



## FILTERS

## P & L statement company wise

region	All
division	All
market	All

Column Labels					
Customer	2019	2020	2021	21 vs 20	
Acclaimed Stores					
Net Sales	1M	3M	11M		278.08%
COGS	1M	2M	7M		284.40%
GROSS_MARGIN	0M	1M	4M		267.41%
GM %	33.46%	37.19%	36.14%		-2.82%
All-Out					
Net Sales		0M	1M		395.70%
COGS		0M	0M		324.29%
GROSS_MARGIN		0M	0M		508.77%
GM %		38.71%	47.54%		22.81%
Amazon					
Net Sales	12M	38M	82M		118.87%
COGS	7M	23M	53M		129.19%
GROSS_MARGIN	5M	14M	29M		102.19%
GM %	41.52%	38.22%	35.31%		-7.62%
Argos (Sainsbury's)					
Net Sales	0M	1M	2M		205.98%
COGS	0M	1M	1M		186.90%
GROSS_MARGIN	0M	0M	1M		248.34%
GM %	42.97%	31.06%	35.36%		13.84%
Atlas Stores					
Net Sales	0M	1M	3M		370.34%
COGS	0M	0M	2M		354.94%
GROSS_MARGIN	0M	0M	1M		395.10%
GM %	39.90%	38.36%	40.37%		5.26%
AtliQ e Store					
Net Sales	7M	24M	53M		123.83%
COGS	4M	15M	33M		124.54%
GROSS_MARGIN	3M	9M	20M		122.66%
GM %	40.96%	37.75%	37.55%		-0.52%
AtliQ Exclusive					
Net Sales	10M	18M	61M		245.77%
COGS	5M	10M	34M		259.61%
GROSS_MARGIN	5M	8M	27M		229.44%
GM %	48.44%	45.87%	43.70%		-4.72%
BestBuy					
Net Sales	1M	2M	6M		256.08%

# AtliQ Hardwares



COGS	1M	1M	4M	273.69%
GROSS_MARGIN	0M	1M	2M	228.43%
GM %	31.44%	38.91%	35.89%	-7.77%
Boulanger				
Net Sales	0M	1M	4M	392.93%
COGS	0M	1M	3M	436.23%
GROSS_MARGIN	0M	0M	1M	311.81%
GM %	38.54%	34.81%	29.08%	-16.46%
Chip 7				
Net Sales	1M	1M	6M	316.07%
COGS	0M	1M	3M	293.60%
GROSS_MARGIN	0M	0M	2M	353.82%
GM %	38.65%	37.32%	40.70%	9.07%
Chiptec				
Net Sales		0M	3M	622.03%
COGS		0M	2M	688.08%
GROSS_MARGIN		0M	1M	515.82%
GM %		38.34%	32.70%	-14.71%
Control				
Net Sales	1M	2M	8M	249.23%
COGS	1M	1M	5M	264.69%
GROSS_MARGIN	0M	1M	3M	226.21%
GM %	32.07%	40.17%	37.52%	-6.59%
Coolblue				
Net Sales	0M	1M	4M	260.00%
COGS	0M	1M	2M	234.57%
GROSS_MARGIN	0M	0M	2M	303.73%
GM %	39.88%	36.77%	41.24%	12.15%
Costco				
Net Sales	1M	3M	9M	237.37%
COGS	1M	2M	6M	249.53%
GROSS_MARGIN	0M	1M	3M	218.88%
GM %	31.31%	39.68%	37.50%	-5.48%
Croma				
Net Sales	2M	2M	8M	205.11%
COGS	1M	2M	6M	250.39%
GROSS_MARGIN	1M	1M	2M	123.82%
GM %	45.48%	35.78%	26.25%	-26.64%
Currys (Dixons Carphone)				
Net Sales	0M	1M	2M	146.94%
COGS	0M	0M	1M	185.97%
GROSS_MARGIN	0M	0M	1M	83.68%
GM %	30.79%	38.15%	28.38%	-25.62%
Digimarket				
Net Sales	1M	2M	4M	141.05%
COGS	0M	1M	3M	193.16%
GROSS_MARGIN	0M	1M	1M	65.75%

