

Neeraj Yadav

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LinkedIn: [LinkedIn Profile](#) | GitHub: [GitHub Profile](#) | YouTube: [LevelUp NJ](#)

Skills

- **Programming Languages:** Java, JavaScript, C++, C#
 - **Web Technologies:** HTML, CSS, React.js, Node.js
 - **Databases:** MongoDB, MySQL
 - **Tools & Platforms:** Git, VS Code, Postman, Docker, Kubernetes, CI/CD
 - **Other Skills:** Agile, Scrum, DSA, RESTful APIs
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Experience

LevelUp NJ | Present

Content Creator & Strategist

- Developed content that **effectively breaks down complex coding problems, enhancing learning for aspiring developers**
- Created over **50+ educational videos** simplifying **DSA, Web Development**, and **Tech Concepts** for beginners and advanced learners.
- Spearheaded a comprehensive content calendar, enhancing channel consistency by **60% and improving subscriber engagement by 45%.**
- **Utilized SEO strategies** and optimized video thumbnails to boost video discoverability, **increasing video views by 30%.**
- **Applied Agile** methodologies to manage content efficiently, ensuring consistent **weekly uploads.**

ChainShift | 2024

Full Stack Developer

- Developed a scalable **MERN Stack web app** that improved user experience, **increasing session duration by 25%.**

- **Modernized the CI/CD pipelines** using Jenkins and Docker, *resulting in 40% faster deployment frequency* and **reducing rollback rates by 25%**.
 - Integrated **RESTful APIs** to improve data flow and **reduce response times by 30%**.
 - Collaborated with senior developers to refactor legacy code, **reducing technical debt by 15%**
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Projects

xcrypto

- Developed a dynamic crypto tracking app using **React.js, Node.js, and API Integration for real-time data**.
- Integrated dynamic charts for enhanced visualization, **improving user engagement by 25%**.
- Added a powerful search functionality, **reducing lookup time by 40%** for cryptocurrency details.
- Implemented efficient state management techniques to improve performance and **reduce API calls**.

[Live](#) | [GitHub](#)

Snake Game

- Created a Snake Game **using HTML, CSS, and JavaScript**, featuring dynamic logic and smooth animations.
 - Added score tracking and speed variation features, **improving user engagement by 30%**.
 - Refactored game logic for better performance, **reducing code complexity by 30%**.
 - **Live Demo:** [Snake Game](#) | [GitHub](#)
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Achievements

- Increased YouTube **subscriber base by 45%** through strategic content planning and **SEO optimization**.
- **Reduced video production time by 20%** by implementing a streamlined editing workflow.
- Boosted app performance **by 30% by optimizing database queries and improving RESTful API efficiency**.

- **Solved 100+ LeetCode problems** demonstrating strong problem-solving skills and a deep understanding of **Data Structures and Algorithms (DSA)**.
 - **Solved 50+ GeeksforGeeks problems in C++**, enhancing algorithmic thinking and coding efficiency.
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Education

Bachelor of Computer Applications (BCA)

Quantum University, Roorkee

CGPA: 7.5 | Expected Graduation: 2026