TEAM ID	6394CB502326FA6818 14ADA3EB7DEA9E
PROJECT NAME	BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE
TEAM LEADER	NEELAVENI.M
TEAM MEMBER	ABITHASRI.S AKSHAYA.S BUVANESWARI.I

PROJECT REPORT TEMPLATE

1.INTRODUCTION

1.1.Overview

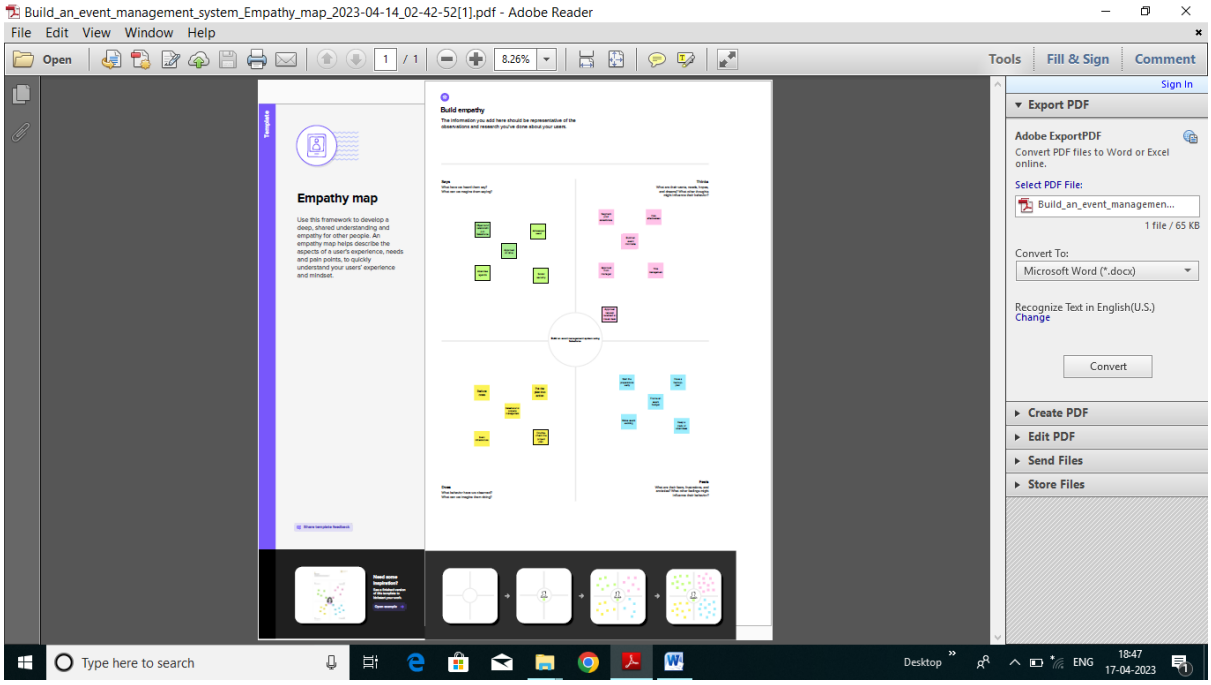
- An event management system provide companies event planners a flexible fully integrated solution to simplify event management process and keep your customers faculty and students happy while maintaining important reports and data for making real estate and future planning decisions.

