



OLA Data Analyst Project

Power BI Questions:

- 1. Ride Volume Over Time**
- 2. Booking Status Breakdown**
- 3. Top 5 Vehicle Types by Ride Distance**
- 4. Average Customer Ratings by Vehicle Type**
- 5. cancelled Rides Reasons**
- 6. Revenue by Payment Method**
- 7. Top 5 Customers by Total Booking Value**
- 8. Ride Distance Distribution Per Day**
- 9. Driver Ratings Distribution**
- 10. Customer vs. Driver Ratings**

Power BI Answers:

OLA Data Analyst Project Segregation of the views:

1. Overall-
 - Ride Volume Over Time
 - Booking Status Breakdown
2. Vehicle Type
 - Top 5 Vehicle Types by Ride Distance

3. Revenue-

- Revenue by Payment Method
- Top 5 Customers by Total Booking Value
- Ride Distance Distribution Per Day

4. Cancellation-

- Cancelled Rides Reasons (Customer)
- cancelled Rides Reasons(Drivers)

5. Ratings

- Driver Ratings
- Customer Ratings

Answers:

1. Ride Volume Over Time: A time-series chart showing the number of rides per day/week.

2. Booking Status Breakdown: A pie or doughnut chart displaying the proportion of different booking statuses (success, cancelled by the customer, cancelled by the driver, etc.).

3. Top 5 Vehicle Types by Ride Distance: A bar chart ranking vehicle types based on the total distance covered.

4. Average Customer Ratings by Vehicle Type: A column chart showing the average customer ratings for different vehicle types.

5. cancelled Rides Reasons: A bar chart that highlights the common reasons for ride cancellations by customers and drivers.

6. Revenue by Payment Method: A stacked bar chart displaying total revenue based on payment methods (Cash, UPI, Credit Card, etc.).

7. Top 5 Customers by Total Booking Value: A leaderboard visual listing customers who have spent the most on bookings.

8. Ride Distance Distribution Per Day: A histogram or scatter plot showing the distribution of ride distances for different Dates.

9. Driver Rating Distribution: A box plot visualizing the spread of driver ratings for different vehicle types.

10. Customer vs. Driver Ratings: A scatter plot comparing customer and driver ratings for each completed ride, analyzing correlations