# AtliQ Hardwares



GM %	40.50%	40.90%	28.12%	-31.24%
Ebay				
Net Sales	3M	6M	15M	142.16%
COGS	1M	4M	10M	136.13%
GROSS_MARGIN	1M	2M	5M	153.61%
GM %	42.60%	34.48%	36.11%	4.73%
Electricalsara Stores				
Net Sales	0M	1M	2M	185.96%
COGS	0M	0M	1M	167.88%
GROSS_MARGIN	0M	0M	1M	218.68%
GM %	32.61%	35.59%	39.66%	11.44%
Electricalsbea Stores				
Net Sales		0M	1M	404.64%
COGS		0M	0M	313.81%
GROSS_MARGIN		0M	0M	594.84%
GM %		32.32%	44.50%	37.69%
Electricalslance Stores				
Net Sales	0M	1M	2M	213.34%
COGS	0M	0M	1M	222.95%
GROSS_MARGIN	0M	0M	1M	200.78%
GM %	37.68%	43.33%	41.59%	-4.01%
Electricalslytical				
Net Sales	2M	3M	12M	357.50%
COGS	1M	2M	7M	292.05%
GROSS_MARGIN	1M	1M	5M	530.04%
GM %	41.43%	27.50%	37.87%	37.72%
Electricalsocity				
Net Sales	2M	3M	12M	258.75%
COGS	1M	2M	8M	253.74%
GROSS_MARGIN	1M	1M	4M	268.53%
GM %	44.35%	33.91%	34.83%	2.73%
Electricalsequipo Stores				
Net Sales	0M	1M	4M	435.32%
COGS	0M	0M	2M	314.98%
GROSS_MARGIN	0M	0M	2M	692.98%
GM %	37.81%	31.84%	47.16%	48.13%
Elite				
Net Sales	0M	1M	4M	395.52%
COGS	0M	1M	2M	371.63%
GROSS_MARGIN	0M	0M	2M	435.11%
GM %	41.01%	37.63%	40.64%	7.99%
Elkj�p				
Net Sales	0M	1M	5M	291.90%
COGS	0M	1M	3M	329.84%
GROSS_MARGIN	0M	1M	2M	242.62%
GM %	39.50%	43.50%	38.03%	-12.57%
Epic Stores				

# AtliQ Hardwares



Net Sales	0M	1M	4M	346.06%
COGS	0M	1M	2M	326.06%
GROSS_MARGIN	0M	0M	2M	377.28%
GM %	41.29%	39.05%	41.78%	7.00%
Euronics				
Net Sales	0M	1M	4M	344.67%
COGS	0M	1M	3M	348.39%
GROSS_MARGIN	0M	0M	1M	337.82%
GM %	45.28%	35.21%	34.67%	-1.54%
Expert				
Net Sales	1M	2M	6M	263.98%
COGS	0M	1M	4M	241.32%
GROSS_MARGIN	0M	1M	2M	309.90%
GM %	38.28%	33.04%	37.21%	12.62%
Expression				
Net Sales	2M	3M	10M	228.24%
COGS	1M	2M	6M	216.51%
GROSS_MARGIN	1M	1M	3M	253.05%
GM %	40.00%	32.09%	34.52%	7.56%
Ezone				
Net Sales	2M	2M	8M	291.62%
COGS	1M	1M	6M	309.00%
GROSS_MARGIN	1M	1M	2M	249.96%
GM %	38.52%	29.44%	26.31%	-10.64%
Flawless Stores				
Net Sales	0M	0M	2M	296.28%
COGS	0M	0M	1M	241.82%
GROSS_MARGIN	0M	0M	1M	408.24%
GM %	37.47%	32.72%	41.97%	28.25%
Flipkart				
Net Sales	3M	8M	19M	131.03%
COGS	2M	6M	13M	142.98%
GROSS_MARGIN	1M	3M	6M	107.46%
GM %	34.84%	33.65%	30.22%	-10.20%
Fnac-Darty				
Net Sales	1M	1M	3M	249.77%
COGS	0M	1M	2M	247.67%
GROSS_MARGIN	0M	0M	1M	254.49%
GM %	41.17%	30.86%	31.28%	1.35%
Forward Stores				
Net Sales	1M	1M	4M	171.97%
COGS	0M	1M	3M	203.70%
GROSS_MARGIN	0M	1M	1M	127.90%
GM %	38.87%	41.86%	35.07%	-16.21%
Girias				
Net Sales	2M	2M	9M	319.29%
COGS	1M	1M	6M	305.76%

