



PIZZA SALES REPORT

Jan/ 15 -Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHS

Orders are **maximum** in summer, **May/July**

SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum** sales and total orders

SIZE

Large size pizza contributes to **maximum** sales



817.86K

Total Revenue



38.31

Average Order Value



49574

Total pizzas sold



21350

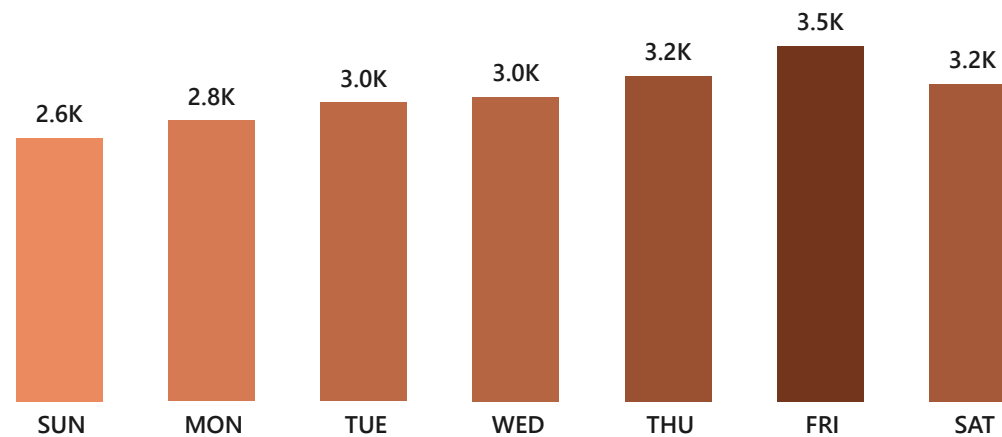
Total Orders



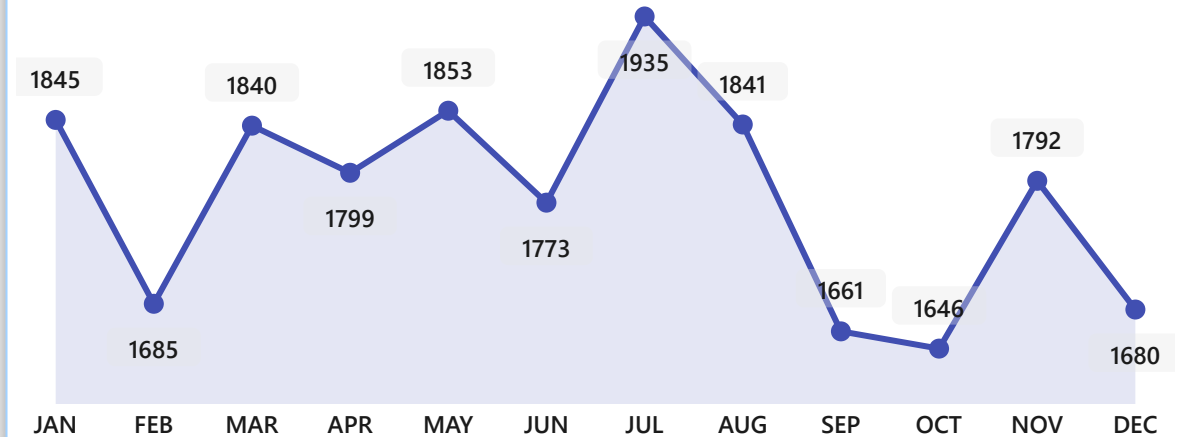
2.32

Average pizzas per order

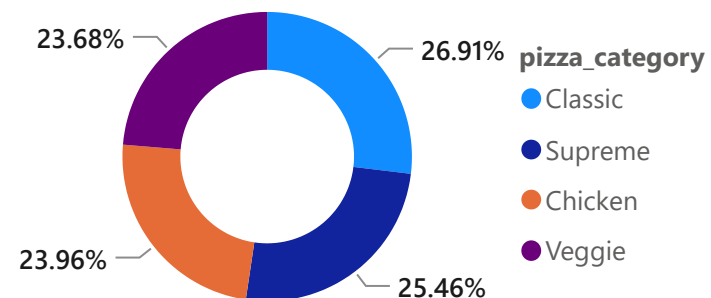
Daily Trend for Total Orders



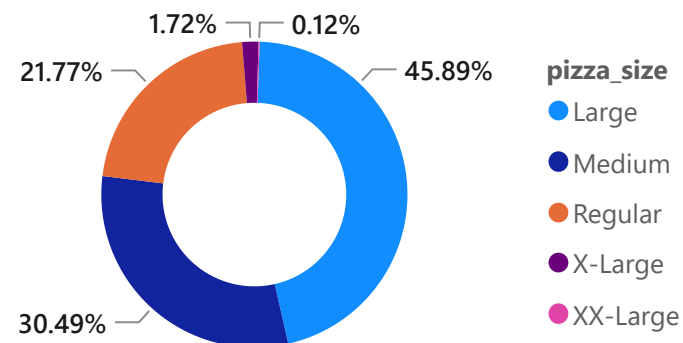
Monthly Trend for Total Orders



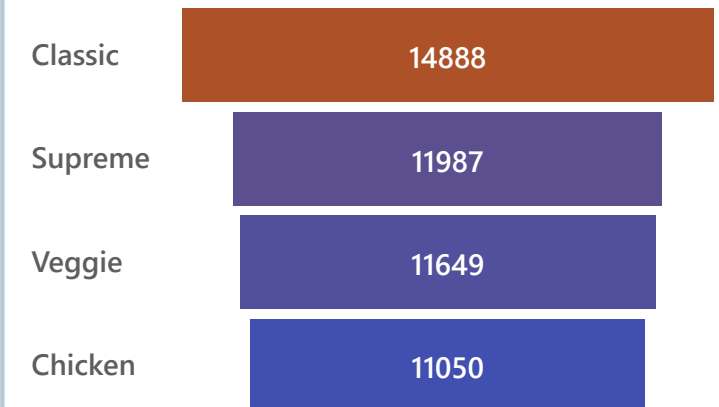
% of Sales by Pizza Category



% of Sales by Pizza Size



Total pizzas sold by Pizza Category





