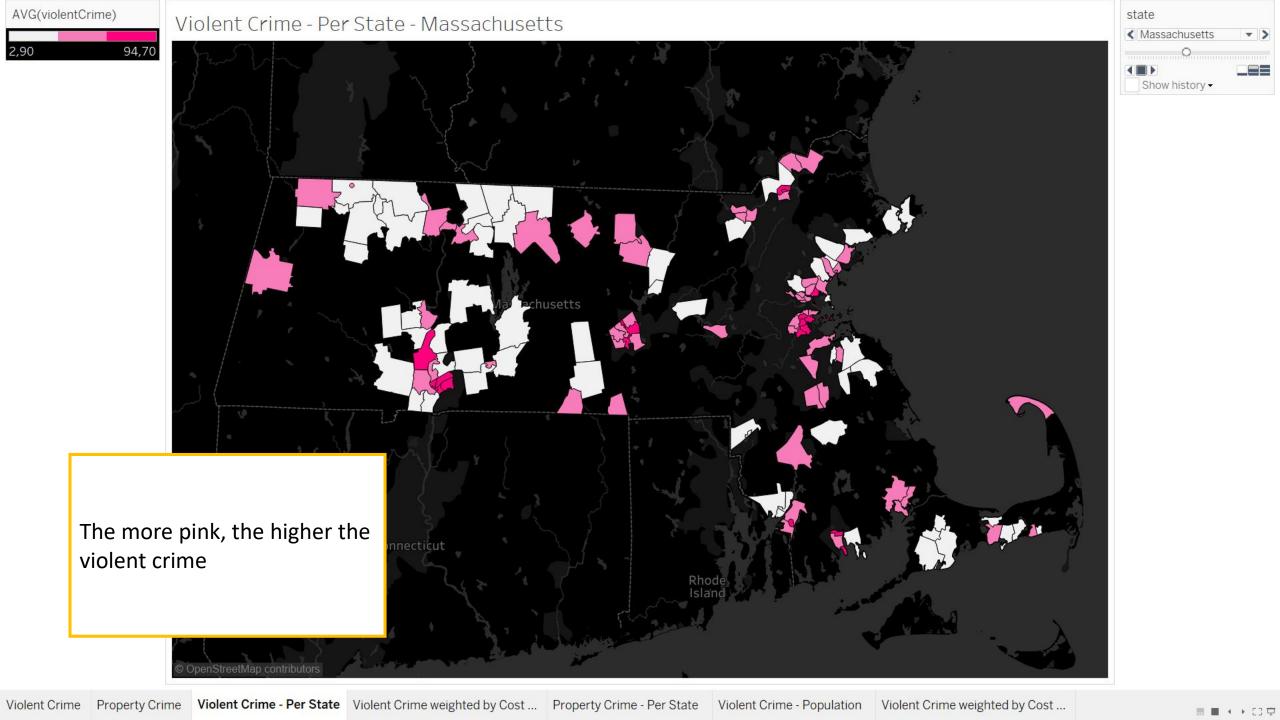
### Selected Observations

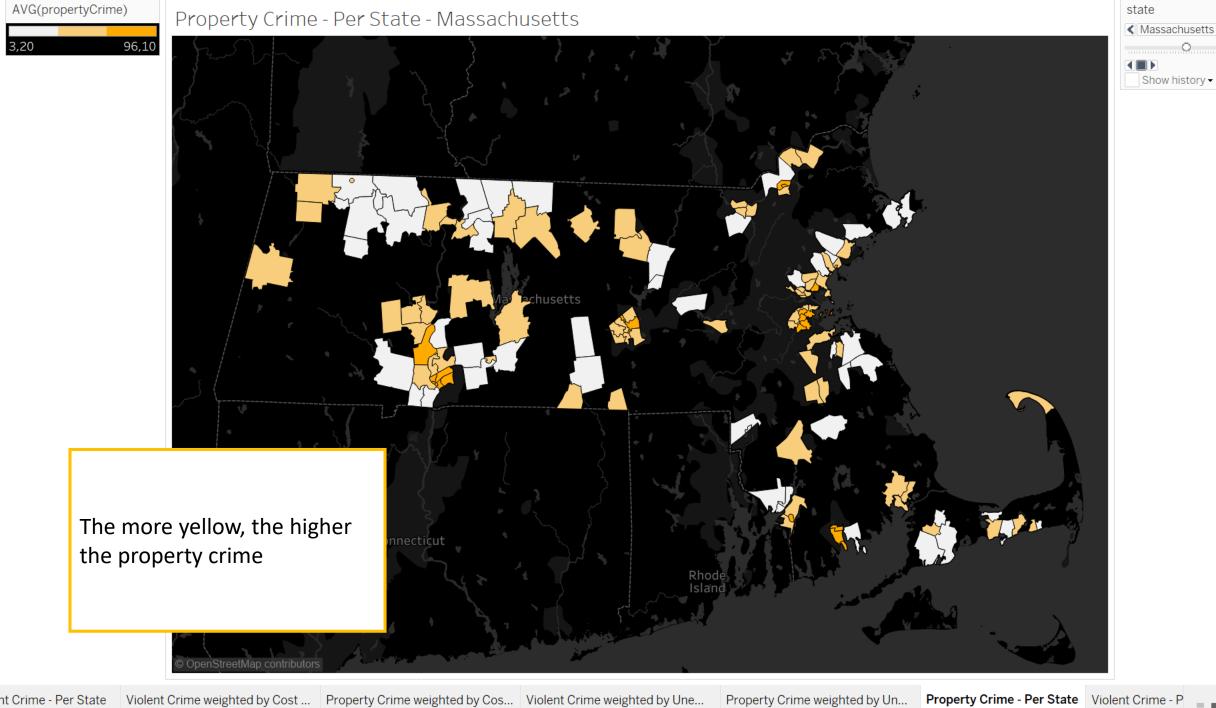
- High level trends difficult to identify from the spreadsheet
- So...data visualization tool used to intuitively isolate potential areas of impact
- Observations available for unique ZIP codes within designated unique Tract Zones on US and every state
  - US Level
    - Violent crime
    - Property crime
    - Violent Crime weighted by Cost Of Living
  - State Level Massachusetts
    - Violent crime
    - Property crime
    - Violent Crime weighted by Cost Of Living

