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Discount Band

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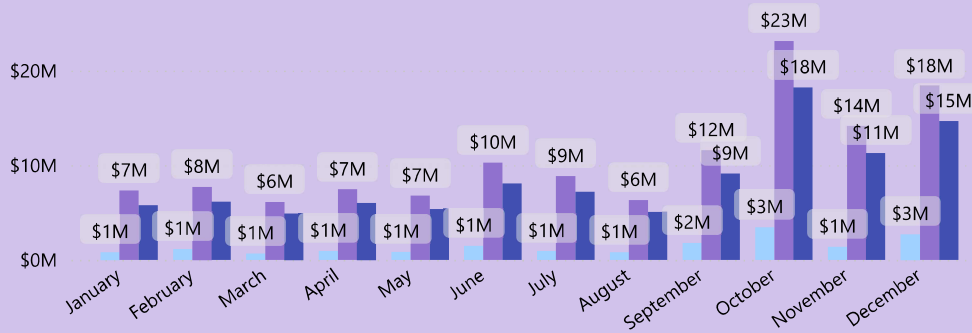
All

Quarter

All

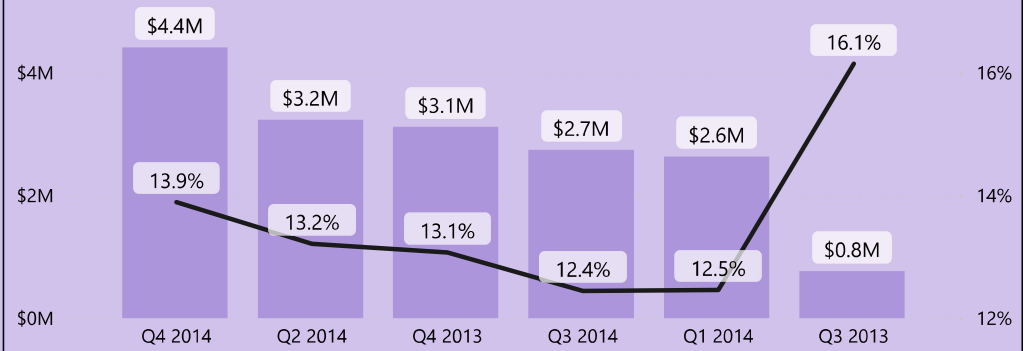
Total Sales, Total Profit and Total COGS by Month

