



CREDIT CARD FINANCIAL DASHBOARD

PROJECT OBJECTIVE

To develop a comprehensive credit card weekly dashboard that provides real time insights into key performance metrics and trends , enabling stakeholders to monitor and analyse credit card operations effectively.

CREDIT CARD FINANCIAL DASHBOARD INSIGHTS

- Overall revenue is 55M
- Total Interest is 8M
- Total transaction amount is 45M
- TX,NY and CA is contributing to 68%
- Male customers are contributing more in revenue 30M,female 25M
- Blue and Silver Credit Cards are contributing to 93% of overall transactions
- Overall activation rate is 57.47%
- Overall Delinquent rate is 6.07%