

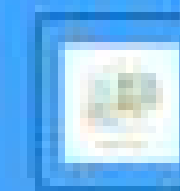
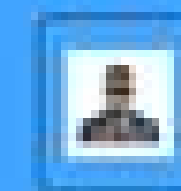
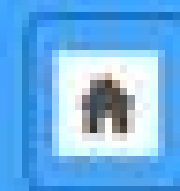


# RIDES OVERVIEW

Active Date

1/1/2020

6/30/2020



25.38M

Total Offers

7.20M

Total Bookings

5.90M

Total Rides

1.32M

Total Cancellations

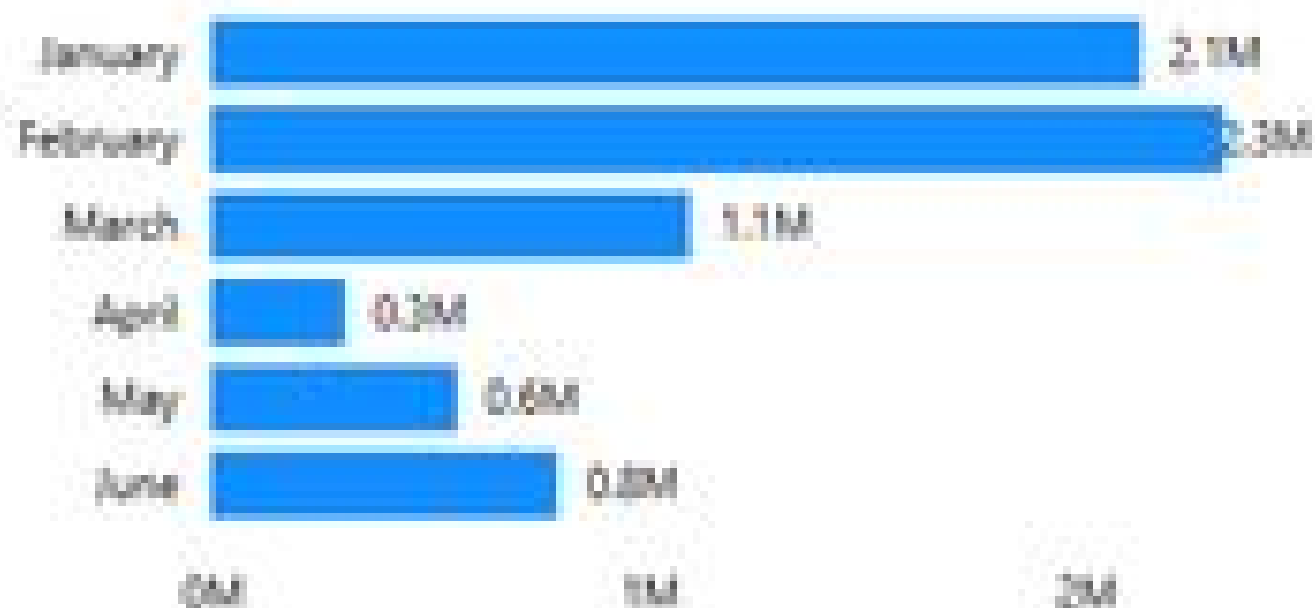
0.57

Avg Engagement Score

16.09%

High Engagement %

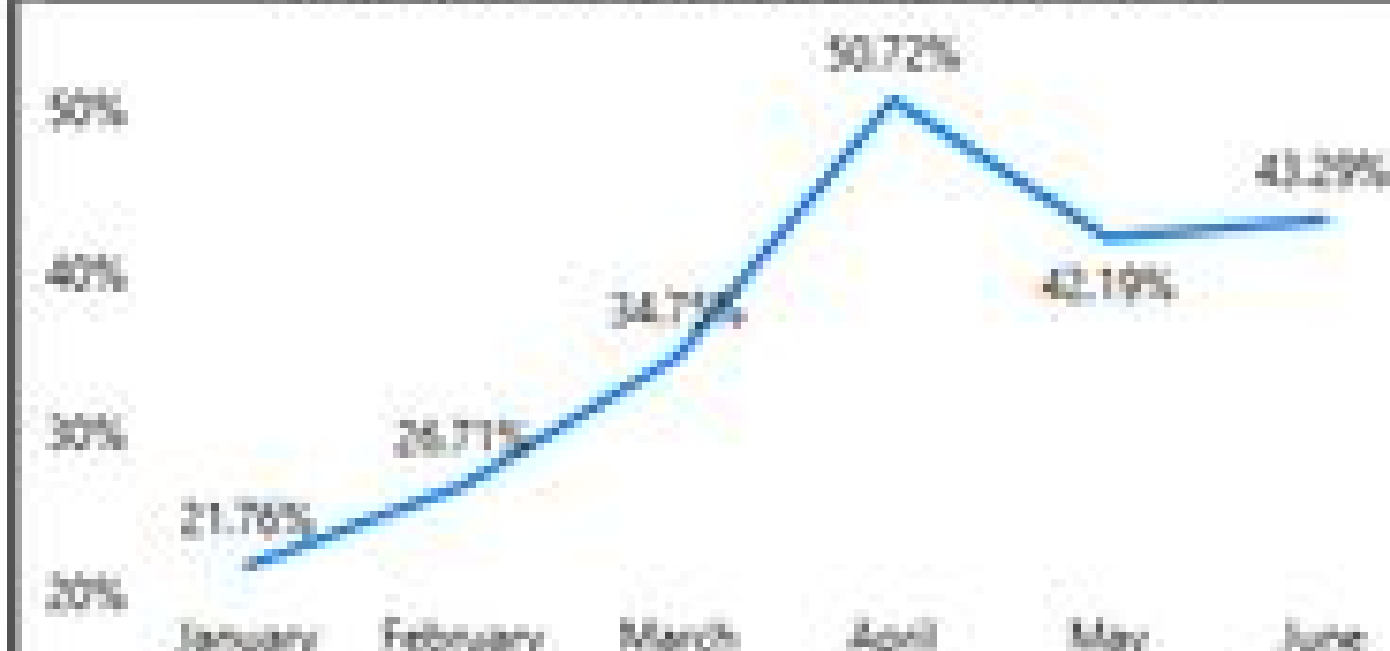
Total Bookings by Month



Acceptance Rate vs Target



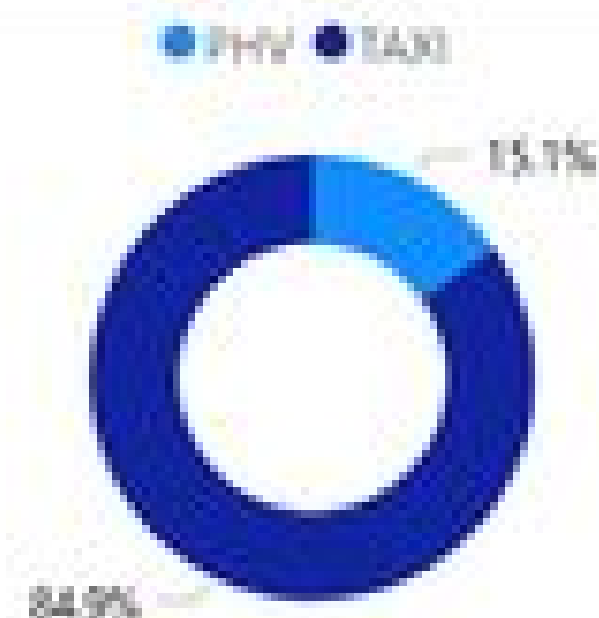
Offers to Bookings Conversion Rate



