

Week_num2	Previous_Week_Revenue	Current_Week_Revenue	WOW_Revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%
38	1097403	1117638	1.8%
37	1078573	1097403	1.7%
36	1116901	1078573	-3.4%
35	1085576	1116901	2.9%
34	1074741	1085576	1.0%
33	1015951	1074741	5.8%
32	1182652	1015951	-14.1%
31	1040273	1182652	13.7%
Total	933134	1201601	28.8%



CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Total Interest

8.0M

Count

667K

Revenue

57M

Amount

45.5M

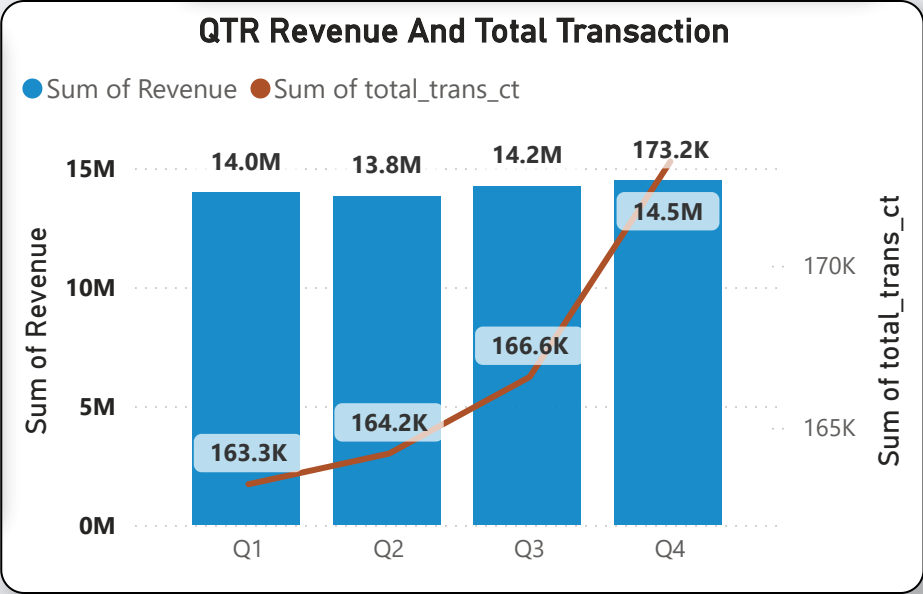
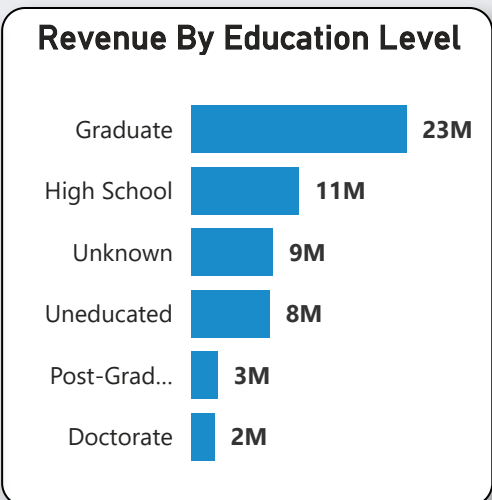
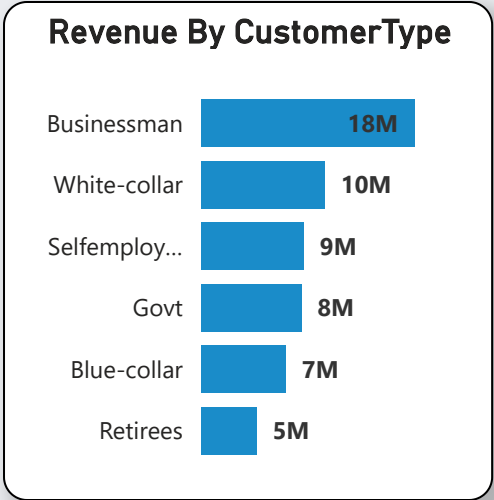
week_start_date

All

Low

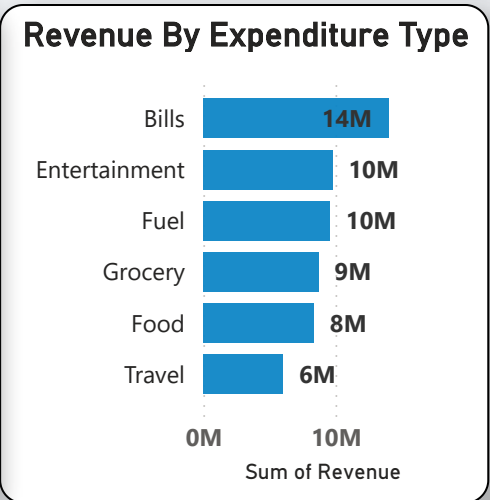
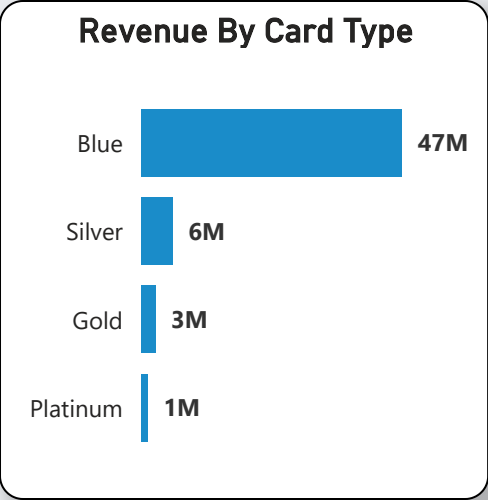
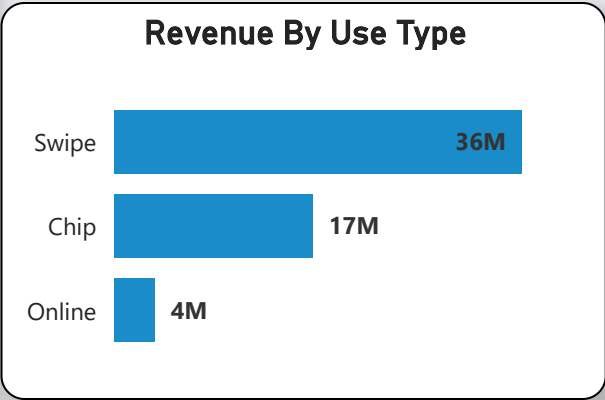
Medium

