

**28.86M**

Total Revenue

**14.43K**

Average Order Value (AOV)

**0.30**

Profit Margin %

**2000**

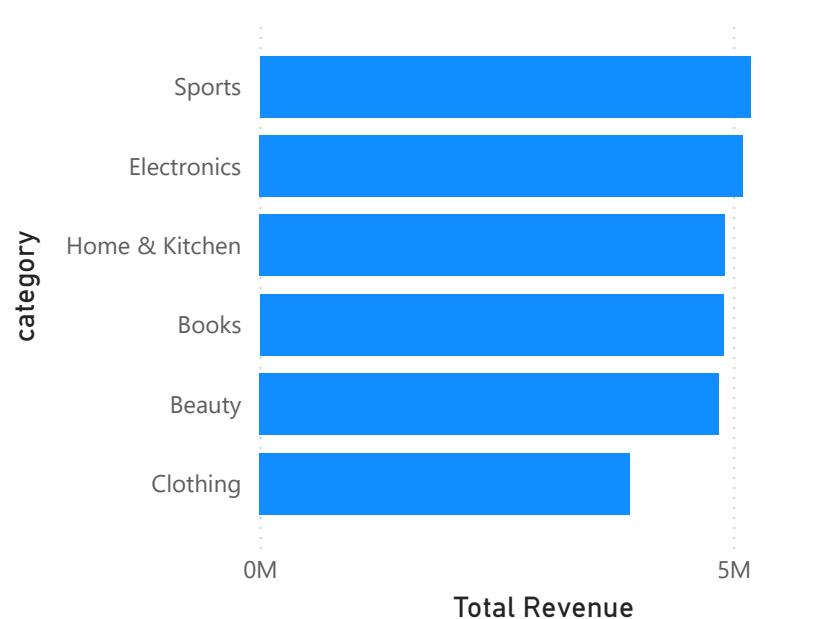
Total Transactions

**⚠ This visual type is being retired soon. Contact your admin to upgrade.**

### Sales by Region



### Top Categories



### Year

- >  2023
- >  2024

### category

- Beauty
- Books
- Clothing
- Electronics
- Home & Kit...
- Sports

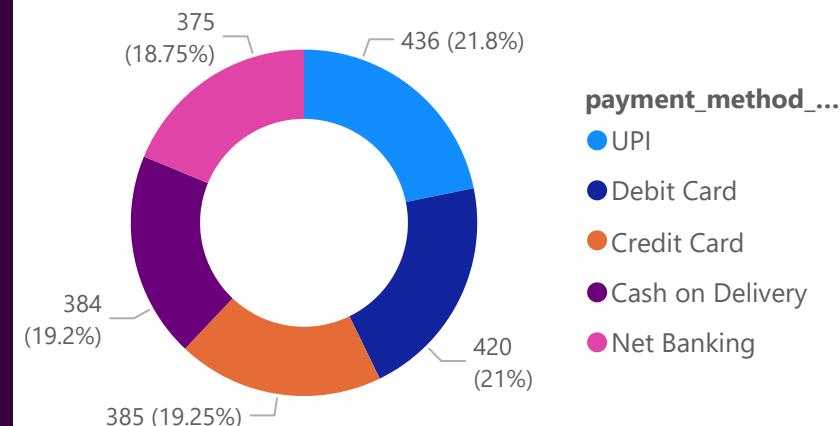
### payment\_method\_name

- Cash on Deliv...
- Credit Card
- Debit Card
