

Sales Analysis

\$12.64M

Total sales

178K

Total Quantity

Q1

Q3

Q2

Q4

Year

2011

2013

2012

2014

Segment

Consumer

Home Office

Corporate

Category

Furniture

Office Supplies

Technology

Region

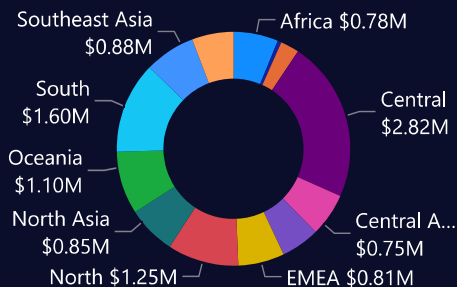
Africa

Caribbean

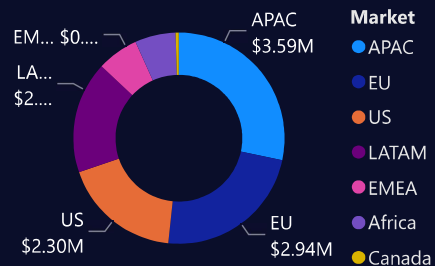
Canada

Central

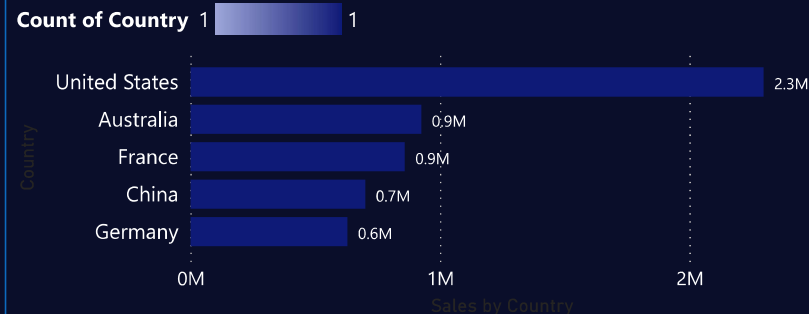
Total sales by Region



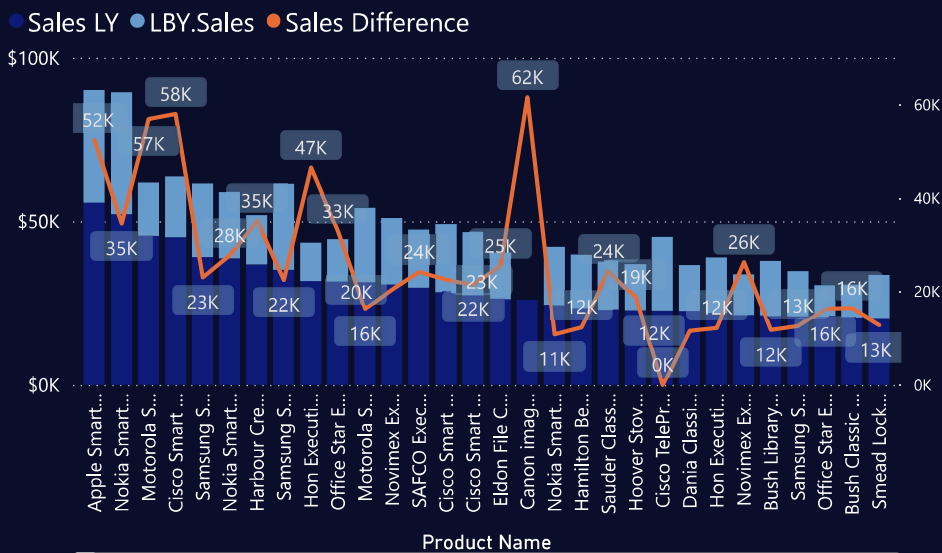
Total sales by Market



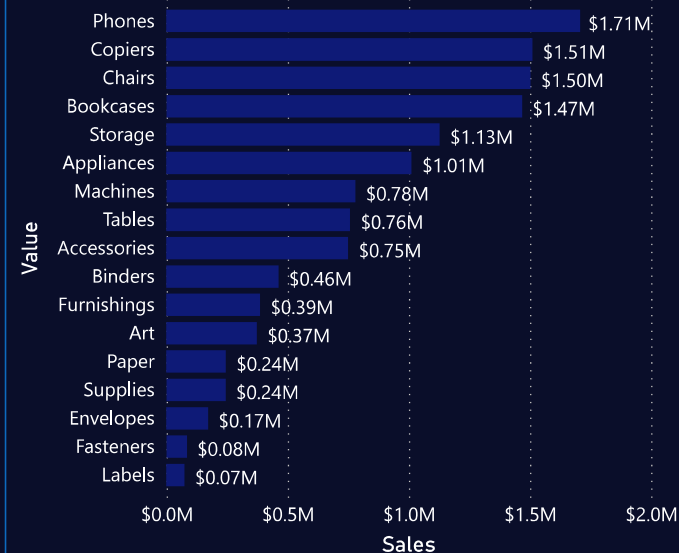
Top 5 Sales by Country



Sales LY, LBY and Sales Difference by Product



Sales by Category, Sub Category & Product





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Customer Analysis

