

TEAM ID	6394CB502326FA6818 14ADA3EB7DEA9E
PROJECT NAME	BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE
TEAM LEADER	NEELAVENI.M
TEAM MEMBER	ABITHASRI.S AKSHAYA.S BUVANESWARI.I

PROJECT REPORT TEMPLATE

1.INTRODUCTION

1.1.Overview

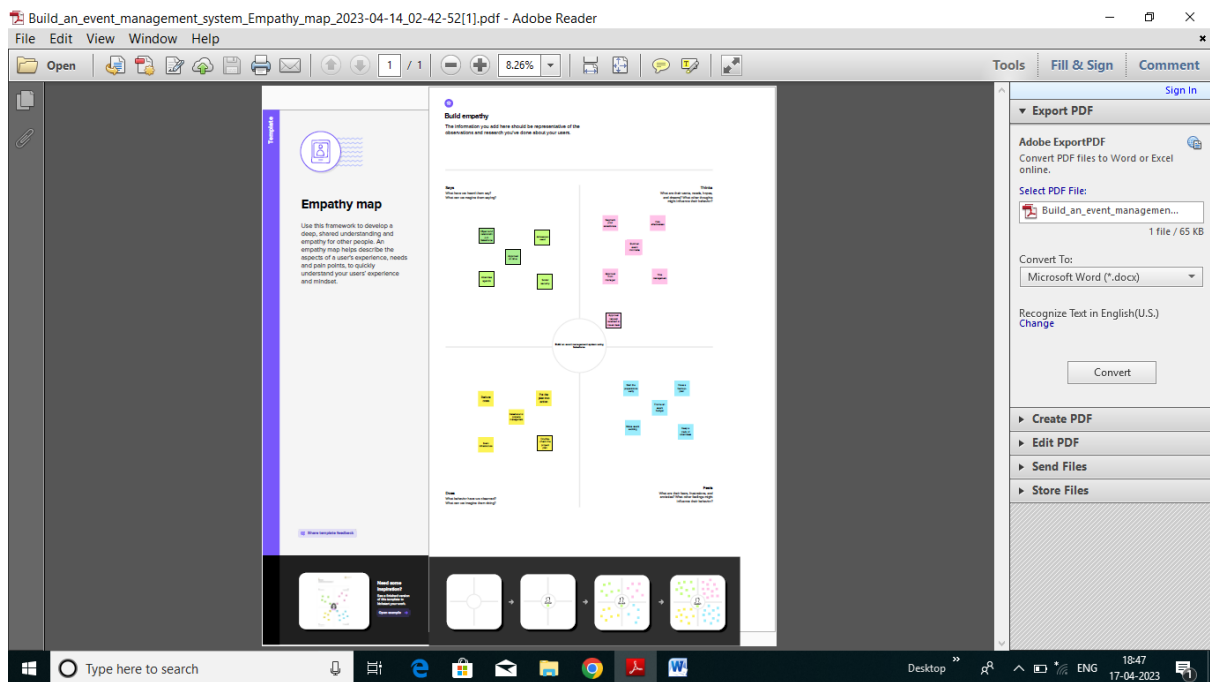
-
- An event management system provide companies event planners a flexible fully integrated solution to simplify event management process and keep your customers faculty and students happy while maintaining important reports and data for making real estate and future planning decisions.
-