- Net Banking
- UPI

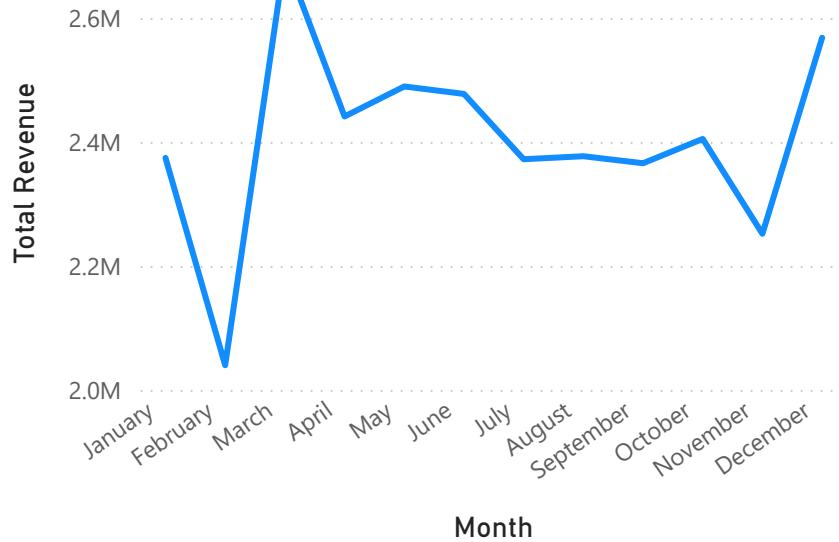
### state

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware

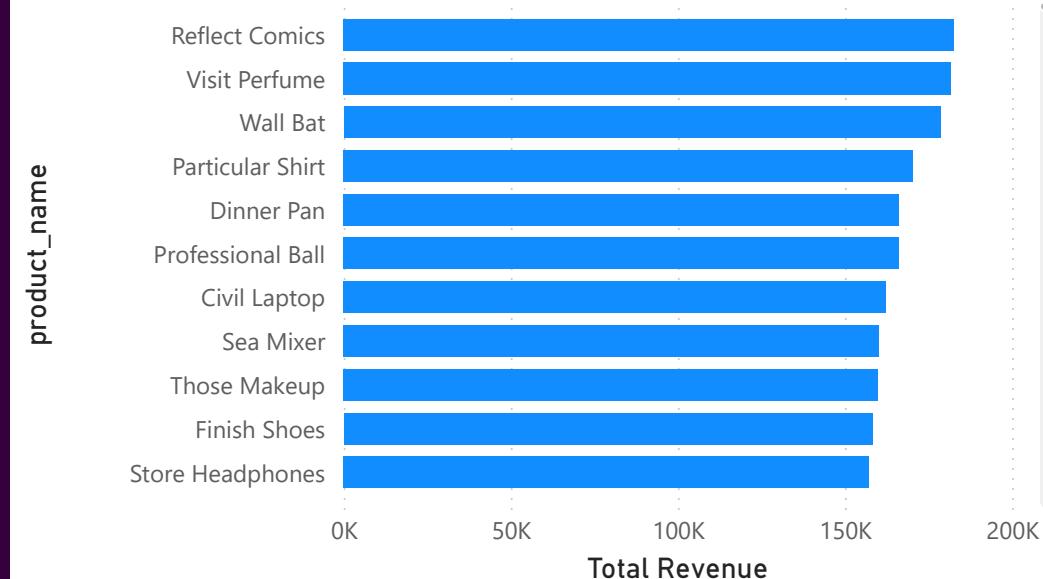
### Payment Methods



### Monthly Revenue Trend



### Top 10 Products



### Categories & Sub-categories



### Price vs Profit Analysis



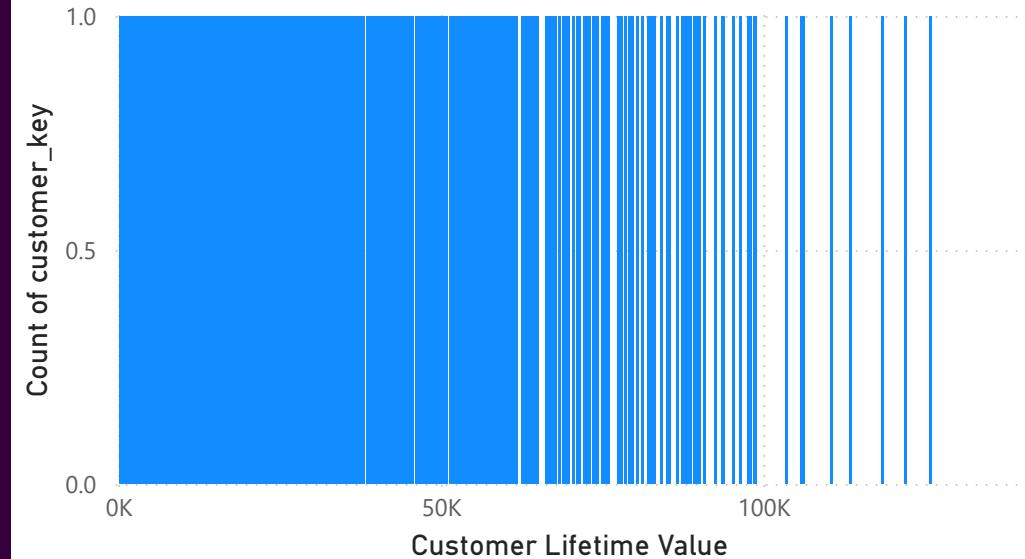
### Product Metrics Table

product_name	Sum of quantity	Total Revenue	Total Profit
Ability Laptop	21	82,627.56	23,668.38
Accept Headphones	33	73,378.21	11,384.08