1.2.Purpose

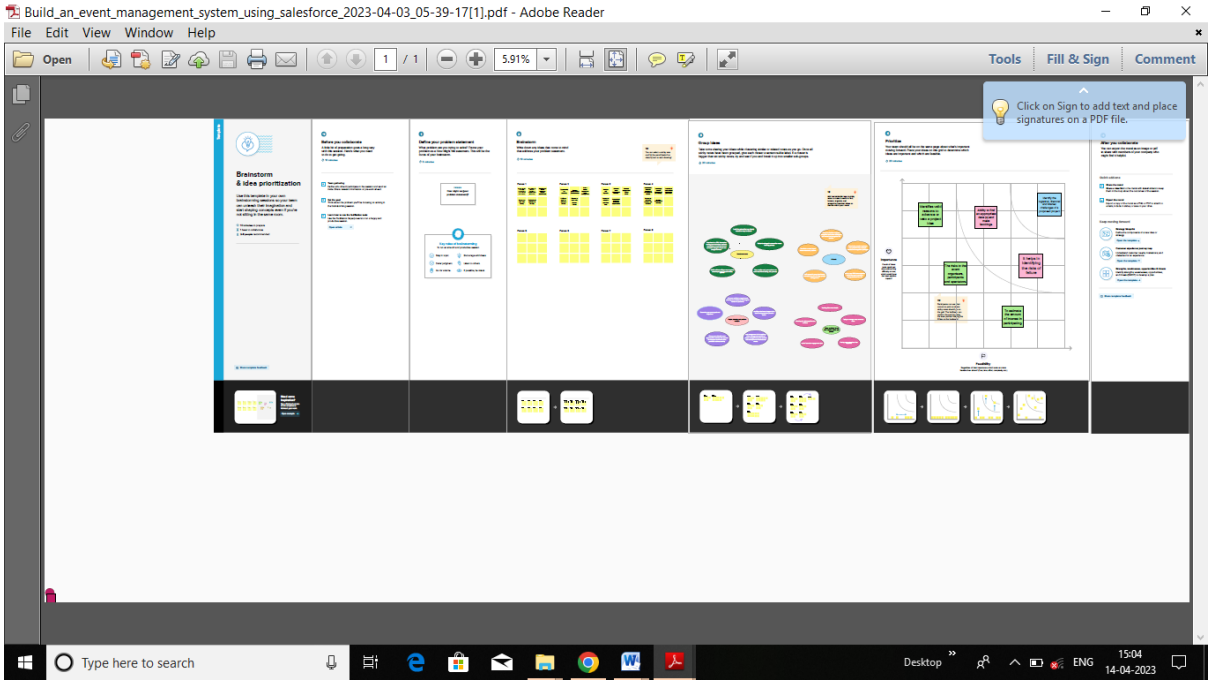
- An event management system within allows you to access all relevant data in centralized location your data base.