1.2.Purpose

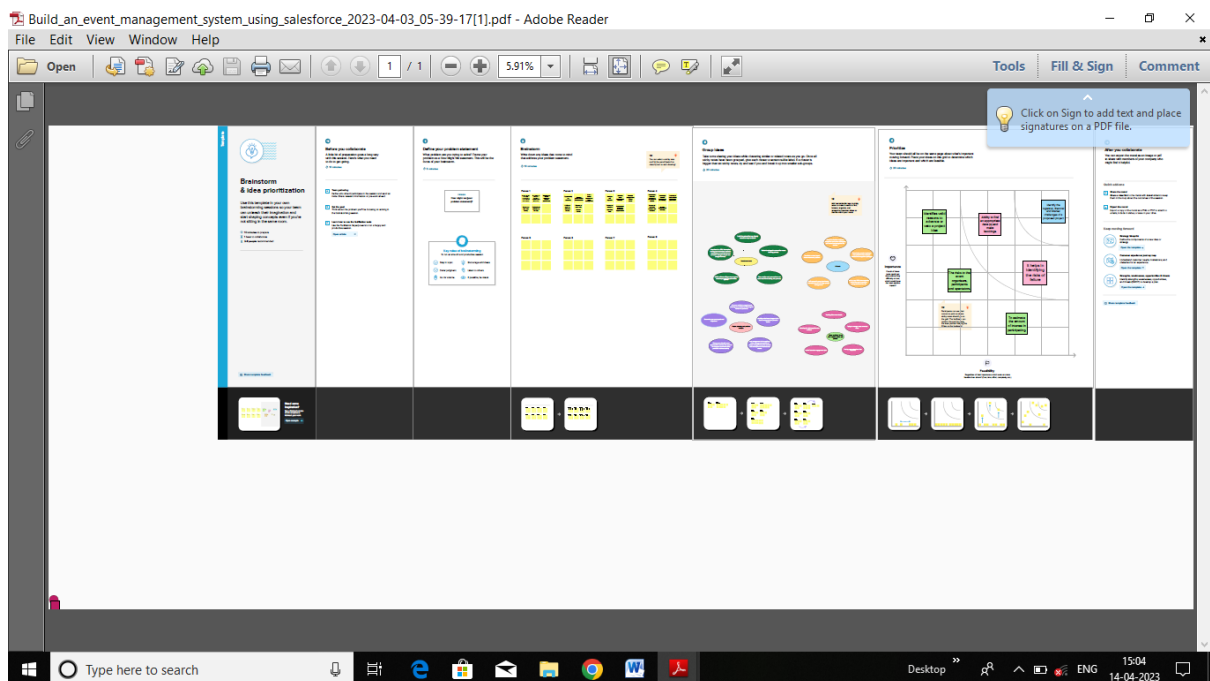
-
- An event management system within allows you to access all relevant data in centralized location your data base.
-

2.PROBLEM DEFINITION & DESIGN THINGING

2.1 Empathy map



2.2 Ideation & Brainstorm



3.RESULT

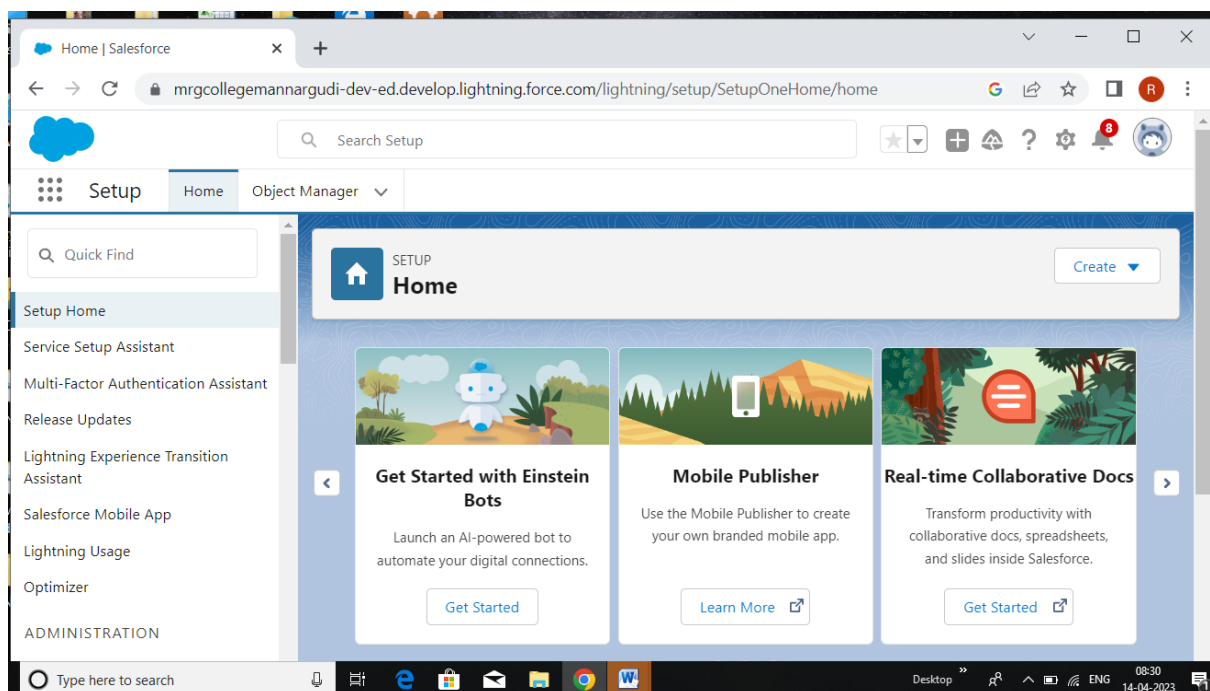
3.1.Data model

Object name	Field in the object	
Event	Field label	Data type
	Start date	Date/ time
	End date	Date/time
Attendee	E mail	E mail
	Id	Auto number
	phone	phone
Speakers	Bio	Text area
	E mail	E mail
	event	Lookup(event)

