

Neeraj Indoria

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PROFESSIONAL SUMMARY

Aspiring Data Analyst with Hands-on experience in Python, SQL, Power BI, and Excel, combined with 3+ years of experience in IT training and technical support. Good at studying data to find valuable insights, addressing business challenges, and improving decision-making. Strong problem-solving skills.

TECHNICAL EXPERTISE

Proficient with programming languages, concepts, and technologies, including:

- Operating Systems : **Windows OS, Linux**
- Languages : **Python, SQL**
- Tools : **MS SQL Server, MS Excel, MS Office, Power BI**
- Version Control Tools : **GIT, GitHub**

KEY SKILLS

- Data Cleaning
- Data Preparation
- Power Query
- KPI (Key Performance Indicator)
- Data Modeling
- Data Analysis
- DAX
- Dashboard Development
- Data Visualization

WORK EXPERIENCE

- IT Trainer – **LIO Technologies Pvt Ltd**, March 2022 to till date.
 - Developed comprehensive programming lessons covering core concepts in languages such as Python, Java, and C++.
 - Delivered engaging and interactive training sessions to students of varying skill levels, ensuring clear understanding of programming fundamentals.
 - Trained over 300 students with 80% of satisfaction rate.
 - Managed and maintained data records for students, tracking of their progress and performance to support personalized learning and development.
- Technical Support – **LIO Technologies Exam Center**
 - Oversaw the setup, maintenance, and troubleshooting of computer labs, ensuring optimal functionality for daily academic activities.
 - Managed the implementation and technical support for Computer-Based Testing (CBT) exams, ensuring a secure and efficient testing environment.
 - Coordinated with the IT department to maintain and update software and hardware systems.
 - Maintained exam labs for 200+ candidates during Promotional exams.

PROJECTS EXPERIENCE

Project # 1

Title : **Coffee Shop Sales Analysis**
Tools Used : Excel, Power query, Pivot Table, Data cleaning

Project Description:

- Analyzed transactional sales data from a coffee shop chain to uncover insights into customer behavior, product performance, and store performance.
- Cleaned and structured raw data to prepare it for analysis, including date-time formatting, categorization by product type, and calculating total bill amounts.
- Built interactive dashboards using Power BI to visualize key performance indicators such as total revenue, top-selling products, busiest hours, and best-performing stores.
- Used Pivot Tables to break down sales by day of the week, month, and product categories to identify seasonal and daily trends.
- Delivered actionable insights to improve sales strategies, optimize store operations, and enhance product offerings.

Project # 2

Title : **Mobile Sales Analysis**
Tools Used : Power BI, Power Query, DAX, Data Modeling, Excel

Project Description:

- Designed and developed an interactive Mobile Sales Dashboard in Power BI to track key performance metrics including sales revenue, units sold, and regional performance.
- Imported and transformed raw sales data using Power Query, performing data cleaning, shaping, and integration for accurate reporting.
- Created dynamic visualizations such as bar charts, line graphs, KPIs, and slicers to enable stakeholders to drill down into sales by product category, time period, and region.
- Used DAX measures to calculate performance indicators such as Year-over-Year growth, profit margins, and sales trends over time.
- Implemented an intuitive layout and interactivity features to enhance decision-making and support sales strategy optimization.

Project #3

Title : **HR Analytics Dashboard**
Tools & Libraries : Power BI, Power Query, DAX, Excel

Project Description:

- Built a comprehensive HR Analytics Dashboard using Power BI to provide visibility into workforce metrics such as employee headcount, attrition rate, department performance, and diversity distribution.
- Integrated and transformed HR data using Power Query, handling missing values, normalizing formats, and merging datasets for accurate analysis.
- Developed interactive visuals including trend charts, pie charts, slicers, and heat maps to monitor hiring trends, retention, and employee demographics across various dimensions like department, location, and job role.
- Designed intuitive report pages with drill-through features and dynamic filtering to support strategic HR decision-making and executive presentations.
- Enabled data-driven insights to help HR teams identify areas of improvement in talent acquisition, retention strategy, and workforce planning.

Project # 4

Title : **Blinkit Sales Analysis Dashboard**
Tools & Libraries : Power BI, Power Query, DAX, Excel

Project Description:

- Designed an interactive sales analytics dashboard to monitor and evaluate Blinkit's performance across key dimensions such as product categories, locations, order volume, revenue, and customer trends.
- Imported and cleaned raw transactional data using Power Query, resolving null values, normalizing formats, and optimizing data models for performance.
- Built visually rich and dynamic dashboards using bar charts, line graphs, matrix tables, and slicers to enable real-time exploration of sales insights.
- Developed custom DAX measures to calculate total orders, gross revenue, average order value, top-selling products, and sales growth over time.
- Integrated time intelligence functions to track weekly/monthly performance and year-over-year comparisons for strategic planning.
- Provided actionable insights to support business decisions related to inventory planning, marketing optimization, and regional sales strategies.

ACADEMIC

- **MCA** from **Maharshi Dayanand University**, Rohtak in 2019 with 71%.
- **BCA** from **Maharshi Dayanand University**, Rohtak in 2019 with 60%.

Personal Profile

- Gender : Male
- Date of Birth : 15-AUG-1997
- Marital Status : Unmarried
- Nationality : Indian