# AtliQ Hardwares



GROSS_MARGIN	1M	1M	3M	352.22%
GM %	37.12%	29.12%	31.41%	7.85%
Info Stores				
Net Sales	0M	0M	2M	284.09%
COGS	0M	0M	1M	264.28%
GROSS_MARGIN	0M	0M	1M	314.77%
GM %	37.07%	39.24%	42.38%	7.99%
Insight				
Net Sales	0M	1M	3M	171.84%
COGS	0M	1M	2M	199.05%
GROSS_MARGIN	0M	0M	1M	142.19%
GM %	35.64%	47.86%	42.64%	-10.90%
Integration Stores				
Net Sales		0M	1M	787.19%
COGS		0M	1M	987.38%
GROSS_MARGIN		0M	0M	496.08%
GM %		40.75%	27.38%	-32.81%
Leader				
Net Sales	5M	6M	19M	214.81%
COGS	2M	4M	12M	183.14%
GROSS_MARGIN	2M	2M	6M	302.16%
GM %	48.11%	26.61%	33.99%	27.75%
Logic Stores				
Net Sales	0M	1M	5M	415.17%
COGS	0M	1M	3M	318.40%
GROSS_MARGIN	0M	0M	2M	597.38%
GM %	32.38%	34.69%	46.96%	35.37%
Lotus				
Net Sales	1M	2M	8M	282.61%
COGS	1M	1M	6M	295.25%
GROSS_MARGIN	1M	1M	2M	255.61%
GM %	40.45%	31.88%	29.63%	-7.06%
Neptune				
Net Sales	1M	3M	16M	371.50%
COGS	1M	2M	9M	353.17%
GROSS_MARGIN	0M	1M	7M	400.46%
GM %	46.12%	38.75%	41.13%	6.14%
Nomad Stores				
Net Sales	1M	2M	4M	146.89%
COGS	0M	1M	3M	153.45%
GROSS_MARGIN	0M	1M	1M	136.45%
GM %	42.30%	38.61%	36.98%	-4.23%
Notebillig				
Net Sales	0M	0M	1M	187.39%
COGS	0M	0M	1M	236.57%
GROSS_MARGIN	0M	0M	0M	73.76%
GM %	34.60%	30.21%	18.27%	-39.54%

