

# Credit Card Transaction Report

Revenue

55M

Amount

45M

Total Interest

8M

Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	46139398	36957875	6495888
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Gold	2454072	2024078	373784
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Platinum	1135608	953314	161629
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Silver	5586332	4586746	812081
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<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>7843382</b>
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Q4

Q3

Q2

Q1

Week Start Date

All

Silver

Blue

Gold

Platinum

F

M

Med

Low

High

## Revenue By Education

Graduate 22M

High Sc... 11M

Unknown 8M

Uneduc... 8M

Post-Gra... 3M

Doctorate 2M

## Revenue By Expenditure type

Bills 14M

Entertain... 10M

Fuel 9M

Grocery 9M

Food 8M

Travel 6M

## Revenue By Customer Job

Business... 17M

White-co... 10M

Selfempl... 8M

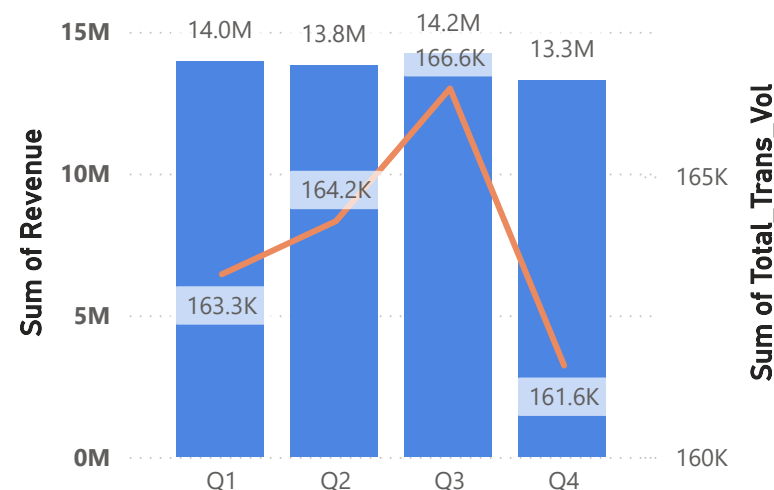
Govt 8M

Blue-collar 7M

Retirees 5M

## QTR Revenue and Total Transaction Count

Sum of Revenue Sum of Total\_Trans\_Vol



## Customer Acquisition Cost

Swipe 35M

Chip 17M

Online 3M

## Revenue By Card Category

Blue 46M

Silver 6M

Gold 2M

Platinum 1M

# Credit Card Customer Report

Revenue

55M

Income

576M

Total Interest

8M

CSS

656K

Q4

Q3

Q2

Q1

Week Start Date

All

Silver

Blue

Gold

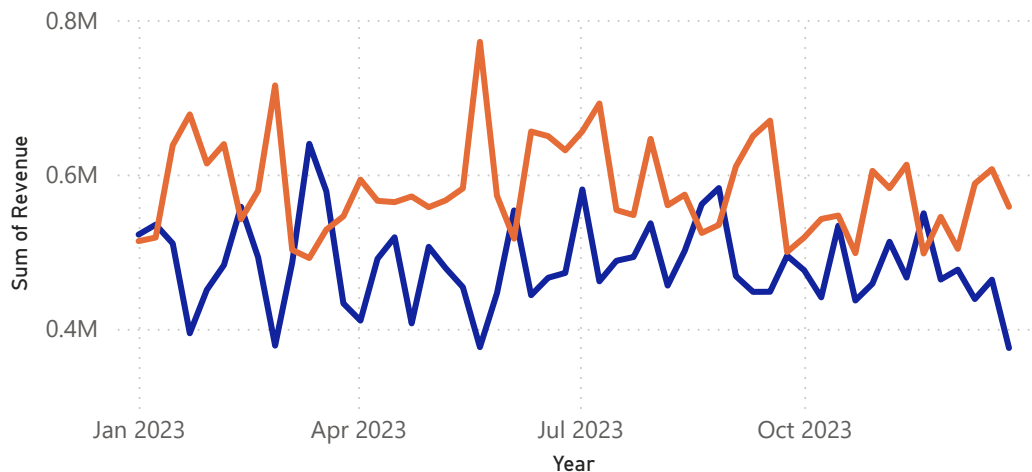
Platinum

Swipe

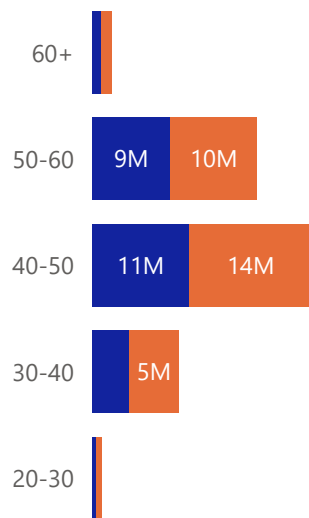
Online

Chip

Revenue By Week

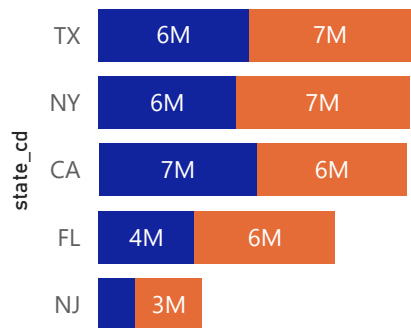


Revenue by Age Group

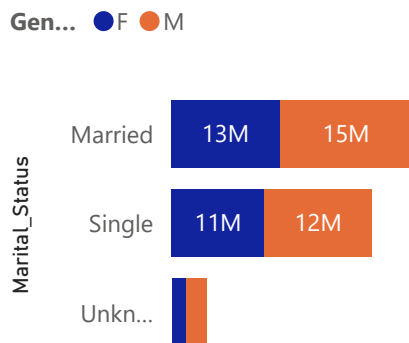


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	952801
Businessman	17387832	186959919	2539390
Govt	8111701	88773989	1160016
Retirees	4535184	48675030	630359
<b>Total</b>	<b>55315410</b>	<b>575914439</b>	<b>7843382</b>

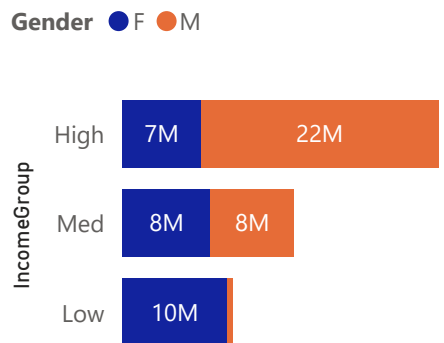
Top 5 states



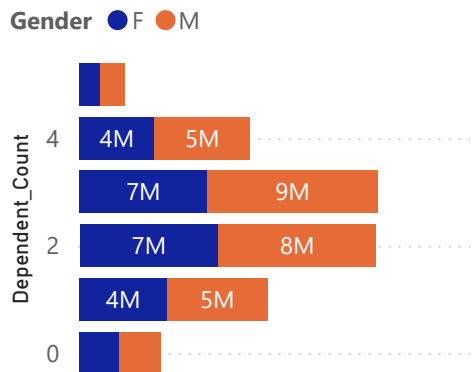
Revenue By Marital Status



Revenue by IncomeGroup



1Revenue by Dependent



Revenue by Education\_Level

