Hotel_analysis_project

June 27, 2025

AtliQ Hotels Data Analysis Project

[90]:	import pandas as pd	

0.0.1 = > 1. Data Import and Data Exploration

0.0.2 Datasets

We have 5 csv file

- $\bullet \quad dim_date.csv$
- \bullet dim_hotels.csv
- \bullet dim_rooms.csv
- $\bullet \ \ fact_aggregated_bookings$
- fact_bookings.csv

Read bookings data in a datagrame

```
[91]: df_bookings = pd.read_csv('datasets/fact_bookings.csv')
```

Explore bookings data

-2.0

RT1

3

```
[92]: df_bookings.head()
```

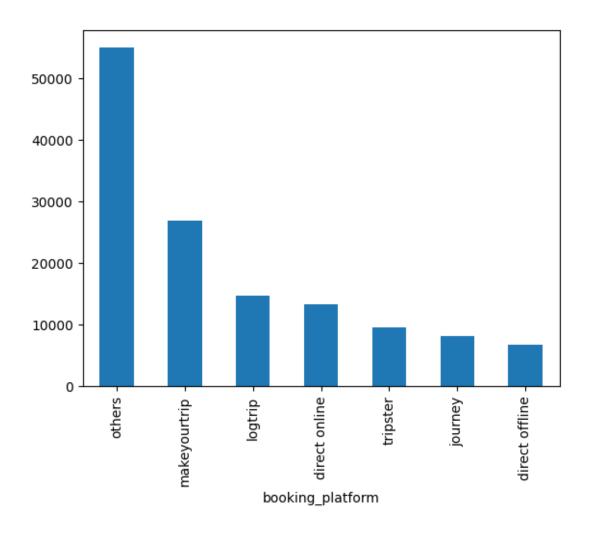
[92]:	0 1 2	booking_id May012216558RT11 May012216558RT12 May012216558RT13	1 1	ty_id 16558 16558	booking_date 27-04-22 30-04-22 28-04-22	1/5/2022 1/5/2022	2/5/2022	\
	3	May012216558RT14		16558	28-04-22	-, -,	• •	
	4	May012216558RT15	1	L6558	27-04-22	1/5/2022	2/5/2022	
		no_guests room_ca	tegory b	ookir	ng_platform	ratings_given	booking_status	\
	0	-3.0	RT1	dir	ect online	1.0	Checked Out	
	1	2.0	RT1		others	NaN	Cancelled	
	2	2.0	RT1		logtrip	5.0	Checked Out	

others

Cancelled

NaN

```
4
               4.0
                             RT1
                                                                     Checked Out
                                    direct online
                                                              5.0
         revenue_generated revenue_realized
      0
                     10010
      1
                      9100
                                        3640
      2
                   9100000
                                        9100
      3
                      9100
                                        3640
      4
                     10920
                                       10920
[93]: df_bookings.shape
[93]: (134590, 12)
[94]: df_bookings.room_category.unique()
[94]: array(['RT1', 'RT2', 'RT3', 'RT4'], dtype=object)
[95]: df_bookings.booking_platform.unique()
[95]: array(['direct online', 'others', 'logtrip', 'tripster', 'makeyourtrip',
             'journey', 'direct offline'], dtype=object)
[96]: df_bookings.booking_platform.value_counts()
[96]: booking_platform
      others
                        55066
     makeyourtrip
                        26898
      logtrip
                        14756
      direct online
                        13379
      tripster
                         9630
      journey
                         8106
      direct offline
                         6755
      Name: count, dtype: int64
[97]: df_bookings.booking_platform.value_counts().plot(kind="bar")
[97]: <Axes: xlabel='booking_platform'>
```

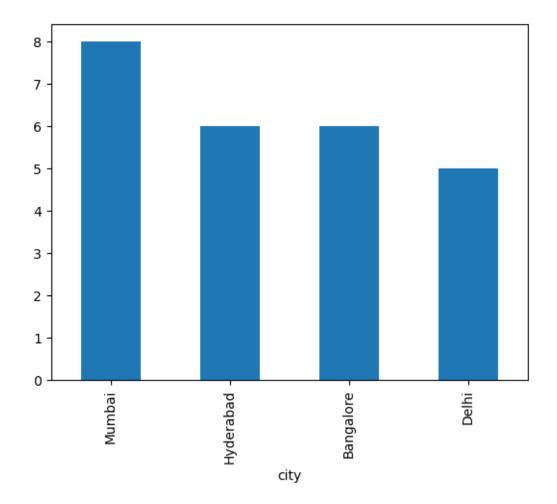


98]: df_b	oookings.describe()			
98]:	property_id	no_guests	ratings_given	revenue_generated	\
cour	nt 134590.000000	134587.000000	56683.000000	1.345900e+05	
mear	n 18061.113493	2.036170	3.619004	1.537805e+04	
std	1093.055847	1.034885	1.235009	9.303604e+04	
min	16558.000000	-17.000000	1.000000	6.500000e+03	
25%	17558.000000	1.000000	3.000000	9.900000e+03	
50%	17564.000000	2.000000	4.000000	1.350000e+04	
75%	18563.000000	2.000000	5.000000	1.800000e+04	
max	19563.000000	6.000000	5.000000	2.856000e+07	
	revenue_realiz	ed			
cour	nt 134590.0000	00			
mear	n 12696.1232	56			
std	6928.1081	24			
min	2600.0000	00			

```
25% 7600.000000
50% 11700.000000
75% 15300.000000
max 45220.000000
```

Read rest of the files

```
[99]: df_date = pd.read_csv('datasets/dim_date.csv')
       df_hotels = pd.read_csv('datasets/dim_hotels.csv')
       df_rooms = pd.read_csv('datasets/dim_rooms.csv')
       df_agg_bookings = pd.read_csv('datasets/fact_aggregated_bookings.csv')
[100]: df_hotels.shape
[100]: (25, 4)
[101]: df_hotels.head(3)
[101]:
          property_id property_name category
                                                  city
                        Atliq Grands
                16558
                                        Luxury
                                                 Delhi
                       Atliq Exotica
       1
                16559
                                        Luxury
                                                Mumbai
       2
                16560
                          Atliq City Business
                                                 Delhi
[102]: df_hotels.category.value_counts()
[102]: category
       Luxury
                   16
                    9
       Business
       Name: count, dtype: int64
[103]: df_hotels.city.value_counts().plot(kind="bar")
[103]: <Axes: xlabel='city'>
```



