

Week_num2	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%
38	1097403	1117638	1.8%
37	1078573	1097403	1.7%
36	1116901	1078573	-3.4%
35	1085576	1116901	2.9%
34	1074741	1085576	1.0%
33	1015951	1074741	5.8%
32	1182652	1015951	-14.1%
31	1040273	1182652	13.7%
<b>Total</b>	<b>933134</b>	<b>1201601</b>	<b>28.8%</b>



# CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Total Interest

8.0M

Count

667K

Revenue

57M

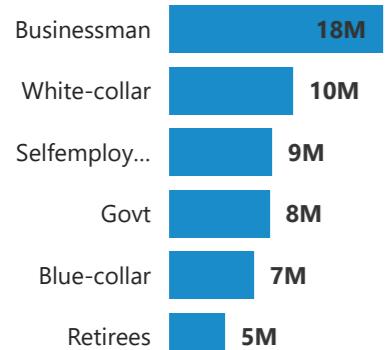
Amount

45.5M

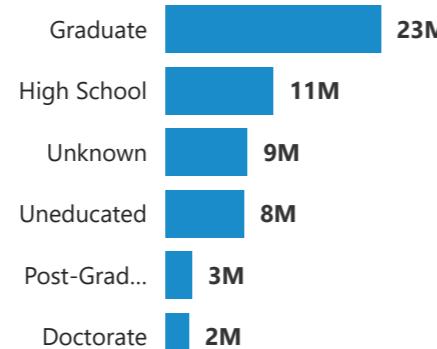
week\_start\_date

All

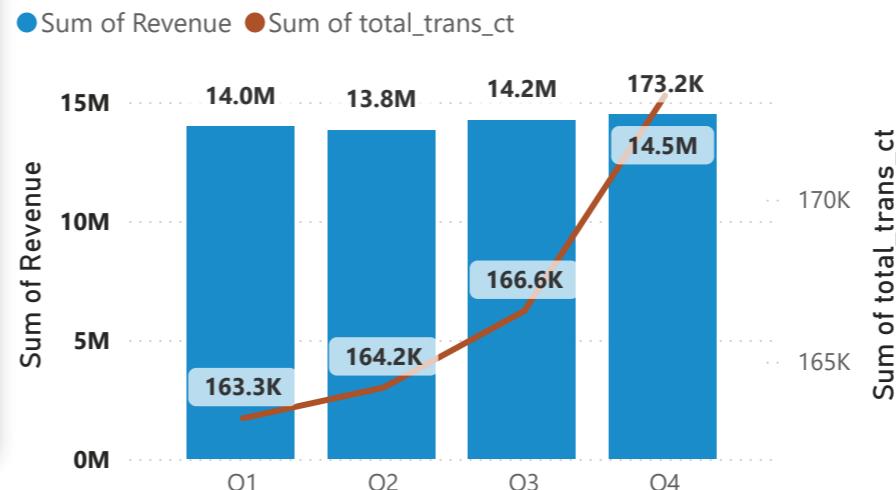
## Revenue By CustomerType



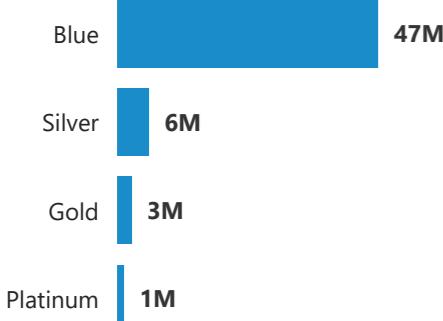
## Revenue By Education Level



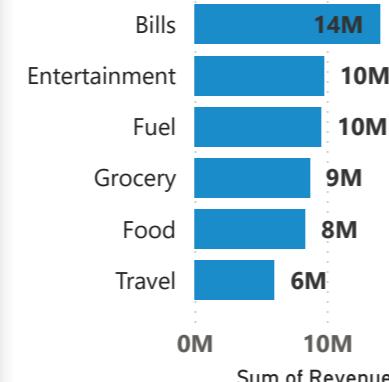
## QTR Revenue And Total Transaction



## Revenue By Card Type

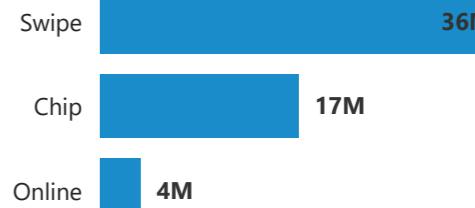


## Revenue By Expenditure Type



F M

## Revenue By Use Type



## card\_category Sum of Revenue Sum of total\_trans\_amt Sum of interest\_earned

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6,614,172.62
Gold	2533682	2091362	384,755.16
Platinum	1135608	953314	161,629.05
Silver	5659109	4647596	821,922.98
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>7,982,479.81</b>