Admit Jeans	28	70,076.08	17,433.28
Affect Education	44	91,926.49	31,902.57
After Headphones	9	21,918.37	4,931.86
Again Pan	21	60,766.26	27,058.74
Agency Bat	22	93,360.19	26,567.97
Agent Shoes	21	26,995.62	8,295.33
Ago Jeans	12	50,755.39	6,534.19
Agreement Ball	14	13,332.79	4,433.69
Air Laptop	36	77,504.05	14,721.13
Air Vacuum	19	18,115.01	6,117.65
<b>Total</b>	<b>11776</b>	<b>2,88,58,845.27</b>	<b>85,90,981.90</b>

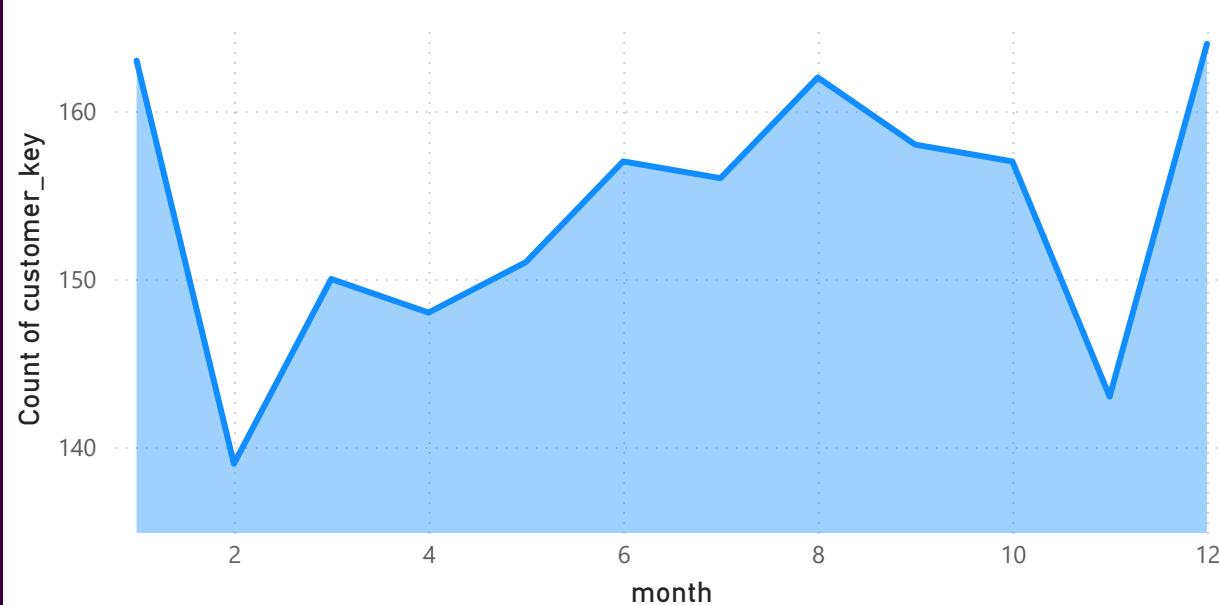
### Top 10 Customers (Lifetime Value)