High



F

M



card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6,614,172.62
Gold	2533682	2091362	384,755.16
Platinum	1135608	953314	161,629.05
Silver	5659109	4647596	821,922.98
Total	56517011	45533021	7,982,479.81

CREDIT CARD CUSTOMER REPORT

Total Interest
8.0M

Count
667.2K

CSS
3.2

Income
587.6M

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

M

31M

F

26M

Low

Medium

High

Swipe

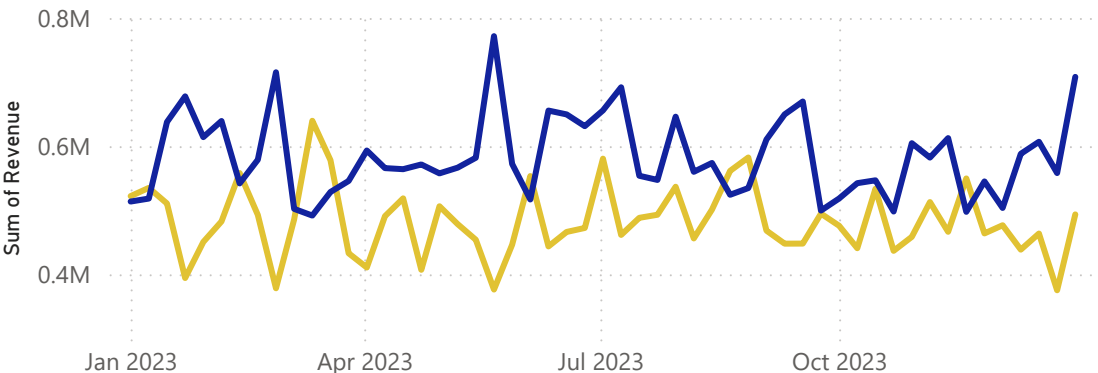
Online

Chip

week_start_date

All

Revenue By Week



customer_job	Sum of income	Sum of Revenue	Sum of interest_earned
Blue-collar	73516911	7040606	967,751.42
Businessman	190350431	17697472	2,584,604.01
Govt	90834727	8335534	1,182,230.84
Retirees	49619308	4617448	641,692.22
Selfemployeed	77659931	8542826	1,141,510.40
Total	587599783	56517011	7,982,479.81

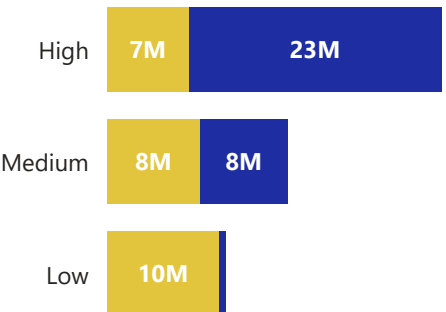
F

742.66M

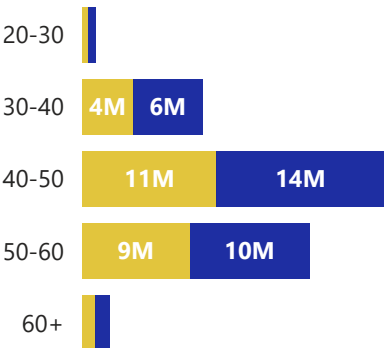
M

742.51M

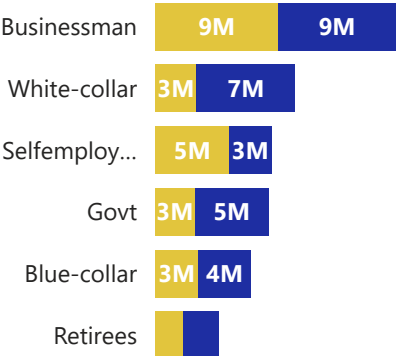
Revenue By IncomeGroup



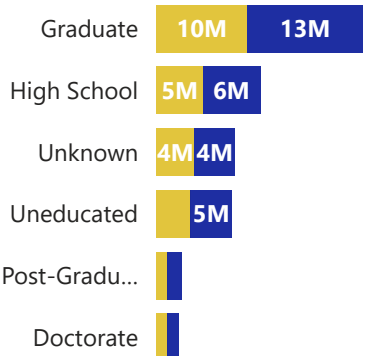
Revenue By AgeGroup



Revenue By CustomerJob



Revenue By EducationLevel



TOP 5 STATES

