

Product	Color	Category	Subcategory	Wholesale Cost	Items Purchased	Purchase Cost	Shipping Costs	Total Costs	Retail Price (per unit)	Items Sold	Revenue	Profit
HL Road Frame - Black, 58	Black	Components	Road Frames	\$ 217.16	4,652	\$ 1,010,216.69	\$ 23,260.00	\$ 1,033,476.69	\$ 333.24	4,652	\$ 1,550,215.04	\$ 516,738.35
Sport-100 Helmet, Black	Black	Accessories	Helmets	\$ 3.01	3,952	\$ 11,886.39	\$ 19,761.25	\$ 31,647.64	\$ 12.01	3,952	\$ 47,471.46	\$ 15,823.82
Sport-100 Helmet, Black	Black	Accessories	Helmets	\$ 3.47	4,581	\$ 15,894.34	\$ 22,902.50	\$ 38,796.84	\$ 12.71	4,581	\$ 58,195.25	\$ 19,398.42
Sport-100 Helmet, Black	Black	Accessories	Helmets	\$ 3.27	4,455	\$ 14,579.81	\$ 22,276.25	\$ 36,856.06	\$ 12.41	4,455	\$ 55,284.08	\$ 18,428.03
LL Road Frame - Black, 58	Black	Components	Road Frames	\$ 44.05	4,524	\$ 199,271.19	\$ 22,618.75	\$ 221,889.94	\$ 73.58	4,524	\$ 332,834.91	\$ 110,944.97
LL Road Frame - Black, 58	Black	Components	Road Frames	\$ 42.54	3,921	\$ 166,779.74	\$ 19,605.00	\$ 186,384.74	\$ 71.30	3,921	\$ 279,577.10	\$ 93,192.37
LL Road Frame - Black, 58	Black	Components	Road Frames	\$ 51.16	4,975	\$ 254,521.35	\$ 24,876.25	\$ 279,397.60	\$ 84.24	4,975	\$ 419,096.40	\$ 139,698.80
HL Mountain Frame - Black, 42	Black	Components	Mountain Frames	\$ 154.26	4,602	\$ 709,893.02	\$ 23,010.00	\$ 732,903.02	\$ 238.89	4,602	\$ 1,099,354.52	\$ 366,451.51
HL Mountain Frame - Black, 42	Black	Components	Mountain Frames	\$ 163.43	4,767	\$ 779,046.98	\$ 23,835.00	\$ 802,881.98	\$ 252.64	4,767	\$ 1,204,322.96	\$ 401,440.99
HL Mountain Frame - Black, 42	Black	Components	Mountain Frames	\$ 184.76	4,922	\$ 909,296.34	\$ 24,607.50	\$ 933,903.84	\$ 284.64	4,922	\$ 1,400,855.76	\$ 466,951.92
Road-650 Black, 58	Black	Bikes	Road Bikes	\$ 103.29	4,187	\$ 432,413.12	\$ 20,932.50	\$ 453,345.62	\$ 162.43	4,187	\$ 680,018.43	\$ 226,672.81
Road-650 Black, 58	Black	Bikes	Road Bikes	\$ 121.68	4,174	\$ 507,912.30	\$ 20,871.25	\$ 528,783.55	\$ 190.02	4,174	\$ 793,175.33	\$ 264,391.78
Road-650 Black, 60	Black	Bikes	Road Bikes	\$ 103.29	4,574	\$ 472,411.20	\$ 22,868.75	\$ 495,279.95	\$ 162.43	4,574	\$ 742,919.93	\$ 247,639.98
Road-650 Black, 60	Black	Bikes	Road Bikes	\$ 121.68	4,411	\$ 536,749.87	\$ 22,056.25	\$ 558,806.12	\$ 190.02	4,411	\$ 838,209.18	\$ 279,403.06
Mountain-100 Black, 38	Black	Bikes	Mountain Bikes	\$ 474.52	4,250	\$ 2,016,839.26	\$ 21,251.25	\$ 2,038,090.51	\$ 719.28	4,250	\$ 3,057,135.76	\$ 1,019,045.25
Mountain-100 Black, 42	Black	Bikes	Mountain Bikes	\$ 474.52	4,522	\$ 2,145,909.38	\$ 22,611.25	\$ 2,168,520.63	\$ 719.28	4,522	\$ 3,252,780.94	\$ 1,084,260.31
Mountain-100 Black, 44	Black	Bikes	Mountain Bikes	\$ 474.52	4,188	\$ 1,987,418.86	\$ 20,941.25	\$ 2,008,360.11	\$ 719.28	4,188	\$ 3,012,540.17	\$ 1,004,180.06

Shipping Rate (per item) \$ 5.00
Profit \$ 37,533,159.87
Profit Margin 33.33%