795

Total Customers

1590

Running Total Customers

Select a time frame for Analysis

2011 2012 2013 2014

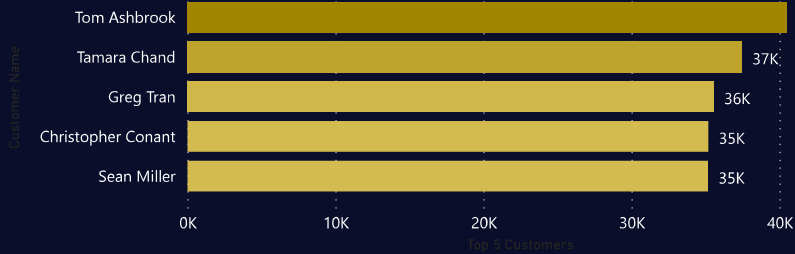
Q1 Q2 Q3 Q4

Customer Name

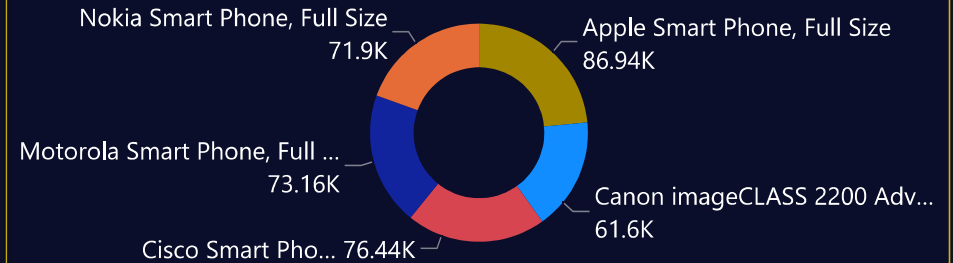
Search

- ☐ Aaron Bergman
- ☐ Aaron Hawkins
- ☐ Aaron Smayling
- ☐ Adam Bellavance
- ☐ Adam Hart
- ☐ Adam Shillingsburg
- ☐ Adrian Barton
- ☐ Adrian Hane
- ☐ Adrian Shami
- ☐ Aimee Bixby
- ☐ Alan Barnes
- ☐ Alan Dominguez
- ☐ Alan Haines
- ☐ Alan Hwang
- ☐ Alan Schoenberger
- ☐ Alan Shonely
- ☐ Alejandro Ballentine
- ☐ Alejandro Grove
- ☐ Alejandro Savely
- ☐ Aleksandra Ganna...
- ☐ Alex Avila
- ☐ Alex Grayson
- ☐ Alex Russell