Vender	E mail	E mail
	phone	phone
	Service provider	Text

3.2.Activity & screenshot

MILESTONE 1:



MILESTONE 2 :

Account | Salesforce x https://mrgcollegemannargudi-c x +

mrgcollegemannargudi-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/Account/Details/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER
Account

Details

Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits

Details

Description

API Name
Account

Enable Reports

Custom

Track Activities

Singular Label
Account

Track Field History

Plural Label
Accounts

Deployment Status

Type here to search

Desktop 08:41 14-04-2023

MILESTONE 3 :

Object Milestone | Salesforce x https://mrgcollegemannargudi-c x +

mrgcollegemannargudi-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/EntityMilestone/FieldsAn...

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER
Object Milestone

Fields & Relationships Quick Find

22 Items, Sorted by Field Label

New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIE...	INDEXED
Business Hours	BusinessHoursId	Lookup(Business Hours)		
Completed	IsCompleted	Checkbox		
Completion Date	CompletionDate	Date/Time		
Elapsed Time (Days)	ElapsedTimeInDays	Number(4, 2)		
Elapsed Time (Hours)	ElapsedTimeInHrs	Number(4, 2)		
Elapsed Time (Mins)	ElapsedTimeInMins	Number(9, 0)		

Type here to search

Desktop 09:05 14-04-2023

MILESTONE 4 :

The screenshot shows the Salesforce App Manager Setup page. The left sidebar contains navigation links: Setup Home, Service Setup Assistant, Multi-Factor Authentication Assistant, Release Updates, Lightning Experience Transition Assistant, Salesforce Mobile App, Lightning Usage, Optimizer, ADMINISTRATION, and Users. The main content area displays a table of 23 items, sorted by App Name. The table has columns for App Name, Developer Name, Description, Last Modified, App Type, and Visibility. The 'Enable App Cloning' toggle is disabled.

	App Name ↑	Developer Name	Description	Last Modified ...	Ap...	Vi...
1	All Tabs	AllTabSet		12/03/2023, 4:27 pm	Classic	
2	Analytics Studio	Insights	Build CRM Analytic...	12/03/2023, 4:27 pm	Classic	✓
3	App Launcher	AppLauncher	App Launcher tabs	12/03/2023, 4:27 pm	Classic	✓
4	Bolt Solutions	LightningBolt	Discover and man...	12/03/2023, 4:29 pm	Lightning	✓
5	Community	Community	Salesforce CRM Co...	12/03/2023, 4:27 pm	Classic	✓
6	Content	Content	Salesforce CRM Co...	12/03/2023, 4:27 pm	Classic	✓
7	Data Manager	DataManager	Use Data Manager...	12/03/2023, 4:27 pm	Lightning	✓

MILESTONE 5 :

The screenshot shows the Salesforce Account Setup page, specifically the Validation Rules section. The left sidebar contains navigation links: Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, and Object Limits. The main content area displays a table for Validation Rules, sorted by Rule Name. The table has columns for Rule Name, Error Location, Error Message, Active, and Modified By. The 'New' button is visible in the top right corner.

RULE NAME	ERROR LOCATION	ERROR MESSAGE	ACTIVE	MODIFIED BY
No items to display.				

MILESTONE 6:

Salesforce x https://mrgcollegemannargudi-dev-ed.develop.lightning.force.com/lightning/setup/ManageUsers/home

Search Setup

Setup Home Object Manager

Mobile App
Page
RATION
Permission Set Groups
Permission Sets
Roles
Profile Groups
Profiles

SETUP Users

All Users [Help for this Page](#)

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: **All Users** [Edit](#) | [Create New View](#)

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Other

[New User](#) [Reset Password\(s\)](#) [Add Multiple Users](#)

MILESTONE 7 :

Permission Sets | Salesforce x https://mrgcollegemannargudi-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/home

Search Setup

Setup Home Object Manager

Salesforce Mobile App
Lightning Usage
Optimizer
ADMINISTRATION
Users
Permission Set Groups
Permission Sets
Profiles
Public Groups
Queues
Roles
User Management Settings
Users

SETUP Permission Sets

Permission Sets [Help for this Page](#)

On this page you can create, view, and manage permission sets.