2.PROBLEM DEFINITION & DESIGN THINGING

2.1 Empathy map



2.2 Ideation & Brainstorm



3.RESULT

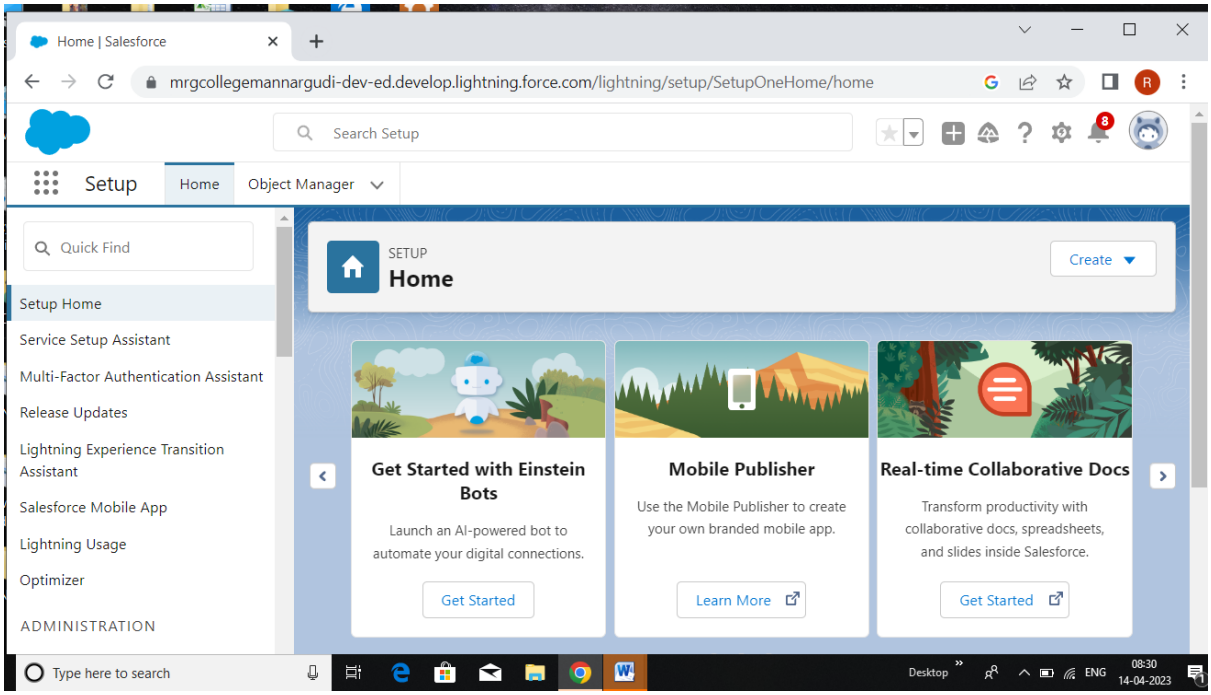
3.1.Data model

<table>
<tr><td>Object name</td><td>Field in the object</td></tr>
<tr><td>Event</td><td>
<table>
<tr><td>Field label</td><td>Data type</td></tr>
<tr><td>Start date</td><td>Date/ time</td></tr>
<tr><td>End date</td><td>Date/time</td></tr>
</table>
</td></tr>
<tr><td>Attendee</td><td>
<table>
<tr><td>E mail</td><td>E mail</td></tr>
<tr><td>Id</td><td>Auto number</td></tr>
<tr><td>phone</td><td>phone</td></tr>
</table>
</td></tr>
<tr><td>Speakers</td><td>
<table>
<tr><td>Bio</td><td>Text area</td></tr>
<tr><td>E mail</td><td>E mail</td></tr>
<tr><td>event</td><td>Lookup(event)</td></tr>
</table>
</td></tr>
</table>

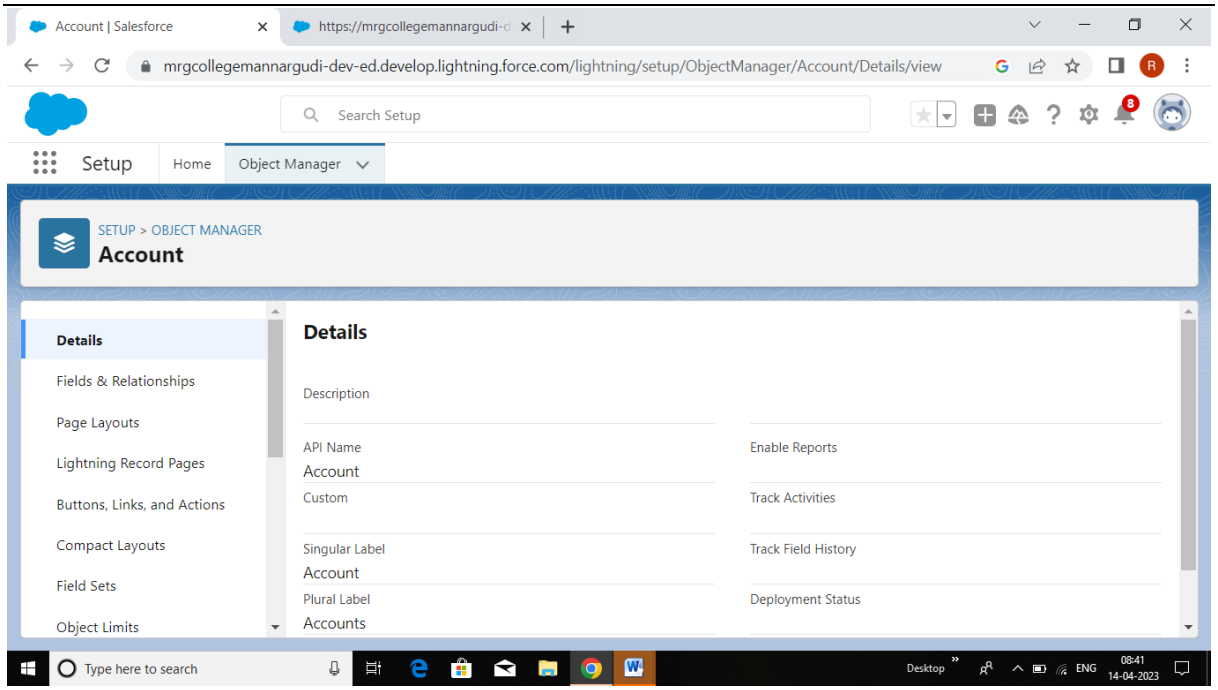
Vender	<table><tr><td>E mail</td><td>E mail</td></tr><tr><td>phone</td><td>phone</td></tr><tr><td>Service provider</td><td>Text</td></tr></table>