Exercise: Explore aggregate bookings ***

```
[104]: df_agg_bookings.head(3)
[104]:
          property_id check_in_date room_category
                                                      successful_bookings
                                                                             capacity
                 16559
                             1-May-22
                                                 RT1
                                                                        25
                                                                                 30.0
       0
                             1-May-22
                                                 RT1
                                                                        28
       1
                 19562
                                                                                 30.0
       2
                 19563
                             1-May-22
                                                 RT1
                                                                        23
                                                                                 30.0
```

Exercise-1. Find out unique property ids in aggregate bookings dataset

Exercise-2. Find out total bookings per property_id

```
[106]: df_agg_bookings.groupby("property_id")["successful_bookings"].sum()
[106]: property_id
       16558
                3153
       16559
                7338
       16560
                4693
       16561
                4418
       16562
                4820
       16563
                7211
       17558
                5053
       17559
                6142
       17560
                6013
       17561
                5183
       17562
                3424
       17563
                6337
       17564
                3982
       18558
                4475
       18559
                5256
       18560
                6638
       18561
                6458
       18562
                7333
       18563
                4737
       19558
                4400
                4729
       19559
       19560
                6079
       19561
                5736
       19562
                5812
       19563
                5413
       Name: successful_bookings, dtype: int64
      Exercise-3. Find out days on which bookings are greater than capacity
[107]: df_agg_bookings[df_agg_bookings.successful_bookings>df_agg_bookings.capacity]
[107]:
             property_id check_in_date room_category successful_bookings
                                                                               capacity
       3
                    17558
                               1-May-22
                                                   RT1
                                                                           30
                                                                                   19.0
       12
                    16563
                               1-May-22
                                                   RT1
                                                                          100
                                                                                   41.0
       4136
                    19558
                              11-Jun-22
                                                   RT2
                                                                           50
                                                                                   39.0
       6209
                    19560
                               2-Jul-22
                                                   RT1
                                                                          123
                                                                                   26.0
       8522
                    19559
                              25-Jul-22
                                                   RT1
                                                                           35
                                                                                   24.0
       9194
                    18563
                              31-Jul-22
                                                   RT4
                                                                           20
                                                                                   18.0
      Exercise-4. Find out properties that have highest capacity
[108]: df_agg_bookings.capacity.max()
[108]: np.float64(50.0)
```

[109]: df_agg_bookings[df_agg_bookings.capacity==df_agg_bookings.capacity.max()]

[109]:		property_id	check_in_date	room_category	successful_bookings	capacity
2	7	17558	1-May-22	RT2	38	50.0
1:	28	17558	2-May-22	RT2	27	50.0
2:	29	17558	3-May-22	RT2	26	50.0
3:	28	17558	4-May-22	RT2	27	50.0
4:	28	17558	5-May-22	RT2	29	50.0
•••	,	•••	•••	•••		
8	728	17558	27-Jul-22	RT2	22	50.0
8	828	17558	28-Jul-22	RT2	21	50.0
8	928	17558	29-Jul-22	RT2	23	50.0
9	028	17558	30-Jul-22	RT2	32	50.0
9	128	17558	31-Jul-22	RT2	30	50.0

[92 rows x 5 columns]

0.0.3 = > 2. Data Cleaning

```
[110]: df_bookings.describe()
```

[110]:		<pre>property_id</pre>	no_guests	ratings_given	revenue_generated
	count	134590.000000	134587.000000	56683.000000	1.345900e+05
	mean	18061.113493	2.036170	3.619004	1.537805e+04
	std	1093.055847	1.034885	1.235009	9.303604e+04
	min	16558.000000	-17.000000	1.000000	6.500000e+03
	25%	17558.000000	1.000000	3.000000	9.900000e+03
	50%	17564.000000	2.000000	4.000000	1.350000e+04
	75%	18563.000000	2.000000	5.000000	1.800000e+04
	max	19563.000000	6.000000	5.000000	2.856000e+07

\

revenue_realized 134590.000000 count 12696.123256 mean6928.108124 std min 2600.000000 25% 7600.000000 50% 11700.000000 75% 15300.000000 45220.000000 max

(1) Clean invalid guests

[111]: df_bookings[df_bookings.no_guests<=0]

3	May0122165581	RT14	16558	28-	-04-22	1/5/20	22	
17924	May1222185591	18559	12/5	5/2022	12/5/20	22		
18020	May122218561	18561	8/5/2022 12/5/20		12/5/20	22		
18119	May122218562R	Г311	18562	5/5	5/2022	12/5/20	22	
18121	May122218562R	Г313	18562	10/5	5/2022	12/5/20	22	
56715	Jun0822185621	RT12	18562	5/6	5/2022	8/6/20	22	
119765	Jul202219560R	Г220	19560	19-	-07-22	20-07-	22	
134586	Jul312217564	RT47	17564	30-	-07-22	31-07-	22	
	checkout_date	no_guests	room_cate	gory	booking_	platform	ratings_given	\
0	2/5/2022	-3.0		RT1	direc	t online	1.0	
3	2/5/2022	-2.0		RT1		others	NaN	
17924	14-05-22	-10.0		RT4	direc	t online	NaN	
18020	14-05-22	-12.0		RT2	make	yourtrip	NaN	
18119	17-05-22	-6.0		RT3	direct	offline	5.0	
18121	17-05-22	-4.0		RT3	direc	t online	NaN	
56715	13-06-22	-17.0		RT1		others	NaN	
119765	22-07-22	-1.0		RT2		others	NaN	
134586	1/8/2022	-4.0		RT4		logtrip	2.0	
	booking_status	revenue_g	generated	reve	enue_real	ized		
0	Checked Out		10010		1	.0010		
3	Cancelled		9100			3640		
17924	No Show		20900		2	20900		
18020	Cancelled		9000			3600		
18119	Checked Out		16800		1	.6800		
18121	Cancelled		14400			5760		
56715	Checked Out		6500			6500		
119765	Checked Out		13500			.3500		
134586	Checked Out		38760		3	88760		

As you can see above, number of guests having less than zero value represents data error. We can ignore these records.

```
[112]: df_bookings = df_bookings[df_bookings.no_guests>0]
[113]: df_bookings.shape
[113]: (134578, 12)
```

(2) Outlier removal in revenue generated

```
[114]: df_bookings.revenue_generated.min(), df_bookings.revenue_generated.max()

[114]: (np.int64(6500), np.int64(28560000))
```