# AtliQ Hardwares



## Nova

Net Sales		0M	0M	2564.92%
COGS		0M	0M	2490.44%
GROSS_MARGIN		0M	0M	2794.70%
GM %		24.48%	26.59%	8.62%

## Novus

Net Sales	2M	4M	10M	164.20%
COGS	1M	2M	7M	202.27%
GROSS_MARGIN	1M	2M	3M	110.22%
GM %	37.48%	41.36%	32.91%	-20.43%

## Otto

Net Sales	0M	0M	1M	198.58%
COGS	0M	0M	1M	219.24%
GROSS_MARGIN	0M	0M	0M	154.01%
GM %	38.31%	31.67%	26.95%	-14.93%

## Premium Stores

Net Sales	0M	1M	4M	253.09%
COGS	0M	1M	2M	257.31%
GROSS_MARGIN	0M	0M	1M	246.17%
GM %	39.65%	37.93%	37.18%	-1.96%

## Propel

Net Sales	2M	2M	11M	340.64%
COGS	1M	2M	7M	305.02%
GROSS_MARGIN	1M	1M	4M	415.43%
GM %	41.21%	32.26%	37.73%	16.98%

## Radio Popular

Net Sales	1M	1M	5M	262.56%
COGS	0M	1M	3M	225.27%
GROSS_MARGIN	0M	0M	2M	335.47%
GM %	41.66%	33.84%	40.64%	20.11%

## Radio Shack

Net Sales	1M	2M	5M	211.51%
COGS	1M	1M	4M	247.42%
GROSS_MARGIN	0M	1M	2M	152.04%
GM %	32.23%	37.65%	30.46%	-19.09%

## Reliance Digital

Net Sales	2M	3M	10M	277.90%
COGS	1M	2M	6M	281.42%
GROSS_MARGIN	1M	1M	3M	271.78%
GM %	42.98%	36.56%	35.97%	-1.62%

## Relief

Net Sales	0M	1M	4M	303.57%
COGS	0M	1M	3M	327.82%
GROSS_MARGIN	0M	0M	1M	263.49%
GM %	38.55%	37.69%	33.94%	-9.93%

## Sage

Net Sales	5M	6M	21M	221.52%
-----------	----	----	-----	---------

# AtliQ Hardwares



COGS	3M	4M	13M	203.80%
GROSS_MARGIN	2M	2M	7M	260.32%
GM %	43.74%	31.36%	35.14%	12.07%
Saturn				
Net Sales	0M	0M	1M	210.46%
COGS	0M	0M	1M	226.89%
GROSS_MARGIN	0M	0M	0M	173.75%
GM %	31.84%	30.92%	27.26%	-11.82%
Sorefoz				
Net Sales	1M	1M	5M	333.63%
COGS	0M	1M	3M	295.44%
GROSS_MARGIN	0M	0M	2M	393.92%
GM %	43.62%	38.78%	44.17%	13.90%
Sound				
Net Sales	1M	2M	4M	160.26%
COGS	0M	1M	3M	263.08%
GROSS_MARGIN	0M	1M	1M	43.04%
GM %	40.25%	46.73%	25.68%	-45.04%
Staples				
Net Sales	1M	3M	9M	206.95%
COGS	1M	2M	6M	246.74%
GROSS_MARGIN	0M	1M	3M	147.53%
GM %	34.07%	40.11%	32.34%	-19.36%
Surface Stores				
Net Sales	0M	1M	2M	298.80%
COGS	0M	0M	1M	297.97%
GROSS_MARGIN	0M	0M	1M	300.15%
GM %	21.96%	38.20%	38.33%	0.34%
Synthetic				
Net Sales	2M	4M	12M	175.98%
COGS	1M	2M	7M	201.41%
GROSS_MARGIN	1M	2M	5M	144.04%
GM %	40.65%	44.33%	39.20%	-11.57%
Taobao				
Net Sales	0M	1M	3M	148.66%
COGS	0M	1M	2M	163.50%
GROSS_MARGIN	0M	1M	1M	126.38%
GM %	45.59%	39.97%	36.39%	-8.96%
UniEuro				
Net Sales	1M	2M	7M	357.03%
COGS	0M	1M	4M	340.67%
GROSS_MARGIN	0M	1M	3M	384.79%
GM %	40.16%	37.09%	39.34%	6.07%
Vijay Sales				
Net Sales	2M	2M	9M	297.78%
COGS	1M	2M	6M	284.57%
GROSS_MARGIN	1M	1M	2M	334.41%

# AtliQ Hardwares



GM %	42.83%	26.51%	28.95%	9.21%
Viveks				
Net Sales	2M	2M	8M	248.10%
COGS	1M	2M	6M	272.76%
GROSS_MARGIN	1M	1M	2M	194.07%
GM %	40.08%	31.35%	26.48%	-15.52%
walmart				
Net Sales	1M	3M	10M	270.45%
COGS	1M	2M	6M	268.18%
GROSS_MARGIN	0M	1M	4M	274.22%
GM %	35.84%	37.57%	37.95%	1.02%
Zone				
Net Sales	0M	2M	5M	236.20%
COGS	0M	1M	3M	213.63%
GROSS_MARGIN	0M	1M	2M	270.74%
GM %	40.30%	39.52%	43.58%	10.27%
Total Net Sales	87M	197M	599M	204.48%
Total COGS	51M	123M	381M	208.59%
Total GROSS_MARGIN	36M	73M	218M	197.55%
Total GM %	41.43%	37.28%	36.43%	-2.27%