3.2.Activity & screenshot

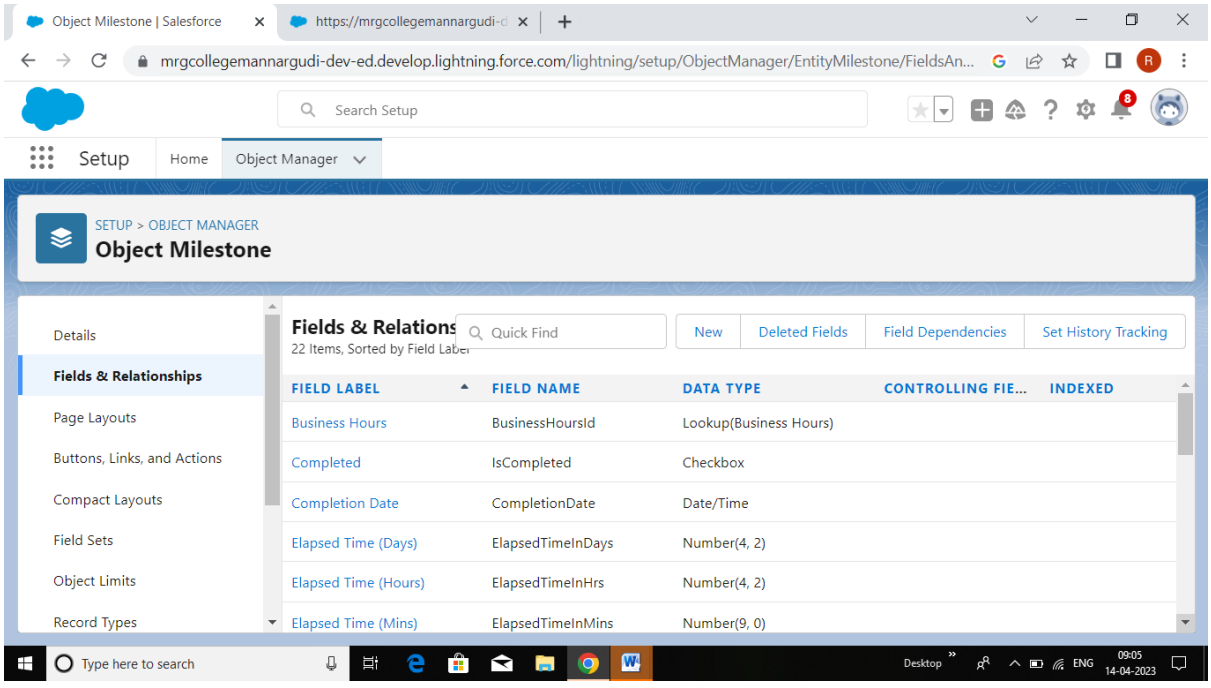
MILESTONE 1:



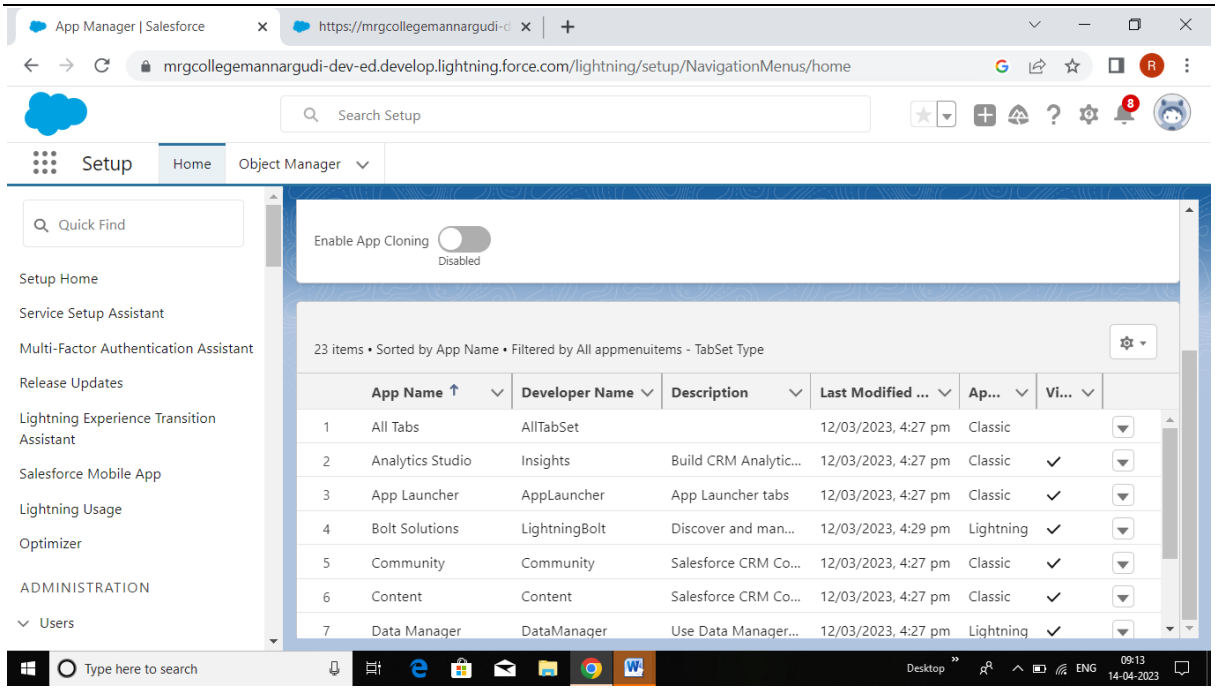
MILESTONE 2 :