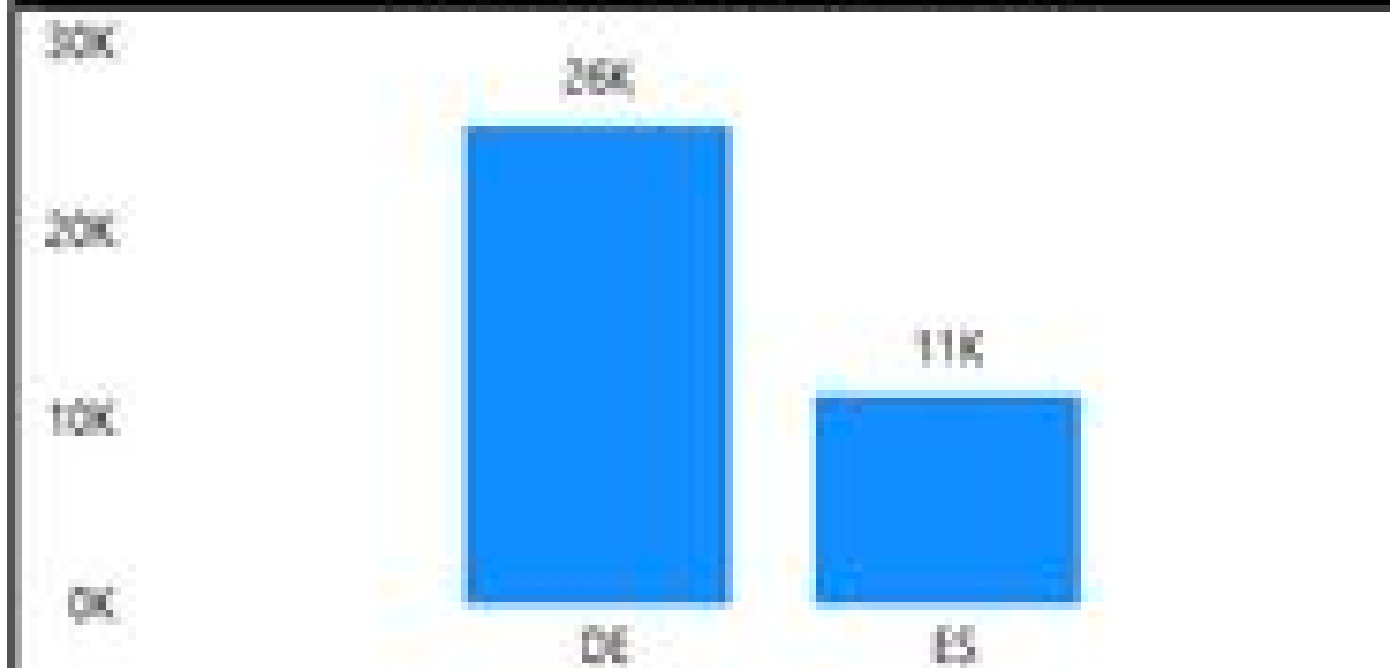
Completion Rate by Month



Service Type Share % of Drivers



Active Drivers by Country



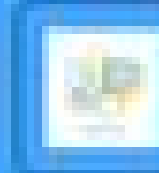
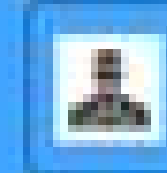
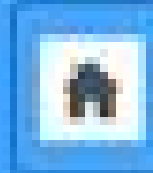