# CREDIT CARD CUSTOMER REPORT

Total Interest

**8.0M**

Count

**667.2K**

CSS

**3.2**

Income

**587.6M**

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

M

31M

F

26M

Low

Medium

High

Swipe

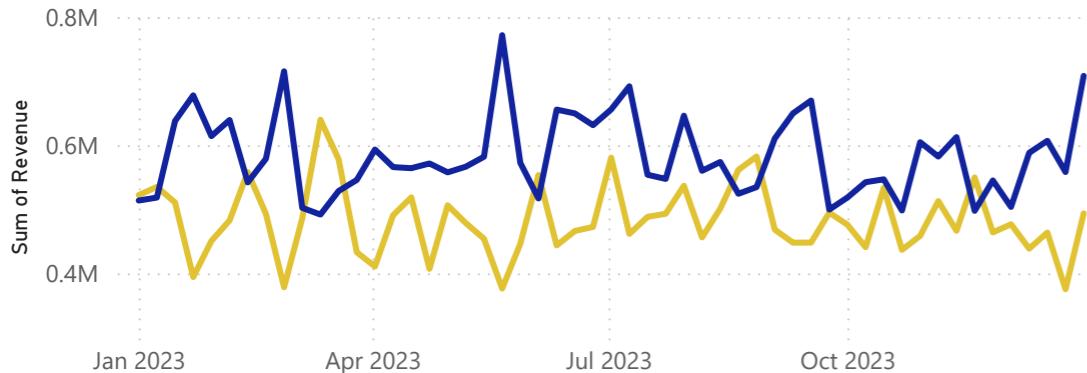
Online

Chip

week\_start\_date

All

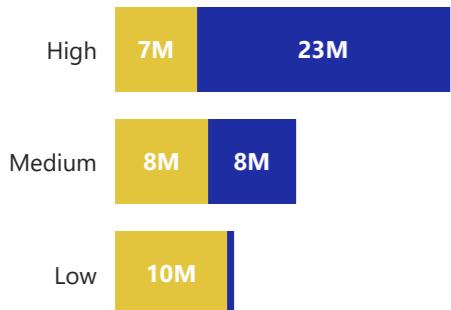
## Revenue By Week



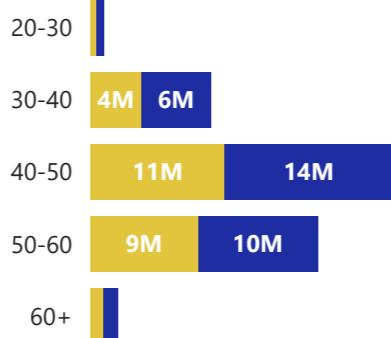
customer\_job Sum of income Sum of Revenue Sum of interest\_earned

Blue-collar	73516911	7040606	967,751.42
Businessman	190350431	17697472	2,584,604.01
Govt	90834727	8335534	1,182,230.84
Retirees	49619308	4617448	641,692.22
Selfemployeed	77659931	8542826	1,141,510.40
<b>Total</b>	<b>587599783</b>	<b>56517011</b>	<b>7,982,479.81</b>

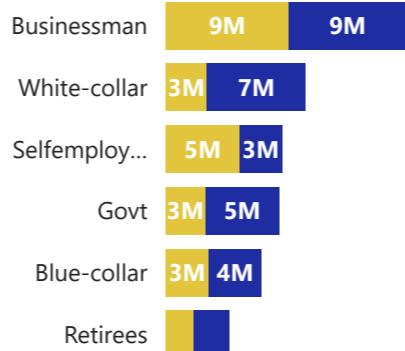
## Revenue By IncomeGroup



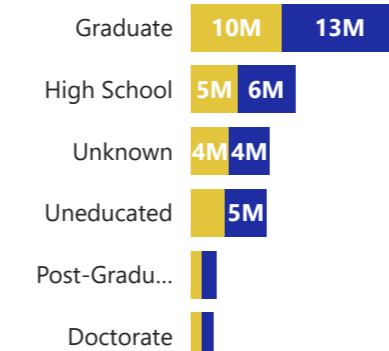
## Revenue By AgeGroup



## Revenue By CustomerJob



## Revenue By EducationLevel



## TOP 5 STATES