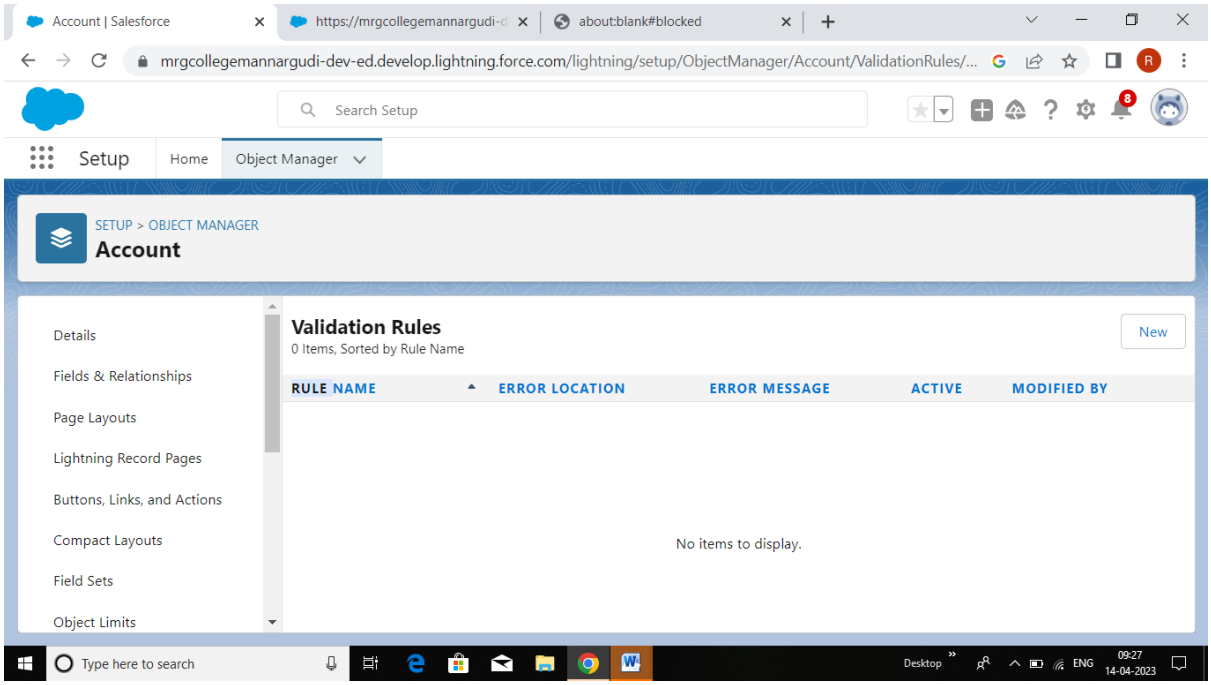
MILESTONE 3 :