# RIDEIT DRIVERS

Active Date

1/1/2020

6/30/2020



36.77K

Active Drivers

4.89

Average Rating of Driver

Country Code

☐ DE

☐ ES

Service Type

☐ PHV

☐ TAXI

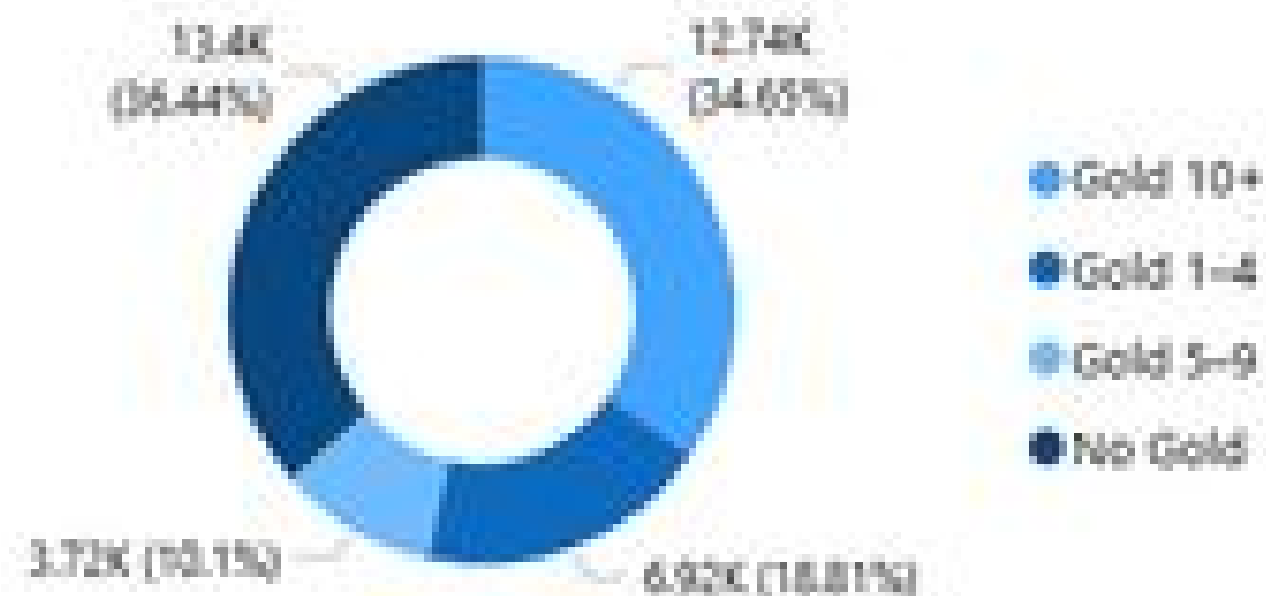
558.64K

Driver Cancellations

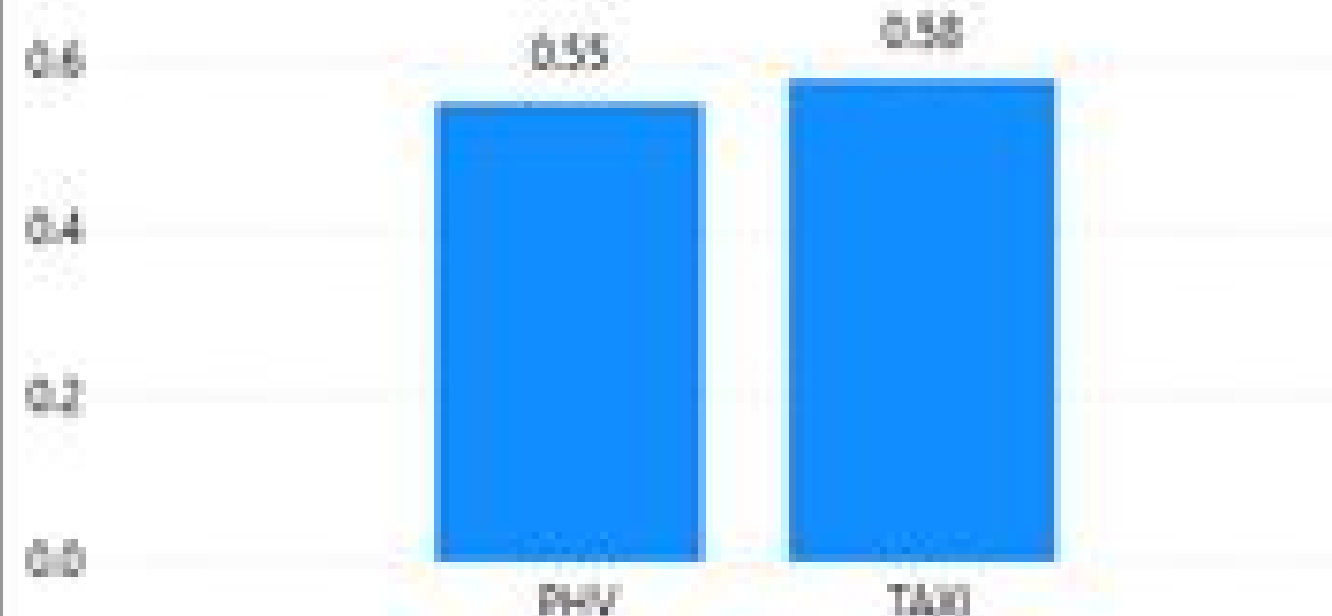
7.75%

Driver Cancellation Rate

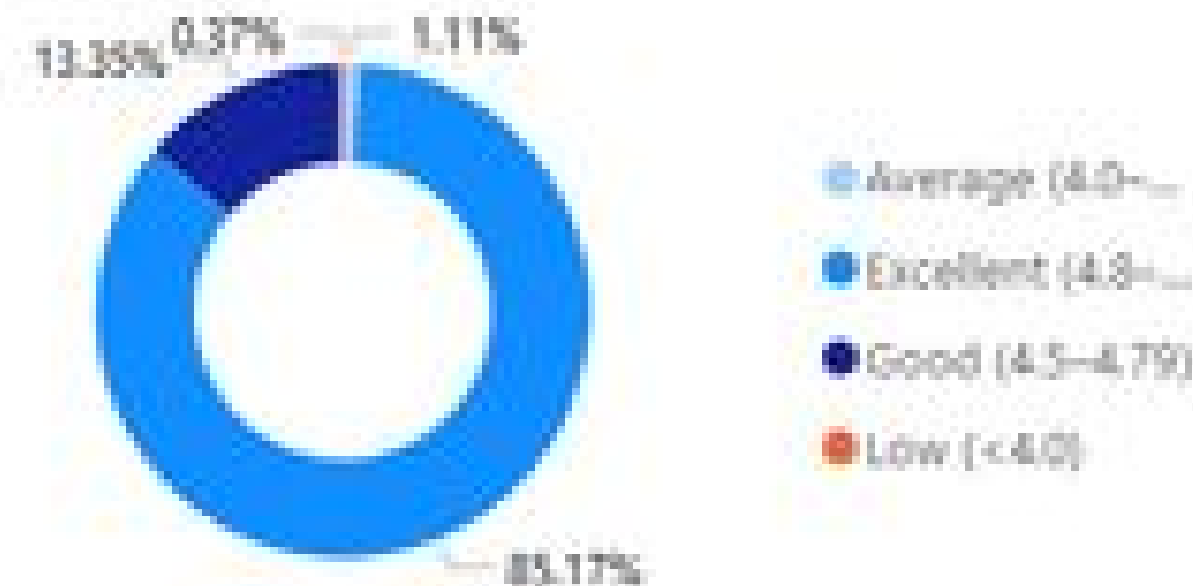
## Drivers by Gold Tier Category



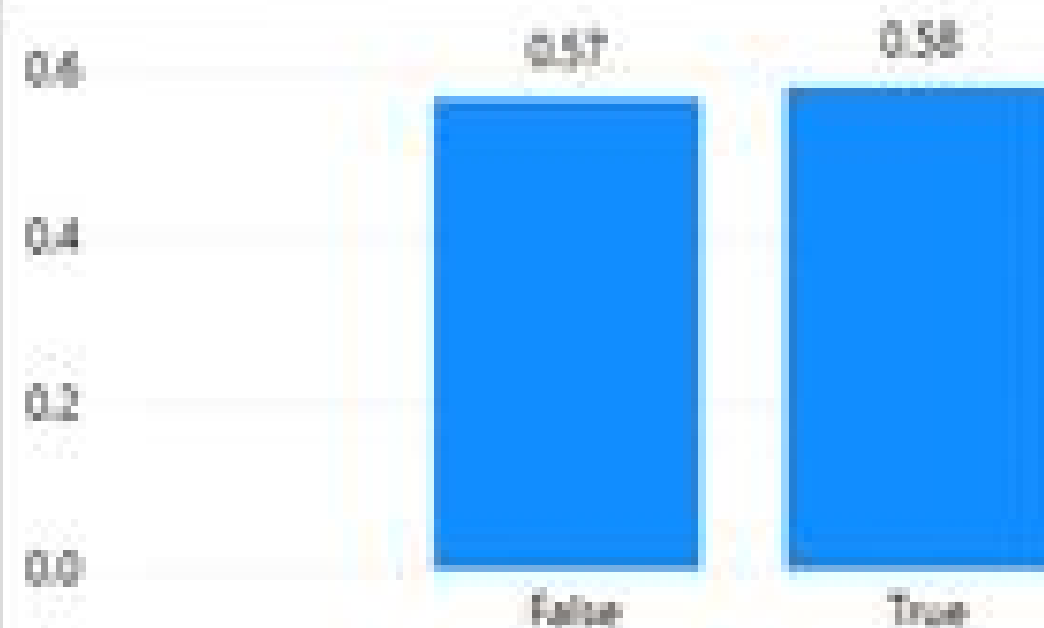
## Engagement Score by Service Type



## Drivers by Rating Band Category



## Engagement Score by Marketing Opt-in



Driver ID	Driver Rating	Gold Level Count	Gold Frequency Per Week	Engagement Score
3	4.87	22	3.28	0.70
23	4.97	0	0.00	0.52
24	4.86	2	0.37	0.51
26	4.96	24	2.10	0.61
38	4.97	0	0.00	0.52
51	4.91	0	0.00	0.52
60	4.91	0	0.00	0.46
61	4.92	59	7.04	0.70
Total		553745	0.63	0.57

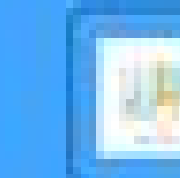
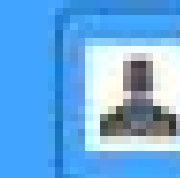
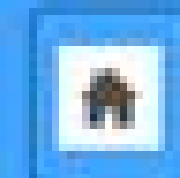