In addition, you can use the SalesforceA mobile app to assign permission sets to a user. Download SalesforceA from the App Store or Google Play: [iOS](#) | [Android](#)

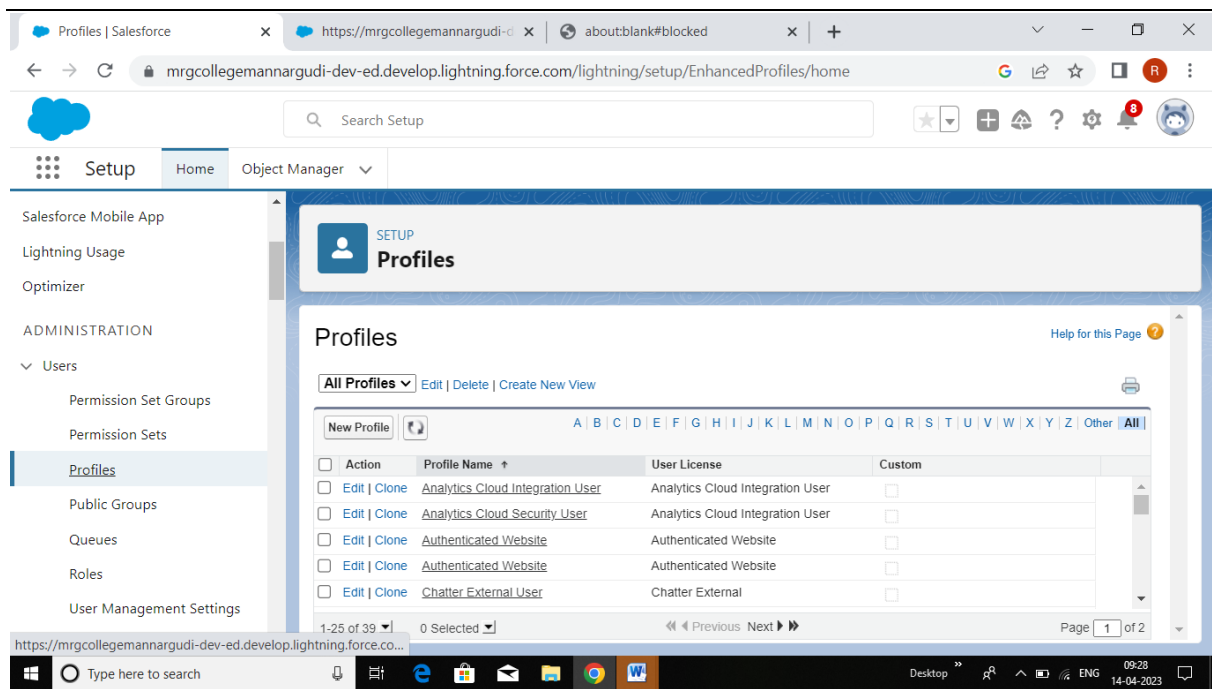
All Permission Sets [Edit](#) | [Delete](#) | [Create New View](#)

[New](#) [Clone](#)

Action	Permission Set Label	Description	License
<input type="checkbox"/>	Buyer	Allows access to the store. Lets users ...	B2B Buyer Permission Set One Seat

1-25 of 25 0 Selected Previous Next Page 1 of 1

MILESTONE 8 :



4. TRAILHEAD PROFILE PUBLIC URL

Team lead : <https://trsilblazer.me/id/neelm23>

Team member 1: <https://trailblazer.me/id/abits8>

Team member 2: <https://trailblazer.me/id/akshs41>

Team member 3: <https://trailblazer.me/id/buvai>

5. ADVANTAGES

- Opportunities for creativity
- Ability to work on different events
- Chance to work with dive clients
- High protections for job growth

-
- Few educational requirement

DISADVANTAGES

-
- Unconditional work hours
 - Time away from family and friends
 - Experience requirement
 - Job instability
 - Multiple events at the same time
 - High level of responsibility

6.APPLICATIONS

THIS INCLUDES

-
- Overall event design
 - Brand building
 - Marketing and communication strategy
 - Audio visual production
 - Script writing
 - Logistics
 - Budgeting
 - Negotiation
 - Client service

7.CONCLUSION

-
- From the reports edit a report click edit
 - The numeric column you would like to summarize and then choose how you would like to the data sum average ,max,min..
 - **If you don't see the summarize option.it means that the column expand the fields pane and either double click a field or drag it into the column list.**
-

8.FUTURE SCOPE

-
- The scope of event management as a career in India is vast. It's a thriving industry and is home to people.