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Best/Worst sellers



BEST SELLERS

REVENUE

The **Thai chicken pizza** contributes to **maximum** revenue

QUANTITY

The **Classic Deluxe pizza** contributes to **maximum** Quantities sold

TOTAL ORDERS

The **Classic Deluxe pizza** contributes to **maximum** Total orders

WORST SELLERS

REVENUE

The **Brie Carre pizza** contributes to **minimum** revenue

QUANTITY

The **Brie Carre pizza** contributes to **minimum** Quantities sold

TOTAL ORDERS

The **Brie Carre pizza** contributes to **minimum** Total orders



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Average pizzas per order

Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



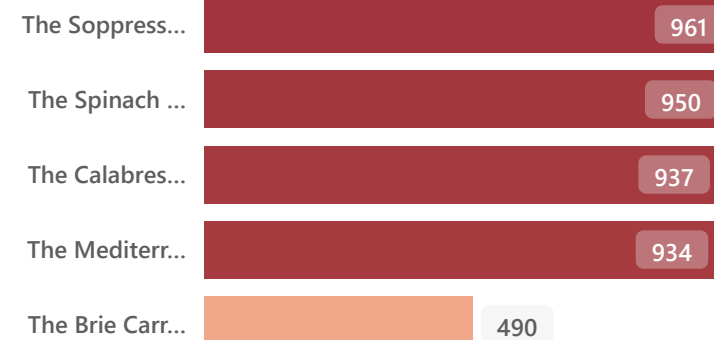
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