[115]: df_bookings.revenue_generated.mean(), df_bookings.revenue_generated.median()

```
[115]: (np.float64(15378.036937686695), np.float64(13500.0))
[116]: avg, std = df_bookings.revenue_generated.mean(), df_bookings.revenue_generated.
        ⇒std()
[117]: higher_limit = avg + 3*std
       higher_limit
[117]: np.float64(294498.50173207896)
[118]: lower_limit = avg - 3*std
       lower_limit
[118]: np.float64(-263742.4278567056)
[119]: df_bookings[df_bookings.revenue_generated<=0]
[119]: Empty DataFrame
       Columns: [booking_id, property_id, booking_date, check_in_date, checkout_date,
       no_guests, room_category, booking_platform, ratings_given, booking_status,
       revenue_generated, revenue_realized]
       Index: []
[120]: df_bookings[df_bookings.revenue_generated>higher_limit]
[120]:
                      booking_id property_id booking_date check_in_date \
       2
                May012216558RT13
                                         16558
                                                   28-04-22
                                                                 1/5/2022
       111
                May012216559RT32
                                         16559
                                                   29-04-22
                                                                 1/5/2022
       315
                                                   28-04-22
                                                                 1/5/2022
                May012216562RT22
                                         16562
       562
               May012217559RT118
                                         17559
                                                   26-04-22
                                                                 1/5/2022
       129176
                Jul282216562RT26
                                         16562
                                                   21-07-22
                                                                 28-07-22
              checkout_date no_guests room_category booking_platform ratings_given \
       2
                   4/5/2022
                                   2.0
                                                  RT1
                                                               logtrip
                                                                                   5.0
                   2/5/2022
                                   6.0
                                                  RT3
                                                         direct online
       111
                                                                                   NaN
       315
                   4/5/2022
                                   2.0
                                                  RT2
                                                        direct offline
                                                                                   3.0
       562
                                                  RT1
                   2/5/2022
                                   2.0
                                                                others
                                                                                   NaN
       129176
                   29-07-22
                                   2.0
                                                  RT2
                                                         direct online
                                                                                   3.0
              booking_status revenue_generated revenue_realized
       2
                 Checked Out
                                        9100000
                                                              9100
                                                             28560
       111
                 Checked Out
                                        28560000
       315
                 Checked Out
                                        12600000
                                                             12600
       562
                   Cancelled
                                        2000000
                                                              4420
       129176
                 Checked Out
                                        10000000
                                                             12600
[121]: df_bookings = df_bookings[df_bookings.revenue_generated<=higher_limit]
       df_bookings.shape
```

```
[121]: (134573, 12)
       df_bookings.revenue_realized.describe()
[122]: count
                134573.000000
       mean
                  12695.983585
       std
                  6927.791692
       min
                  2600.000000
       25%
                  7600.000000
       50%
                  11700.000000
       75%
                  15300.000000
                  45220.000000
       max
       Name: revenue_realized, dtype: float64
[123]: higher limit = df bookings.revenue realized.mean() + 3*df bookings.
        →revenue_realized.std()
       higher_limit
[123]: np.float64(33479.358661845814)
       df_bookings[df_bookings.revenue_realized>higher_limit]
[124]:
                       booking_id property_id booking_date check_in_date \
                May012216559RT41
                                          16559
                                                    27-04-22
                                                                   1/5/2022
       137
       139
                May012216559RT43
                                          16559
                                                    1/5/2022
                                                                   1/5/2022
       143
                May012216559RT47
                                          16559
                                                    28-04-22
                                                                   1/5/2022
               May012216559RT413
       149
                                                    24-04-22
                                                                   1/5/2022
                                          16559
       222
                May012216560RT45
                                          16560
                                                    30-04-22
                                                                   1/5/2022
                Jul312219560RT49
                                                    31-07-22
                                                                   31-07-22
       134328
                                          19560
               Jul312219560RT412
                                                    31-07-22
                                                                   31-07-22
       134331
                                          19560
       134467
                Jul312219562RT45
                                          19562
                                                    28-07-22
                                                                   31-07-22
       134474
               Jul312219562RT412
                                          19562
                                                    25-07-22
                                                                   31-07-22
       134581
                Jul312217564RT42
                                          17564
                                                    31-07-22
                                                                   31-07-22
              checkout_date no_guests room_category booking_platform
                                                                          ratings_given
       137
                    7/5/2022
                                                   RT4
                                    4.0
                                                                  others
                                                                                     NaN
                                     6.0
                                                                                     3.0
       139
                    2/5/2022
                                                   RT4
                                                                tripster
       143
                    3/5/2022
                                    3.0
                                                   RT4
                                                                  others
                                                                                     5.0
       149
                    7/5/2022
                                    5.0
                                                   RT4
                                                                 logtrip
                                                                                     NaN
       222
                    3/5/2022
                                    5.0
                                                   RT4
                                                                  others
                                                                                     3.0
       134328
                    2/8/2022
                                    6.0
                                                   RT4
                                                           direct online
                                                                                     5.0
       134331
                    1/8/2022
                                    6.0
                                                   RT4
                                                                  others
                                                                                     2.0
                                                                                     4.0
       134467
                    1/8/2022
                                    6.0
                                                   RT4
                                                            makeyourtrip
       134474
                    6/8/2022
                                    5.0
                                                   RT4
                                                          direct offline
                                                                                     5.0
       134581
                    1/8/2022
                                    4.0
                                                   RT4
                                                            makeyourtrip
                                                                                     4.0
```

	booking_status	revenue_generated	revenue_realized
137	Checked Out	38760	38760
139	Checked Out	45220	45220
143	Checked Out	35530	35530
149	Checked Out	41990	41990
222	Checked Out	34580	34580
•••	•••	•••	•••
134328	Checked Out	39900	39900
134331	Checked Out	39900	39900
134467	Checked Out	39900	39900
134474	Checked Out	37050	37050
134581	Checked Out	38760	38760

[1299 rows x 12 columns]

One observation we can have in above dataframe is that all rooms are RT4 which means presidential suit. Now since RT4 is a luxurious room it is likely their rent will be higher. To make a fair analysis, we need to do data analysis only on RT4 room types

```
[125]: df_bookings[df_bookings.room_category=="RT4"].revenue_realized.describe()
```

```
[125]: count
                 16071.000000
                 23439.308444
       mean
       std
                  9048.599076
                  7600.000000
       min
       25%
                 19000.000000
       50%
                 26600.000000
       75%
                 32300.000000
       max
                 45220.000000
```

