MARLON FRANCA

Dublin - Ireland
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Residency Status: Stamp 4 (Permitted to work Full-Time in Europe)
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Personal Profile

I'm a versatile and passionate creative with over 5 years of experience bringing ideas to life through stunning visuals. Specializing in branding, social media graphics, motion design, 3D modeling, and video filming, I've honed my ability to craft compelling content that resonates. From editing videos to designing immersive animations and filming on-location, I am driven by a commitment to innovation, storytelling, and delivering impactful results. Fluent in Portuguese and English, I thrive in dynamic environments and am always eager to expand my skill set with the latest technologies and trends.

- Key Skills: Graphic Design, Video Production, 3D Design, Motion Graphics

Portfolio:
www.behance.net/neexcreative

Experience

Graphic Designer, Conference Services

Dublin, Ireland — September 2021 – Present

- **Creation and Development of Designs:** Conceptualization and development of designs in various formats, including social media, artwork for backdrops, LED walls, and PowerPoint presentations.
- **Development of Event Floor Plans:** Drafting event floor plans, from client visits to creating 2D and 3D drawings using software such as Vectorworks and Cinema 4D.
- **Creation of Artworks and Backdrops:** Creation of artworks, visual backdrops, and motion design for esteemed clients such as Roche, Deloitte, Kellogg's, AV Alliance, ITI, MSD Biotech, among others.
- **Responsive Document and Form Creation:** Development of responsive documents and forms using Adobe software.
- **Editing Videos for Events and Conferences:** Video editing for events and conferences, incorporating elements like motion graphics, lower thirds, and picture-in-picture for presentations.
- **Recording Videos:** Recording highlight videos at events and major conferences for use in advertisements or on social media.
- **Creation and Development of Motion Graphics:** Conceptualization and development of motion graphics for presentations, LED walls, and social media.

Graphic Designer | Content Creator, Neex Creative (Freelancer)

Dublin, Ireland – September 2019 – Present

- **Design and Development of Visual Assets:** Creation of various visual assets, including banners, social media posts, motion design, 3D assets, prints, logos, and more.
- **Strategies for Digital Content Campaigns and Social Media Training:** Currently responsible for formulating and implementing strategies for digital content campaigns and social media training for small and medium-sized enterprises.
- **Continuous Development of Comprehensive Brand Manuals and Printed Materials:** Leading the development of brand manuals and printed materials, ensuring the integration of color palettes and typographic guidelines.
- **Primary Involvement in Directing, Capturing, and Editing Institutional Videos:** Acting as the main contributor in directing, capturing, and editing institutional videos for small and medium-sized businesses.
- **Development Process:** All projects are based on detailed briefings and planning, using specialized software such as Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Adobe InDesign, Adobe After Effects, Da Vinci Resolve, Vectorworks, and Cinema 4D..

Audiovisual Leader, Lagoinha Dublin Church(current)**, Expectation Church**(finished), **Snowball Church**(finished)

Dublin, Ireland – Nov 2019 – Present (Weekend volunteer)

- Orchestrate and execute motion design and video capture projects for church services and events.
- Provide training in social media management and graphic design for new volunteers.
- Direct live streams, ensuring high-quality audiovisual delivery.
- Strategically manage the audiovisual team, overseeing visual production and delegating tasks based on individual skills.
- Implement effective strategies to enhance team performance and production quality.
- Stay updated with industry trends, continually aiming for innovation and excellence in delivering unforgettable audiovisual experiences for the church community

Communication, Brazil-Ireland Chamber of Commerce

Dublin, Ireland – July 2023 – November 2023 (Weekend volunteer)

▪ As a volunteer at the Brazil-Ireland Chamber of Commerce, I assumed the responsibilities of a video maker, editor, and content creator. My contributions were instrumental in capturing and documenting events, adeptly editing footage to craft compelling content tailored for social media platforms. These efforts significantly enhanced the chamber's digital presence and contributed to the overall success of its initiatives through creative and impactful storytelling.

Education

August 2024, - Motion Designer - Layer Lemonade
September 2023 – Motion Designer – Motion Insider
December 2022 – Cinema 4D 1.0 & Cinema 4D 2.0 – Online Course 36Hrs Herber Simeoni
April 2022 – Rocketseat - Bootcamp, HTLM & CSS
March 2021 - Coursera, Google - UX Design
April 2019 – July 2020 - Ibat College – Liffey College, General English Programme - Dublin
2017 – 2018 - Universidade Positivo - Master`s Degree Business Planning and Management - Brazil
2011 – 2016 – SPEI, Degree Business - Brazil

Extra Courses

HTML5 / CSS – Alura – 2022
UX/Ui Design Basic – TIM (40h) – 2020
Adobe Photoshop – Ecollege 2020
Digital Marketing – Ecollege / Youtube Class 2019
Adobe Lightroom – Udemy 2019

Skills

▪ Proficient in software: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe After Effects, Figma, OBS Studio, Da Vinci Resolve, VectorWorks, Cinema 4D.