

# MARKET BASKET ANALYSIS

BASKET	SUPPORT BASKET	CONFIDENCE PROD 1	CONFIDENCE PROD 2	LIFT
Roses Regency Teacup And Saucer - Green Regency Teacup And Saucer	3.88%	72.08%	75.64%	14.06
Lunch Bag Red Retrospot - Lunch Bag Black Skull.	3.24%	41.04%	50.47%	6.39
Alarm Clock Bakelike Red - Alarm Clock Bakelike Green	3.22%	60.82%	65.26%	12.32
Pink Regency Teacup And Saucer - Green Regency Teacup And Saucer	3.21%	82.64%	62.67%	16.12
Jumbo Bag Red Retrospot - Jumbo Bag Pink Polkadot	3.07%	35.93%	49.88%	5.84
Lunch Bag Red Retrospot - Lunch Bag Pink Polkadot	3.07%	38.79%	55.51%	7.03
Roses Regency Teacup And Saucer - Pink Regency Teacup And Saucer	3.04%	56.51%	78.20%	14.54
Lunch Bag Spaceboy Design - Lunch Bag Red Retrospot	2.84%	48.40%	35.90%	6.13
Lunch Bag Suki Design - Lunch Bag Red Retrospot	2.82%	51.24%	35.71%	6.49
Lunch Bag Red Retrospot - Lunch Bag Cars Blue	2.81%	35.58%	48.26%	6.11
Gardeners Kneeling Pad Keep Calm - Gardeners Kneeling Pad Cup Of Tea	2.77%	59.80%	72.03%	15.55
Paper Chain Kit Vintage Christmas - Paper Chain Kit 50'S Christmas	2.77%	67.24%	47.52%	11.53
Lunch Bag Pink Polkadot - Lunch Bag Black Skull.	2.75%	49.82%	42.81%	7.75
Wooden Picture Frame White Finish - Wooden Frame Antique White	2.73%	49.09%	55.58%	9.99
Spaceboy Lunch Box - Dolly Girl Lunch Box	2.72%	59.78%	63.16%	13.91
Jumbo Storage Bag Suki - Jumbo Bag Red Retrospot	2.70%	45.17%	31.65%	5.29
Lunch Bag Woodland - Lunch Bag Red Retrospot	2.66%	51.78%	33.65%	6.55
Jumbo Storage Bag Suki - Jumbo Shopper Vintage Red Paisley	2.65%	44.24%	44.58%	7.44
Roses Regency Teacup And Saucer - Regency Cakestand 3 Tier	2.65%	49.25%	26.36%	4.90
Lunch Bag Cars Blue - Lunch Bag Black Skull.	2.64%	45.30%	41.07%	7.05
Red Retrospot Charlotte Bag - Charlotte Bag Pink Polkadot	2.64%	50.44%	70.18%	13.41
Lunch Bag Suki Design - Lunch Bag Black Skull.	2.61%	47.47%	40.68%	7.39
Jumbo Storage Bag Suki - Jumbo Bag Pink Polkadot	2.61%	43.56%	42.37%	7.08
Lunch Bag Spaceboy Design - Lunch Bag Black Skull.	2.59%	44.24%	40.36%	6.89
Regency Cakestand 3 Tier - Green Regency Teacup And Saucer	2.57%	25.61%	50.20%	5.00
Jumbo Shopper Vintage Red Paisley - Jumbo Bag Red Retrospot	2.56%	42.12%	29.99%	5.05

20K

Total Transactions

82M

Total Sales

3981

Products Count

38

Total Countries

4330

Total Users