



***SRI SHANMUGHA COLLEGE OF ENGINEERING AND
TECHNOLOGY***

BIOMEDICAL ENGINEERING

***PUBLIC TRANSPORTATION
OPTIMIZATION***

PRESENT BY

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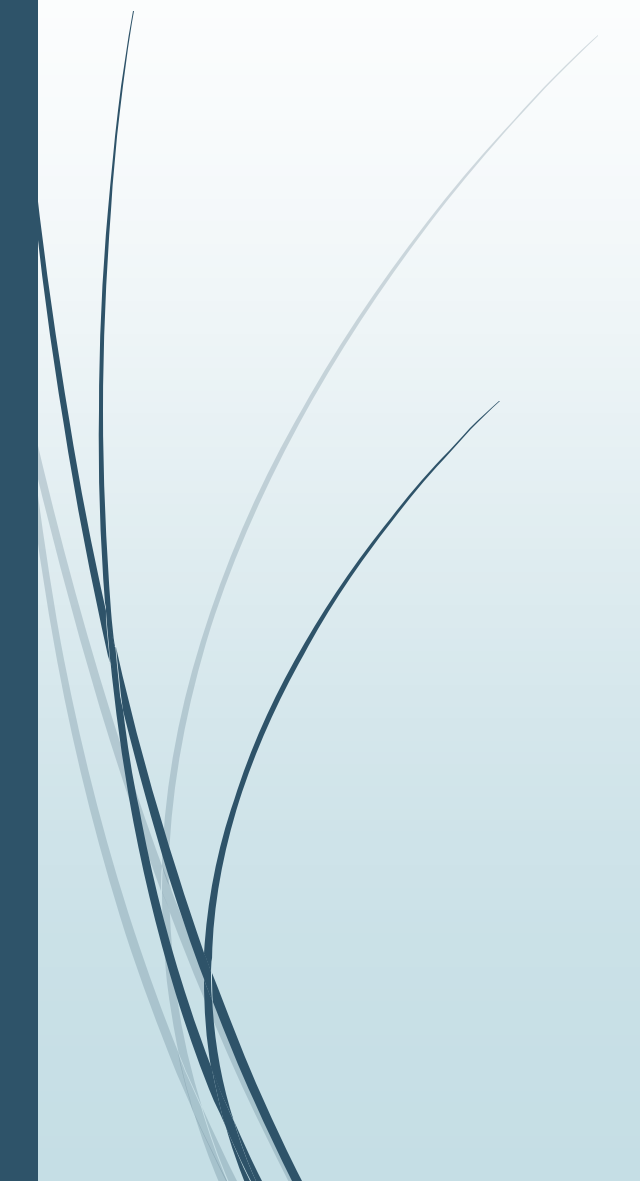
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INTRODUCTION :

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- Transportation optimization is the process of analyzing shipments, rates and constraints to produce realistic load plans that reduce overall freight spend and gain efficiencies across entire transportation networks.



OBJECTIVE :

- The goals of transportation optimization should include the reduction of costs and creation of greater operational efficiencies, all while increasing customer satisfaction.
 - Not a small task, and one that requires constant analysis and monitoring.
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PROBLEMS :

- Road accident controlling .
- High speed controlling .
- Petrol detecting .





INNOVATION:

➤ Petrol detecting

The petrol level is detecting in the sensor near by the petrol bunk connecting into vehicle.



*Thank
You*