Total Profit Total Sales Total COGS

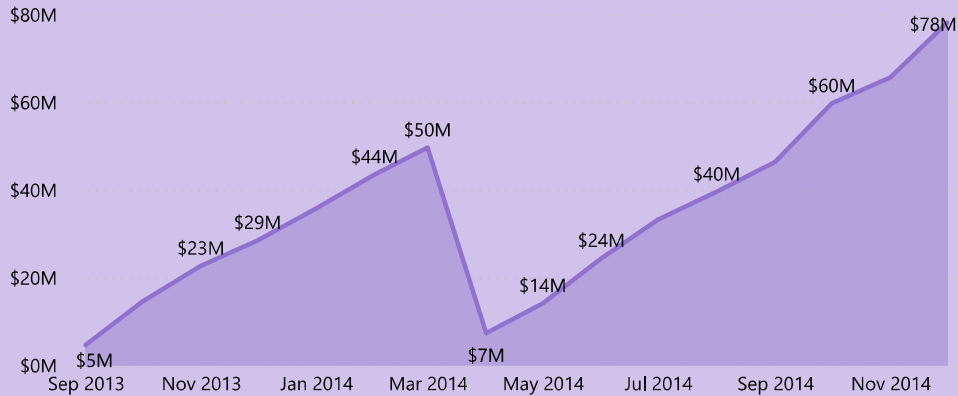


Total Profit , Gross Profit by Quarter Year

Total Profit % Gross Profit

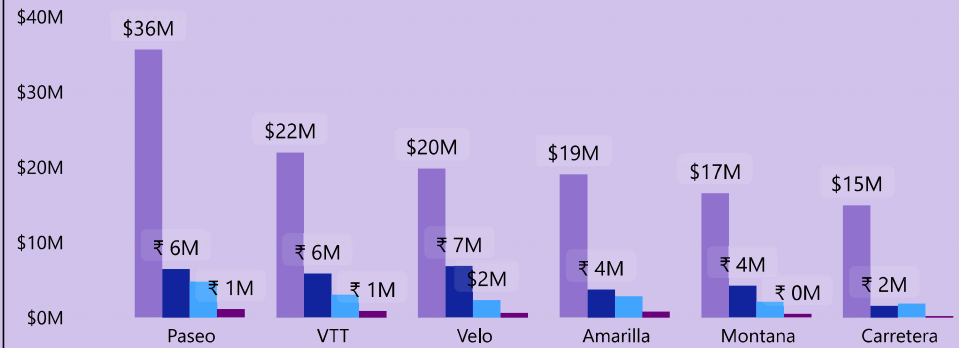


Sales Financial YTD by Year and Month



LY.Performance Profit and Total Profit by Product

Total Sales LY.Performance Sales Total Profit LY.Performance Profit





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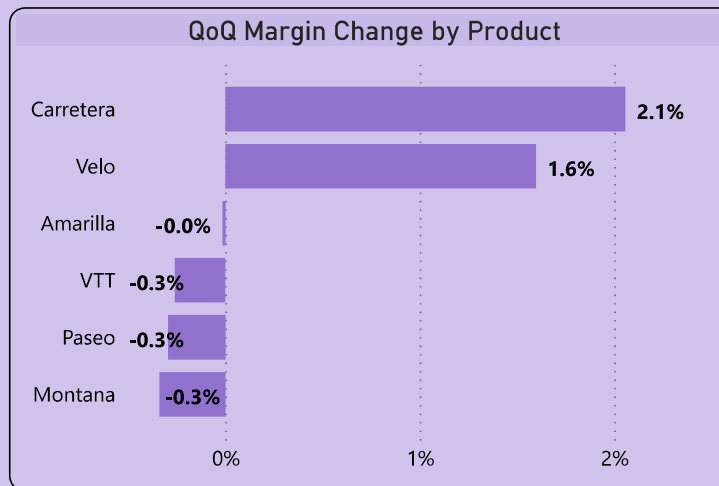
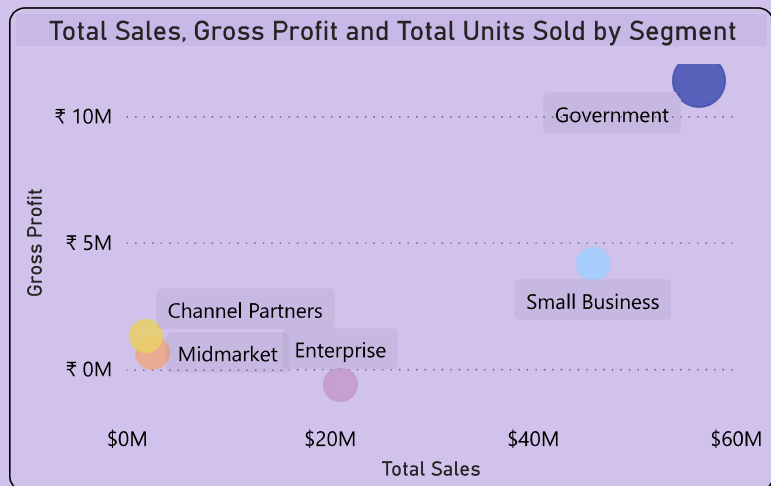
Country
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9/1/2013