# DRIVERS ACTIVITY

Active Date

1/1/2020

6/30/2020



28.39%

Acceptance Rate

81.83%

Completion Rate

Country Code

☐ DE

☐ ES

Service Type

☐ PHV

☐ TAXI

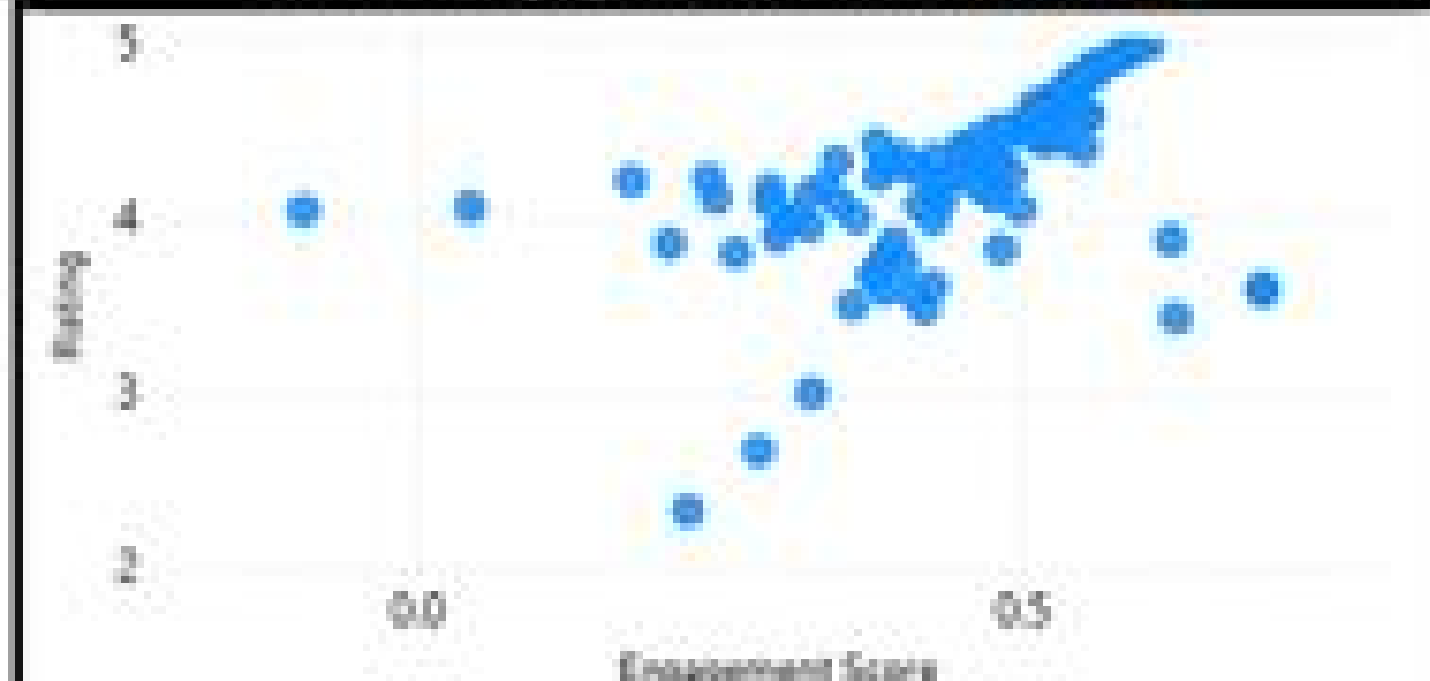
100.00%

Activity Rate

18.32%

Total Cancellation Rate

Driver Engagement Score vs Rating



Driver vs Passenger Cancellation Rate



Active Drivers Trend



Drivers Engagement Score Trend



Driver ID	Total Offers	Total Bookings	Total Rides	Driver Rating	Engagement Score	Engagement Category
3	444	275	223	4.87	0.70	Moderately Engaged
23	205	98	95	4.97	0.52	Low Engagement
24	143	64	61	4.86	0.51	Low Engagement
26	697	179	168	4.96	0.61	Moderately Engaged
38	573	349	308	4.97	0.52	Low Engagement
51	410	210	193	4.91	0.52	Low Engagement
60	1060	227	189	4.91	0.46	Low Engagement
61	613	187	146	4.92	0.79	Moderately Engaged
Total	25380625	7204586	5895654		0.57	Low Engagement