

# Marlon Franca Silva

Senior Graphic Designer | 3D & Motion Designer

**Location:** Dublin, Ireland

**Phone:** +353 83 306 3221

Stamp 4 – Full EU Work Rights

**Email:** marlon.adm@outlook.com.br

**LinkedIn:** linkedin.com/in/marlonfrancasilva

Open to remote collaboration and hybrid roles.

## ABOUT ME:

Creative and detail-oriented Senior Graphic & 3D Designer with 5+ years of experience crafting immersive visual experiences across live events, brand activations, and digital campaigns. Skilled in 3D design, motion graphics, and large-format visual storytelling, with deep expertise in Adobe Creative Suite, Cinema 4D, Blender, and Vectorworks. Known for translating creative briefs into production-ready visuals and collaborating across multidisciplinary teams to bring concepts to life. Passionate about innovation, audience impact, and brand-driven design execution.

## Core Competencies:

Visual Design · 3D Design · Motion Graphics · Branding · Video Editing · Content Creation · Digital Media ·

Adobe Creative Suite (Photoshop, Illustrator, After Effects, InDesign, Premiere) · Blender · Cinema 4D · Vectorworks

## EXPERIENCE:

### Graphic Designer, WTS Ireland

Dublin, Ireland | Jan 2026 – Currently

- Prepared print-ready artwork for vehicle wraps and fleet branding (cars, vans, trucks), adapting designs to vehicle templates, curves and paneling, and setting installer-friendly layouts with correct overlaps and safe zones.
- Created logos and brand identity assets, then applied brand systems consistently across large-format applications (fleet graphics, decals, signage).
- Set up and preflighted files for large-format print and cut, ensuring correct scale, bleeds, colour setup, formats and production specifications for high-quality output.
- Collaborated with production, suppliers and installation teams to align design intent with real-world wrapping constraints and delivery timelines, reducing rework through clear file organisation and version control.
- Performed quality checks before release (resolution, colour consistency, alignment, legibility, and brand accuracy) to ensure reliable results on large surfaces and moving assets.

### Senior 3D Exhibition Designer – Total Expo

Dublin, Ireland | Sept 2025 – Dec 2025 (Temporary)

- Modeled and designed 2D and 3D exhibition stands for trade shows and events, with a focus on modular systems such as beMatrix, Octanorm, and SEG fabric graphics.
- Developed print-ready artwork, technical packs, and clear visualisations to support fabrication, print, and AV teams.
- Created visually impactful layouts balancing creativity, space planning, and audience engagement.
- Developed graphic design and branding assets for print and production, working collaboratively under tight deadlines
- A significant portion of stands were built and showcased at prominent venues including the RDS and Convention Centre Dublin (CCD), delivering high-standard visual execution
- Tools used: Blender, Adobe InDesign, Illustrator, Photoshop.

### Graphic Designer – ConServ

Dublin, Ireland | Sept 2021 – Sept 2025 (Portfolio: [behance.net/neexcreative/3D-Venues](https://behance.net/neexcreative/3D-Venues))

- Design and produce creative assets for live events and conferences, including large-scale backdrops, LED wall visuals, and branded PowerPoint decks.
- Develop detailed event floor plans and 3D environment layouts using Vectorworks and Cinema 4D, supporting both planning and execution phases.
- Deliver motion graphics and visual content tailored to high-profile clients including Roche, Deloitte, Kellogg's, AV Alliance, and MSD Biotech.
- Edit promotional and event videos, integrating motion graphics, lower thirds, and picture-in-picture elements for on-site and post-event usage.
- Record and produce highlight reels for major conferences, optimized for social media and marketing purposes.
- Create responsive documents and branded forms using Adobe InDesign, Illustrator, and Acrobat, ensuring professional output across print and digital formats.
- Collaborate cross-functionally with production, event, and content teams to ensure design alignment with project goals and brand standards.

## **Graphic, Motion & 3D Designer | Video Editor – Neex Creative (Freelancer)**

Dublin, Ireland | Sept 2019 – Present

- Manage end-to-end creative projects across branding, motion graphics, 3D design, and video production for small and mid-sized businesses.
- Design a wide range of visual assets including logos, social media content, 3D visualizations, motion pieces, and print collateral using Adobe Creative Suite, Blender, and Cinema 4D.
- Plan, direct, film, and edit institutional and promotional videos, delivering compelling visual stories aligned with each brand's tone and objectives.
- Develop brand manuals with detailed guidelines on typography, color usage, and logo applications to ensure consistent brand identity across platforms.
- Provide creative strategy and content consultation, including social media design templates and training on visual communication best practices.
- Translate detailed client briefs into clear visual direction, collaborating throughout the process to ensure final deliverables meet expectations and timelines with brand goals and audience engagement.

## **Audiovisual Team Lead (Volunteer) – Lagoinha Dublin / Expectation / Snowball Church**

Dublin, Ireland | Nov 2019 – Present (Weekends)

- Lead audiovisual production for live events, including multicamera video capture, motion graphics, and on-site direction.
- Coordinate a team of volunteers, assigning roles and providing training in graphic design, live streaming, and social media content creation.
- Manage live streaming setup using OBS Studio and ensure delivery of high-quality audiovisual experiences across in-person and digital platforms.
- Oversee post-production of weekly services and special events, aligning visual output with organizational branding and messaging.
- Continuously research and implement new AV and broadcast technologies to improve production quality and team efficiency.

## **Academic Education**

- **Master's in Business Planning and Management** – Universidade Positivo, Brazil (2017–2018) (Equivalent to Irish NFQ Level 9)
- **Bachelor's Degree in Business** – SPEI, Brazil (2011–2016) (Equivalent to Irish NFQ Level 8)

## **Certifications & Technical Training**

- **Motion Design for Brand Identity** – ID Visual Motion (In progress)
- **Mastering Blender** – Wellington Galli (In progress)
- **Visual Thinking & Creative Direction** – Independent Program (In progress)
- **Motion Design Program** – Layer Lemonade (Expected Jan 2026)
- **Motion Design Certificate** – Motion Insider (2023)
- **Cinema 4D 1.0 & 2.0 (36h)** – Herber Simeoni (2022)
- **UX Design Certificate** – Google / Coursera (2021)
- **Bootcamp (HTML & CSS)** – Rocketseat (2022)
- **Digital Marketing Certificate** – YouTube / Ecollege (2019)

## **Portfolio & Online Presence**

- **Behance Portfolio:**  
[behance.net/neexcreative](https://behance.net/neexcreative)
- **Instagram Portfolio:**  
[instagram.com/neexcreative](https://instagram.com/neexcreative)
- **LinkedIn:**  
[linkedin.com/in/marlonfrancasilva](https://linkedin.com/in/marlonfrancasilva)