

# SPROCKET CENTRAL

Total bike purchased by male

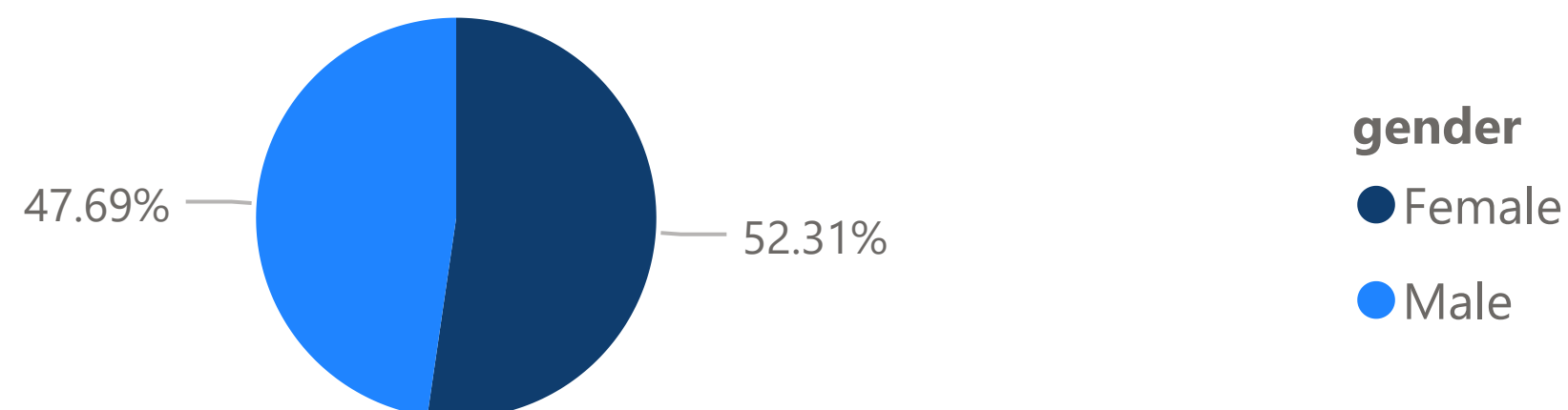
49K

Sum of past\_3\_years\_bike\_related\_purchases

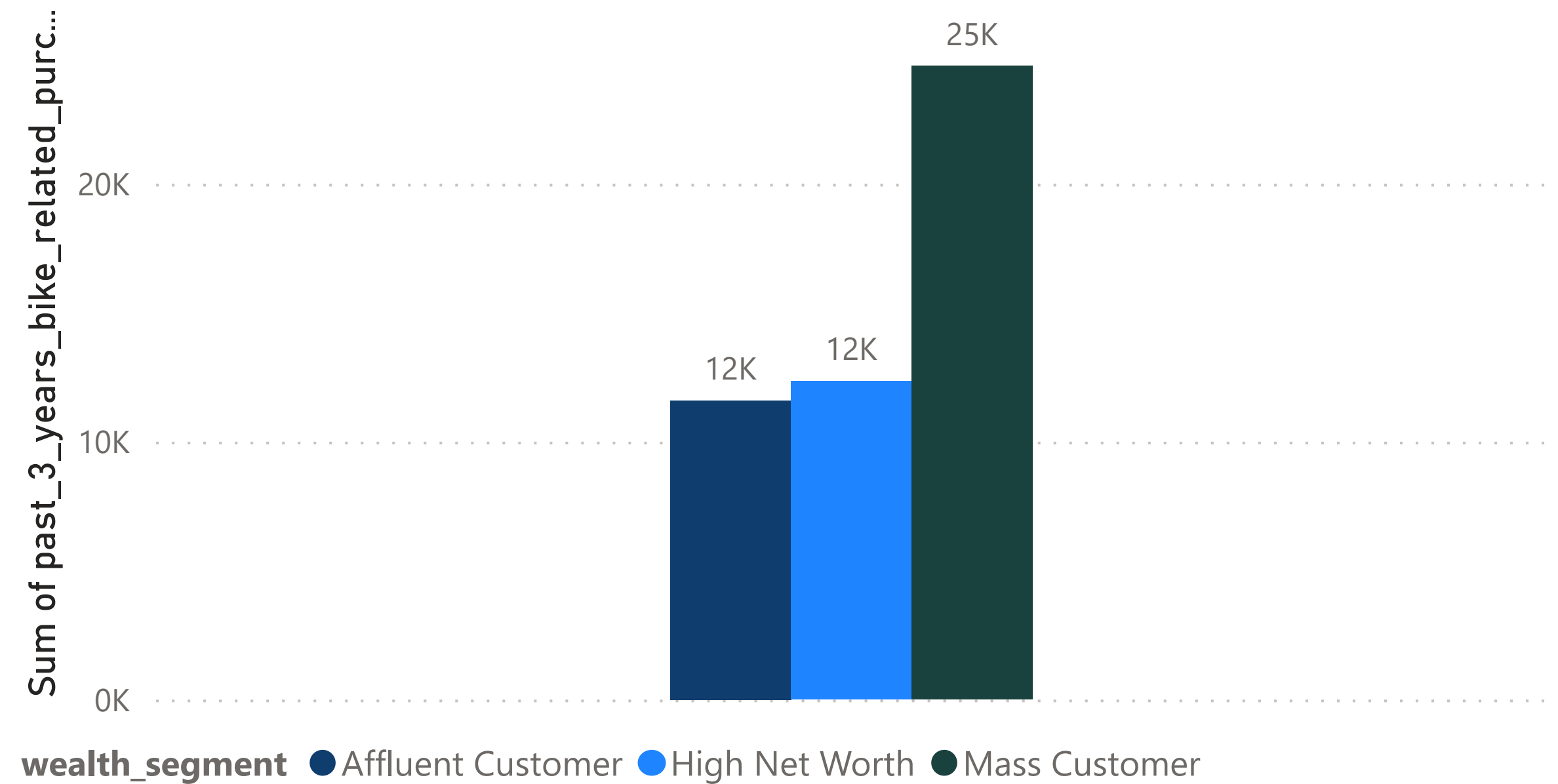
Total Bike purchased by female

25k

Count of owns\_car by gender



past\_3\_years\_bike\_related\_purchases by wealth\_segment



Sum of past\_3\_years\_bike\_related\_purchases by job\_industry\_category