Name: revenue_realized, dtype: float64

```
[126]: # mean + 3*standard deviation 23439+3*9048
```

[126]: 50583

Here higher limit comes to be 50583 and in our dataframe above we can see that max value for revenue realized is 45220. Hence we can conclude that there is no outlier and we don't need to do any data cleaning on this particular column

```
[127]: df_bookings[df_bookings.booking_id=="May012216558RT213"]
```

[127]: Empty DataFrame

Columns: [booking_id, property_id, booking_date, check_in_date, checkout_date, no_guests, room_category, booking_platform, ratings_given, booking_status, revenue_generated, revenue_realized]

Index: []

```
[128]: df_bookings.isnull().sum()
[128]: booking id
                                  0
       property_id
                                  0
       booking date
                                  0
       check_in_date
                                  0
       checkout_date
                                  0
       no_guests
                                  0
       room_category
                                  0
       booking_platform
                                  0
       ratings_given
                              77897
       booking_status
                                  0
       revenue_generated
                                  0
       revenue_realized
                                  0
       dtype: int64
      Total values in our dataframe is 134576. Out of that 77899 rows has null rating. Since there are
      many rows with null rating, we should not filter these values. Also we should not replace this rating
      with a median or mean rating etc
  []:
      Exercise-1. In aggregate bookings find columns that have null values. Fill these null
      values with whatever you think is the appropriate subtitute (possible ways is to use
      mean or median)
[129]: df_agg_bookings.isnull().sum()
                                0
[129]: property_id
       check_in_date
                                0
       room_category
                                0
       successful_bookings
                                0
       capacity
                                2
       dtype: int64
[130]: df_agg_bookings[df_agg_bookings.capacity.isna()]
[130]:
           property_id check_in_date room_category
                                                       successful_bookings
                                                                              capacity
       8
                              1-May-22
                  17561
                                                  RT1
                                                                          22
                                                                                   NaN
       14
                  17562
                              1-May-22
                                                  RT1
                                                                          12
                                                                                   NaN
[131]: df_agg_bookings.capacity.median()
[131]: np.float64(25.0)
[132]: df_agg_bookings.capacity.fillna(df_agg_bookings.capacity.median(), inplace=True)
```

C:\Users\rudra\AppData\Local\Temp\ipykernel_3980\625765049.py:1: FutureWarning: A value is trying to be set on a copy of a DataFrame or Series through chained

assignment using an inplace method.

The behavior will change in pandas 3.0. This implace method will never work because the intermediate object on which we are setting values always behaves as a copy.

For example, when doing 'df[col].method(value, inplace=True)', try using 'df.method({col: value}, inplace=True)' or df[col] = df[col].method(value) instead, to perform the operation inplace on the original object.

 $\label{lem:df_agg_bookings.capacity.fillna(df_agg_bookings.capacity.median(), inplace=True)} \\$

```
[133]: df_agg_bookings.loc[[8,15]]
```

```
[133]: property_id check_in_date room_category successful_bookings capacity 8 17561 1-May-22 RT1 22 25.0 15 17563 1-May-22 RT1 21 25.0
```

Exercise-2. In aggregate bookings find out records that have successful_bookings value greater than capacity. Filter those records

```
[134]: df_agg_bookings[df_agg_bookings.successful_bookings>df_agg_bookings.capacity]
```

[134]:		<pre>property_id</pre>	check_in_date	room_category	successful_bookings	capacity
	3	17558	1-May-22	RT1	30	19.0
	12	16563	1-May-22	RT1	100	41.0
	4136	19558	11-Jun-22	RT2	50	39.0
	6209	19560	2-Jul-22	RT1	123	26.0
	8522	19559	25-Jul-22	RT1	35	24.0
	9194	18563	31-Jul-22	RT4	20	18.0

```
[135]: df_agg_bookings.shape
```

[135]: (9200, 5)

```
[136]: df_agg_bookings = df_agg_bookings[df_agg_bookings.

successful_bookings<=df_agg_bookings.capacity]
df_agg_bookings.shape
```

[136]: (9194, 5)

[]:

0.0.4 = > 3. Data Transformation

Create occupancy percentage column

```
[137]: df_agg_bookings.head(3)
[137]:
          property_id check_in_date room_category successful_bookings
                                                                           capacity
                            1-May-22
                                                                               30.0
                16559
                                                RT1
                            1-May-22
                                                                       28
       1
                19562
                                                RT1
                                                                               30.0
       2
                19563
                            1-May-22
                                                RT1
                                                                       23
                                                                               30.0
[138]: df_agg_bookings['occ_pct'] = df_agg_bookings.apply(lambda_row:__
        →row['successful_bookings']/row['capacity'], axis=1)
      You can use following approach to get rid of SettingWithCopyWarning
[139]: new_col = df_agg_bookings.apply(lambda row: row['successful_bookings']/
        →row['capacity'], axis=1)
       df_agg_bookings = df_agg_bookings.assign(occ_pct=new_col.values)
       df_agg_bookings.head(3)
[139]:
          property_id check_in_date room_category successful_bookings
                                                                           capacity \
       0
                16559
                            1-May-22
                                                RT1
                                                                       25
                                                                               30.0
       1
                19562
                            1-May-22
                                                RT1
                                                                       28
                                                                               30.0
       2
                19563
                            1-May-22
                                                RT1
                                                                       23
                                                                               30.0
           occ_pct
       0 0.833333
       1 0.933333
       2 0.766667
      Convert it to a percentage value
[140]: df_agg_bookings['occ_pct'] = df_agg_bookings['occ_pct'].apply(lambda x:__
        \rightarrowround(x*100, 2))
       df_agg_bookings.head(3)
[140]:
          property_id check_in_date room_category successful_bookings
                                                                           capacity \
       0
                16559
                            1-May-22
                                                RT1
                                                                       25
                                                                               30.0
                19562
                                                RT1
                                                                       28
                                                                               30.0
       1
                            1-May-22
       2
                19563
                            1-May-22
                                                RT1
                                                                       23
                                                                               30.0
          occ_pct
            83.33
       0
            93.33
       1
            76.67
       2
[141]: df_bookings.head()
[141]:
                booking_id property_id booking_date check_in_date checkout_date \
                                                            1/5/2022
       1 May012216558RT12
                                   16558
                                              30-04-22
                                                                           2/5/2022
```