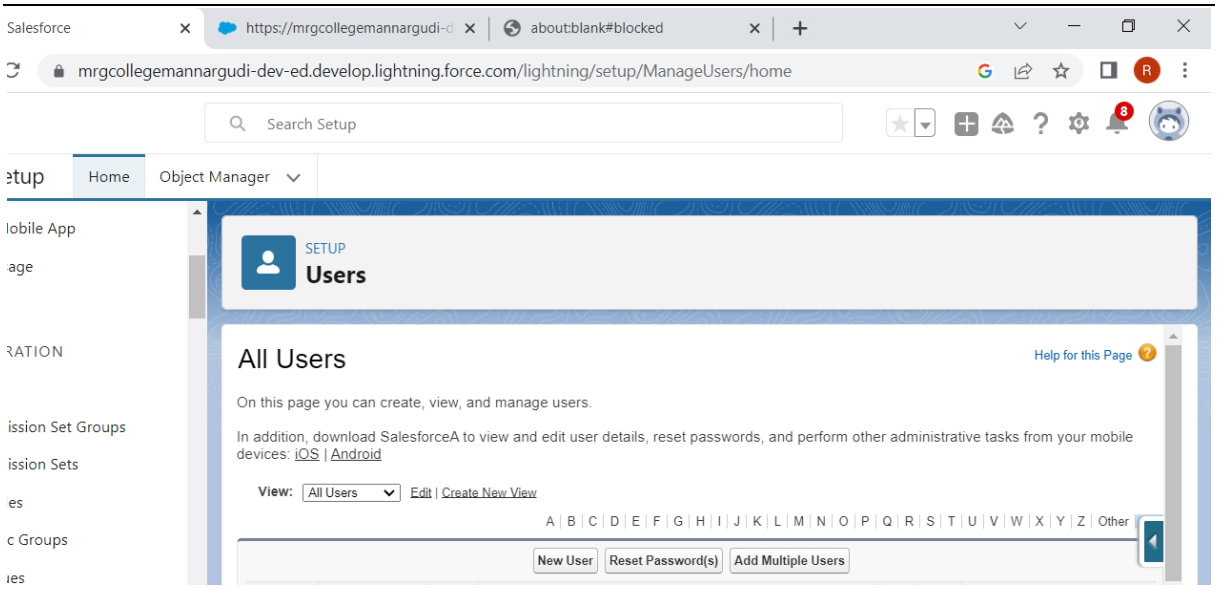
MILESTONE 4 :



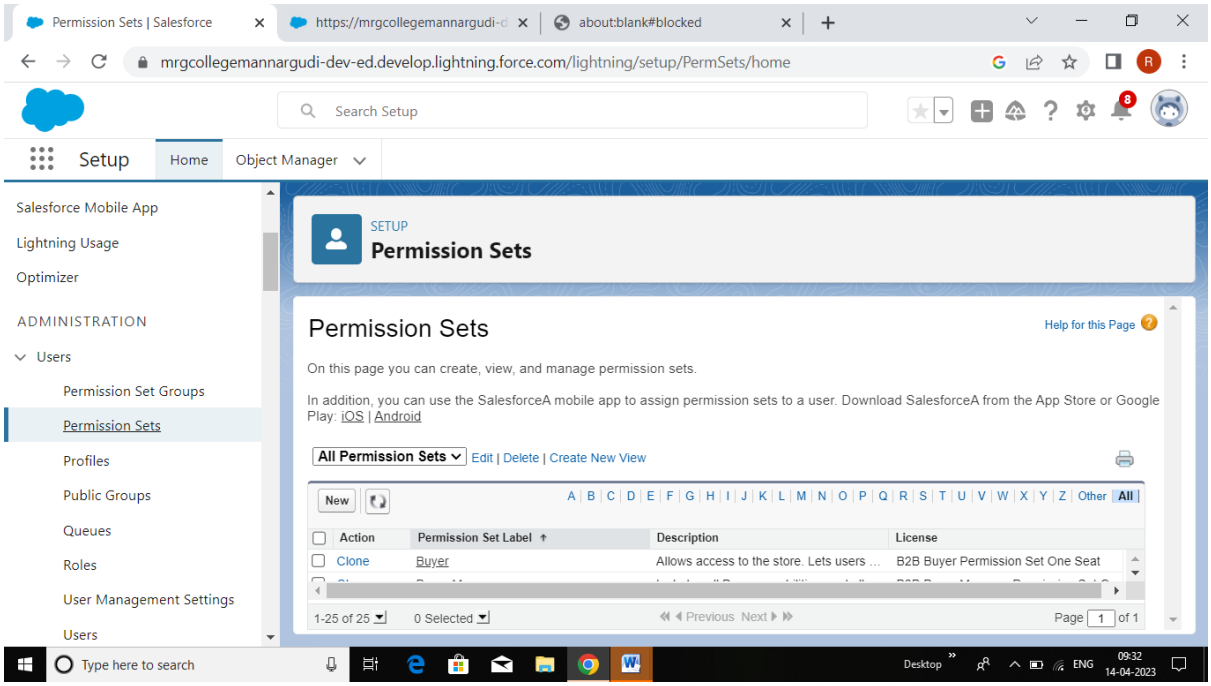
MILESTONE 5 :



