Last Homework. Due Nov 27th 2024, Wednesday, 11:59pm. See the submission instructions on Canvas.

(1) (10 points) Consider a dataset  $(x_1, y_1), (x_2, y_2), \ldots, (x_n, y_n)$ , where  $x_i$  is the predictor and  $y_i$  is the response variable for  $i = 1, 2, \ldots, n$ . Assume the simple linear regression model:

$$y_i = \beta_0 + \beta_1 x_i + \varepsilon_i$$

where  $\varepsilon_i \sim \mathcal{N}(0, \sigma^2)$  are independent and identically distributed normal random variables.

- (a) Write the likelihood function  $L(\beta_0, \beta_1, \sigma^2)$  for the parameters  $\beta_0, \beta_1$ , and  $\sigma^2$ .
- (b) Derive the log-likelihood function  $\ell(\beta_0, \beta_1, \sigma^2)$  based on the given likelihood.
- (c) Find the maximum likelihood estimates (MLEs) of  $\beta_0$ ,  $\beta_1$ , and  $\sigma^2$  by:
  - Differentiating the log-likelihood with respect to each parameter  $(\beta_0, \beta_1, \sigma^2)$ .
  - Setting the derivatives to zero to obtain the normal equations.
- (d) Show that the MLEs for  $\beta_0$  and  $\beta_1$  correspond to the least-squares estimates:

$$\hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2}, \quad \hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x},$$

where  $\bar{x}$  and  $\bar{y}$  are the sample means of x and y, respectively.

(e) Show that the MLE of  $\sigma^2$  is given by:

$$\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^{n} \left( y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i \right)^2.$$

- (2) (10 points) The dataset LogisticData.csv includes 200 individuals, each described by the following variables:
  - Age: Age of the individual (in years).
  - **Income**: Annual income of the individual (in dollars).
  - Education: Education level of the individual, categorized as: HighSchool, College, or Graduate.
  - **Purchase**: Binary response variable indicating whether the individual made a purchase (1 = Yes, 0 = No).

The goal is to build a logistic regression model to predict the probability of purchase (Purchase) based on the predictors.

(a) Load the dataset into R and inspect how the reference level for Education is set using the code below.

```
# Checking how the default reference level is set
data$Education <- factor(data$Education)
levels(data$Education)
> levels(data$Education)
[1] "College" "Graduate" "HighSchool"
```

As shown in the output, "College" is currently set as the default reference level. Follow the instructions in the code below to set 'HighSchool' as the new reference level.

```
# Make HighSchool as a reference level
data$Education <- relevel(data$Education, ref = "HighSchool")
levels(data$Education)
> levels(data$Education)
[1] "HighSchool" "College" "Graduate"
```

That is, there are two indicator (dummy) variables such as:

```
\begin{split} & Education_{College} = \begin{cases} 1 & \text{if the person has a terminal bachelor degree} \\ 0 & \text{if otherwise} \end{cases} \end{split} & Education_{Graduate} = \begin{cases} 1 & \text{if the person has a terminal graduate degree} \\ 0 & \text{if otherwise} \end{cases}
```

(b) Fit a logistic regression model using Age, Income, and Education as predictors for Purchase. Write the estimated model equation.

```
# Fit the logistic regression model:
model <- glm(Purchase ~ Age + Income + Education, data = data, family = binomial)
summary(model)</pre>
```

- (c) From the Summary, interpret the coefficients of the logistic regression model. Specifically:
  - (i) How do the log-odds of purchasing change with each additional year of age?

- (ii) How do the log-odds of purchasing change with every additional dollar increase in income?
- (iii) Similar to (i) and (ii) above, how would you interpret the coefficients for the Education levels?
- (d) Use the model to predict the probability of purchase for an individual with:
  - Age = 30,
  - Income = \$50,000,
  - Education = College.

The following code may be helpful.

(e) Evaluate the model's performance by creating a confusion matrix. What is the accuracy of the prediction? The following code may be helpful.

```
# Evaluate performance:
library(caret)
predictions <- ifelse(predict(model, type = "response") > 0.5, 1, 0)
confusionMatrix(as.factor(predictions), as.factor(data$Purchase))
```

3. (10 points) This question need the data file PoissonData.csv. Please see the context of the data below:

Context of the Data A community health organization is studying the number of emergency room (ER) visits for individuals in a city. The dataset includes the following variables:

- ER\_Visits: Number of ER visits in a year (response variable, count data).
- Age: Age of the individual (in years).
- **Income**: Annual income of the individual (in \$1,000s).
- **Insurance**: Binary variable indicating whether the individual has health insurance (1 = Yes, 0 = No).
- (a) Plot histograms for the ER\_Visits variable. What do you observe about its distribution? The following code may be helpful.

(b) Fit a Poisson regression model with ER\_Visits as the response variable and Age, Income, and Insurance as predictors. Write out the equation of the fitted model.

The following code may be helpful.

- (c) Interpret the coefficients for each predictor in the model. Specifically:
  - (i) How will the expected number of ER visits change with a one-year increase in age?
  - (ii) How will the expected number of ER visits change with a \$1,000 increase in income?
  - (iii) Based on the model, how does health insurance affect the expected number of ER visits?
- (d) Predict the expected number of ER visits for a 40-year-old individual with an annual income of \$50,000 who has health insurance.

The following code may be helpful.

```
# Predict for a 40-year-old with $50,000 income and health insurance
new_data <- data.frame(Age = 40, Income = 50, Insurance = 1)
predicted_visits <- predict(model, newdata = new_data, type = "response")
cat("Predicted number of ER visits:", predicted_visits, "\n")</pre>
```