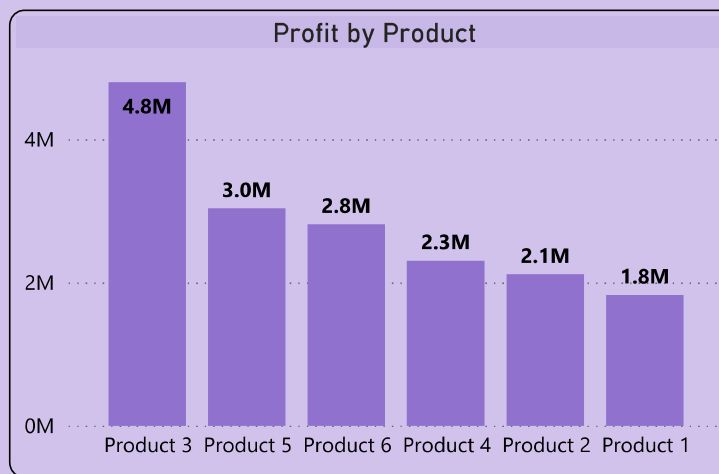
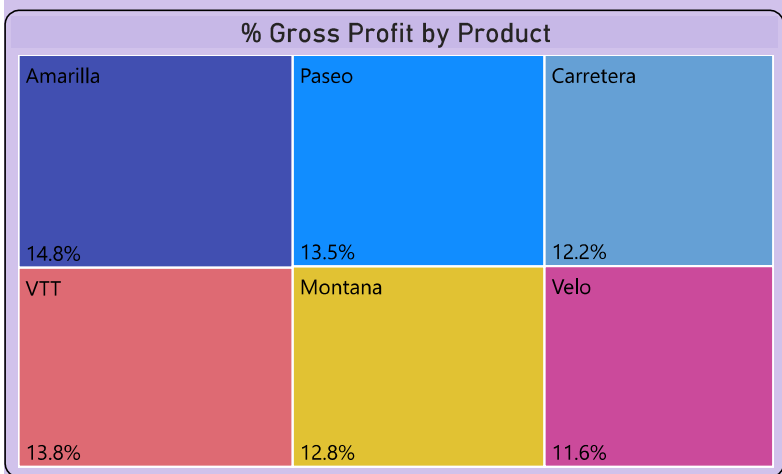


12/1/2014



Profit Margin Changes by Product

Product	% Gross Profit	Margin LQ	QoQ Margin Change
Carretera	12.2%	10.2%	2.1%
Velo	11.6%	10.0%	1.6%
Amarilla	14.8%	14.8%	-0.0%
VTT	13.8%	14.1%	-0.3%
Paseo	13.5%	13.8%	-0.3%
Montana	12.8%	13.1%	-0.3%
Total	13.2%	13.0%	0.2%



Best selling Day

Product	Avg.Sales per Day	Best Selling Day
VTT	\$1,373,033.3	Friday
Amarilla	\$1,189,830.0	Monday
Montana	\$1,034,364.7	Thursday
Paseo	\$2,225,728.9	Thursday
Velo	\$1,239,173.0	Tuesday
Carretera	\$933,595.0	Wednesday
Total	\$7,995,724.9	Wednesday