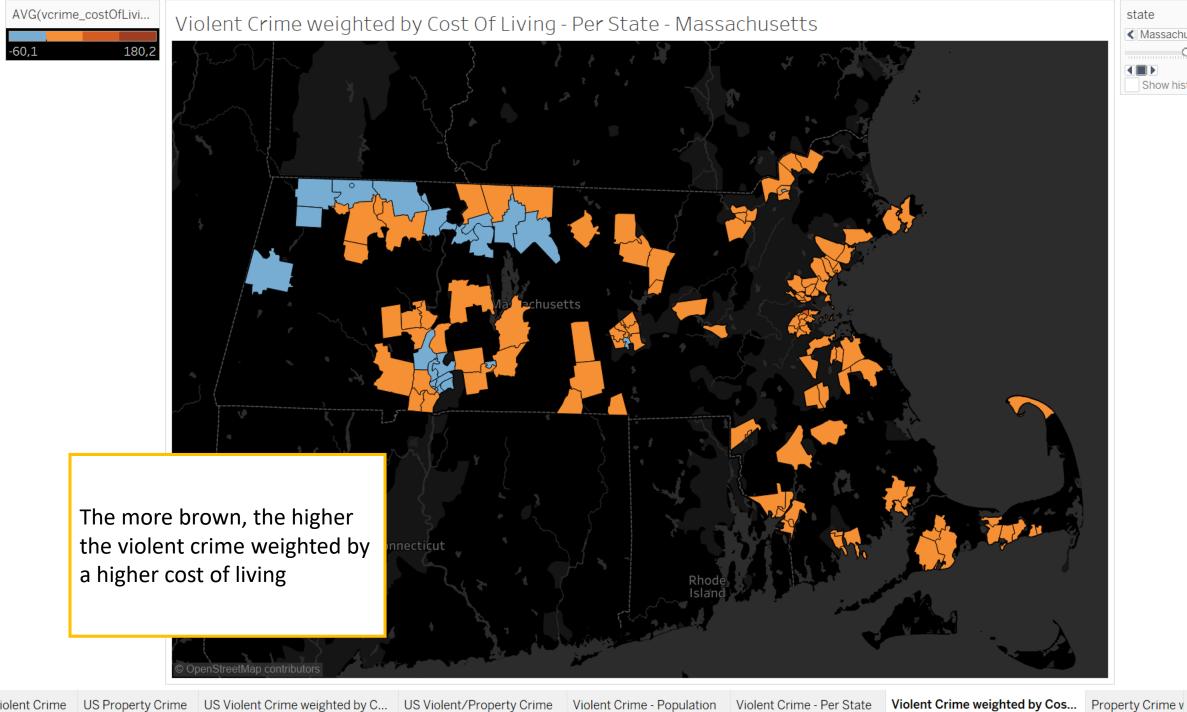




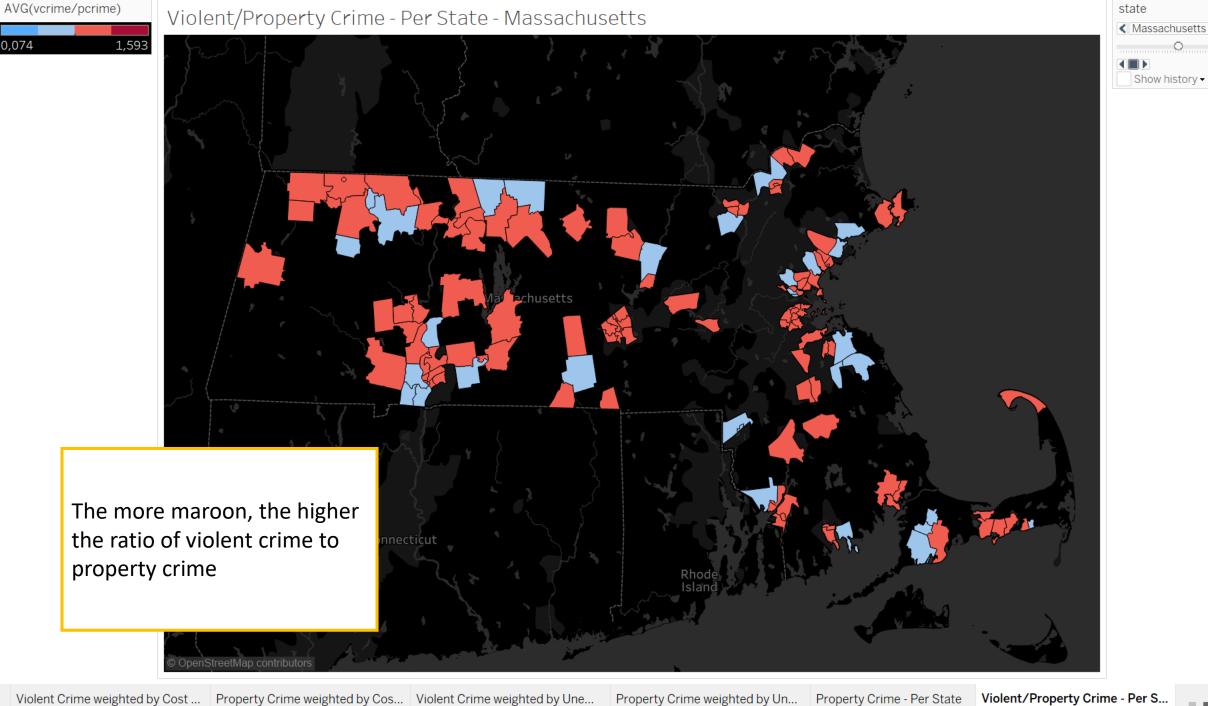








state ◀ Massachusetts Show history -



Show history ▼





### Next Steps

- Above visualizations available for every other metric extracted
- Where can the best impact be made?
  - Other metrics to consider for scraping