# **NEETA DANGI**

# Digital Marketer



+91 8824627273

• 100 feet road, shobhagpura circle udaipur

#### **PROFILE**

The profile section is currently too generic. Tailor it to highlight digital marketing skills, achievements, and experience. Example: Results-driven Digital Marketing Specialist with 3+ years of experience in developing and executing digital marketing strategies that drive growth and increase brand awareness. Expertise in SEO, PPC, social media management, content creation, and data analysis.



#### MLSU UNIVERCITY

Bachelor of Commerce Complete in Meera Girls College, Udaipur.



## **CERTIFICATION**

#### MLSU UNIVERCITY

Office Executive Course Certificate Professional Accountant



#### LANGUAGE

Hindi: Native.

English: Basic proficiency.

### DIGITAL MARKETING SKILL

- SEO / SEM
- SOCIAL MEDIA MARKETING
- INFLUENCER MARKETING
- Meta Ads

- E-Commerce
- Google Analytics
- E-mail Marketing
- PPC Campaigns

#### **WORK EXPRIENCE**

# E-commerce Executive | Mumkins Kids Wear

11 April 2022 - present

- Enhanced online sales and engagement through strategic eCommerce and optimized listings.
- Managed social media campaigns, increasing followers and interactions.
- Collaborated with influencers and created content, boosting brand visibility.
- Analyzed performance metrics to refine strategies and align with marketing efforts.

#### PERSONAL ATTRIBUTES

- Positive attitude
- Curious to learn new thing
- Attention to details with focused