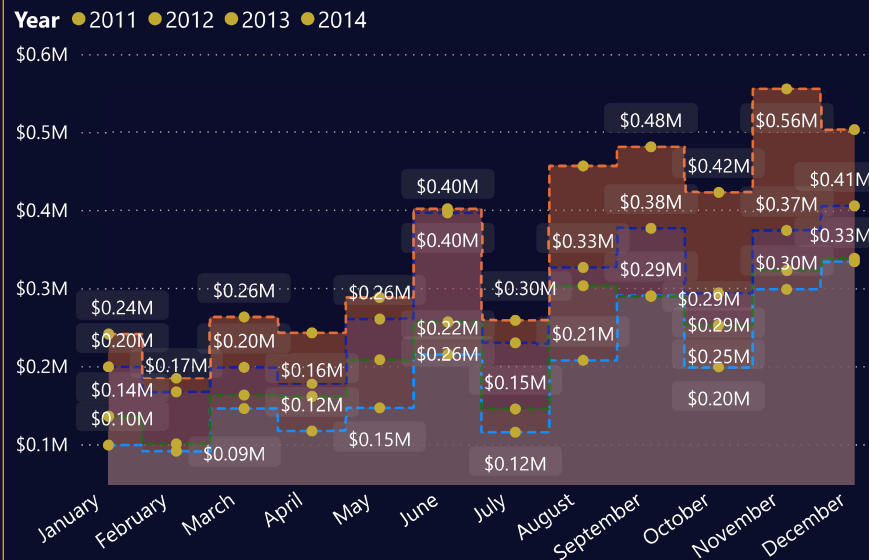
Top 5 Customers by Customer Name



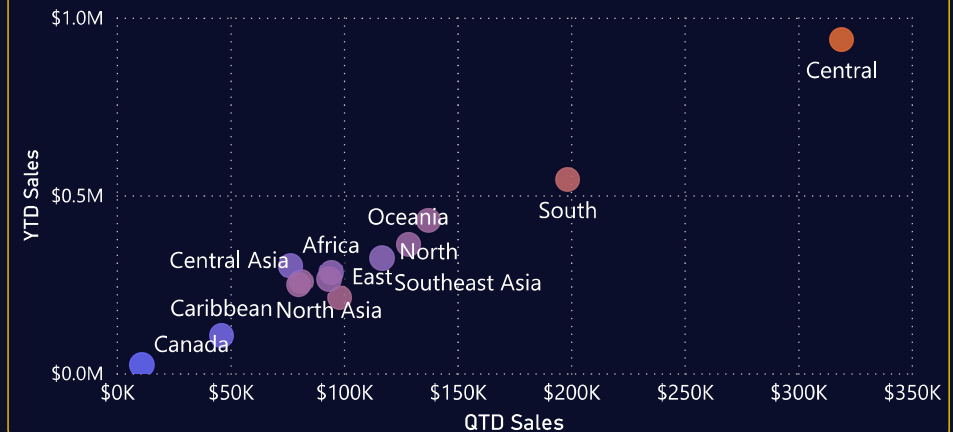
Top 5 Products by Sales



Total Sales by Month



Sales by Region



Top Product

Apple Smart Phone, F...

Top Customer

Tom Ashbrook



Back

25K

Total Orders

22K

Bulk Orders

10%

Percentage On time

4

Avg No. Of Days

2011

2013

Q1

Q3

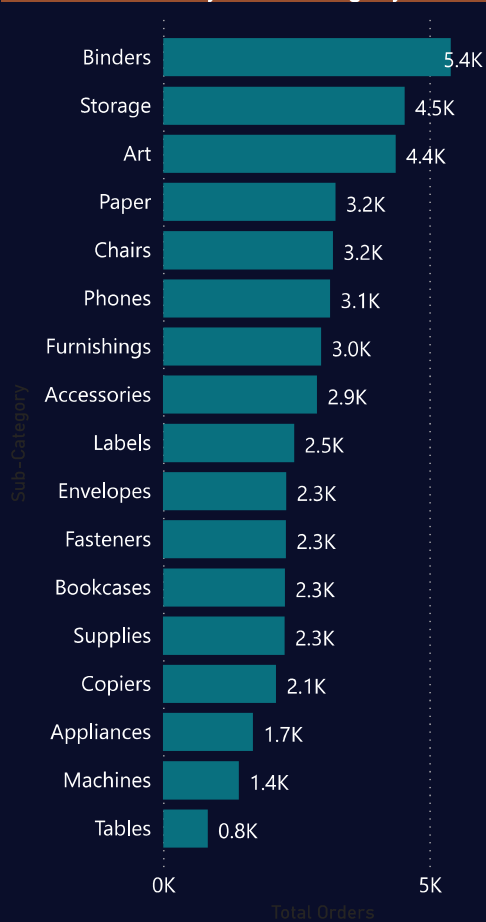
2012

2014

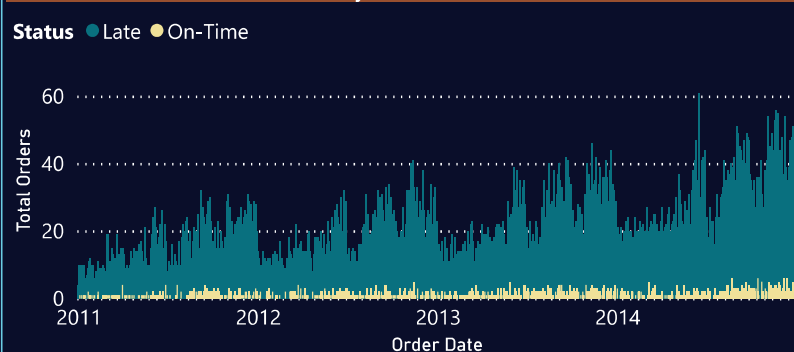
Q2

Q4

Orders by Sub-Category



Order by Date and Status



Total Sales vs Target



Total sales and Orders by Region



Top 7 Orders by City