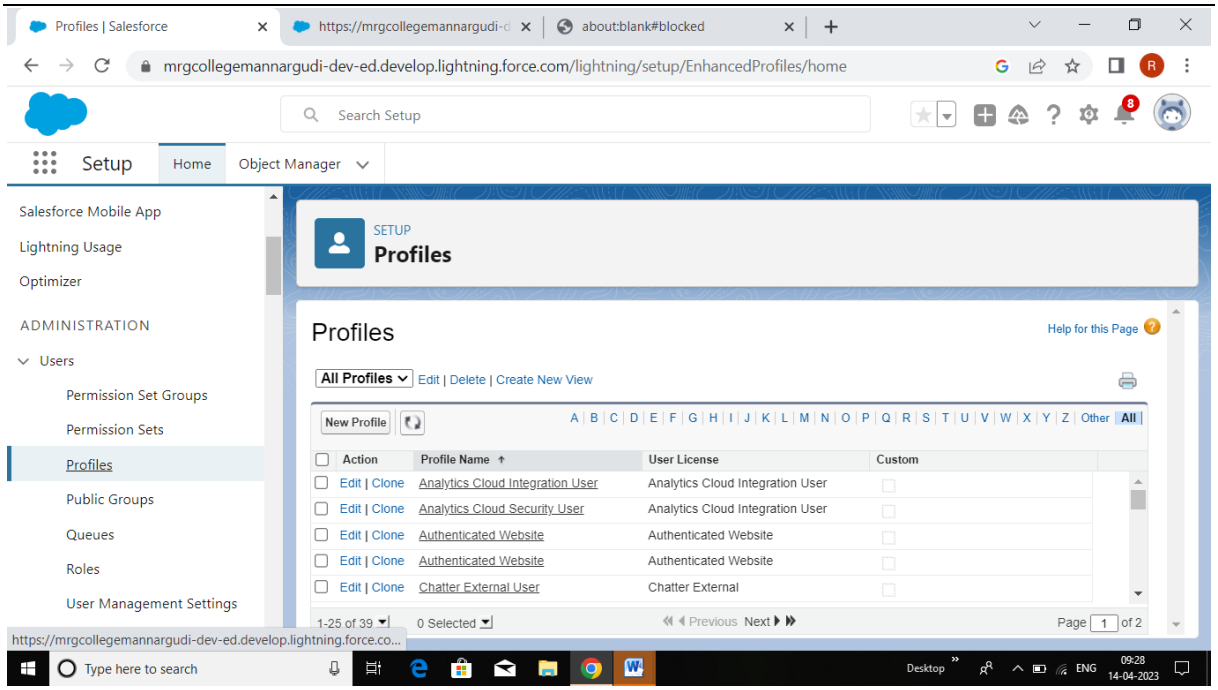
MILESTONE 6:



MILESTONE 7 :



MILESTONE 8 :



4.TRAILHEAD PROFILE PUBLIC URL

Team lead : https://trsilblazer.me/id/neelm23

Team member 1: https://trailblazer.me/id/abits8

Team member 2: https://trailblazer.me/id/akshs41

Team member 3: https://trailblazer.me/id/buvai

5.ADVANTAGES

- Opportunities for creativity
- Ability to work on different events
- Chance to work with dive clients
- High protections for job growth

- Few educational requirement

DISADVANTAGES

- Unconditional work hours
- Time away from family and friends
- Experience requirement
- Job instability
- Multiple events at the same time
- High level of responsibility

6.APPLICATIONS

THIS INCLUDES

- Overall event design
- Brand building
- Marketing and communication strategy
- Audio visual production
- Script writing
- Logistics
- Budgeting
- Negotiation
- Client service

7.CONCLUSION

- From the reports edit a report click edit
- The numeric column you would like to summarize and the choose how you would like to the data sum average **,max,min..**
- **If you don't see the summarize option.it means that the column expand the fields plane and either double click a field or drag it into the column list.**

8.FUTURE SCOPE

- The scope of event management as a career in India is vast. It's a thriving industry and is home to people.