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Product

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Select Measure

MTD

QTD

YTD

Value	Total Sales	Net Sales	YTD Sales	QTD Sales	MTD Sales	Total Discount	Total Profit	Gross Profit	% Gross Profit	Net Profit	Net Profit %	Total COGS	Operating Expenses	Total Transaction
Product 6	\$19,037,280	₹ 17,747,116	₹ 15,328,544.5	₹ 2,730,779	₹ 1,891,125	₹ 1,290,163	\$2,814,104	₹ 2,814,104	14.8%	₹ 2,789,664	15%	\$14,933,012	₹ 24,440	9
2014	\$15,328,545	₹ 14,227,984	₹ 15,328,544.5	₹ 2,730,779	₹ 1,891,125	₹ 1,100,561	\$2,032,155	₹ 2,032,155	13.3%	₹ 2,013,695	13%	\$12,195,829	₹ 18,460	2
2013	\$3,708,735	₹ 3,519,133	₹ 3,708,735	₹ 3,409,110	₹ 687,892	₹ 189,602	\$781,950	₹ 781,950	21.1%	₹ 775,970	21%	\$2,737,183	₹ 5,980	2
Product 5	\$21,968,534	₹ 20,511,921	₹ 16,139,885.5	₹ 4,993,963	₹ 529,945	₹ 1,456,612	\$3,034,608	₹ 3,034,608	13.8%	₹ 3,007,358	14%	\$17,477,313	₹ 27,250	10
2013	\$5,828,648	₹ 5,401,427	₹ 5,828,648	₹ 4,888,550	₹ 2,848,150	₹ 427,221	\$878,185	₹ 878,185	15.1%	₹ 871,185	15%	\$4,523,242	₹ 7,000	2
2014	\$16,139,886	₹ 15,110,494	₹ 16,139,885.5	₹ 4,993,963	₹ 529,945	₹ 1,029,392	\$2,156,423	₹ 2,156,423	13.4%	₹ 2,136,173	13%	\$12,954,071	₹ 20,250	8
Product 4	\$19,826,769	₹ 18,250,059	₹ 13,018,839.5	₹ 4,392,226	₹ 1,322,038	₹ 1,576,709	\$2,305,992	₹ 2,305,992	11.6%	₹ 2,292,912	12%	\$15,944,067	₹ 13,080	10
2013	\$6,807,929	₹ 6,197,300	₹ 6,807,929	₹ 6,664,464	₹ 615,970	₹ 610,629	\$621,950	₹ 621,950	9.1%	₹ 618,710	9%	\$5,575,350	₹ 3,240	2
2014	\$13,018,840	₹ 12,052,760	₹ 13,018,839.5	₹ 4,392,226	₹ 1,322,038	₹ 966,080	\$1,684,043	₹ 1,684,043	12.9%	₹ 1,674,203	13%	\$10,368,717	₹ 9,840	8
Product 2	\$16,549,835	₹ 15,390,802	₹ 12,336,850.5	₹ 2,678,664	₹ 983,825	₹ 1,159,033	\$2,114,755	₹ 2,114,755	12.8%	₹ 2,114,290	13%	\$13,276,047	₹ 465	9
2013	\$4,212,984	₹ 3,975,783	₹ 4,212,984	₹ 2,101,134	₹ 797,277	₹ 237,201	\$457,758	₹ 457,758	10.9%	₹ 457,643	11%	\$3,518,025	₹ 115	2
2014	\$12,336,851	₹ 11,415,019	₹ 12,336,850.5	₹ 2,678,664	₹ 983,825	₹ 921,832	\$1,656,997	₹ 1,656,997	13.4%	₹ 1,656,647	13%	\$9,758,022	₹ 350	7
Product 3	\$35,611,662	₹ 33,011,144	₹ 29,165,293	₹ 10,688,029	₹ 4,865,229	₹ 2,600,518	\$4,797,438	₹ 4,797,438	13.5%	₹ 4,795,418	13%	\$28,213,706	₹ 2,020	20
2014	\$29,165,293	₹ 27,096,397	₹ 29,165,293	₹ 10,688,029	₹ 4,865,229	₹ 2,068,896	\$3,697,585	₹ 3,697,585	12.7%	₹ 3,696,075	13%	\$23,398,812	₹ 1,510	19
2013	\$6,446,369	₹ 5,914,747	₹ 6,446,369	₹ 5,728,316	₹ 226,090	₹ 531,622	\$1,099,853	₹ 1,099,853	17.1%	₹ 1,099,343	17%	\$4,814,894	₹ 510	7
Product 1	\$14,937,521	₹ 13,815,308	₹ 13,381,398.5	₹ 6,285,941	₹ 2,916,106	₹ 1,122,213	\$1,826,805	₹ 1,826,805	12.2%	₹ 1,826,526	12%	\$11,988,503	₹ 279	9
2014	\$13,381,399	₹ 12,408,442	₹ 13,381,398.5	₹ 6,285,941	₹ 2,916,106	₹ 972,956	\$1,788,036	₹ 1,788,036	13.4%	₹ 1,787,826	13%	\$10,620,406	₹ 210	7
2013	\$1,556,122	₹ 1,406,866	₹ 1,556,122	₹ 1,039,477	₹ 659,646	₹ 149,256	\$38,769	₹ 38,769	2.5%	₹ 38,700	2%	\$1,368,097	₹ 69	7
Total	\$127,931,599	₹ 118,726,350	₹ 99,370,811.5	₹ 31,769,602	₹ 12,508,268	₹ 9,205,248	\$16,893,702	₹ 16,893,702	13.2%	₹ 16,826,168	13%	\$101,832,648	₹ 67,534	70