4 5 6	May012216558RT15 May012216558RT16 May012216558RT17		16558 16558 16558	27-04-2 1/5/202 28-04-2	2 1/5/2022	2 3/5/2022	
7	May012216558RT18		16558	26-04-2	2 1/5/2022	3/5/2022	
1	no_guests room_cat	egory RT1	booking_pl	latform others	ratings_given	booking_status Cancelled	\
4	4.0	RT1	direct	online	5.0	Checked Out	
5	2.0	RT1		others	4.0	Checked Out	
6	2.0	RT1		others	NaN	Cancelled	
7	2.0	RT1	- -	logtrip	NaN	No Show	
	revenue_generated	reve	nue_realize	ed			
1	9100		364	40			
4	10920		1092	20			
5	9100		910	00			
6	9100		364	40			
7	9100		910	00			

[142]: df_agg_bookings.info()

<class 'pandas.core.frame.DataFrame'>

Index: 9194 entries, 0 to 9199
Data columns (total 6 columns):

#	Column	Non-Null Count	Dtype
0	property_id	9194 non-null	int64
1	check_in_date	9194 non-null	object
2	room_category	9194 non-null	object
3	successful_bookings	9194 non-null	int64
4	capacity	9194 non-null	float64
5	occ_pct	9194 non-null	float64
_			

dtypes: float64(2), int64(2), object(2)

memory usage: 502.8+ KB

There are various types of data transformations that you may have to perform based on the need. Few examples of data transformations are,

- 1. Creating new columns
- 2. Normalization
- 3. Merging data
- 4. Aggregation

0.0.5 = > 4. Insights Generation

1. What is an average occupancy rate in each of the room categories?

15

```
[143]: df_agg_bookings.head(3)
[143]:
          property_id check_in_date room_category
                                                     successful bookings
                                                                            capacity \
                16559
                            1-May-22
                                                RT1
                                                                                 30.0
       1
                19562
                            1-May-22
                                                RT1
                                                                        28
                                                                                 30.0
       2
                            1-May-22
                                                RT1
                                                                        23
                                                                                 30.0
                19563
          occ_pct
       0
            83.33
            93.33
       1
       2
            76.67
[144]: df_agg_bookings.groupby("room_category")["occ_pct"].mean()
[144]: room_category
              57.889643
       RT1
       RT2
              58.009756
       RT3
              58.028213
       RT4
              59.277925
       Name: occ_pct, dtype: float64
      I don't understand RT1, RT2 etc. Print room categories such as Standard, Premium, Elite etc
      along with average occupancy percentage
[145]: df = pd.merge(df_agg_bookings, df_rooms, left_on="room_category",_

¬right_on="room_id")
       df.head(4)
[145]:
          property_id check_in_date room_category successful_bookings
                                                                            capacity \
       0
                 16559
                            1-May-22
                                                RT1
                                                                        25
                                                                                 30.0
                                                                        28
       1
                19562
                            1-May-22
                                                RT1
                                                                                 30.0
       2
                19563
                            1-May-22
                                                RT1
                                                                        23
                                                                                 30.0
       3
                16558
                            1-May-22
                                                RT1
                                                                        18
                                                                                 19.0
          occ_pct room_id room_class
       0
            83.33
                       RT1
                             Standard
       1
            93.33
                       RT1
                             Standard
       2
            76.67
                       RT1
                             Standard
            94.74
       3
                       RT1
                             Standard
[146]: df.drop("room_id",axis=1, inplace=True)
       df.head(4)
[146]:
          property_id check_in_date room_category successful_bookings
                                                                            capacity \
                            1-May-22
                16559
                                                                        25
                                                                                 30.0
       0
                                                RT1
       1
                            1-May-22
                                                RT1
                                                                        28
                                                                                 30.0
                19562
                            1-May-22
       2
                19563
                                                RT1
                                                                        23
                                                                                 30.0
       3
                16558
                            1-May-22
                                                RT1
                                                                        18
                                                                                 19.0
```

```
occ_pct room_class
            83.33
       0
                    Standard
            93.33
                    Standard
       1
       2
            76.67
                    Standard
            94.74
                    Standard
       3
[147]: df.groupby("room_class")["occ_pct"].mean()
[147]: room_class
       Elite
                       58.009756
       Premium
                       58.028213
       Presidential
                       59.277925
       Standard
                       57.889643
       Name: occ_pct, dtype: float64
[148]: df[df.room_class=="Standard"].occ_pct.mean()
[148]: np.float64(57.88964285714285)
      2. Print average occupancy rate per city
[149]: df_hotels.head(3)
[149]:
          property_id property_name category
                                                   city
       0
                16558
                        Atliq Grands
                                         Luxury
                                                  Delhi
                       Atliq Exotica
       1
                16559
                                         Luxury
                                                 Mumbai
                16560
                          Atliq City
                                      Business
                                                  Delhi
[150]: df = pd.merge(df, df_hotels, on="property_id")
       df.head(3)
[150]:
          property_id check_in_date room_category
                                                   successful_bookings
                                                                          capacity \
       0
                16559
                           1-May-22
                                                                      25
                                                                              30.0
                                               RT1
       1
                19562
                           1-May-22
                                               RT1
                                                                      28
                                                                              30.0
                19563
                           1-May-22
                                               RT1
                                                                      23
                                                                              30.0
          occ_pct room_class property_name
                                              category
                                                             city
       0
            83.33
                    Standard Atliq Exotica
                                                Luxury
                                                           Mumbai
       1
            93.33
                    Standard
                                   Atliq Bay
                                                Luxury Bangalore
       2
            76.67
                    Standard
                               Atliq Palace Business Bangalore
[151]: df.groupby("city")["occ_pct"].mean()
[151]: city
       Bangalore
                    56.332376
       Delhi
                    61.507341
       Hyderabad
                    58.120652
```