customer_id	Customer Lifetime Value	Transactions per Customer	Average Order Value (AOV)
CUST0001	48,597.35	3	16,199.12
CUST0003	19,404.97	1	19,404.97
CUST0004	43,264.26	4	10,816.07
CUST0006	38,016.44	3	12,672.15
CUST0007	37,125.42	2	18,562.71
CUST0008	54,492.33	3	18,164.11
CUST0010	50,082.75	4	12,520.69
CUST0011	93,602.89	5	18,720.58
CUST0013	42,808.33	4	10,702.08
CUST0014	17,194.85	2	8,597.43
CUST0015	32,372.66	3	10,790.89
CUST0016	41,207.28	2	20,603.64
<b>Total</b>	<b>2,88,58,845.27</b>	<b>2000</b>	<b>14,429.42</b>

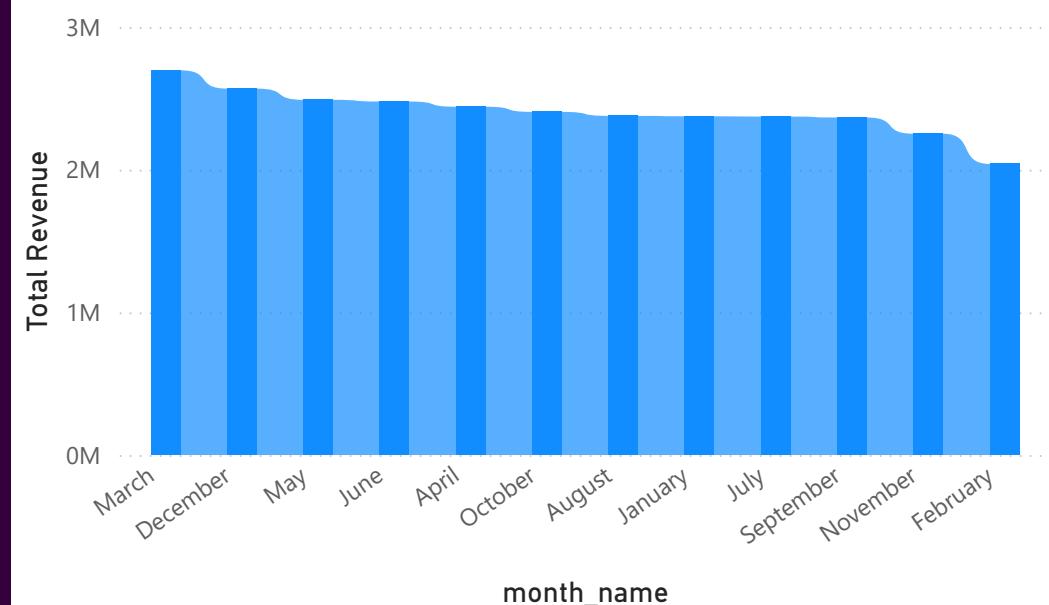
### Customer Keys



### Customer Acquisition



### Customer Purchase Patterns

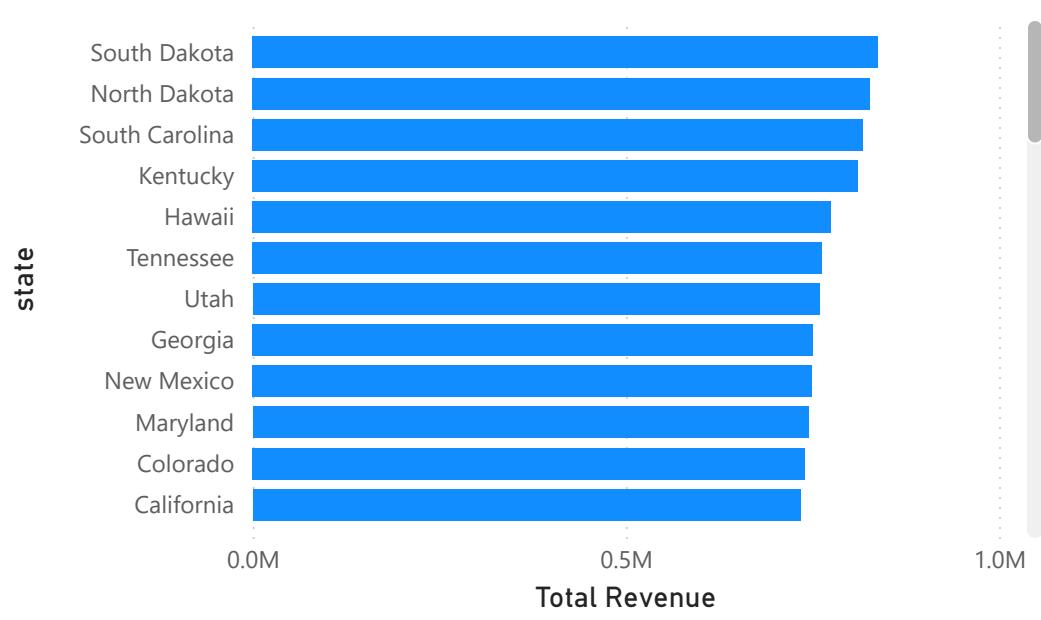


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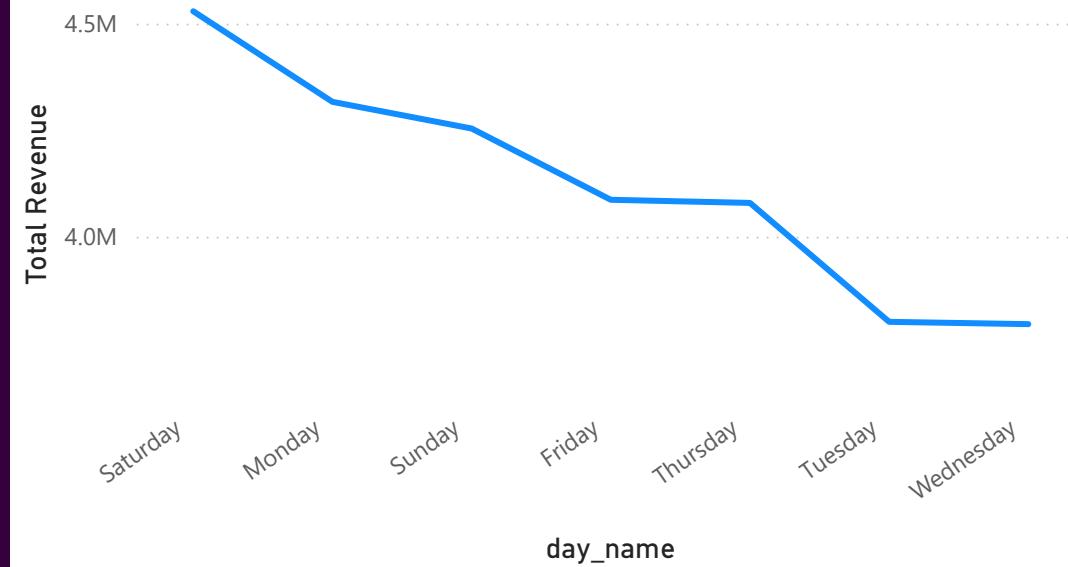
### State-wise Revenue



### Top 10 States



### Day of Week Analysis



### Category Revenue Trend

category ● Beauty ● Books ● Clothing ● Electronics ● Home & Kitchen ● Sports

