

Ideation Report

E-Commerce Website

Introduction

The basic idea is to buy and sell products online like amazon. Basically, I want to make a clone of amazon as my project because I think that will teach me many new things on the way.

Expected List of Features

The site will most likely include the following features:

- **Homepage** with a presentation of the website, with links to the main areas.
- **Personal Area** where you can enter and manage your personal information.
- **Manage Orders Area** where you can manage your orders.
- **Category Menu** where you can view products category wise and buy.

Market Survey and References

There are many e-commerce websites available online, some of them are:

- Amazon
- Flipkart
- Snapdeal
- Alibaba
- Myntra