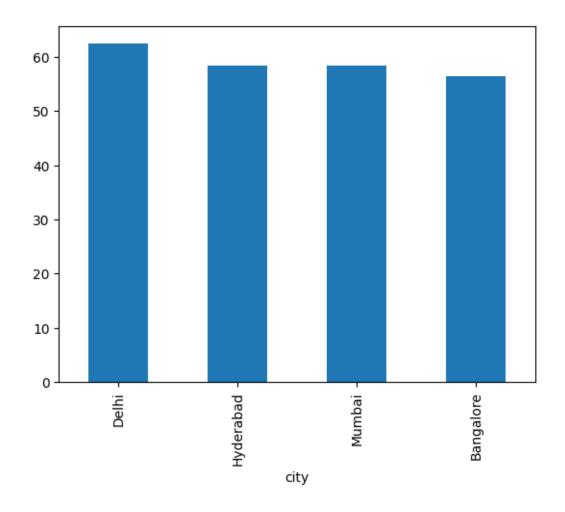
Mumbai 57.909181

Name: occ_pct, dtype: float64

3. When was the occupancy better? Weekday or Weekend?

```
[152]: df date.head(3)
[152]:
               date mmm yy week no
                                     day_type
       0 01-May-22
                     May 22
                               W 19
                                      weekend
       1 02-May-22 May 22
                               W 19
                                     weekeday
       2 03-May-22 May 22
                               W 19
                                     weekeday
[153]: df = pd.merge(df, df_date, left_on="check_in_date", right_on="date")
       df.head(3)
「153]:
          property_id check_in_date room_category successful_bookings
                                                                         capacity \
                19563
                          10-May-22
                                               RT3
                                                                             29.0
       1
                18560
                          10-May-22
                                               RT1
                                                                     19
                                                                             30.0
       2
                          10-May-22
                19562
                                               RT1
                                                                     18
                                                                             30.0
          occ_pct room_class property_name category
                                                            city
                                                                       date
                                                                             mmm yy \
       0
            51.72
                     Premium Atliq Palace Business
                                                       Bangalore
                                                                  10-May-22
                                                                             May 22
       1
            63.33
                    Standard
                                Atliq City Business
                                                       Hyderabad
                                                                  10-May-22
                                                                             May 22
            60.00
       2
                    Standard
                                 Atliq Bay
                                              Luxury
                                                       Bangalore
                                                                  10-May-22
                                                                             May 22
         week no day_type
            W 20 weekeday
       0
       1
            W 20
                  weekeday
       2
                  weekeday
            W 20
[154]: df.groupby("day_type")["occ_pct"].mean().round(2)
[154]: day_type
       weekeday
                   50.88
                   72.34
       weekend
       Name: occ_pct, dtype: float64
      4: In the month of June, what is the occupancy for different cities
[155]: df_june_22 = df[df["mmm yy"]=="Jun 22"]
       df_june_22.head(4)
[155]:
             property_id check_in_date room_category successful_bookings
                                                                            capacity \
       2200
                   16559
                             10-Jun-22
                                                                        20
                                                                                 30.0
                                                  RT1
       2201
                   19562
                             10-Jun-22
                                                  RT1
                                                                        19
                                                                                 30.0
       2202
                   19563
                             10-Jun-22
                                                  RT1
                                                                        17
                                                                                 30.0
       2203
                   17558
                             10-Jun-22
                                                  RT1
                                                                         9
                                                                                 19.0
             occ_pct room_class property_name category
                                                                city
                                                                           date \
```

```
2200
              66.67
                      Standard Atliq Exotica
                                                  Luxury
                                                             Mumbai 10-Jun-22
      2201
              63.33
                      Standard
                                     Atliq Bay
                                                          Bangalore 10-Jun-22
                                                  Luxury
                                  Atliq Palace
      2202
              56.67
                       Standard
                                                          Bangalore 10-Jun-22
                                                Business
              47.37
                                                             Mumbai 10-Jun-22
      2203
                       Standard
                                  Atliq Grands
                                                  Luxury
            mmm yy week no
                            day_type
      2200 Jun 22
                      W 24
                            weekeday
      2201 Jun 22
                      W 24
                            weekeday
      2202 Jun 22
                      W 24
                            weekeday
      2203 Jun 22
                      W 24
                            weekeday
[156]: df_june_22.groupby('city')['occ_pct'].mean().round(2).
        sort_values(ascending=False)
[156]: city
      Delhi
                   62.47
      Hyderabad
                   58.46
                   58.38
      Mumbai
      Bangalore
                   56.44
      Name: occ_pct, dtype: float64
[157]: df_june_22.groupby('city')['occ_pct'].mean().round(2).
        ⇔sort_values(ascending=False).plot(kind="bar")
[157]: <Axes: xlabel='city'>
```



5: We got new data for the month of august. Append that to existing data

```
[158]: df_august = pd.read_csv("datasets/new_data_august.csv")
       df_august.head(3)
[158]:
          property_id property_name category
                                                      city room_category room_class \
       0
                16559
                       Atliq Exotica
                                         Luxury
                                                    Mumbai
                                                                      RT1
                                                                            Standard
       1
                19562
                           Atliq Bay
                                         Luxury
                                                 Bangalore
                                                                      RT1
                                                                            Standard
       2
                19563
                        Atliq Palace
                                      Business
                                                 Bangalore
                                                                      RT1
                                                                            Standard
                                                   successful_bookings
                                                                         capacity
         check_in_date mmm yy week no
                                         day_type
       0
             01-Aug-22
                        Aug-22
                                   W 32
                                         weekeday
                                                                     30
                                                                               30
             01-Aug-22
                        Aug-22
                                                                               30
       1
                                   W 32
                                         weekeday
                                                                     21
       2
             01-Aug-22 Aug-22
                                  W 32
                                         weekeday
                                                                     23
                                                                               30
            occ%
       0
          100.00
       1
           70.00
```

2 76.67

```
[159]: df_august.columns
[159]: Index(['property_id', 'property_name', 'category', 'city', 'room_category',
               'room_class', 'check_in_date', 'mmm yy', 'week no', 'day_type',
              'successful_bookings', 'capacity', 'occ%'],
             dtype='object')
[160]: df.columns
[160]: Index(['property_id', 'check_in_date', 'room_category', 'successful_bookings',
              'capacity', 'occ_pct', 'room_class', 'property_name', 'category',
              'city', 'date', 'mmm yy', 'week no', 'day_type'],
             dtype='object')
[161]: df_august.shape
[161]: (7, 13)
       df.shape
[162]:
[162]: (6497, 14)
[163]: latest_df = pd.concat([df, df_august], ignore_index = True, axis = 0)
       latest df.tail(10)
[163]:
             property_id check_in_date room_category
                                                        successful_bookings
                                                                              capacity \
                              31-Jul-22
                                                                                   6.0
       6494
                    17558
                                                   RT4
                                                                           3
       6495
                    19563
                              31-Jul-22
                                                   RT4
                                                                           3
                                                                                   6.0
                                                                           3
       6496
                              31-Jul-22
                                                   RT4
                                                                                   4.0
                    17561
       6497
                    16559
                              01-Aug-22
                                                   RT1
                                                                          30
                                                                                  30.0
       6498
                    19562
                              01-Aug-22
                                                   RT1
                                                                          21
                                                                                  30.0
       6499
                    19563
                              01-Aug-22
                                                   RT1
                                                                          23
                                                                                  30.0
       6500
                                                                          30
                                                                                  40.0
                    19558
                              01-Aug-22
                                                   RT1
       6501
                    19560
                              01-Aug-22
                                                   RT1
                                                                          20
                                                                                  26.0
       6502
                    17561
                              01-Aug-22
                                                                          18
                                                                                  26.0
                                                   RT1
       6503
                    17564
                                                   RT1
                              01-Aug-22
                                                                          10
                                                                                  16.0
             occ_pct
                         room_class property_name
                                                    category
                                                                     city
                                                                                date \
       6494
                50.0 Presidential
                                      Atliq Grands
                                                       Luxury
                                                                  Mumbai 31-Jul-22
       6495
                50.0
                      Presidential
                                      Atliq Palace
                                                                           31-Jul-22
                                                    Business
                                                               Bangalore
       6496
                75.0
                      Presidential
                                         Atliq Blu
                                                                  Mumbai
                                                                           31-Jul-22
                                                       Luxury
       6497
                           Standard Atliq Exotica
                                                                  Mumbai
                 NaN
                                                       Luxury
                                                                                 NaN
                                         Atliq Bay
       6498
                 NaN
                           Standard
                                                               Bangalore
                                                       Luxury
                                                                                 NaN
       6499
                 NaN
                           Standard
                                      Atliq Palace
                                                     Business
                                                               Bangalore
                                                                                 NaN
       6500
                 NaN
                           Standard
                                      Atliq Grands
                                                               Bangalore
                                                                                 NaN
                                                       Luxury
       6501
                 NaN
                           Standard
                                        Atliq City Business
                                                               Bangalore
                                                                                 NaN
```

6502	NaN S		St	andard	Atliq Blu	Luxury	Mumbai	NaN
6503	Nal	V	St	andard A	Atliq Seasons	Business	Mumbai	NaN
	mmm yy	week	no	day_type	e occ%			
6494	Jul 22	W	32	weekend	d NaN			
6495	Jul 22	W	32	weekend	d NaN			
6496	Jul 22	W	32	weekend	d NaN			
6497	Aug-22	W	32	weekeday	y 100.00			
6498	Aug-22	W	32	weekeday	y 70.00			
6499	Aug-22	W	32	weekeday	y 76.67			
6500	Aug-22	W	32	weekeday	y 75.00			
6501	Aug-22	W	32	weekeday	y 76.92			
6502	Aug-22	W	32	weekeday	y 69.23			
6503	Aug-22	W	32	weekeday	y 62.50			
				•				

[164]: latest_df.shape

[164]: (6504, 15)

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6. Print revenue realized per city

[165]: df_bookings.head() [165]: property_id booking_date check_in_date checkout_date booking_id 16558 1 May012216558RT12 30-04-22 1/5/2022 2/5/2022 4 May012216558RT15 16558 27-04-22 1/5/2022 2/5/2022 5 May012216558RT16 1/5/2022 1/5/2022 3/5/2022 16558 6 May012216558RT17 16558 28-04-22 1/5/2022 6/5/2022 7 May012216558RT18 16558 26-04-22 1/5/2022 3/5/2022 no_guests room_category booking_platform ratings_given booking_status 1 2.0 RT1 others NaN Cancelled 4 4.0 RT1 direct online 5.0 Checked Out 5 2.0 RT1 4.0 Checked Out others 6 2.0 RT1 others NaNCancelled 7 2.0 RT1 logtrip No Show NaNrevenue_generated revenue_realized 1 9100 3640 4 10920 10920 5 9100 9100 6 3640 9100 7 9100 9100

```
[166]: df_hotels.head(3)
[166]:
          property_id property_name category
                                                   city
                16558
                        Atliq Grands
                                        Luxury
                                                  Delhi
       1
                16559
                       Atliq Exotica
                                        Luxury
                                                Mumbai
       2
                          Atliq City Business
                16560
                                                  Delhi
[167]: df_bookings_all = pd.merge(df_bookings, df_hotels, on="property_id")
       df_bookings_all.head(3)
[167]:
                booking_id property_id booking_date check_in_date checkout_date \
       0 May012216558RT12
                                  16558
                                             30-04-22
                                                           1/5/2022
                                                                         2/5/2022
       1 May012216558RT15
                                  16558
                                             27-04-22
                                                           1/5/2022
                                                                         2/5/2022
       2 May012216558RT16
                                  16558
                                             1/5/2022
                                                           1/5/2022
                                                                         3/5/2022
          no_guests room_category booking_platform ratings_given booking_status
       0
                2.0
                              RT1
                                             others
                                                               NaN
                                                                        Cancelled
                4.0
                                                               5.0
       1
                              RT1
                                     direct online
                                                                      Checked Out
       2
                2.0
                              RT1
                                                               4.0
                                                                      Checked Out
                                             others
          revenue_generated revenue_realized property_name category
                                                                        city
                                         3640 Atliq Grands
       0
                       9100
                                                               Luxury
                                                                       Delhi
       1
                      10920
                                        10920
                                               Atliq Grands
                                                               Luxury
                                                                       Delhi
       2
                                               Atliq Grands
                       9100
                                         9100
                                                               Luxury
                                                                       Delhi
[168]: df_bookings_all.groupby("city")["revenue_realized"].sum()
[168]: city
      Bangalore
                    420383550
       Delhi
                    294404488
      Hyderabad
                    325179310
      Mumbai
                    668569251
      Name: revenue_realized, dtype: int64
      7. Print month by month revenue
[169]: df date.head(3)
[169]:
               date mmm yy week no
                                     day_type
       0 01-May-22
                                      weekend
                     May 22
                               W 19
       1 02-May-22
                     May 22
                               W 19
                                     weekeday
       2 03-May-22
                    May 22
                               W 19
                                     weekeday
[170]: df_date["mmm yy"].unique()
[170]: array(['May 22', 'Jun 22', 'Jul 22'], dtype=object)
[171]: df_bookings_all.head(3)
```

```
[171]:
                booking_id property_id booking_date check_in_date checkout_date \
       0 May012216558RT12
                                  16558
                                            30-04-22
                                                          1/5/2022
                                                                        2/5/2022
       1 May012216558RT15
                                  16558
                                            27-04-22
                                                          1/5/2022
                                                                        2/5/2022
       2 May012216558RT16
                                  16558
                                            1/5/2022
                                                          1/5/2022
                                                                        3/5/2022
         no_guests room_category booking_platform ratings_given booking_status
       0
                2.0
                              RT1
                                            others
                                                              NaN
                                                                       Cancelled
                              RT1
                                     direct online
                                                              5.0
                                                                     Checked Out
       1
                4.0
       2
                2.0
                              RT1
                                            others
                                                              4.0
                                                                     Checked Out
         revenue_generated revenue_realized property_name category
                                                                       city
       0
                                         3640 Atliq Grands
                                                              Luxury Delhi
                       9100
                      10920
       1
                                        10920 Atliq Grands
                                                              Luxury
                                                                      Delhi
       2
                                         9100 Atliq Grands
                                                              Luxury Delhi
                       9100
[172]: df date.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 92 entries, 0 to 91
      Data columns (total 4 columns):
                     Non-Null Count Dtype
           Column
                     _____
       0
                     92 non-null
           date
                                     object
       1
                     92 non-null
                                     object
           mmm yy
           week no
                     92 non-null
                                     object
           day_type 92 non-null
                                     object
      dtypes: object(4)
      memory usage: 3.0+ KB
[173]: df_date["date"] = pd.to_datetime(df_date["date"])
       df date.head(3)
      C:\Users\rudra\AppData\Local\Temp\ipykernel_3980\173964601.py:1: UserWarning:
      Could not infer format, so each element will be parsed individually, falling
      back to 'dateutil'. To ensure parsing is consistent and as-expected, please
      specify a format.
        df_date["date"] = pd.to_datetime(df_date["date"])
[173]:
              date mmm yy week no day_type
       0 2022-05-01 May 22
                               W 19
                                      weekend
       1 2022-05-02 May 22
                                     weekeday
                               W 19
       2 2022-05-03 May 22
                               W 19
                                     weekeday
[174]: df_bookings_all.info()
      <class 'pandas.core.frame.DataFrame'>
      RangeIndex: 134573 entries, 0 to 134572
      Data columns (total 15 columns):
           Column
                              Non-Null Count
                                               Dtype
```

```
0
           booking_id
                              134573 non-null object
           property_id
                              134573 non-null
                                               int64
       1
       2
           booking_date
                              134573 non-null
                                               object
           check in date
       3
                              134573 non-null
                                               object
       4
           checkout_date
                              134573 non-null
                                               object
       5
           no guests
                              134573 non-null float64
       6
           room_category
                              134573 non-null
                                               object
       7
           booking_platform
                              134573 non-null object
       8
           ratings_given
                              56676 non-null
                                               float64
       9
           booking_status
                              134573 non-null
                                               object
          revenue_generated 134573 non-null
       10
                                               int64
          revenue_realized
                              134573 non-null
                                               int64
                              134573 non-null
           property_name
                                               object
       13
           category
                              134573 non-null
                                               object
       14 city
                              134573 non-null
                                               object
      dtypes: float64(2), int64(3), object(10)
      memory usage: 15.4+ MB
[176]: df_bookings_all["check_in_date"] = pd.
        oto_datetime(df_bookings_all["check_in_date"], errors='coerce')
       df_bookings_all.head(4)
[176]:
                booking id property id booking date check in date checkout date
       0 May012216558RT12
                                  16558
                                            30-04-22
                                                        2022-01-05
                                                                        2/5/2022
       1 May012216558RT15
                                  16558
                                            27-04-22
                                                        2022-01-05
                                                                        2/5/2022
       2 May012216558RT16
                                  16558
                                            1/5/2022
                                                        2022-01-05
                                                                        3/5/2022
       3 May012216558RT17
                                  16558
                                            28-04-22
                                                        2022-01-05
                                                                        6/5/2022
         no_guests room_category booking_platform ratings_given booking_status \
       0
                              RT1
                2.0
                                            others
                                                              NaN
                                                                       Cancelled
                4.0
       1
                              RT1
                                     direct online
                                                              5.0
                                                                     Checked Out
       2
                2.0
                              RT1
                                                              4.0
                                                                     Checked Out
                                            others
       3
                2.0
                              RT1
                                            others
                                                              NaN
                                                                       Cancelled
         revenue_generated revenue_realized property_name category
                                                                       city
       0
                       9100
                                         3640 Atliq Grands
                                                              Luxury
                                                                      Delhi
       1
                      10920
                                        10920 Atliq Grands
                                                              Luxury
                                                                      Delhi
       2
                       9100
                                         9100 Atliq Grands
                                                              Luxury
                                                                      Delhi
                                         3640 Atliq Grands
       3
                       9100
                                                              Luxury
                                                                      Delhi
 []: df_bookings_all = pd.merge(df_bookings_all, df_date, left_on="check_in_date",__
        →right_on="date")
       df_bookings_all.head(3)
 []: df_bookings_all.groupby("mmm_yy")["revenue_realized"].sum()
```

Exercise-1. Print revenue realized per hotel type

```
[]: df_bookings_all.property_name.unique()
```

```
[]: df_bookings_all.groupby("property_name")["revenue_realized"].sum().round(2).

sort_values()
```

Exercise-2 Print average rating per city

```
[178]: df_bookings_all.groupby("city")["ratings_given"].mean().round(2)
```

[178]: city

Bangalore 3.41 Delhi 3.78 Hyderabad 3.66 Mumbai 3.65

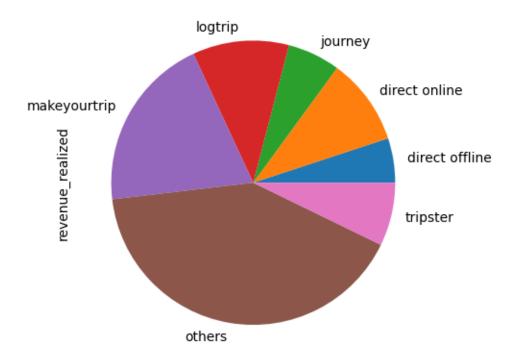
Name: ratings_given, dtype: float64

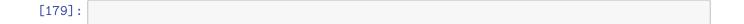
Exercise-3 Print a pie chart of revenue realized per booking platform

```
[177]: df_bookings_all.groupby("booking_platform")["revenue_realized"].sum().

splot(kind="pie")
```

[177]: <Axes: ylabel='revenue_realized'>





```
Cell In[179], line 1
jupyter nbconvert Hotel_analysis_project.ipynb --to pdf

SyntaxError: invalid syntax
```